

WHITE PAPER

PATRON



Ver.1

EXTRAVAGANZA



PHILOSOPHY

Japan's influencer service
to the world stage

power of social network

Raise the Japanese “Hinomaru” flag in IT sanctuary, Silicon Valley

This is also our founding philosophy. Even we are Japanese, we should be able to create services like big corporations like Apple, Google and Facebook, in IT sanctuary, Silicon Valley, with our founding generation. We are seriously aiming to challenge the same stage as Facebook and raise the Japanese flag, “rising sun” or “Hinomaru”, to the global IT market.

Over the past four years we have carried out marketing strategies with influencers and social media. Since it is the strength of start-up and IT that "few enthusiastic staff can create business of tens of billions scale" in a few years, we will take full advantage of our skill and passion to fight

In fact, Pokémon GO operates about 600million people by about 75 members.



Who We Are

Influencer refers to a person who has a very strong influence and sending power among SNS called youtuber, blogger, and instagramor

Since around 2010, I have been promoting influencer marketing earlier than anyone else in Japan about the influencer marketing and acting as a leading influencer in Japan to spread influencer's "existence" and its "value".

Therefore, for these years, we have fully accumulated marketing skills using influencers and social media, "ability to attract customers" and "ability to sell."

In addition to that, we are currently accumulating "the ability to create better products".

I am the Japanese entrepreneur who is the only admitted by Facebook founder Mark Zuckerberg that was born in the same year.

By developing and implementing influencer sharing economies services using block chain technology, Influencers from all over the world, including influencers in Japan, should be gathered on the platform and recruited.

In the future, we are going to make a dramatic achievement, to make a leap and to overwhelm the world.

Knowledge, academic background, personal connections, career, nothing to do with that. If you have an Internet environment, smartphone, with SNS, even an unnamed individual can make your dream come true.

Through PATRON, we are happy if we can give away love, courage and excitement to many children around the world.

by Founder Atsushi Hisatsumi



*2017 Start-up companies around the world
We have comprehensively supported ICOs.*

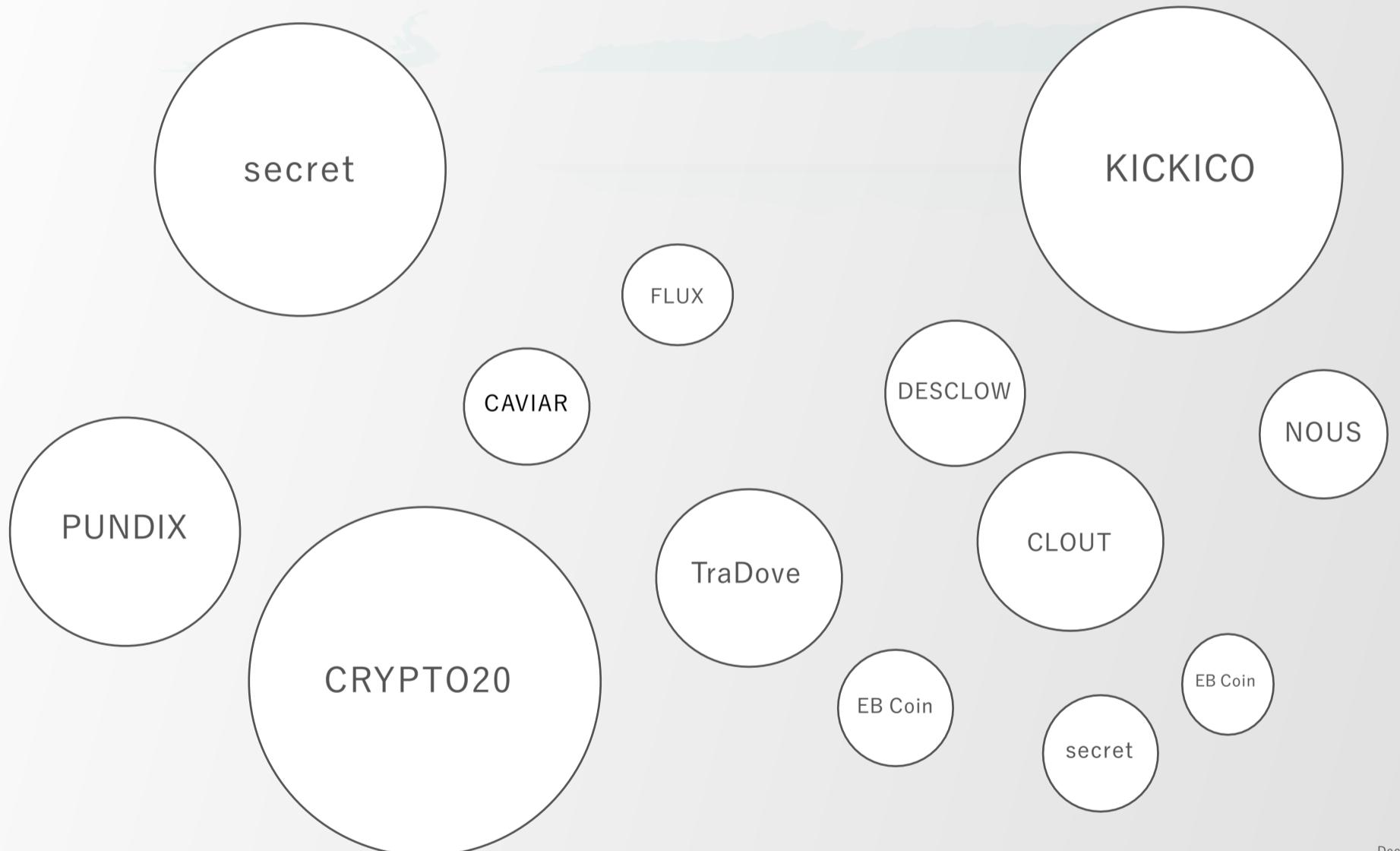


Japan ICO Marketing (PR)

Total funding for supported ICO projects.

\$ 27.9 Billion (USD)

August - December 2017



etc.
December 2017

Fund raised amount involved for 87 days

27.9 billion
dollars

TOP 25

*Ico live included
Dubai International Blockchain Summit
Start-up around the World

PATRON



- Some postings -

トニ・レーンCassery
Cointelegraphの共同創業者

ヘンリー王
IBAF中国の最高経営責任者
(CEO) と SmartMesh の創設者

Atsushi Hisatsumi
ADVISOR

(サム・リー)
ADVISOR

J. Michael Bradley Omise COO
J. Michael Bradleyは22年間ビットコイン及びSaaSの企業から退社しました。彼はウォバーソース社の監査役、Vista (NYSE: V) の監査役を務めました。現在はOmniGoを含むいくつかのビットコイン事業の監査役としてOmniGoのCOOを兼任しています。彼は決済危機、オンライン決済及びセキュリティシステム、電子取引分野の専門家であり、世界中の監査、サービス、マーケティング組織を構成しました。アジア太平洋地域のウォバーソース成長を始めた際、14個地域の市場を開拓し、驚異的な

Mike Templeman CEO of Fostal Marketing in U.S.
Mike TemplemanはB2B SaaS部門デジタルコンテンツのマーケティング会社であるFostal Marketingの代表で、技術・マーケティング・中小ビジネスの発展を支えている人です。彼は決済危機、オンライン決済及びセキュリティシステム、電子取引分野の専門家であり、世界中の監査、サービス、マーケティング組織を構成しました。彼は決済危機、オンライン決済及びセキュリティシステム、電子取引分野の専門家であり、世界中の監査、サービス、マーケティング組織を構成しました。彼は決済危機、オンライン決済及びセキュリティシステム、電子取引分野の専門家であり、世界中の監査、サービス、マーケティング組織を構成しました。

Atsushi Hisatsumi CEO, EXTRAVAGANZA INTERNATIONAL INC.
EXTRAVAGANZA INTL 創始者CEO。六本木ヒルズに居住していたことから、専門知識とともにネオヒルズを運営して財閥を形成しました。また日本でも早くインフルエンサーを獲得した第一人者でもあります。影響力のあるメディアを経由して、世界中の監査、サービス、マーケティング組織を構成しました。彼は決済危機、オンライン決済及びセキュリティシステム、電子取引分野の専門家であり、世界中の監査、サービス、マーケティング組織を構成しました。

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FORBES

Inc.

HUFFPOST



Influencer

Age when amateurs are beyond super celebrities

The age of social media, truly everyone can operate with media via SNS. This is a new world that has been created with rapid evolution in the last 5 years. Even unknown individuals can use social media such as YouTube, Instagram and blog to become famous and raise his or her awareness, influence-ability, and become famous, be in ideal form and shape, or make goals and dreams come true.

Social media such as Facebook, YouTube, Twitter, Weakat, Instagram, Linkedin, LINE, Blog, etc. or SNS is a platform of communication and communication exchange where more than 3 billion people on this planet are connected.

And it can be positioned as a group or collection of media.

Speaking of influencers, people who have big followers like talents and athletes have been designated before. Although, when celebrity influencers send their message on social network, it will cause a large reach number, it does not necessarily mean that there is a proportional impact, such as attracting customers and achievements. Influencer refers to a person who has a very strong influence and sending power among SNS called youtuber, blogger, and instagramor.

We consider those micro influencers that can catch niche target segments with high probability could be more important, it is also important to approach to audiences who have higher possibility to get result such as influencers themselves, or listed members of friends of LINE possessed by influencer, members of mail magazine, Facebook group, or Online salon.

The power that impress various people with message sending, attracting power and influence on internet media, etc. The value of those key persons who move many people are set as "money". Using this "money" the function of "lending and borrowing between individuals" with influencers and "lending and borrowing & buying and selling of individuals" between individuals and companies will be operated through social media around the world. And the latest live distribution interface incorporates functions that can collectively deliver all SNS live at once (from one smart phone device to YouTube live、Facebook live、Instagram live、LINE live, etc.). And also live commerce, live funding, ICO function specialized for influencers and individuals are to be implemented using block chain technology.

Our new service PATRON will have all the above features.

The essence of the Internet is that it is easy to raise voices. What can we do for those who cannot speak out and who could be spilling out from society, as the gap in economic situation is expected to widen. The history of PATRON will raise from the sharing economy of influencer, however we would like you to understand advantages of using influencers are not just about PR and marketing.

Influencer's share ring economy



P A T R O N

Powered
by
BlockchainTechnology

About PATRON ICO

ICO (Initial Coin Offering) is a method for procuring funds by issuing and selling proprietary digital tokens. It is not the form of transferring equity like stock procurement, but just like to purchase type cloud funding, we will do what we simply sell tokens.

At the time of this token sale it is not recognized as "virtual currency"
When you circulate in general through handling at virtual currency exchanges, it becomes "virtual currency".

In other words, as a strict definition, ICO is not a method of "fund procurement" but "method of selling cryptographic currencies in a broad sense"
Regarding the purchasing side, it is not "investor" who invests in the project but "Purchaser of token".

At the present moment PATRON coin is not a person who can use it as a payment for a price for an unspecified person. There is no exchange market with statutory currency, bit coin, and other existing existing No. 1 virtual currency "refer to Article 2 (5) 1 of the fund settlement method), and the timing of the listing on the virtual currency exchange is also uncertain and undetermined, so the above definition is also applicable to PATRON's ICO process.

