

# Claire Gao

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685 Great Northern Way, Vancouver, BC

## SKILLS

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**Digital Skills:** Adobe Photoshop / Adobe Illustrator / Adobe InDesign / Acrobat / PowerPoint / Microsoft Word / Canva / AutoCAD / HTML / CSS / Blender / SketchUp / Figma / Procreate / WordPress

## PROJECTS

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### FNHA WEBSITE | GRAPHIC DESIGNER

Vancouver, BC

A Digital Platform to Promote Culturally Safe Primary Health Care Services for First Nations

May 2024 – Aug 2024

[Live Demo](#)

- Designed and implemented banner and side panel graphics using Adobe Creative Suite, resulting in user-friendly visuals, launched on FNHA's website in Sep 2024.
- Enhanced website functionality by developing interactive side panel features using HTML and CSS, improving user engagement.
- Collaborated with UX/UI designer to enhance website layouts and ensure clear communication of ideas, improving user interaction and satisfaction.
- Crafted and iterated the graphic prototypes for the desktop interface in accordance with the design system.

### DIGITAL SANDTRAY | GRAPHIC DESIGNER (3D)

Vancouver, BC

Digital Therapy Solution for BC Children's Hospital (BCCH) Digital Lab

Jan 2024 – Apr 2024

[Live Demo](#)

- Created eight themed sandtray environments using Blender and Unity, improving the therapeutic experience for young patients.
- Modified avatar assets with diverse body shapes, outfits, expressions, and skin tones; enhancing the personalized experience.
- Successfully integrated over 100 3D assets (miniatures) into Unity, collaborating closely with the technical artist to optimize performance.

### STEVESTON LIFE GIFT SHOP WEBSITE | GRAPHIC DESIGNER

Vancouver, BC

A Digital Platform Promoting the Steveston Cannery, Content From the Steveston Life Game

May 2024 – Jun 2024

[Live Demo](#)

- Designed and developed a one-page promotional website using HTML and CSS, focusing on user experience and ease of navigation.
- Created in-game assets using Adobe Illustrator and Photoshop, boosting user navigation on the site.

## WORK EXPERIENCE

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### INSTITUTE OF LANDSCAPE ARCHITECTURAL DESIGN CO., LTD

Wuhan, CN

Designer

Feb 2022 – May 2022

- Conducted site analysis and created a variety of graphics using Adobe Creative Suite to meet client requirements.
- Designed and implemented visual elements for project proposals and presentations, boosting client understanding and improving proposal acceptance rates.

### L&A GROUP

Wuhan, CN

Designer Intern

May 2021 – Jul 2021

- Assisted in producing design proposals and prototypes using PowerPoint and editing site photos using Lightroom.
- Investigated selected sites and created analytical diagrams using AutoCAD and Adobe Creative Suite, supporting design concepts for urban planning projects.

## AWARDS

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### BACK TO RURAL | TEAM WORK

Bronze Award | Hong Kong Contemporary Design Awards

Jun 2021

### BRIDGE, TOWER AND CITY | INDIVIDUAL WORK

Bronze Award | 2nd Singapore Art Design Contest

Sep 2021

Silver Star Bronze Award | G CROSS Creative Gold Star Award Global College Student

Mar 2021

## EDUCATION

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### SIMON FRASER UNIVERSITY

Vancouver, BC

Masters of Digital Media

Sep 2022 - Dec 2024

### BIRMINGHAM CITY UNIVERSITY

Birmingham, UK

Bachelor of Landscape Architecture

Sep 2017 - Jul 2021