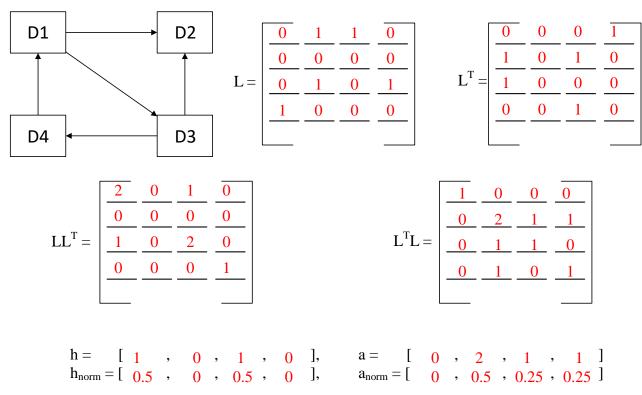
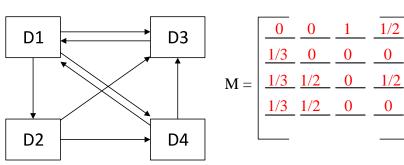
LAB 7: Exercises

1. **HITS:** Given is the network shown in the image below. Find hubs and authorities vectors for this network. Complete the matrix L and L^T for this network and calculate matrix LL^T . Use online eigenvector calculator to find vectors h and a.



The best hub is page:, the best authority is page: .D2......

2. **PageRank:** Given is the network shown in the picture below. Find stochastic matrix M, write and solve the equation system for finding PageRank values for this network (use basic PageRank model – without a damping factor).



Equation system:

$$x1 = 1*x3 + 0.5*x4$$

$$x2 = 1/3*x1$$

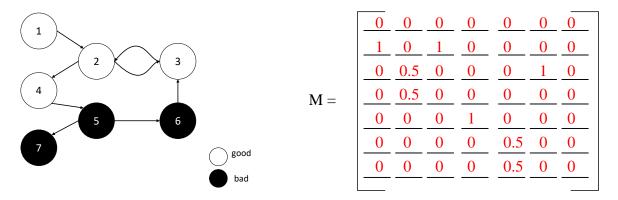
$$x3 = 1/3*x1 + \frac{1}{2}*x2 + \frac{1}{2}*x4$$

$$x4 = 1/3*x1 + \frac{1}{2}*x2$$

$$x1 = 12/31$$

 $x2 = 4/31$
 $x3 = 9/31$
 $x4 = 6/31$

3. **TrustRank:** Find initial TrustRank vector d (seed = $\{2, 4, 5\}$ and write equations for finding TrustRank for pages 2, 3, and 5, q = 0.15.



$$d = [0, 1, 0, 1, 0, 0, 0$$

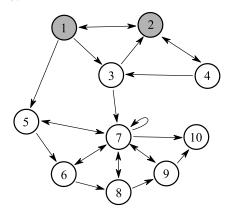
$$TR(2) = 0.15 * 1 + (1-0.15)*(1 * TR(1) + 1 * TR(3))$$

$$TR(3) = 0.15 * 0 + (1-0.15)*(0.5 * TR(2) + 1 * TR(6))$$

$$TR(5) = 0.15 * 0 + (1-0.15)*(1 * TR(4))$$

4. Programming Assignment (deadline +1 week)

Given is the following web structure:



Download the <u>pr_tr.py</u> python script from the lab directory. The above structure is kept in L matrix (matrix of indices). Complete the TODOs:

- TODO 1. Compute stochastic matrix M (function getM).
- TODO 2. Compute pagerank vector and return the results (sorted pairs -> [page id : pagerank]). Which pages have the greatest pagerank? Why?
- TODO 3. Which pages do you think belong to the link farm? Compute trustrank vector. Pages 1 and 2 are marked as "good". Analyze the results. What has changed?
- TODO 4. Repeat TODO3 but remove connections 1->5 and 3->7. Analyze the computed trustrank vector.