



Whitepaper

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LIKE.ASIA

Token

White Paper

TEAM

FAQ

ROAD MAP

MAKE **MAXIMUM PROFIT** ON REAL ESTATE

Crowdfunding, Booking Marketplace, Real Estate Agencies



BUY LIKECOIN

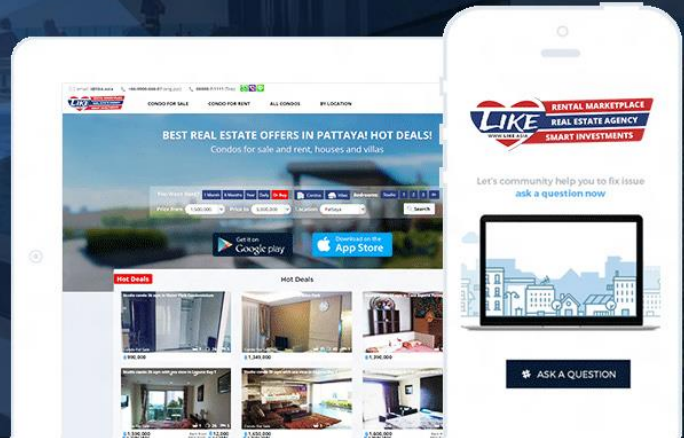
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2. Problems currently facing the real-estate industry & our solutions
3. Token Mechanisms
4. How our divisions work
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1. Introduction

Like - is a next-generation Blockchain real-estate platform which utilizes Ethereum smart contracts, combined with the latest in web development technology – aimed at improving the current state of the real-estate industry.

The growth of **Like** will be facilitated through the development of three main aspects. They are: property sales, property rentals, and investments into high-liquidity real-estate

1. Network of Real Estate Agencies

- The purchase and sale of properties using Likecoin as well as other currencies.
- Inviting the top-selling individuals in their respective geographic markets to join the Like team.
- A creative agency and branding.
- Content production, social media resources.
- Aimed at high conversion in sales
- Real Estate Affiliate program



2. A Free Rental Booking System.

- Smart-contract and Blockchain will change the property rental experience among tenants and landlords alike.
- No commission will be charged to the tenants and landlords who use the service.
- A smart-contract escrow service will be utilized to resolve disputes.
- Mobile app development for Android and iOS.
- A rating system for tenants and landlords.
- Payments will be made using Likecoin.
- The ability for users to exchange fiat directly for Likecoin and vice-versa.

3. Investments in Real Estate

- Minimize the risks involved in the volatility of cryptocurrencies.
- Bulk purchases of new properties from trusted developers.
- Purchases of “hot offers”, shortsales and foreclosures.
- The generation of profit from the sale of high-liquidity property assets.
- The publishing of monthly investment portfolio reports.

Company Mission

To be the number one real estate platform in the whole world, by utilizing the latest developments in IT and Blockchain Technologies.



2. Problems currently facing the real-state industry and crypto-currencies.

Rentals

Commission. When it comes to online booking and rental services, many companies charge a hefty commission. In some cases, landlords see 30% of their gross profit go toward commission and other fees.

Our decentralized booking service will not charge any commission to landlords and tenants. The company does not directly profit from this. However, seeing that every user of the decentralized booking service is a potential buyer, it will indirectly facilitate the growth of our brand. On top of that, profit from property sales and real-estate investments will cover the marketing and development expenses necessary for the development of the decentralized booking service.

Ask what we earn here?

There is no direct way, but every tenant in the future can become a buyer, as well as it further contributes to the development and brand recognition. Also our 2 directions for sale and investment will cover all marketing and development costs.

Deposits. Currently, there are many cases in which deposits are not returned to tenants upon the end of their stay. In other cases, landlords rent out their properties only to find them in a state of disrepair. Smart-contract technology can help mitigate these problems by facilitating trust between the tenants and landlords. Furthermore, we are developing an escrow service which will help settle disputes.



