

# Whitepaper



November, 2017

# First Worldwide Buyback Guarantee Token

# 1. Executive summary\*

ATRIX was designed and developed in order to redefine the crypto space as we know it, by introducing a secure, reliable and transparent token backed by numerous highly innovative features. We honestly believe ATRIX's solutions represents the missing link in the recent crypto developments, and will serve as a significant contribution in bridging the gap between the current state of unexploited potentials, and the mass adoption of the crypto currencies.

The safety of crypto exchange market is the highest priority for us; therefore, we made it our mission at ATRIX, to create a safe and reliable ecosystem, which enables the user to securely exchanges crypto tokens within the crypto space, while his/her crypto tokens are strongly protected at all times. With ATRIX buyback guarantee for your initial acquirement of ATRIX tokens, we are the only token in the world, which offers our supporters 80% warranty for their token acquirement contribution for a period of 5 years, after the ended token sale. Furthermore, our focus is to create a 100% transparent crypto token, which provides access to the ATRIX loan scheme, allowing you either to access a loan fully commission free through the ATRIX platform, or to apply for a loan at traditional banks and securing it with the ATRIX token as a credit guarantee. We aim to create an environment where your ATRIX token will be considered as a fully useful and secure asset.

In addition to token functionality, ATRIX is also constantly focusing on introducing innovative technological solutions, which will accelerate the further development of the existing market. However, our vision extends far beyond the current state – we commit ourselves to closely collaborate with regulators and make our own contribution to bringing clarity and safety to the evolving crypto space. By helping the decision makers to regulate the unregulated and remove uncertainty, we aim to become a synonym for the further extension of distributed technologies and to eliminate the existing borders. In the fast evolving crypto environment, we see ourselves as one of the leaders in the industry's self-regulation.

This whitepaper provides a comprehensive overview of ATRIX's features, its applications and benefits, the developers involved in the project and the goals ATRIX strives to achieve.



ATRIX is a disruptive force within the crypto industry. The protection of contributors, transparency of crypto markets and innovation – these are ATRIX's commitments towards the crypto community.

# 2. Business landscape

# Crypto space's "present" reality:

The current market cap of the crypto market is estimated at more than 160 billion USD dollars with a growing potential. This represents significant potential for future investments and adoption to the mass of ordinary investors. However, by analysing the current situation on the crypto market and observing the deep analysis of existing crypto currencies and their products, we came to the conclusion that crypto currencies, due to the unregulated market in which they are located and high volatility, represent enormous risks for the token holders. Even though the crypto space is a venue of many opportunities, we believe that its main players have so far failed to sufficiently expose the real value behind it. So far, the protection of the token holders was not a priority. This is about to change with ATRIX entering the crypto market.

Distributed technologies have provided many definite answers and solutions to the problems of the modern world. At the same time, new issues were and are yet to be identified and answered. Uncontrolled and uncertainly regulated token sales have already proved to be problematic, leading to rapid loss of money for numerous individuals driven by emotions rather than expertise. And a lot of negative examples related to token sales are yet to come. On the other hand, the businesses are taking advantage of the crypto hype by creating big expectations by promising much, while delivering very little. What is more, many projects decide for a token sale with the clear intention of generating quick earnings, with no fundamentals or lack of knowledge behind it, which unfortunately leads to many negative connotations regarding crypto space, from frauds and money laundering, to market manipulation and other crypto trading machinations.

# Introducing solutions favourable for the contributors:

Although state decision-makers all over the world have recognized risks and warned to be extra cautious, they have not sufficiently addressed those issues, therefore this landscape stays uncertain and mainly underregulated, or left to self-regulation within specific jurisdictions. At ATRIX, we firmly believe that the protection of the token sale contributors should be a clear responsibility of founders and teams behind the projects. Therefore, we have identified the following key issues necessary to be considered in light of protection of token sales contributors and we propose solutions, which we believe should become the widely adopted minimal standards:

# GUARANTEED SAFETY AND LIQUIDITY.

Major fluctuations and rapid drops in crypto tokens' value are reflected in extreme short-term and long-term risks to which the token holders are exposed to after contributing their assets to a project they believe in. Therefore, various hedging strategies are typically adopted by some token holders, while other token holders often stay susceptible to the loss of contributed assets. In light of this, we believe the token issuing enterprises should have developed a sense of responsibility, and protect the contributors by designing THE GUARANTEE FUND, which would provide the liquidity with the "first call" and unconditional guarantee buyback for token holders contribution to the project for a predefined value and for a fixed time after the token sale.

