

CREATING BETTER SPACES

HOMNI

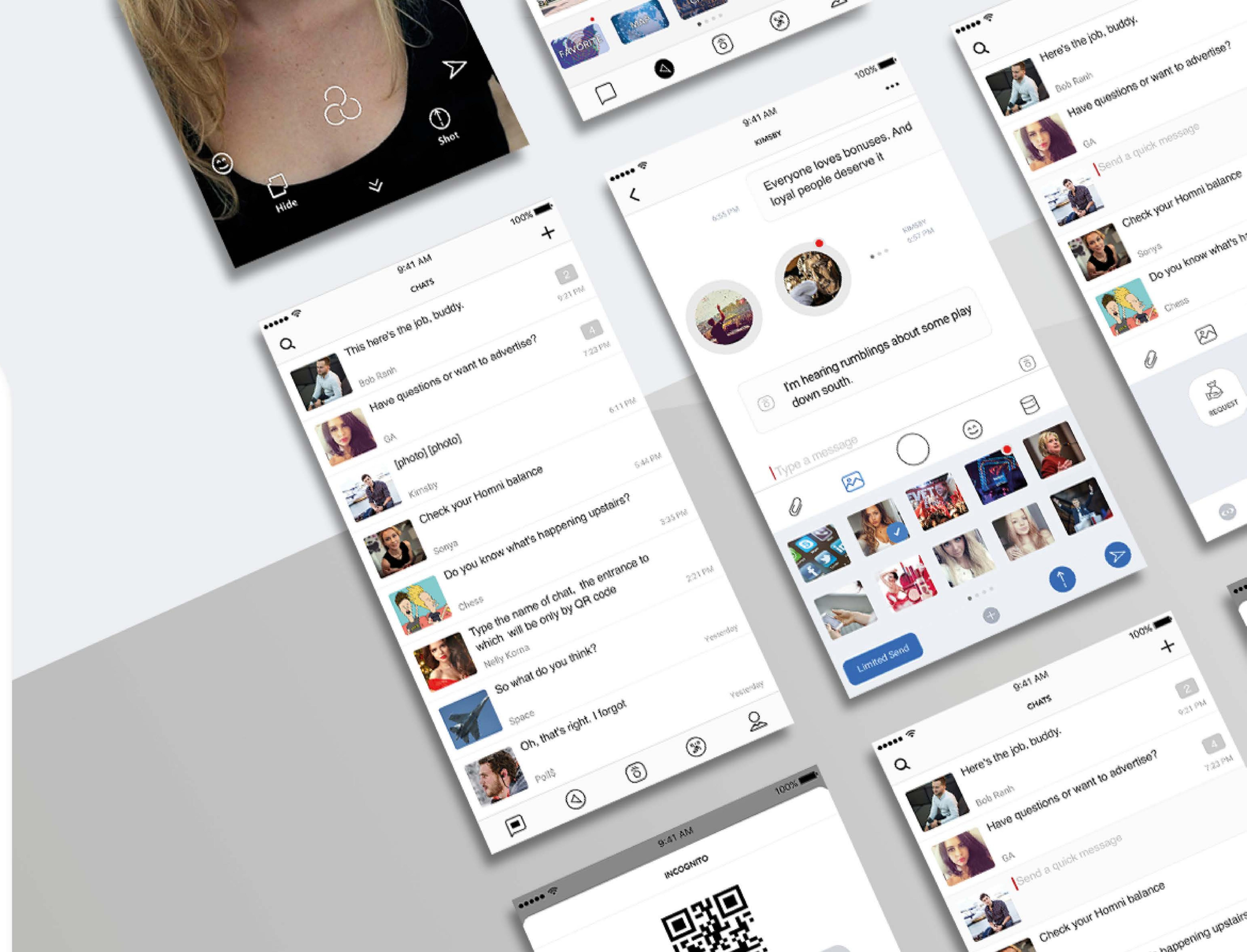
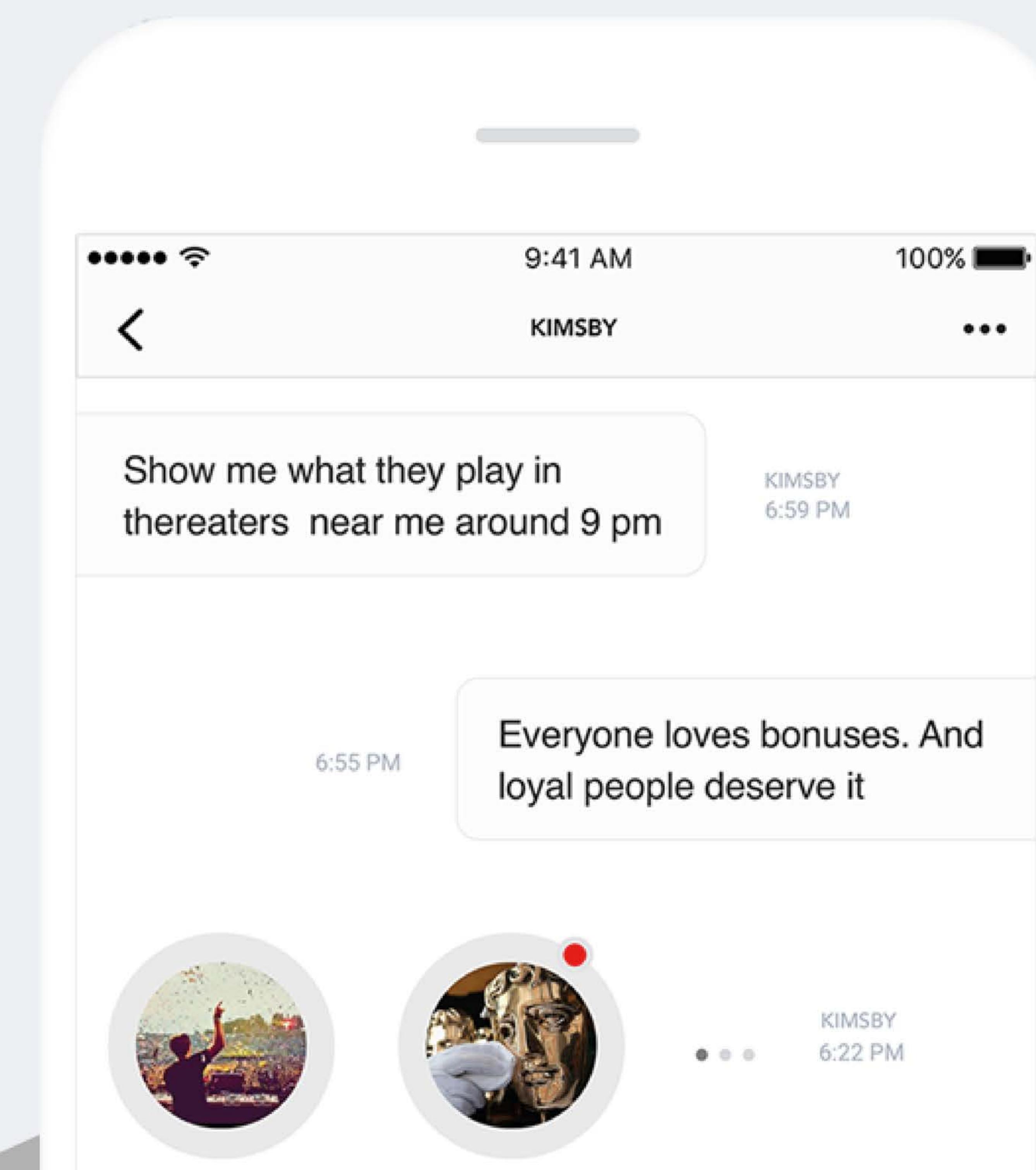


DECENTRALIZED SECURE COMMUNICATION
BASED ON BLOCKCHAIN TECHNOLOGY

with the valuable possibility to remain anonymous,
commercialize personal content
and use certain unique functions

CREATING BETTER SPACES

HOMNI



OUR BELIEF IS THAT THIS ERA OF ADVANCED INFORMATION TECHNOLOGY WILL
SEE THE RISE OF TERRIBLE OPPRESSION AND DICTATORSHIP, UNLESS THE RIGHT
TO FREE COMMUNICATION AND THE POSSIBILITY OF ANONYMITY ARE PROTECTED

OUR GOAL IS SECURE, EXPAND, AND FACILITATE INTERACTION BETWEEN PEOPLE;
CREATE A SAFE SPACE FOR PEOPLE OF ALL VIEWS, POSITIONS, AND STATUS;
AND GIVE EVERYONE AN OPPORTUNITY TO SHARE THEIR OWN THOUGHTS
AND INFORMATION PRIVATELY AND FREELY, WITH THE PROMISE OF COMPLETE ANONYMITY

MISSION

The current era of advanced information technology has made the quick, multi-level processing of large amounts of data – as well as unique technological creations to deal with said data – possible. The role of information as a resource is increasing on a daily basis. Great efforts are involved in the production, collection, analysis, and storage of data, with tools constantly being developed for the effective use of information and its integration into all spheres of modern life.

The widespread use of these processes, coupled with the potential clash between information and the technologies employed to harness it, necessitate the introduction of more serious measures to protect communication platforms and the personal information contained within – given that such information is not designed for public consumption. In short, the right to privacy and the chance for anonymity in cyberspace require enhanced levels of protection against any kind of infringement.

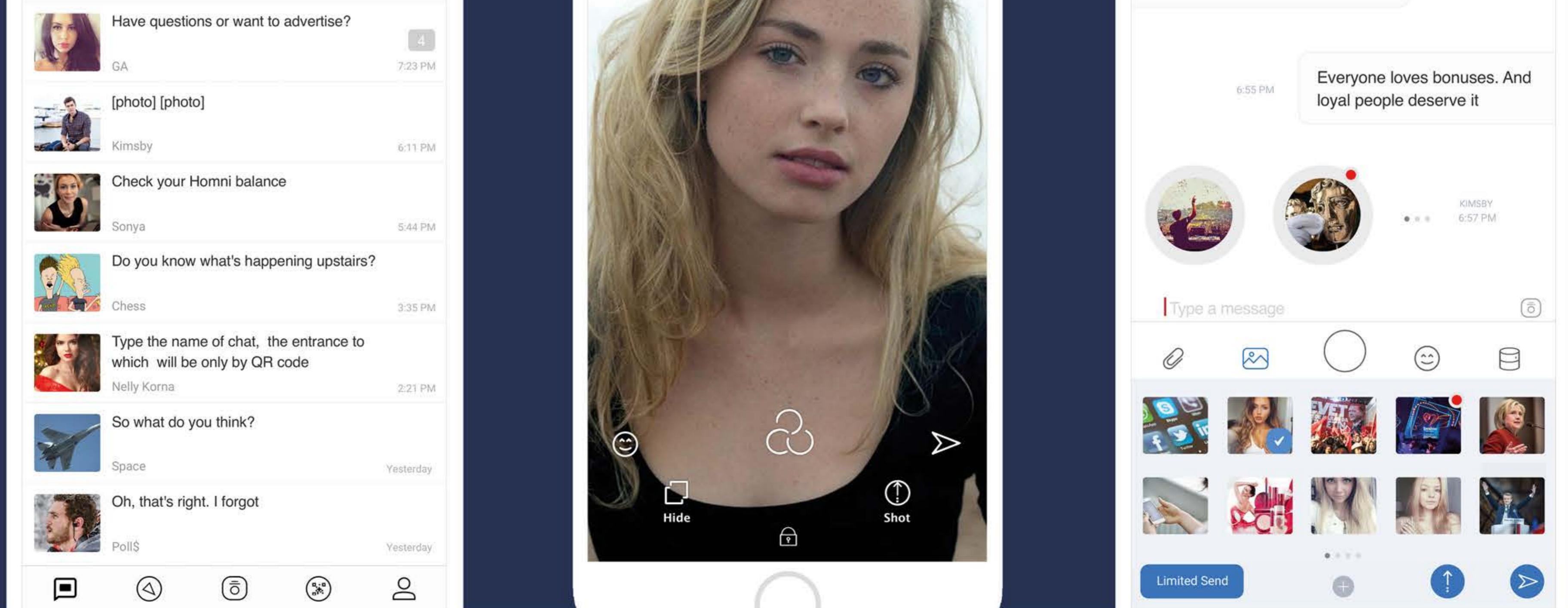
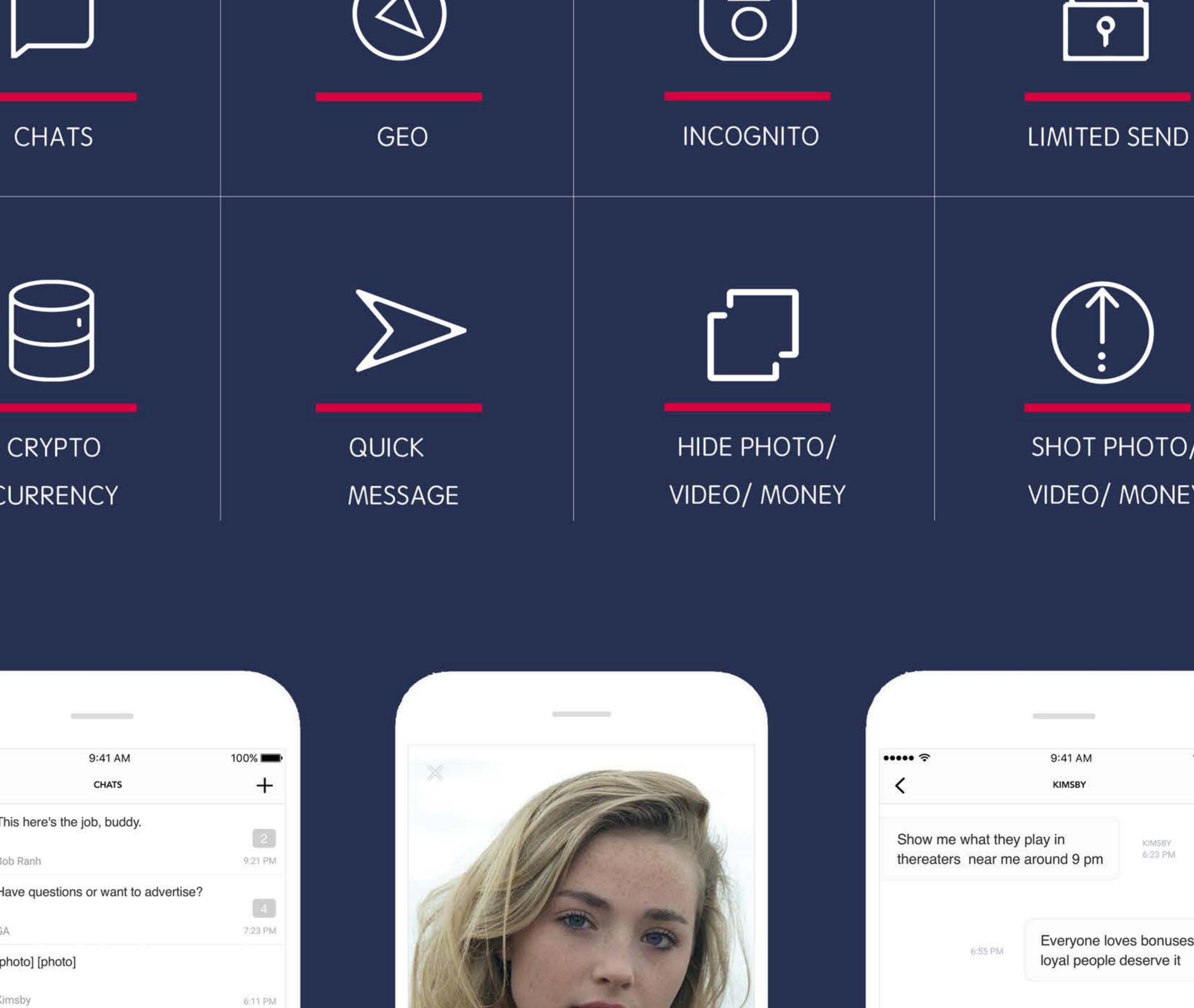
WHAT IS HOMNI

Homni is a new decentralized messenger using Blockchain Technology aimed at providing communication security with the ability to commercialize personal content while maintaining complete anonymity.

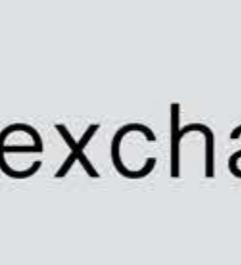
To use Homni, one does not need to provide any personal information - neither a phone number, nor an email address. The messenger system allows one to remain completely anonymous, with no disclosure of information regarding the identity of the user or the recipient of messages; therefore, any disclosure of identities or content is impossible, meaning that users are safe from all backlash related to their conversations on Homni.

To use the application, you do not need to reveal your contacts or their details. As a result, third parties will not be able to map your friend connections, learn who you are communicating with, or access the messages you are sending. Privacy for you, your friends and contacts, and those you communicate with using this messenger is assured.

