







# First Licensed Blockchain Casino Initial Coin Offering

Whitepaper v.1 23/8/2017

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#### about Betstreak

https://www.betstreak.co is one of the few Licensed Bitcoin gambling site, launched in Aug 2016, and has since grown to become the most trusted and one of the most popular Bitcoin gambling sites with over 3,500,000 Euro and 1500 BTC wagered and earned over 2150 BTC profit.

We accept fiat currencies such as EUR, USD, CNY as well as Bitcoins, and all our games are with licensed providers. We are **listed as Askgamblers' top 10 casinos**, with a high score of 9.23/10 with many trusted reviews and satisfied customers. We are also listed in many review and affiliate sites such as GPWA, Latestcasinobonuses etc.

Currently, we have **8000 registered players**, with more players joining every single day.

We are looking to develop a new platform to accept different types of crypto-currency to allow players to wager their different cryptocurrencies on one platform. We are looking to make www.betstreak.co and crypto gaming grow even bigger and inviting you to be part of it and share the success.



# problem with Crypto-Gambling Market

Online Gambling is a 46 Billion USD market in 2016, and is poised to grow to 58 Billion USD by 2018. Currently, less than 5% of this market support cryptocurrencies as payment.

Cryptocurrencies are poised to take over fiat currencies betting markets as they allow micro-payments (up to 0.001 BTC per bet as compared to 1 EUR/USD per bet for traditional Casinos). They also allow players to bypass expensive credit card charges and wire transfer charges, which translates to greater savings.

Big player such as Pinnacle casino, bet365 casinos only accept fiat currencies. Even within crypto casinos such as satoshidice.com and etherroll.io, many of them do not hold a valid gaming license, which will pose a problem for players and operators alike, as gaming is a highly regulated industry.

Within the small group of licensed online casinos that accepts cryptocurrencies, **most of them only accept only bitcoin as payment**, and other crypto currencies are not usable on their platform.



## our Offering

Betstreak.co is the **First Licensed Blockchain Casino** that seeks to address these problems, we currently hold a valid gaming license from Curacao (<a href="https://validator.">https://validator.</a>
<a href="mailto:antillephone.com/validate?domain=www.betstreak.co">antillephone.com/validate?domain=www.betstreak.co</a>)

Casinos with valid gaming licenses are important as they allow players to have a piece of mind while playing, and still be within legal boundaries. Unlicensed casinos are subjected to scams, raids by authorities and will be forced to shut down, forcing players to lose their deposits.



Lic. 8048/JAZ









\*RNG games

Games with Random Number Generator system build inside the games. Etc, Slots, Jackpot, Blackjack, Roulette, Baccarrat and Craps.

#### \*\*Live Dealer games

Games which shows live footage of dealers issuing cards/roulette plays in front of a camera.



## our Offering

We will be developing a online payment wallet system to allow players who hold Top 10 crypto tokens by market cap, so players can use other crypto-currencies other than bitcoins to play in a licensed online casino Unlike other ICOs, players can already play on our betstreak.co website, and we seek to address the problem of accepting other crypto currencies by building an online payment platform for the use of accepting and integrating top 10 cryptocurrencies.



## our Gaming Partners











# **our Payment Providers**

















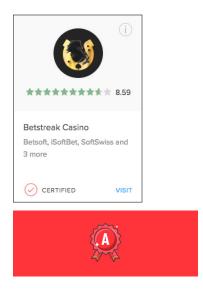






#### **Awards and Media**

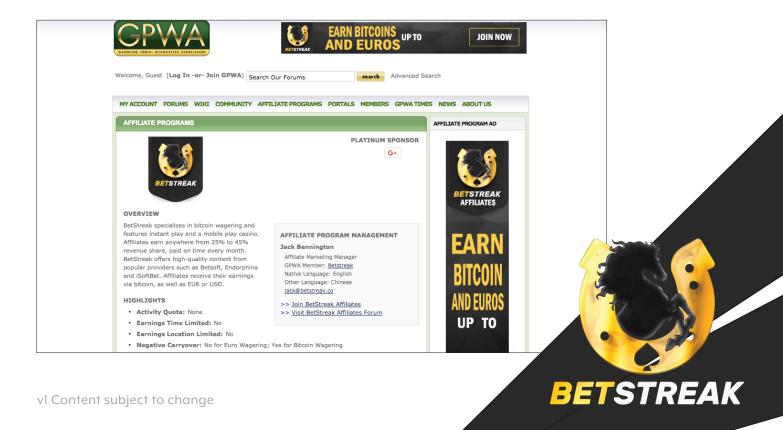
Ranked 9.23/10 and certified on Askgamblers' Casino Review Site



