



INITIAL COIN OFFERING

MULTI-PURPOSE 18+ TOKEN

WHITE PAPER
ENGLISH

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INTRODUCTION

Are you ready for the most exciting ICO out there?

This is an ICO - Initial Coin Offering - that you can't miss! It's hot, innovative, fun and a high potential money maker for everyone who likes to buy crypto tokens.

We present to you JCN - Jizzcoins, a multi-purpose 18+ token that soon will run on it's own innovative adult entertainment ecosystem, which will be empowered by blockchain technology.

Built as an Ethereum ERC-20 multi-purpose utility token supported by a powerful framework of open-source smart contracts.

We offer a unique value proposition to any token holder to participate in new technology driven applications that solve problems that the online adult entertainment industry is facing.

Our products are ready and innovative; and our business model for all target groups is rewarding, realistic and yet still profitable.

Ultimately, we are a team of enthusiastic tech entrepreneurs, with the shared, long term vision of capitalizing on this lucrative market with innovative products.

In this white paper you will read more about our plan to to incorporate blockchain technology into our adult entertainment ecosystem

What is JCN - Jizzcoins?



JCN - Jizzcoins is a multi-purpose 18+ utility token for an ecosystem of digital online adult entertainment services.

Jizzcoins will be beneficial for consumers, webcam models, studios, adult stars, affiliates, advertisers, content partners and other companies active within the 18+ online space.

JCN - Jizzcoins is based on Ethereum blockchain, ERC20 compatible using smart contracts to automate the blockchain flow within its ecosystem.

With JCN - Jizzcoins it will be possible for consumers and webcam models to mint through media publishing (posting pictures, videos and even live webcam streams) using sophisticated minting algorithms.

Who's behind JCN - Jizzcoins?

[Ctrl Venture](#) is a tech startup company focused on developing and monetizing innovative real-time communication products and services in the online digital 18+ landscape.



Incorporated and operating from Brno, Czech Republic, the company was founded in December 2015 by a group of technology enthusiasts who like to push technology driven boundaries.

Ctrl Venture created a complete ecosystem which is based on consumer product sites, partner/affiliate programs, broadcasting platform and a digital advertising platform.

Ctrl Venture's ecosystem aims to fully embrace blockchain technology to simplify transactions in a decentralized environment for all its activities and target groups.

Vision

Decentralization provides a sustainable way forward for each company that embraces blockchain technology.

The vision for JCN - Jizzcoins is rooted in the belief that a broad group of participants can come together to create an open ecosystem of tools for digital communication and commerce that prioritizes consumer experience, bringing a fair and user-oriented model for digital services to the market.

Most of the available 18+ cryptocurrencies focus mainly on consumer based purposes to offer for example a secured and anonymous payment method.

With JCN - Jizzcoins as a multi-purpose 18+ token we initially focus on all the target groups (consumers, performers, partners, affiliates and advertisers) within our ecosystem and later outside the ecosystem using API integrations.

Our target is to accelerate growth, increase token value, recognition and eventually acceptance on a global scale.

Mission statement

Continuous innovation is mandatory to ensure that each new technology driven startup can achieve its goals.

Blockchain technology has a big potential to transform and improve existing business models in the long term for companies that are active with online 18+ entertainment services.

With the Initial Coin Offering from JCN - Jizzcoins Ctrl Venture hopes to raise capital to become one of the first online 18+ entertainment companies that has embedded blockchain technology integrated throughout all its verticals.

Ctrl Venture's focus is:

- Bringing a renewed type of live online +18 entertainment
- Payment token for Ctrl Venture's ecosystem
- Offer media minting features for consumers, webcam models and adult stars
- Connect and open worldwide voyeur spy cam locations
- Partner integrations (live voyeur content) to create a wide acceptance
- Create a platform where other companies can promote and advertise themselves
- Embedded charity incentive where a part of the generated revenues is used to take our social responsibility

THE ONLINE 18+ INDUSTRY

Historically, the online adult industry has consistently driven the mainstream adoption of new technologies.

The vast demand for porn on the internet has led to the creation of innovations like credit card verification sites, affiliate referral programs and (live) video streaming technologies like Flash.

At this moment the roles have been reversed, where the online mainstream industry giants are the true innovators of today's technological landscape.

Adult entertainment today

Today, the online 18+ entertainment industry is driving innovations in the Internet of Things (IoT) with teledildonic devices and Virtual Reality (VR) to improve the user experience for consumers.

Paid membership sites, free porn tubes, live cam sites and dating sites are currently dominating the 18+ online entertainment industry.

Subscription sites (paid) are usually operated by a production studio and charge a monthly subscription fee for access to their online content library (pictures and video clips).

Free porn tube sites offer unlimited access to a huge collection of video clips and photos. Their revenue model is mainly based on monetizing display advertising.

The 18+ live cam sites are split in two business models: premium and freemium. While in the past the premium model was the standard, freemium is nowadays the most popular model in use.

Global annual revenues

In 2014 the worldwide porn industry was valued at \$97 billion according to Kassia Wosick, assistant professor of sociology at the New Mexico State University.

Between \$10 billion and \$12 billion of that comes from the United States.

The live 18+ webcam industry generates approximately 2-3 billion USD profit worldwide and is expected to grow to 20 billion USD by 2020.

Source:

<http://www.nbcnews.com/business/business-news/porn-industry-feeling-upbeat-about-2014-n9076>

What is trending?

Over the years a lot has changed in the online 18+ entertainment industry. Free porn (tube sites) and pirated content heavily disrupted and changed the industry's landscape.

