# Project Report Phase 2

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#### Abstract

This project aims to develop a machine learning model capable of classifying news articles into predefined categories. Using a dataset of over 200,000 news headlines and descriptions, we explore multiple classification algorithms including Logistic Regression, Multinomial Naive Bayes, Support Vector Machines (SVM), and BERT. The goal is to evaluate their performance in terms of accuracy and generalization, with a specific focus on handling class imbalance and optimizing feature extraction through TF-IDF and deep embeddings.

#### 1 Introduction

The increasing volume of online news has created a growing need for efficient automatic categorization. The task of news category prediction involves training a machine learning model to predict the most likely category a piece of news belongs to, based on its headline and description. In this project, we experiment with traditional classifiers and modern transformer-based models to determine the most effective approach for this task.

#### 2 Overview of Used Algorithms

This project compares the performance of four distinct algorithms commonly used in text classification tasks. Each model represents a different approach to natural language processing, ranging from traditional statistical methods to deep learning.

- Logistic Regression (LR): A widely used linear model for classification, known for its simplicity, efficiency, and interpretability. It performs well with high-dimensional and sparse feature spaces, which makes it particularly suitable for TF-IDF-based text data.
- Multinomial Naive Bayes (MNB): A probabilistic model based on Bayes' theorem, often used as a strong baseline in text classification. It assumes conditional independence between features and works well when features represent word counts or term frequencies.
- Support Vector Machine (SVM): A margin-based linear classifier that attempts to find the hyperplane that best separates classes. SVMs are effective in high-dimensional spaces and are often used with TF-IDF representations in text classification problems.
- BERT (Bidirectional Encoder Representations from Transformers): A pre-trained deep language model developed by Google. Unlike traditional models, BERT captures the full context of a word using a transformer architecture, and can be fine-tuned for specific tasks such as classification with state-of-the-art performance.

These models span from fast and interpretable baselines to more complex and computationally intensive neural architectures. Each was evaluated on the same dataset split and preprocessed text data to ensure a fair comparison.

#### 3 Dataset Description

The dataset used in this project is the *News Category Dataset* by Rishabh Misra, available on Kaggle. It contains approximately 120,000 news articles, each labeled with one of 41 topic categories. Each article includes a headline and a short description.

The dataset was randomly split into training and testing subsets as follows:

- Training set: 87% (approximately 104,400 samples)
- Testing set: 13% (approximately 15,600 samples)

PREPROCESSING PIPELINES BY MODEL

Different classification models required distinct text preprocessing strategies:

- Logistic Regression and Multinomial Naive Bayes (MNB): Text was fully normalized: lowercased, punctuation and digits removed, excessive whitespace reduced, and all non-ASCII characters stripped. This aggressive cleaning was designed to reduce feature sparsity for TF-IDF vectorization.
- Support Vector Machine (SVM): Preprocessing retained digits and focused on preserving structure useful for character-level TF-IDF features. Only punctuation and excess whitespace were removed.
- BERT: Minimal preprocessing was applied: only non-ASCII characters and excess whitespace were removed. This preserved the original structure of the input for the transformer-based tokenizer, which benefits from contextual richness and punctuation.

The preprocessing was tailored to each model's architecture. Classical ML models required feature compression and normalization, while transformer-based models leveraged raw textual patterns more effectively.

### 4 Implementation - Model Comparison and Evaluation

In this section, we describe the training process, tuning strategies, and observations for each of the four classification models used in this project: Logistic Regression, Multinomial Naive Bayes, Support Vector Machine (SVM), and BERT. All models were evaluated on the same stratified data split consisting of approximately 120,000 entries, with a train/test ratio of 87/13. However, each model used a distinct preprocessing pipeline optimized for its internal mechanisms.

#### LOGISTIC REGRESSION

Logistic Regression was used as a fast and effective linear baseline. We utilized TF-IDF features from both word- and character-level analyzers, with max\_features=20,000 each. Input text was lowercased and stripped of punctuation, numbers, and non-ASCII symbols.

• C (inverse regularization strength): Optimal performance was observed around C=1. Smaller values underfit the data, while larger ones increased overfitting risk.

C value	Accuracy (41 labels)
0.01	51.7%
0.1	55.7%
0.3	59.4%
1.0	62.1%
3.0	63.4%
10.0	63.8%

Table 1: Accuracy of Logistic Regression for different values of C on full (ungrouped) labels.

- class\_weight='balanced' helped mitigate the effects of class imbalance by upweighting underrepresented categories.
- solver='liblinear' allowed efficient multiclass handling with L1 and L2 regularization.
- Other solvers such as lbfgs and saga were tested. While lbfgs performed similarly to liblinear, the saga solver showed promising theoretical potential (especially with large sparse datasets), but training was extremely slow and convergence was not achieved within reasonable time.

The model reached an accuracy of about 62%. It was particularly strong on high-frequency classes but struggled with minority or semantically subtle categories.