Listed on Latest Casino Bonuses Site with well received reviews



Platinum sponsor and partner with GPWA, a global gaming affiliate site



#### **Awards and Media**

Well received at Global Gaming Expo 2016 and Macau Gaming Show 2017











First Licensed Blockchain Casino

#### our Track Record



## Why Should you Invest?

Betstreak is one of the most well known Bitcoin gambling sites and has been the most profitable betting site with over 2150 Bitcoin and profit in the past 1 year alone.

This popularity and profit has been from only four game providers with very little marketing.

We are looking to raise investment so we can develop more products including our own crypto currency payment platform and incorporate more game providers, as well as include Bitcoin Sportsbook and Poker platforms

With your help we can market each of these products to grow www.betstreak.co into the leading crypto gambling destination.



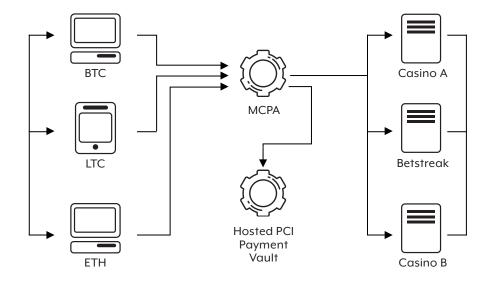
## **Multi Coin Platform API (MCPA)**

We are working to develop a Multi Coin Platform API (MCPA) to allow different cryptos to be played with existing casinos platform. Due to heavy regulation in the Casino Industry, game providers and payment processes are still mostly using fiat to transact. Within the limited number of bitcoin casinos, bitcoin is still being used extensively for playing of games and in-game currency.

The MCPA will allow players to use any coin (LTC, ETH, BCH etc) to play and transact using their native coins. Players do not have to worry about exchanging their coins or exchange rates losses.

MCPA can also be used as a API plug-in for other licensed casinos, hence we can use this as one of our main revenue stream as we charge a fee for the usage of the MCPA.

#### **Payment Getaway**

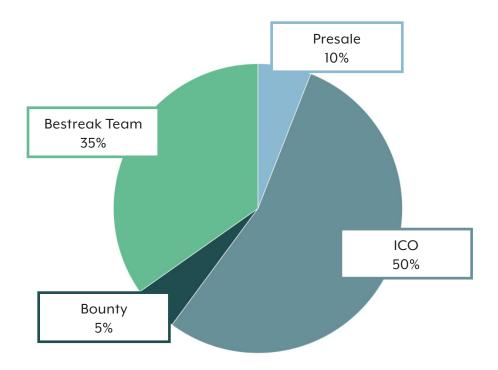




#### **ICO Details**

Betstreak.co will create 200,000,000 erc 20 tokens (Betstreak tokens or BST) to represent 100% of www.betstreak.co. No new tokens will be created.





Exchange rate: 1 ETH - 1000 BST



Hard Cap: 90,000 ETH



## **ICO Details (Cont)**

#### Early backers bonus:

Early backers will get a larger percentage of the shares from the crowd-sale meaning they will receive more coins the earlier they contribute.

#### Token sale structure:

Pre-sale: 30% bonus - 1300 BST Week 1 = 20% bonus - 1200 BST Week 2 = 10% bonus - 1100 BST Week 3 = 5% bonus - 1050 BST Week 4 = 0% Bonus - 1000 BST

#### Distribution:

ICO starts at October 1st 2017 at 0:00 GMT +8 and ends at Nov 1st 2017 at 0:00 GMT +8.

Note: ICO may end early if we hit hard cap early

After the ICO has ended, 120,000,000 BST will be distributed proportionately to all contributors based on contribution tranches in 2 weeks time.

Currencies accepted: BTC, ETH, LTC,



# **ICO Details (Cont)**

20% will be used to bolster the existing bankroll to accept larger bets.

10% will be used for Operational expenses: staff payroll and utilities of new products.

