# Isabela Moreira

### **EXPERIENCE**

#### Cedar Al

JULY 2019 - PRESENT

### Senior UX Engineer

- Create design system for new product line, including color palettes, component library, and full-page mockups
- Implement reusable components and redesigned UI based on mockups (Angular, JS, HTML, SCSS)
- Travel to customer sites to conduct user research

### Microsoft

AUG 2016 - MAY 2019

### Software Engineer 2, Aria Portal

- Develop foundational React components for use by other feature teams (React, Typescript, GraphQL, Redux, Jest)
- Implemented redesigned navigational model presented at executive demo
- Developed cross-product toast notification system

### Software Engineer, Edge Browser

- Designed and developed new UI for creating favorites top detractor (C++, XAML)
- Developed new favorites bar management UI, increasing usage by 6.32%
- Developed new history UI to address over 30 accessibility and usability bugs
- Collaborated in fidelity and functionality design reviews across product teams

### SavvySuit

IAN 2015 - MAY 2016

### Software Engineer

- Developed Chrome App case management system for legal industry using Promise-based client-side storage for offline use (JS, Polymer, Node)
- Designed mockups and conducted user studies to iterate design (Sketch)

#### Google

MAY 2014 - AUG 2014

### Software Engineer Intern

- Developed AdWords Express feature to dynamically create comparison charts of metrics based on shared attributes in real time (Java)
- Created functionality to query and perform intersections on data to find common attributes by which to compare metrics
- Designed and implemented UI aimed at easing visual data comparison on mobile devices

### **PROJECTS**

### Visual Favorites

**JUNE 2018** 

Developed Polymer app to display Chrome favorites visually using dominant image from page (JS, HTML, CSS, Node)

Developed auto-categorization of items based on dominant image using Clarifai

## **Data Visualizer**

OCT 2019

 Developed React app using OAuth2 to fetch Dropbox user data, analyze, and display useful metrics about files and storage (React, TS)

### Sam Chatbot **JUNE 2017**

- Developed Chrome and Edge extension chatbot that performs sentiment analysis on webpages and prompts users to discuss negative emotions
- Developed conversation tree, chatbot, texting integration, UI, and onboarding experience (Twilio, Node, JS)

### **OUTREACH**

### Seattle ReactJS Meetup

JAN 2019; MAR 2019

### Speaker

"A/B Testing in React"

### Mechanical Keyboard Meetup

JULY 2018; 2019

### Speaker

"Anatomy of a Mechanical Keyboard"

#### **ShellHacks**

**SEPT 2018** 

### Speaker "Static Website Deployment with Azure"

Florida International University **SEPT 2018** 

### "Preparing for Technical Interviews"

### **EDUCATION**

### **Iowa State University**

JAN 2018 - PRESENT

### Masters

### **Human Computer** Interaction

# **University Of Central Florida**

### AUG 2012 - MAY 2016

# **Bachelors**

Computer Science

### **SKILLS**

React, Angular, HTML, CSS, JS, JSX, TypeScript, Java, C++, XAML/UWP, Node.js, Polymer, Figma, Photoshop