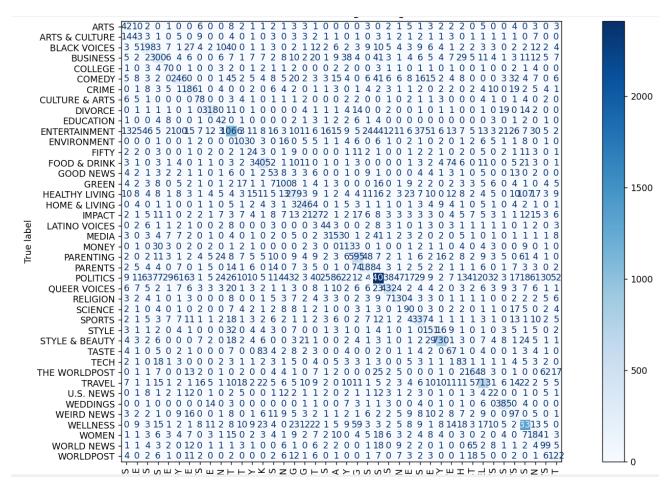


Figure 1: Confusion matrix before label grouping. Note the high confusion between politically and semantically overlapping categories.

To further improve the performance of our Logistic Regression model, we analyzed the confusion matrix generated from the original 41-label setup. This analysis revealed several categories that were frequently misclassified into one another due to semantic similarity or overlap. Based on these insights, we applied a label grouping strategy to reduce ambiguity and simplify the classification space.

Specifically, we merged the following related categories:

- POLITICS, WORLD NEWS, U.S. NEWS, WORLDPOST, THE WORLDPOST → WORLD\_POLITICS
- ullet ARTS, ARTS & CULTURE, CULTURE & ARTS ightarrow ARTS\_GROUP
- ullet PARENTING, PARENTS o PARENTING\_GROUP

These changes aimed to reduce confusion between fine-grained yet conceptually overlapping labels and to give the model clearer decision boundaries. After retraining the Logistic Regression classifier on this simplified label set, the test accuracy improved from 62% to 65% — a notable 3 percentage point increase.

The updated confusion matrix (Figure 2) demonstrates a more consistent and focused distribution of predictions, particularly for the newly introduced grouped classes such as WORLD\_POLITICS, where previously scattered predictions are now consolidated.

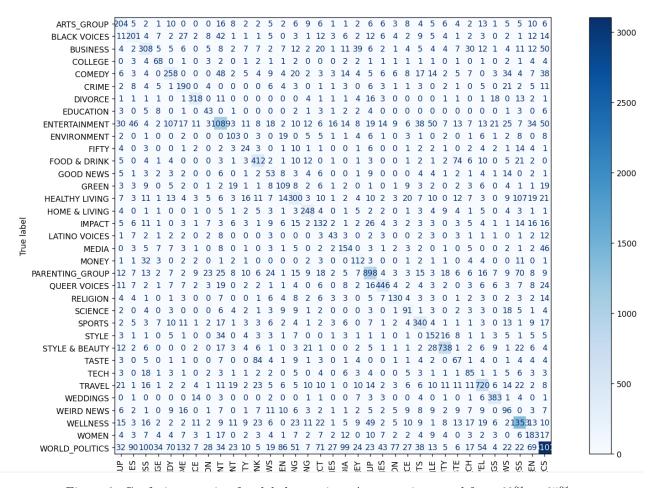


Figure 2: Confusion matrix after label grouping. Accuracy improved from 62% to 65%.

#### MULTINOMIAL NAIVE BAYES

Multinomial Naive Bayes (MNB) was chosen for its simplicity and efficiency. The same heavily normalized text as Logistic Regression was used.

• The smoothing parameter alpha played a crucial role. We tested several values, and found that alpha=0.05 offered the best balance. Smaller values (e.g., 0.01) caused overfitting to frequent patterns, while larger values (e.g., 1.0) overly smoothed rare features.

Alpha	Accuracy (41 labels)
0.001	59.6%
0.01	60.3%
0.03	60.2%
0.05	60.1%
0.1	60.2%
0.3	59.7%
1.0	55.1%

Table 2: Accuracy of Multinomial Naive Bayes for different smoothing parameters  $\alpha$  on the full 41-label dataset.

- Although the MNB algorithm is theoretically better suited for raw count vectors, we empirically observed higher
  accuracy using TF-IDF vectors. This is likely due to the scale normalization reducing bias from very common
  n-grams.
- We experimented with different n-gram ranges and vector dimensions. Adding 2- or 3-grams improved performance slightly, but the gains diminished above 20,000 features.

Despite its simplicity, MNB achieved around 60% accuracy, showing good recall across mid-frequency categories. However, it struggled with classes requiring deeper semantic understanding or longer context, which are inherently difficult for bag-of-words approaches.

