Graph clustering

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2018

Использование открытых данных

«ВКонтакте» через суд запретила использовать данные пользователей соцсети для оценки в банках У

Сервис по оценке кредитоспособности Double Data проиграл компании в суде.

47 комментариев

В закладки

« Поделиться

Соцсеть «ВКонтакте» через суд запретила сервису Double Data использовать данные из открытых профилей пользователей соцсети в коммерческих целях. Об этом vc.ru рассказали в компании.

«ВКонтакте» подала иск против сервиса в январе 2017 года. По данным соцсети, Double Data собрал и проанализировал данные 407 млн профилей, чтобы оценить кредитоспособность пользователей, а затем предлагал эту информацию банкам.

STORIES

Dirty public secrets Yandex leaks internal Google Docs apparently shared by Russian banks, state officials, and Internet trolls

☑ Meduza ⊙ 21:55, 5 july 2018



Fitness tracking app Strava gives away location of secret US army bases

Data about exercise routes shared online by soldiers can be used to pinpoint overseas facilities

 Latest: Strava suggests military users 'opt out' of heatmap as row deepens



Взлом персональных страниц





Описание методов АРІ

Ниже приводятся все методы для работы с данными ВКонтакте.

Account		Messages		
account.ban	Добавляет пользователя или группу в черный список.	messages.addChatUser		Добавляет в мультидиалог нового пользователя.
account.changePassword	Позволяет сменить пароль пользователя после успешного восстановления доступа к аккаунту через СМС, используя метод	messages.allowMessage sFromGroup		Позволяет разрешить отправку сообщений от сообщества текущему пользователю.
	auth.restore.	messages.createChat		Создаёт беседу с несколькими участниками.
account.getActiveOffers	Возвращает список активных рекламных предложений (офферов), выполнив которые пользователь сможет получить соответствующее	messages.delete	(4)	Удаляет сообщение.
	количество голосов на свой счёт внутри приложения.	messages.deleteChatPho to		Позволяет удалить фотографию мультидиалога.
account.getAppPermissio ns	Получает настройки текущего пользователя в данном приложении.	messages.deleteConvers ation		Удаляет личные сообщения в беседе.
account.getBanned	Возвращает список пользователей, находящихся в черном списке.	messages.denyMessage		Позволяет запретить отправку сообщений от сообщества текущему
account.getCounters	Возвращает ненулевые значения счетчиков пользователя.	sFromGroup		пользователю.
account.getInfo	Возвращает информацию о текущем аккаунте.	messages.edit	(4)	Редактирует сообщение.
account.getProfileInfo	Возвращает информацию о текущем профиле.	messages.editChat		Изменяет название беседы.
account.getPushSettings	Позволяет получать настройки Push-уведомлений.	messages.getByConvers ationMessageId		Возвращает сообщения по их идентификаторам в рамках беседы.
account.registerDevice	Подписывает устройство на базе iOS, Android, Windows Phone или Мас на получение Push-уведомлений.	messages.getById		Возвращает сообщения по их идентификаторам.
account.saveProfileInfo	Редактирует информацию текущего профиля.	messages.getChat		Возвращает информацию о беседе.
account.setInfo	Позволяет редактировать информацию о текущем аккаунте.	messages.getChatPrevie w		Получает данные для превью чата с приглашением по ссылке.
account.setNameInMenu	Устанавливает короткое название приложения (до 17 символов), которое выводится пользователю в левом меню.	messages.getConversati onMembers		Позволяет получить список участников беседы.
account.setOffline	Помечает текущего пользователя как offline (только в текущем приложении).	messages.getConversations	(3)	Возвращает список бесед пользователя.
account.setOnline	Помечает текущего пользователя как online на 5 минут.	messages.getConversati	<u></u>	Позволяет получить беседу по её идентификатору.
account.setPushSettings	Изменяет настройку Push-уведомлений.	onsByld		
		messages.getHistory	(4)	Возвращает историю сообщений для указанного диалога.