At this moment dating and webcam sites are popular and doing quite well. People love to interact and enjoy live performances from individuals and couples live on cam.

The live 18+ webcam niche changed and is currently very competitive. You can clearly see that the market A-listers are looking for new ways to monetize their traffic and live content.

Webcam sites that are based on a "freemium" business model (tipping) are at this moment very popular and most of them experienced an explosive growth in traffic, members and generated revenues in recent years.

Following the advance of social media, new marketplaces have emerged to allow performers to upload their content, sell access or to offer paid Skype sessions to their fans directly.

Future expectations?

The future of real-time communication powered 18+ live cam products looks prosperous due to the rapid advancement and adaptation of technology.

Emerging technologies like HTML5 live video streaming, Augmented Reality, Virtual Reality, Holographic video streaming and the fast growing mobile market automatically creates new opportunities and is already changing the online 18+ entertainment landscape.

Adding blockchain technology will allow us to give consumers complete anonymity and more value for their online purchases.

As for content providers they are able to interface and syndicate 3rd party content or provide their content in other existing environments regardless of what technology stacks are being used.

One can imagine scenarios where a next generation 18+ site has no content and syndicates content from others to monetize their traffic.

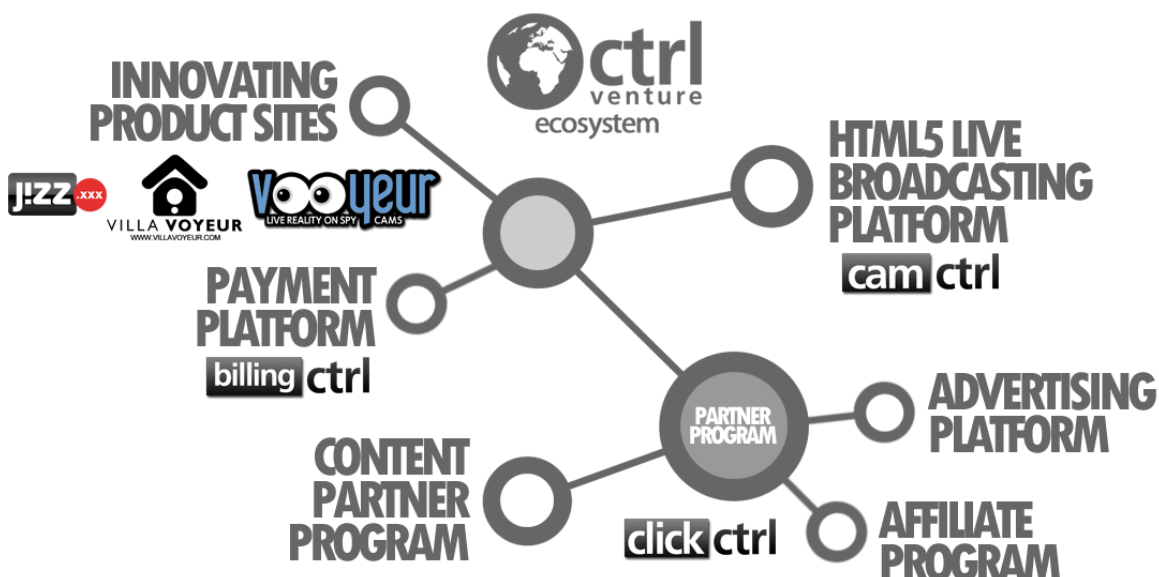
CTRL ECOSYSTEM

The Ctrl Ecosystem is based on a fully operational platform and subsystems to create and monetize real-time communication powered community product sites.

The Ctrl Ecosystem a fully in-house developed environment empowered with the latest technologies for live streaming and digital marketing, with a development cycle of already close to 5 years.

JCN - Jizzcoins as a new digital utility token will be fully integrated within the Ctrl Ecosystem to serve its target groups with all the benefits of blockchain technology.

Additionally the blockchain will be used for partner integrations, which will enable us to connect with 3rd party content and service providers creating a wider acceptance of the token.



Points of interest

The main point of interest is to give our ERC20 token a bright future by stimulating growth and usage by various target groups within and outside of our ecosystem on a global scale.

- Ctrl Ecosystem operating as one of the first full blockchain driven online 18+ entertainment platforms
- Everyone in the Ctrl Ecosystem will get their own JCN crypto wallet
- Underdeveloped niche within the adult industry: worldwide amateur spy locations

- Customized voyeur API integrations for partners through smart contracts
- Media data type minting (by publishing images, video clips and live voyeur streams)
- JCN - Jizzcoins as accepted payment method for consumers and advertisers
- JCN - Jizzcoins as accepted payout method for models, studio partners, affiliates and integration partners
- Use a part of the generated revenues to take our social responsibility to support various charity initiatives (example: fight global hunger or disaster relief) or to fund promising eco projects and/or initiatives

Target groups

Here is an overview of all the target groups within the ecosystem.

