

# Claire Gao

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685 Great Northern Way, Vancouver, BC

## SUMMARY

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**Graphic Design Specialist** with strong visual skills and printing experience. Recently graduated with a Master's degree and currently working as a Graphic Designer & Marketing Coordinator at Molly Tea CA and Hey! I Am Yogost CA. Seeking a full-time opportunity and available to start immediately.

## SKILLS

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**Soft Skills:** Detail-oriented / Problem-solving Ability / Teamwork / Communication / Positive Attitude / Accountability / Time Management

**Digital Skills:** Adobe Photoshop / Adobe Illustrator / Adobe InDesign / Acrobat / PowerPoint / Canva / AutoCAD / SketchUp / Microsoft Word / Microsoft Excel

## WORK EXPERIENCE

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### MOLLY TEA CA & HEY! I AM YOGOST CA

Richmond, BC

Graphic Designer & Marketing Coordinator

May 2025 – Present

#### [Work Sample](#)

- Designed posters, vouchers and merchandise for local festival campaigns and grand opening events, created graphics aligned with brand guidelines by using Adobe Creative Suite for social media platforms, including Instagram and RedNote, increasing engagement across Canada.
- Coordinated with local print shops to ensure high-quality production of marketing materials, supporting smooth marketing material distribution.
- Maintained and updated the official WordPress website by designing new pages and optimizing visual alignment for improved SEO performance, contributing to higher search engine rankings and a more user-friendly browsing experience.

### L&A GROUP

Wuhan, CN

Designer

May 2021 – Feb 2022

- Assisted in producing design proposals and prototypes using PowerPoint and editing site photos using Lightroom.
- Investigated selected sites and created analytical diagrams using AutoCAD and Adobe Creative Suite, supporting design concepts for urban planning projects.
- Conducted site analysis and created a variety of graphics using Adobe Creative Suite to meet client requirements.
- Designed and implemented visual elements for project proposals and presentations, boosting client understanding and improving proposal acceptance rates.

## PROJECTS

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### FNHA WEBSITE | GRAPHIC DESIGNER

Vancouver, BC

A Digital Platform to Promote Culturally Safe Primary Health Care Services for First Nations

May 2024 – Aug 2024

#### [Live Demo](#)

- Designed and implemented banner and side panel graphics using Adobe Creative Suite, resulting in user-friendly visuals, launched on FNHA's website in Sep 2024.
- Enhanced website functionality by developing interactive side panel features using HTML and CSS, improving user engagement.

- Collaborated with UX/UI designer to enhance website layouts and ensure clear communication of ideas, improving user interaction and satisfaction.
- Crafted and iterated the graphic prototypes for the desktop interface in accordance with the design system.

### **DIGITAL SANDTRAY | GRAPHIC DESIGNER (3D)**

Digital Therapy Solution for BC Children's Hospital (BCCH) Digital Lab

Vancouver, BC

Jan 2024 – Apr 2024

[Live Demo](#)

- Created eight themed sandtray environments using Blender and Unity, improving the therapeutic experience for young patients.
- Modified avatar assets with diverse body shapes, outfits, expressions, and skin tones, enhancing the personalized experience.
- Successfully integrated over 100 3D assets (miniatures) into Unity, collaborating closely with the technical artist to optimize performance.

## **EDUCATION**

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### **SIMON FRASER UNIVERSITY**

Masters of Digital Media

Vancouver, BC

Sep 2022 - Dec 2024

### **BIRMINGHAM CITY UNIVERSITY**

Bachelor of Landscape Architecture

Birmingham, UK

Sep 2017 - Jul 2021

## **VOLUNTEER EXPERIENCE**

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### **REGIONAL ANIMAL PROTECTION SOCIETY (RAPS)**

RAPS Cat Sanctuary Volunteer

Richmond, BC

Jan 2025 - May 2025

- Administering medications and other important health care for sick and senior cats.
- Monitoring the health of the shelter cats, basic diagnoses, and socialising of feral cats.
- Engaging with the public to promote and secure donations for RAPS animal hospital, fostering awareness and support for animal welfare.