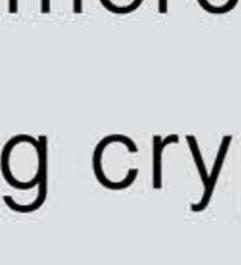
The Homni ecosystem has an integrated multi-currency wallet, with the ability to keep in it different types of cryptocurrency (bitcoins, altcoins and ERC-20 tokens) and conduct financial transactions.



FEATURES



Communicating and exchanging information with friends and business partners in a safe way.



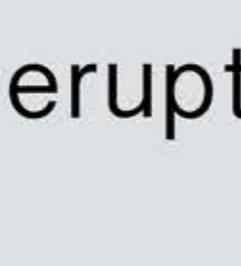
Carrying out commercial and financial transactions using cryptocurrencies.



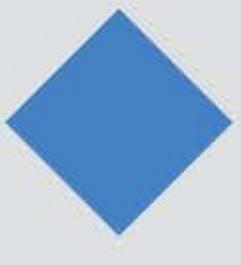
Make content that you send paid and choose how many people will be able to see it.



Being in the epicenter of interesting and significant events that are discussed in different parts of the world, exchanging photos, videos, cryptocurrencies and opinions.



Finding out what is going on around you in a real time. It is comfortable to interact with people around you on a group geolocation chat, with the opportunity to anonymously get acquainted, discuss something, or simply express outrage provoked by some kind of erupting factor in that place.



Uploading a large number of photos / videos horizontally, without overloading the chat space.



The option to restrict the possibility of other users to save and/or make screenshots of all types of your media content sent to any of chats.

SEVERAL UNIQUE FUNCTIONS

1

QUICK MESSAGE

Being in the main screen, without entering the chat, you can send a quick message to the selected user: text, photo / video / file or cryptocurrency.

2

SEND AN INCOGNITO MESSAGE

While communicating in a chat where the names are available, you can send a message without marking the name, thus sending an anonymous message.

3

CREATING AN INCOGNITO CHAT

Creating Incognito chats by QR codes. When the number of people in created chat is reached according to the manually specified quantity of participants, QR code above will be automatically changed to exclude the possibility of disclose of chat participation.

The chat layout is implemented in a way that your messages cannot be distinguished from other participants' messages. Even if you show your correspondence to a person nearby, he will not be able to determine what you wrote in the chat or if you wrote anything at all.

4

SHOT

Content is sent to the chat in the form of a flying circle. You can see the inner content by taking the chance to click on it.

5

HIDE

Hide secret photos / videos/ cryptocurrency inside uploaded photos/ videos, which you will be able to see only by pressing a certain point on the phone screen.

HOMNI CRYPTOCURRENCY



POSSIBILITY OF COMMERCIALIZATION OF PERSONAL CONTENT WHILE MAINTAINING ANONYMITY

The community members will be able to use Homni cryptocurrency for carrying out commercial transactions and financial transactions, paying for digital content or services provided within the decentralized messenger ecosystem, meanwhile increasing the value and demand for a new digital currency.

Creation of content and services, as well as the earning and waste of cryptocurrency will stimulate the further growth of the ecosystem. Unique functions have been integrated into the messenger to encourage the exchange of the Homni cryptocurrency between participants and its active use, increasing the degree of involvement into the ecosystem itself.

The “Limited Content” feature allows you to earn money by publishing photos, videos, audio, and other content formats that can only be accessed after payment of the specified amount.

The “Limited Content” function interacts with such unique functions as hide and shot, and also works in the “quick message” mode (a special section on the following pages will be devoted to the description of each of these functions).

Cryptocurrency is aimed at creating such digital commerce, in which people of different opinions and interests will feel themselves safe without fear of being compromised, or that their personal information or actions inside the messenger will become available to unauthorized persons.

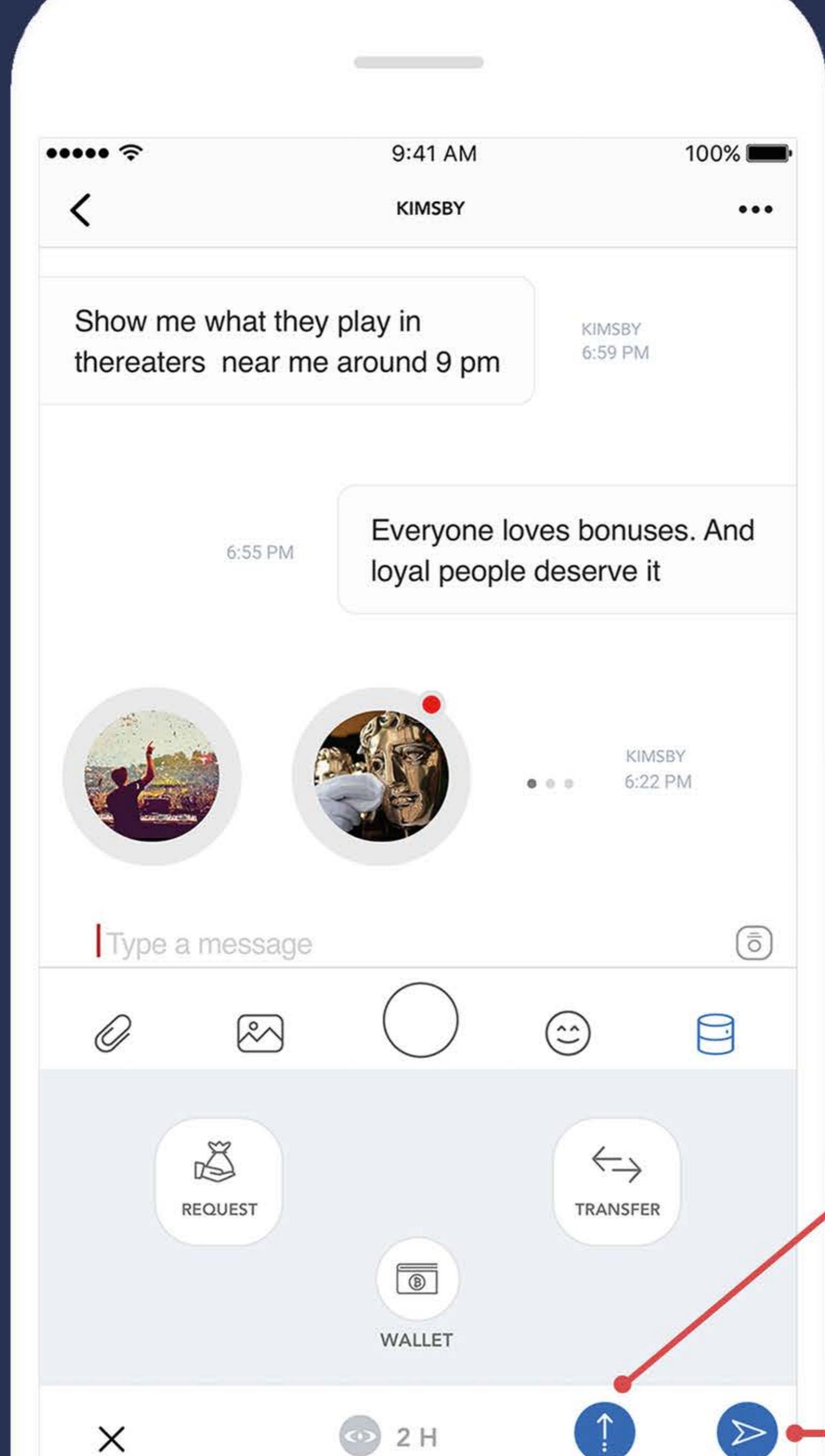
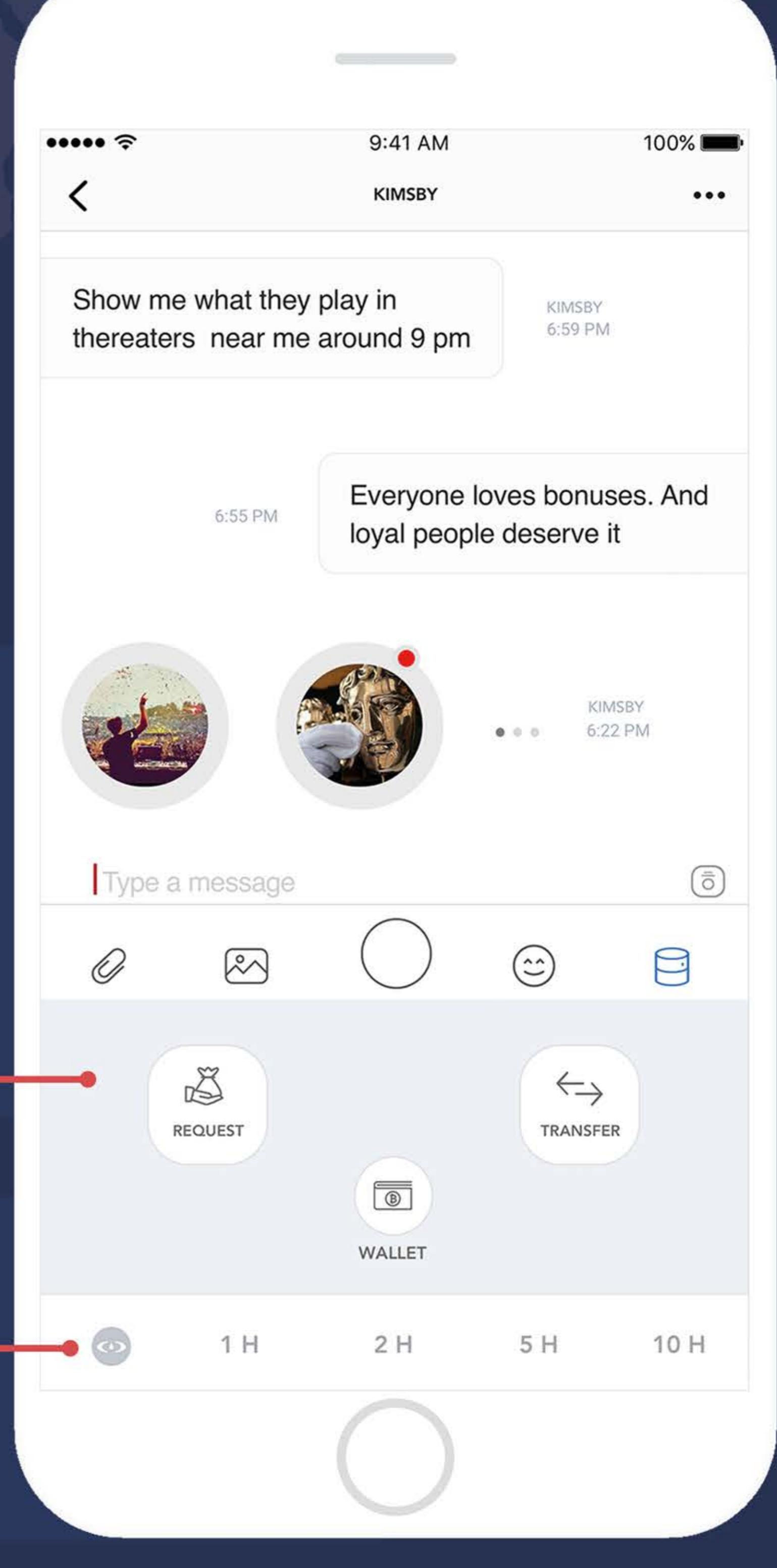
HOMNI CRYPTOCURRENCY

The Homni token sale will offer a new ERC20 token, Homni (HOMNI), built upon the Ethereum blockchain.

The ability to create a request for payment, or make payments using both Homni and other cryptocurrencies.

QUICK HOMNI TOKENS

A panel for quick send of a fixed amount of Homni tokens.



Send via the unique function Shot.
(for a detailed description, see the section on the Shot function)

Regular send

ESTABLISHMENT OF HOMNI ORGANIZATION

The key initiatives of Homni Organization will be the assertion of the right to privacy in the network with the possibility of anonymity, the dissemination of ideas about the importance of economic and social changes that decentralized systems bring with them.

The implementation of measures to protect the right to privacy in the network, the spread of the values of decentralized systems and the development of the cryptocurrency environment.

Support and promotion of projects related to the application of the Homni cryptocurrency, for further integration into the Homni ecosystem.

TOKEN STRUCTURE

TOKEN NAME	BLOCKCHAIN PLATFORM	TOKEN STANDARD	REGULATION
Homni	Ethereum	ERC 20	all unsold tokens will be destroyed according to the smart contract

SMART CONTRACT	TOKEN RATE	MINIMUM LIMIT OF PURCHASING	MAXIMUM LIMIT OF PURCHASING TOKENS
opened via the Ethereum blockchain	the price of 3000 tokens is —1 ETH	0,3 ETH	No

TERMS AND CONDITIONS OF HOMNI TOKEN SALE

TOKEN SALE VOLUME	SALE VOLUME	EMISSION VOLUME	PRICE OF 3000 TOKENS
10000 ETH	60 000 000 tokens	120 000 000 tokens	1 ETH

PAYMENT METHODS	DATA OF PRE-ICO	DATA OF ICO	SALE GEOGRAPHY
ETH	Start on November 16, 2017	Start on November 26, 2017 End on December 26, 2017	Whole world except those countries, whose legislation conflicts with ICO conduction and participation

TOKEN DISTRIBUTION STRUCTURE



INVESTMENT

Original rate: 1 ETH = 3000 HOMNI

Pre-Sale

Start on November 16, 2017

+35%

Pre-Sale minimum investment:
30 ETH

20 000 000 Homni tokens will
be available for purchasing
while the Pre-Sale.

ICO

Start on November 26, 2017
End on December 26, 2017

+20%

Day 1

+10%

Day 2-4

+5%

Day 5-12

ICO minimum investment:
0.3 ETH

ICO BOUNTIES

Articles campaign

1%

YouTube campaign

2%

ICO bounties tokens will be available
after the end of the ICO

BOUNTY CAMPAIGN

The goal of these campaigns is not just to spread of information about our project, but also to spread of the importance of the right to free communication and the possibility of anonymity. Those, who support our opinions and beliefs, are kindly asked to become the participants of our bounty campaign to share these ideas together with Homni.

ARTICLES CAMPAIGN

Budget is 1% of ICO total funding amount.

The entire Bounty Pool will be distributed among the participants proportionally according to their stakes. Stakes will be awarded at the beginning of each week. Limitation per participant is no more than 50,000 tokens within the campaign. Unused tokens will be destroyed.

RATES:

- 1 article = 4 stakes for an article about our project
- 1 article = 6 stakes for an article about the importance of the right to free communication and the possibility of anonymity with the reference to our project

RULES:

- You must have at least 500 followers or your article has to be read at least 1000 times.
- No plagiarism allowed.
- The article can be written in the following languages - English, Arabic, Spanish, Chinese, Russian and French.
- It must be at least 600 words.
- It must have a link to our website www.homni-tech.com

HOW TO PARTICIPATE:

Send a message on this thread with the following information:

Bitcointalk Username:

Website:

Number of Daily Visits:

Traffic Proof:

If your website is eligible, you will be informed about that through the contact info provided and get a link to our spreadsheet, where you will be able to submit the links to your media content.

BOUNTY CAMPAIGN

YOUTUBE BLOGGER CAMPAIGN

Budget is 2% of ICO total funding amount.

The entire Bounty Pool will be distributed among the participants proportionally according to their stakes. Stakes will be awarded at the beginning of each week. Limitation per participant is no more than 100,000 tokens within the campaign. Unused tokens will be destroyed.

PARTICIPANTS WITH:

- 1000+ subscribers will get 1 stake.
- 3000+ subscribers will get 3 stakes.
- 5000+ subscribers will get 5 stakes.
- 10 000+ subscribers will get 10 stakes.
- 20 000+ subscribers will get 20 stakes.
- 30 000+ subscribers will get 30 stakes.

RULES:

- Participant should talk about our project in his / her video (at least 30 seconds of informative content) + add the link to our website in the description box below your video).
- Participant channel must have at least 1000 subscribers and a good view count dynamic
- Participant must be subscribed to our YouTube channel.

HOW TO PARTICIPATE:

Send a message on this thread with the following information:

Bitcointalk Username:

YouTube Channel:

Number of Subscribers:

If your channel is eligible, you will be informed about that through the contact info provided and get a link to our spreadsheet, where you will be able to submit the links to your media content.

