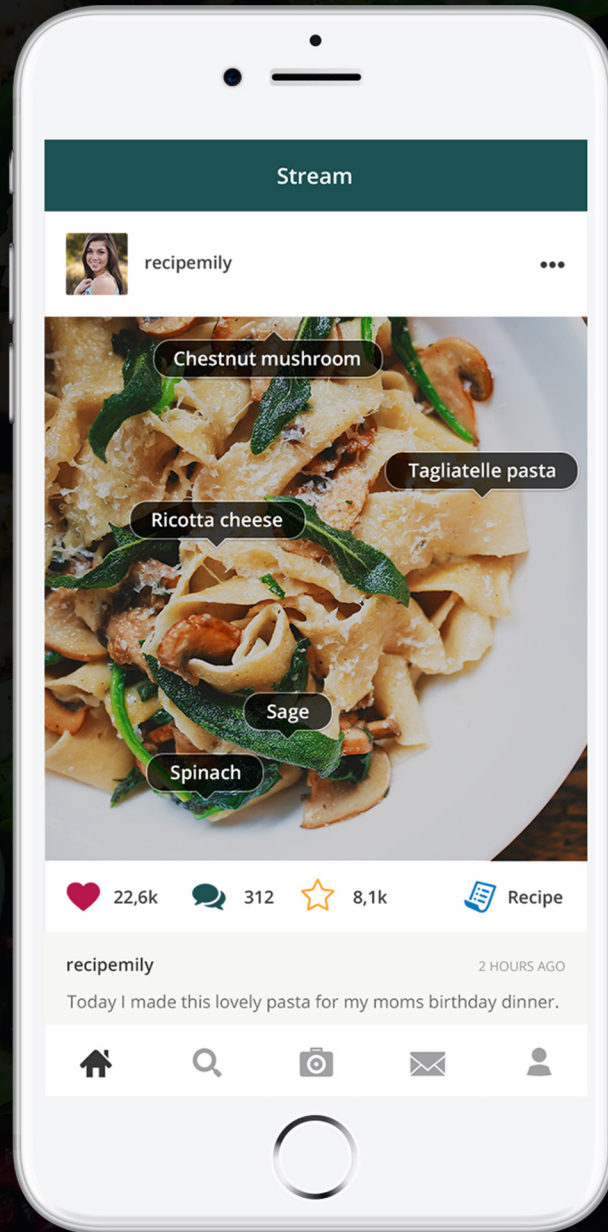


Foodimus 🍎



Foodimus whitepaper

("White Paper"), December 2017

Table of contents

1.1. Introduction to Foodimus	5
1.2. Mission and vision.....	6
2. Invested funds and why do we organise a token sale?	6
2.1. The Foodimus Ambassador Programme	7
2.2. Influencer Finance	7
3. FDM token characteristics Foodimus Bond.....	7
3.1. Foodimus Bond	8
4. Reasons to become a supporter.....	9
5. Market Opportunity.....	9
5.1. Market Segmentation.....	9
5.2. Addresses a Problem.....	10
5.3. Value proposition	10
5.4. Competition	10
6. Product in Detail.....	10
6.1. Product description	10
6.2. Intellectual property.....	11
7. What will the investment be used for?.....	11
7.1. Implementing Artificial Intelligence (“AI”)	12
7.2. Migration of platform to the Blockchain.....	12

8. Marketing Approach	13
8.1. Ideal user to market.....	13
8.2. Acquiring users through Influencer Finance.....	13
9. Indication of revenue models in the future	14
9.1. CPM / CPC / CPA Advertising.....	14
9.2. Big data.....	15
9.3. Machine learning.....	15
9.4. E-commerce	15
9.5. Knowledge sharing	15
10. The Team.....	16
11. Appendix.....	16
11.1. FDM Token Smart Contract.....	17
11.1.1. Transparency	17
11.1.2. Ownership	17
11.1.3. TokenSupply	17
11.1.4. Contract Management	17
11.1.5. Miscellaneous.....	18
11.2. Uncertainty provisions.....	18
11.3. AML.....	18
11.4. Risk Factor	19

11.4.1. Dependence on computer infrastructure	19
11.4.2. Smart contract limitations	19
11.4.3. Regulatory risks	19
11.4.4. Taxes.....	20
11.4.5. Risk of low to no liquidity.....	20
11.4.6. Force Majeure	20
11.4.7. Disclosure of information.....	20
11.4.8. Risk of failure to reach target sale amounts or risk of insufficient funds ..	21
11.4.9. Token may not ever become a cryptocurrency.....	21
11.4.10. High-risk.....	21
11.4.11. Value of FDM Token	21
11.5. Disclaimer	25

1.1. Introduction to Foodimus

The old adage that we “eat with our eyes” rings truer than ever in the age of digitalisation. You would have to be living on a different planet not to have noticed the food photo tidal wave that has swept the Internet in the past few years. So-called “click plate” amasses huge amounts of online interaction and is a recurring source of online virality. The most successful ingredients, recipes and flavour concoctions have even gone on to spawn new culinary trends, which have influenced the food industry in unprecedented ways.

Collectively, we scroll through millions of recipes, ingredients and cooking techniques every minute of every day. But where is all this information ending up? The truth is, after a brief flurry of fame on our newsfeeds, the majority of this knowledge is lost within the vast realms of the Internet. But what if there was a platform that was solely dedicated to food? Where the discovery of new recipes and ingredients was made easy. A corner of the Internet where all your favourite dishes, food cravings, and clever cooking hacks are neatly stored. Motivated by this prospect, back in 2016, we got to work on Foodimus.