Sales

Trust. There is often a lack of trust between buyers and sellers of real-estate. We utilize smart-contracts to secure deposits on potential real-estate transactions. In the case that a deal does not go through, the potential buyer will have their deposit refunded.

Agents. There are many inexperienced actors in the real-estate industry who spread disinformation. By doing so they create misunderstanding and uncertainty among potential buyers. We only work with the best, most experienced, and top-selling agents in their respective markets. On top of that, we offer them a high commission and salary. Currently, we have many top agents ready to work with us. With high interest among potential buyers from abroad comes and all too familiar roadblock: the difficulty of transferring funds overseas. We solve this problem by creating a platform which enable people to buy our token with fiat currencies and vice-versa..

International sales. High interest in buying foreign real estate and difficulties with the transfer of funds. Here we solve the problem by creating an internal exchange allowing to convert crypto currency and fiat money.



Investments

A dangerous, yet common mistake of many existing real-estate investment platforms is that they provide investors who are inexperienced in the real-estate markets an opportunity to pick and choose which assets they will invest in. Needless to say, this is a recipe for disaster. Only a well-seasoned professional has the experience and know-how to make a smart purchasing decision which will produce a high ROI. Which is why we invest only in properties with a high profit potential with a relatively short turnaround time. Therefore, we hire the best, and most experienced managers to work with our network of real-estate agencies.

Many people often forget the main rule in real-estate investing – When looking at a potential real estate investment opportunity, one must know how a property can be sold before they commit to purchasing it.

Cryptocurrencies.

Currently, the cryptocurrency market is growing rapidly, reminiscent of the dot com boom in the late 1990s, as nobody is safe from speculation and rapid market swings.

We offer a safer and more reliable alternative to current offerings in the form of Likecoin. The value of which are backed by tangible real-estate assets and real-world business dealings.



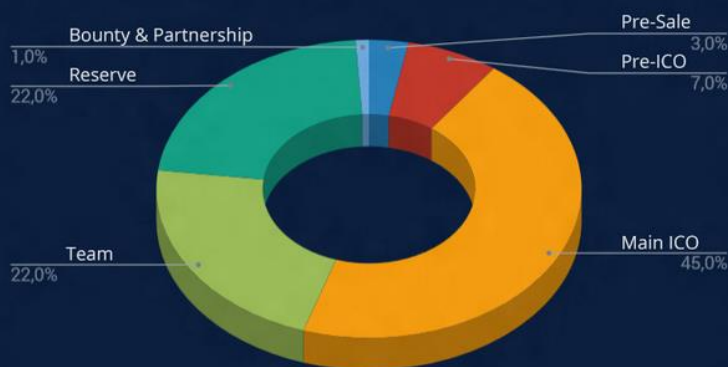
3. Mechanisms of Likecoin and smart-contracts

Likecoins are offered on the Ethereum blockchain with a supply of 100,000,000 LIKE. In the future, Likecoins can be exchanged for BTC, ETH, WAVES, and other cryptocurrencies. Holders of USD, EUR, RUR, and other fiat currencies will be able to directly exchange those for Likecoins as well.

Likecoins will be used to rent and rent-out properties on the Like platform, they can also be used to hold deposits – which help mitigate the risks of renting-out properties.

Based on our calculations, the value of 1 Likecoin will be upwards of \$2.50 12 months after the ICO.