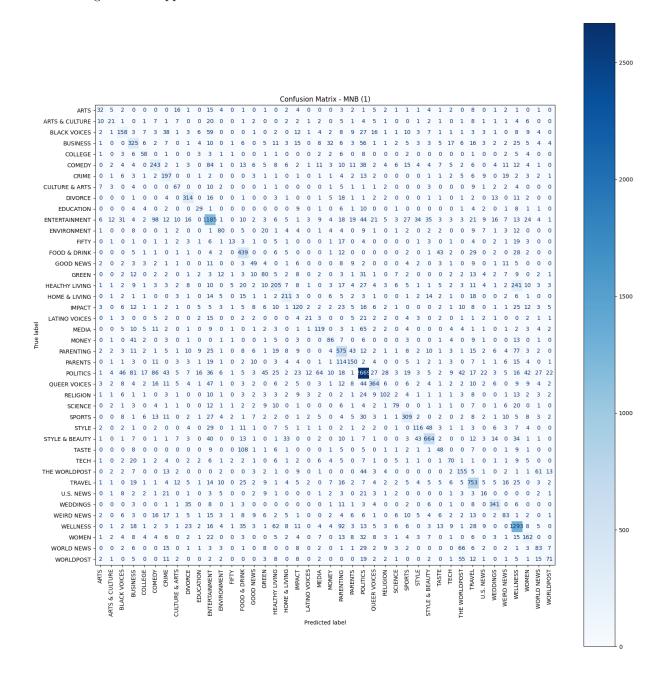


Figure 3: Confusion matrix before label grouping (MNB, accuracy: 60%).

To reduce inter-class confusion and increase robustness, we grouped semantically overlapping labels using the same strategy as in Logistic Regression:

- POLITICS, WORLD NEWS, U.S. NEWS, WORLDPOST, THE WORLDPOST → WORLD\_POLITICS
- ullet ARTS, ARTS & CULTURE, CULTURE & ARTS o ARTS\_GROUP
- ullet PARENTING, PARENTS o PARENTING\_GROUP

After applying this label simplification and retraining, the model achieved an accuracy of 62.9%, reflecting a meaningful improvement in generalization and class separability. The updated confusion matrix demonstrates significantly reduced prediction dispersion, particularly among political and parenting-related categories.

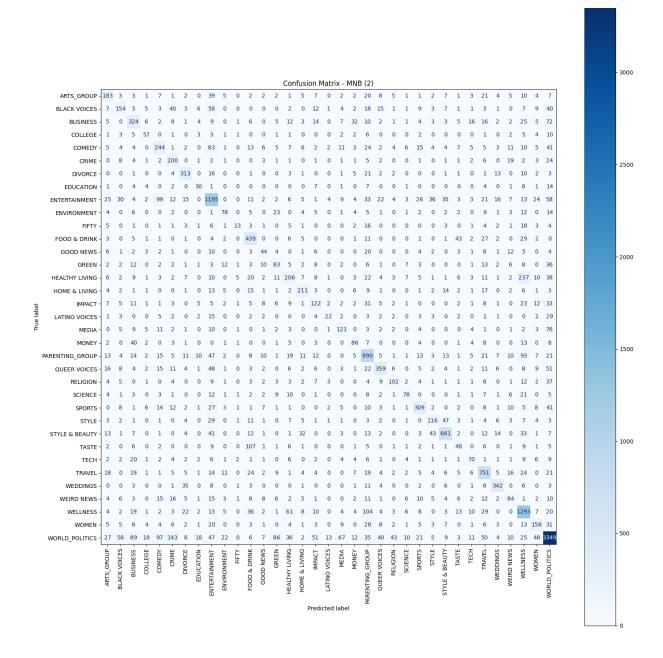


Figure 4: Confusion matrix after label grouping (MNB, accuracy: 62.9%).

### 5 Support Vector Machine (SVM)

For the Support Vector Machine model, we used the LinearSVC implementation with a TF-IDF feature representation combining both word- and character-level n-grams. Specifically:

- **TF-IDF** features: Word-level n-grams (1 to 2) with stop words removed and max\_features=15,000, and character n-grams (3 to 5) with max\_features=5,000.
- Feature selection: We applied SelectKBest with the chi-squared (chi2) test to retain the top 15,000 most informative features, reducing overfitting and speeding up training.
- Classifier: The final classifier was LinearSVC with max\_iter=200,000 to ensure convergence.

To improve performance, we experimented with:

- different n-gram ranges (e.g. word (1,3) and char (2,6)) which increased training time but didn't significantly improve results;
- using or skipping SelectKBest it helped reduce noise and improved F1-scores for low-resource classes;
- trying class\_weight='balanced' but it had minimal effect compared to Logistic Regression.