For the avoidance of doubt, the Guarantee Fund refers solely to the token holder initial contribution to the project, as defined herein and in subsequent documents. We believe this is the very essential warranty in favour of early contributors, who are therefore protected in the event, that the promises from the whitepaper do not materialize in time or do not materialize in all.

# CLEAR UTILITY FEATURES BEHIND THE TOKEN.

It is of great importance for token holders to understand the benefits of supporting the project. Unfortunately, in reality this is too often not the case. Generated tokens function as a sort of equity in a network, whose value results from a mix of speculation and the demand for their use in that network, rather than having additional innovative utility beyond that. Acquiring tokens without real utility or so called "tokenised securities" leads to great and undisclosed regulatory risk, which could prevent the project form delivering the promised result. The token must be closely linked to the product, meaning it is necessary to ensure the utility and functionality of every token. We believe that issuing tokens and smart contracts for its distribution should not be the only blockchain features in the token sale project.

# LIMITED VOLATILITY.

Extreme volatility and huge potential losses are often clouded behind the stratospheric earnings promised by some relevant players in the crypto space. What is more, contributors are often not aware of the negative effects speculations on exchanges can have for their assets. For this reason, it is of great importance that the token value does not dependent solely on the market price on crypto exchanges, which leads to "pump and dump" strategies and other market manipulations, where after "zero sum game" contributor usually lose. We believe the volatility can be reduced by hedging tokens in a way that its value could never fall below a certain limit.

# TRANSPARENCY.

Distributed technologies have great potential to offer full transparency and thus prevent fraudulent acts.

However, transparency has definitely not been sufficiently provided by most well-known projects. It should be the standard that teams behind the token sales largely expose themselves, and even more important, manage the progress of the project and funds raised 100% transparent. Therefore, access to controlling instruments for monitoring and evaluation needs to be introduced and the token should represent the ticket to its significant utility.

# LIMITED TOKEN POSSESSION.

In our opinion, it is inappropriate that the team behind the token sale project accumulates the majority of all tokens. Such a way is reflected in an extremely dangerous crypto environment, where the possibility of manipulations on crypto exchanges is greatly increased, while contributors often end in a loss. Therefore, we are convinced it is necessary to align maximum percentage of permitted tokens in the company's property, meaning the core team members and related people.

# MANDATORY "KNOW YOUR CUSTOMER" PROCEDURE.

From the perspective of complete transparency, which is in favour of the whole crypto community, each token sale project should be conducting "know your customer" (KYC) procedures before accepting any contributions in the project, regardless of the size of contribution, type of contributor or regulatory obligations, as set in the jurisdiction where the token sale takes place. KYC procedures should be conducted either by the issuing company or by a third party provider. Depending on some criteria set in advance, the KYC procedure should be simplified or enhanced.

# FOUNDERS WITH CLEAN TRACK RECORD.

The whole concept of blockchain and crypto stands on trust. Therefore, it is important for the whole community to closely monitor, if the individuals entering the crypto world have questionable reputations. Into smart contract locked tokens for core team members with clear and transparent vesting scheme should become a market standard, proving transparent agenda of project founders.

# PRICE MANIPULATION AND INSIDER TRADING.

Despite the fact that crypto currency markets are not regulated, we are of the opinion, that all the best and regulated practices and rules from the (fiat) finance markets, related to financial instruments' exchange services should also be respected on crypto markets. No "insider trading", and no market manipulation in any form.