English

<https://patron-ico.io/doc/patron-wp-en-01.pdf>

Русская версия



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1. What is “PATRON”

● PATRON

ver. Web : Open 1/ 2018

beta : <http://patron-demo.collabo-consul.com/>

● What is PATRON?

Patron is the platform for supporting the influencers' market. It's provides influencers' sharing economy. (model : Airbnb)

Influencers and SNS users around the world will be able to post, discover and book social media sharing economy information on the internet and mobile tablet.

PATRON is a highly reliable marketing place of influencers' sharing economy, where the influencer's SNS delivery frame are tokenized utilizing blockchain technology,

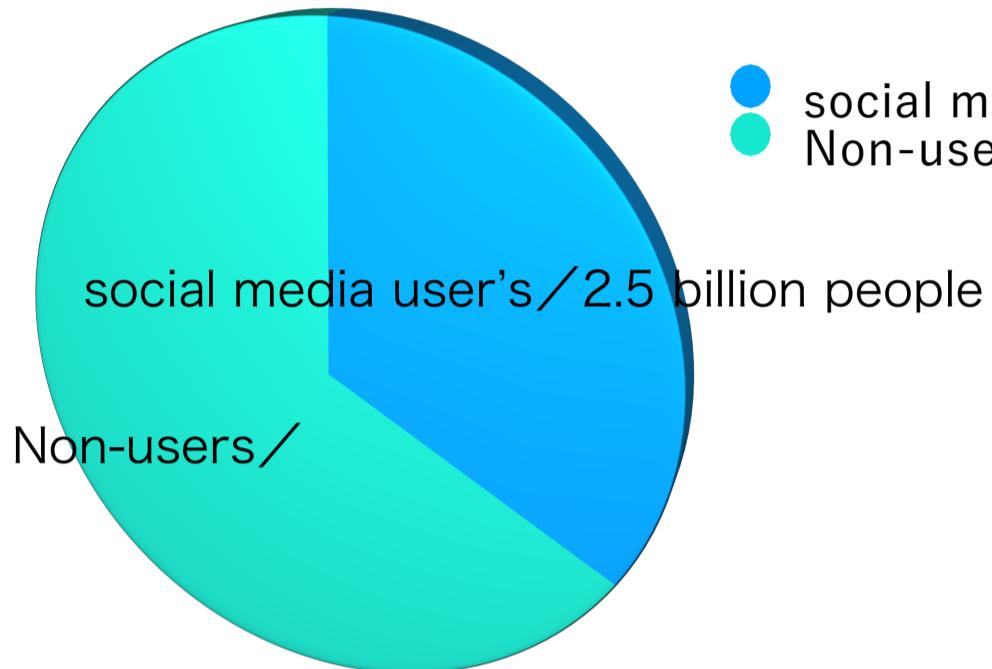
Core Function of PATRON:

1. Sharing the influencer's SNS delivery frame at the spot. (Pay every time)
2. Share an Influencer exclusively for several months (Pay monthly).
3. Acquire favorite influencers and monopolize (annual contract)

In various cases as above it is possible to deploy various business on PATRON platform.

2. Market

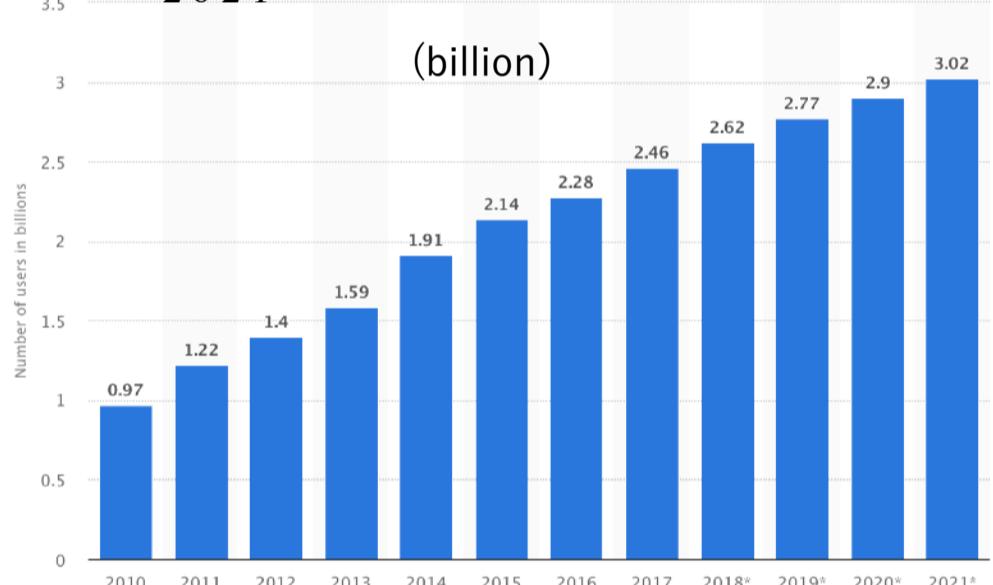
World Population / 7.45 billion people



● social media user's / 2.5 billion people
Non-users /

	LINE	YouTube	Facebook	Twitter	Instagram
東京 【日本】	75.7	71.0	45.3	45.0	27.7
上海 【中国】	WeChat	Sina Weibo	QZone	Youku	Tencent Weibo
ソウル 【韓国】	KakaoTalk	YouTube	Facebook	Instagram	Twitter
台北 【台湾】	Facebook	LINE	YouTube	Facebook Messenger	Google+
ホーチミン 【ベトナム】	Facebook	YouTube	Zalo	Facebook Messenger	Google+
ジャカルタ 【インドネシア】	Facebook	WhatsApp	YouTube	Instagram	LINE
バンコク 【タイ】	Facebook	LINE	YouTube	Facebook Messenger	Instagram
クアラルンプール 【マレーシア】	Facebook	WhatsApp	YouTube	Facebook Messenger	Instagram
NY 【アメリカ】	Facebook	YouTube	Facebook Messenger	Instagram	Twitter
ロンドン 【イギリス】	Facebook	YouTube	WhatsApp	Facebook Messenger	Twitter/ Instagram
パリ 【フランス】	Facebook	YouTube	Facebook Messenger	WhatsApp	Instagram
ベルリン 【ドイツ】	WhatsApp	Facebook	YouTube	Facebook Messenger	Instagram
モスクワ 【ロシア】	YouTube	VKontakte	Facebook	WhatsApp	Skype
ムンバイ 【インド】	YouTube	WhatsApp	Facebook	Facebook Messenger	Google+
サンパウロ 【ブラジル】	WhatsApp	Facebook	YouTube	Facebook Messenger	Instagram

Social media users worldwide from 2010 to 2021



Patron's
Target Market

Size

2~2.5 billion people

Influencer (Micro
influencer) count in the
world number

8 million Influencer

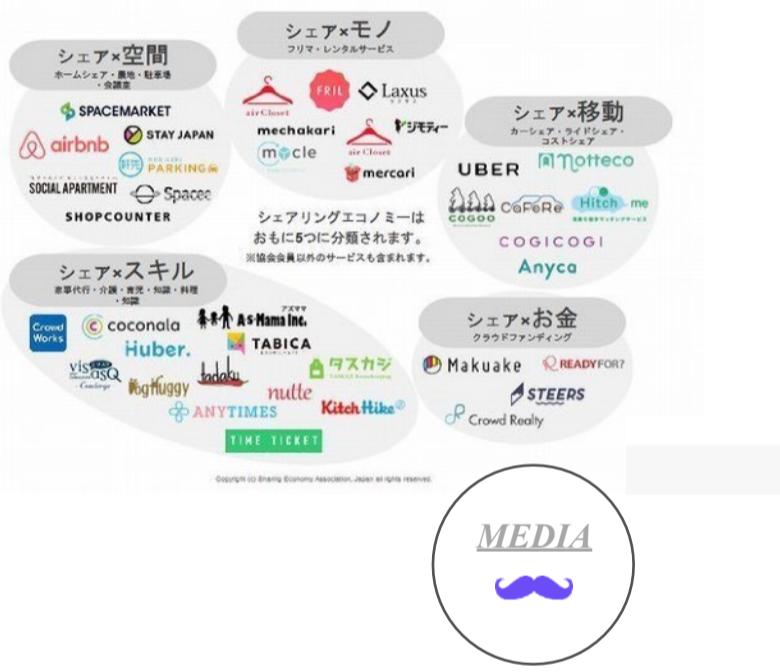
3.Business Model

Sharing Economy

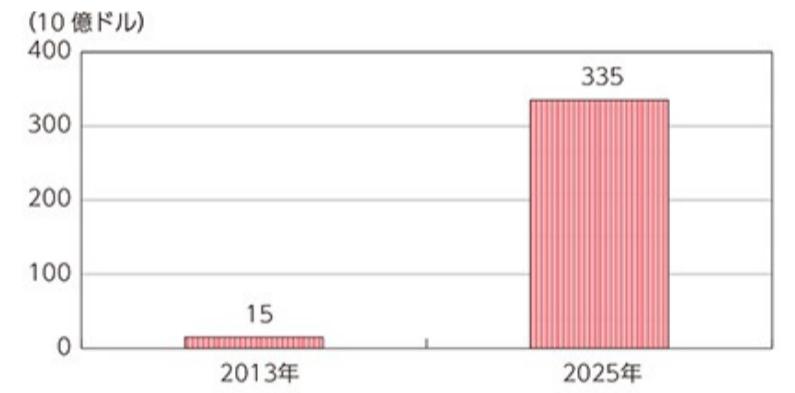
"10% novelty and 90% success stories"

No matter how advanced business model there are similar examples and precedents in the basic part. Experienced entrepreneurs learn from similarities and precedents, mimic the good points, do not make useless fights. In the patron, "the precedent is a verified hypothesis", 90% take the initiative to learn from the successful case, We will carry out things to "leave the windows in the market with 10% novelty" Therefore, among patrons, among the many shearing economy platforms that exist, we created a sharing economy market system provided by Airbnb. And built the platform referring that system as developing model.

Briefly explaining, in Airbnb, the host user shares "accommodation space for a fee" to the guest user



2025 Share Ring Economy Market to 35 trillion yen scale



We are “Social Media Share Ring Economy”

The key to expanding the platform of the sharing economy is how to secure credibility in P2P (Peer to Peer) transactions. It is difficult for people to lend their property to someone unless trust between users is premised. It is easy to build credit if it is between friends, but once it becomes strangers worldwide, It is essential to build a new credit infrastructure utilizing technology.

"Make impossible, possible" rather than "cheap" "quick"

What is expected is the use of block chain technology. By using a block chain mechanism that does not require the existence of a third party institution that guarantees credit such as state or central bank Between individuals, it becomes possible to build trust based on past history of each other and to conduct transactions. Using the block chain technology, we are trying to build a new contract mechanism between individuals participating in the sharing economy on PATRON platform.

4. Management Plan



5 . Why is PATRON necessary?

We thought that it was necessary for PATRON to disclose the value of every influencer by money (price), and feed them.

