

Goh Chang Yun

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Education

National University of Singapore

Aug 2021 – May 2025

Bachelor of Social Sciences with Honours - Major in Communications and New Media

- Relevant courses - User Experience Design, Design Thinking, Principles of Visual Communication Design, Mobile Interaction Design, Game Design, Software Studies, Creative Writing in the Marketplace, Computational Media Literacy, Organizational Communication & Leadership, Programming Methodology, Design x Health: Creating Ideas for New Futures of Wellbeing (Summer Course - University of Tokyo)

Singapore Polytechnic

Apr 2016 – Apr 2019

Diploma in Business Administration - Specializing in Logistics

Work Experience

GovTech Singapore, UI/UX Designer Intern

Jan 2025 – Present

- Proposed and designed a new interaction flow for an existing feature, which was accepted for implementation
- Reviewed and refined Figma components to improve design consistency and usability

GovTech Singapore, UI/UX Designer Intern

Jan 2024 – Jul 2024

- Conducted and analyzed usability testing on key components of a new internal web portal under development, translating findings into actionable design improvements to enhance user experience and interface usability
- Designed and prototyped user interfaces for new internal web portal using Figma, creating wireframes and exploring interactive features to optimize overall user experience
- Proposed and evaluated user-centric features for new internal web portal, ensuring alignment with user needs and business goals through UX research and design thinking methodologies
- Collaborated with other designers to analyze and present usability insights from testing new internal web portal prototype, driving design decisions and influencing its development
- Designed and refined custom icons for a stakeholder's poster, improving them based on business partner feedback

Future Electronics, Inside Sales Coordinator Intern

Sep 2018 – Feb 2019

- Verified purchase order data within 24 hours, ensuring accurate processing and preventing shipment of wrong items, resulting in cost savings of \$400
- Maintained data accuracy by cross-referencing purchase order data with system data

Projects

Carousell Redesign - UI/UX Case Study (Personal Project)

Sep 2023 – Sep 2023

- Conducted a fictional case study on Carousell's mobile app for a personal project

Weather Web Application

May 2023 – May 2023

- Designed and developed a weather web application using a public API

Activities

ComLink Befrienders

Feb 2023 – Nov 2023

- Engaged with families and children to understand needs, identifying potential areas for support and assistance from government and community agencies
- Exhibited empathy and professionalism in all interactions with families, fostering a safe, non-judgmental environment for expressing concerns and seeking assistance

NUS Bowling Varsity Team, Vice-Captain

Jul 2022 – Jul 2023

- Directed team training and managed facility use and schedule distribution for smooth operations
- Facilitated communication between team and coach, while overseeing efficient logistics for varsity competitions

Skills

- Spoken Languages: English, Chinese
- UI/UX: Figma, Photoshop, Illustrator, InDesign
- Programming: Python, R Language
- Web Development: HTML, CSS, Javascript (JS)
- Video Editing: Adobe Premiere Pro