

# Hamza Anwar

FRONTEND DEVELOPER

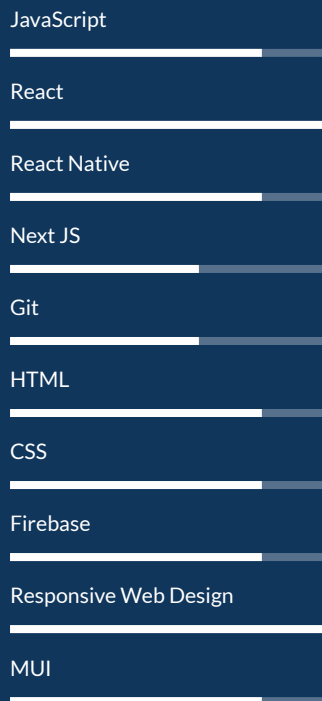
## Details

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## Links

[Linkedin](#)  
[Fiverr](#)

## Skills



## Profile

I'm a self-taught front-end developer with a blend of practical experience and formal coursework. Proficient in HTML, CSS, and JavaScript, I specialize in React and React Native. My journey involves translating design concepts into responsive web and mobile applications. With a foundation in both self-learning and structured courses, I'm enthusiastic about contributing my technical skills and creative problem-solving to collaborative projects.

## Employment History

### Senior Front End Developer, Plai

JANUARY 2022 – PRESENT

As a key contributor to our dynamic project, I am currently playing a pivotal role in the ongoing development of a cutting-edge digital marketing web application using React.js. My responsibilities include seamlessly integrating Facebook, Google, TikTok, and various social media platform Ads APIs, empowering users to effortlessly manage and execute their ad campaigns within our application.

I am leading the implementation of a user-friendly interface for creating and monitoring ads, ensuring a smooth and intuitive experience for our users. My role extends to the incorporation of analytics and reporting tools, enabling users to track campaign performance effectively.

In my current position, I am actively contributing to the creation of a centralized hub for advertisers, streamlining their digital marketing efforts. This involves providing a comprehensive solution for ad campaign management across diverse social media channels. My work is focused on enhancing the user experience and optimizing the functionality of our platform to meet the evolving needs of our clients.

### Freelancing, Fiverr

MAY 2017 – PRESENT

As an experienced freelance React Developer on Fiverr for over 7 years, I specialize in creating bespoke web and mobile applications using React.js, React Native, Firebase, and Material-UI (MUI). Throughout these years, I've honed my skills to deliver high-quality, tailored solutions that meet the unique requirements of each client.

### React Native Developer, Secomind.AI

NOVEMBER 2019 – DECEMBER 2021

Successfully delivered a robust React Native mobile application that contributed to the overall success of the Smart Windows project. Played a vital role in bridging the gap between artificial intelligence and user-friendly mobile interfaces, facilitating effective control of heat and glare for end-users.

This role allowed me to combine my expertise in React Native development with cutting-edge technology, contributing to a project at the forefront of creating intelligent and sustainable solutions in the construction industry.

## Certifications

### Node with React: Fullstack Web Development

DECEMBER 2023

<https://www.udemy.com/certificate/UC-92a90161-22dc-44cc-b34a-dcce4b6a5518/>

## **The Complete JavaScript Course: Build a Real-World Project**

OCTOBER 2017

<https://www.udemy.com/certificate/UC-QSAQR8IT/>

## **React Native: Advanced Concepts**

DECEMBER 2017

<https://www.udemy.com/certificate/UC-RH4VQ2S1/>

## **Education**

### **Matriculation, Board of Secondary Education, Karachi**

APRIL 2011

Embarking on this journey, I immersed myself in the world of academia for almost two years. However, fueled by passion for self-learning and hands-on experience, I chose to navigate my educational path independently from formal education. This decision allowed me to concentrate on honing my skills in front-end development through real-world projects, emerging as a self-taught professional with a dynamic and practical skill set.

## **Courses**

### **Web Designing, Memon Industrial and Technical Institute**

2016

### **Web Development, Memon Industrial and Technical Institute**

2016