There is currently nothing like Foodimus available to food enthusiasts. Instead, people tend to use existing social media platforms to vent their food cravings. We argue that these platforms can only facilitate this online behaviour in its simplest form: Liking and sharing food-related content. But with the sheer quantity and variety of food-related content posted online, combined with the ever-changing behaviour of food lovers, perhaps it's time for a dedicated food platform.

To see whether others agree with this idea we pushed forward with a thorough market analysis. Dedicating most of our time to in-depth interviews, we asked people whether the currently available social media platforms are suitable for their food related online behaviour. From chefs and home-cooks to restaurateurs and food bloggers the feedback was resoundingly positive and in favour of a platform like Foodimus. One of our main findings was that users miss one central place to find, store and share their food inspiration. We believe one way to solve this problem is by providing a platform where users can tag the ingredients of a dish, much like they would friends on Facebook. By tagging these images we are able to better categorize a photo, making a recipe retrievable based on its ingredients. This idea has become the core principle of Foodimus.

1.2. Mission and vision

Our mission is to bring the world its first dedicated culinary platform. Our vision is for users who currently rely on other social media forms for all their food related content to have a Foodimus account where they can share and store all their Food Creations.

Be part of our success story and join the Foodimus Token Sale. We are looking forward to welcoming you on-board our journey.

2. Invested funds and why do we organise a token sale?

At this point we have invested €40,000 ourselves into Foodimus. This has delivered a market ready mobile application (Beta version) for Apple's iPhone and a legal structure that supports the next phase of development. We will focus on three main areas in the next phase:

1. Further develop and fine-tune our platform (both frontend and backend);
2. Develop an Android and Desktop version of our application;
3. Establish a sustainable user base.

It is our intention to raise between 250 ETH (soft cap) and 4,000 ETH (hard cap) for this next phase. We will achieve this goal in two ways:

- a. Initiate an FDM Token sale (ICO) and structure this as a debt security registered by the Dutch Authority for Financial Markets ("AFM") (reference is made to section 3).
- b. Push the Foodimus Ambassador programme to facilitate "Influencer Finance" (see section 2.2).

We will be initiating an FDM Token sale, affording a wide range of individuals the opportunity to participate in our long-term growth, mission and vision. Subsequently, to compensate our ambassadors' and FDM Token Holders' leap of faith, we will dedicate 5% of our net revenue to distribute ETH to the wallets of the FDM Token Holders.

2.1. The Foodimus Ambassador Programme

The methods implemented by businesses to reach their target audiences online have rapidly changed in recent years. People have become adverse to the direct marketing approaches that were once so widely used. The majority of online users are now getting used to new channels of promotion. One such channel involves brand ambassadors, who embody a brand and provide credible, trustworthy endorsement. According to a 2012 Nielsen study, 92% of consumers trust a recommendation from another consumer over promotional content directly from a brand. This is why we see Foodimus Ambassadors as the driving force behind the platform's success. By building a community of ambassadors around our product we want to create associations between the Foodimus brand and the lifestyles of those individuals. Specifically, we are looking for "Influencers" who already carry some clout within the food industry. Ideally, these individuals already have a well-established and highly engaged online following. Perhaps more importantly, these individuals are those who people look to for recommendations.

2.2. Influencer Finance

We believe that by harnessing the combined pull of hundreds of Influencers, we can reach and convert millions of potential Foodimus users. As compensation for their efforts, these Influencers will receive FDM Tokens. As above-mentioned, 5% of Foodimus' revenue will flow directly back to our FDM Token Holders. Therefore, our Influencers will also stand to gain a proportion of our revenue. We call this approach, "Influencer Finance".

The benefits of this approach are as follows. Firstly, Influencer Finance incentivises our Influencers to drive the growth of Foodimus. The bigger the pie, the larger their piece, and thus, the more financial remuneration they stand to gain from their tokens. Having a personal stake in the platform, we believe, will drive them to ensure Foodimus succeeds. Secondly, this approach gives us liquidity during the development phase.

3. FDM token characteristics | Foodimus Bond

- 7,000,000 FDM Tokens are issued for sale. These represent 70% of the total supply of 10,000,000 FDM Tokens. 3,000,000 FDM Tokens (30% of the total supply) will be retained to involve influencers in marketing and support of the platform.

- The price per FDM Token at token sale will be 2500 FDM for 1 ETH. Note that the corresponding average Euro amount for 1 ETH during the duration of our token sale will be the so-called face value of the Foodimus Bond per 2500 FDM, which we will announce publicly via our website once the token sale has finished.
- The FDM Tokens brought into circulation can be traded one month after the completion of the Token sale.

3.1. Foodimus Bond

We are tremendously grateful for the faith that all potential token holders have put in us. Rest assured, we will do everything within our power to make Foodimus a success. To remunerate our FDM Token Holders we have structured the FDM Token in a way similar to a corporate bond, but with a floating interest rate. We have chosen Foodimus' net revenue as measurement as it affords as little room as possible for subjective interpretation. No financial wizardry, just plain for everyone to understand, revenue. As profits could be manipulated revenue is all income that comes in.

We have notified the Dutch Authority of Financial Markets and registered our token. Note however, that we do not fall under their supervision.

Below we have listed the characteristics of our bond.