Influencers around the world can search and rank from rankings for each genre and field for each SNS and can communicate.

PATRON is a sharing economy of influencers.

However, PATRON does not aim only to realize the sharing economy.
In other words, the advantage of using influencers is not just about PR and marketing.

In short, PATRON is not the only marketing platform

PATRON supervises a myriad of influencers scattered around the world,
It is a combined service for influencers and followers that gathers a lot of followers who need the world's most influential influencers.

Who are the influencers?

Is there really a benefit of using influencer sending power and influence? How much is the effect? How much profit will be expected if you engage influencers?

What kind of thought do influencers have? What do they insist, or aiming for? And what kind of platform are they willing for PATRON to be?

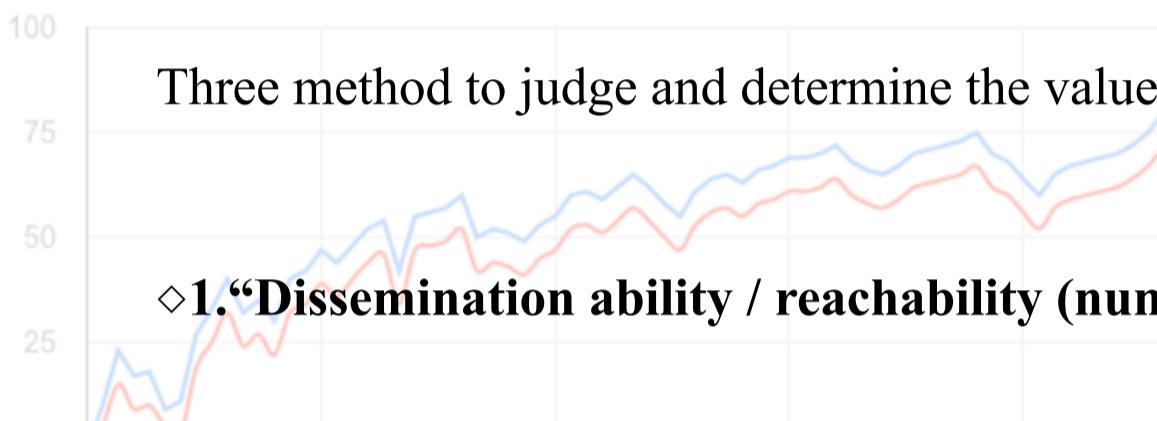
On the PATRON platform we pledge to resolve all these challenges.



6. How do we solve the problem?

影響力

- Express the value of influencer by money (including virtual currency)



ひと
PRメッセージが入ります。 PR
メッセージが入ります。 PR
メッセージが入ります。 PRメ

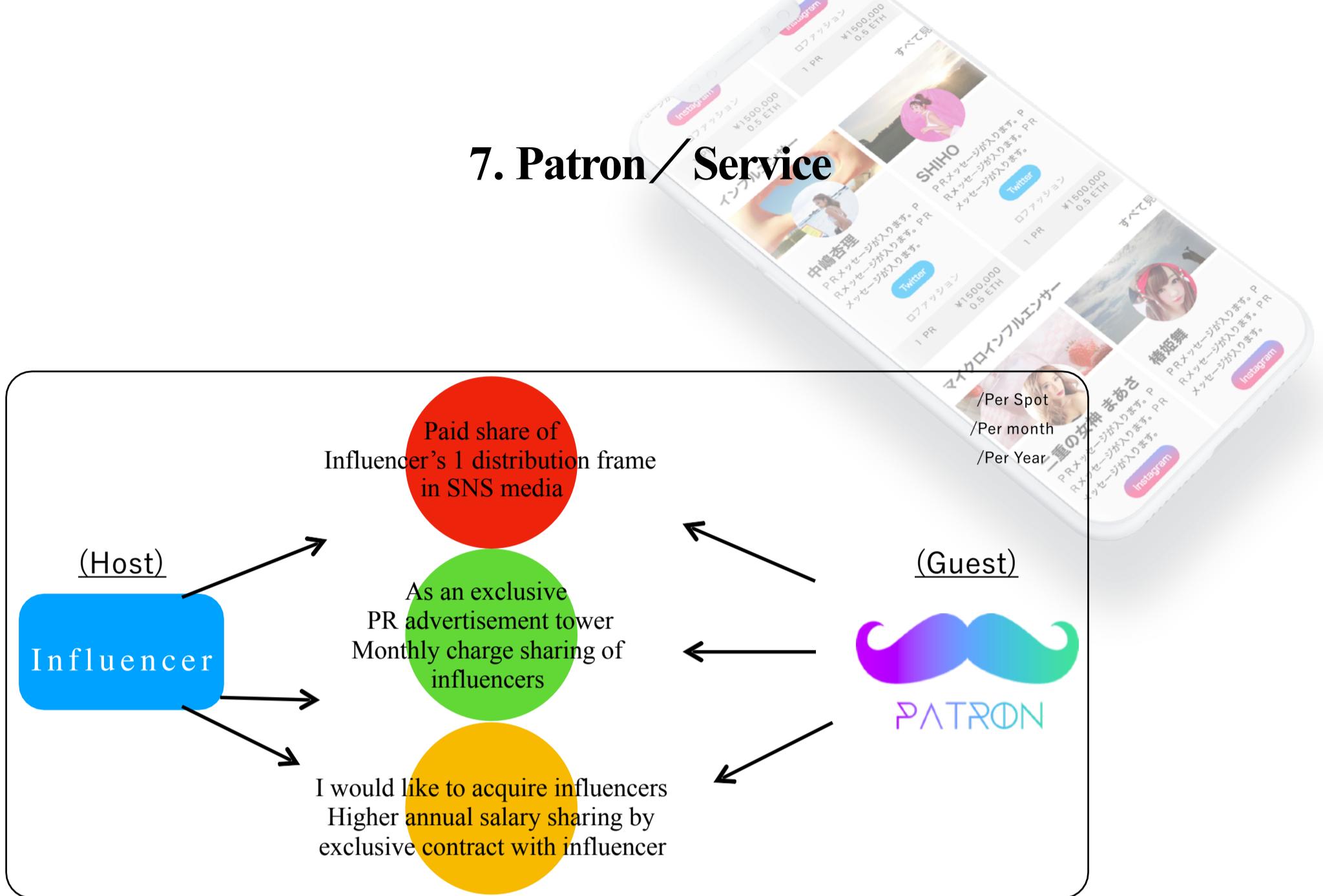
◇ 3.“Trust / evaluation by users”

Evaluation on host (indicating Patron) by the guest (indicating Influencer), support vote, how much he or she contributed to the PATRON platform.

Value of influencers and micro influencers are calculated on PATRON, mainly based on our own three judgment methods.

The means to solve will be explained in details in the next "PATRON service".

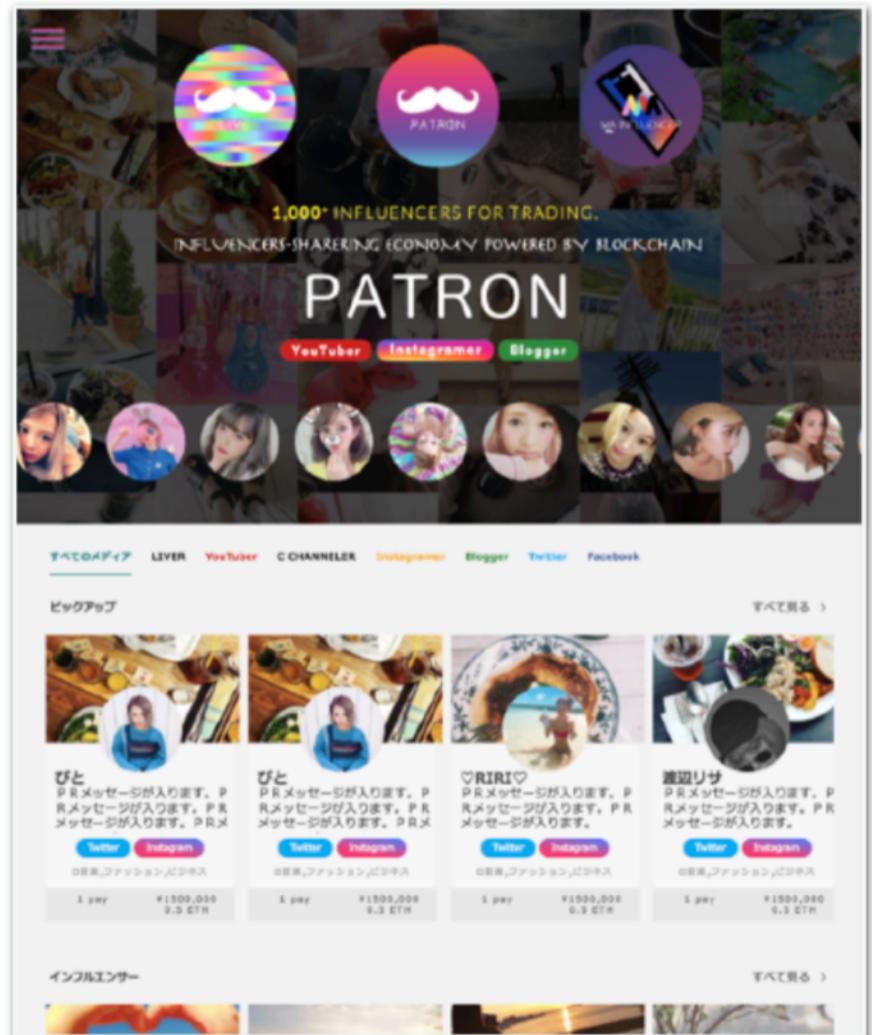
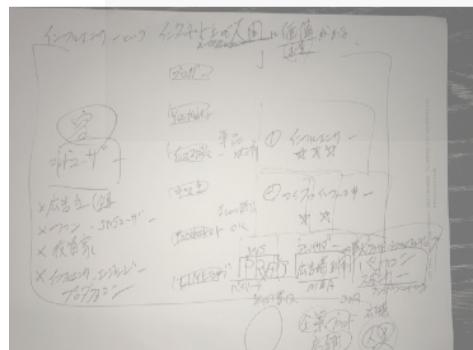
7. Patron / Service



Influencer is a person who can influence others on SNS, and in PATRON market palace, Host could purchase one influential post as media as minimum, or he or she could purchase 1 month to a few month of posts (PR), or even purchasing influencer for a year as an advertising tower by closing contract through WEB.

Since the party offering to influencers can offer to influencers directly, and referral fee (average price 40%) can be cut, influencers can increase revenue and sponsors can make it cheaper.