Consumers	Studio partners / models	Voyeur residents
<p>Enjoy the best (live) entertainment from desktop or mobile devices (phones - tablets)</p> <ul style="list-style-type: none"> * Free registration * 18+ or older * Freemium business model * Free webcam shows * Access spy cams from voyeur locations worldwide * Videos from 18+ brands * Exclusive photo albums * Buy tokens * Earn tokens (pin pictures and video clips) >> media minting * Earn tokens by joining advertising offers <p>minted tokens can be spent on-site</p>	<p>Earn tokens with live shows, tip goals, published photo albums, video clips and referring new fans.</p> <ul style="list-style-type: none"> * 60% from live shows, tips, unlocked photo albums and video clips * 20% on-site spendings from referred members * 20% from all CPA advertising offer joins by referred members <p>Instant payouts in JCN once the minimum payout amount has been reached.</p> <p><u>Note:</u> Offering extra financial incentives is essential to built up and expand an active online model base.</p>	<p>Connect worldwide amateur locations from people (solo, couples and groups) with live voyeur cams.</p> <ul style="list-style-type: none"> * Earn tokens for the number of broadcasted spy cams (per 24 hours) >> media minting * Locations with the best online scores will get extra JCN * 60% from live shows, tips, unlocked photo albums and video clips * 20% on-site spendings from referred members * 20% from all CPA offer joins by referred members <p>Instant payouts in JCN once the minimum payout amount has been reached.</p>

Advertisers
<p>Advertisers who are looking for new leads can start advertising campaigns which will be published on the product sites.</p> <p>Advertising campaigns will only be published on the product sites when an advertisers has a positive ewallet balance. Advertisers can increase their balance by paying with JCN.</p>

Affiliates	Content partners
<p>Individuals and/or companies who are active with digital marketing can earn by promoting our product sites.</p> <p>* 15% revenue share from all referred member's on-site spending</p> <p>* PPL (pay-per-lead) based on various GEO tiers</p> <p>* 30% revenue share when referred members join published CPA Offers</p> <p>Instant payouts in JCN once the minimum payout amount has been reached.</p>	<p>Companies who own the rights from video content are entitled to get their own branded video channels on the product sites.</p> <p>By uploading videos (full length or promo clips) it's possible to:</p> <p>* Earn money (70% revenue share from all unlocked video purchases)</p> <p>* Generate traffic to their own product sites</p> <p>Instant payouts in JCN once the minimum payout amount has been reached.</p>

Integration partners	
Voyeur APIs	JCN - Jizzcoins APIs
<p>With custom Voyeur API integrations site owners can benefit from an extra revenue stream.</p> <p>Voyeur API integration provides site owners the ability to offer an extra live entertainment feature to their own customer base in their look & feel.</p> <p><u>Target:</u></p> <ul style="list-style-type: none">* Porn tubes (voyeur tab), dating sites and member area integrations* 15% revenue share from all referred member on-site spendings* 30% revenue share when referred members join published CPA Offers (if advertising is enabled) <p>Instant payouts in JCN once the minimum payout amount has been reached.</p>	<p>With JCN - Jizzcoins API integrations it's possible to expand the acceptance and usage of this new 18+ utility token.</p> <p>Companies who have 18+ products and/or services benefit directly by offering JCN - Jizzcoins as a new payment method to their customers and/or members.</p> <p>Accepting payments in JCN - Jizzcoins provides the following benefits:</p> <ul style="list-style-type: none">* Low processing fees* No back charges and fraud prevention* Safe and secure* Anonymous (private and discreet)

JCN - Jizzcoins

As a multi-purpose 18+ utility token JCN - Jizzcoins will be used inside and outside of the Ctrl Ecosystem.

All processes related to our users groups will be handled through a smart contract mechanism to ensure that all JCN transactions are decentralized.

Everyone within the Ctrl Ecosystem will get its own on-site and JCN - Jizzcoins (crypto) wallet.

Here you have an overview of all the target groups and their relation to JCN - Jizzcoins.

Target groups	Buy	Mine	Earn	Sell
Consumers	✓	✓	✓	
Models / studios		✓	✓	✓
Voyeur residents		✓	✓	✓
Affiliates			✓	✓
Advertisers	✓			✓
Content partners			✓	✓
Integration partners (voyeur API)			✓	✓
Integration partners (JCN wallet API)	✓			✓

Buy	Buy tokens for on-site entertainment features or advertising purposes
Mine	Mine tokens by media datasets (images, video clips and live voyeur cams) algorithms
Earn	Earn tokens with on-site entertainment features, referring new leads and selling content
Sell	Exchange earned and minted tokens

Product sites

Here you can find an overview of all current and new product sites still to be developed. The current product sites are fully operational and online but not yet promoted.

Jizz.xxx

[Jizz.xxx](#) is an adult pinboard and live webcam product. Registered members can collect and share their favorite porn pictures and videos by creating pinboards.



Members can enjoy (free) live shows from the hottest girls on webcam and collect/share their favorite pictures and video clips (copy / paste URLs from the biggest porn tube sites).

This new adult entertainment product is heavily using gamification features where members are rewarded with free tokens based on their on-site activities.

Members can use their earned tokens on our online model base and paid content which stimulates them to eventually purchase more tokens.

Pinboards

- Create pinboards
- Pin (photo, video, GIF)
- Re-pin
- Like
- Follow
- Comment
- Report

Live cams

- Send a Tip
- Start Private show
- Start 2-way Private show
- Free shows
- Unlock premium chat features
- Unlock models content (photos, videos)

Other features

- Photo albums
- Channels
- Video clips
- Rankings / Score
- CPA Offers - Ad server

Other

[Blog](#) - [Facebook](#) - [Twitter](#) - [Google Plus](#)
[JizzAgainstHunger.com](#) (charity initiative)

Villavoyeur.com

villavoyeur.com is the 2nd product which was recently completed but not yet promoted.

At this moment we are beta testing our custom built spy cam streaming engine to make sure it can handle mass traffic.

This innovative and unique live entertainment product is prepared to monetize voyeur locations all over the world.



The official Villavoyeur.com soft launch including the opening of the first voyeur location in Brno (Czech Republic) is scheduled for December 2017.