- Maturity: will be 25 years and as such is considered a long term bond. On the maturity date we will return the FDM Token's Face value.
- FDM Token Face value: will be the average Euro value of 1 FDM token during our token sale.
- Coupon rate: will be a floating rate at 5% of Foodimus' revenue and will be distributed in ETH to the FDM Token Holders' wallets.
- Coupon dates: will be quarterly with a delay in payment of one quarter (e.g., we will pay the proceeds of Q1 at the last business day of Q2 and so forth).

- The tokens are freely tradeable, however face value is set.

4. Reasons to become a supporter

- We believe that the online food frenzy is set to stay. In fact, we believe that this trend is only the beginning of what will become an online food revolution.
- Food related content is being shared absolutely everywhere. To the point where the average social media 'newsfeed' has become more like a conveyer belt in a supermarket. Yet there is no platform dedicated to this content, its associated users and the colossal amount of user interaction that it pulls in.
- We will distribute 5% of every euro we earn in ETH to the FDM Token Holders' wallets.
- The food and health industry is huge. According to Euromonitor International, a leading independent provider of market research, global health and wellness sales are on the way to hitting a record high of US\$1 trillion by the end of 2017.
- Our framework is similar to other social media platforms. In that sense users will be familiar with using the main functions (tagging, adding labels, search methods) and therefore user experience is intuitive.

5. Market Opportunity

5.1. Market Segmentation

Generally our market can be split into two segments. Users who want to inspire, and users who want to discover. The former include those who want to share photos of their dishes. Including chefs, food bloggers and influencers of the food industry. The latter include the large group of users who are looking for food inspiration and ideas on what to eat and how to cook.

5.2. Addresses a Problem

There is currently no online platform that truly facilitates its users in finding specific food-related content. Also there is no platform that makes food related posts traceable (e.g. via tags and labels).

5.3. Value proposition

We offer the user one platform where they can optimally find, store and share all their food inspiration, without the possible distraction of non-food-related posts.

5.4. Competition

Currently platforms like Instagram and Facebook offer users the capacity to share pictures of food creations. However, with the exception of hashtags these platforms are not designed to categorise food related pictures in a way that allows them to be easily traced. With Foodimus, a dish will be categorised based on its ingredients, cuisine and taste (amongst other classifications) offering a more sophisticated means of categorisation than other social media platforms. Moreover, these existing social platforms are used to share all types of content, which is often not related to food. Foodimus, on the other hand, focuses purely on sharing and finding food inspiration.

There are also food-related websites, publications and blogs that make it possible to find food inspiration by category. These however are managed by a select group of editors so the creation of new content is limited and is often targeted at a more niche target group. Foodimus brings together the content creation bandwidth of a user-generated, decentralised platform. This, combined with accurate categorisation functionalities, will allow users to search within a continuous stream of new and updated content to find exactly what they're looking for, fast.

6. Product in Detail

6.1. Product description

Foodimus is a platform for finding, sharing and storing food inspiration. By tagging ingredients on the posted pictures the user can easily see what is in the dish.

To give an user's post more depth, labels can be added. These labels will identify the recipe in terms of its course category, cuisine, taste, dietary components (e.g. vegetarian, vegan, gluten-free and low carb) amongst other categorising variables. The combination of tags and labels makes it possible for the user to search in a very specific, targeted manner and get results based on exactly what they desire.

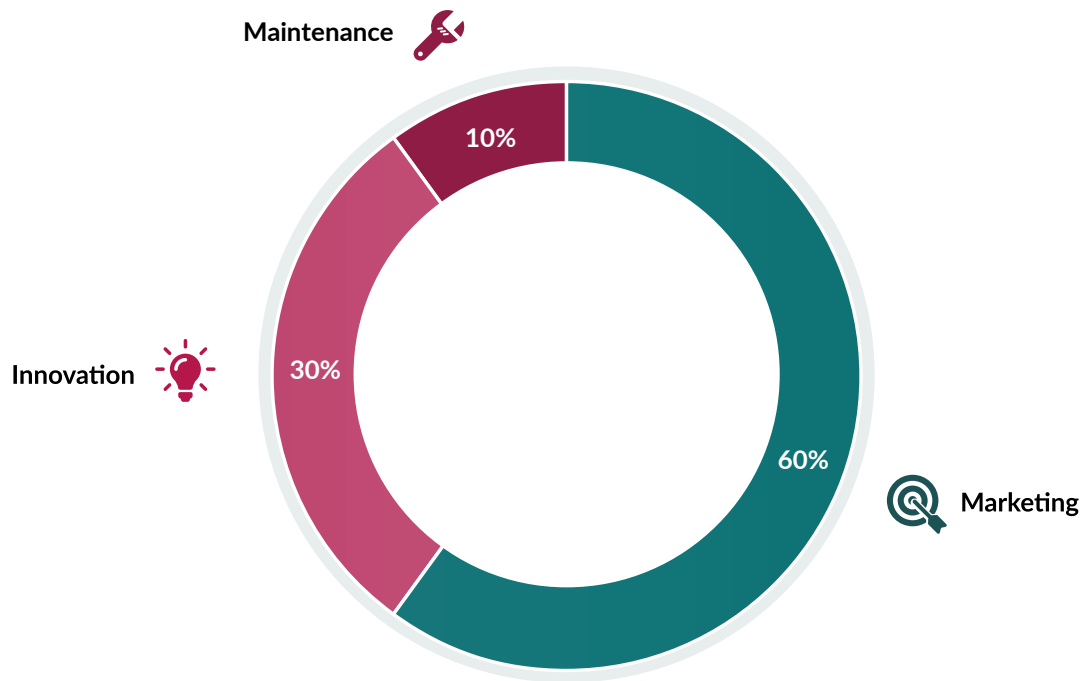


6.2. Intellectual property

Following a preliminary discussion with the patent office at the ministry of economic affairs in the Netherlands, an accompanying research project is currently being conducted.