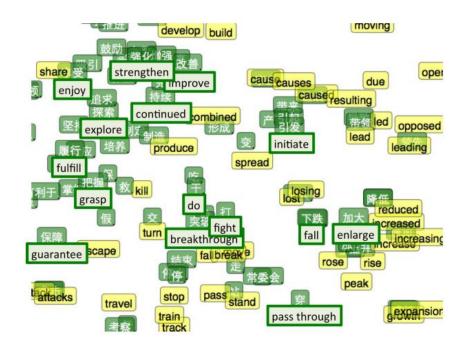
What is clustering?

Cluster analysis or clustering is a problem of dividing a set of objects into groups such that objects from the same group are more similar (in some sense) then objects from different groups.

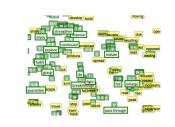
Questions:

- 1. Set of objects \rightarrow How do we represent different types of objects?
- 2. Similarity \rightarrow Distance, color, semantics?
- 3. Dividing → What algorithms do we have?
- 4. How to evaluate a result?

1. Text \rightarrow Bag of words, word2vec



- 1. Text \rightarrow Bag of words, word2vec
- 2. Images \rightarrow Convolutional filters, pixelwise vectors



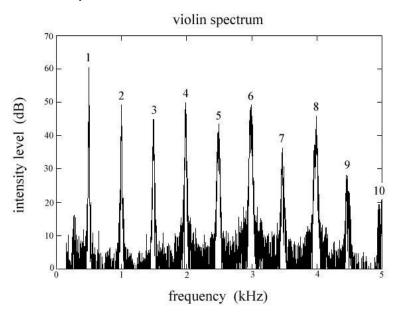
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Convolved Feature

- 1. Text \rightarrow Bag of words, word2vec
- 2. Images \rightarrow Convolutional filters, pixelwise vectors
- 3. Sound \rightarrow Spectrum, Fourier transform







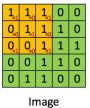


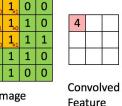
Convolved Feature

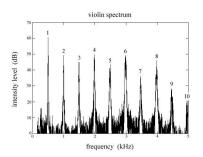
- Text \rightarrow Bag of words, word2vec
- Images → Convolutional filters, pixelwise vectors
- Sound \rightarrow Spectrum, Fourier transform
- etc.

Mathematical representation should be **good**



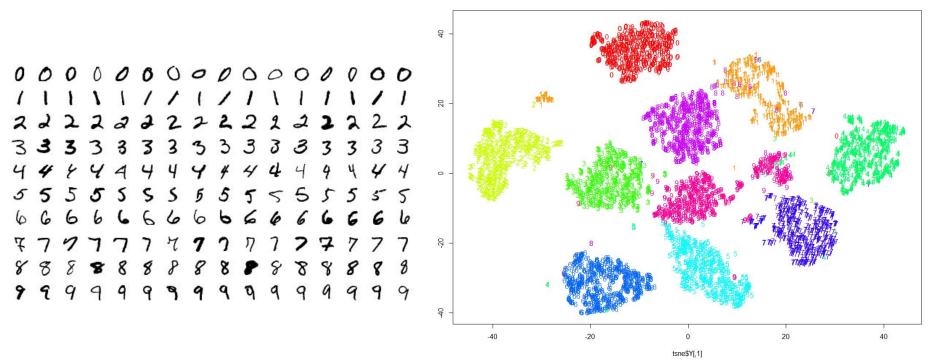






Similarity

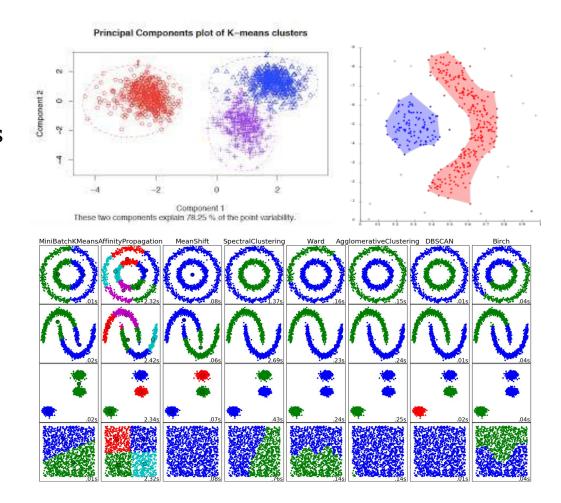
Similar objects should have similar mathematical representations.



