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Data Set Name	WORK.NBASAMPLE2GRPPLUS	Observations	10000
Member Type	DATA	Variables	269
Engine	V9	Indexes	0
Created	04/29/2018 17:02:26	Observation Length	2328
Last Modified	04/29/2018 17:02:26	Deleted Observations	0
Protection		Compressed	NO
Data Set Type		Sorted	YES
Label			
Data Representation	WINDOWS_32		
Encoding	wlatin1 Western (Windows)		

Engine/Host Dependent Information	
Data Set Page Size	188416
Number of Data Set Pages	126
First Data Page	1
Max Obs per Page	80
Obs in First Data Page	65
Number of Data Set Repairs	0
ExtendObsCounter	YES
Filename	C:\Users\Arilee\AppData\Local\Temp\SEG11980\SAS Temporary Files_TD17388_ARILEE-PC_\Prc2\nbasample2grpplus.sas7bdat
Release Created	9.0401M4
Host Created	W32_10PRO
Owner Name	Arilee-PC\Arilee
File Size	23MB
File Size (bytes)	23928832

Alphabetic List of Variables and Attributes						
#	Variable	Type	Len	Format	Informat	Label
267	Conference	Char	7	\$7.	\$7.	Conference
269	Division	Char	9	\$9.	\$9.	Division
268	Team	Char	12	\$12.	\$12.	Team
255	agecat	Char	9	\$9.		
256	arenadis	Char	11	\$11.		
123	ax_adult_hh_num	Num	8			ax_adult_hh_num
120	ax_age_two_yr_incr_1st_indv	Num	8			ax_age_two_yr_incr_1st_indv
121	ax_age_two_yr_incr_2nd_indv	Num	8			ax_age_two_yr_incr_2nd_indv
119	ax_age_two_yr_incr_input_indv	Num	8			ax_age_two_yr_incr_input_indv
177	ax_bank_card_hldr_cd	Num	8			ax_bank_card_hldr_cd
180	ax_credit_card_unk_type_hld_cd	Num	8			ax_credit_card_unk_type_hld_cd
175	ax_discretionary_income_index_cd	Num	8			ax_discretionary_income_index_cd
163	ax_dwlng_type_cd	Char	1	\$1.	\$1.	ax_dwlng_type_cd
185	ax_e3_pmt_amex_ind	Num	8			ax_e3_pmt_amex_ind
186	ax_e3_pmt_disc_ind	Num	8			ax_e3_pmt_disc_ind
184	ax_e3_pmt_mc_ind	Num	8			ax_e3_pmt_mc_ind
187	ax_e3_pmt_other_ind	Num	8			ax_e3_pmt_other_ind
183	ax_e3_pmt_visa_ind	Num	8			ax_e3_pmt_visa_ind
189	ax_edu_1st_indv_cd	Num	8			ax_edu_1st_indv_cd
190	ax_edu_2nd_indv_cd	Num	8			ax_edu_2nd_indv_cd
188	ax_edu_input_indv_cd	Num	8			ax_edu_input_indv_cd

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Alphabetic List of Variables and Attributes						
#	Variable	Type	Len	Format	Informat	Label
172	ax_est_hh_inc_cd_100pct_inc_cd	Num	8			ax_est_hh_inc_cd_100pct_inc_cd
173	ax_est_hh_inc_cd_100pct_prec_cd	Num	8			ax_est_hh_inc_cd_100pct_prec_cd
170	ax_est_hh_inc_higher_ranges_cd	Char	1	\$1.	\$1.	ax_est_hh_inc_higher_ranges_cd
171	ax_est_hh_inc_narrow_ranges_cd	Num	8			ax_est_hh_inc_narrow_ranges_cd
176	ax_financial_pct_score	Num	8			ax_financial_pct_score
178	ax_gas_dept_retail_card_hldr_cd	Num	8			ax_gas_dept_retail_card_hldr_cd
117	ax_gndr_1st_indv_cd	Char	1	\$1.	\$1.	ax_gndr_1st_indv_cd
118	ax_gndr_2nd_indv_cd	Char	1	\$1.	\$1.	ax_gndr_2nd_indv_cd