TEAM



OLEKSANDR
DOLYNSKYI

CEO,
Founder

Working expirience:
Cheetah Mobile



ARTEM
LUKASHEVICH

CFO,
Co-Founder

Working expirience:
Cheetah Mobile



KONSTANTIN
CHUGALINSKIY

CTO,
CO-Founder

Working expirience:
Yandex / Mail.ru Group



HENRY
COOPER

Security
Specialist

Working experience:
Impossible Technology



TIMUR
SAVELYEV

Marketing
Product Manager

Working experience:
B2Broker



SERGEY
SMETANIN

Senior
Developer

Working experience:
Mail.ru Group



AKIHIRO
YONEDA

Product
Manager



EUGENIE EVITA
GANI

PR Manager



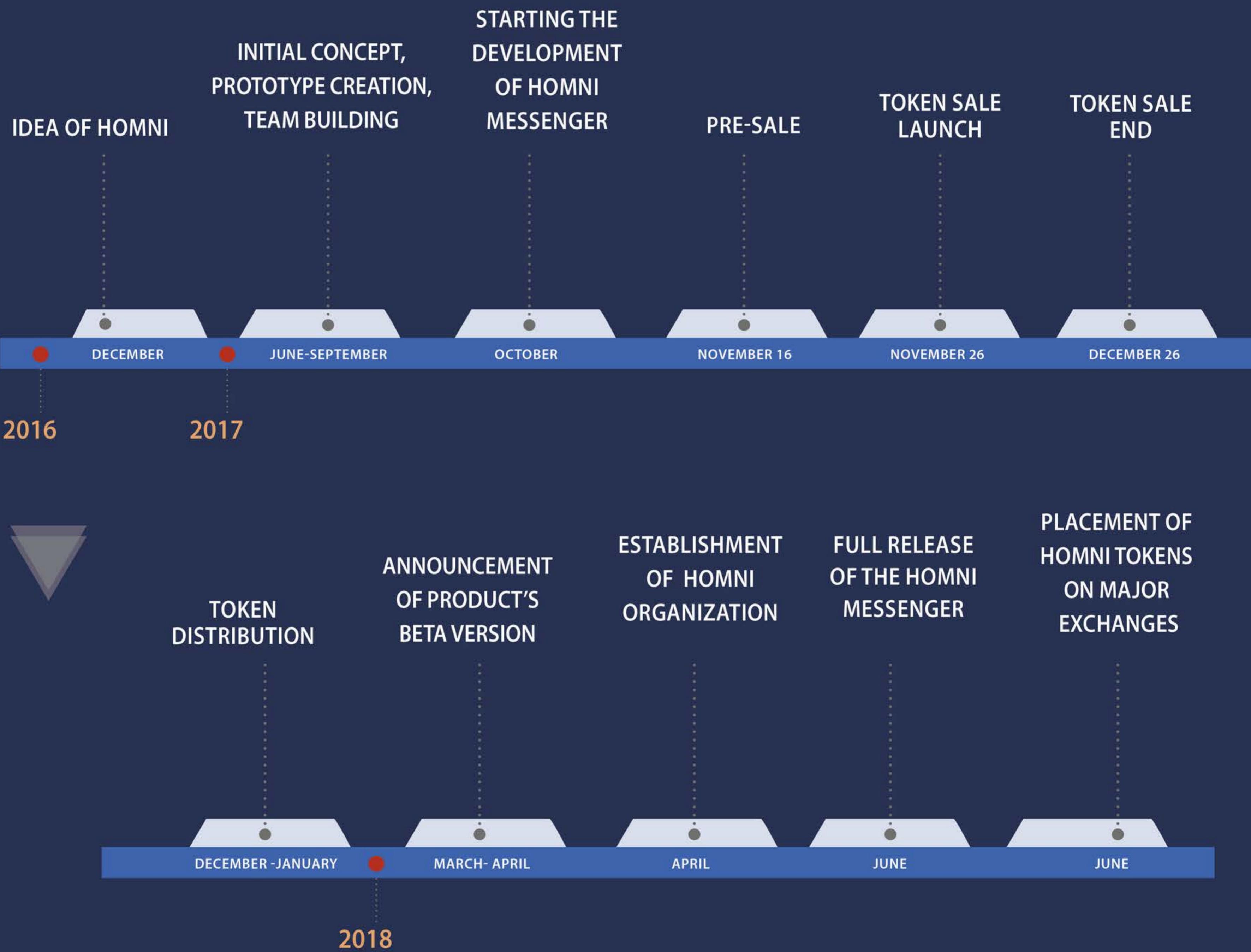
KATERYNA
ZINOVSKA

Community
Manager

*CHEETAH MOBILE, the creator of some of the most popular global mobile apps, has more than 634 million monthly active users as of Jan 2017.

*YANDEX is the fourth largest websearch engine in the world and the leading platform for Russian speakers all over the world.

ROAD MAP





OLEKSANDR
DOLYNSKYI

CEO,
Founder

“The Blockchain technology is a sort of cradle for the technological progress of our time, and what will grow up in this cradle depends on each of us. I am deeply convinced that the right to privacy and possibility of anonymity in the information space is one of the most important elements of future that we have to strive for. Blockchain technology is the best solution for creating fully secure and anonymous messenger. Decentralized system can guarantee that we don't store any data about our users”.



HENRY
COOPER

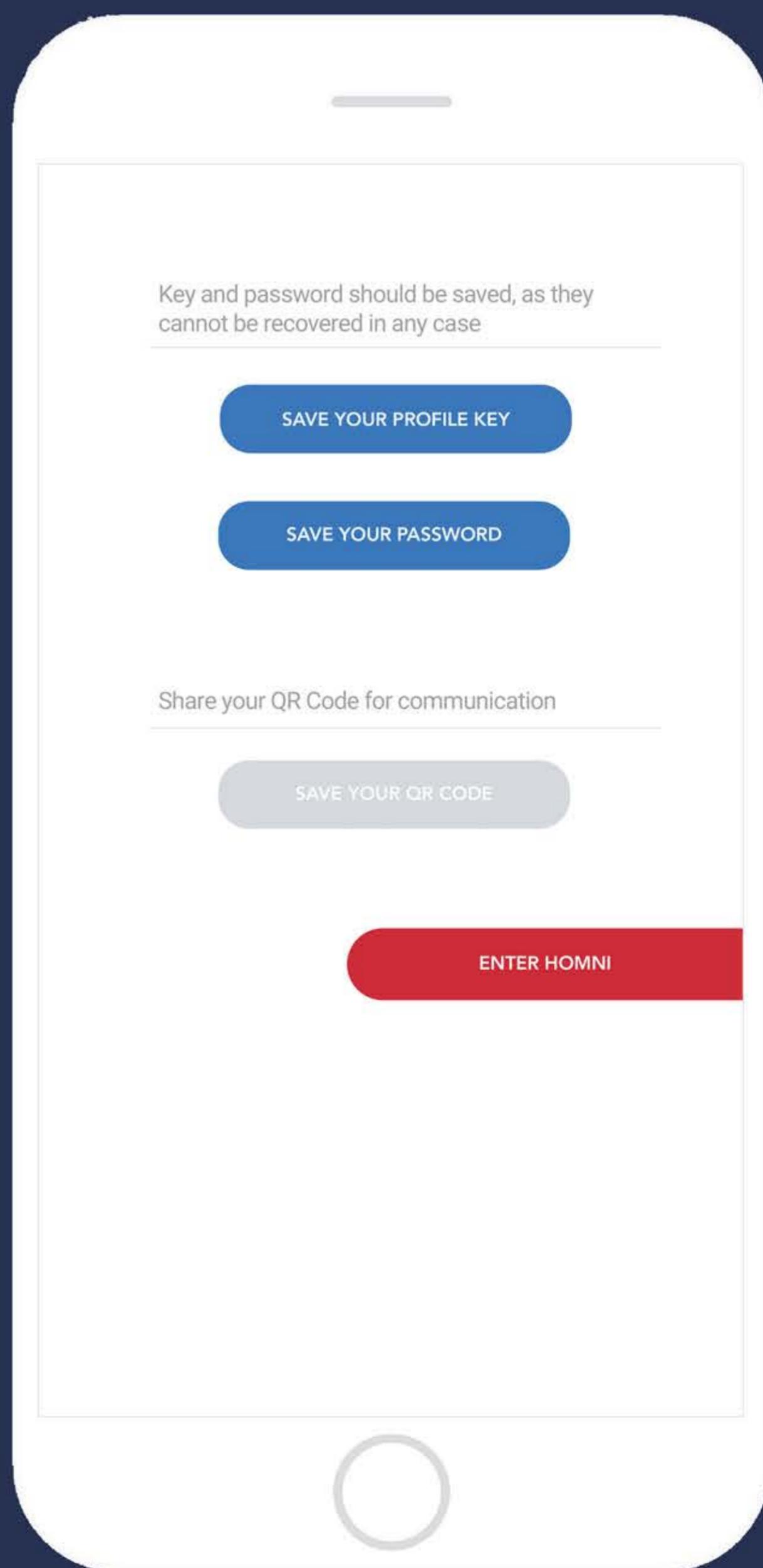
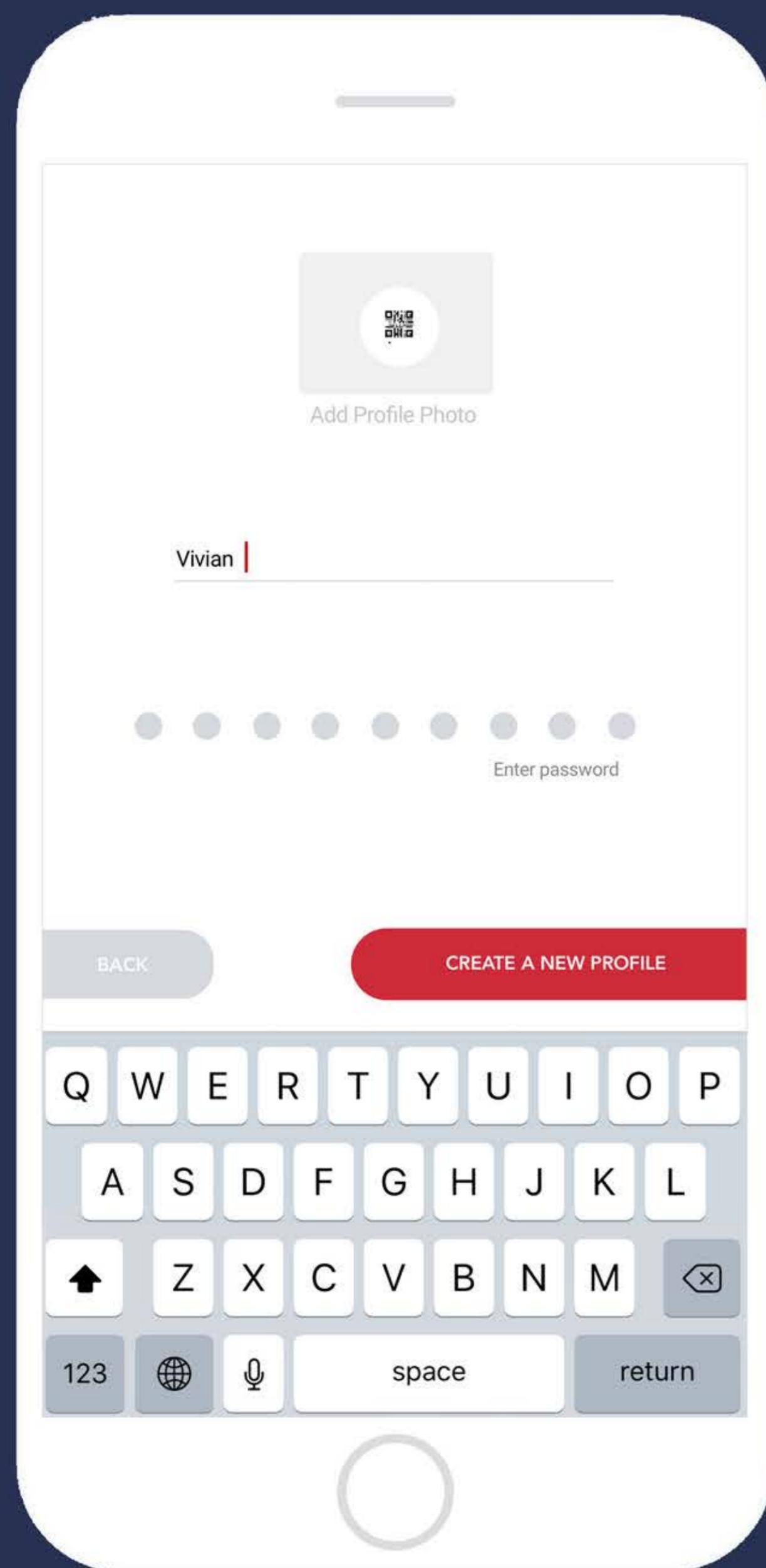
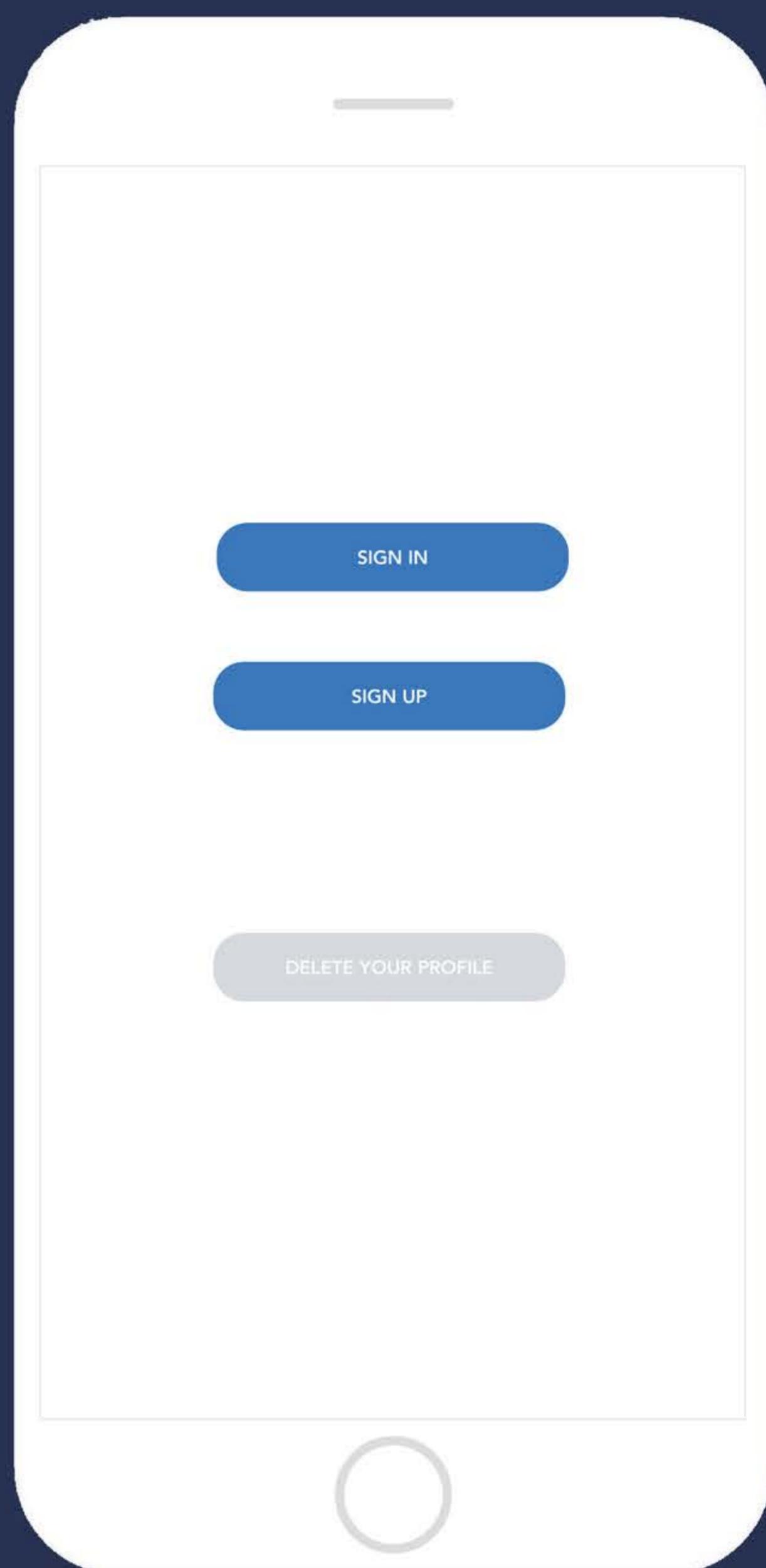
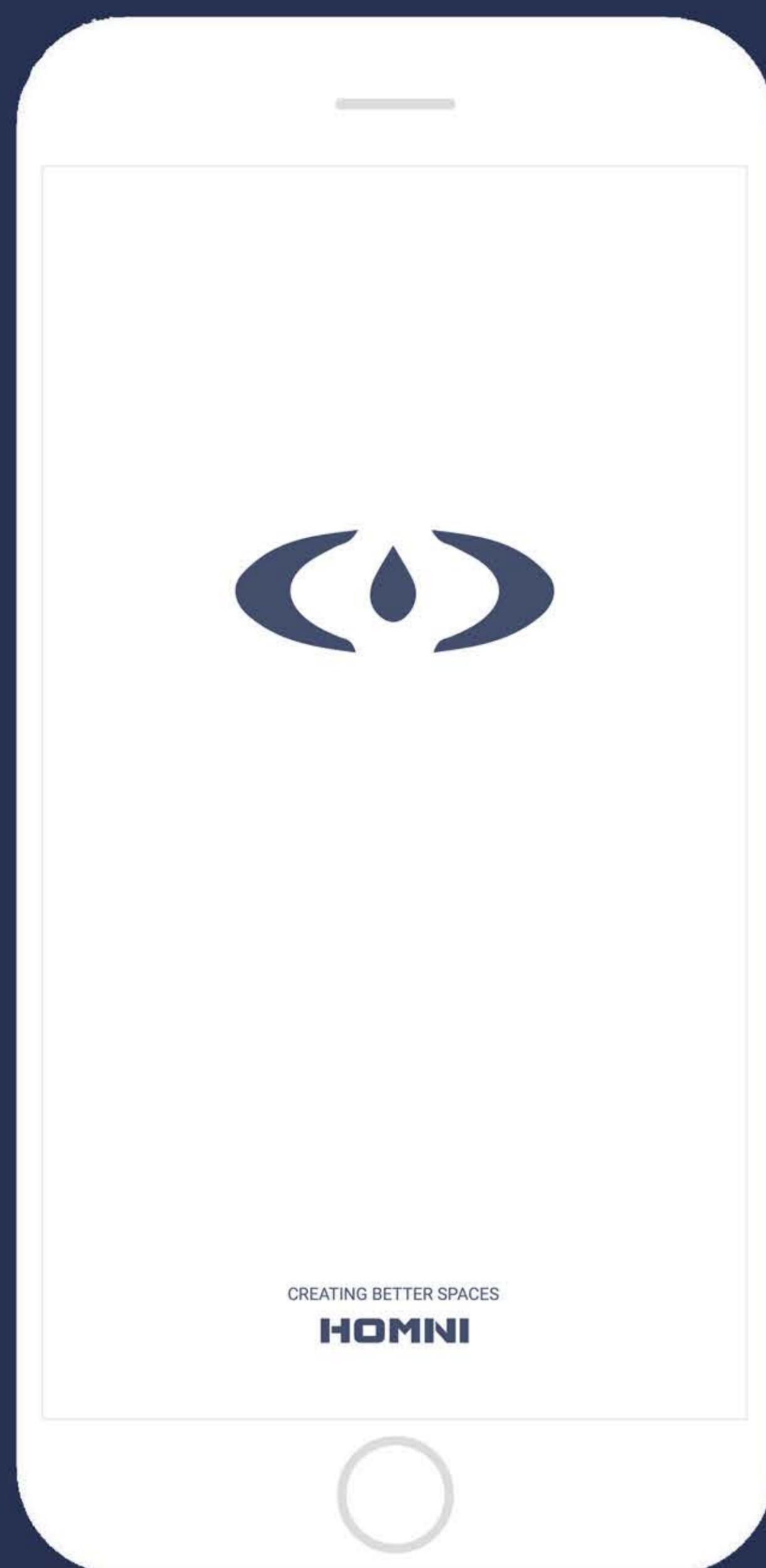
Security
Specialist