Object similarity \rightarrow Distance between representations

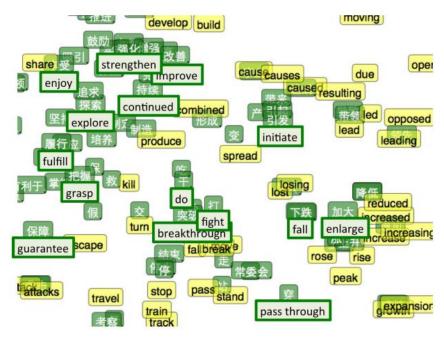
Algorithms

- 1. Centroid-based methods
- 2. Hierarchical division
- 3. Deep Learning
- 4. Spectral partitioning
- 5. Density-based models
- 6. many others



Results evaluation

- 1. Human evaluation (expert opinion)
- 2. Gravity metrics
- 3. Using external data (compare with benchmark)



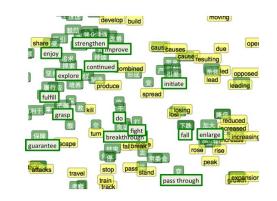
Results evaluation

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MI
$$(P_1, P_1) = 1.0$$

MI $(P_1, P_2) = 1.0$
MI $(P_1, P_3) = 0.529$
MI $(P_1, P_4) = 0.049$

Partition 1: [0 0 0 0 0 1 1 1 1 1 1 2 2 2 2 2] Partition 2: [1 1 1 1 1 2 2 2 2 2 0 0 0 0 0]



Mutual Information is a measure of similarity, thus value 1 indicates completely identical partitions, and values close to 0 stands for very dissimilar.

K-means

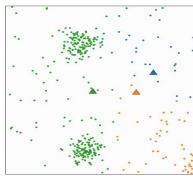
Given set of points $X = \{x_1, x_2, \dots, x_n\}, X \subseteq \mathbb{R}^d$ and an integer number k:

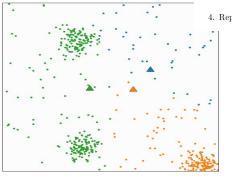
- 1. Arbitrarily choose k initial centers $C = \{c_1, c_2, \ldots, c_k\}$.
- 2. For each $i \in \{1, ..., k\}$, set cluster C_i to be the set of points X that are closer to c_i than they are to c_j , for all $j \neq i$. Ties might be broken uniformly at random.
- 3. For each $i \in \{1, \ldots, k\}$, set c_i to be the center of mass of all points in $C_i : c_i = \frac{1}{|C_i|} \sum_{x \in C_i} x$.
- 4. Repeat Steps 2 and 3 until C no longer changes.

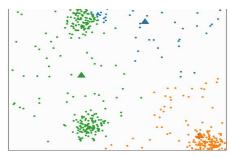
K-means example

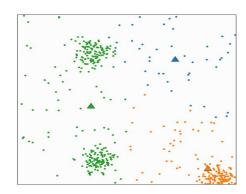
Given set of points $X = \{x_1, x_2, \dots, x_n\}, X \subseteq \mathbb{R}^d$ and an integer number k:

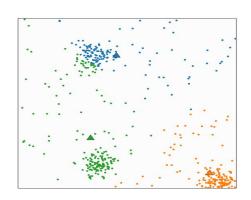
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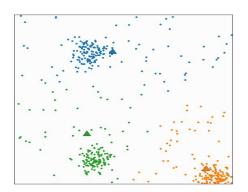










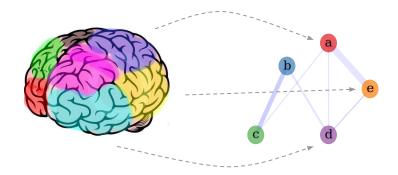


Applications

- 1. Biology (Gene analysis)
- 2. Medicine (Image segmentation, patients diagnosis)
- 3. Social network analysis (Community detection)
- Computer science (Recommender systems, anomaly detection)
- 5. others