PRE-ICO & ICO STRUCTURE



Tokens will be limited to only 100,000,000 LIKE
Ethereum ERC20 standard



PRE-SALE ROUND - 1 LIKE = 0,35\$

3,000,000 LIKE tokens For Early investors
MAX CAP - 1,050,000\$

PRE-ICO ROUND - 1 LIKE = 0,5\$

7,000,000 LIKE tokens
MAX CAP - 3,500,000\$

MAIN ICO ROUND - 1 LIKE = 1\$

45,000,000 LIKE tokens
MAX CAP 45,000,000\$

* 22,000,000 LIKE Reserve

* 22,000,000 LIKE Team

* 1,000,000 LIKE Bounty and Partnership



4. How our divisions work

Real Estate investments

70% of the proceeds from the token crowdsale (Pre-sale, Pre-ICO, ICO) will go straight into the investment portfolio of high-liquidity real-estate assets purchased at a 40% discount. These same properties will be sold through our network of real-estate agencies, strengthening the value of Likecoins and minimizing the risks involved in investments into cryptocurrencies. Bulk purchases of properties from trusted developers during the construction phase, purchase of hot offers and foreclosures from banks enable us to acquire assets at highly discounted rates, thus increasing the overall ROI. Token holders will receive bonuses from our profit twice per year.



Free online property rental booking service

1. The Landlord posts his/her property on the service. The LIKE platform generates a smart contract.
2. A potential tenant finds the property, and pays the landlord their asking price and deposit.
3. The tenant moves in.
4. After the tenant moves out, they and the landlord write each other reviews, and the landlord is awarded with LIKE tokens, while the tenant has their deposit returned.



Network of Like Real Estate Agencies

New constructions. We offer properties under construction by trusted developers to our clients (the average commission is 6% of the sale).

Second-hand market. We compile exclusive offers from private owners and re-sell them on the market at an average commission rate of 5%.

The sale of assets from our investment portfolio. We purchase assets at 60% of the market value and sell them directly to our clients. Generally speaking, these are properties purchased in bulk directly from the developer during the construction phase, short sales, and bank foreclosures. The average commission from the sale of these assets is 20%.

According to the financial model we put together with our team of experts, within the first 12 months of operations, we expect a minimum 250% net profit.

Processes to improve efficiency.

- Enticing the top-sellers in each respective market to join our team, and paying them a high commission.
- The establishment of a team of creative experts in order to facilitate content creation, professional photo and video, and social media resources.
- Marketing expenses will only be spent on targeted traffic. Oriented towards a high conversion rate, a sales funnel, CRM, calculated ROMI, maximum automation of all processes involving paperwork.
- A real-estate affiliate program.



What has already been implemented

- An officially registered company, licensed to work in real-estate.
- Signed contract with top real-estate developers.
- Real-estate sales page and a CRM system www.like.asia.
- Corporate style and branding.
- Branded vehicles for showing properties to clients.
- A team (management, marketing, sales, design, programming, video production, copy writing)
- A well-planned strategy of growth and extensive market knowledge.



5. Roadmap

- September 2017 -

Pre-sale round for early investors
Marketing and Preparation for the pre-ICO
Team Building
Pre-ICO LIKE
Development of the booking platform
Marketing and preparation for the ICO
Legal Set ups
Open Real Estate Agency

- October 2017 -

ICO LIKE
Launch mobile apps development
Professional video production for the website
First seeds of investments

- November 2017 -

Launch Booking Platform beta version
Likecoin on exchanges

- December 2017 -

Affiliate program
Mobile Apps beta version
Open second office in Bangkok

- 2018 -

Mobile Apps
Expansion to other countries



6. Team



AIRAT ZAGIDULLIN
CEO/Co-founder



IGOR BURBIK
COO/Co-founder



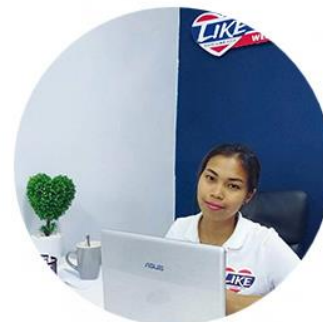
ILIA VASSILIEV
CMO/Public Relations



ANDREW LIPCHENKO
CTO/Web-development



VADIM EVDOKIMOV
Art Director/Video & Photo Production



TATAR BOONSAWAI
Sales/Thai market

