Tanuj Pandey
Fashion & User- Experience Designer

ABOUT ME

With a strong ability to conceptualize and visualize, I take great delight in transforming ideas into workable prototypes. In addition to being an aspiring fashion designer with a deep appreciation for the beauty of life and nature, a strong commitment to sustainability, and expertise in user experience research and digital solutions, I skillfully incorporate flaws into my designs, viewing them as unique traits that highlight individuality. A budding professional who has been recognized at various design platforms.

COORDINATES

Digit:
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EXPERTISE

UI-UX

Research & Development
User Centered Design
Conceptualization & Ideation
Information Architecture
Design System
Prototyping

Fashion

Design Process
Pattern Making
Fashion Illustration
Surface Embellishment
Print Development
Technical Sheet

PROFESSIONAL EXPERIENCE

Team Pumpkin
Fashion & UI - UX Design Intern
Jun 2024- Sep 2024 (On-site)

Collaborated on diverse projects, elevating their online presence by seamlessly integrating user-centered design principles. Utilized animation and prototyping techniques to create visually stunning interface ensuring an enhanced user experience that aligns with both aesthetic and usability goals.

Aviz Home Healthcare Pvt. Ltd.
UI - UX Design Intern
Nov 2023- Jan 2024 (Remote)

Improved website landing page by optimizing images and graphics for better overall performance.
Created style guides and design system to maintain consistency while designing Lo-Fi and Hi-Fi.

Let's Trip
UI - UX Design Intern
Nov 2023- Dec 2023 (Remote)

Balanced functionality requirements with visual appeal when creating interface elements like buttons, menus, forms etc. Designed user flows, ensuring seamless transitions between different stages of the user journey.

LawTech
Graphic Design Intern
Oct 2023- Nov 2023 (Remote)

Created engaging social media graphics that drove user engagement and increased online visibility.
Elevated corporate presentations with custom info-graphics, effectively communicating complex data in an easily digestible format.

Pantaloons (Aditya Birla Fashion & Retail Ltd.)
Fashion Stylist Intern
Sep 2023- Oct 2023 (On-site)

Assisted customers in improving their personal image by using stylish attire, well-groomed looks, and well-chosen accessories.

Figili
Graphic Design Intern
Aug 2023- Sep 2023 (Remote)

Conceptualized unique logo designs for startups, establishing strong visual identities that resonated with target markets.
Designed creatives design for print materials, brochures, banners etc.

EDUCATION

National Institute of Fashion Technology, Patna
Bachelor of Design 2021- 2025
Major- Fashion Design
Minor- Fashion Communication

DIGITAL INTERFACE

- Adobe Photoshop
- Adobe Illustrator
- Adobe In-Design
- Adobe XD
- Figma
- Procreate

ACADEMIC CERTIFICATIONS

User Interface Design Expert
Udemy Online, 2024

VR & 360° Video Production
Google AR & VR Online, 2024

Augmented Reality and ARCore
Google AR & VR Online, 2023

Google UX Design Professional
Google Online, 2023

ACCOLADES

NIFT X ONDC: Awarded 3rd place nationally in the super-hackathon held by ONDC for the presentation of research findings and a user-centric design solution.

Nationally awarded 1st place in the Proto-UI hackathon organized by IIT Patna, for presenting a cutting-edge and innovative user interface design.

Shortlisted for the India Skill Competition 2024 second round in AR/VR category.

Nationally honored with 1st place in the Synergy UI-UX hackathon organized by IIIT Bangalore for excellence in user experience design.

INSTITUTE EXPOSURE

Unified Design for NIFT's Converge-2023
Lead- Fashion Designer
Semester- 6

With the objective to put together the appropriate clothing that may boost the player's performance and game spirit that include all the technical features.

Standardized Design for NIFT Employees
Lead- Fashion Designer
Semester- 5

The purpose is to analyze fashion trends and predict designs that will be attractive to employees. Engaging in discussions with employees to comprehend their requirements.