Brain network

Brain regions become nodes



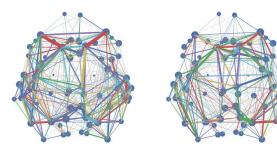
Neural connections between regions become edges



Graph G = (V, E, l, w), where

- **V** is the set of nodes
- **E** is the set of edges
- *l* is node's labeling mapping
- w is edge's weighting mapping

is called a brain network or a **connectome**

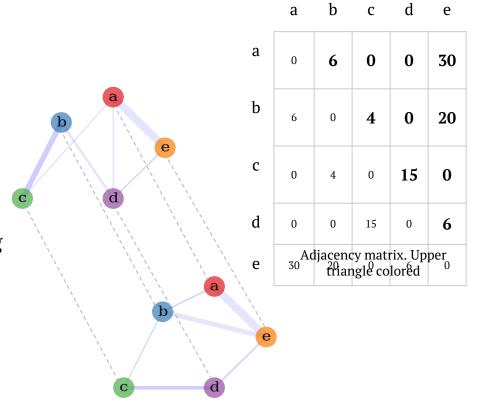


Connectomes: properties

 connectomes are relatively small graphs, usually with at most few hundreds of nodes

- the graphs are simple (no loops),
 undirected, i.e. the adjacency matrices are symmetric
- edges are weighted
- graphs are connected
- each node is uniquely labeled (according to the brain region), and the set of labels is the same across connectomes

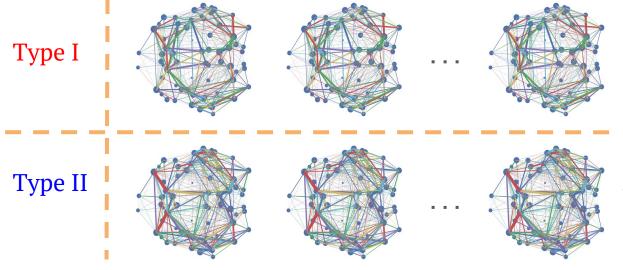
Thus, graphs are fully described by their adjacency matrices (A)



Classification task

Dataset = $\{(G_1, y_1), (G_2, y_2), \dots, (G_n, y_n)\}$

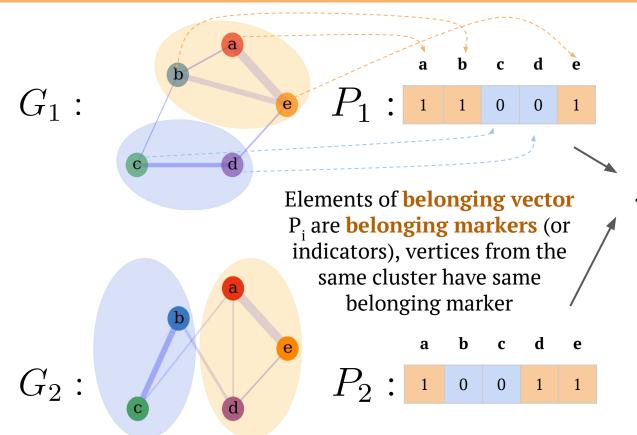
 G_i is simple, weighted, undirected graph with unique labels on nodes



 y_i is a class label {Type I, Type II}, e.g: {disease, control}, {male, female}, etc.

Do **Type I** graphs substantially differ from **Type II** graphs?

Clustering based kernels



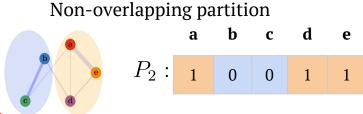
Idea: use similarity between graph clusterings as a measure of similarity between graphs

$$sim(G_1, G_2) \sim sim(P_1, P_2)$$

Note: in order to measure similarity between graph clusterings we must use appropriate metrics e.g.