116	ax_gndr_input_indv_cd	Char	1	\$1.	\$1.	ax_gndr_input_indv_cd
148	ax_hh_female_00_02_ind	Num	8			ax_hh_female_00_02_ind
151	ax_hh_female_03_05_ind	Num	8			ax_hh_female_03_05_ind
154	ax_hh_female_06_10_ind	Num	8			ax_hh_female_06_10_ind
157	ax_hh_female_11_15_ind	Num	8			ax_hh_female_11_15_ind
160	ax_hh_female_16_17_ind	Num	8			ax_hh_female_16_17_ind
127	ax_hh_female_18_24_ind	Num	8			ax_hh_female_18_24_ind
130	ax_hh_female_25_34_ind	Num	8			ax_hh_female_25_34_ind
133	ax_hh_female_35_44_ind	Num	8			ax_hh_female_35_44_ind
136	ax_hh_female_45_54_ind	Num	8			ax_hh_female_45_54_ind
139	ax_hh_female_55_64_ind	Num	8			ax_hh_female_55_64_ind
142	ax_hh_female_65_74_ind	Num	8			ax_hh_female_65_74_ind
145	ax_hh_female_75_plus_ind	Num	8			ax_hh_female_75_plus_ind
147	ax_hh_male_00_02_ind	Num	8			ax_hh_male_00_02_ind
150	ax_hh_male_03_05_ind	Num	8			ax_hh_male_03_05_ind
153	ax_hh_male_06_10_ind	Num	8			ax_hh_male_06_10_ind
156	ax_hh_male_11_15_ind	Num	8			ax_hh_male_11_15_ind
159	ax_hh_male_16_17_ind	Num	8			ax_hh_male_16_17_ind
126	ax_hh_male_18_24_ind	Num	8			ax_hh_male_18_24_ind
129	ax_hh_male_25_34_ind	Num	8			ax_hh_male_25_34_ind
132	ax_hh_male_35_44_ind	Num	8			ax_hh_male_35_44_ind
135	ax_hh_male_45_54_ind	Num	8			ax_hh_male_45_54_ind
138	ax_hh_male_55_64_ind	Num	8			ax_hh_male_55_64_ind
141	ax_hh_male_65_74_ind	Num	8			ax_hh_male_65_74_ind
144	ax_hh_male_75_plus_ind	Num	8			ax_hh_male_75_plus_ind
149	ax_hh_unk_00_02_ind	Num	8			ax_hh_unk_00_02_ind
152	ax_hh_unk_03_05_ind	Num	8			ax_hh_unk_03_05_ind
155	ax_hh_unk_06_10_ind	Num	8			ax_hh_unk_06_10_ind
158	ax_hh_unk_11_15_ind	Num	8			ax_hh_unk_11_15_ind
161	ax_hh_unk_16_17_ind	Num	8			ax_hh_unk_16_17_ind
128	ax_hh_unk_18_24_ind	Num	8			ax_hh_unk_18_24_ind
131	ax_hh_unk_25_34_ind	Num	8			ax_hh_unk_25_34_ind
134	ax_hh_unk_35_44_ind	Num	8			ax_hh_unk_35_44_ind
137	ax_hh_unk_45_54_ind	Num	8			ax_hh_unk_45_54_ind
140	ax_hh_unk_55_64_ind	Num	8			ax_hh_unk_55_64_ind
143	ax_hh_unk_65_74_ind	Num	8			ax_hh_unk_65_74_ind
146	ax_hh_unk_75_plus_ind	Num	8			ax_hh_unk_75_plus_ind
169	ax_income_est_hh_cd	Num	8			ax_income_est_hh_cd
115	ax_ind	Num	8			ax_ind

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Alphabetic List of Variables and Attributes						
#	Variable	Type	Len	Format	Informat	Label
195	ax_int_arts_cd	Num	8			ax_int_arts_cd
202	ax_int_auto_motor_racing_cd	Num	8			ax_int_auto_motor_racing_cd
214	ax_int_cultural_living_cd	Num	8			ax_int_cultural_living_cd
197	ax_int_home_stereo_cd	Num	8			ax_int_home_stereo_cd
201	ax_int_movie_clctr_cd	Num	8			ax_int_movie_clctr_cd
199	ax_int_music_avid_lstnr_cd	Num	8			ax_int_music_avid_lstnr_cd
200	ax_int_music_clctr_cd	Num	8			ax_int_music_clctr_cd
211	ax_int_music_grp_cd	Num	8			ax_int_music_grp_cd
198	ax_int_music_player_cd	Num	8			ax_int_music_player_cd
