

GOH CHANG YUN

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Availability: 02 Jan 2024 – 28 July 2024

EDUCATION

National University of Singapore

Aug 2021 - Present

Bachelor of Social Sciences with Honours

- Major in Communications and New Media
- **Relevant Courses:** Design Thinking, Qualitative Communication Research Methods, Quantitative Research Methods, Principles of Visual Communication Design (Adobe Photoshop, Illustrator, InDesign), Computational Media Literacy (HTML, CSS, JS), Programming Methodology (Python), User Experience Design (currently taking this semester)

Singapore Polytechnic

Apr 2016 - Apr 2019

Diploma in Business Administration

WORK EXPERIENCE

Future Electronics, Inside Sales Coordinator Intern

Sep 2018 – Feb 2019

- Verified purchase order data within 24 hours, ensuring accurate processing and preventing the shipment of wrong items, resulting in a cost savings of \$400.
- Managed daily administrative tasks for the sales branch, maintaining efficient operations.
- Maintained data accuracy by cross-referencing purchase order data with system data.

PROJECTS

Carousell Redesign – UI/UX Case Study (Personal Project)

Sep 2023 – Sep 2023

- Conducted a fictional case study on Carousell's mobile app for a personal project
- Case Study is accessible here: [ImChangYun.github.io](https://github.com/ImChangYun)

Brand Style Guide

Mar 2023 – Apr 2023

- Designed a personal brand logo and name card using Illustrator
- Designed a brand style guide and stylized resume using InDesign

ACTIVITIES

ComLink Befrienders

Feb 2023 - Present

- Listened attentively to the concerns of families and children, working to better understand their needs and connect them with necessary government and community agencies
- Demonstrated empathy, sensitivity, and professionalism in all interactions with families, creating a safe and non-judgmental environment for them to express their concerns and seek support

Vice-Captain – NUS Bowling Varsity Team

Jul 2022 – Jul 2023

- Coordinated team training by confirming lane availability and sending monthly schedules
- Bridge between team members and the coach, communicating concerns to improve team performance
- Managed logistics for varsity team competitions, ensuring necessary arrangements were made.

SKILLS

UI/UX: Photoshop, Illustrator, InDesign, Figma
Programming: Python, R Language

Web Development: HTML, CSS, Javascript (JS)
Video Editing: Adobe Premiere Pro