

# HITESH JANGID

ASPIRING DATA ANALYST

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Results-driven professional with 2 years of experience as a UX/UI Designer, now transitioning into a career in Data Analytics/Data Science. Strong analytical thinker with hands-on experience in data analysis, data visualization, and deriving actionable insights from complex datasets. Proficient in Python, SQL, Excel, & Power BI, with a portfolio of data analytics projects demonstrating skills in data cleaning, exploratory data analysis, user journey analysis, and dashboard creation.

## PROFESSIONAL SKILLS

- **Programming Languages:** SQL, Python, R
- **Data Analysis & Visualization Tools:** Power BI, MS Excel, RStudio, Pandas, Numpy, Matplotlib, Seaborn.
- **Data Handling & Processing:** Data Collection, Data Cleaning and Preprocessing, Exploratory Data Analysis (EDA), Data Visualization.
- **Web Development:** UX/UI Design, HTML, CSS, JavaScript, Figma.
- **Other Tools:** Jupyter Notebook, VS Code, Git/GitHub

## EDUCATION

- **BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY**  
Sheth N.K.T.T College - Thane  
University of Mumbai - October 2023
- **HIGHER SECONDARY EDUCATION (HSC)**  
Vidya Niketan Jr. College - Ghatkopar  
Maharashtra State Board - June 2014

## CERTIFICATION

- **Google Data Analytics Professional Certificate** - Coursera [Mar 2024 - Aug 2024]
- **Data Analysis With R Programming** - Coursera [AUG - 2024]
- **Get Started With Python** - Coursera [Sep 2023 - Dec 2023]
- **Structured Query Language (SQL)** - SkillUp [Oct 2023 - Dec 2023]
- **Certificate of Proficiency in Microsoft Office** - NIIT Academy

## EXPERIENCE

### ROOSTER-TALE

UI/UX Designer

May 2023 - Present

- Currently working on UX/UI projects at Rooster-Tale.
- Designing user interfaces and improving user experience for digital products.
- Developing interactive wireframes and responsive prototypes using Figma, leading to a faster design-to-development cycle.
- Optimizing website structure and design based on performance metrics for better user engagement.

## PERSONAL PROJECTS

### USER JOURNEY FUNNEL ANALYSIS AND DASHBOARD

- Explored customer behavior using the Olist e-commerce dataset to understand where users dropped off during their shopping journey.
- Cleaned and combined data in Python to build a clear view of each stage in the user funnel.
- Measured how users moved through each step of the funnel and identified points of friction.
- Built an interactive Power BI dashboard to visualize insights and help improve the overall user experience.

### MALL CUSTOMERS SEGMENTATION ANALYSIS:

- Performed Exploratory Data Analysis (EDA) to understand the customer data and trends.
- Implemented KMEANS Clustering Algorithm to create distinct customer segments.
- Visualized the clusters to gain insights and support decision-making.

### SALES DASHBOARD PROJECT - POWER BI:

- Developed a sales dashboard integrating data from CSV files to track performance trends.
- Enhanced analytical capabilities with DAX functions for calculated columns and measures.
- Tools: Power BI, DAX, CSV.