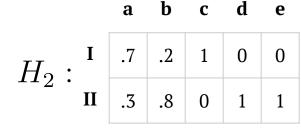
Rand Index or Mutual Information or their variants

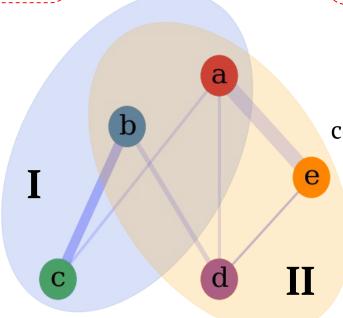
Overlapping communities



Overlapping clustering

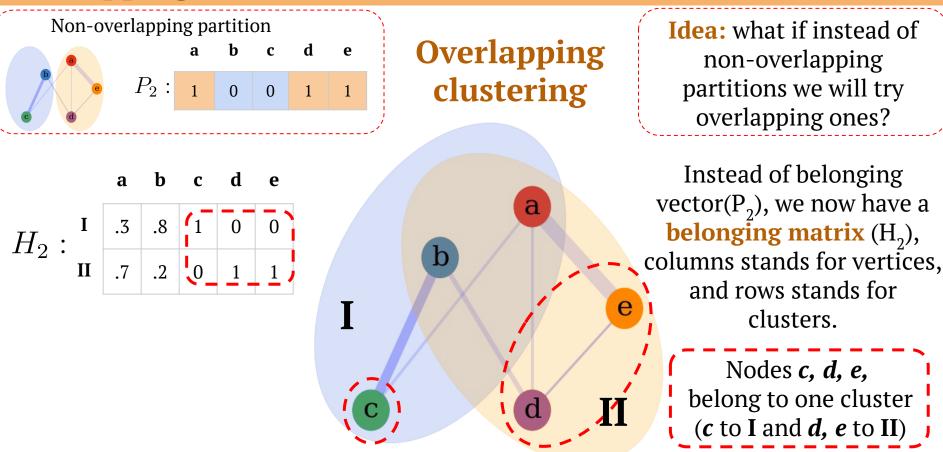
Idea: what if instead of non-overlapping partitions we will try overlapping ones?



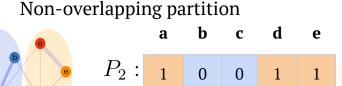


Instead of belonging vector(P₂), we now have a **belonging matrix** (H₂), columns stands for vertices, and rows stands for clusters.

Overlapping communities

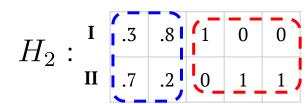


Overlapping communities



Overlapping clustering

Idea: what if instead of non-overlapping partitions we will try overlapping ones?



Instead of belonging vector(P₂), we now have a **belonging matrix** (H₂), columns stands for vertices, and rows stands for clusters.

Nodes **a** and **b** belong to both clusters with **different strength**



Nodes *c*, *d*, *e*, belong to one cluster (*c* to **I** and *d*, *e* to **II**)

Similarity of graph clusterings

AMI
$$(P_1, P_1) = 1.0$$

AMI
$$(P_1, P_2) = 1.0$$

AMI
$$(P_1, P_3) = 0.529$$

AMI
$$(P_1, P_4) = 0.049$$

Mutual Information is a measure of similarity, thus value 1 indicates completely identical partitions, and values close to 0 stands for very dissimilar. Which is also true for both AMI and NMI

Partition 1: [0 0 0 0 0 1 1 1 1 1 1 2 2 2 2 2] Partition 2: [1 1 1 1 1 1 2 2 2 2 2 2 0 0 0 0 0 0]

Partition 3: [0 0 0 0 0 0 1 1 1 1 1 1 1 2 2 2] Partition 4: [0 0 0 3 3 0 2 0 3 1 2 0 1 1 1]

Vinh, N.X., Epps, J., Bailey, J.: Information theoretic measures for clusterings comparison: Variants, properties, normalization and correction for chance. Journal of Machine Learning Research, pp. 2837–2854 (2010)