In such a turbulent world there is a lot of room for further enhancements and numerous opportunities to bring some stability to it. All it takes is to have genuine intention to accelerate the community oriented development and enable a new and better world in which all people can equally participate. ATRIX has it.

We are here to protect you, the contributors. We are here to redefine the crypto space by bringing the much-needed safety and reliability in crypto investments. Our goal is to offer "ordinary" token holder an easy way to be a part of the crypto world and make their own contribution to changing the crypto market for a safe and magnificent future.

# 3. ATRIX - your ticket to a stable and reliable crypto space

# **About ATRIX & Core values:**

ATRIX Ltd. is a UK based company, driving development and innovation in the heart of Europe's financial system – London. The UK is one of the largest markets in the world for fund management, along with the US and Japanese markets. This allows us to be included in a great competition, which is challenging us to pursue innovative solutions and improve our services on a daily basis. In addition, the UK's legal system is predictable, stable and very open for innovations.

Our team believes we can make a contribution to the world with our passionate, futuristic and community oriented approach. A clear vision and collaboration are meaningful to us, which allows us to innovate in a way that others cannot.

# **Mission Statement:**

# "At ATRIX we are working on bringing safety to the crypto world."

We are welcoming the growth, and are remarkably inspired by all the potential benefits the innovative blockchain based digital technologies and tokenized future can offer our community. New highly disruptive technologies have a great potential to enable a better future in which all individuals can equally participate. However, what we think the current development has failed to deliver, is reliability, safety, transparency and simplicity. We want to contribute our own piece – a piece that would represent the missing link, which would benefit the community and also enhance the open-handed adoption of innovative crypto based solutions

by the world's governments, which will be widely welcomed by regulators worldwide. We want to become the "unicorn" which the crypto space undoubtedly needs, and we honestly believe ATRIX's solutions will represent the missing link in the recent developments, and will serve as a significant contribution in bridging the gap between the current state of unexploited potential and the mass adoption of the crypto currencies. ATRIX will act as a key player in consolidating and stabilising the crypto world.

# Our vision

We are focused on innovations with the vision of creating the first decentralized token backed by guaranteed floor value of initial token holders contribution that would introduce safety and fairness to the crypto world. Therefore, our vision is to contribute to both the crypto world and the community by driving the progress of the most sensitive crypto space parts, becoming the leading community oriented crypto innovator.

Within this framework, ATRIX wants to become a symbol for token holders initial contribution safety, clarity, reliability, transparency, accessibility and disruption.

# Value proposition

ATRIX is bringing a much-needed safety net for the contributors in various crypto token sales. ATRIX features are completely applicable to other token sales' models. Moreover, ATRIX links crypto world with traditional financing. By offering ATRIX features to the market, ATRIX is setting new minimal standards for the whole crypto industry on one side and offering disruptive products linking the traditional and the crypto economy on the other side.



# 4. Business model - product description

# **ATRIX** Loan

Throughout the years, the retail and corporate lending landscape has changed steadily and the era of decentralized blockchain technology is evidently driving the next evolution. At ATRIX, we strongly believe our lending mechanism will disrupt the traditional borrowing system and empower individuals by making borrowing accessible to everyone and safer than ever before. The ATRIX Loan is designed to provide ATRIX token holders unique, permission less and automated access to money with no interest, hidden commissions, fees or any other expenses. In order for ATRIX loan to become truly disruptive, it must be simple and entirely safe. With these requirements in mind, the ATRIX team has selected the Ethereum network as the core protocol upon which our blockchain-based smart contracts will enable our lending to be fully automatized and fully transparent at all times.

ATRIX token will represent a ticket to get the ATRIX loan. The amount of the loan is calculated according to the following mathematical formula:

Amount of ATRIX tokens X Current buyback price of the initial contibution

In this case the ATRIX holder's tokens are deposited by the ATRIX company and the loan is paid to the contributor in either Bitcoin or Ethereum. No additional credit risk assessments will be conducted by ATRIX.

Our smart contract loan agreement is designed in a way to relocate the set amount of ATRIX tokens from the borrower's account on our escrow account for the fixed period of time determined by the borrower (term of the loan).



