# **GOH CHANG YUN**

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Availability: 15 May 2023 – 07 August 2023

#### **EDUCATION**

## **National University of Singapore**

Aug 2021 - Present

Bachelor of Social Sciences with Honours

- Major in Communications and New Media
- Relevant Courses: Computational Media Literacy (HTML, CSS, JS), Principles of Visual Communication Design (Adobe Photoshop, Illustrator, InDesign), Programming Methodology (Python)

## **Singapore Polytechnic**

Apr 2016 - Apr 2019

Diploma in Business Administration

#### WORK EXPERIENCE

#### **Future Electronics, Inside Sales Coordinator Intern**

Sep 2018 – Feb 2019

- Verified purchase order data within 24 hours, ensuring accurate processing and preventing the shipment of wrong items, resulting in a cost savings of \$400.
- Managed daily administrative tasks for the sales branch, maintaining efficient operations.
- Maintained data accuracy by cross-referencing purchase order data with system data.

## **PROJECTS**

## **Brand Style Guide**

Mar 2023 - Apr 2023

- Designed a personal brand logo and name card using Illustrator
- Designed a brand style guide and stylized resume using InDesign

## **Personal Website for Module Assignments**

Aug 2021 - Nov 2021

- ImChangYun.github.io
- Utilized HTML and CSS to build and stylize the website
- Utilized JS in module assignments on the website

#### **ACTIVITIES**

#### **ComLink Befrienders**

Feb 2023 - Present

- Listened attentively to the concerns of families and children, working to better understand their needs and connect them with necessary government and community agencies
- Demonstrated empathy, sensitivity, and professionalism in all interactions with families, creating a safe and non-judgmental environment for them to express their concerns and seek support

## Vice-Captain - NUS Bowling Varsity Team

Jul 2022 - Jul 2023

- Coordinated team training by confirming lane availability and sending monthly schedules
- Acted as a liaison between team members and the coach, communicating concerns to improve team performance
- Managed logistics for varsity team competitions, ensuring necessary arrangements were made.

**SKILLS** 

**Web Development:** HTML, CSS, Javascript (JS) **Graphic Design:** Adobe Photoshop, Illustrator, InDesign

**Programming:** Python, R Language **Video Editing:** Adobe Premiere Pro