In order to compare non-overlapping partitions we used so-called **Adjusted Mutual Information**

$$\omega_{AMI}(G_i, G_j) = 1 - AMI(P_i, P_j)$$

All **soft** overlappings were thresholded down to **hard** overlappings

Normalized Mutual Information were used to compare hard overlappings

$$\omega_{NMI}(G_i, G_j) = 1 - NMI(\overline{H_i}, \overline{H_j})$$

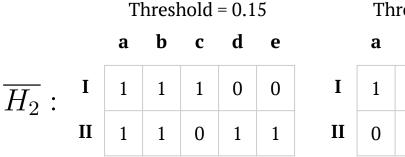
where overlined H's are hard overlappings, produced from soft ones

$$K(G_i, G_j) = e^{-\alpha\omega(G_i, G_j)}$$

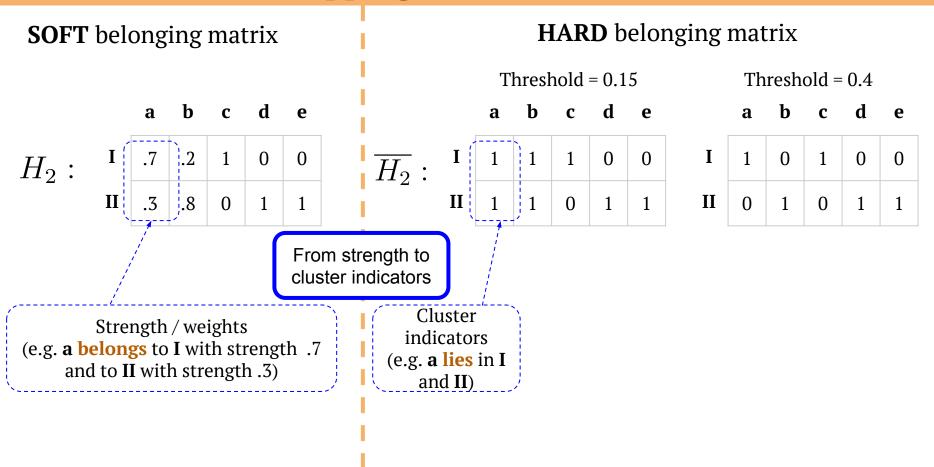
Soft and Hard overlapping

SOFT belonging matrix

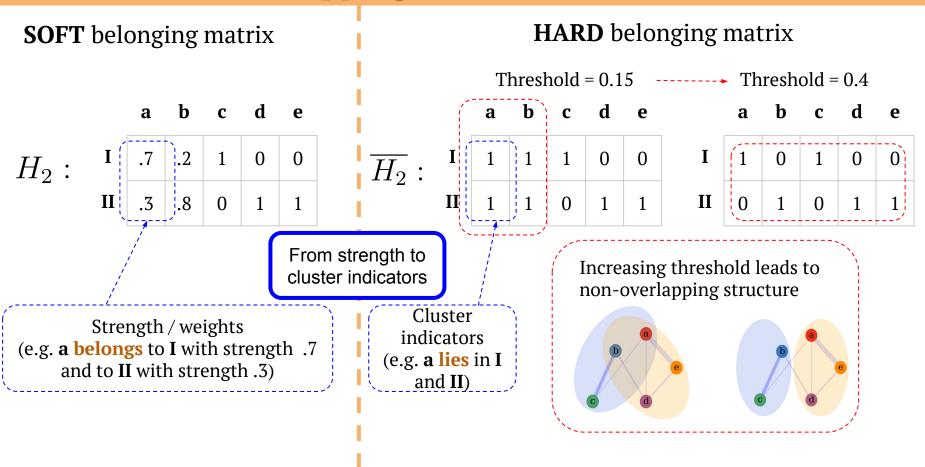
HARD belonging matrix



Soft and Hard overlapping

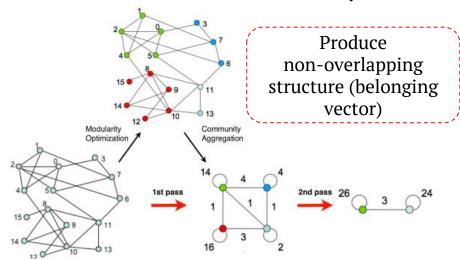


Soft and Hard overlapping



Graph clustering methods

Louvain Modularity



Modularity is given by:

$$Q = \frac{1}{2m} \sum_{i,j} \left(A_{ij} - \frac{k_i k_j}{2m} \right) \delta(i,j)$$

Blondel, Vincent D., et al. "Fast unfolding of communities in large networks." *Journal of statistical mechanics: theory and experiment* 2008.10 (2008): P10008.