212	ax_int_nascar_cd	Num	8			ax_int_nascar_cd
204	ax_int_spectator_sport_baseb_cd	Num	8			ax_int_spectator_sport_baseb_cd
205	ax_int_spectator_sport_bsktb_cd	Num	8			ax_int_spectator_sport_bsktb_cd
203	ax_int_spectator_sport_footb_cd	Num	8			ax_int_spectator_sport_footb_cd
206	ax_int_spectator_sport_hockey_cd	Num	8			ax_int_spectator_sport_hockey_cd
207	ax_int_spectator_sport_soccer_cd	Num	8			ax_int_spectator_sport_soccer_cd
208	ax_int_spectator_sport_tennis_cd	Num	8			ax_int_spectator_sport_tennis_cd
210	ax_int_sports_grp_cd	Num	8			ax_int_sports_grp_cd
209	ax_int_swpstake_contest_cd	Num	8			ax_int_swpstake_contest_cd
194	ax_int_theatre_perf_arts_cd	Num	8			ax_int_theatre_perf_arts_cd
196	ax_int_travel_domestic_cd	Num	8			ax_int_travel_domestic_cd
213	ax_int_upscale_living_cd	Num	8			ax_int_upscale_living_cd
162	ax_len_of_resdnc_cd	Num	8			ax_len_of_resdnc_cd
191	ax_mail_ord_buyer_cd	Char	1	\$1.	\$1.	ax_mail_ord_buyer_cd
193	ax_mail_ord_donor_cd	Char	1	\$1.	\$1.	ax_mail_ord_donor_cd
192	ax_mail_ord_respndr_cd	Char	1	\$1.	\$1.	ax_mail_ord_respndr_cd
125	ax_marital_status_hh_cd	Char	1	\$1.	\$1.	ax_marital_status_hh_cd
223	ax_msa_cma_nm	Char	54	\$54.	\$54.	ax_msa_cma_nm
174	ax_net_worth_gold_cd	Num	8			ax_net_worth_gold_cd
166	ax_occpn_1st_indv_cd	Num	8			ax_occpn_1st_indv_cd
167	ax_occpn_2nd_indv_cd	Num	8			ax_occpn_2nd_indv_cd
165	ax_occpn_input_indv_cd	Num	8			ax_occpn_input_indv_cd
181	ax_prem_card_hldr_cd	Num	8			ax_prem_card_hldr_cd
124	ax_presence_chldn_new_flg	Char	1	\$1.	\$1.	ax_presence_chldn_new_flg
220	ax_psx_classic_clus_cd	Num	8			ax_psx_classic_clus_cd
222	ax_psx_classic_prec_lvl_cd	Num	8			ax_psx_classic_prec_lvl_cd
221	ax_psx_group_id	Num	8			ax_psx_group_id
122	ax_race_cd	Char	1	\$1.	\$1.	ax_race_cd
164	ax_suprs_mail_dma_cd	Char	1	\$1.	\$1.	ax_suprs_mail_dma_cd
179	ax_travel_ent_card_hldr_cd	Num	8			ax_travel_ent_card_hldr_cd
182	ax_upscale_dept_str_card_hldr_cd	Num	8			ax_upscale_dept_str_card_hldr_cd
219	ax_veh_dominant_lifestyle_cd	Char	1	\$1.	\$1.	ax_veh_dominant_lifestyle_cd
218	ax_veh_known_owned_cd	Num	8			ax_veh_known_owned_cd
216	ax_veh_mtrcyc_owner_cd	Num	8			ax_veh_mtrcyc_owner_cd
217	ax_veh_rv_owner_cd	Num	8			ax_veh_rv_owner_cd
215	ax_veh_truck_owner_cd	Num	8			ax_veh_truck_owner_cd
168	ax_wrk_wmn_hh_flg	Char	1	\$1.	\$1.	ax_wrk_wmn_hh_flg
49	closest_arena	Char	27	\$27.	\$27.	closest_arena

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Alphabetic List of Variables and Attributes						
#	Variable	Type	Len	Format	Informat	Label
52	closest_arena_75	Num	8			closest_arena_75
53	closest_arena_150	Num	8			closest_arena_150
51	closest_arena_distance	Num	8			closest_arena_distance
50	closest_team	Char	22	\$22.	\$22.	closest_team
258	closeteam	Char	12	\$12.		
