

Claire Gao

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EDUCATION

SIMON FRASER UNIVERSITY

Masters of Digital Media

GPA: 3.98/4.3

Vancouver, BC

Sep 2022 - Current

BIRMINGHAM CITY UNIVERSITY

Bachelor of Landscape Architecture

Degree: Upper Second Class Honors

Birmingham, UK

Sep 2017 - Jul 2021

PROJECTS

FNHA WEBSITE | GRAPHIC DESIGNER

May 2024 – Aug 2024

A Digital Platform to Promote Culturally Safe Primary Health Care Services for First Nations Health Authority (FNHA)

[Trailer](#) | [Github](#) | [Live Demo](#)

- Designed and implemented banner and side panel graphics using Adobe Creative Suite, resulting in user-friendly visuals, featured in FNHA's September 2024 website news.
- Enhanced website functionality by developing interactive side panel features using HTML and CSS, improving user engagement.
- Collaborated with UX/UI designer to enhance website layouts and ensure clear communication of ideas, improving user interaction and satisfaction.
- Crafted and iterated the graphic prototypes for desktop interface in accordance with the design system.

DIGITAL SANDTRAY | 3D ARTIST

Jan 2024 – Apr 2024

Digital Therapy Solution for BC Children's Hospital (BCCH) Digital Lab

[Trailer](#) | [Github](#) | [Live Demo](#)

- Created eight themed sandtray environments using Blender and Unity, enhancing the therapeutic experience for young patients.
- Delivering avatar customization implementation as a bonus feature, to provide users a personalised and self-identified experience.
- Collaborated closely with diverse backgrounds in the SCRUM process, ensuring timely delivery of project milestones.

STEVENSON LIFE GIFT SHOP WEBSITE | WEB DESIGNER

May 2024 – Jun 2024

A Digital Platform Promoting the Stevenson Cannery, Featuring Contents From the Stevenson Life Game

[Trailer](#) | [Github](#) | [Live Demo](#)

- Designed and developed a one-page promotional website using HTML and CSS, focusing on user experience and ease of navigation, to increase visitor engagement.
- Created in-game assets using Adobe Illustrator and Photoshop, improving user navigation and engagement on the site.

WORK EXPERIENCE

WUHAN INSTITUTE OF LANDSCAPE ARCHITECTURAL DESIGN CO., LTD

Wuhan, CN

Landscape Designer

Feb 2022 – May 2022

- Conducted site analysis and created graphic content using Adobe Creative Suite for bid projects.
- Designed and implemented visual elements for project proposals and presentations, enhancing client understanding.

L&A GROUP

Wuhan, CN

Landscape Designer Intern

May 2021 – Jul 2021

- Assisted in producing design proposals and prototypes.
- Investigated selected sites and created analytical diagrams using AutoCAD and Adobe Illustrator, supporting design concepts for urban planning projects.

DIGITAL SKILLS

Adobe PhotoShop / Adobe Illustrator / Adobe InDesign / AutoCAD / HTML / CSS / Blender / SketchUp / Figma / Visual
Novel Maker / Procreate / WordPress