

GOH CHANG YUN

e0726862@u.nus.edu • [linkedin.com/in/gohchangyun](https://www.linkedin.com/in/gohchangyun) • [ImChangYun.github.io](https://github.com/ImChangYun)

Availability: 02 Jan 2024 – 28 July 2024

EDUCATION

National University of Singapore

Aug 2021 - Present

Bachelor of Social Sciences with Honours

- Major in Communications and New Media
- **Relevant Courses:** Design Thinking (Grade: A), Qualitative Communication Research Methods (Grade: A-), Quantitative Research Methods (Grade: A+), Principles of Visual Communication Design (Adobe Photoshop, Illustrator, InDesign), Computational Media Literacy (HTML, CSS, JS), Programming Methodology (Python), User Experience Design (currently taking this semester)

Singapore Polytechnic

Apr 2016 - Apr 2019

Diploma in Business Administration

WORK EXPERIENCE

Future Electronics, Inside Sales Coordinator Intern

Sep 2018 – Feb 2019

- Verified purchase order data within 24 hours, ensuring accurate processing and preventing the shipment of wrong items, resulting in a cost savings of \$400.
- Managed daily administrative tasks for the sales branch, maintaining efficient operations.
- Maintained data accuracy by cross-referencing purchase order data with system data.

PROJECTS

Carousell Redesign – UI/UX Case Study (Personal Project)

Sep 2023 – Sep 2023

- Conducted a fictional case study on Carousell's mobile app for a personal project
- Case Study is accessible here: [ImChangYun.github.io](https://github.com/ImChangYun)

Brand Style Guide

Mar 2023 – Apr 2023

- Designed a personal brand logo and name card using Illustrator
- Designed a brand style guide and stylized resume using InDesign

ACTIVITIES

ComLink Befrienders

Feb 2023 - Present

- Listened attentively to the concerns of families and children, working to better understand their needs and connect them with necessary government and community agencies
- Demonstrated empathy, sensitivity, and professionalism in all interactions with families, creating a safe and non-judgmental environment for them to express their concerns and seek support

Vice-Captain – NUS Bowling Varsity Team

Jul 2022 – Jul 2023

- Coordinated team training by confirming lane availability and sending monthly schedules
- Bridge between team members and the coach, communicating concerns to improve team performance
- Managed logistics for varsity team competitions, ensuring necessary arrangements were made.

SKILLS

UI/UX: Photoshop, Illustrator, InDesign, Figma
Programming: Python, R Language

Web Development: HTML, CSS, Javascript (JS)
Video Editing: Adobe Premiere Pro