6	days_since_most_recent_click	Num	8			days_since_most_recent_click
4	days_since_most_recent_email	Num	8			days_since_most_recent_email
5	days_since_most_recent_open	Num	8			days_since_most_recent_open
46	email_domain	Char	30	\$30.	\$30.	email_domain
257	emaildays	Char	10	\$10.		
25	ever_emailled	Num	8			ever_emailled
100	fan_total_amt_l3	Num	8			fan_total_amt_l3
103	fan_total_amt_l6	Num	8			fan_total_amt_l6
106	fan_total_amt_l12	Num	8			fan_total_amt_l12
109	fan_total_amt_l24	Num	8			fan_total_amt_l24
112	fan_total_amt_l36	Num	8			fan_total_amt_l36
99	fan_total_items_l3	Num	8			fan_total_items_l3
102	fan_total_items_l6	Num	8			fan_total_items_l6
105	fan_total_items_l12	Num	8			fan_total_items_l12
108	fan_total_items_l24	Num	8			fan_total_items_l24
111	fan_total_items_l36	Num	8			fan_total_items_l36
101	fan_total_orders_l3	Num	8			fan_total_orders_l3
104	fan_total_orders_l6	Num	8			fan_total_orders_l6
107	fan_total_orders_l12	Num	8			fan_total_orders_l12
110	fan_total_orders_l24	Num	8			fan_total_orders_l24
113	fan_total_orders_l36	Num	8			fan_total_orders_l36
264	fan_totalamt124m_cat	Char	10	\$10.		
266	fansource	Num	8			
47	gender	Char	1	\$1.	\$1.	gender
2	has_email	Num	8			has_email
26	ind_birthday_1y	Num	8			ind_birthday_1y
28	ind_dlpbb_90d	Num	8			ind_dlpbb_90d
36	ind_events_allstar_1y	Num	8			ind_events_allstar_1y
27	ind_fantasy_1y	Num	8			ind_fantasy_1y
29	ind_gmp_90d	Num	8			ind_gmp_90d
45	ind_ilpbb_1y	Num	8			ind_ilpbb_1y
43	ind_jrnba_1y	Num	8			ind_jrnba_1y
34	ind_marketing_allstar_1y	Num	8			ind_marketing_allstar_1y
40	ind_nbad_newsletter_1y	Num	8			ind_nbad_newsletter_1y
30	ind_nbadaaily_90d	Num	8			ind_nbadaaily_90d
31	ind_nbastore_90d	Num	8			ind_nbastore_90d
41	ind_nbateamticketoffers_1y	Num	8			ind_nbateamticketoffers_1y
32	ind_nbatop5_90d	Num	8			ind_nbatop5_90d
42	ind_research_1y	Num	8			ind_research_1y
33	ind_turner_90d	Num	8			ind_turner_90d
44	ind_welcome_1y	Num	8			ind_welcome_1y
35	ind_wnbaoffers_1y	Num	8			ind_wnbaoffers_1y

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Alphabetic List of Variables and Attributes						
#	Variable	Type	Len	Format	Informat	Label
37	ind_wnbapartneroffers_1y	Num	8			ind_wnbapartneroffers_1y
38	ind_wnbateamticketoffers_1y	Num	8			ind_wnbateamticketoffers_1y
39	ind_wnbawhatsnext_1y	Num	8			ind_wnbawhatsnext_1y
1	individual_id_new	Num	8			individual_id_new
225	la_brkr_ind	Num	8			la_brkr_ind
241	la_e3_ancil_parking_ind	Num	8			la_e3_ancil_parking_ind