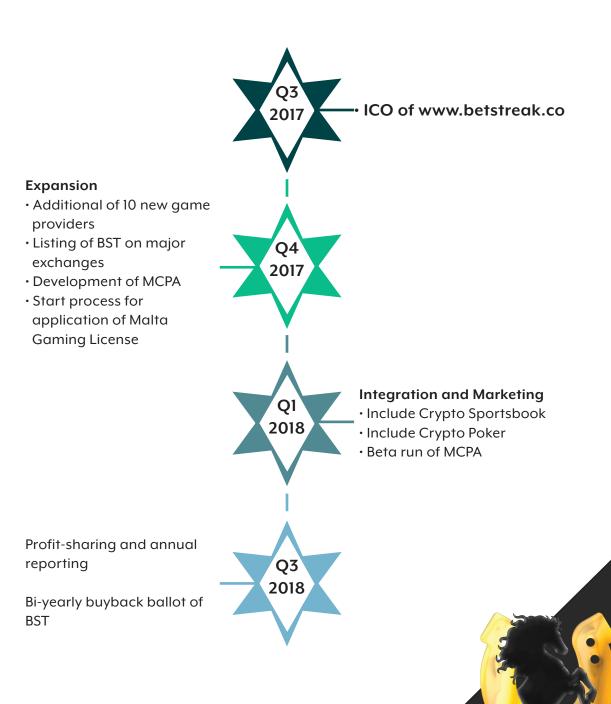
40% will be used for the research and development and implementation of the MCPA. Other than BTC, we hope to be able to accept ETH, DASH, NEM and other cryptos as well.

A portion of the funds will be used to apply for Malta Gaming Authority License (MGA), to furthur protect players' deposit and bolster our reputation.

30% will be used for marketing and promotion of **betstreak.co** 



#### our Timeline



BETSTREAK

## **BST** advantage

#### 1) Profit-Sharing

Betstreak.co will retain 25% of net gaming revenue (NGR)\* to pay out to existing BST holders every bi-yearly.

BST holders can choose to submit their tokens to our ico page, www.betstreak.co will use 25% of NGR to buyback 5% of public's BST token, based on a balloting system on the site.

We aim to list BST by end 2017 to various major exchanges to facilitate trading of BST among stake-holders.

\*NGR is defined as Gross Gaming Revenue (GGR) – Wins – Bonus – Transactional fees.

#### 2) Spending on Betstreak via MCPA

Holders are able to place bets and spend with <u>betstreak.co</u> with BST via our proprietary MCPA. Winnings will be paid out in BST. Thus, BST holders can spend their tokens unlike other projects.



### how to Buy?

To buy BST during the presale period you need to sign up or login to https://ico.betstreak.io and deposit the BTC/ETH/LTC you wish to contribute.

Pre-sale will be on the 3rd week of Sept 2017 and will be announced by email

For those who missed out on the presale, you can take part on the actual ICO day itself.

#### Safety:

All funds raised will be stored in cold storage with no risk of hacking jobs.

If you have any questions feel free to ask by posting here, private messaging or emailing <u>ico@betstreak.co</u>



#### **Caution:**

Betstreak will never ask for your private key or ask for transfer to a private address. All contribution wallet addresses will only be on the official ICO page, ico.betstreak.io. Should anyone request for you to transfer any currency to them via Private messages or any other channels other than the official ones listed below, it could be a phishing attempt to scam you of your coins. If you discover anyone or any website masquerading as us, please email us at ico@betstreak.co.

#### Restrictions:

Due to SEC regulations, we are unable to accept contributions from the citizens of USA or Singapore.

Official Betstreak Site: <a href="www.betstreak.co">www.betstreak.co</a>
Official ICO Site: <a href="ico.betstreak.io">ico.betstreak.io</a>

Official Betstreak Facebook: <a href="https://www.facebook.com/betstreak/">https://www.facebook.com/betstreak/</a>

Official Betstreak Twitter: <a href="https://twitter.com/bet\_streak">https://twitter.com/bet\_streak</a>
Official Betstreak Telegram Channel: <a href="https://t.me/betstreakICO">https://t.me/betstreakICO</a>

Official Betstreak Telegram Discussion Group: <a href="https://t.me/betstreaklCOdiscussion">https://t.me/betstreaklCOdiscussion</a>