This setup led to an accuracy of about 62%, due to the richer character-level representation. Confusion matrix revealed notable overlaps among semantically similar categories such as POLITICS, WORLD NEWS, U.S. NEWS, and WORLDPOST. Similar overlaps were observed between ARTS categories, PARENTING categories, and STYLE categories. To address these overlaps and improve classification accuracy, we introduced a grouping strategy:

- WORLD\_POLITICS = {POLITICS, WORLD NEWS, U.S. NEWS, WORLDPOST, THE WORLDPOST}
- ARTS\_GROUP = {ARTS, ARTS & CULTURE, CULTURE & ARTS}
- PARENTING\_GROUP = {PARENTING, PARENTS}
- $STYLE\_GROUP = {STYLE, STYLE \& BEAUTY}$
- Other thematic groupings: IDENTITY\_GROUP, LIFESTYLE\_EVENTS, HEALTH\_GROUP, etc.

This strategy significantly reduced confusion between closely related classes.

PERFORMANCE BEFORE GROUPING (SVM)

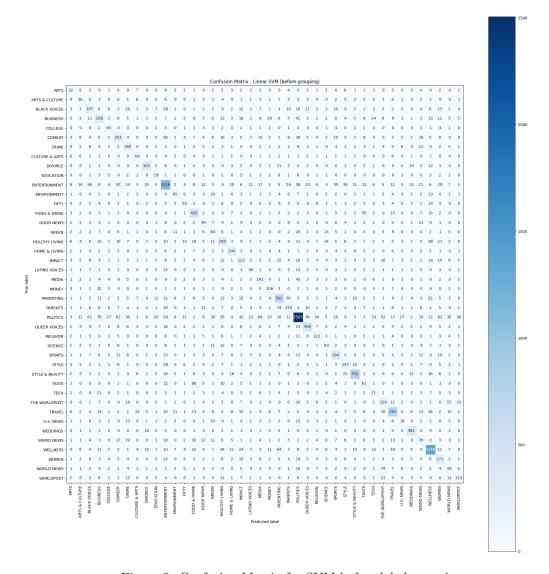


Figure 5: Confusion Matrix for SVM before label grouping.

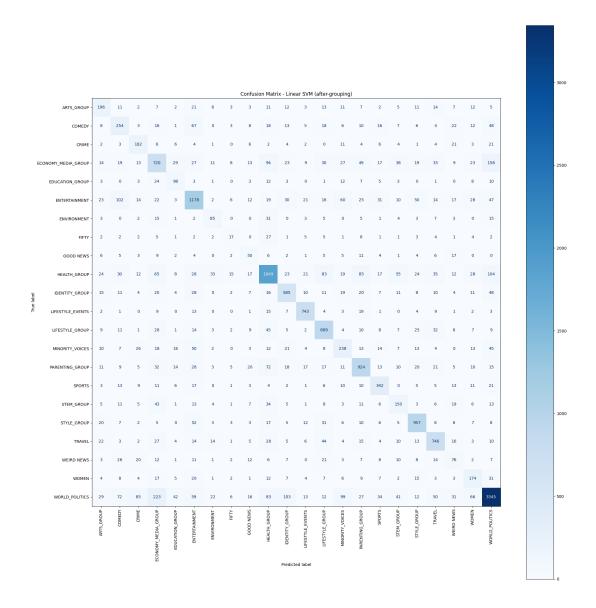


Figure 6: Confusion Matrix for SVM after label grouping.

# BERT (TRANSFORMER-BASED MODEL)

For this project, the bert-base-uncased model was fine-tuned using the Hugging Face Transformers library. The input was a combination of the news *headline* and *short description*, with minimal cleaning (removing non-ASCII characters). Unlike older methods like TF-IDF, BERT learns the meaning of words based on their context.

- Tokenizer: Used bert-base-uncased tokenizer with special tokens and padding.
- Input Length: Limited to 128 tokens to keep training fast and efficient.
- Batch Size: 16 samples per batch to balance speed and memory use.
- Learning Rate: Set to  $2 \times 10^{-5}$ , a common choice for BERT fine-tuning.
- Optimizer: AdamW optimizer for better handling of BERT's weight updates.
- Mixed Precision Training: Used torch.cuda.amp to speed up training and save memory.
- Epochs: Trained for 3 passes (epochs) through the data.

The fine-tuned BERT model achieved about 74% accuracy on the test set, which was much better than traditional machine learning models. It was especially good at handling difficult and less frequent news categories. To better understand how BERT separated the data, we used t-SNE and PCA to visualize the learned word embeddings. The confusion matrix indicated strong overall performance, but with misclassifications among semantically related labels. To mitigate this, we applied the same grouping strategy used for SVM, consolidating labels into broader conceptual categories such as WORLD\_POLITICS, ARTS\_GROUP, PARENTING\_GROUP, and others.