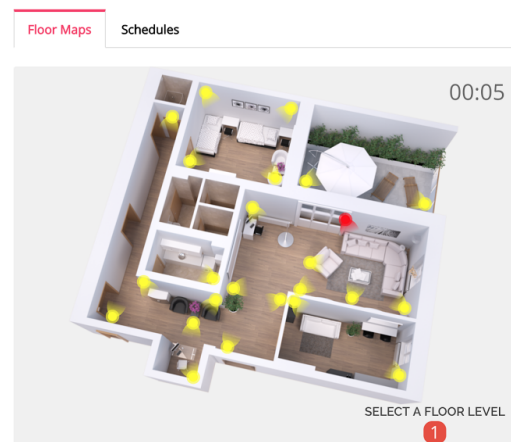
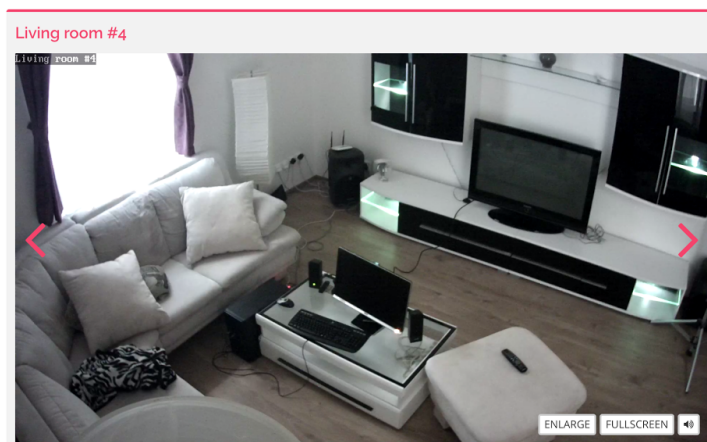
Location details

- Live broadcasting spy cams
- 3D floor map(s)
- 24/7 Voyeur chats
- Own model base - team
- Channel pages
- Photo albums
- Video clips
- Live events (parties - content shootings - schedule shows)

With multiple locations connected we will create an internal competition with attractive monthly prizes in JCN.

Voyeur locations are either managed (operated by the company itself) or remote (connected locations from individuals, couples and/or groups).

Each voyeur location will have spy voyeur cams (HD IPTV) which are free or paid (pay-per-switch) plotted on a 3D floor map. All voyeur spy cams have a free preview of 13 seconds before the member is charged a token amount to view the stream.



Each location will have a 24/7 occupied voyeur chat room to promote the daily activities on location. VillaVoyeur.com will also provide offers for members to be able to earn free tokens which they can spend on our services.

Vooyeur.com

Vooyeur.com will be the 3rd cam product and is scheduled to be launched in Q3 2018.



This new live entertainment product will be targeted on connecting and opening amateur voyeur locations from individuals and couples located all over the world.

All these connected voyeur locations will be equipped with multiple spy voyeur cams which will be broadcasted live on our product sites and partner voyeur integrations.

People who connect their house/apartment automatically mint tokens based on the number of broadcasting voyeur spy cams and online hours using a sophisticated minting algorithm.

Broadcasting platform

CamCtrl.com is an innovative and user-friendly live broadcasting platform for studio partners, models, adult stars and voyeur residents. CamCtrl.com is running on SexyRTC, our custom built HTML5 video streaming engine.

Studio partners and models receive a 60% share of their online revenues. Additionally they receive 20% revenue share from their referred members' spending.

As an extra incentive studio partners and models receive a 20% share of the CPA payouts that their referred members join.

By using CamCtrl.com, studio partners and models can easily monetize their online live webcam broadcastings (mobile - desktop) and published photo/video content on all our product sites.



Webcam models broadcasting their live video chat signals through Camctrl.com are automatically published on our (current and future) product sites and future partner integrations.

Partner program

ClickCtrl.com is a multi-purpose partner platform tailormade to monetize traffic, content and generate new leads.

With this innovative platform it's possible to facilitate target groups (affiliates, integration partners, advertisers and content owners) to monetize their valuable traffic and content.



Affiliate program

Affiliates who promote product sites receive 15% revenue share from all the on-site spending from their referred members. High volume affiliates and integration partners will benefit from a custom deal.

From Q3 2018 affiliates will also be able to promote our webcam products through a PPL (geo tier based) program.

On top of the revenue share or PPL program affiliates automatically earn 30% from all the CPA Offer payouts their referred members joined.

Advertising program

Advertisers who are looking for new leads can start their advertising campaigns based on a CPA business model. The advertising feature is fully customizable and e-wallet based where the advertiser can segment and target their campaigns and define custom PPL or PPS rates.

Each time a member joins a published CPA Offer the related PPL or PPS rate is automatically deducted from the advertiser's ewallet balance and paid to the related target groups.

Content partner program

Content partners can apply for their own content channel pages on our product sites and upload their banners for each created channel page.

All uploaded video content is encoded in different playback formats and can be priced before publishing on the product sites.

Content partners receive 70% of all the revenues from published videos or free traffic if videos are tagged as free.

For more info: blog.clickctrl.com or www.clickctrl.com

Payment platform

BillingCtrl.com is an advanced payment transaction engine that provides a range of secure and safe payment methods to consumers and advertisers.

BillingCtrl serves as a bridge between the payment service providers and our product sites meaning that any new product that we will launch will already have all the payment methods available.