242	la_e3_ancil_upsell_ind	Num	8			la_e3_ancil_upsell_ind
246	la_e3_dist_201_plus_miles_ind	Num	8			la_e3_dist_201_plus_miles_ind
244	la_e3_dist_to_ven	Num	8			la_e3_dist_to_ven
245	la_e3_dist_to_ven_local	Num	8			la_e3_dist_to_ven_local
228	la_e3_event_dt_max	Num	8	DATE9.	DATE9.	la_e3_event_dt_max
230	la_e3_events_cnt	Num	8			la_e3_events_cnt
226	la_e3_sale_dt_max	Num	8	DATE9.	DATE9.	la_e3_sale_dt_max
253	la_e3_sow_m_arts	Num	8			la_e3_sow_m_arts
252	la_e3_sow_m_concerts	Num	8			la_e3_sow_m_concerts
254	la_e3_sow_m_sports	Num	8			la_e3_sow_m_sports
248	la_e3_spend_pe_m_arts	Num	8			la_e3_spend_pe_m_arts
247	la_e3_spend_pe_m_concerts	Num	8			la_e3_spend_pe_m_concerts
250	la_e3_spend_pe_m_family	Num	8			la_e3_spend_pe_m_family
251	la_e3_spend_pe_m_misc	Num	8			la_e3_spend_pe_m_misc
249	la_e3_spend_pe_m_sports	Num	8			la_e3_spend_pe_m_sports
233	la_e3_spend_per_event	Num	8			la_e3_spend_per_event
232	la_e3_spend_total	Num	8			la_e3_spend_total
234	la_e3_tkt_price_avg	Num	8			la_e3_tkt_price_avg
236	la_e3_tkt_price_max	Num	8			la_e3_tkt_price_max
235	la_e3_tkt_price_min	Num	8			la_e3_tkt_price_min
231	la_e3_tkt_qty_avg	Num	8			la_e3_tkt_qty_avg
238	la_e3_tran_platinum_ind	Num	8			la_e3_tran_platinum_ind
239	la_e3_tran_type_primary_ind	Num	8			la_e3_tran_type_primary_ind
240	la_e3_tran_type_resale_ind	Num	8			la_e3_tran_type_resale_ind
237	la_e3_txpr_pctile	Num	8			la_e3_txpr_pctile
243	la_grp_buyer_ind	Num	8			la_grp_buyer_ind
224	la_ind	Num	8			la_ind
229	la_mths_since_last_event	Num	8			la_mths_since_last_event
227	la_mths_since_last_sale	Num	8			la_mths_since_last_sale
114	livea_match_cd	Char	1	\$1.	\$1.	livea_match_cd
3	multiple_emails	Num	8			multiple_emails
75	post_arc_flag	Num	8			post_arc_flag
72	post_avg_ticket_price	Num	8			post_avg_ticket_price
74	post_playoffs_tix	Num	8			post_playoffs_tix
73	post_regular_season_tix	Num	8			post_regular_season_tix
80	post_ticket_package_arc	Num	8			post_ticket_package_arc
81	post_ticket_package_derived	Num	8			post_ticket_package_derived
68	post_ticket_response	Num	8			post_ticket_response
69	post_tickets_flag	Num	8			post_tickets_flag
76	post_tmc_flag	Num	8			post_tmc_flag
77	post_tmc_resale_flag	Num	8			post_tmc_resale_flag

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Alphabetic List of Variables and Attributes						
#	Variable	Type	Len	Format	Informat	Label
70	post_total_ticket_amt	Num	8			post_total_ticket_amt
71	post_total_tickets	Num	8			post_total_tickets
261	post_total_tickets_cat	Char	10	\$10.		