Non-negative Matrix Factorization (NMF)

$$\min_{W,H>0} ||A - WH||_F^2$$

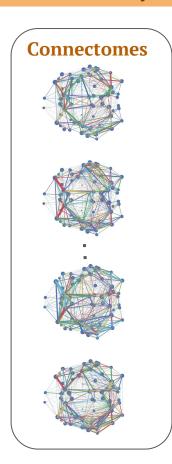
$$A \in \mathbb{R}_{+}^{n \times n}, W \in \mathbb{R}_{+}^{n \times k}, H \in \mathbb{R}_{+}^{k \times n}$$

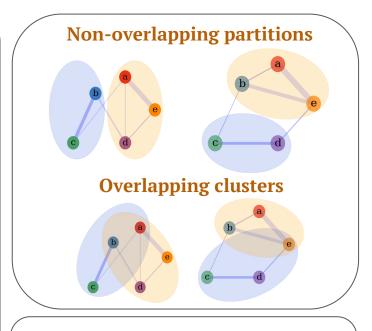
H is interpreted as a belonging matrix.

Produce overlapping community structure (belonging matrix)

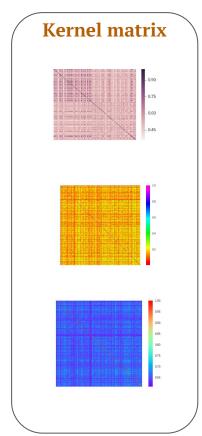
Kuang, Da, Chris Ding, and Haesun Park. "Symmetric nonnegative matrix factorization for graph clustering." *Proceedings of the 2012 SIAM international conference on data mining.* Society for Industrial and Applied Mathematics, 2012.

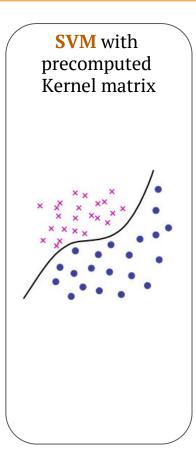
Summary





Frobenius norm between adjacency matrices (all pairwise comparisons)





Unauthorized figures

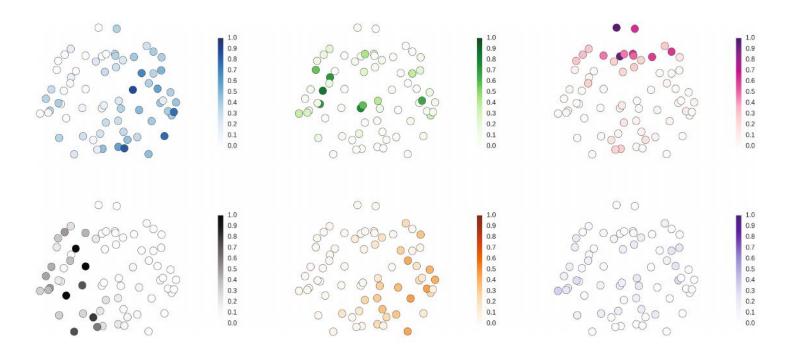


Fig. 2. Six overlapping communities: an example of a single network (healthy subject) with the nodes shown in their original 3D coordinates (axial view); color intensity is proportional to the strength of belonging to the respective community

Unauthorized figures

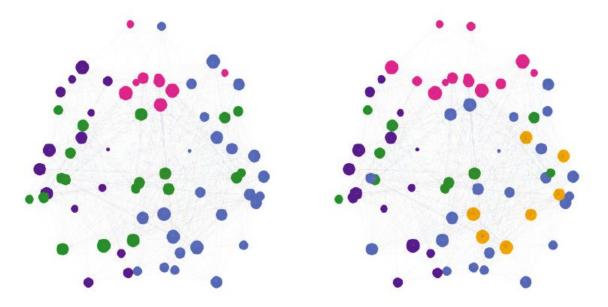
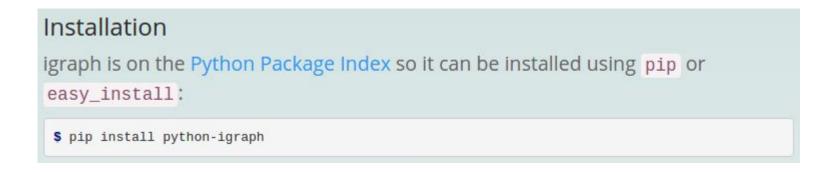