Supported payment methods

At the moment the following payment methods are integrated in our platform:

- VISA
- Mastercard
- Giropay
- iDeal
- DirectEbanking
- Mister Cash
- Advanced Direct Pay
- Direct Debit

Here you will find an overview from other payment methods which will be activated during 2018:

- Paypal
- Bitcoin
- Ethereum
- Jizzcoins

BillingCtrl.com uses the following payment providers:

- [Cardgate](#) (credit card merchant account)
- [Epoch](#) (not yet active, scheduled for Q4/2018)
- [SecurionPay](#) (not yet active, scheduled for Q2/2018)

Note:

At this moment we are researching how to replace or connect our on-site ewallets and adapt all business logic with blockchain technology through smart contracts.

With JCN tokens transactions we aim to offer a ZERO commission fee structure for all our target groups.

ICO JCN TOKEN SALES

General information

Token logo:



Token name:	Jizzcoins token
Token symbol:	JCN
Token standard:	Ethereum blockchain (ERC20 compatible)
Token decimals:	18
Max quantity:	100,000,000 JCN
Smart Contract:	0xc767bb2ab72358eb140b6a66b51a6afb833775dc
Initial fixed price:	0.001 ETH per 1 JCN token
Website:	JCN - Jizzcoins is promoted on ICO.JIZZCOINS.COM

Note:

Special bonuses are available for ICO early buyers

ICO structure

ICO Announcement:	January 2018
ICO Start date:	January 10th, 2018 (Early Bird)
ICO End date:	April 10th, 2018 (Crowdsale)
ICO Hard cap:	45,000 ETH by selling JCN tokens

Distribution, initial rate and token exchange

You can purchase JCN tokens at the following rates:

Early bird at presale <i>January 10th, 2018 11:00 am</i> <i>January 20th, 2018 10:59 am</i>	25% bonus Minimum purchase of 750 JCN tokens in crypto equivalent (0.75 ETH)
Presale <i>Start: January 20th, 2018 11:00 am</i> <i>End: February 1st, 2018 10:59 am</i>	15% bonus Minimum purchase of 500 JCN tokens in crypto equivalent (0.50 ETH)
Early bird Crowdsale <i>Start: February 1st, 2018 11:00 am</i> <i>End: February 10th, 2018 10:59 am</i>	5% bonus Minimum purchase of 250 JCN tokens in crypto equivalent (0.25 ETH)
Crowdsale (Phase 1) <i>Start: February 10th, 2018 11:00 am</i> <i>End: April 10h, 2018 10:59 am</i>	Minimum purchase 1 JCN token in crypto equivalent (0.001 ETH)
Public sale <i>April - May 2018</i>	Process initiated to list the JCN Token on Crypto Exchanges Sold at market price not at a fixed EURO/USD value

Notes:

The times during the ICO distribution are based on the timezone GMT +1.

All remaining JCN tokens, which are not distributed during ICO, will be distributed back into our reserve on the ICO completion date. No more JCN tokens to be issued, other than distributed during ICO.

Token allocation

Description	Total in JCN
Crowdsale	45,000,000 JCN
Reserved funds	
• JCN - Jizzcoins reserve fund	15,000,000 JCN
• Content and gamification reserve	5,000,000 JCN
Reserved for Founders	30,000,000 JCN
Reserved for advisors and bounty program	5,000,000 JCN

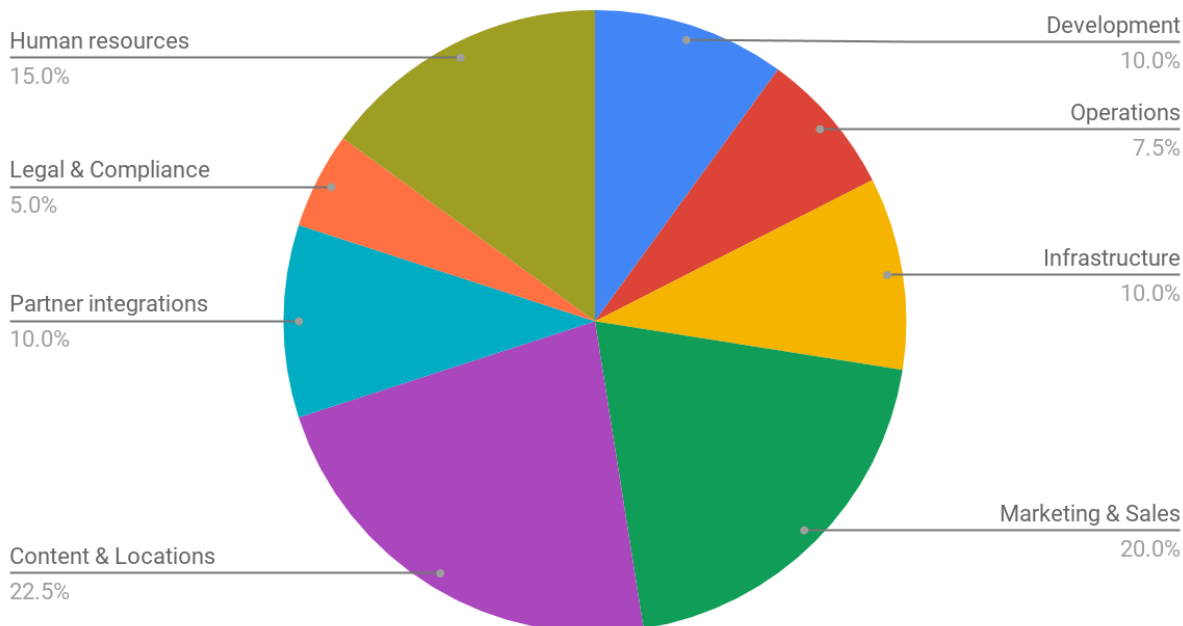
The JCN - Jizzcoins reserve fund operates as part of our business model, ensuring a stable token with a bright future. It is in our best interest to ensure that the JCN purchasing power grows over time and market manipulation is avoided.

