Microsoft

Envisioning workshop

Help your customer co-create intriguing business opportunities and a blueprint for digital transformation.

An envisioning workshop enables your customer to identify and prioritize their business problems, opportunities and solutions. For applicable solution areas, we align the methodology and outcomes of the envisioning workshop to additionally beneficial strategies such as design thinking.

Time investment:
1-2 days

Target audience:
Business decision makers

Deliverables:
Customer roadmap

Target outcome:
A list of high priority business impact opportunities to drive cloud consumption