7. What will the investment be used for?

The investment will be used to further improve and roll out the iOS version of Foodimus, develop and launch the Android and Web version, employ bright people who are as enthusiastic as we are to build a user base, help improve the user interface, help deploy our marketing strategy and attract food influencers to our platform and develop artificial intelligence technology and migrate our platform to the Blockchain.



7.1. Implementing Artificial Intelligence (“AI”)

AI is weaving its way into different aspects of our society at rapid rates. When implemented AI can improve both the accuracy and the speed of a certain process. The core of Foodimus is uploading photos of food creations and tagging ingredients. We are planning to develop AI to recognize which ingredients are being used in a particular photo. In this way we can make suggestions for all the ingredients that are in the photo and users only have to confirm these prompts or make slight adjustments before posting their image.

7.2. Migration of platform to the Blockchain

Blockchain is rapidly becoming the new backbone of the Internet. It is a logical and forward thinking step to migrate the Foodimus platform to the Blockchain. We will ensure that this migration occurs in a way that maintains user experience so users can approach our platform in exactly the same way as they are now using websites on their desktops and mobile phones.

Running Foodimus on the Blockchain makes it possible to, amongst others, exclude the possibility of Distributed Denial of Service (DDoS) attacks and build a secure bridge between crypto finance systems and our media platform.

Roadmap

Date	Description
11/2016	Start project
02/2017	Mobile UI completion
02/2018	iOS Public Beta
03/2018	Start token sale
04/2018	Start marketing campaigns
06/2018	Android Public Beta
07/2018	Launch Web version
11/2018	AI integration
02/2019	Blockchain integration

8. Marketing Approach

8.1. Ideal user to market

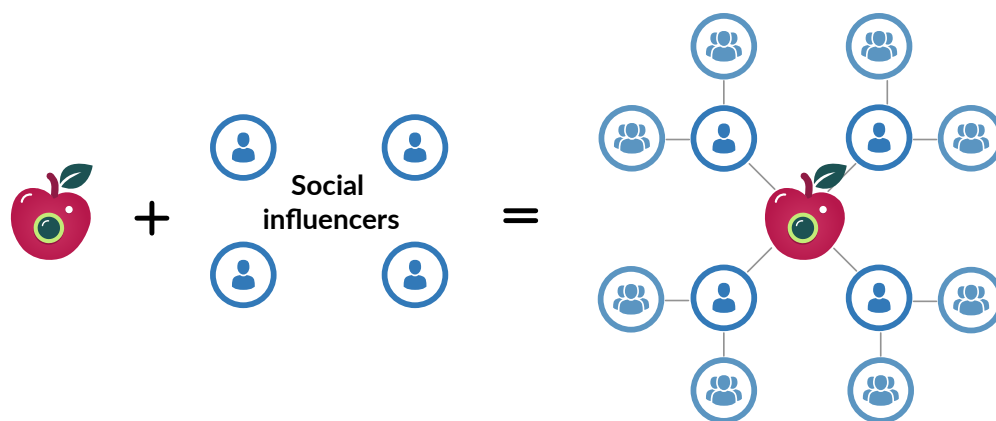
Foodimus has two types of users who form our ideal user base.

1. People who love preparing dishes and enjoy sharing this with others online. These users will save food content for a later date and promote themselves and their creations avidly. We call this user group “Foodies”. This type of user will provide the lion’s share of the content to the platform.
2. Users who are looking for food inspiration. This type of user will mainly use the search functionality of the platform and will often save, share, like and comment.

8.2. Acquiring users through Influencer Finance

There are numerous ways to get users onto the Foodimus platform. To name a few, Google adWords, Facebook advertising and E-mail marketing. But we think there is a better way;

By harnessing the social power of a network of influencers, each of whom has a significant reach through their own websites and social media channels, we can reach millions of potential users. The first contacts for this strategy have already been acquired. In exchange for their commitment we have reserved 30% of the FDM Tokens which will be distributed between these influencers.



9. Indication of revenue models in the future

9.1. CPM / CPC / CPA Advertising

Adverts between posted messages is one possible business model for Foodimus. Once there is a sustainable user base uploading regular posts, the Foodimus platform becomes prime advertising space for just about every food industry stakeholder. For example, a supermarket could advertise specific products to a user based on the ingredients they tag in their post. What's more, there is no substantial investment needed to set up our own advertising system because of the ability to connect to established advertising networks like Google AdMob, Facebook Audience Network and AdRoll. However, this revenue model requires a significant amount of users.

To show the potential of this business model we have used Instagram as a benchmark, because the structure of the stream of posts interspersed with adverts is very similar to that of Foodimus.

The advertising revenues of Instagram in 2016, with 600,000,000 active users (see Chart 2) was \$1,480,000,000 (see Chart 1).

We expect our 2nd year to have 3 million active users, which is 0.5% the amount of Instagram's user base. Based on this amount, advertising on Foodimus would generate revenue of around \$7.4 million.