Usage of funds raised with JCN token sales by ICO

Funding raised through the token sale will be used to accelerate the expansion of the ecosystem, moving it to full production, integrate blockchain technology, connecting and opening worldwide voyeur locations.

During Crowdsale we target to sell a minimum of 10% from the available tokens. Here is an overview of how the raised funds will be allocated.

JCN - Jizzcoins ICO



JCN - Jizzcoins fund allocation	%
Human resources (remote teams, offices and workspace)	15.0%
Development (new products, integrations and features)	10.0%
Operations (monitoring and scheduling)	7.5%
Infrastructure (cloud services, infrastructure and equipment)	10.0%
Marketing & sales (marketing, advertising, promotions and sales)	20.0%
Content & locations (models, studios and voyeur locations)	22.5%
Partner integrations (wider token acceptance and usage)	10%
Legal (compliance and regulation)	5%

Human resources

15% - from the funding budget will be allocated and used to create a solid organization fundament based on small business units with qualified and experienced team members that is prepared for growth.

The increase capacity in human resources is important as the ecosystem demands a 24/7 business operation. We intend to stay small in the number of employees per business unit.

We will contract qualified and motivated employees working on location and/or remote in our business units.

Development

10% - from the funding budget will be allocated and used for the development team to improve the ecosystem, develop new products, features, API integrations and to integrate (private) blockchain technology by smart contracts.

Operations

7.5% - from the funding budget will be allocated and used to create an “Operations” business unit which is responsible for monitoring our real-time live activities and everything else related to planning our activities.

Once we have multiple voyeur locations from individuals, couples, groups and partners we need to monitor everything 24 hours per day, 7 days per week to have a good insight about what is happening and ensure that everything runs smoothly in our ecosystem.

This business unit will also be responsible for handling all the support requests and recording live broadcasted content for marketing purposes.

Infrastructure

10% - from the funding budget will be allocated and used for the underlying technical infrastructure on which the ecosystem operates and the internal network for all our business units.

Think of costs related to bandwidth, server capacity, cloud services, server licenses and computer and network equipment

Marketing & sales

20% - from the funding budget will be allocated and used for our marketing and sales activities within the ecosystem.

Marketing activities as a way to boost/brand the product sites, partner programs, media buys, advertising, integrations, model/studio recruitment and everything else that will widen the usage and acceptance of JCN - Jizzcoins.

The sales activities are targeted on acquiring new advertisers, content partners, affiliates and integration partners.

Everything related to creative design (web, print and video design), worldwide industry trade shows and events are also part of this budget.

Content & locations

22.5% - from the funding budget will be allocated and used to increase live broadcasted and recorded content like webcam models, adult stars, webcam studios and voyeur locations worldwide.

One of our main activities is to connect as many locations from individuals, couples, groups and business partners mixed with our own managed locations to have a large number of locations and voyeur spy cams published live on our product sites and partner integrations.

Increasing the number of connected locations and the quantity of live broadcasting spy cams will increase the number of new members and create stickiness which results in advertising value for our advertisers, higher revenues for models/studios and better content for integration partners.

Connected locations also results in an increase of activity on social media and JCN media minting within the ecosystem.

Partner integrations

10% - from the funding budget will be allocated and used to work with other companies offering online 18+ products and/or services through custom integrations based on APIs.

With partner integrations we aim on cross-selling our (live) content on external sites and providing them JCN payment methods to create a wider acceptance for JCN as a crypto payment token.

Legal

5% - from the funding budget will be allocated and used for legal and compliance matters to ensure that the ecosystem and JCN - Jizzcoins continues to operate legally and responsibly.

HOW TO BUY JCN?

Buy JCN tokens during ICO

DO NOT send ETH (Ether) from any of the exchanges. Send ETH only from your own wallets!
We recommend to use Gas = 60 GW and Gas Limit = 200,000

We recommend to use [MyEtherWallet](#). You also can use other wallets like: [Mist](#), [MetaMask](#), [Parity](#), [Ethereum Wallet](#), [imToken](#), and other ERC-20 compatible wallets.

The only valid JCN Ethereum Smart Contract address is:
0xc767bb2ab72358eb140b6a66b51a6afb833775dc

To view JCN Smart Contract transactions you can use this website:
<https://etherscan.io/address/0xc767bb2ab72358eb140b6a66b51a6afb833775dc>

From January 10th to April 10th, 2018 it's possible to buy JCN - Jizzcoins through our ICO.

Token minting

We will offer product site members, webcam models and voyeur residents the ability to earn tokens with media dataset minting.

Media dataset minting is based on publishing photos and videos on our product sites by members and webcam models.

Voyeur residents who have connected their home on our voyeur platform automatically mint tokens through a sophisticated minting algorithm applied on live broadcasted spy cams.

Pay with tokens for online services (b2b - b2c)

Consumers can buy JCN tokens and exchange them for site specific tokens to use the following online 18+ features offered through the ecosystem:

	Inside the ecosystem	Outside the ecosystem
✓	Tips (online or offline)	JCN Wallet integrations To offer JCN tokens as an extra payment method solution to other 18+ entertainment companies. With an easy API integration their customers will be able to pay by JCN. Voyeur API integrations By offering live voyeur content as custom integrations for other 18+ entertainment it will be possible to use JCN as a payment token for payouts.
✓	Private show	
✓	Private show (2-way)	
✓	Private spy	
✓	Enable premium features	
✓	Unlock photo albums - video clips	
✓	Access voyeur spy cams (pay-per-switch)	
x	Premium memberships (not yet done)	

Partner integrations (JCN)

Partner integrations are extremely important to monetize live content, boost the usage of JCN - Jizzcoins on a global scale and increase its valuation.

