< Summary >

Purpose& Contents	This study rice in Repub recently deve conducted withe eight prov	olic Korea by cloped top of th Agricultu	y increasing t quality rice v	the cultivatio varieties. Thi	s study was
Results	New developed brand rice in each Provinces - Gyeonggi-do: Haiami, Haessal, Baekhakssal - Gangwon-do: Achimechan - Chungbuk-do: Bockssal - Chunnam-do: Gallaryssal - Jeonbuk-do: Sukwang - Chungnam-do: Nockchamiin Boseongssal, Dahyang, Damtangssal - Gyeongbuk-do: Yeonghojinmi - Gyeongnam-do: Yongchussal We suggest that the adaptable cultivation area of Jinseumi, only cultivated in Yeong-nam, and Mipung, only cultivated in Honam plain, would be expanded to Gyeong-gi southern plains and Gyeong-buk southern plain, respectively. In addition, the optimum temperature for the best productivity and eating quality of rice was 20.9~22.4℃ during 40 days after heading despite of some differences between each rice varieties. As a result, we investigated the heading period for providing the optimum ripening environment to improve the productivity and quality of each varieties, then suggest suitable				
Expected Contribution	rice varieties and optimal transplanting period in each region. O Farm income will be increased by developing new brand rice with optimum rice varieties in each agricultural region. O Rice quality and added value will be increased by developing optimum cultivation method of rice varieties in each agricultural region.				
Keywords	High quality rice	Optimum heading date	Optimum transplantin g date	Brand rice	Region

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