“We want to create community of people who share the same ideas as we do. The development of technologies has helped us to find new ways of building free society, where everyone has freedom of speech and freedom of expression. Homni is the best solution for anyone who wants to be one step further. Free and secure communication, quick payments without any commission are not just words, it's a reality that we can create”.

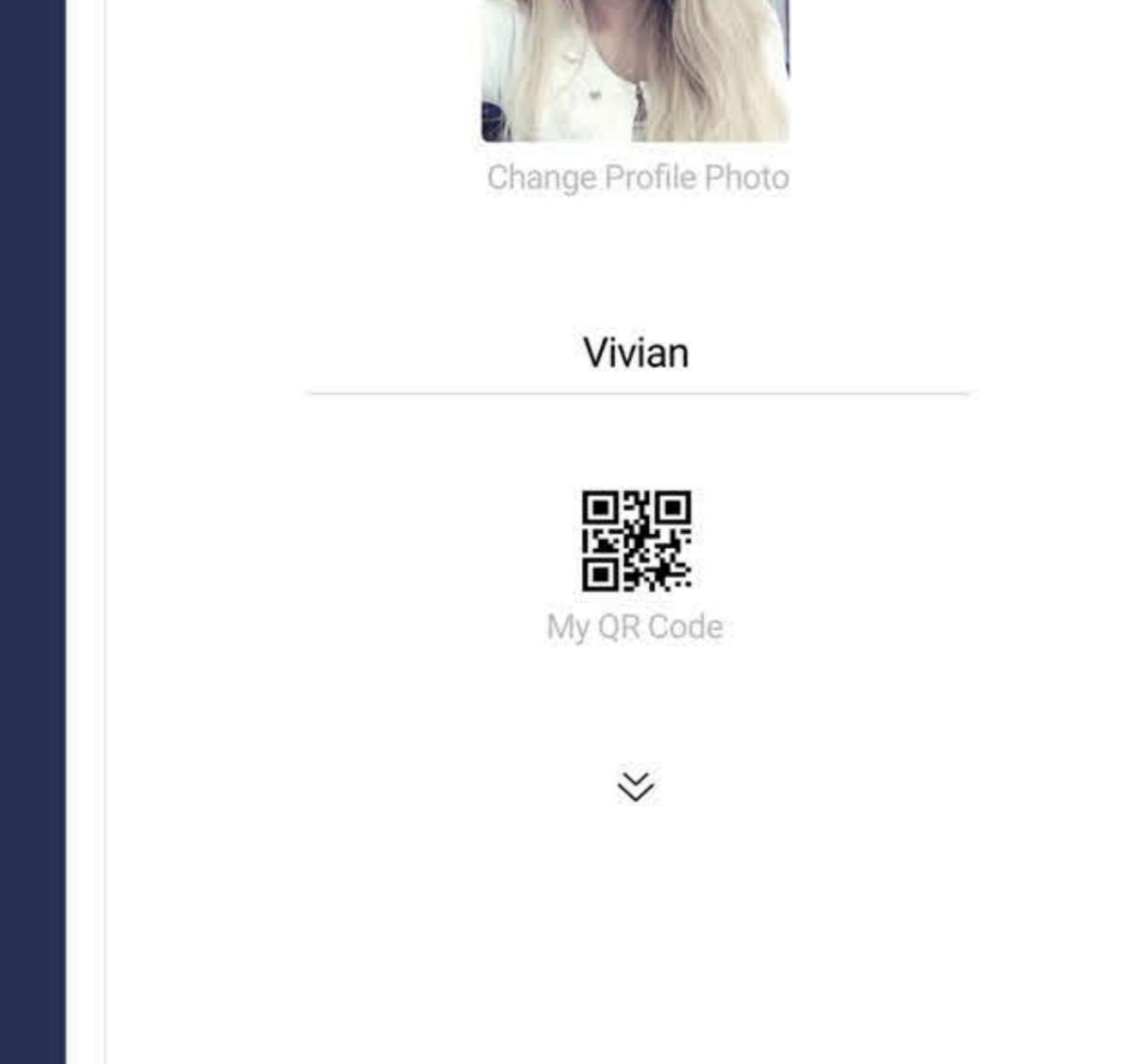
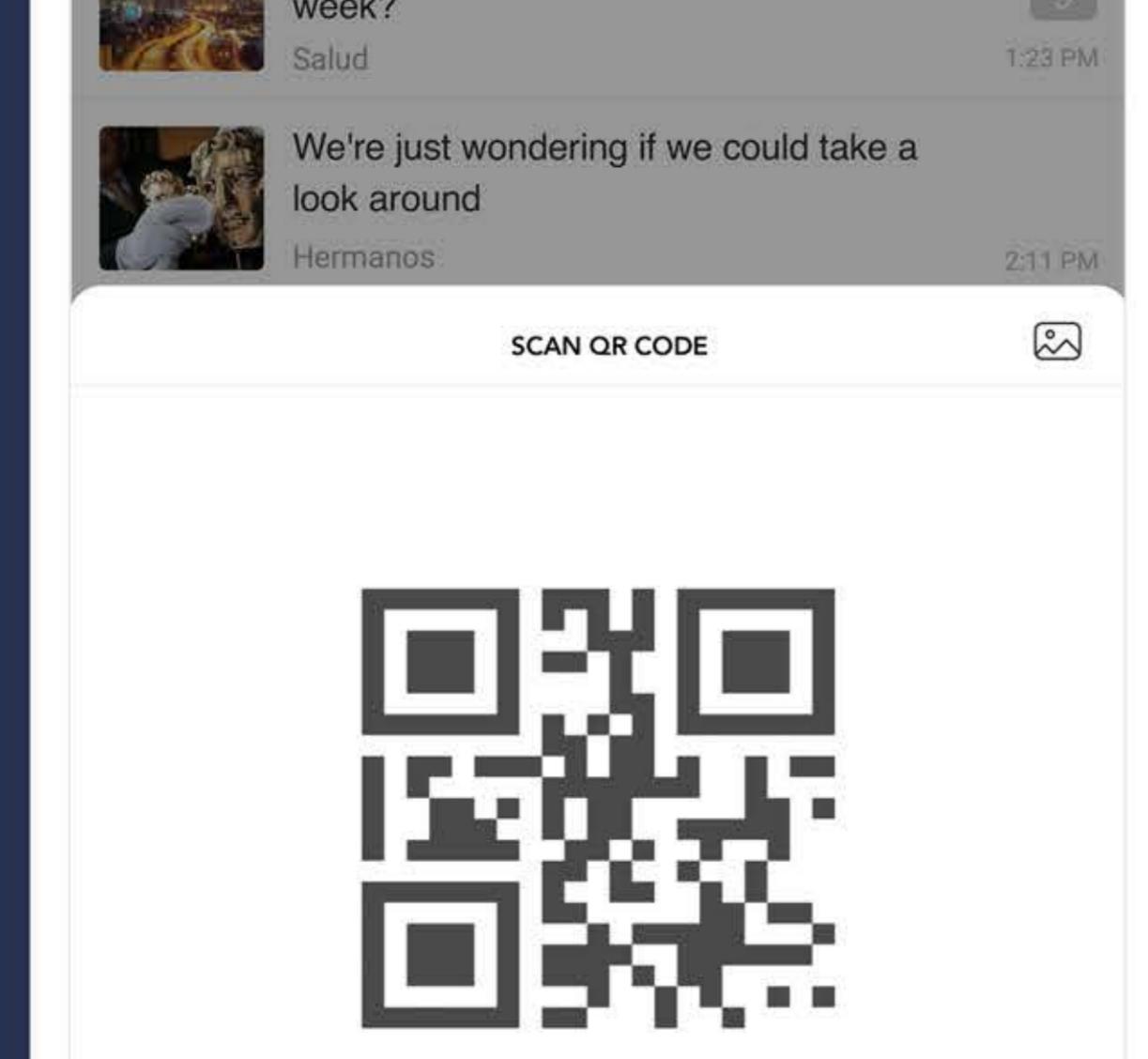
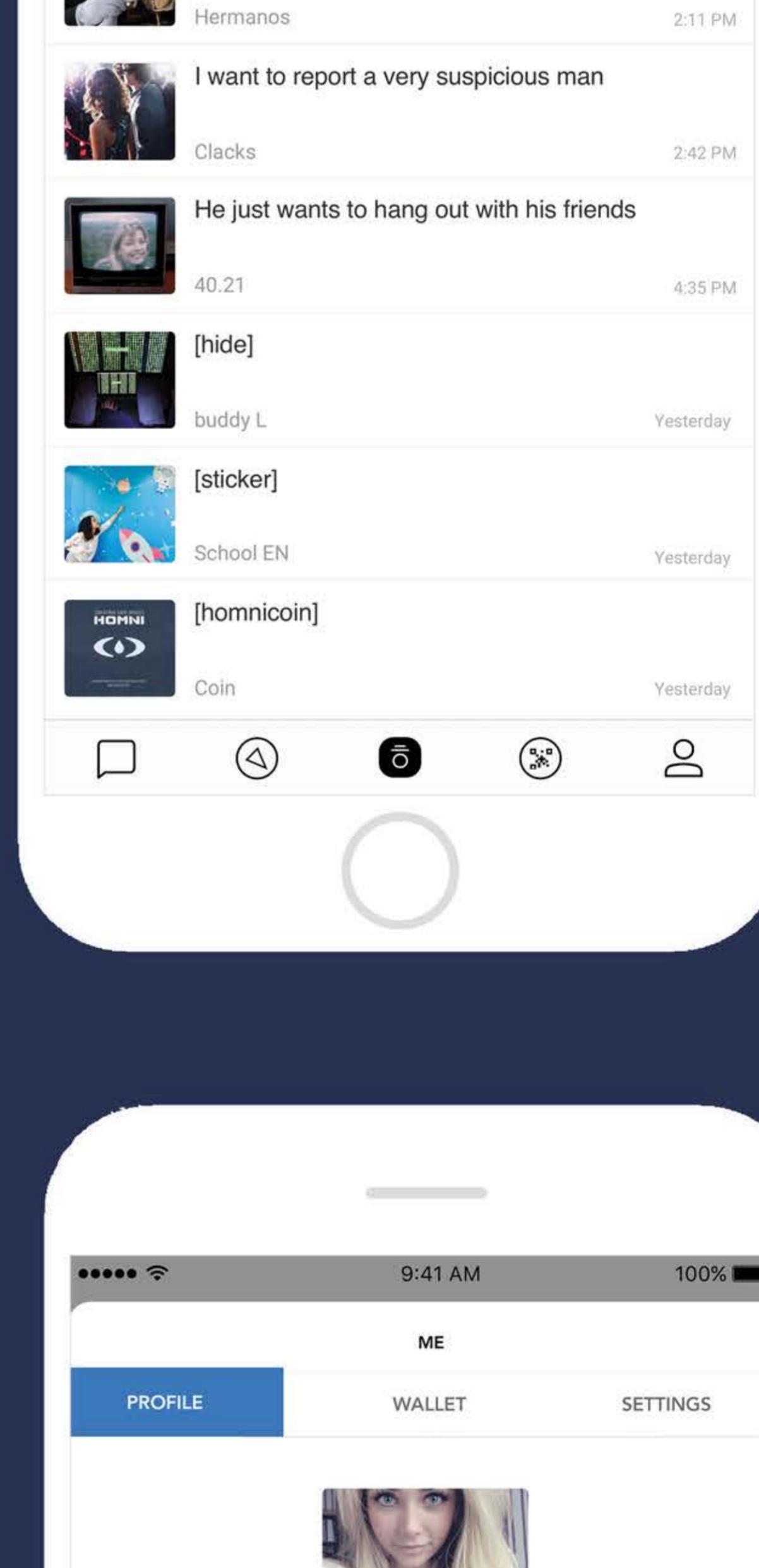
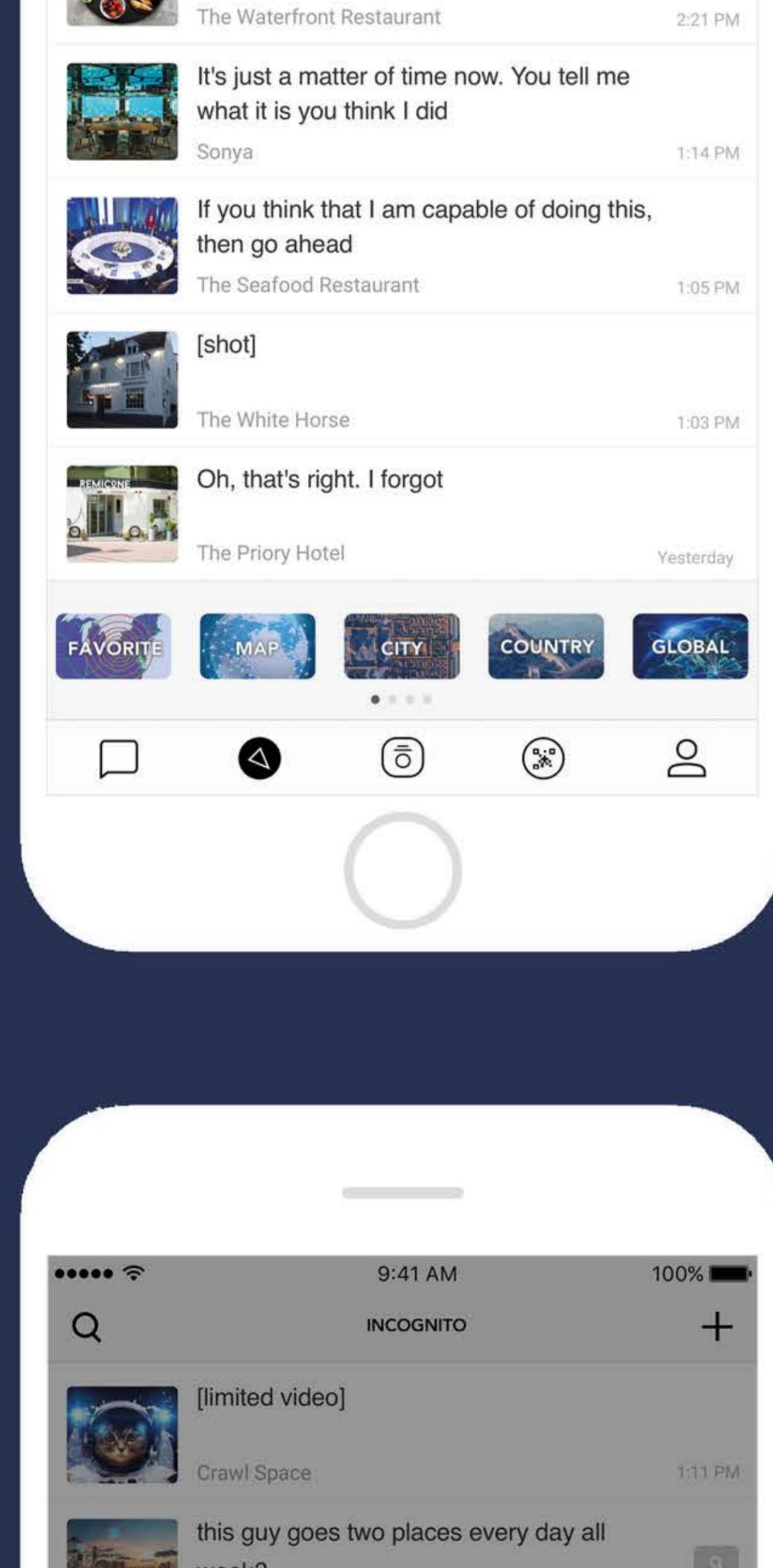
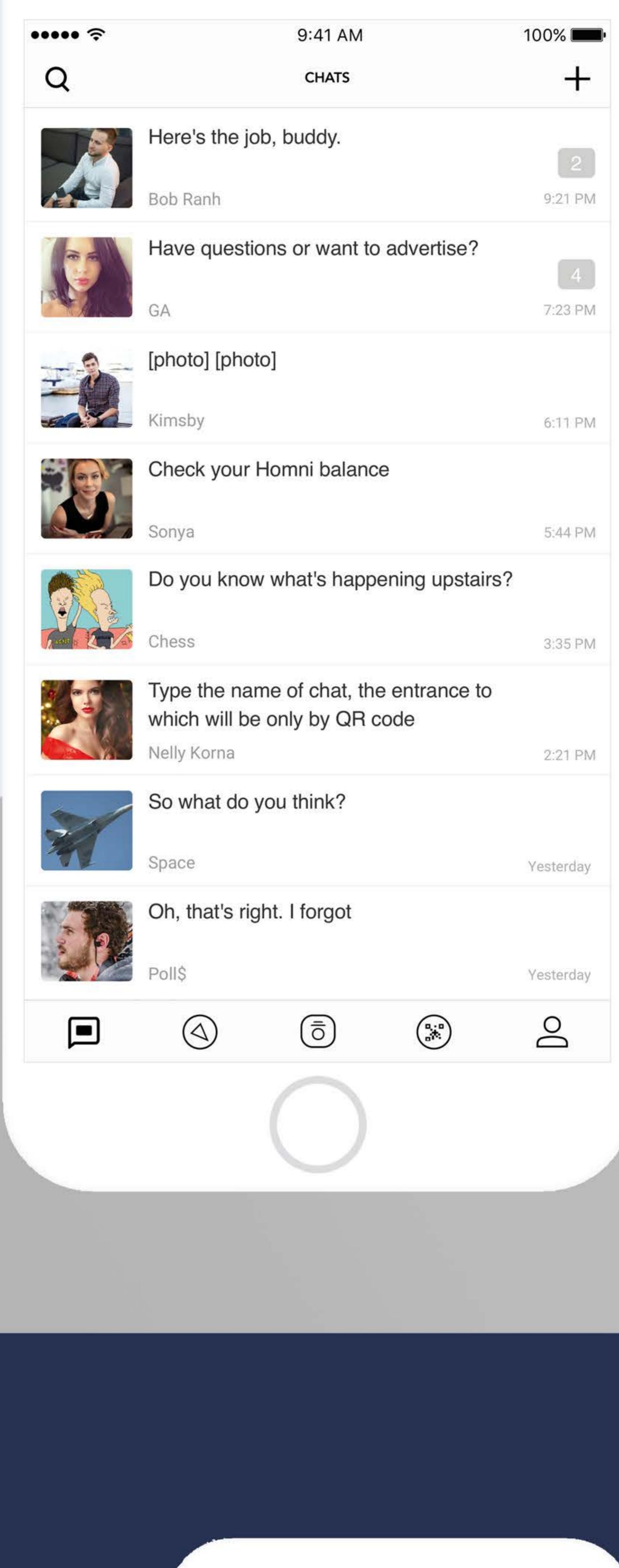


