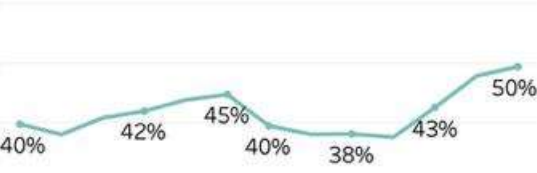
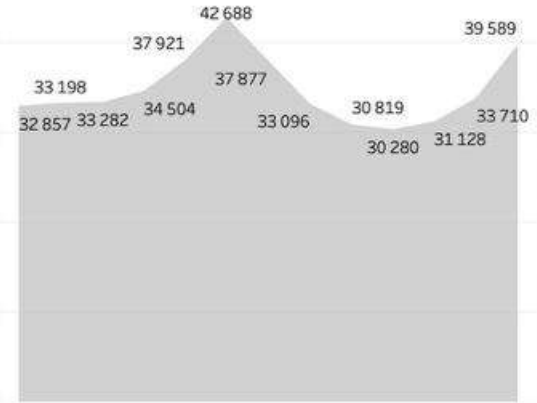
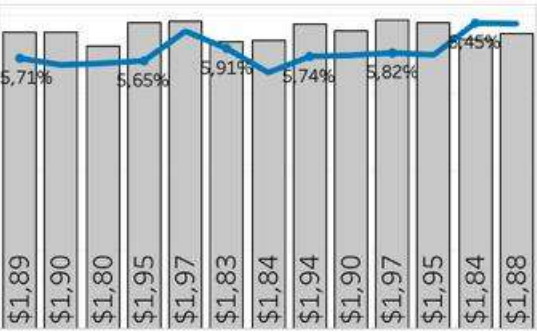
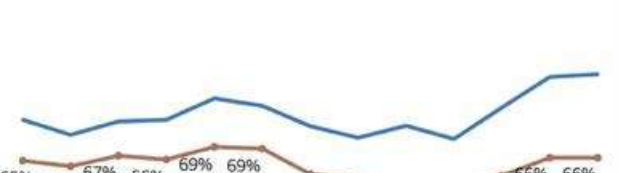
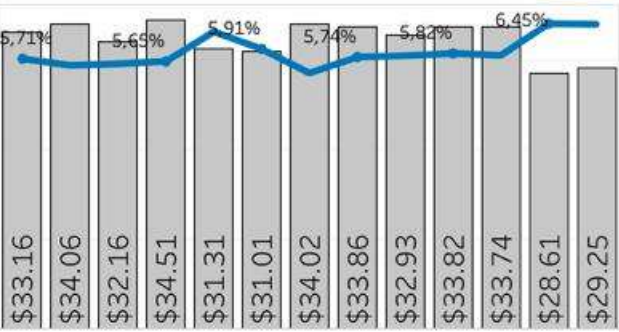


Media Buying WEB

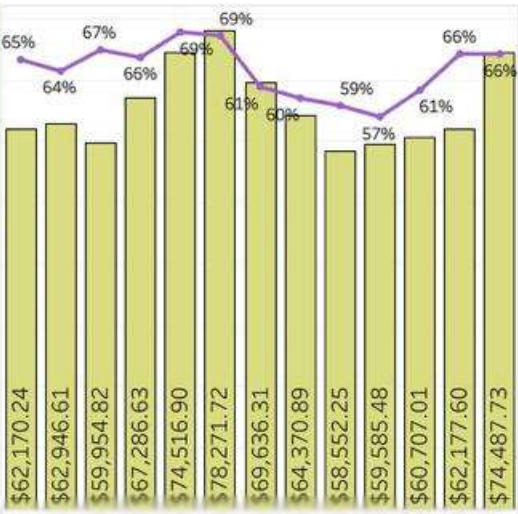
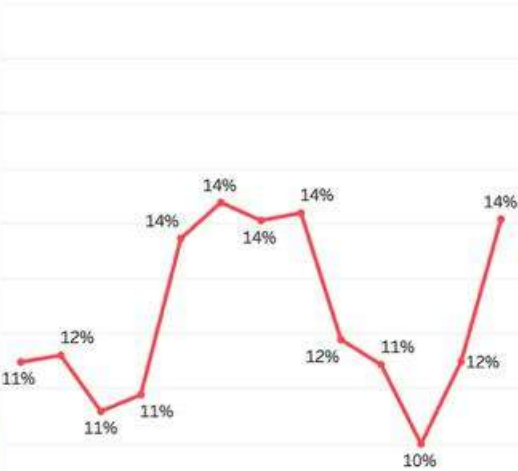
Daily CPA / %Buyers 4d, Registrations, ROI 4d



Daily CAC / %Buyers 4d, ARPPU 4d, ROI 35d & FQROI 35d



Daily CR funnel2reg, ROI 35d / Cost



Starting Date

4d/7d

Selected Metric

Time Granularity

Channel Id

Source Id

Product Id

Manager

Direction Id

Subchannel Id