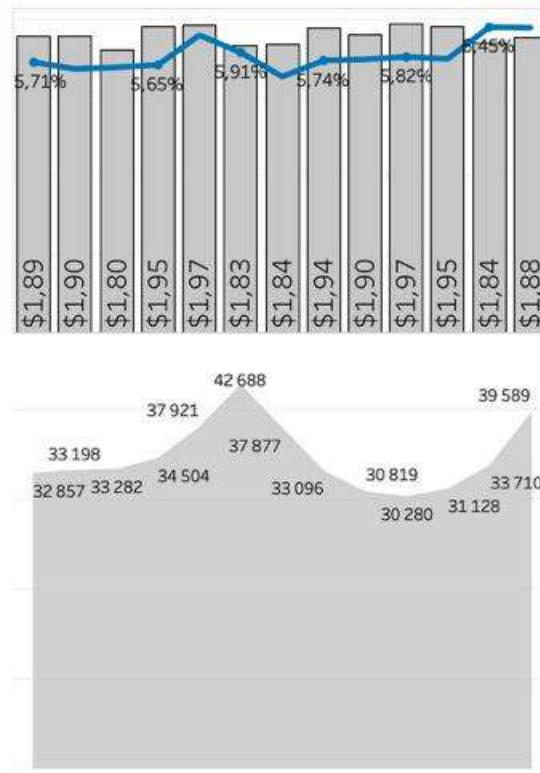
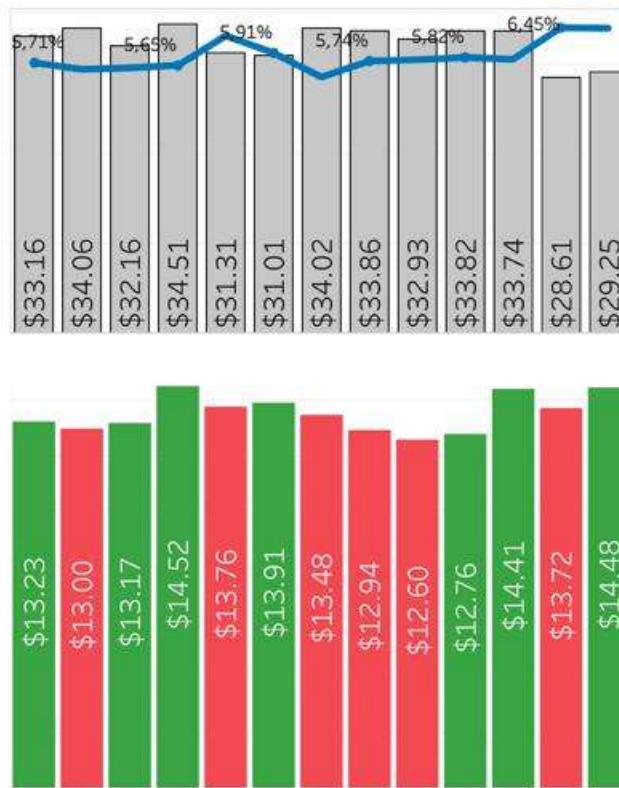


Media Buying WEB

Daily CPA / %Buyers 4d, Registrations, ROI
4d



Daily CAC / %Buyers 4d, ARPPU 4d, ROI 35d & FQROI 35d



Daily CR funnel2reg, ROI 35d / Cost



Starting Date: []

4d/7d: 4d

Selected Metric: ROI 35d & FQROI 35d

Time Granularity: Daily

Channel Id: (All)

Source Id: (All)

Product Id: (All)

Manager: (All)

Direction Id: (All)

Subchannel Id: (All)