DESCRIPTION OF THE MAIN FUNCTIONS OF HOMNI MESSENGER

SIGN UP

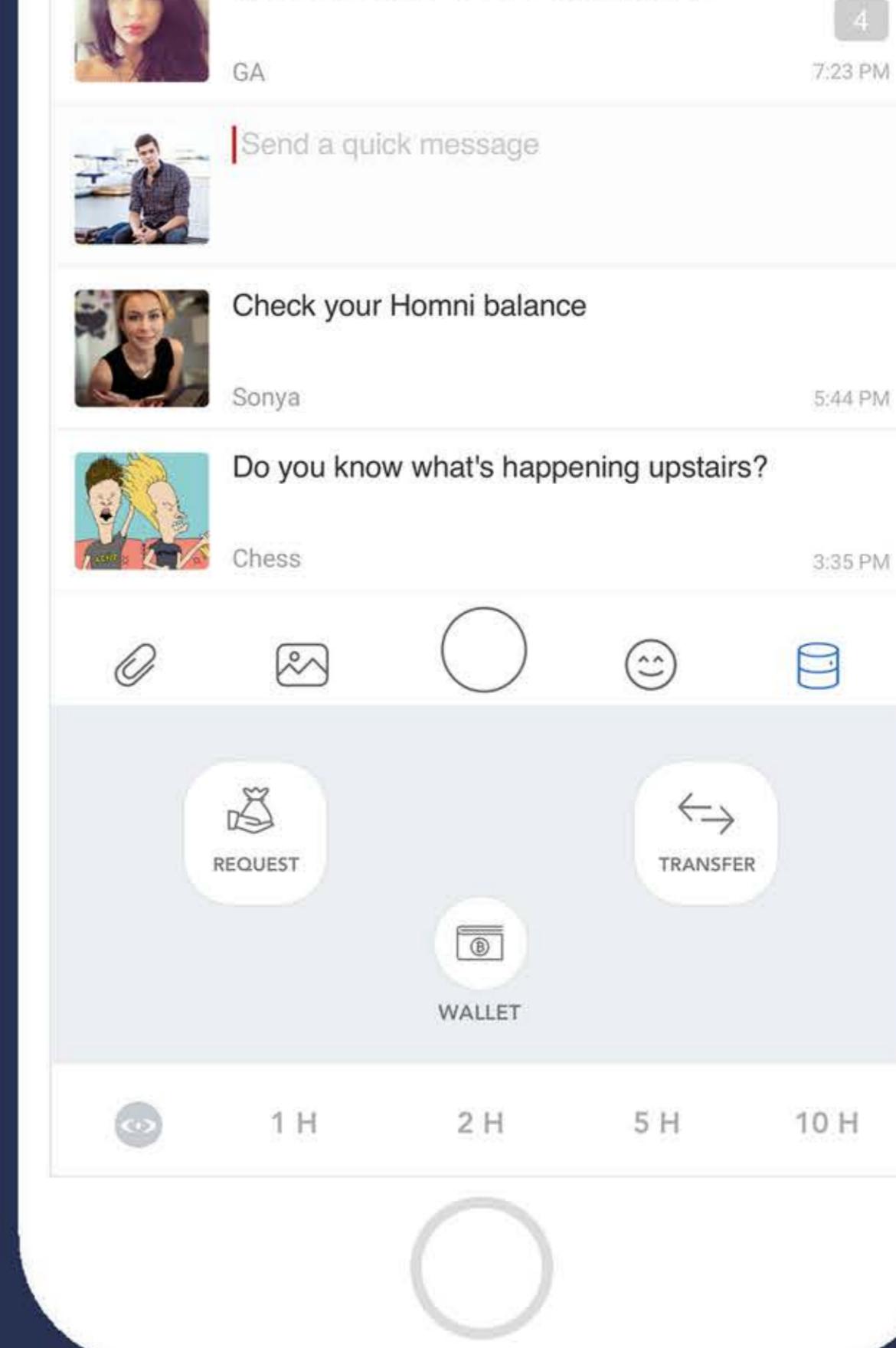
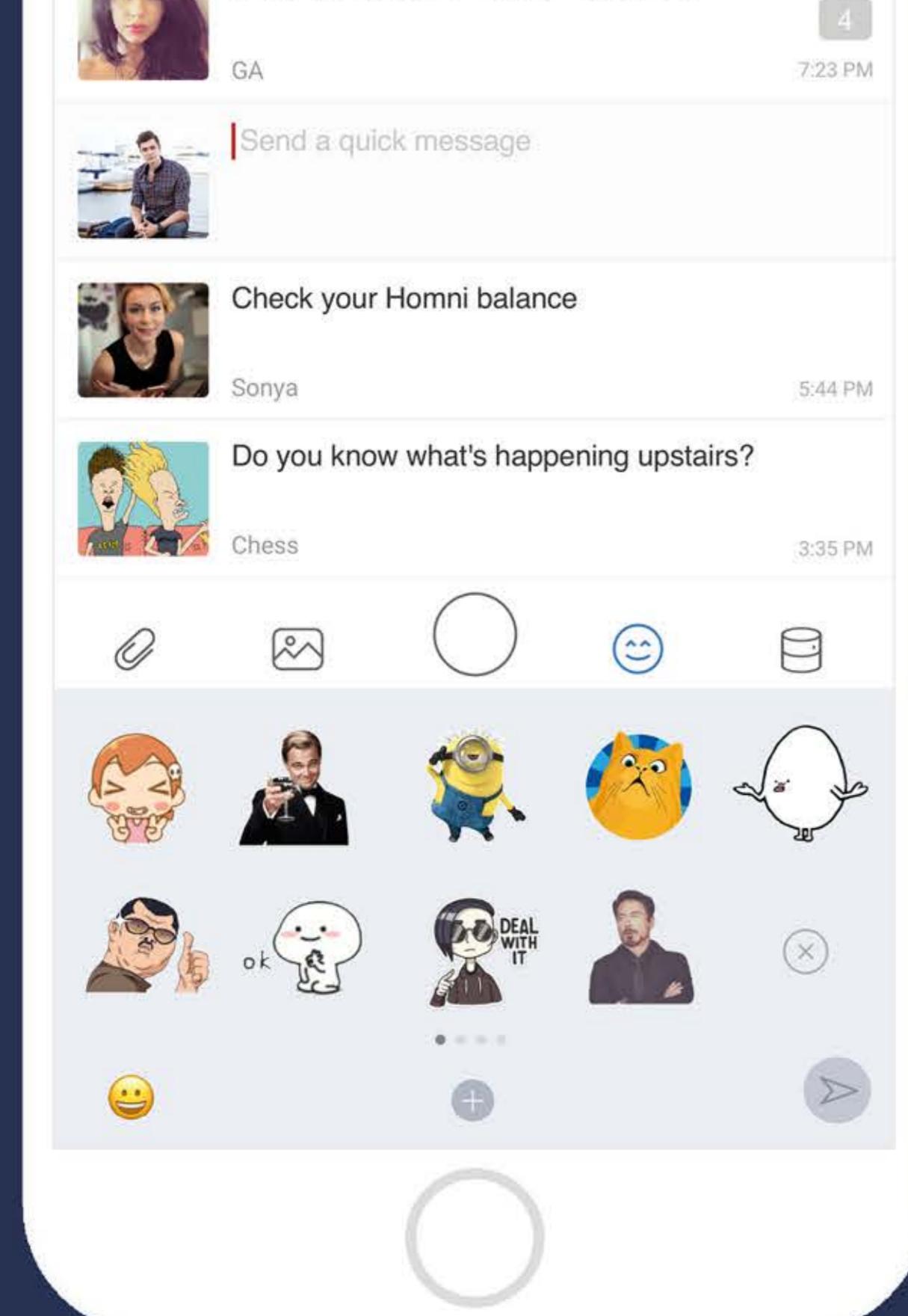
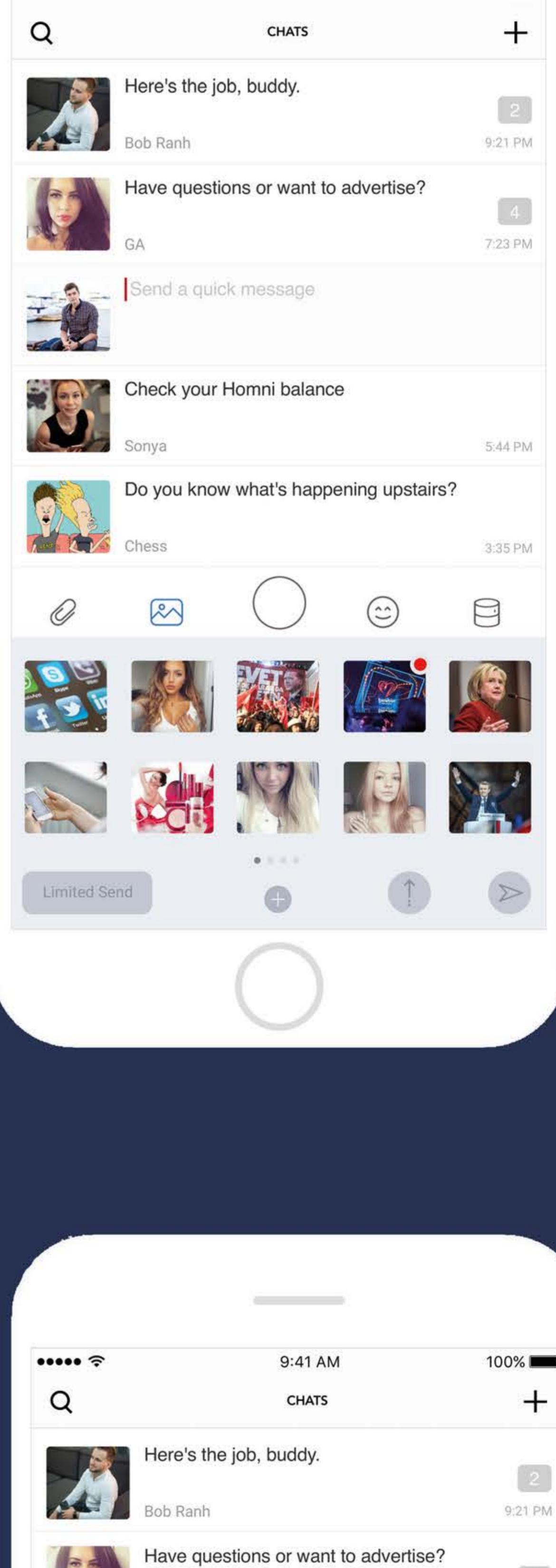
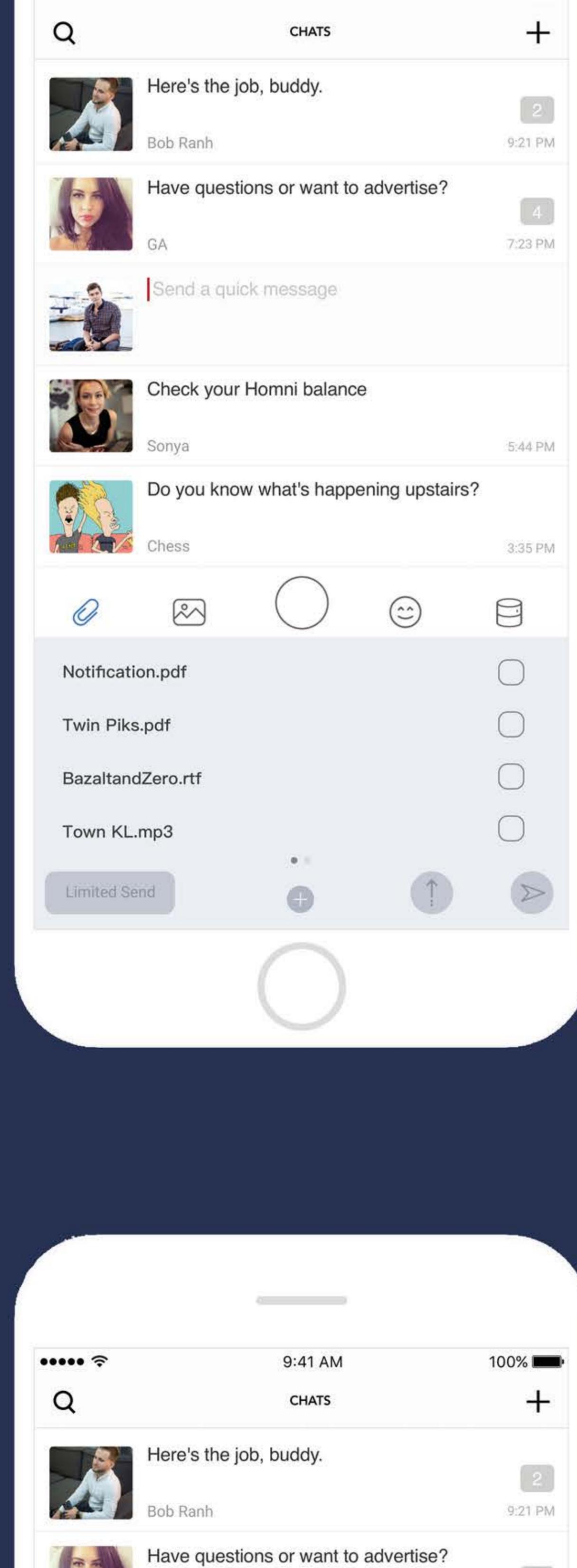
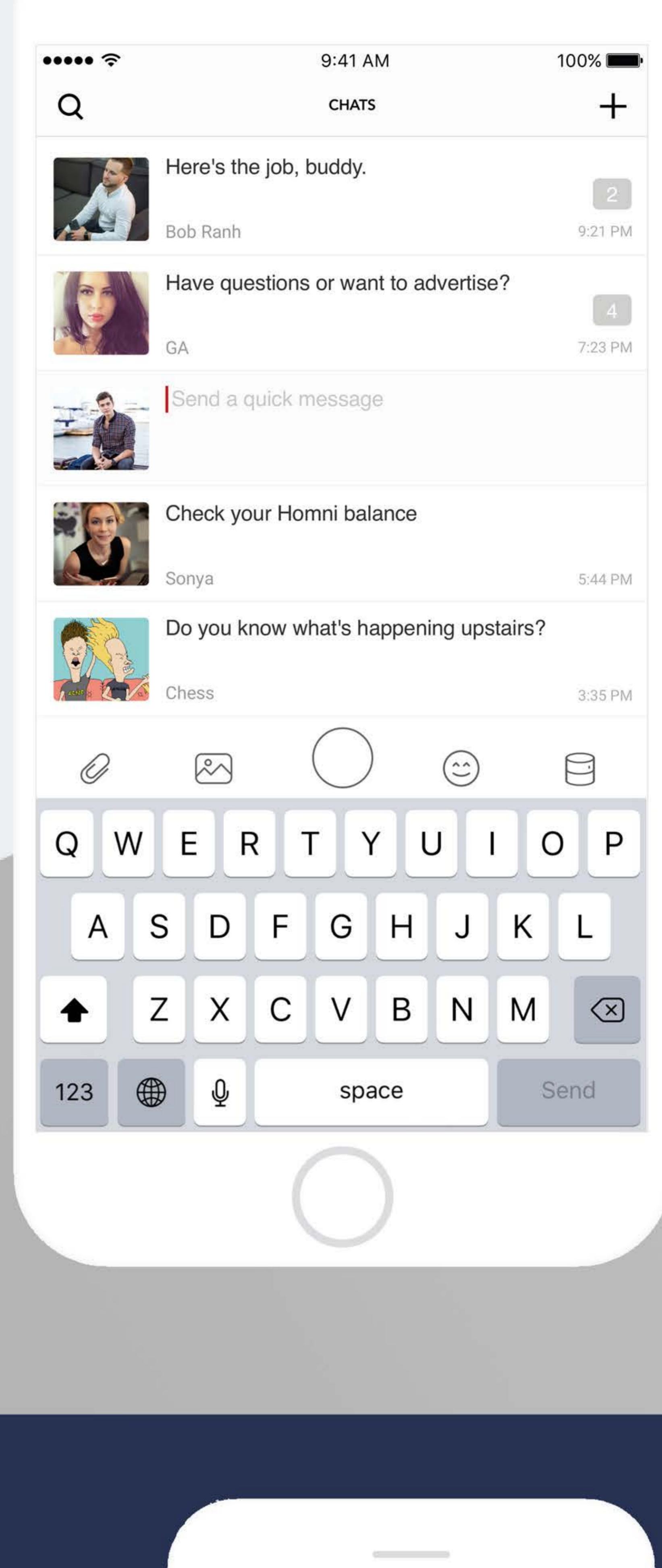