9.2. Big data

Because of the huge amount of content that will be added (e.g. pictures, tags and labels), a constant stream of valuable data will be flowing through the Foodimus collects platform. This data is valuable to companies and organizations from the food sector looking for insight into consumer behaviour, eating habits in food trends. (e.g. seasonal, in response to media). It could also lead to collaborations with third parties, like the ones mentioned above, via, integrations with our platform.

It is difficult to specify what this revenue model can generate for us. We do know that the big data market is growing exponentially and in 2016 generated \$27.3 billion in revenues (see Annex Chart 3).

9.3. Machine learning

By collecting the large amount of user-created images, combined with each ingredient's position (by tagging), we are able to learn our computer very quickly how a specific ingredient looks like. This artificial intelligence can be sold to companies to make their apps and processes smarter.

9.4. E-commerce

Going one step further with the supermarket example outlined in section 9.1, a possible revenue model could be to connect the Foodimus platform, through API connection to supermarkets, or food outlets. Users would then have the ability to order the exact ingredients that they have seen on Foodimus, within a few clicks.

9.5. Knowledge sharing

More and more people turn to the internet to get medical advice. Diet is something that can have a huge influence on your health. In many cases people turn to a dietician to learn more about what they should and shouldn't eat. Dieticians, personal trainers, and

and fitness bloggers could utilise the platform, as a means of communicating healthy ingredients with their clients.

10. The Team

At this moment the team consists of 6 core team members:



Robbert Vermeulen
CEO



Jeroen Vroemen
CTO



Tim Vermeulen
Strategy & Funding



Charlotte de Jong
Nutritionist



Martijn Vermeulen
Growth



Rutger Geert
Funding

11. Appendix

11.1. FDM Token Smart Contract

FDM is an Ethereum token. It complies with and extends ERC-20 - a de facto standard and widely used token API. FDM Smart Contract guarantees:

11.1.1. Transparency

1. **Balance.** The information on the number of tokens held by any user is public.
2. **Transfers.** All information on transfers is public and can be traced back in time.

11.1.2. Ownership

1. **Scope.** Only Ethereum users and contracts can be token holders.
2. **Uniqueness.** Each token belongs to one user-owner. There are no shared tokens.
3. **Right to transfer.** A token can be transferred to another user only by the direct command of its owner or by the command of the receiver directly authorized by the owner. No token transfer may be initiated by another user.

11.1.3. TokenSupply

1. **Single issuance.** Tokens are issued only once, at the time of deployment.
2. **Supply.** The token supply is set at the time of deployment.
3. **Destruction.** Every user can destroy (burn) some or all of his tokens, which are then deducted from the total supply.

11.1.4. Contract Management

1. **Replacement.** The contract owner can relinquish the ownership in favour of any other Ethereum user or contract.
2. **Blockade.** The contract owner can stop or resume token transfers between token holders at any time.

11.1.5. Miscellaneous

1. **Recovery.** Any call to the contract which results in an error does not change the users' tokens or Ether balance, except for the gas spent on the transaction.
2. **Safe Approval.** The token contract supports two approve() functions: a 2-parameter approve() (the ERC-20 standard) and a 3-parameter approve (), which guarantees that spender gets new allowance only if current allowance equals presumed allowance. It is recommended to use the 3-parameter approve for all approve() calls taking the presumed allowance as the second input.

11.2. Uncertainty provisions

The FDM Smart Contract does not guarantee the following:

1. **User validity.** Details: an Ethereum address with positive token balance may not correspond to any actual user or a private key, as it can be a result of a mistake. Tokens transferred to such users will likely be lost.
2. **Zero Ether balance.** Details: the contract prohibits most, but not all means by which Ether could be sent to it by users who are not contract owners.
3. **Complete registry.** Details: The contract does not provide a list of all token holders. However, it is guaranteed that every token holder is either the contract creator or a token recipient in the Transfer event. The list of token holders can be obtained by checking all these events or by exploring the contract storage using Blockchain explorers.

11.3. AML

The FDM Distributor will adhere to its anti-money laundering, anti-terrorism financing and client identification compliance program (FDM AML Policy), which may be amended and updated at any time. The FDM Token Holders should understand that the FDM AML

Policy is made for the protection of the FDM Token Holder as well as for the protection of the FDM platform, FDM Distributor, Foodimus, management, administration and service providers of the FDM Distributor.

11.4. Risk Factor

The purchase of FDM Tokens involves a high degree of risk, including but not limited to the risks described below. Before acquiring FDM Tokens, it is recommended that each participant carefully weighs all the information and risks detailed in this White Paper, and, specifically, the following risk factors.

11.4.1. Dependence on computer infrastructure

FDM Distributor dependence on functioning software applications, computer hardware and the Internet implies that FDM Distributor can offer no assurances that a system failure would not adversely affect the use of the sale participants' FDM Tokens. Despite FDM Distributor implementation of all reasonable network security measures, its processing centre servers are vulnerable to computer viruses, physical or electronic break-ins or other disruptions of a similar nature. Computer viruses, break-ins or other disruptions caused by third parties may result in interruption, delay or suspension of services, which would limit the use of the FDM Tokens.

11.4.2. Smart contract limitations

Smart contract technology is still in its early stages of development, and its application is of experimental nature. This may carry significant operational, technological, regulatory, reputational and financial risks. Consequently, although the audit conducted by independent third party increases the level of security, reliability, and accuracy, this audit cannot serve as any form of warranty, including any expressed or implied warranty that the FDM Smart Contract is fit for purpose or that it contains no flaws, vulnerabilities or issues which could cause technical problems or the complete loss of FDM Tokens.