It is possible to collaborate each other among influencers beyond the framework of SNS, and to assist for people who want to be influencers, on PATRON platform,



Mechanism/Function

1. Sharing of the social media of influencers could be purchased by one time.

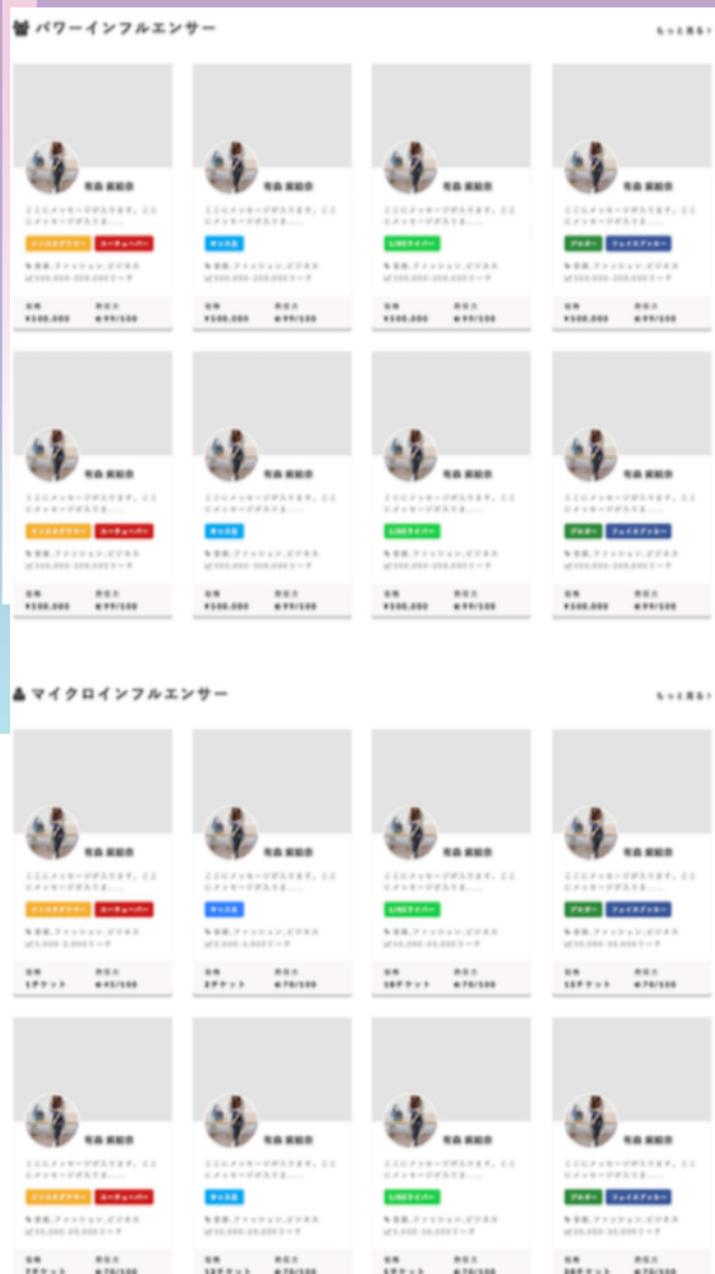
PATRON defines PATRON / user influencer, or influential key person who is active in various fields and genres on their respective SNS and blogs, including mass media and internet media, and the micro influencer are defined as "host".

We define PATRON users who receive patrons (supporters and users) as "Host".

We define PATRON users who receive sharing (supporters and users) as "Gest".

PATRON is the platform where influencers, or influential key persons who are active in various fields and genres on their respective SNS and blogs, including mass media and internet media, and the micro influencers from all over the world are gathered.

In PATRON, in addition to the plural powerful SNS media programs, influencer (person) himself or herself, or Influencer resources and time are calculated as value and tokenized. World's First, worldwide Influencer Marketplace is PATRON which platform is capable of influencers' sharing economy.



We thought that it was necessary for PATRON to disclose the value of every influencer by money (price), and feed them.

Influencers around the world can search and rank from rankings for each genre and field for each SNS.

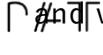
Through the message function, you can send questions and inquiries to influencers.

Information such as social media (media) and contents that influencers want to share, as well as income rankings of influencers will be disclosed.

You can also know sponsor and affiliation information, transfer desired information handled only with anonymous request feed, owner (buyer) information and so on.

It is the guest who uses the host.
Therefore, it is important for the guest to know the story and personality of the influencer who is the host.

Please build a relationship of trust based on information that influencers are exposed, such as their birth, goals and dreams.

The token purchaser can later receive PATRON Coin. Please actively accumulate knowledge and experience of Patron Coin  and  currency.

2 : Contract with influencer exclusively as PR advertisement tower by monthly billing

keep influencer as official ambassador dedicating to you/your company by monthly billing base.

(PR ambassador)

有森 紫絵奈にメッセージを送る



*Benefit of Influencer

Secure stable revenue by

"getting the job only for the desired period"



◇Work of the advertisement tower / PR ambassador (Please be sure to PR only the client's products during the contract period.)

Effective influencers on videos and Live type SNS such as YouTube, Instagram, Twicast Live. are highly valued.

It is safe in the PATRON because there are many clients who are already hoping for the following :

We would like to introduce influencers for a certain period of time as an advertisement ambassador for new products.

I would like to keep as many influential people as active in a certain field, or
イントゥリュエンサーになる 企業の皆様へ
diffuse new products' PR only once

あなたもインフルエンサーになりませんか？

Instagram, YouTube, ツイキヤス等のソーシャルメディアやブログを運営されている方な

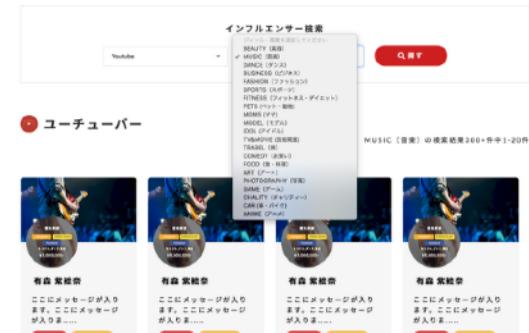
I would like to appear on SNS program of designated influencer / I would like to collaboarate

I would like to appear in SNS live program of my favorite influencer, xxx, and do
xxx.



3 : M&A

Sale / acquisition of influencers (negotiation exchange trade)



* Benefit of influencer

Influencer can look for buyer candidates with a high-price contract

Sale and acquisition of influencers (M & A)

(Target: company, brand, individual owner, affiliation and transfer, agreement / 1 year or more)

You can recruit potential buyers anonymously

You can recruit candidates for all buyers without revealing your activity name. If the buyer's suggestion is interested in you or your offer terms you will receive a purchase offer. It is only possible for agencies, entertainment productions, corporate sponsors or individual owners with capital strength that meet Patron's screening criteria, to log in to this service

* Those need to acquire the rights of influencers themselves, including promotional PR media of influencers, portrait rights, sales amount within the contract period.

Image that appeal to purchaser = Exclusive use of YouTuber with annual income 400 million yen, Hikakin at home → Exclusive monopoly of YouTube Media Year Video image rate over 600 million times → Monopolize annual sales of 400 million yen including advertising income, others (Exclusive affiliate contract to close, basically over 1 year, affiliate / transfer fee + fixed fee etc.)



I simply want to buy influencers exclusively and become sponsors and owners.

※Additional services of which development is determined

SNS All Live

◇Patron Live -Powered by Switchboard-

Reference <http://prtims.jp/main/html/rd/p/00000005.000026844.html> <https://news.switchboard.live/>

Partner : Switchboard live <https://switchboard.live/>



Press Release: Japanese Start-Up Turns to Switchboard Live to Provide Streaming Technology

Orlando, Florida — The Japanese tech start-up Extravaganza International, Inc. has partnered with Orlando's Switchboard Live to give users...

Through PATRON Live,
it is possible to "broadcast all at once" to various SNS Live.

At present, with the advent of various kinds of social media (SNS).

SNS users must be familiar with multiple applications, according with this, influencer followers and fans should use multiple SNS and applications, and have to check the information sent by influencers by downloading each application one by one.

By downloading PATRON on a smartphone, it becomes possible to distribute it from one mobile terminal (device) to multiple social media live at once.

It will be possible to deliver videos to more than 10 active apps including leading social media such as Facebook Live, YouTube Live, Preiscoop Live (Twitter).

◇Cloudfunding 2.0 (ICO)

Implementation of Cloud Funding 2.0 specialized for individuals. SNS influencer:

We will realize the next generation cloud funding (ICO) financing platform focused on individuals aiming for influencers.



SWITCHBOARD, IT'S HOW YOU DO LIVE.

[LEARN MORE](#) [START YOUR FREE, 14-DAY TRIAL](#)

Influencer's sharerG economy

PATRON

Benefits of using influencer social media through PATRON

(Youtube, Instagram, Facebook, Linkedin, etc)

Information can be spread and delivered to many people in a short period of time.

You can collect many people in designated places

You can sell more products, products and services (expanding sales)

You can book the social media of the influencer (PR distribution frame) at once, and purchase it collectively

You can select from such detailed genre as fashion, beauty, music, business, professional, and others, possible from influencer's expertise.

You can check the schedule of influencers through the calendar function.

In addition to PR requests, you can appear on SNS media, such as live streaming programs which frame is possessed by influencer.

You can ask questions from Influencer from messaging function

Communication messaging

You can deliver the social media program of influencers purchased in advance, at reserved time.

You can collect as much influencer information as you need, put them all together in the cart, complete all the flows online until you settle and purchase



8.Token / Method of Token Sale (Number of Token that will be issued)