With blockchain technology it's possible to create 2-way partner integrations with companies providing 18+ products and services where JCN will be used as a decentralized ledger.

Voyeur API integrations	JCN Wallet integrations
Custom integrations offer 18+ online entertainment companies an extra feature for their members and benefit from an extra revenue stream.	Payment solution for companies offering 18+ online products and services to accept JCN for their customers.
Potential integration partners <ul style="list-style-type: none">* Porn tube sites (voyeur tab)* Member areas* Dating sites* Webcam sites All integrations are customized and use JCN and smart contracts to be able to work outside the ecosystem	Other integrations Integrate external products and services into our ecosystem to offer the members from our product sites extra entertainment value. <u>Scenario:</u> Integrate live cam feeds from other cam companies.

Sell JCN tokens

JCN tokens will be able to sell their JCN tokens on the crypto exchanges.

ROADMAP

Here you will find a detailed overview of our roadmap.

ICO dates

Month	Event
January 2018	ICO Announcement JCN - Jizzcoins
	ICO Start date
Jan 10st - Jan 20th	Early Bird at pre-sale (25% bonus)
Jan 20th - Feb 1st	Presale (15% bonus)
Feb 1sth - Feb 10th	Early Bird Crowdsale (10% bonus)
February 2018	Crowdsale
April 2018	End ICO JCN - Jizzcoins

Annual VIP event

Every year a VIP JCN - Jizzcoins event will be held on a secret location. The top 20 JCN coin holders will receive a free invitation to attend this 2-day event.

This unforgettable event will be held on a private and secured location filled with top-notch entertainment, wild parties, top DJs and of course adult stars.

During these two days we will present the latest developments, products, results and plans to give a detailed insight in our operation to our.

The first VIP JCN - Jizzcoins event is scheduled for November 2018 and will be announced once the JCN - Jizzcoins ICO is completed. Dates may change to better fit schedules.

Operations and development

Here you find an overview of the operations and development roadmap from November 2017. For the years 2019 and 2020 we have added the targets we want to reach.

2017	Event
November	<ul style="list-style-type: none">* Prepare the ICO (setup ico.jizzcoins.com)* Design the ICO JCN smart contracts* Beta test period Clickctrl.com (CPA offers)* Managed Voyeur location Brno (Czech Republic) operational
December	<ul style="list-style-type: none">* JCN - Jizzcoins ICO site online ico.jizzcoins.com* Soft launch Villavoyeur.com running on a new middleware media server* Activate the free tokens feature* Create the JCN smart contracts

2018	Event
January	<ul style="list-style-type: none">* Deploy the JCN smart contracts* ICO and bounty marketing* Architecting the new streaming engine
February	<ul style="list-style-type: none">* ICO and bounty marketing* Prepare the cloud server infrastructure for growth and scalability* Increase the localization of the product sites* Prepare the incorporation of the Amsterdam business unit* Development of the new scoring and gamification algorithms* Development of the new streaming engine
March	<ul style="list-style-type: none">* ICO and bounty marketing* Attend EU/US conferences and trade shows for partnerships* Start hiring process of additional employees* Migration to the new streaming engine* Analyses of hardware requirements for remote voyeur locations
April	<ul style="list-style-type: none">* End JCN - Jizzcoins ICO* JCN token enlisting initiated on Crypto Exchanges* Architecting and planning Vooyeur.com* Architecting and planning the Voyeur API* Deployment additional payment service provider
May	<ul style="list-style-type: none">* Attend EU conferences and trade shows for partnerships* Development Vooyeur.com* Development voyeur API* Architecting the JCN Token Exchange* Integrate partner's live feeds into our 18+ ecosystem* Start hiring process of the Amsterdam business unit

	<ul style="list-style-type: none"> * Prepare the "Connect Your Location" plan
June	<ul style="list-style-type: none"> * Attend EU conferences and trade shows for partnerships * Development of the JCN Token Exchange * Beta testing Vooyeur.com * Plan to open 2nd managed voyeur location * Start hiring process for employees 2nd managed voyeur location * Architecting media dataset minting * Start the "Connect Your Location" plan
July	<ul style="list-style-type: none"> * Development of the JCN Token Exchange * Development media dataset minting algorithm * Prepare the 2nd managed voyeur location * Property scouting for remote voyeur locations (worldwide) * Beta testing Vooyeur.com
August	<ul style="list-style-type: none"> * Launch Vooyeur.com * Deployment media dataset minting algorithm * Start connecting remote voyeur locations * Property scouting for remote voyeur locations (worldwide) * Development of the JCN Token Exchange
September	<ul style="list-style-type: none"> * Launch of the voyeur API * Launch of the JCN Token Exchange * Property scouting for remote voyeur locations (worldwide) * Attend EU conferences and trade shows for partnerships * Architecting Boysocial.com * Architecting/development media pinning for models * Connect remote voyeur locations * Opening the Amsterdam office
October	<ul style="list-style-type: none"> * Development/deployment media pinning for models * Development Boysocial.com * Connect remote voyeur locations * Open the 2nd managed voyeur location
November	<ul style="list-style-type: none"> * Prepare the 2nd managed voyeur location * Connect remote voyeur locations * Start hiring process for Business Unit Prague * Activate the monthly competition Voyeur locations and residents * Architect Wheel of Action (on-site game) * Launch BoySocial.com
December	<ul style="list-style-type: none"> * Connect remote voyeur locations * Develop/deploy Wheel of Action (on-site game) * Open the Prague office * Architecting the JCN merchant API * Architecting mobile apps (iOS and Android) * Target: all our activities powered by blockchain technology