11.4.3. Regulatory risks

Blockchain technology, including but not limited to the issue of tokens, is a new concept in many jurisdictions, which may then apply existing laws or introduce new regulations

regarding Blockchain technology-based applications, and such regulations may conflict with the current FDM Token smart contract setup and the Foodimus platform. This may result in the need to make substantial modifications to the FDM Token smart contract, including but not limited to its termination, the loss of FDM Tokens, and the suspension or termination of all FDM Token functions.

11.4.4. Taxes

FDM Token Holders may be required to pay taxes associated with the transactions contemplated herein, whether in the Netherlands or in their home countries. It will be a sole responsibility of FDM Token Holders to comply with the tax laws applicable to them and pay all relevant taxes.

11.4.5. Risk of low to no liquidity

Foodimus may not succeed in creating the necessary momentum and acceptance, which may result in low liquidity and depletion of trades.

11.4.6. Force Majeure

FDM Token performance may be interrupted, suspended or delayed due to force majeure circumstances. For the purposes of this White Paper, force majeure shall mean extraordinary events and circumstances which could not be prevented by Foodimus and shall include: acts of nature, wars, armed conflicts, mass civil disorders, industrial actions, epidemics, lockouts, slowdowns, prolonged shortage or other failures of energy supplies or communication service, acts of municipal, state or federal governmental agencies, other circumstances beyond Foodimus control, which were not in existence at the time of White Paper release.

11.4.7. Disclosure of information

Personal information received from FDM Token Holders, the information about the number of tokens owned, the wallet addresses used, and any other relevant information may be disclosed to law enforcement, government officials, and other third parties when Foodimus is required to disclose such information by law, or court order. Foodimus shall at no time be held responsible for such information disclosure.

11.4.8. Risk of failure to reach target sale amounts or risk of insufficient funds

Foodimus may not reach the target amount and may not have the sufficient funds to execute its business plan.

11.4.9. Token may not ever become a cryptocurrency

There is no assurance that at any time in the future the FDM Token (i) may be exchanged for goods or services, (ii) may have any known uses outside the FDM platform, or (iii) may be traded on any known exchanges.

11.4.10. High-risk

There is no guarantee that the FDM Token will increase in value. It may—and probably will at some point—decrease in value.

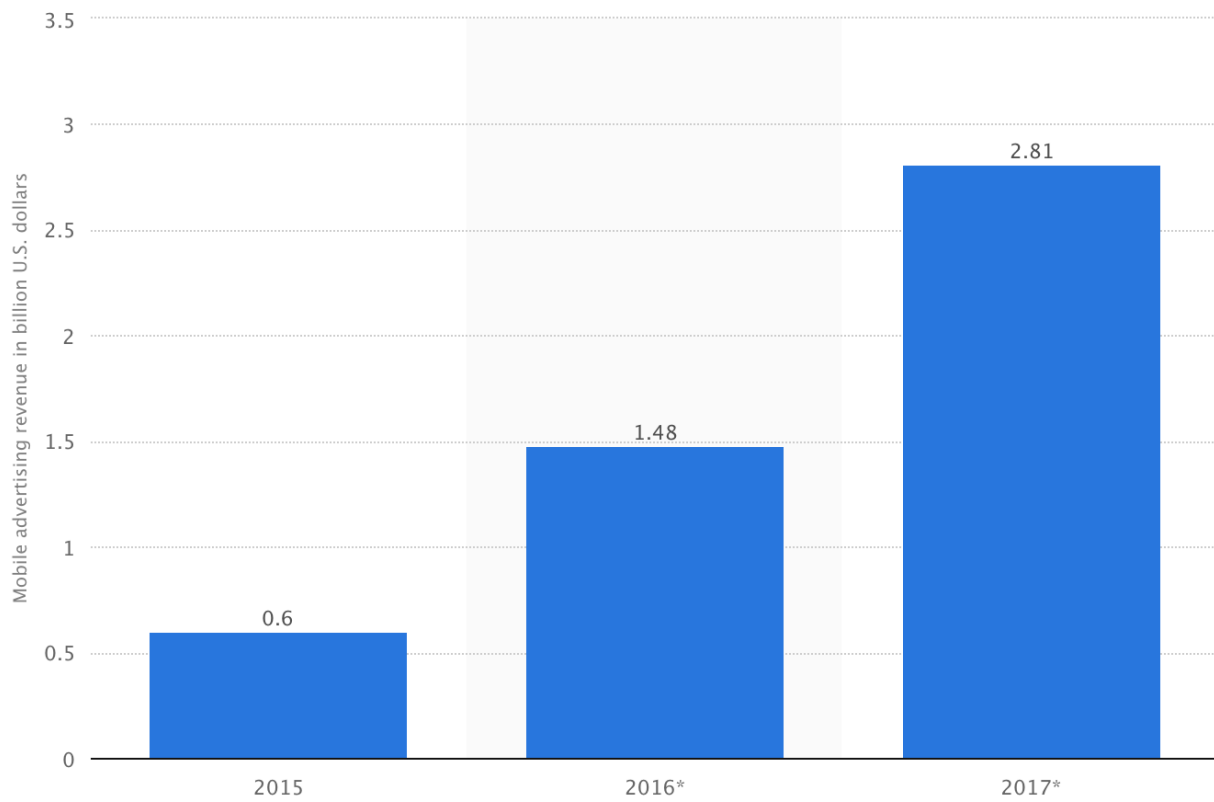
Foodimus is a growing company with no regulatory approvals and there is no assurance such approvals, if they will be required, will be obtained or that any income shall be generated or any products shall be successfully developed. It is possible that, due to any number of reasons, including without limitation, the failure of business relationships or the emergence of competing intellectual property claims, Foodimus may no longer be a viable business and may dissolve or fail to launch.