PERFORMANCE BEFORE GROUPING (BERT)

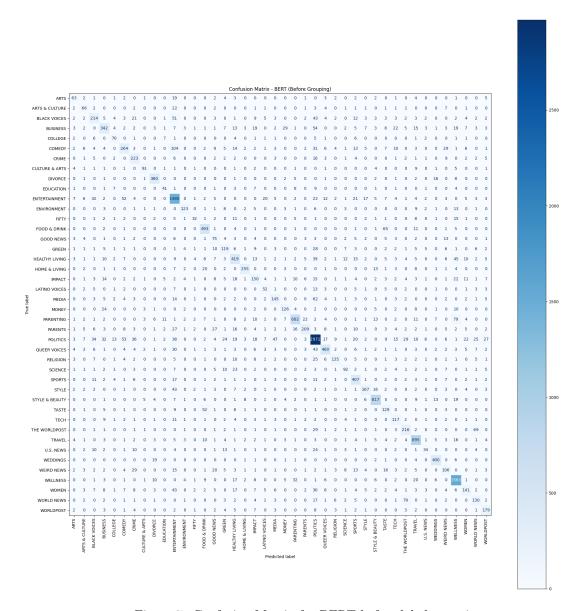


Figure 7: Confusion Matrix for BERT before label grouping.

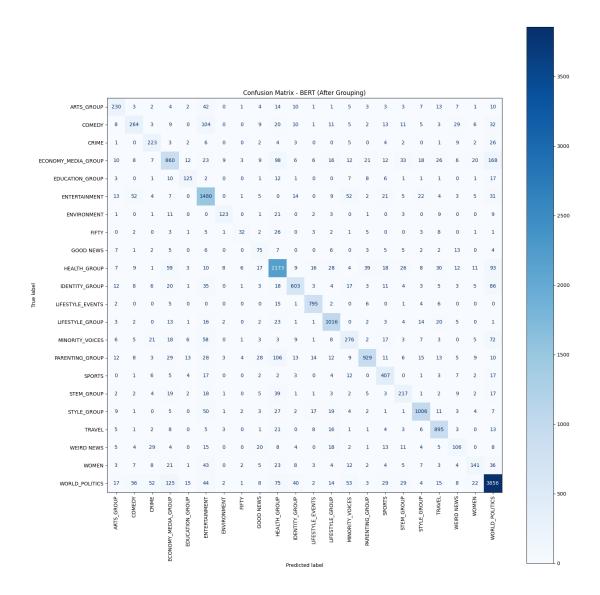


Figure 8: Confusion Matrix for BERT after label grouping.

# HYPERPARAMETER SENSITIVITY ANALYSIS

We also checked how changing different settings (hyperparameters) would affect the model:

## • Batch Size:

- Higher (32 or 64): Training is faster but needs more GPU memory. Sometimes it might not generalize as well.
- Lower (8): Training is slower but might give slightly better results because of more frequent updates.

# • Learning Rate:

- Higher  $(5 \times 10^{-5})$ : Model learns faster but can become unstable and not finish properly.
- Lower  $(1 \times 10^{-5})$ : Model learns slower but is more stable. Needs more time to finish training.

## • Number of Epochs:

- More Epochs (5 or more): Can improve performance but also risks overfitting (model remembers training data too much).
- Fewer Epochs (1-2): Faster training but model might not learn enough.

### • Maximum Token Length:

- Longer (256 or 512): More of the input text is kept, which helps if the news descriptions are long, but it also makes training slower.
- Shorter (64): Faster and lighter training, but important parts of the text might be cut off.

### OVERALL OBSERVATIONS

- Preprocessing matters: Each model benefits from tailored input cleaning. Heavy normalization helped LR/MNB, while BERT favored richer text.
- Model complexity vs. performance: Traditional models are fast and interpretable, but plateau in performance; BERT significantly raises accuracy at the cost of time and resources.
- **Hyperparameter tuning:** Small changes in regularization, feature size, and smoothing drastically impacted classical models. In contrast, BERT's performance was sensitive to batch size and learning rate.
- Imbalanced classes: All models struggled to some extent, but BERT handled them better without explicit rebalancing, likely due to its deep contextual understanding.

#### 6 Conclusion

Through systematic preprocessing, feature extraction, and evaluation, we identified strengths and weaknesses in each algorithm. Logistic Regression remains a strong baseline for sparse TF-IDF features, while BERT significantly improves results using contextual embeddings.

### BERT CLASSIFICATION REPORT (BEST MODEL)

The BERT-based model trained using train\_bert(...) with parameters: epochs=3, batch\_size=16, max\_len=128, and lr=2e-5, achieved the highest accuracy and overall performance across all categories. The table below presents the detailed classification report.