2019	<ul style="list-style-type: none"> * Connect Remote Voyeur locations (North and South America) * Open Managed Voyeur locations (Amsterdam - Ibiza - Colombia) * To connect over 25 connected Voyeur locations worldwide on our streaming platform * JCN merchant API integrations active * 10% coverage of active Voyeur API integrations within the TOP 100 adult sites * Mobile Apps for iOS and Android active
2020	<ul style="list-style-type: none"> * Number #1 live 18+ voyeur content provider * Have product site within range of TOP 50 adult sites * 25% coverage of active Voyeur API integrations within the TOP 100 adult sites * ClickCtrl.com within the range of TOP 50 CPA advertising platforms * Open Managed Voyeur locations (Los Angeles - Las Vegas - Miami) * To connect over 50 Voyeur locations worldwide on our streaming platform * JCN tokens as worldwide used 18+ token (through JCN merchant API integrations) * Open business unit North America * Porting live voyeur entertainment as TV format

Our main target for 2019 and 2020 is to connect and open worldwide remote and managed voyeur locations to provide the best 18+ live broadcasted entertainment and to integrate blockchain technologies within all our activities.

Each managed voyeur location will have its own dedicated team and model base and will function as a regional hub for other connected voyeur locations and models in that area.

By opening small business units in Brno, Prague (Czech Republic) and Amsterdam (The Netherlands) there will be enough human resources available to grow and give JCN tokens a bright future.

In the upcoming 2 years we want to give people and companies who participate in the JCN token sale a token that can grow in value backed by new innovative technology and high quality live entertainment.

Here are the highlights of what we try to accomplish in the upcoming two years:

- Boost our current product sites
- Develop new product sites and features
- Integrate blockchain technology in all our activities
- Open managed voyeur locations and connect remote voyeur locations (total of 50)
- Monetize live voyeur feeds on our product sites and partner sites
- Provide a digital advertising platform for companies to get new leads
- Built a decentralized organisation based on small business units
- Fully functional JCN Exchange for all target groups (web, iOS and Android)
- Platform where models and studios can monetize their photos, videos and live content
- Become a Top 50 market player with and the #1 position with live 18+ voyeur content

- JCN - Jizzcoins as worldwide used token on 18+ entertainment sites and products through sophisticated merchant API integrations
- Porting live voyeur entertainment as an international TV format

Note:

Our roadmap is fully scheduled but can always be modified based on the ICO token sale results.

TEAM

At the moment Ctrl Venture is formed by a small effective team (operating from Brno - Czech Republic).

The founders have worked closely together since 2009. Each of them have years of experience under the belt in different roles and areas within the 18+ online entertainment, high-end development and digital marketing industry.



Sandro

CEO, founder (Dutch)

Management, business development and product design

Sandro has been active in IT / development for 26 years and active with real-time communication technology since 2004



Jana

CFO - COO, founder (Slovak)

Financial and organizational management

Jana has been active in model management and corporate finances for 8 years



Julien

CTO, founder (French)

Business analysis, architecture, core development and technical team management

Julien has been professionally active in IT for more than 15 years in all kinds of verticals and industries



Jozef

Developer, founder (Slovak)

Full-stack development and infrastructure management

Jozef has been professionally active in IT infrastructure and development for 6 years

**Nick**

Marketing and program manager (Belgian)
Social media and sales management

Nick has been active in online digital marketing for 16 years

**Petra**

Content producer, (Canadian/Czech)
Location management and content production

Petra has been active in content production for 2 years and is a professional make-up artist

Ctrl Venture's philosophy is to run all its activities with small dynamic teams of motivated and disciplined individuals who are able to work on location and/or remotely and can adapt quickly to the rapidly changing needs of the company.

We will initially open/expand business units in the following cities/countries:

City - Country	Business units
Brno Czech Republic	Management, development, support, operations, content and locations
Prague Czech Republic	Development, marketing, sales, support, content and locations
Amsterdam The Netherlands	Marketing and sales

Note:

By opening extra (voyeur) locations and business units in other countries and cities we want to expand capacity to facilitate country specific markets.

CONTACT INFORMATION

Office JCN token site

- ico.jizzcoins.com

Product sites

- www.jizz.xxx
- www.villavoyeur.com
- www.vooyeur.com (n/a)
- boysocial.com babesocial.com (n/a)
- blog.jizz.xxx - blog.villavoyeur.com

Broadcasting platform

- www.camctrl.com
- blog.camctrl.com

Model recruitment

- jobs.villavoyeur.com
- camgirl.agency
- connect.vooyeur.com (n/a)

Partner program

- www.clickctrl.com
- blog.clickctrl.com

Billing platform

- www.billingctrl.com

Corporate site

- www.ctrlventure.com

Address

Ctrl Venture SRO
Nove Sady 988/2
60200 Brno
Czech Republic

Email

- ico@jizzcoins.com

Instagram

- www.instagram.com/jizzcoins/

Facebook

- facebook.com/JCN-359078297852980

Twitter

- twitter.com/jcncoins

LinkedIn

- linkedin.com/company/jizzcoins

Debate and discuss

- <https://t.me/jizzcoins>
- www.reddit.com/user/jizzcoins/
- Bitcointalk (check our website <https://ico.jizzcoins.com>)

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