11.4.11. Value of FDM Token

Once purchased, the value of FDM Token may significantly fluctuate due to various reasons. Foodimus does not guarantee any specific value of the FDM Token over any specific period of time. FDM Distributor shall not be held responsible for any change in the value of FDM Token.

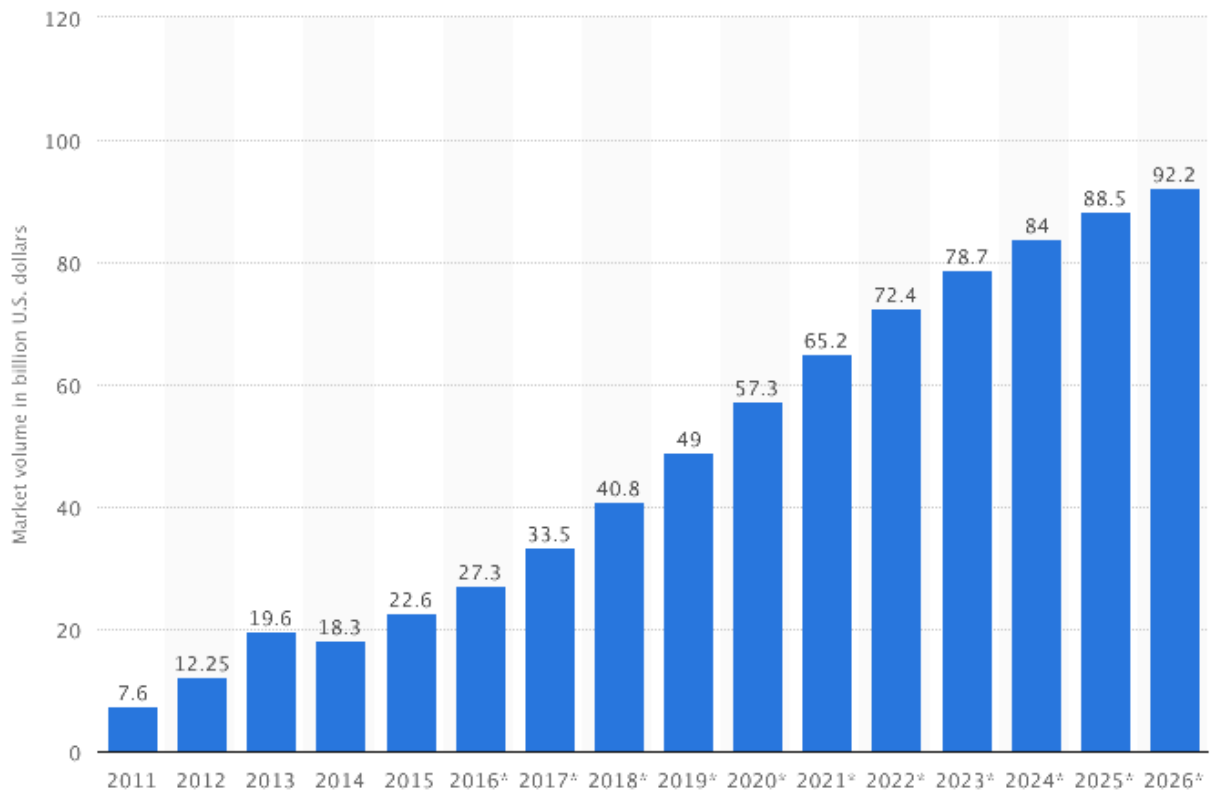
Please note that the Foodimus project may be subject to other risks not foreseen by its team at this time.

Chart 1: Worldwide mobile advertising revenue Instagram (in billion USD).