FUNDING GOAL

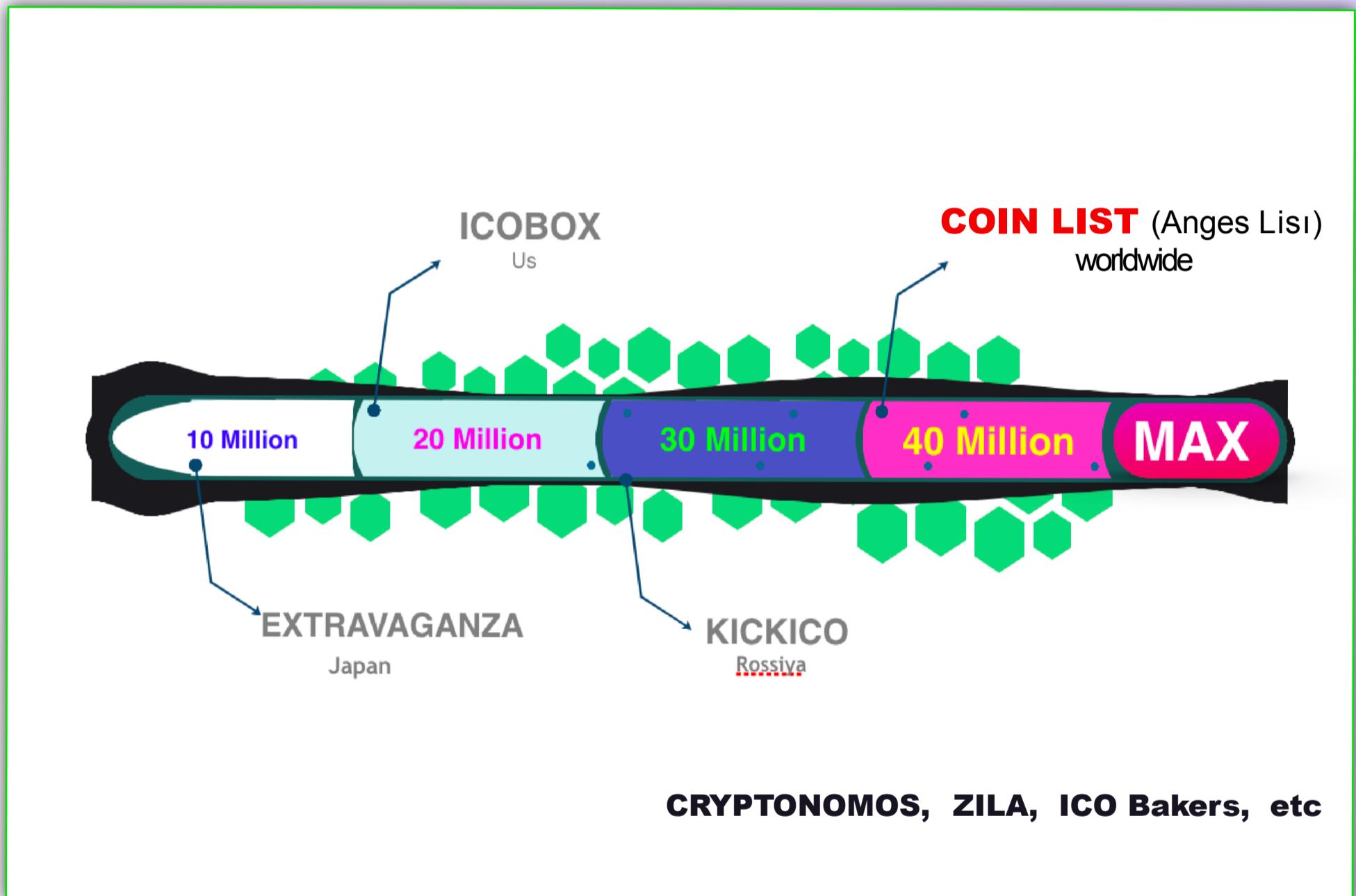
Schedule	Softcap	Hardcap
Premium-Sale 12/25-1/31 \$/USD	xxxx	xxxx
Pre-ICO 2/1-2/28	\$1000000	\$5000000
Public-ICO 3/1-3/31	\$4000000	\$35000000

TOKEN

Token Name	PATRON TOKEN
Protocol	ERC20
Minimum Amount for Settlement	0.1ETH / 0.01BTC etc
1PAT :	8¢ - 14¢ (Us)

\$ 40 million

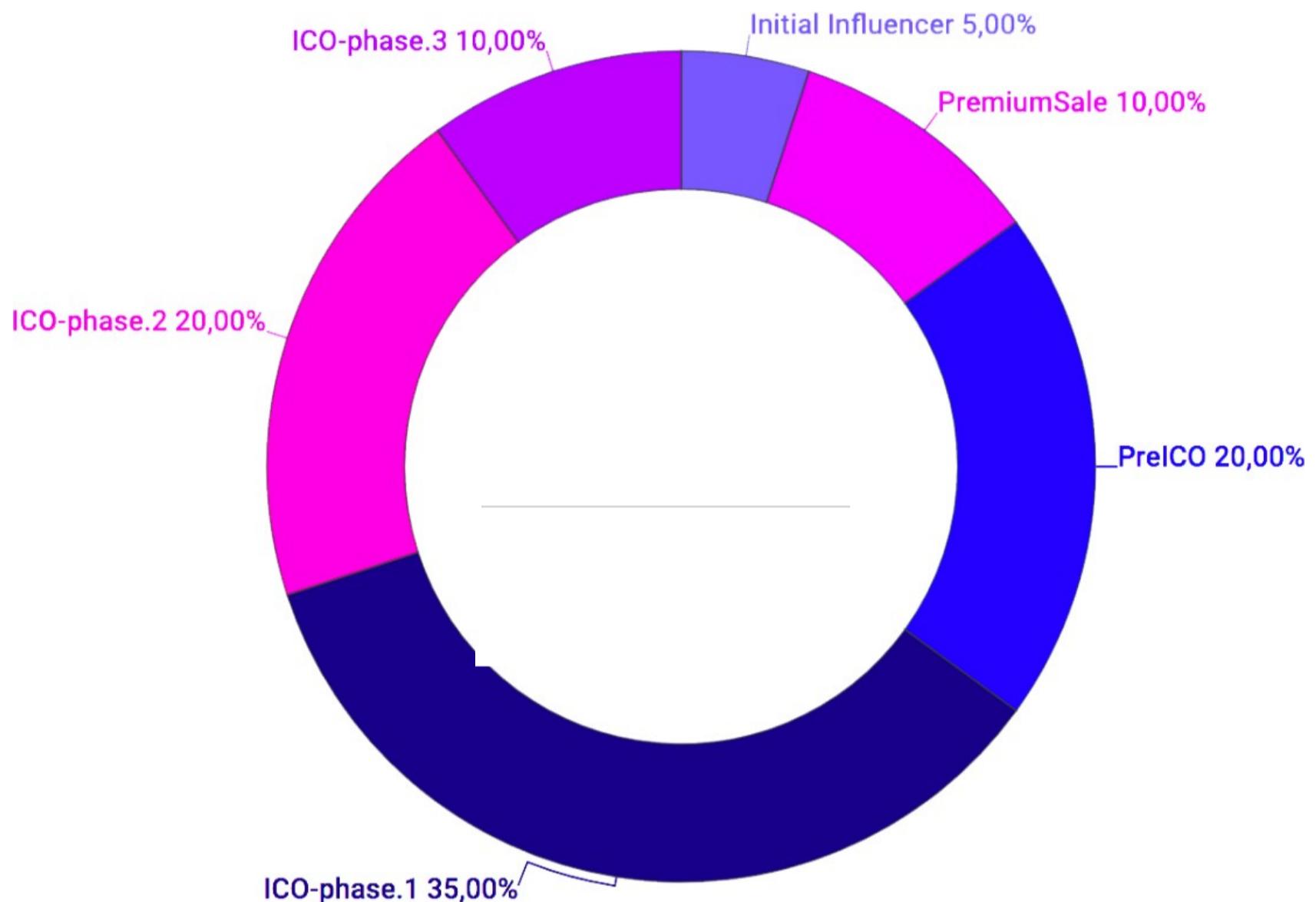
Perfected ICOs



Token Distribution*

PATRON COIN (PAT)												
ICO hard cap setting	35,000,000	USD	0.146	USD / PAT								
Percentage of tokens to total coins	60	%	6.86	PAT / USD								
Percentage of own tokens owned by total coins	40	%	0.00214	ETH / USD								
Company owned funds	14,000,000	USD	0.000312	PAT / ETH								
Coin paercentage												
Total coins	400,000,000	PAT (6.86	PAT / USD)								
Tokens sale	240,000,000	PAT (60	%)								
Initial Influencer	12,000,000	PAT (5	(%)								
PremiumSale	24,000,000	PAT (10	(%)	0.14	USD / PAT	3,360,000	USD	100	%CoinUp	13.71	PAT / USD
PreICO	48,000,000	PAT (20	(%)	0.16	USD / PAT	7,680,000	USD	25	%CoinUp	8.57	PAT / USD
ICO-phase.1	84,000,000	PAT (35	(%)	0.19	USD / PAT	15,960,000	USD	20	%CoinUp	8.23	PAT / USD
ICO-phase.2	48,000,000	PAT (20	(%)	0.23	USD / PAT	11,040,000	USD	10	%CoinUp	7.54	PAT / USD
ICO-phase.3	24,000,000	PAT (10	(%)	0.28	USD / PAT	6,720,000	USD	0	%CoinUp	6.86	PAT / USD

Token / Issued



Total tokens issued : 400,000,000 PAT

Token sails : 240,000,000 PAT

Initial Influencer : 12,000,000 PAT

PREMIUM SALE : 24,000,000 PAT

PRE ICO : 48,000,000 PAT

ICO-vol.1 : 84,000,000 PAT

ICO-vol.2 : 48,000,000 PAT

ICO-vol.3 : 24,000,000 PAT

STEP1	STEP2	STEP3	STEP4
Preparation Stage	Premium-Sale 12/25~1/31	Pre-ICO	ICOs(Vol1,2,3)
Development of Prototype Development of smart contract Production of ICO site Production of Promotion video Drafting a marketing strategy Etc..		Softcap:\$1,000,000 Hardcap:\$5,000,000 2018/2/1~2/28	Softcap:\$5,000,000 Hardcap:\$35,000,000 2018/3/1~3/31
Token Purchase Bonus	+100%	+25%	+20%→10%→0%
Bounty Program	20%	15%	0%
PATRON TOKEN INFORMATION			
【PATRON TOKEN】			
Total supply : 400,000,000PAT Company Owned : 160,000,000PAT			
◇Online Marketing			
Social Media Advertising (Targeting&Re Targeting)			
Influencer Marketing · Affrieter Marketingu (Bounty Program)			
Listing Advertisment (& Re Targeting)			
SMS List · Mail Magazine List · LINE@List (House List)			
↓			
Step Message			
↓			
White List			
↓			
Step Message			
↓			
CV			
◇TokenSale Supply			
240,000,000PAT			
-PremiumSale Supply			
24,000,000			
Period12/25~1/31			
Purchase Bonus100%			
-Pre-ICO Supply			
48,000,000			
Period2/1~2/28			
Purchase Bonus25%			
-Public-ICO Supply			
84,000,000			
Period3/1~3/31			
1PAT=0.146USD			
1PAT=0.000312ETH			
rate as of December/2017			

- Cryptofund , Hedgefund , VC,Investor relations
- MarketingPlatform (marketingpartner)

KICKICO

ICOBOX

ICO Backers

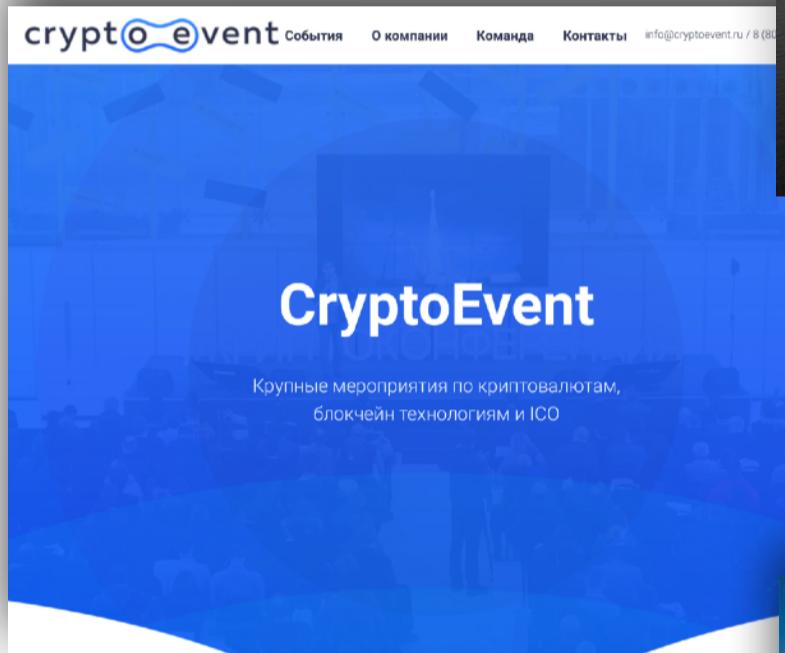
EXTRAVAGANZA

CRYPTONOMOS



● Conference ● Speaker

2018



● BOUNTY PROGRAM

Diffusion reward acquisition
program

Start in January 2018

<Participants>

1. Token Purchaser
(Start with ICO AGENT in order)
2. Registered and approved
Influencer
at PATRON web

<Flow till receiving Reward>

1. Register ICO-AGENT
↓
 2. Post PATRON review
article at ICOAGENT My
page
↓
 3. Share review (article) through
SNS
↓
- “+20% TOKEN GET”**