78	post_vtx_flag	Num	8			post_vtx_flag
79	post_vtx_flash_flag	Num	8			post_vtx_flash_flag
57	pre_arc	Num	8			pre_arc
90	pre_arc_flag	Num	8			pre_arc_flag
64	pre_fan	Num	8			pre_fan
65	pre_nel	Num	8			pre_nel
97	pre_non_nba_tickets_l36	Num	8			pre_non_nba_tickets_l36
60	pre_pac	Num	8			pre_pac
89	pre_playoffs_tix	Num	8			pre_playoffs_tix
88	pre_regular_season_tix	Num	8			pre_regular_season_tix
95	pre_ticket_package_arc	Num	8			pre_ticket_package_arc
96	pre_ticket_package_derived	Num	8			pre_ticket_package_derived
98	pre_tickets_ever	Num	8			pre_tickets_ever
58	pre_tmc	Num	8			pre_tmc
91	pre_tmc_flag	Num	8			pre_tmc_flag
59	pre_tmc_resale	Num	8			pre_tmc_resale
92	pre_tmc_resale_flag	Num	8			pre_tmc_resale_flag
82	pre_total_ticket_amt_l12	Num	8			pre_total_ticket_amt_l12
84	pre_total_ticket_amt_l24	Num	8			pre_total_ticket_amt_l24
86	pre_total_ticket_amt_l36	Num	8			pre_total_ticket_amt_l36
265	pre_total_tickets	Num	8			
259	pre_total_tickets_cat	Char	10	\$10.		
83	pre_total_tickets_l12	Num	8			pre_total_tickets_l12
85	pre_total_tickets_l24	Num	8			pre_total_tickets_l24
87	pre_total_tickets_l36	Num	8			pre_total_tickets_l36
63	pre_trn	Num	8			pre_trn
61	pre_vtx	Num	8			pre_vtx
93	pre_vtx_flag	Num	8			pre_vtx_flag
62	pre_vtx_flash	Num	8			pre_vtx_flash
94	pre_vtx_flash_flag	Num	8			pre_vtx_flash_flag
260	source4	Char	12	\$12.		
66	source_date	Num	8	DATE9.	DATE9.	source_date
67	tenure	Num	8			tenure
22	tot_clicks_12_mon_prior	Num	8			tot_clicks_12_mon_prior
23	tot_clicks_24_mon_prior	Num	8			tot_clicks_24_mon_prior
13	tot_clicks_30_days_prior	Num	8			tot_clicks_30_days_prior
24	tot_clicks_36_mon_prior	Num	8			tot_clicks_36_mon_prior
14	tot_clicks_60_days_prior	Num	8			tot_clicks_60_days_prior
15	tot_clicks_90_days_prior	Num	8			tot_clicks_90_days_prior
16	tot_emails_12_mon_prior	Num	8			tot_emails_12_mon_prior
17	tot_emails_24_mon_prior	Num	8			tot_emails_24_mon_prior
7	tot_emails_30_days_prior	Num	8			tot_emails_30_days_prior
18	tot_emails_36_mon_prior	Num	8			tot_emails_36_mon_prior
8	tot_emails_60_days_prior	Num	8			tot_emails_60_days_prior

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Alphabetic List of Variables and Attributes						
#	Variable	Type	Len	Format	Informat	Label
9	tot_emails_90_days_prior	Num	8			tot_emails_90_days_prior
262	tot_emails_90dprior_cat	Char	10	\$10.		
19	tot_opens_12_mon_prior	Num	8			tot_opens_12_mon_prior
20	tot_opens_24_mon_prior	Num	8			tot_opens_24_mon_prior
10	tot_opens_30_days_prior	Num	8			tot_opens_30_days_prior
21	tot_opens_36_mon_prior	Num	8			tot_opens_36_mon_prior
11	tot_opens_60_days_prior	Num	8			tot_opens_60_days_prior
12	tot_opens_90_days_prior	Num	8			tot_opens_90_days_prior
263	tot_opens_90dprior_cat	Char	10	\$10.		
55	zip_arena	Char	91	\$91.	\$91.	zip_arena
56	zip_closest_arena	Char	8	\$8.	\$8.	zip_closest_arena
48	zip_code	Num	8			zip_code
54	zip_team	Char	78	\$78.	\$78.	zip_team

Sort Information	
Sortedby	closeteam
Validated	YES
Character Set	ANSI