APP MAIN SCREENS



QUICK MESSAGE

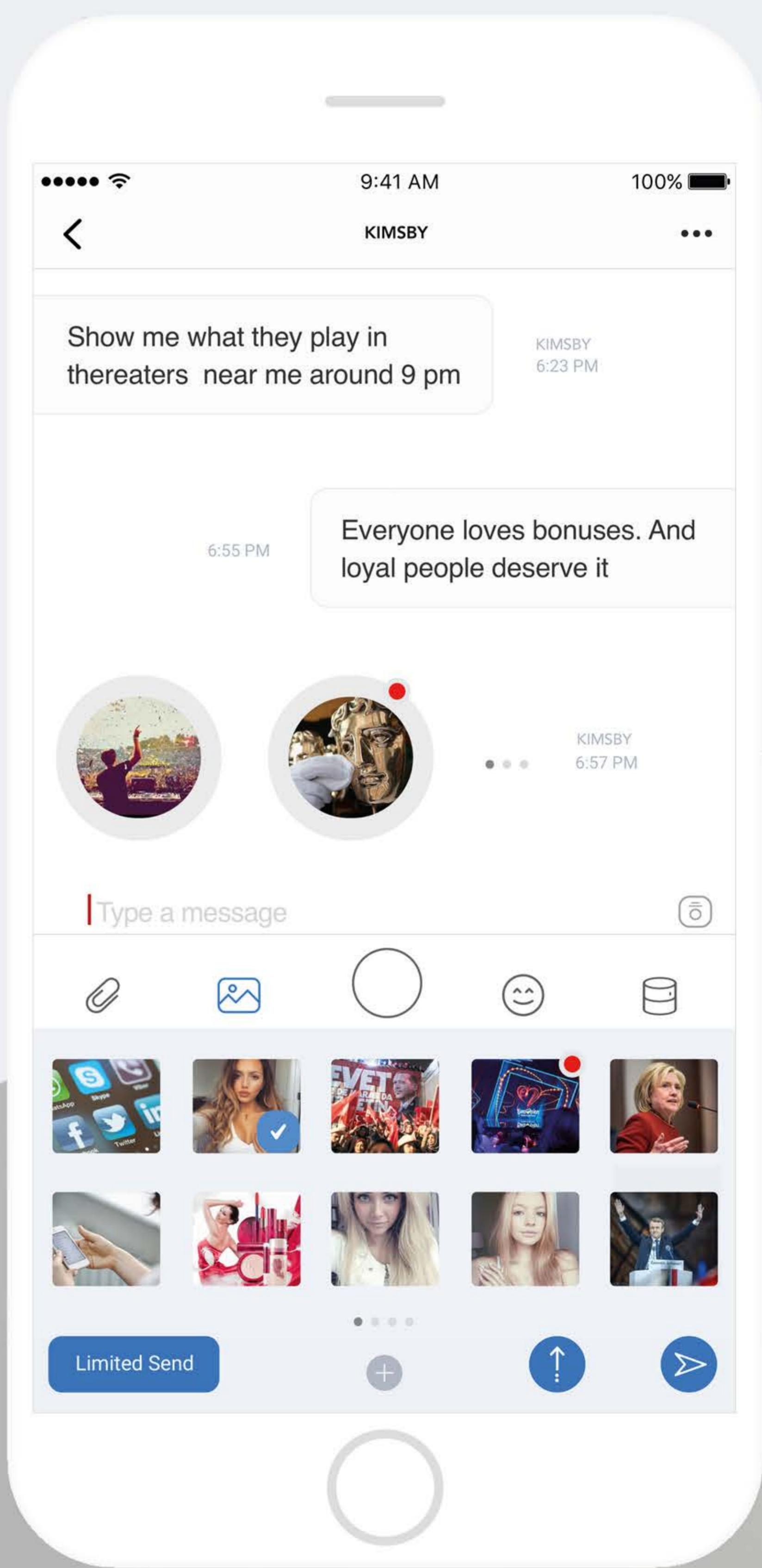
Being in the main screen, without entering the chat, you can send a quick message to the selected user: text, photo / video / file or cryptocurrency.



LIMITED SEND

Limited send is a function to make content that you send paid and choose how many people will be able to see it.

There is also the option to restrict the possibility of other users to save and/or make screenshots of all types of your media content sent to any of chats.



HOW IT WORKS

Example 1

The diagram illustrates a six-step process for sending a photo with restricted access:

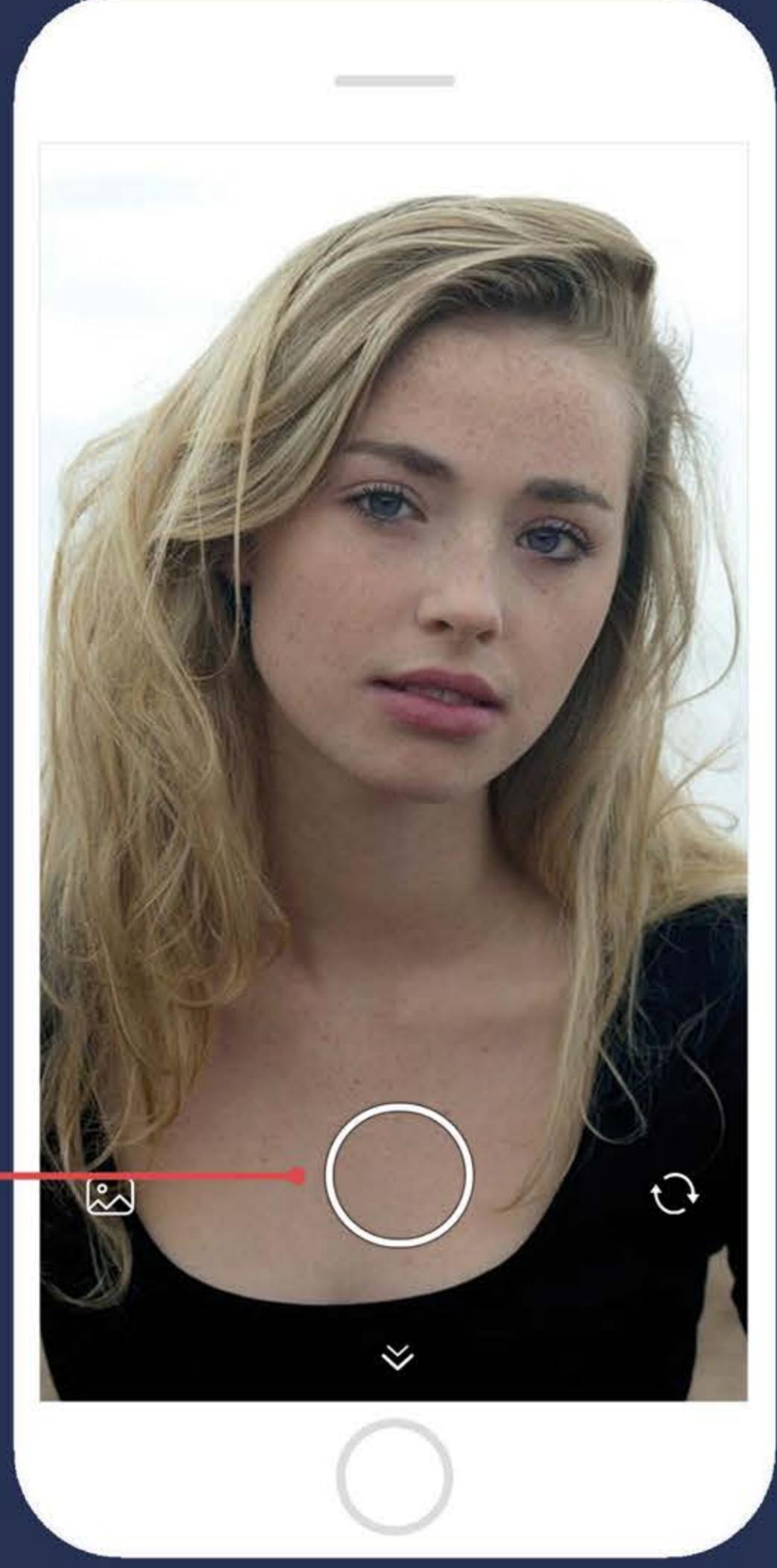
- Choose a photo (max. 8 photos)**: Step 1 shows a message screen with a photo attached. A red circle labeled "1" points to the "Limited Send" button at the bottom of the message input area.
- Click on Limited Send**: Step 2 shows the "Limited Send" screen where the user has selected a photo. A red circle labeled "2" points to the "PAYMENT" field.
- Settings for Limited Send**: Step 3 shows the "Settings for Limited Send" screen where the user can set "QUANTITY" and "PAYMENT". A red circle labeled "3" points to the "PAYMENT" field.
- By clicking on the payment, you enter the amount of tokens you wish to be paid for viewing the content**: Step 4 shows the "Payment" screen where the user has entered "10 HOMNI". A red circle labeled "4" points to the "10 HOMNI" entry.
- Choose regular send or Shot send**: Step 5 shows the "Settings for Limited Send" screen again, but now with "10 HOMNI" entered in the PAYMENT field. A red circle labeled "5" points to the "10 HOMNI" entry.
- Photo with restricted access**: Step 6 shows the final message screen where the photo has been sent with the restriction "10 HOMNI". A red circle labeled "6" points to the photo thumbnail.