Hence, the borrower does not transfer the deposited amount of ATRIX tokens permanently, but instead only temporary loses the access to manage pledged amount of ATRIX tokens. This results in an option for ATRIX token holder to later decide whether to pay off the loan and collect the exact number of ATRIX tokens as deposited, or to keep the loan amount even after the determined deadline for repayment of the loan, and to leave the deposited ATRIX tokens to ATRIX.

The loan can only be repaid in lump-sum. In that case our smart contract automatically returns the borrower all ATRIX tokens, which were deposited by the ATRIX company. If the loan is not repaid there are no further obligations between ATRIX company and the borrower, as the smart contract is designed to revoke the borrower's obligation after expiry of the time limit and at the same time the deposited ATRIX tokens become the property of the ATRIX company.

# ATRIX 80% Initial Contribution Buyback Guarantee

ATRIX developed the digital token which offers compulsory buyback guarantee to its holders at the rate of 80% of the pre-defined token sale price, meaning that the token value is fully backed by funds reserved in a specially designed buyback escrow fund. As the token sale price is fixed at 2,0 USD the guarantee price will never fall below 80%, the initial floor is set at 1,6 USD (floor price), which means minimized risk and highly reduced volatility. Considering this, unless in adverse scenario, it is unreasonable to expect that the value of the token drops below the floor price.

After the end of the token sale 87% of the funds raised will be reserved in our multi sig XAPO wallet and converted to USD. 80% of the amount represents buyback guarantee, while 7% of the amount represents costs for conversion to and from USD for using services on XAPO.

The buyback guarantee will be valid for 5 years from the end of the token sale (from 31. 1. 2018 – 31. 1. 2023) and will be commission free for all ATRIX

token holders. We believe this is the very essential warranty in favour of early contributors, who are therefore protected in case the promises from the whitepaper do not materialize. Although it is our belief this should essentially become a widely adopted standard in token sales, ATRIX have designed the first ever token with such a feature.

ATRIX's smart contract will be designed to allocate the funds raised in a way that ATRIX token holders will be highly protected. Our strategy provides that the token value is largely immune to activities on crypto exchanges. Moreover, the ATRIX platform will enable a 24/7 oversight over the reserved fund and its outcomes, making our operation transparent to the community and completely trustworthy. The smart contract on ATRIX platform will enable the token holders to withdraw the contributed assets in Ethereum or Bitcoin, at the rate transparently defined on our platform at any time.

Our long-term vision is that traditional banks will recognize the true value behind the ATRIX token and take the ATRIX token as a credit guarantee. We aim to create an environment where your ATRIX token will be considered as a fully useful and secure asset.

# BUYBACK AS FORM OF PROFIT SHARING vs. ATRIX BUYBACK GUARANTEE

It is important to distinguish the innovative ATRIX BUYBACK GUARANTEE from the buybacks that have been promised by many token issuers before us. While the controversial buyback is the instrument of the token issuer, the ATRIX BUYBACK GUARANTEE is the undisputable right of the contributor.

Buyback in the ordinary course of business means a form of reverse profit sharing. Instead of paying dividends to investors, profit is spent by token issuers for buying tokens on the market. Increased demand for tokens most probably impacts the market price of the token, at least for a short-term. If a token has buyback feature it most probably qualifies as a security, not as a utility token.

On the other hand, the ATRIX BUYBACK GUARANTEE means a protection for the contributors initial contribution in case a project does not evolve according to plans. ATRIX will not spend profits on buybacks. The ATRIX BUYBACK GUARANTEE is the contributors' safety net and our clear commitment.

# ATRIX 80% Initial Contribution Buyback Guarantee

The ATRIX BUYBACK GUARANTEE as a product will be also available for other crypto token issuers on the market, who will recognise its true value and will be willing to offer their contributors maximum possible protection. As a trustworthy and reliable platform, ATRIX will be the first provider of custody services for other token issuers on the market in this form.