Category	Precision	Recall	F1-score	Support
ARTS	0.54	0.53	0.54	119
ARTS & CULTURE	0.51	0.55	0.53	120
BLACK VOICES	0.58	0.51	0.55	416
BUSINESS	0.68	0.56	0.62	606
COLLEGE	0.60	0.63	0.61	111
COMEDY	0.61	0.48	0.54	545
CRIME	0.59	0.76	0.67	293
CULTURE & ARTS	0.83	0.72	0.77	127
DIVORCE	0.86	0.90	0.88	401
EDUCATION	0.58	0.48	0.52	86
ENTERTAINMENT	0.74	0.86	0.79	1730
ENVIRONMENT	0.80	0.66	0.73	185
FIFTY	0.59	0.33	0.43	96
FOOD & DRINK	0.79	0.84	0.81	587
GOOD NEWS	0.37	0.52	0.43	143
GREEN	0.52	0.51	0.51	234
HEALTHY LIVING	0.64	0.64	0.64	654
HOME & LIVING	0.89	0.78	0.83	325
IMPACT	0.48	0.47	0.48	317
LATINO VOICES	0.47	0.48	0.47	108
MEDIA	0.60	0.54	0.57	270
MONEY	0.68	0.66	0.67	190
PARENTING	0.88	0.76	0.82	895
PARENTS	0.79	0.54	0.64	385
POLITICS	0.84	0.84	0.84	3518
QUEER VOICES	0.82	0.74	0.78	619
RELIGION	0.77	0.58	0.66	232
SCIENCE	0.62	0.51	0.56	181
SPORTS	0.70	0.83	0.76	493
STYLE	0.72	0.62	0.67	268
STYLE & BEAUTY	0.90	0.90	0.90	907
TASTE	0.45	0.59	0.51	217
TECH	0.52	0.67	0.59	174
THE WORLDPOST	0.59	0.64	0.61	336
TRAVEL	0.83	0.90	0.86	996
U.S. NEWS	0.47	0.30	0.36	115
WEDDINGS	0.88	0.92	0.90	436
WEIRD NEWS	0.46	0.41	0.43	257
WELLNESS	0.84	0.92	0.88	1699
WOMEN	0.59	0.41	0.49	342
WORLD NEWS	0.48	0.49	0.48	267
WORLDPOST	0.66	0.76	0.71	234

Table 3: Classification report for BERT-based model - best performing among all tested ones - accuracy (74%). Before the classification

After applying label grouping, BERT achieved an improved accuracy of 78%. The performance across the newly grouped categories is summarized below.

Category	Precision	Recall	F1-score	Support
ARTS_GROUP	0.65	0.63	0.64	366
COMEDY	0.61	0.48	0.54	545
CRIME	0.59	0.76	0.67	293
ECONOMY MEDIA GROUP	0.69	0.62	0.65	1383
EDUCATION_GROUP	0.66	0.63	0.65	197
ENTERTAINMENT	0.74	0.86	0.79	1730
ENVIRONMENT	0.80	0.66	0.73	185
FIFTY	0.59	0.33	0.43	96
GOOD NEWS	0.37	0.52	0.43	143
HEALTH GROUP	0.79	0.84	0.82	2587
IDENTITY_GROUP	0.82	0.71	0.76	851
LIFESTYLE_EVENTS	0.91	0.95	0.93	837
LIFESTYLE_GROUP	0.85	0.90	0.87	1129
MINORITY_VOICES	0.58	0.53	0.55	524
PARENTING_GROUP	0.89	0.73	0.80	1280
SPORTS	0.70	0.83	0.76	493
STEM_GROUP	0.58	0.61	0.60	355
STYLE GROUP	0.88	0.86	0.87	1175
TRAVEL	0.83	0.90	0.86	996
WEIRD NEWS	0.46	0.41	0.43	257
WOMEN	0.59	0.41	0.49	342
WORLD_POLITICS	0.85	0.86	0.86	4470

Table 4: Classification report after label grouping (BERT model).

# LOGISTIC REGRESSION CLASSIFICATION REPORT (BEST ACCURACY)

The Logistic Regression model, trained with a TF-IDF character + word n-gram representation, achieved the highest test accuracy of 62%. The classification metrics for each category are shown below.

Category	Precision	Recall	F1-score	Support
ARTS	0.24	0.35	0.29	119
ARTS & CULTURE	0.25	0.36	0.29	120
BLACK VOICES	0.49	0.48	0.49	416
BUSINESS	0.51	0.50	0.50	606
COLLEGE	0.42	0.63	0.50	111
COMEDY	0.49	0.45	0.47	545
CRIME	0.45	0.63	0.53	293
CULTURE & ARTS	0.48	0.61	0.54	127
DIVORCE	0.80	0.79	0.79	401
EDUCATION	0.29	0.49	0.36	86
ENTERTAINMENT	0.74	0.62	0.67	1730
ENVIRONMENT	0.48	0.56	0.52	185
FIFTY	0.18	0.25	0.21	96
FOOD & DRINK	0.66	0.69	0.67	587
GOOD NEWS	0.25	0.37	0.30	143
GREEN	0.36	0.43	0.39	234
HEALTHY LIVING	0.52	0.43	0.47	654
HOME & LIVING	0.67	0.76	0.71	325
IMPACT	0.36	0.40	0.38	317
LATINO VOICES	0.35	0.41	0.38	108
MEDIA	0.43	0.57	0.49	270
MONEY	0.43	0.59	0.50	190
PARENTING	0.69	0.66	0.68	895
PARENTS	0.52	0.49	0.51	385
POLITICS	0.86	0.68	0.76	3518
QUEER VOICES	0.78	0.70	0.74	619
RELIGION	0.50	0.56	0.53	232
SCIENCE	0.39	0.50	0.44	181
SPORTS	0.63	0.68	0.65	493
STYLE	0.42	0.56	0.48	268
STYLE & BEAUTY	0.87	0.80	0.83	907
TASTE	0.26	0.31	0.28	217
TECH	0.34	0.48	0.40	174
THE WORLDPOST	0.48	0.49	0.49	336
TRAVEL	0.78	0.72	0.74	996
U.S. NEWS	0.16	0.19	0.17	115
WEDDINGS	0.80	0.88	0.84	436
WEIRD NEWS	0.31	0.38	0.34	257
WELLNESS	0.78	0.79	0.78	1699
WOMEN	0.42	0.54	0.47	342
WORLD NEWS	0.38	0.37	0.38	267
WORLDPOST	0.43	0.52	0.47	234