(You can earn + 20 % of purchased tokens separately from the
bonus during the sale)

It will be deposited to your Patron wallet within 10 days.
Remuneration for certifier depends on
influencer level



2017年12月6日 更新

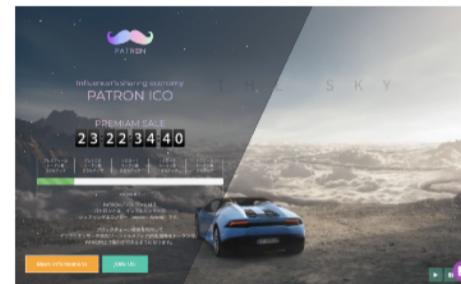
PATRON

BI 0 ✓ いいね！ 1 ツイート

13 view

お気に入り

0



PATRON-ICO

関連する記事

こんな記事も人気です♪

この記事のキーワード

ico (1) influencer (1) japan (1) patron (1) 広告 (1)

この記事のキュレーター



0 件のコメント Clipkit QA

1 ログイン

9. Board Members

Founder / CEO

Atsushi Hisatsumi



Leading man who advocates "influencers" in Japan.

Born: 1984.5.30th in Tokushima Prefecture

33 y/o Blood Type: AB

Belongs to the kindred clans of Nobuo Ogawa (Nobuo Hisatsumi), the founder of Nichia Corporation, the world's largest supplier of LEDs. It designs, manufactures, and markets LEDs for display, LCD backlighting, automotive and general lighting applications with the many different LEDs across the entire visible spectrum.

His father is former manager of local newspaper company, and the vice chairman of NPO Japan-China friendship association.

One of the initial social media entrepreneurs. Debuted as a singer, became DJ and producer of dance unit.

(2013 as vocal artist "Eien no Kizuna (Eternal Ties). One of the 1st influencers in Japan. He is also the one of "the neo-hills family", millionaires in Japan who live in Roppongi hills.

EDM Unit MICRO CELEB became popular by Yahoo News. in Dec. 2014, succeeded an concert in Taiwan with all seats sold out just by the FACEBOOK advertisement.

in Oct. 2015, Atsushi's became a topic of 142 news in US including US Yahoo News, Reuter, Morning Star, and Market Watch, as "DJ who lives in Beverly Hills in Tokyo, Japanese Harris Hilton comes to US".

In Oct. 2016, the comic "Ushijima-kun" which featured the Neo-Hills Family got great hit and cinematized. Feb.

2017, IT venture developing Software, EXTRAVAGANZA INTERNATIONAL, INC was founded (by Atsushi).

In Aug. 2017, became the business partner with crowd funding 2.0 KICKICO who develops world first Blockchain fund raising platform, for their Japan marketing.

EXTRAVAGANZA INTERNATIONAL contributed KICKICO to raise USD 21 Million in 19 hours and 31 million in 2 weeks.

October: as a Board member of the CLOUT Network "Ripple founder" and "IOTAfounder" is invited to in a 20-month advisory contract.

Pre Ico: 300 million JPY a procurement Ico: CLOUT Network aimed at raising funds around 5500000000 circle: <https://clout.io/index.html> 11 September: total amount of virtual currency exposure of about 10.4 Billion (ICO) to conduct "PUNDEX" by the offer and appointed to Advisor.

SKILL: 1. Marketing

Social Media/Influencer/Affiliate/

O2O 2. WEB service & App

planning

3. Social Media running advertisement

Company Information: EXTRAVAGANZA INTERNATIONAL, INC.

Founded March, 2017

Founder, CEO & CMO: Atsushi Hisatsumi

Activity: Software development & App development. [Patron, M&A Influencer, Fansta, Fankura] Marketing / Marketing Planning & Support

Main Client & Partners: KICKICO, SWITCHBOARD LIVE, Stripe, Inc., Cybird, Meigakukan Holdings

Member of: Passion Leaders, Japan Media Association, The Bridhe Japan, Atlas

Legal: GVAlegal office Executive: Atsushi Hisatsumi (Founder, CEO and CMO)



COO Koji Miura

Born in Kumamoto Prefecture, he is 23 years old.
In 2009, joined the Ground Self Defense Force Junior Engineering School. He joined the Ground Self Defense Force at the age of 15.

In 2013, the Ground Self Defense Force Equipment Railway Service Land Coordinator.

He was appointed as a candidate for tank maintenance of 9-month tanker at Tsuchiura garrison in Ibaraki prefecture.

The youngest tank refueling history in history will be taken over by Luo.
In 2013, the Ground Self Defense Force No. 5 backward support team second maintenance company tank direct assistance platoon assignment, working in Hokkaido.

In 2014, I got a job at a net venture with mid-career recruitment.
In two and a half years, we will expand employees to 50 employees and annual sales to 1 billion yen.
As a top salesman in just three months from finding employment, it will grow until individuals get sales of 40 million yen monthly.

Established "McGregor Inc." after retirement in 2016.
Became officer "COO" of "EXTRAVAGANZA INTERNATIONAL, INC."



Patron Co-Founder／CTO

Mutsumi Ishihara

I participate in our business on-line by Tottori-ken residence.
A work life of part-time work fails in a business at 20 years old, and is saddled with debt, and starts.

It's affected at Mr. HORIEMON fact Horie Kibun, and though it's system inexperience, is united to a local system company.
I begin to come into action to make the localness fine by independence and the power of the IT in 2012.

"Because it's useful to a person." it's made work and the work to have an influence on the whole country and the world from localness is being done.
[Results in the past]

- * A septic tank of a major company and customer management system development are built.
- * Accounting connected system development of a major company and building
- * Water supply management system development of a major company and building
- * Car management system of a used car event

[SKILL]

- * Perl, Ruby on Rails, PHP, SQL Server, VB VBL, JAVA



CCO Terry (Shiraishi)

(From 1990) after passing through experience of a commercial producer for 10 years and a commercial director, I become a major advertising agency creative producer with foreign capital affiliate.

After that NBC Universal Japan holds a creative head. I hold a traffic manager/a senior producer in a major advertising agency from 2013 and participate in various advertisement communication activity as EXTRAVAGANZA INTL creator by present.

[Winning a prize reki]

NY FESTIVAL, ASIA PACIFIC advertisement prize (ADFEST), accumulator prize, Dentsu advertisement prize and PROMAX ASIA One for a health care worker manages the plan and production by which it's consumer advertising communication for patients by Eli Lilly Japan, GlaxoSmithKline, Novartis Pharma, MSD, J&J and a client of Novo Nordisk Pharma and SS Pharmaceutical to a promotion prize and winning a prize last year.

900 points of [educational background] Eastern Washington University art department

[language study]
English :TOEIC
(mother tongue Japanese)

CFO Satoshi Fukudome



[Brief summary of career]

March private Keio University department of commercial science graduation in 1999
 2002 year October audit corporation toe pine entrance (Deloitte Touche Tohmatsu LLC) (present incorporated audit corporation toe pine)
 In June, 2007 Audit corporation toe pine leaving.
 July, 2007 Catalpa audit corporation entrance (KPMG AZSA LLC) (present incorporated catalpa audit corporation)
 June, 2010 Catalpa audit corporation leaving
 (KPMG AZSA LLC) July, 2010 CPA licensed tax accountant State of Washington American CPA American licensed tax accountant Akira Fukutome office opening (Japanese CPA, Japanese CPTA and Washington State USCPA, Enrolled Agent, Satoshi Fukudome office) establishes Akira Fukutome international accounting advisory corporation in February, 2016

[qualification acquisition].

- CPA (Japanese CPA) (registration number Register NO.20195)
- The State of Washington license holder American official recognition bill (Washington State Board of Accountancy License Holder USCPA) (Registration number Register NO.28862)
- Licensed tax accountant (Japanese Certified Public Tax Accountant)
 (Registration number Register NO.116849)
- American licensed tax accountant (Enrolled Agent)
 (Registration number Register NO.113426)
- English Welsh Imperial sanction State Board of Public Accountancy IAS official approval
 (ICAEW OF IFRS CERTIFICATE)

[LECTUER]

- Credit Suisse corporation of securities
 The state of the corporate governance asked from a Japanese company now Additionally a study meeting lecturer takes charge of accounting for income taxes, a financial product and IFRS for an analyst, too. ▪ A corporation Fujitsu marketing (A bill, taxation business and an audit take charge of a lecturer of a study meeting over the different contents.)
- TAC Co., Ltd.
 (1) Special seminar by a certified public accountant successful candidate of Japan and U.S.! -The secret of a pass!
 The one qualification utilized! About differentiation with a person-.
 (2) Man of business seminar of an American CPA lecture
 - Corporation professional nexus
 - (1) Point of the worksheet making and the utilization which standardize accounting business
 - (2) Point on the practical business affair of the accounting for income taxes learned by a worksheet
 - JASUNETTOKOMYUNIKESHONZU corporation
 The introduction which are explanation of a bill and a change point at issue of a tax matter (target: Major company) and our new service (high bill support service) in 2017 in March
 - The Nomura Securities Co., Ltd.
 Can an investor see through bill injustice of an enterprise?