By offering this kind of product to the market, ATRIX will become one of the gatekeepers of market safety and transparency. We are of the opinion that such buyback guarantee products will become part of the token flow structure in every future token sale. In addition, we see this kind of safety net for contributors sooner or later becoming legally mandatory.

Within the framework of the ATRIX BUYBACK GUARANTEE SYSTEM, ATRIX will keep part of the funds on XAPO account, which is the only provider of such services on the market, regulated by FINMA (Swiss regulator for financial markets). In mid-term ATRIX will include reputable banks into the system. The ratio between funds held on XAPO and on various bank accounts will be approx. 30:70.

**www.atrix.io** will serve as a "one stop shop," having all needed services for each contributor, who will be part of the ATRIX BUYBACK GUARANTEE SYSTEM.

# 5. Future development

At ATRIX, we are constantly focusing on innovations. We are aware the blockchain era is just at its beginning and it has an enormous potential for global applications and widespread disruption in the upcoming future. Hence, apart from the functionality we have presented, ATRIX is directed towards the ongoing development of additional functionalities and products that will enrich the crypto world.

Our vision is simple – the crypto world is here to stay and its evolution is more rapid than we have ever imagined. As we set ATRIX's mission to change the destructive trends and operate in the field of safe investments, our development and technological products will be aimed to serve the community and to the benefit of each individual involved in the crypto space.

# ATRIX SEED

Coupled with ATRIX token we are introducing the ATRIX SEED. ATRIX SEED is dedicated to support specially selected projects sharing the same values, and developed in cooperation with us. The ATRIX team will consist of numerous visionaries and highly experienced entrepreneurs, whose mission will be to precisely evaluate the idea of the proposed project and provide all support needed for their realization.

As ATRIX's vision is to become a synonym for guaranteed acquirement of tokens, we will exclusively support, showcase and contribute to the projects that will adopt our values and standards. A high level of transparency and a compulsory buyback guarantee, at the minimum rate of 50% in favour of the token holders, will certainly be our trademark, which each token "sale" project backed by ATRIX SEED will need to adopt. Therefore, token holders will be provided with a unique assurance and 100% clarity. ATRIX token will represent a ticket to the priority pass and grant ATRIX token holders early access within ATRIX SEED token sales. What is more, ATRIX token holders will be entitled and encouraged to actively participate in this process.

# **ATRIX KYC**

Know your customer ("KYC") procedure is a customer identification process to ensure that each customer is appropriately verified. It is not only a legal requirement to assess and monitor risks, to prevent doing business with a money launderer, terrorist or other criminal, even more importantly, KYC is a fundamental practice to protect a project and its supporters from fraud and losses due to illegal funds and transactions. Therefore, it is of vital importance to make sure any potential supporter is worthy of participating, already in the first stage of supporter enrolment.

Despite the fact that in most jurisdictions it is not mandatory to conduct KYC when issuing crypto tokens, ATRIX has a strong opinion that no token sale event should pass without these procedures.

For now, we are seeing voluntary compliance with AML/KYC regulations. However, we believe that regulations are evolving in the clear direction of greater stringency regarding mandatory KYC and AML measures. At ATRIX, our desire is to get ahead of the compliance curve as our vision is to succeed in the long run.

So far, KYC within token sales was either completely ignored or was conducted in a way discouraging many potential contributors from supporting the project. As our team believe in simplicity, we are developing the user friendly blockchain based KYC procedure inside our ATRIX mobile app. Introduced ATRIX KYC solution will be structured as "one size fits all" service, meaning that other token issuers will be able to outsource this service to ATRIX. For those, acquiring tokens, this will result in simplified and quick contribution, while token issuers will be able to accurately and seamlessly know and trust their customers.

# ATRIX mobile app

In later development, the ATRIX mobile app will represent your key to unlock all ATRIX features. Gradually ATRIX will be developing more and more user-friendly features, which will further improve the use of ATRIX services and products. We have a highly dedicated and experienced team of software and UX developers behind the project focused on designing the mobile app delivering the best possible user experience.