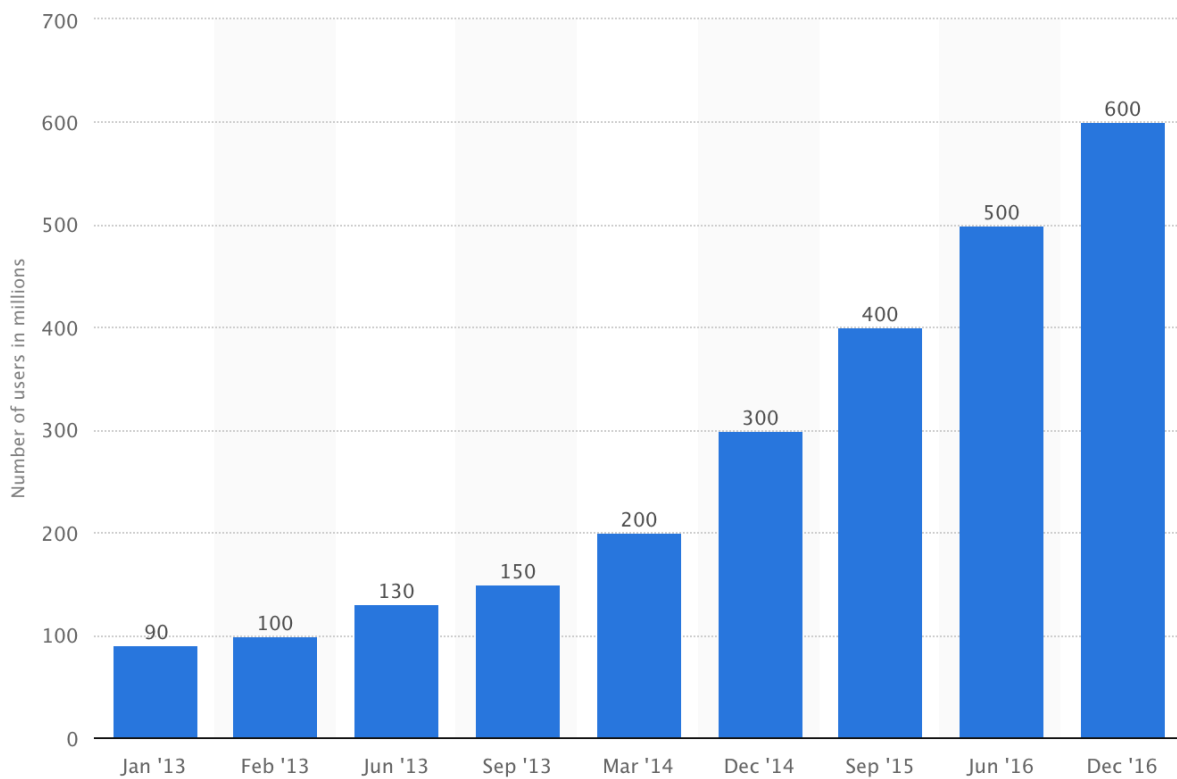
Source: <https://www.statista.com/statistics/448157/instagram-worldwide-mobile-internet-advertising-revenue/>

Chart 2: Worldwide active instagram users (in millions).



Source: <https://www.statista.com/statistics/254266/global-big-data-market-forecast/>

Chart 3: Worldwide Big data market revenue 2016 (in Billions USD).



Source: <https://www.statista.com/statistics/254266/global-big-data-market-forecast/>

11.5. Disclaimer

PLEASE READ THIS DISCLAIMER SECTION CAREFULLY.

Citizens or residents (tax or otherwise) of any jurisdiction that have regulated token sales, including the People's Republic of China, Singapore, the United States of America (jointly the "Excluded Territories" and individually "Excluded Territory") are not eligible to subscribe to any FDM Tokens. This White Paper is not addressed to citizens or residents of Excluded Territories. The distribution of this White Paper into an Excluded Territory may be restricted by law and, therefore, persons into whose possession this White Paper and/or any related documents comes should inform themselves about and observe any such restrictions of the applicable jurisdiction.

FDM Tokens are not securities

FDM Tokens are not securities and are not intended to constitute securities. FDM Token do not grant any right to receive profits, income, or other payments or returns. FDM is not evidence of ownership or right to control. Controlling FMD does not grant its controller ownership or equity. FDM does not grant any right to participate in the control, direction or decision making of Foodimus and Foodimus Distributor. The buy-back program does not create an option right for the FDM Token Holder. FDM Tokens are not registered, approved, or disapproved by any securities commission or any other regulated authority. This White Paper does not constitute a prospectus or offer document of any sort and is not intended to constitute an offer of securities or a solicitation for investment in securities.

FDM Tokens are not an investment

FDM Tokens are not an investments of any kind. This White Paper shall not form the basis of, or be relied upon in connection with, any contract or investment decision.

FDM Tokens are not a legal currency

FDM Token is a crypto token. FDM is not a cryptocurrency and is not a legal currency. At the time of this White Paper FDM cannot be exchanged for goods or services and

has no known uses and cannot be traded on any known exchanges. The transfer of cryptocurrency (ETH) in exchange for FDM Tokens is just that and not a sale and purchase. When reference is made to “sale and purchase” in this White Paper, this refers to an exchange of cryptocurrencies with crypto tokens. The wording “sale and purchase” does not mean that the relationship legally qualifies as a sale and purchase.

No warranties

While we make every effort to ensure that any material in this White Paper is accurate and up to date, the information set forth in this White Paper is not exhaustive and does not and does not imply any elements of a contractual relationship or (binding) legal commitment nor does it constitute the provision of advice. Certain statements, estimates and financial data contained within this document are forward-looking. Consequently, actual events and/or results may differ from those expressed in such statements. There are no warranties, representations, conditions, or agreements, express or implied given to the FDM Token Holders. In case of unforeseen circumstances, the objectives stated in this document may be changed. Despite the fact that we intend to reach all goals described in this document, all persons and parties involved in acquiring FDM Tokens do so at their own risk.

FDM Token Sale Proceeds

The Distributor will be an affiliate of Foodimus B.V. (“Foodimus”) and will deploy the proceeds made from the sale of FDM Tokens to provide fund Foodimus’ food sharing project, businesses and operations.

Terms and Conditions apply

No person is bound to enter into any contract or binding legal commitment in relation to the sale and purchase of the FDM Tokens and no cryptocurrency or other form of payment is to be accepted on the basis of this White Paper. Any agreement made between the Distributor and you as a subscriber of FDM Tokens is only to be governed by a separate document outlining the terms and conditions (the “T&Cs”) of such agreement. In the event of any inconsistencies between the T&Cs and this White Paper, the T&Cs shall prevail.

Attention! This investment falls outside AFM supervision. No prospectus required for this activity.

