

CHANGYEOL IM

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EDUCATION

Purdue University, College of Science
Bachelor of Science, Data Science

West Lafayette, IN
May 2027

RESEARCH EXPERIENCE

The Data Mine (under NDA)

West Lafayette, IN

Undergraduate Data Science Researcher

August 2025 – Present

- Collaborating on a data-driven project with **Zimmer Biomet**, a medical technology company
- Provide data analysis and support the company's data-informed decision-making processes

Grepp (Programmers)

Seoul, South Korea

Data Analytics Fellow (K-Digital Training)

Mar 2025 – Jul 2025

- Awarded "Excellence Project" recognition for a 55% increase in customer foot traffic for a local cafe through a data-driven consulting engagement, resulting in an additional \$1,000 in monthly revenue.
- Leveraged SQL and Python to analyze customer data, uncovering actionable insights for business growth.
- Presented a new marketing strategy using Naver Map, leading to a 20% increase in monthly revenue.

The Data Mine (under NDA)

West Lafayette, IN

Undergraduate Data Science Researcher

Sep 2022 – Dec 2022

- Partnered with **Yamaha Marine Precision Propellers Inc.** on a corporate research project to improve manufacturing efficiency

COMMUNITY SERVICE

Day Center for Adults with Disabilities

South Korea

Alternative Military Service

Feb 2023 – Nov 2024

- Provided daily living support to adults with intellectual and developmental disabilities, 40 hours per week.
- Facilitated a variety of social, intellectual, and physical activities in both group and one-on-one settings.

EMPLOYMENT EXPERIENCE

Starbucks Purdue Memorial Union Branch

West Lafayette, IN

Barista

Feb 2022 – Dec 2022

- Managed order queues for over 100 customers daily, minimizing wait times and improving service efficiency.

EXTRACURRICULAR ACTIVITIES

Purdue Korebaps (Korean Baseball Players)

West Lafayette, IN

First Baseman

August 2021 – Present

- Competed as an Outfielder in a baseball league against other universities
- Committed to a consistent schedule of team practices and games while managing a full college course load

Purdue KUSA (Korean Undergraduate Student Association)

West Lafayette, IN

Event Committee Member

August 2021 – Dec 2022

- Collaborated with a 30-person committee to plan and execute 10+ cultural events introducing Korean culture

Purdue KSEA (Korean American Scientists and Engineers Association)

West Lafayette, IN

Web Designer

August 2021 – May 2022

- Leveraged Firebase backend services and created the association's website, providing media communication

RELEVANT SKILLS

- **Languages:** Korean (Native), English (Fluent)
- **Programming:** Python, SQL
- **Libraries & Technologies:** Pandas, Matplotlib, Tableau, Snowflake