Table 5: Classification report for Logistic Regression model with original 41-label setup (62% accuracy).

To improve generalization and reduce confusion between semantically overlapping labels, we merged several closely related categories into broader groups. These include ARTS\_GROUP, PARENTING\_GROUP, and WORLD\_POLITICS. After retraining the model on the simplified label set, we observed a performance increase to 65% accuracy, and stronger F1-scores for grouped classes.

Category	Precision	Recall	F1-score	Support
ARTS_GROUP	0.48	0.56	0.51	366
BLACK VOICES	0.48	0.48	0.48	416
BUSINESS	0.50	0.51	0.51	606
COLLEGE	0.41	0.61	0.49	111
COMEDY	0.48	0.47	0.48	545
CRIME	0.42	0.65	0.51	293
DIVORCE	0.81	0.79	0.80	401
EDUCATION	0.30	0.50	0.37	86
ENTERTAINMENT	0.74	0.63	0.68	1730
ENVIRONMENT	0.46	0.56	0.50	185
FIFTY	0.19	0.25	0.21	96
FOOD & DRINK	0.65	0.70	0.68	587
GOOD NEWS	0.23	0.37	0.28	143
GREEN	0.36	0.47	0.41	234
HEALTHY LIVING	0.53	0.46	0.49	654
HOME & LIVING	0.65	0.76	0.70	325
IMPACT	0.35	0.42	0.38	317
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WOMEN	0.41	0.54	0.46	342
WORLD_POLITICS	0.88	0.69	0.77	4470

Table 6: Classification report after label grouping. Model accuracy improved to 65%.

# MULTINOMIAL NAIVE BAYES CLASSIFICATION REPORT

The Multinomial Naive Bayes model trained with TF-IDF character and word n-grams achieved a test accuracy of 60%. The classification report per category is shown below.

Category	Precision	Recall	F1-score	Support
ARTS	0.39	0.27	0.32	119
ARTS & CULTURE	0.30	0.17	0.22	120
BLACK VOICES	0.48	0.38	0.42	416
BUSINESS	0.49	0.54	0.51	606
COLLEGE	0.45	0.52	0.48	111
COMEDY	0.45	0.45	0.45	545
CRIME	0.44	0.67	0.53	293
CULTURE & ARTS	0.43	0.53	0.47	127
DIVORCE	0.68	0.78	0.73	401
EDUCATION	0.33	0.34	0.33	86
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IMPACT	0.39	0.38	0.39	317
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WEIRD NEWS	0.38	0.32	0.35	257
WELLNESS	0.64	0.76	0.70	1699
WOMEN	0.47	0.47	0.47	342
WORLD NEWS	0.34	0.31	0.33	267
WORLDPOST	0.50	0.30	0.38	234

Table 7: Classification report for MNB model before label grouping (accuracy: 60%).

After applying label grouping, MNB achieved an improved accuracy of 62.9%. The performance across the newly grouped categories is summarized below.

Category	Precision	Recall	F1-score	Support
ARTS GROUP	0.48	0.50	0.49	366
BLACK VOICES	0.48	0.37	0.42	416
BUSINESS	0.50	0.53	0.52	606
COLLEGE	0.45	0.51	0.48	111
COMEDY	0.44	0.45	0.44	545
CRIME	0.40	0.68	0.51	293
DIVORCE	0.69	0.78	0.73	401
EDUCATION	0.33	0.35	0.34	86
ENTERTAINMENT	0.65	0.69	0.67	1730
ENVIRONMENT	0.49	0.42	0.45	185
FIFTY	0.42	0.14	0.20	96
FOOD & DRINK	0.58	0.75	0.65	587
GOOD NEWS	0.34	0.31	0.32	143
GREEN	0.31	0.35	0.33	234
HEALTHY LIVING	0.47	0.31	0.38	654
HOME & LIVING	0.65	0.65	0.65	325
IMPACT	0.41	0.38	0.39	317
LATINO VOICES	0.42	0.20	0.28	108
MEDIA	0.46	0.45	0.45	270
MONEY	0.45	0.45	0.45	190
PARENTING GROUP	0.62	0.70	0.65	1280
QUEER VOICES	0.70	0.58	0.63	619
RELIGION	0.54	0.44	0.49	232
SCIENCE	0.55	0.43	0.48	181
SPORTS	0.65	0.63	0.64	493
STYLE	0.48	0.43	0.45	268
STYLE & BEAUTY	0.79	0.73	0.76	907
TASTE	0.29	0.22	0.25	217
TECH	0.44	0.40	0.42	174
TRAVEL	0.67	0.75	0.71	996
WEDDINGS	0.77	0.78	0.78	436
WEIRD NEWS	0.39	0.33	0.36	257
WELLNESS	0.65	0.76	0.70	1699
WOMEN	0.46	0.46	0.46	342
WORLD_POLITICS	0.81	0.75	0.78	4470