Kosuke Takada



Chikara Furukawa



Kayo Sato



Akira Shimazu



Erizabesu

► Profile ◀

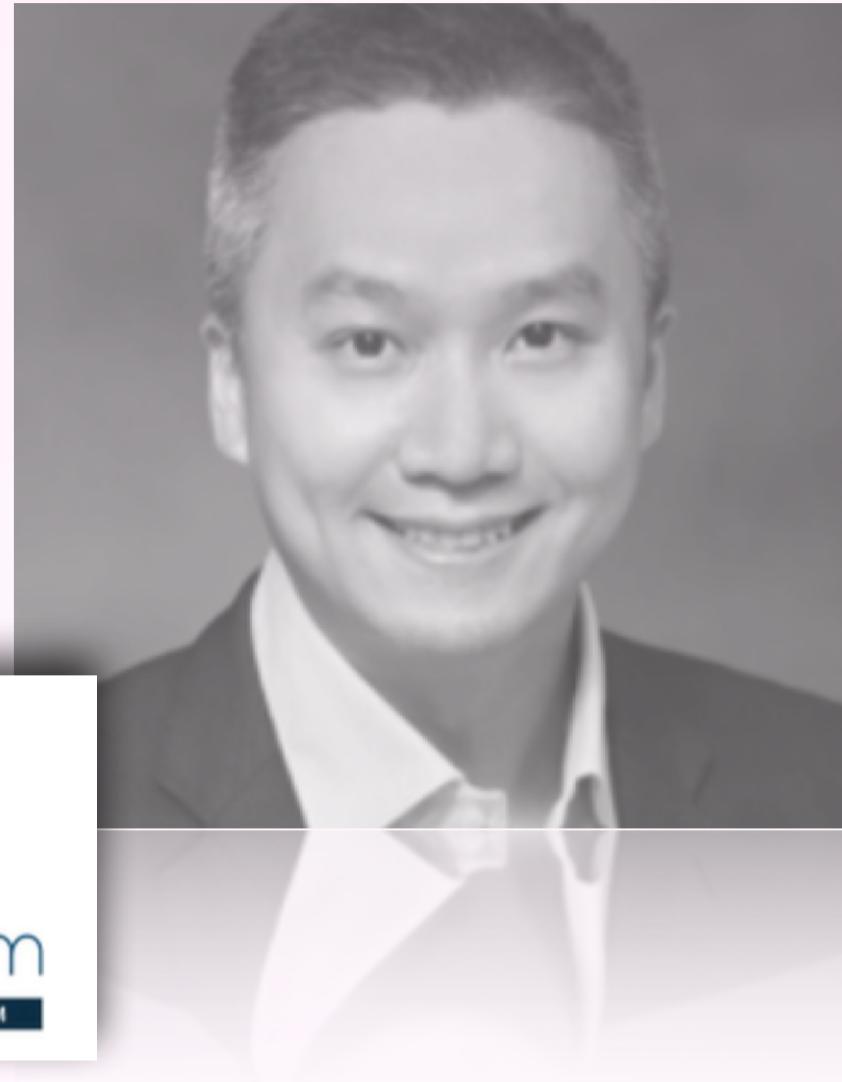
ADVISORY BOARD



Keith Teare
TechCrunch / Co-Founder

BIO: Keith Teare is a British born, Silicon Valley entrepreneur. He is currently Executive Chairman of Accelerated Digital Ventures - a \$200m UK based Venture company. Previously he co-founded TechCrunch and also Europe's first Internet Service provider - EasyNet.





Sam Lee

Ethereum South China / Co-Founder

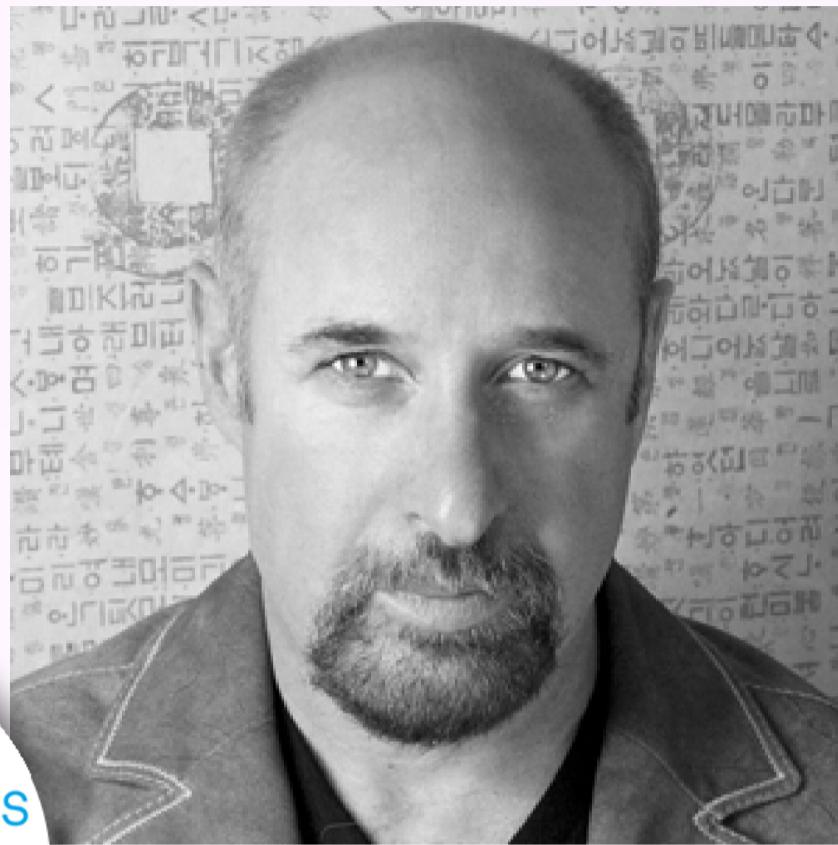
Samson Lee – Co-Founder of Ethereum south China and south Asia communities, Founder & CEO of CoinStreet, Founding Executive Chairman of China (Guangdong, Hong Kong, Macau) Greater Bay Area TechFin Association, Co-founder of Hong Kong Blockchain Centre; Chief Crypto-economic Advisor of Gibraltar Blockchain Exchange, board advisor of Universa.io, Asia President of Next.TV Inc. and Chairman of STM Digital Group.

Apart from being an experienced crypto-currency investor, Samson has over 20 years' experience in TMET sector, with proven success in commercializing various digital services and e-business operations across in Asia, including the world's first 4G premium VOD service in 2012 with China Mobile, first mobile e-wallet in 2003 with PCCW, first verified-by-VISA SMS payment service with VISA and Bank of China in 2002.





WHAT IS
HASHGRAPH
COM



David A. Cohen Hashgraph / Adviser

IOTA / Former member

David A. Cohen is internationally renowned for his pioneering work in the Decentralized Software industry and recently in the Digital Currency and Blockchain industry. David was a key member of the IOTAFoundation during the IOTAToken Cryptocurrency launch which broke all previous records reaching a \$1.7 Billion market cap on the first day of trading, as reported by Forbes Magazine on June 13, 2017. David was named as one of the Top 100 Movers and Shakers in the SmartGrid by Greentech Media. David is working on next generation blockchain architectures such as Hashgraph, and is currently advisor to Hashgraph. He is also working with FarmaTrust, WePower, Wireline.io, and other blockchain companies.

He was the founder and CEO of Infotility where he pioneered the “Grid Edge”unlocking multi-billion-dollar software markets and creating the industries first artificial intelligence-based software platform - GridAgents™.

David is a thought leader and has spoken at many venues such as MIT, TEDx, Consensus, Blockchain 100X and Singularity University. He is an expert on Blockchain, Artificial Intelligence, Cybersecurity, and Edge Computing.





Toni Lane Casserly CoinTelegraph / Co-Founder

Toni Lane is an artrepreneur in the Digital Currency and Blockchain Industry who co-founded CoinTelegraph and the virtual blockchain nation movement. She has been affectionately entitled, “The Joan of Arc of Blockchain” and “Young Star of Bitcoin” by her peers and various publications.

Miss Lane serves as an advisor to several notable companies, funds and family offices, including, but not limited to: SingularityU, Factom, The United Nations, Propy, HSBC, Cicso, P&G, Institute for the Future and St. Gallen Symposium.

In other worlds, Toni Lane is a recording artist and the founder of the “immaterialism” (post art) movement where she uses consciousness as a medium.

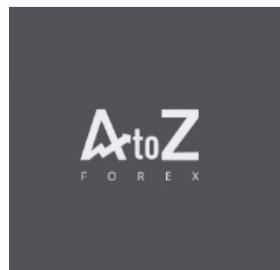


Yagub Rahimov

7 marketz Inc. group of companies／CEO and Co-Founder

Yagub Rahimov is the CEO and Co-founder of the 7marketz Inc. Group (AtoZForex.com, FintechEvents.Center, NewsOgram AI and GrowthChannel).

Yagub is one of the very few early Bitcoin and Blockchain adopters, investing since July 2009. He has been advising a select list of top quality ICOs, as well as investing in them. Yagub has a vision that machine learning combined with the Blockchain technology will define the future of the FinTech ecosystem.



10. ADVISER



Time Inc.

TIME Inc / PR Specialist

Jared Polites



Business Ambassador

Ian Scarf



Extravaganza International／Adviser

Yasuo Tanaka



KUBERA COIN／Founder

Kenta Tanaka



Bit Station／CEO

Syunji Toda

Influencer's sharerinG economy

PATRON

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Legal

JAPAN

U S A



TAX U S A
JAPAN

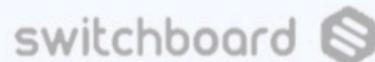


Influencer's sharerinG economy

PATRON

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Partner or Client



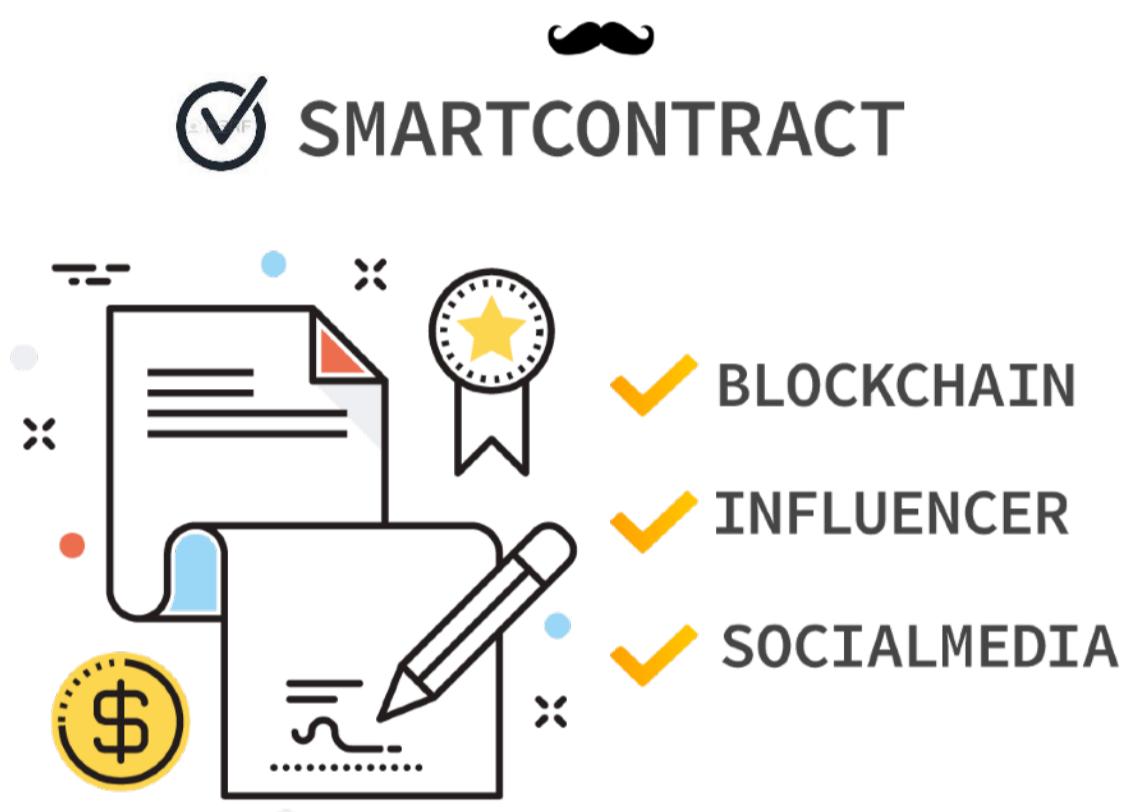
Influencer's sharering economy

PATRON

9. Purpose of using virtual currency funds collected by token sale



11. Technical data



Patron has undergone a security audit for Smart Contract Development.