Fig. 3. Comparison of the non-overlapping (left) and overlapping (right) community structures obtained for the same example graph as in Fig. 3; node size is proportional to its degree (the number of edges coming from the respective node). Right plot is produced by selecting a single community for each node based on the maximal membership probability.

igraph, networkx





networkx docs

<u>igraph</u>

community label propagation(weights=None, initial=None, fixed=None)

Finds the community structure of the graph according to the label propagation method of Raghavan et al. Initially, each vertex is assigned a different label. After that, each vertex chooses the dominant label in its neighbourhood in each iteration. Ties are broken randomly and the order in which the vertices are updated is randomized before every iteration. The algorithm ends when vertices reach a consensus. Note that since ties are broken randomly, there is no guarantee that the algorithm returns the same community structure after each run. In fact, they frequently differ. See the paper of Raghavan et al on how to come up with an aggregated community structure.

Parameters

weights: name of an edge attribute or a list containing edge weights

initial: name of a vertex attribute or a list containing the initial

vertex labels. Labels are identified by integers from zero to n-1 where n is the number of vertices. Negative

numbers may also be present in this vector, they represent

unlabeled vertices.

fixed: a list of booleans for each vertex. True corresponds to

vertices whose labeling should not change during the algorithm. It only makes sense if initial labels are also

given. Unlabeled vertices cannot be fixed.

Return Value

an appropriate VertexClustering object.

Overrides: igraph.GraphBase.community_label_propagation

Reference: Raghavan, U.N. and Albert, R. and Kumara, S. Near linear time algorithm to detect community structures in large-scale networks. Phys Rev E 76:036106, 2007. http://arxiv.org/abs/0709.2938.

```
community_leading_eigenvector(clusters=None, weights=None,
arpack_options=None)
```

```
community multilevel(self, weights=None, return_levels=False)
```

```
community_leading_eigenvector_naive(clusters=None,
return_merges=False)
```

```
\begin{array}{l} \mathbf{community\_infomap}(self,\ edge\_weights=\mathtt{None},\ vertex\_weights=\mathtt{None},\\ trials=\mathtt{10}) \end{array}
```

```
community_fastgreedy(self, weights=None)
```

```
community_edge_betweenness(self, clusters=None, directed=True,
weights=None)
```

ctrl+F "community"

igraph manual

Networkx Louvain clustering

Examples

2.4 Divisive clustering and betweenness centrality

Newman and Girvan have proposed a divisive graph clustering algorithm based on the betweenness centrality measure (see Algorithm 3.4.1) [13]. The betweenness centrality measure was initially introduced by Freeman to identify the vertices with high potential to control communication in social networks [14].

The main idea of the betweenness centrality measure is the assumption that a vertex $v \in V$ is important for the communication in a social network if there are many vertices $a, b \in V$ whose shortest path include v. Higher importance for the communication in a social network gives higher betweenness centrality. If v has high betweenness centrality and v is removed from the graph, then the communication between many pairs of vertices becomes affected.

The graph clustering algorithm proposed by Newman and Girvan uses a generalization of the betweenness centrality for edges instead of vertices (see equation 3.4.1). Edges with high betweenness are potentionally a connection between two dense subgraphs (see figure 2.4.1), which is utilized by the algorithm by connecting clusters with edges of high betweenness centrality.

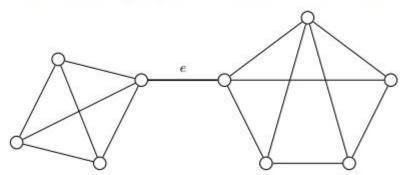


Figure 2.4.1: The edge e has the highest betweenness centrality in this graph. Therefore, e is likely to be an edge between two clusters by the means of the graph clustering algorithm from Newman and Girvan.

link