HOW IT WORKS

Example 2

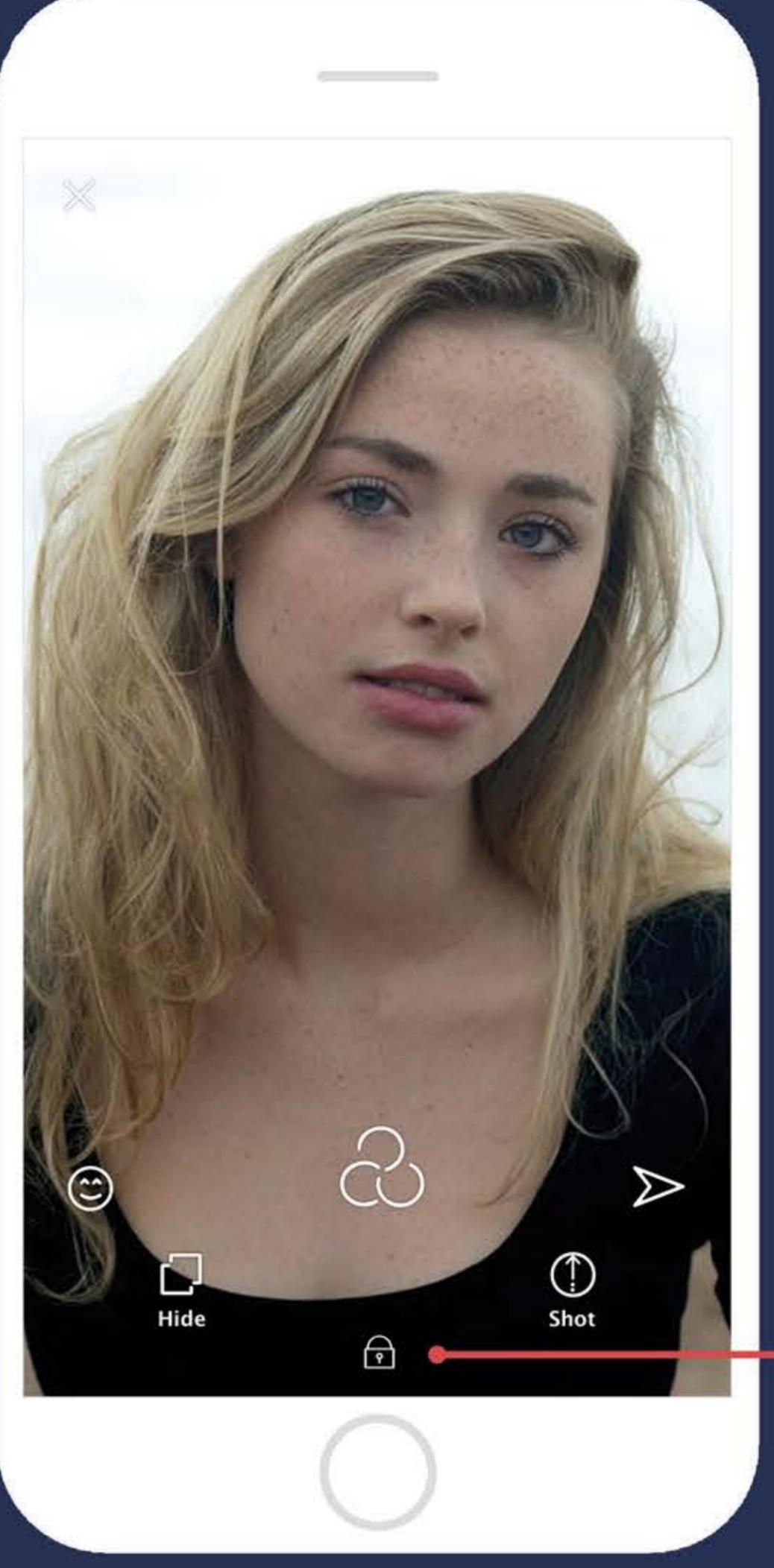
Take a photo

1



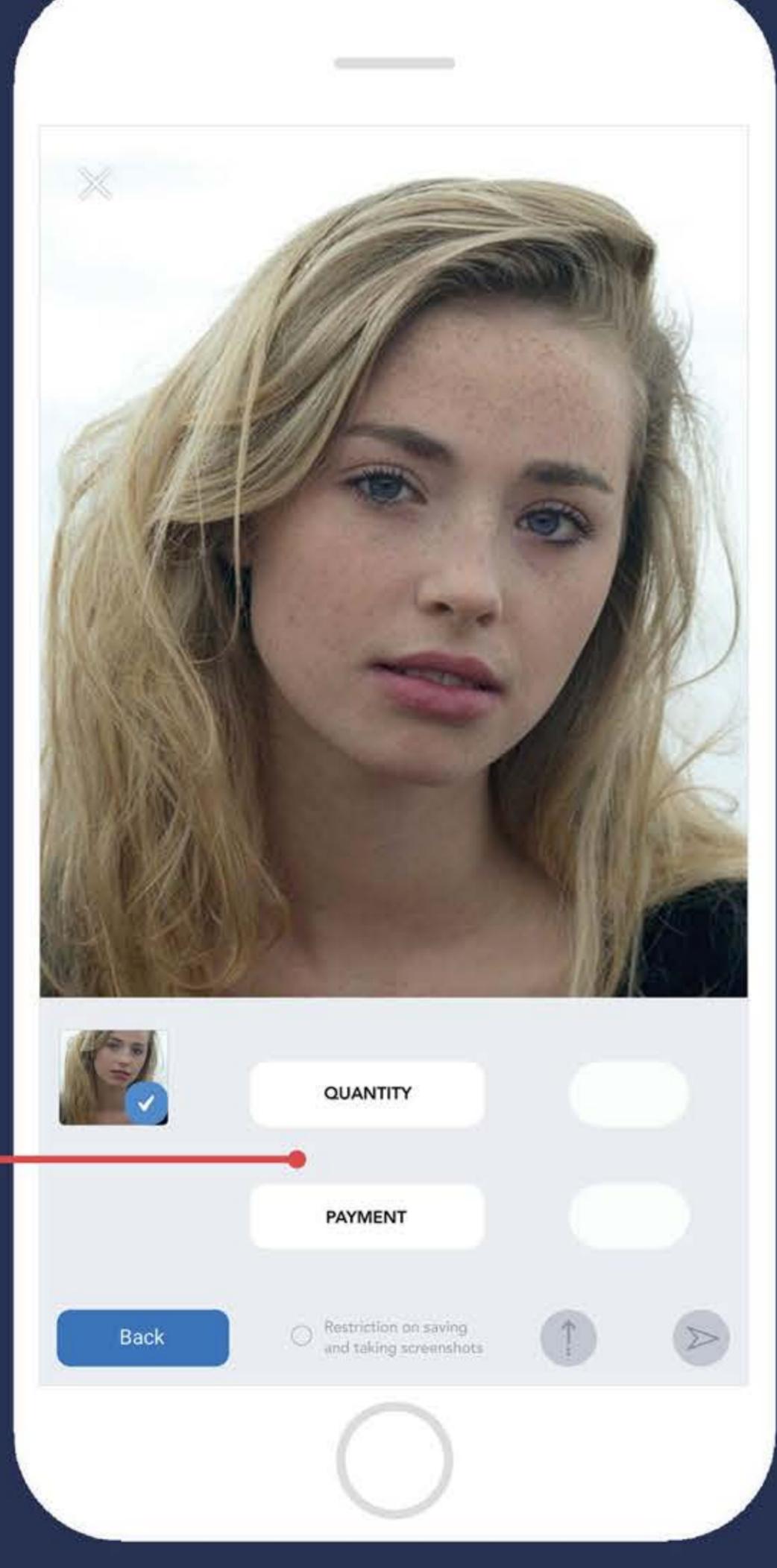
The photo is sent to the chat by Limited Send

2



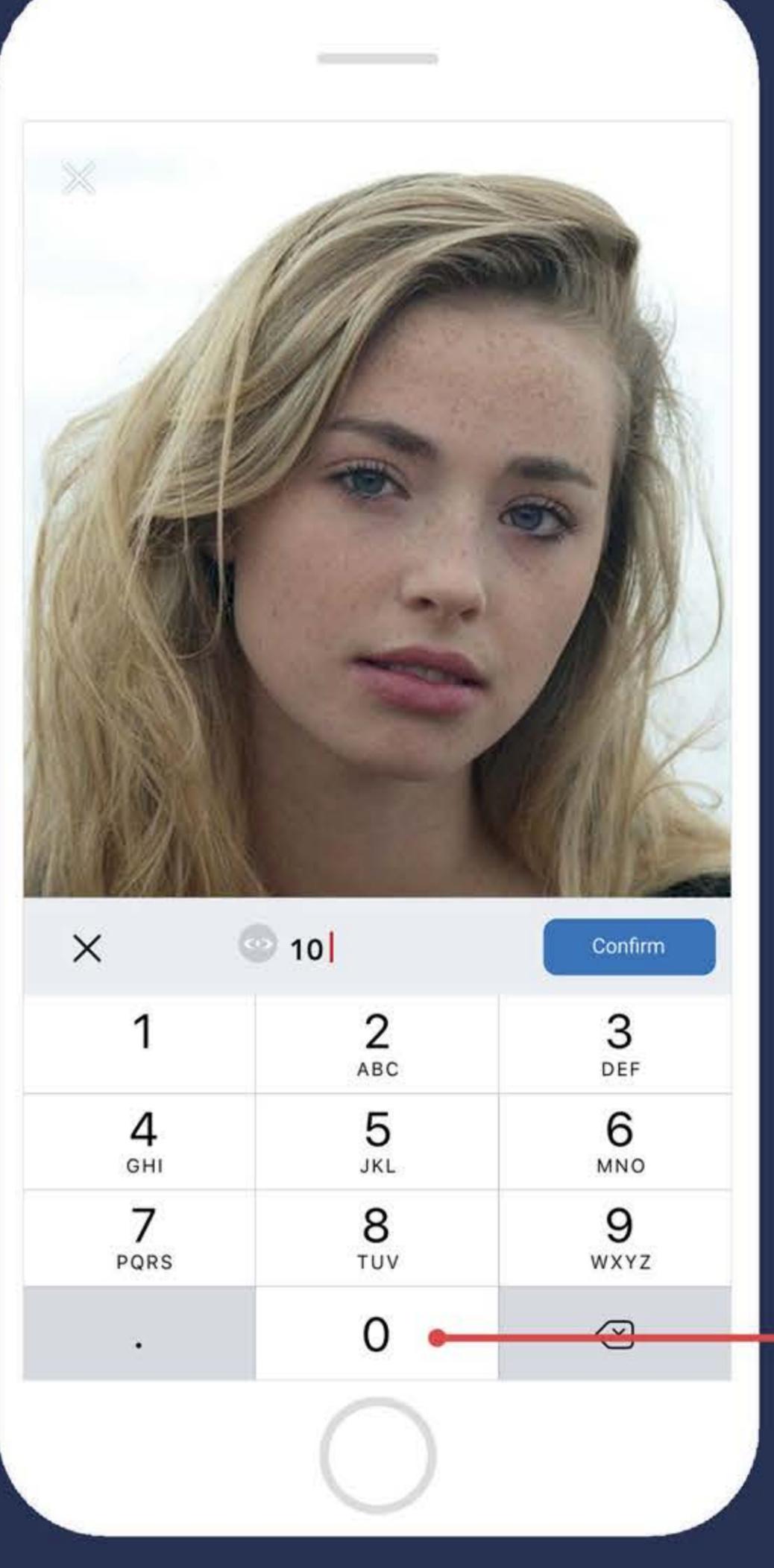
Settings for Limited Send

3



By clicking on the payment, you enter the amount of tokens you wish to be paid for viewing the content

4



Choose regular send or Shot send

5

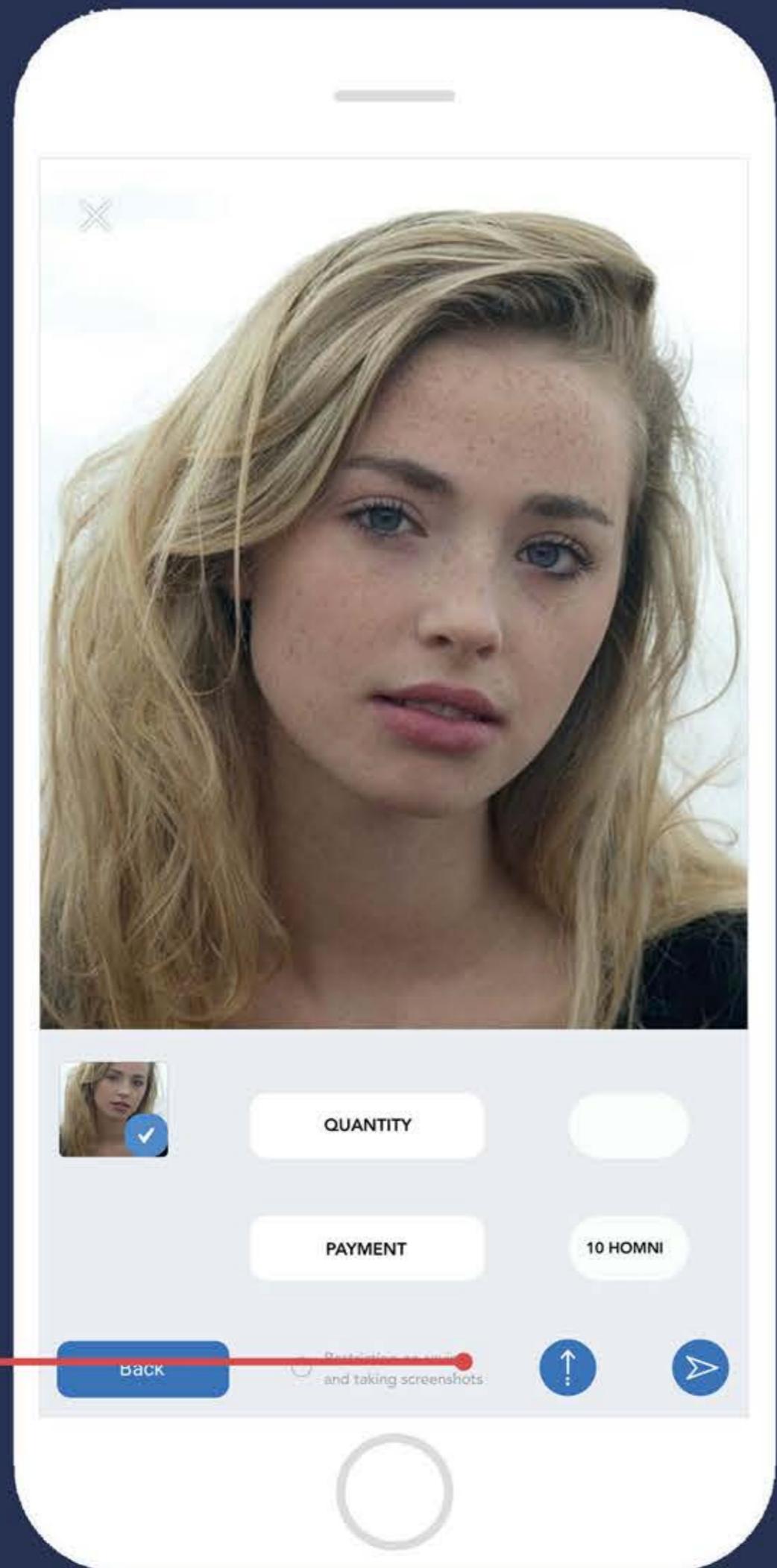
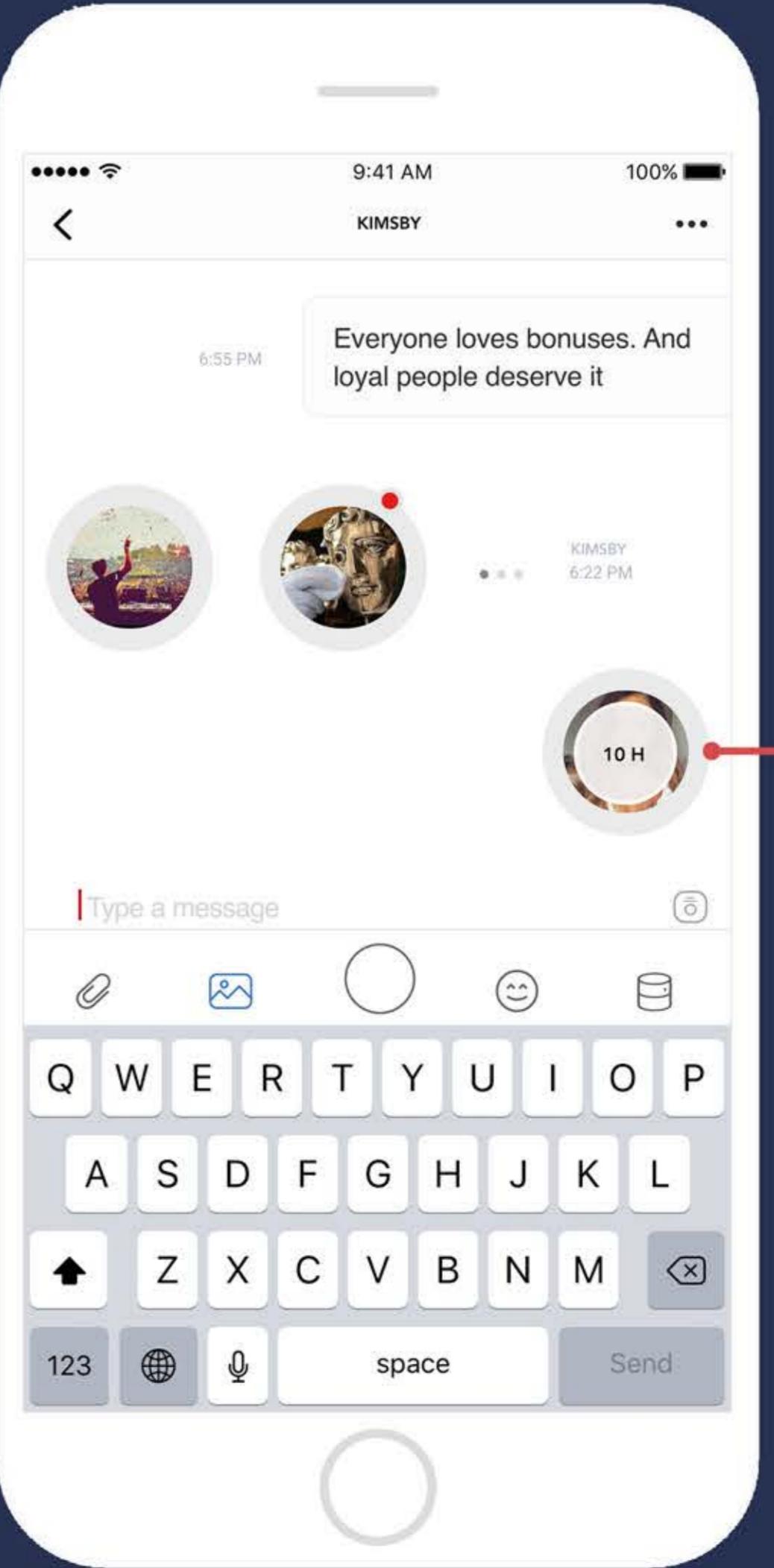


