

Claire Gao

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685 Great Northern Way, Vancouver, BC

SKILLS

Digital Skills: Adobe Photoshop / Adobe Illustrator / Adobe InDesign / Acrobat / PowerPoint / Microsoft Word / Canva / AutoCAD / HTML / CSS / Blender / SketchUp / Figma / Procreate / WordPress

PROJECTS

FNHA WEBSITE | GRAPHIC DESIGNER

Vancouver, BC

A Digital Platform to Promote Culturally Safe Primary Health Care Services for First Nations

May 2024 – Aug 2024

[Live Demo](#)

- Designed and implemented banner and side panel graphics using Adobe Creative Suite, resulting in user-friendly visuals, launched on FNHA's website in Sep 2024.
- Enhanced website functionality by developing interactive side panel features using HTML and CSS, improving user engagement.
- Collaborated with UX/UI designer to enhance website layouts and ensure clear communication of ideas, improving user interaction and satisfaction.
- Crafted and iterated the graphic prototypes for the desktop interface in accordance with the design system.

DIGITAL SANDTRAY | GRAPHIC DESIGNER (3D)

Vancouver, BC

Digital Therapy Solution for BC Children's Hospital (BCCH) Digital Lab

Jan 2024 – Apr 2024

[Live Demo](#)

- Created eight themed sandtray environments using Blender and Unity, improving the therapeutic experience for young patients.
- Modified avatar assets with diverse body shapes, outfits, expressions, and skin tones; enhancing the personalized experience.
- Successfully integrated over 100 3D assets (miniatures) into Unity, collaborating closely with the technical artist to optimize performance.

STEVESTON LIFE GIFT SHOP WEBSITE | GRAPHIC DESIGNER

Vancouver, BC

A Digital Platform Promoting the Steveston Cannery, Content From the Steveston Life Game

May 2024 – Jun 2024

[Live Demo](#)

- Designed and developed a one-page promotional website using HTML and CSS, focusing on user experience and ease of navigation.
- Created in-game assets using Adobe Illustrator and Photoshop, boosting user navigation on the site.

WORK EXPERIENCE

INSTITUTE OF LANDSCAPE ARCHITECTURAL DESIGN CO., LTD

Wuhan, CN

Designer

Feb 2022 – May 2022

- Conducted site analysis and created a variety of graphics using Adobe Creative Suite to meet client requirements.
- Designed and implemented visual elements for project proposals and presentations, boosting client understanding and improving proposal acceptance rates.

L&A GROUP

Wuhan, CN

Designer Intern

May 2021 – Jul 2021

- Assisted in producing design proposals and prototypes using PowerPoint and editing site photos using Lightroom.
- Investigated selected sites and created analytical diagrams using AutoCAD and Adobe Creative Suite, supporting design concepts for urban planning projects.

EDUCATION

SIMON FRASER UNIVERSITY

Masters of Digital Media

Vancouver, BC

Sep 2022 - Dec 2024

BIRMINGHAM CITY UNIVERSITY

Bachelor of Landscape Architecture

Birmingham, UK

Sep 2017 - Jul 2021