# 6. Atrix token (ATRIX) - utility features

Tokens offered to the public during token generated event are known as the ATRIX Tokens. It is based on the Ethereum protocol and conforms to the ERC20 standard. ATRIX's vision is to establish a safe haven inside the turbulent crypto world and the ATRIX token represents your ticket to get there. ATRIX token is a unique digital token with underlying utility intended to facilitate smooth ATRIX's operations and enabling token holders to unlock numerous innovative features, which ATRIX will introduce in the future. At the beginning the ATRIX token will have two fundamental features attached to it:

- ATRIX loan ATRIX token holder will have exclusive access to the ATRIX loan.
- ATRIX guarantee ATRIX token holder will be entitled to the buyback guarantee at the rate of 80% at all times.

The utility of the ATRIX tokens will be enhanced over time as ATRIX aims to introduce further innovations, giving the ATRIX token various additional features within the ATRIX ecosystem:

- ATRIX platform ATRIX token will provide the right to use the ATRIX platform, allowing ATRIX token holder to keep a 24/7 oversight over the total capacity of the reserve fund and its outcomes
- ATRIX SEED the ATRIX token will offer its holder priority access to contribute to future products generated in collaboration through ATRIX Blockchain Solutions Investments and benefit from them. At the same time, we are welcoming the active participation of the ATRIX token holders in those processes.

ATRIX KYC - service integrated in the app, which will give the contributor a limitless "passport" to other crypto projects. This service will make the ATRIX app an entry point to the whole crypto world.

ATRIX token does not represent or confer any ownership right or stake, intellectual property rights, shares, security or any equivalent rights relating to ATRIX.

# 7. ATRIX token crowd sale and distribution

We will create a smart contract that will handle the whole token sale process automatically. The block number will be announced right before the beginning of the token generation event.

# Token sale phase 1: Presale

A fixed amount of 45,000,000 ATRIX tokens will be issued during two stages of our token sale, of those 1,000,000 ATRIX tokens will be reserved for early adopters, who will make their contributions in the presale period. Since the ATRIX team highly value such early support, the presale contributors will be rewarded with:

- Presale buyback guarantee rate set at 90%, offering an even greater safety for contributors
- Presale exclusive price for 1 ATRIX token is set at 1,78 USD

The token presale begins on 10th of November and closes on 20th of November, or when a fixed amount of ATRIX tokens is sold.



# Token sale phase 2: Sale

Following the presale, 15,000,000 ATRIX tokens will be offered during the public token sale event at the price of 2,00 USD per 1 token and with 80% buyback guarantee. The public token sale will last 25 days from 25th of November to 20th of December.

Once the token sale is completed, no further tokens will be generated.

# Token sale phase 3: Token distribution

- Total number of generated ATRIX TOKENS: 45,000,000
- 15,000,000 tokens will be sold in the public token sale event to secure funds for further product development, operations and international expansion.
- 10,000,000 tokens will be held by ATRIX founders and the team behind the project for expenses coverage and as a reward for their hard work and dedication, which enabled the project coming to life. Anytime these tokens will be sold, the current buyback value of tokens plus conversion expenses are added to the wallet, which backs the buyback option and the rest is paid out. This action is taken to prevent any speculation with the tokens.
- 18,000,000 tokens will be kept at ATRIX reserve fund for the guaranty of ATRIX token holders providing a safe and stable ATRIX environment.
- 1,000,000 tokens will be sold in the token presale to cover the expenses for an intense marketing campaign in the last week before the token public sale event.
- 1,000,000 tokens will be given to early stage contributors, who showed a lot of trust and provided funds for initial development and marketing.



# Token sale timeline

- Token presale: 10th of November 2017 at 12:00 CET 20th of November 2017 at 12:00 CET (exact time depends on the block).
- Token sale: 25th of November 2017 at 12:00 CET 20th of December 2017 at 12:00 CET (exact time depends on the block).
- Distribution of tokens not later than two days after the end of the token sale.