Table 8: Classification report for MNB model after label grouping (accuracy: 62.9%).

# LINEAR SVM CLASSIFICATION REPORT

The Linear Support Vector Machine (SVM) model achieved a test accuracy of  $\mathbf{62\%}$ . Below is the detailed classification report per category.

Category	Precision	Recall	F1-score	Support
ARTS	0.26	0.27	0.27	119
ARTS & CULTURE	0.23	0.25	0.24	120
BLACK VOICES	0.43	0.47	0.45	416
BUSINESS	0.49	0.49	0.49	606
COLLEGE	0.44	0.59	0.50	111
COMEDY	0.45	0.46	0.46	545
CRIME	0.48	0.61	0.54	293
CULTURE & ARTS	0.51	0.54	0.52	127
DIVORCE	0.77	0.81	0.79	401
EDUCATION	0.28	0.34	0.31	86
ENTERTAINMENT	0.73	0.65	0.68	1730
ENVIRONMENT	0.51	0.46	0.48	185
FIFTY	0.19	0.21	0.20	96
FOOD & DRINK	0.64	0.72	0.68	587
GOOD NEWS	0.26	0.34	0.30	143
GREEN	0.31	0.36	0.34	234
HEALTHY LIVING	0.51	0.44	0.47	654
HOME & LIVING	0.70	0.75	0.73	325
IMPACT	0.32	0.38	0.35	317
LATINO VOICES	0.32	0.35	0.33	108
MEDIA	0.40	0.52	0.45	270
MONEY	0.49	0.56	0.52	190
PARENTING	0.68	0.66	0.67	895
PARENTS	0.47	0.44	0.46	385
POLITICS	0.85	0.71	0.77	3518
QUEER VOICES	0.73	0.73	0.73	619
RELIGION	0.48	0.53	0.50	232
SCIENCE	0.43	0.46	0.44	181
SPORTS	0.64	0.68	0.66	493
STYLE	0.45	0.53	0.49	268
STYLE & BEAUTY	0.86	0.83	0.84	907
TASTE	0.26	0.28	0.27	217
TECH	0.37	0.41	0.39	174
THE WORLDPOST	0.41	0.47	0.44	336
TRAVEL	0.76	0.74	0.75	996
U.S. NEWS	0.16	0.16	0.16	115
WEDDINGS	0.80	0.87	0.84	436
WEIRD NEWS	0.29	0.31	0.30	257
WELLNESS	0.79	0.79	0.79	1699
WOMEN	0.40	0.50	0.44	342
WORLD NEWS	0.34	0.35	0.34	267
WORLDPOST	0.45	0.49	0.47	234

Table 9: Classification report for Linear SVM model (accuracy: 62%).

After applying label grouping, SVM achieved an improved accuracy of 68.5%. The performance across the newly grouped categories is summarized below.

Category	Precision	Recall	F1-score	Support
ARTS_GROUP	0.47	0.54	0.50	366
COMEDY	0.42	0.47	0.44	545
CRIME	0.46	0.62	0.53	293
ECONOMY_MEDIA_GROUP	0.54	0.52	0.53	1383
EDUCATION GROUP	0.40	0.50	0.44	197
ENTERTAINMENT	0.71	0.68	0.70	1730
ENVIRONMENT	0.43	0.46	0.45	185
FIFTY	0.22	0.18	0.19	96
GOOD NEWS	0.25	0.35	0.29	143
HEALTH GROUP	0.77	0.71	0.74	2587
IDENTITY_GROUP	0.66	0.69	0.68	851
LIFESTYLE_EVENTS	0.84	0.89	0.86	837
LIFESTYLE GROUP	0.72	0.79	0.75	1129
MINORITY VOICES	0.43	0.45	0.44	524
PARENTING GROUP	0.72	0.72	0.72	1280
SPORTS	0.62	0.69	0.66	493
STEM GROUP	0.39	0.42	0.41	355
STYLE GROUP	0.79	0.81	0.80	1175
TRAVEL	0.72	0.75	0.74	996
WEIRD NEWS	0.26	0.30	0.28	257
WOMEN	0.40	0.51	0.45	342
WORLD_POLITICS	0.84	0.75	0.79	4470

Table 10: Classification report for Linear SVM model (accuracy: 68%).