Influencer's sharerinGconomy

PATRON



12.PATRON token pre-buyer and retention merit

< Low cost >

Fully automated with smart contract

About 35% cheaper than normal influencer marketing services.

< Value >

Not only influencer marketing platform

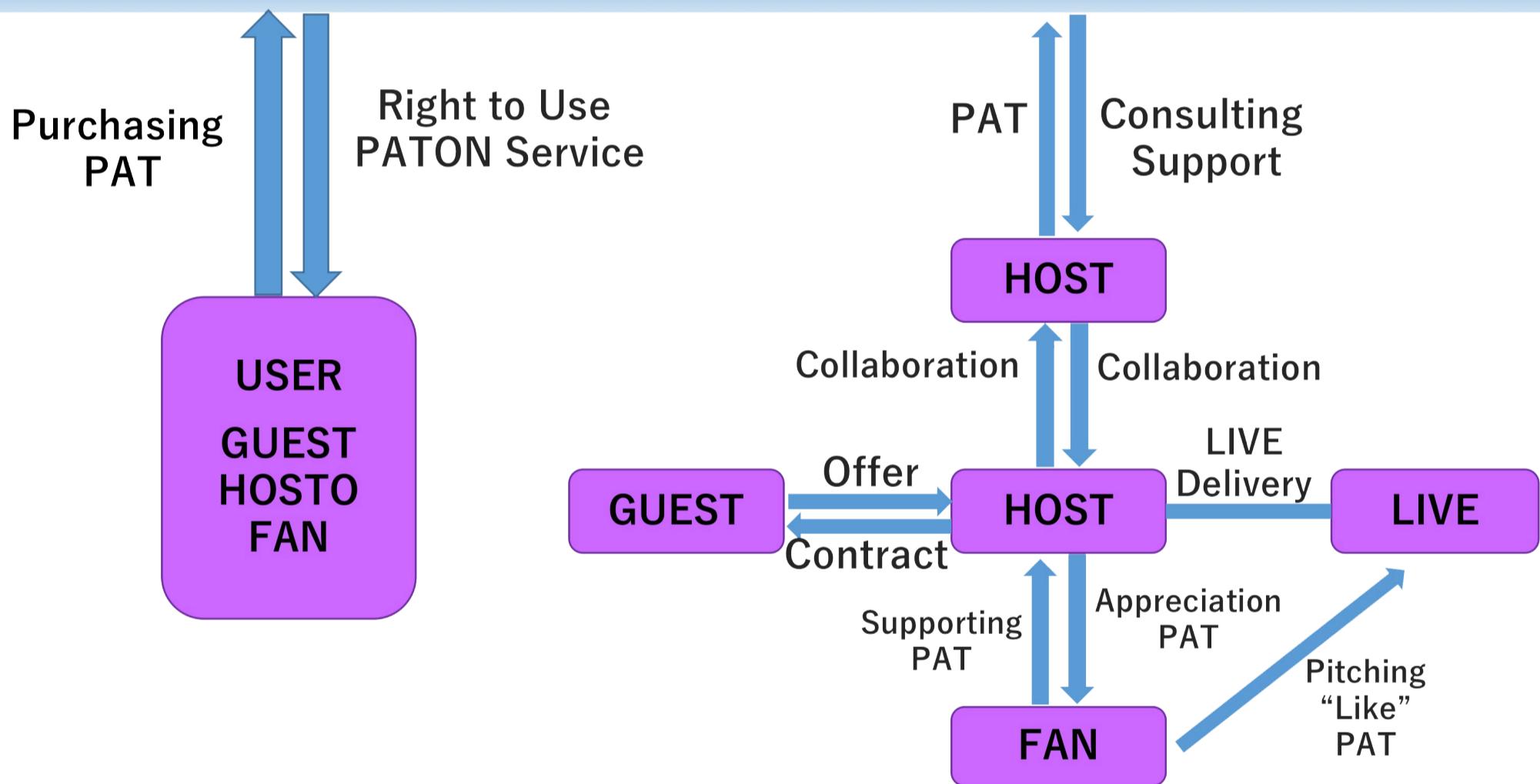
But also worldwide SNS users 3.5 billion people are eligible to use PATRON.

< Benefits of supporting influencer >

Investing in your favorite influencer during ICO will reward you.

It is about a PATRON token and a digital asset

PATRON



TO INFLUENCERS ALL OVER THE WORLD



“HINOMARU”
at IT sanctuary.

This is also our founding philosophy. Even we are Japanese, we should be able to create services like big corporations like Apple, Google and Facebook, in IT sanctuary, Silicon Valley, with our founding generation. We are seriously aiming to challenge the same stage as Facebook and raise the Japanese flag, “rising sun” or “Hinomaru”, to the global IT market.

Over the past four years we have carried out marketing strategies with influencers and social media. Since it is the strength of start-up and IT that “few enthusiastic staff can create business of tens of billions scale” in a few years, we will take full advantage of our skill and passion to fight. In fact, Pokémon GO operates about 600million people by about 75 members. Silicon Valley and Dubai’s stage should aim.



Forbes

HUFFPOST

Japan's Innovative Influencer Marketing Industry

Keith Teare
TechCrunch / Co-Founder

Sam Lee
Ethereum South China / Co-Founder

David A. Cohen
Hashgraph / Advisor

Atsushi Hisatsumi

Forbes / CMOネットワーク / [MarketingBuzz](#)

Ad was inappropriate Ad covered content Seen this ad multiple times Not interested in this ad

2017年12月27日2時16分PM 5,043 閲覧者

2018年とそれ以降ではインフルエンサーマーケティングのグローバルな経験を作成する方法

スティーブOlenski、専属 FULL BIO

世界のインフルエンサーの市場は現在の価値である\$1十億の上に文化や個人のブランドを開拓し、クロスボーダーの機会とやりがいのトップ影響力です。10万人以上のファンを持っている幸運なものために、単一のボストンの平均賃金を\$763で推定します。

課題は、ローカリゼーションとどのように大きなステージにグローバルブランドと地元の影響力を接続することです。より多くの起業家は、日本、アルゼンチン、そしてヨーロッパで活動しています。

Learn Python & Ruby in 6 Weeks Get a Free Syllabus

https://www.huffingtonpost.com/entry/atsushi-hisatsumi-on-japans-innovative-influencer_us_5a45336ee4b0df0de8b0690a

<https://www.forbes.com/sites/steveolenski/2017/12/27/how-to-make-influencer-marketing-a-global-experience-in-2018-and-beyond/#5c5f7c9031a7>

YAHOO

<https://finance.yahoo.com/news/patron-japanese-sharing-economy-platform-140000911.html>

MORNIMGSTAR

https://www.morningstar.com/news/pr-news-wire/PRNews_20171227CN77440/patron-a-japanese-sharing-economy-platform-for-influencers-all-over-the-world-to-launch-premium-ico-sale.html

Pressrelease

<http://extravaganza.site.jp/news>

Related Site

ICOs

- PATRO ICO Site
<https://patron-ico.io/>

My dashboard (patron wallet, rifaral system)

https://patron.icoadm.in/users/sign_in

Privacy Policy
<https://patron-ico.io/doc/Protection-Policy.pdf>

Terms of Service
<https://patron-ico.io/doc/RiyouKiyaku.pdf>

[https://patron-ico.io/doc/
Act_on_Specified_Commercial_Transactions.pdf](https://patron-ico.io/doc/)

◦ Whitepaper ver.1

English :
<https://patron-ico.io/doc/patron-wp-en-01.pdf>
Japanese :

ver.2 :

◦ OFFICIAL

Facebook Group <https://www.facebook.com/groups/609789325896287/>

Service

- PATRON / ver.WEB (1/8 2018)

<https://patron-ico.io/>

/ prototype

<http://patron-demo.collabo-consul.com/>

Patron Live -Powered by Switchboard Live-

- ICO AGENT
<https://icoagent.io/>

Vendor

Extravaganza International, Inc.

<http://extravaganza-intl.us/>

Wikipedia
<https://g.co/kgs/KNV3Ha>

THE BRIDGE
<https://member.thebridge.jp/companies/1078>

PressRelease
https://prtmes.jp/main/html/searchrlp/company_id/2684



* Please check the canonical URL*

【書類名】 商標登録願
【整理番号】 E A O O 1
【あて先】 特許庁長官 殿
【商標登録を受けようとする商標】



【指定商品又は指定役務並びに商品及び役務の区分】

【第9類】

【指定商品（指定役務）】 電子応用機械器具（「ガイガーメータ・高周波ミシン・サイクロトロン・産業用X線機械器具・産業用ペータートロン・磁気探査機・磁気探知機・地震探査機械器具・水中聽音機械器具・超音波応用測深器・超音波応用探傷器・超音波応用探知機・電子応用扉自動開閉装置・電子顕微鏡」を除く。），電気通信機械器具，腕時計型携帯情報端末，スマートフォン，電子計算機用プログラム，コンピュータソフトウェア用アプリケーション（電気通信回線を通じてダウンロードにより販売されるもの），業務用テレビゲーム機用プログラム，家庭用テレビゲーム機用プログラム，携帯用液晶画面ゲーム機用のプログラムを記憶させた電子回路及びC D-R OM，レコード，インターネットを利用して受信し及び保存することができる音楽ファイル，インターネットを利用して受信し及び保存することができる画像ファイル，録画済みビデオディスク及びビデオテープ，電子出版物

【代理人】
【識別番号】 100161573
【弁理士】
【氏名又は名称】 五味 和泰
【手数料の表示】

Proof - 2017/12/06

Proof - 2017/12/06

【第35類】

【指定商品（指定役務）】 広告業，インターネットによる広告，その他の通信ネットワークを介して行う広告又はこれらに関する情報の提供，広告に関する助言及び指導又はこれらに関する情報の提供，ウェブサイト上の広告効果の調査並びに分析及びその分析結果に関する情報の提供，商品の販売促進・役務の提供促進のための企画及び実行の代理，トレーディングスタンプの発行，経営の診断又は経営に関する助言，市場調査又は分析，企業情報の提供，事業の管理に関する指導及び助言，コンピュータネットワーク（インターネットを含む。）におけるポータルサイト事業の運営及び管理，商品の販売に関する情報の提供，商品の売買契約の代理・媒介・仲介・取次ぎ・代行，商品の売買契約の代理・媒介・仲介・取次ぎ・代行に関する情報の提供，競売の運営，広告用具の貸与

【第42類】

【指定商品（指定役務）】 電子計算機のプログラムの設計・作成又は保守，コンピュータソフトウェアの保守，コンピュータプログラムのインストール，コンピュータシステムの遠隔監視，電子計算機用プログラムの提供，クラウドコンピューティング，オンラインによるアプリケーションソフトウェアの提供（SaaS），コンピュータサイトのホスティング（ウェブサイト）

【商標登録出願人】

【氏名又は名称】 久積 篤史

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