# Minimum goal:

Since the ATRIX team believes the success of the ATRIX token does not depend on the amount of funds collected, we have decided not to set a minimum fundraising threshold. This means that regardless of the funds raised, we will follow our path and continue to pursue our vision presented in this whitepaper. We are comfortable enough to commit ourselves to this, since the private supporters, who truly believe in our project have provided sufficient funding to implement a major part of the roadmap.

# Maximum goal:

ATRIX token crowd sale will close when all 15,000,000 ATRIX tokens offered to the public are sold.

ATRIX tokens will be available for purchase with Ethereum.

# Fund raised allocation

ATRIX token crowd sale will close when all 15,000,000 ATRIX tokens offered to the public are sold.

ATRIX tokens will be available for purchase with Ethereum.

- XAPO wallet 80%
- Conversion costs 7%
- ATRIX future development and expansion 13% in total, whereas this share shall be distributed as follows:
  - Technical development -40%
  - Future product development and expansion -30%
  - Marketing, PR -20%
  - General and administrative expenses -10%

ATRIX company will finance itself through the growth of our platform. For supporters, there are no hidden commissions, fees or any other expenses.

# 8. Legal and company incorporation

ATRIX TOKEN LIMITED is an existing company, incorporated in UNITED KINGDOM. In token issuance project, ATRIX TOKEN LIMITED will act as the operating company.

For the purpose of token crowd sale, a new entity is planned to be incorporated a few weeks before the token crowd sale, preferably in a form of a company with limited guarantee, or in a form of a non-profit association/foundation. The sole purpose of this entity will be the issuance of ATRIX tokens and the allocation of funds collected in the token sale. The founders of the entity issuing tokens, will be the same as the founders of ATRIX TOKEN LIMITED.

The legal structure of the whole transaction will be in full compliance with the jurisdiction where such companies will be incorporated. The sole purpose of this company shall be the issuance of ATRIX tokens.

Since the cofounders will be the same in both entities, an arm's length principle will be adopted when ATRIX TOKEN LIMITED will conduct services for the entity issuing tokens. To ensure business conduct between both mentioned entities on market conditions, transfer pricing agreement will be signed between companies.

# 9. Roadmap

# January 2017

• Design and develop the idea of a Buyback Token.

# March 2017

 Detailed Analysis of Crypto market and testing of the technology.

# September 2017

- White paper drafted.
- Start of development ATRIX BUYBACK feature.
- Start of development ATRIX LOAN feature.

# November 2017

- Website active.
- White paper released.
- TokenPre-sale.
- Token sale.

# December 2017

Start of development ATRIX KYCS YSTEM.

# January 2018

- ATRIX BUYBACK feature release.
- · Listed on exchanges.

# February 2018

- ATRIX BUYBACK feature release.
- Start of development
   ATRIX BUYBACK GUARANTEE SYSTEM.

# March 2018

• **ATRIX LOAN** feature release.

# May 2018

- ATRIX KYC SYSTEM release.
- Start of development ATRIX MOBILE APP.

# **June 2018**

ATRIX BUYBACK GUARANTEE SYSTEM release.

# **July 2018**

- ATRIX MOBILE APP release.
- Start of development ATRIX SAFE WALLET.

# September 2017

- White paper drafted.
- Start of development ATRIX BUYBACK feature.
- Start of development ATRIX LOAN feature.

# December 2018

ATRIX SAFE WALLET release.

# 9. Legal disclaimers

The purpose of this whitepaper is to present ATRIX and the ATRIX token to potential token holders in connection with the proposed token sale. This whitepaper is for information purposes only and does not create any contractual relationship between ATRIX and the recipient of this whitepaper. The sole purpose of this whitepaper is to provide relevant and reasonable information to supporters in order for them to determine whether to undertake a thorough analysis of the company with the intent of acquiring ATRIX tokens. An updated version of the whitepaper may be published on a date to be determined and announced by ATRIX. ATRIX makes no warranties or representation as to the successful development or implementation of the project, or achievement of any activities noted in the whitepaper, and disclaims any warranties implied by law or otherwise.





# CONTACT

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