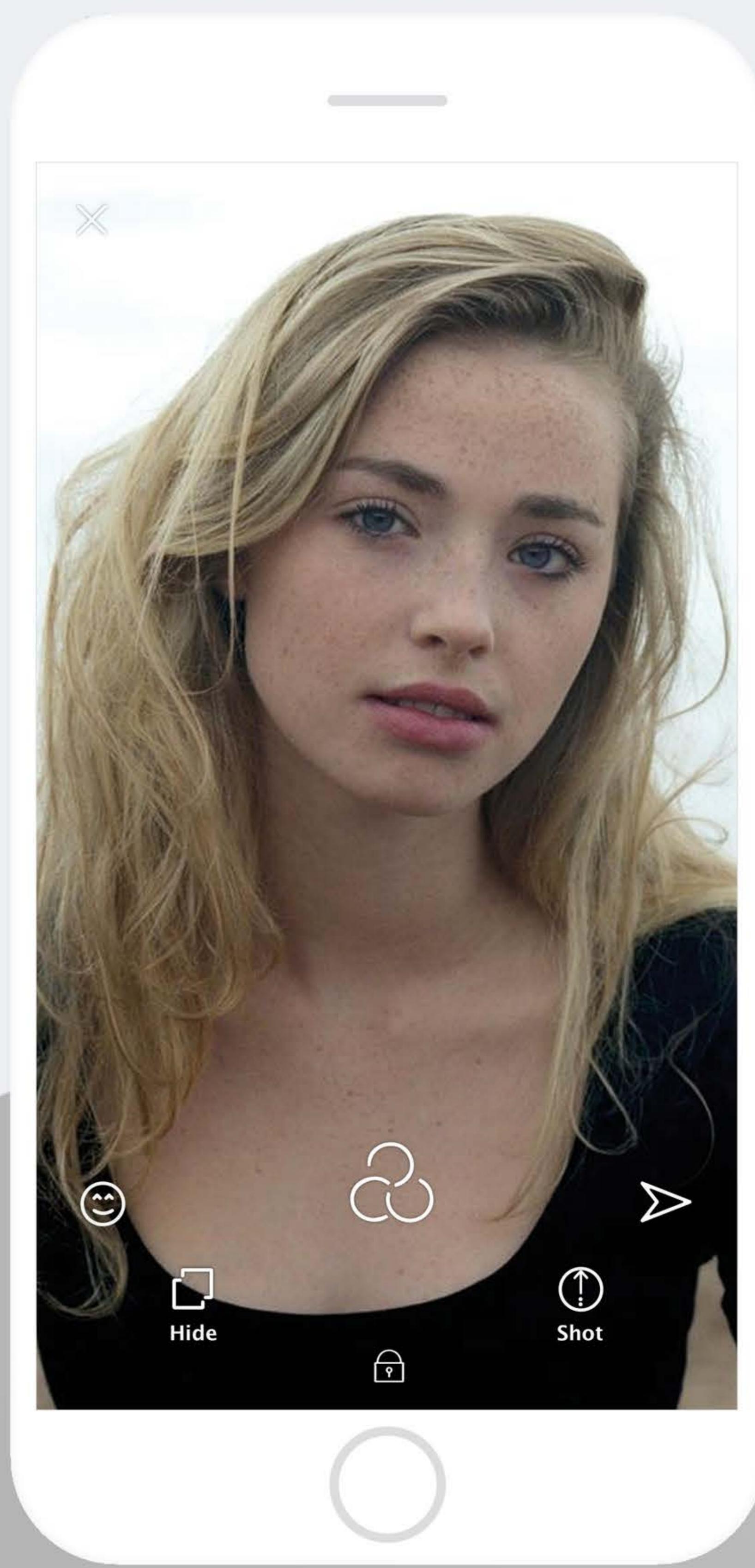
Photo with restricted access

6



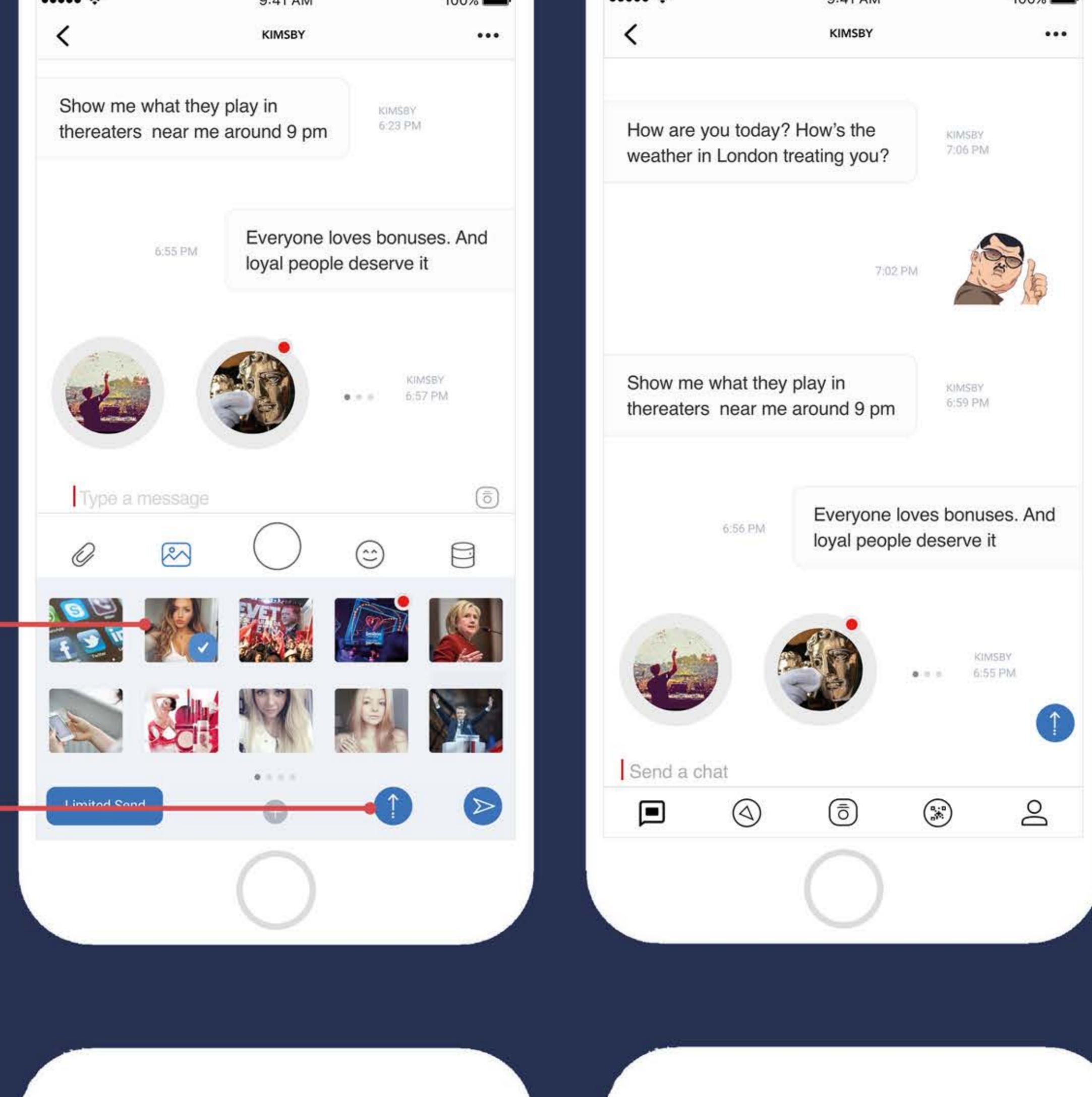
SHOT

Content is sent to the chat in the form of a flying circle. You can see the inner content by taking the chance to click on it.

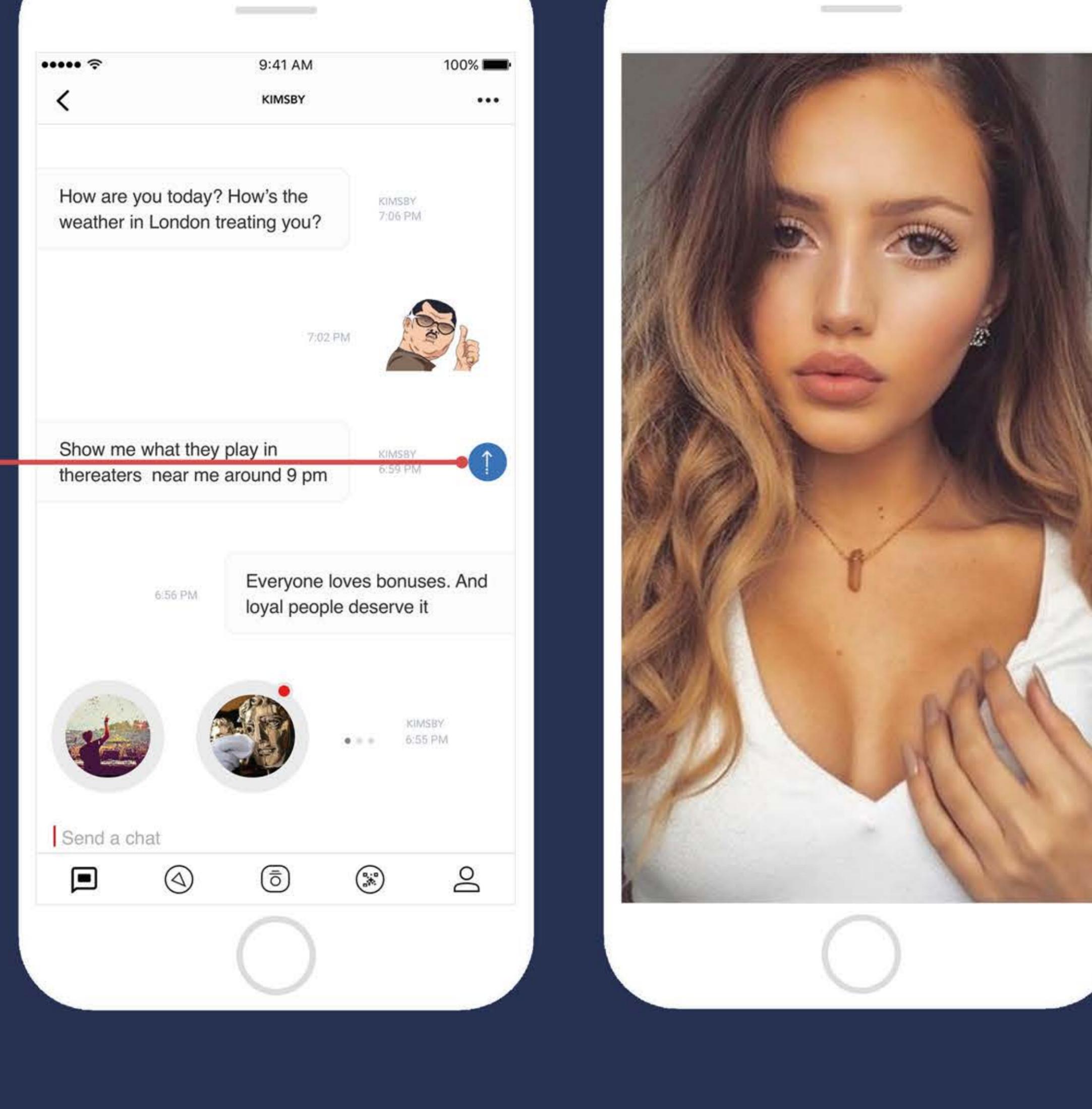


HOW IT WORKS

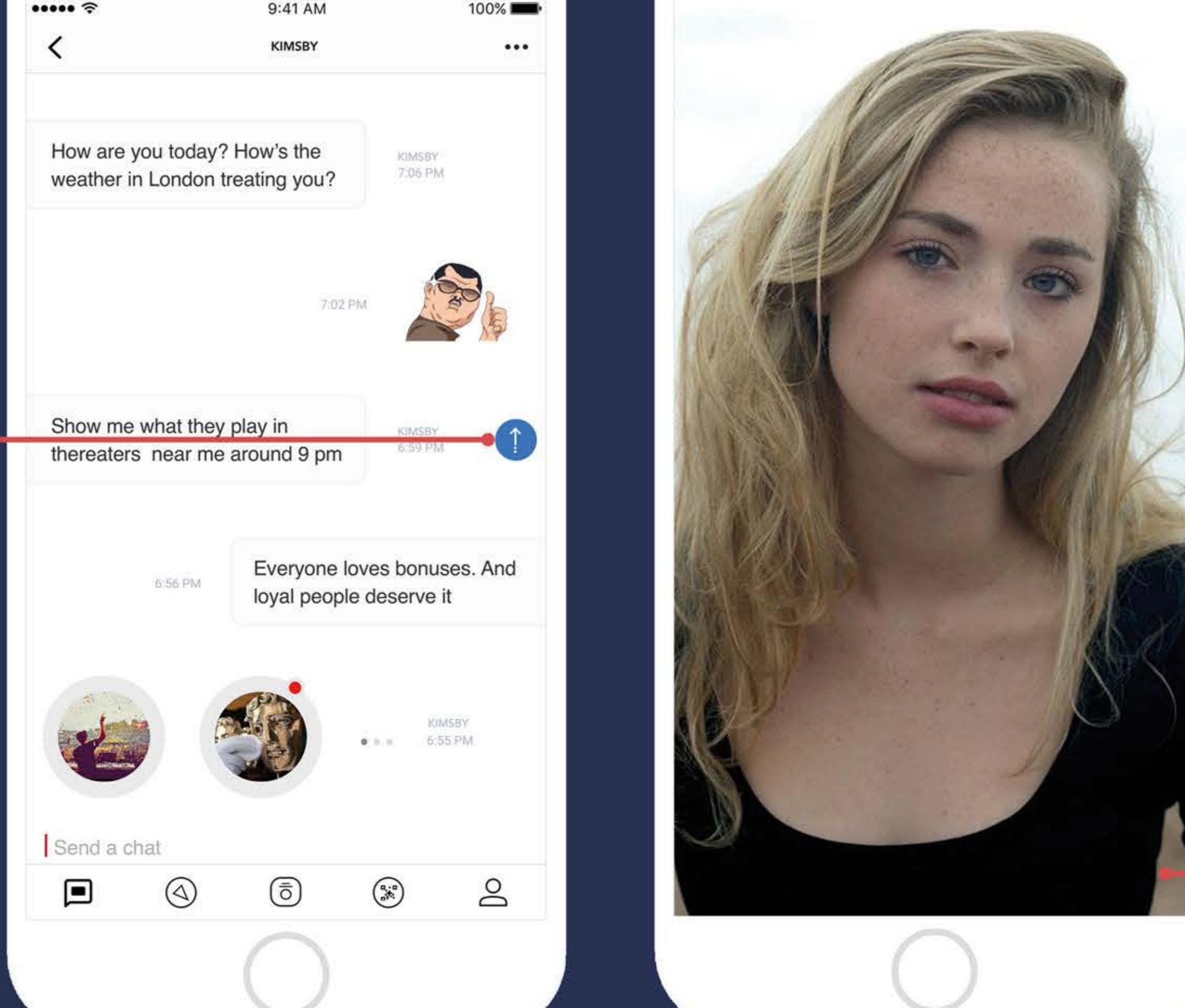
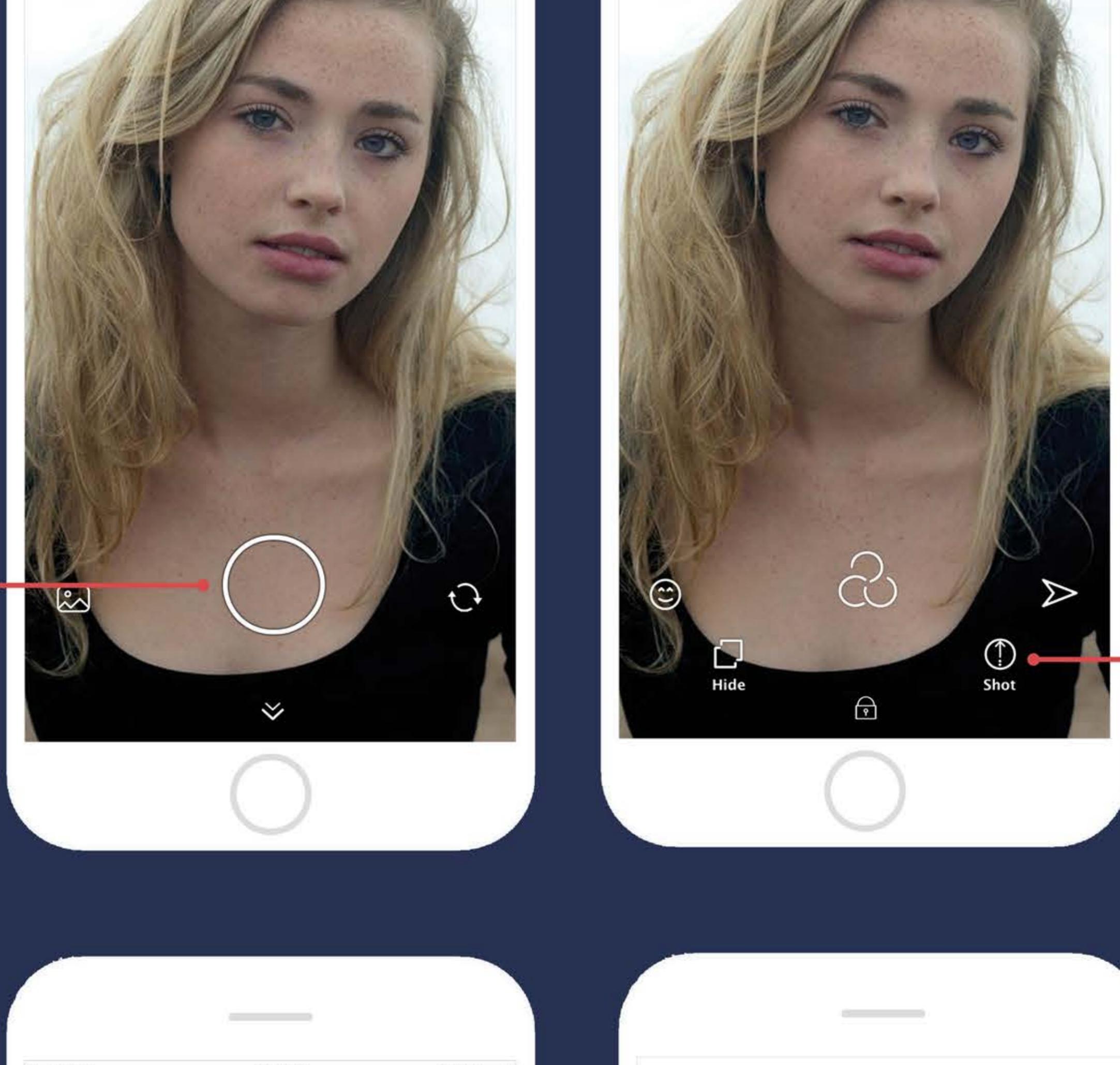
Example 1



3



www.oxfordtextbooks.co.uk

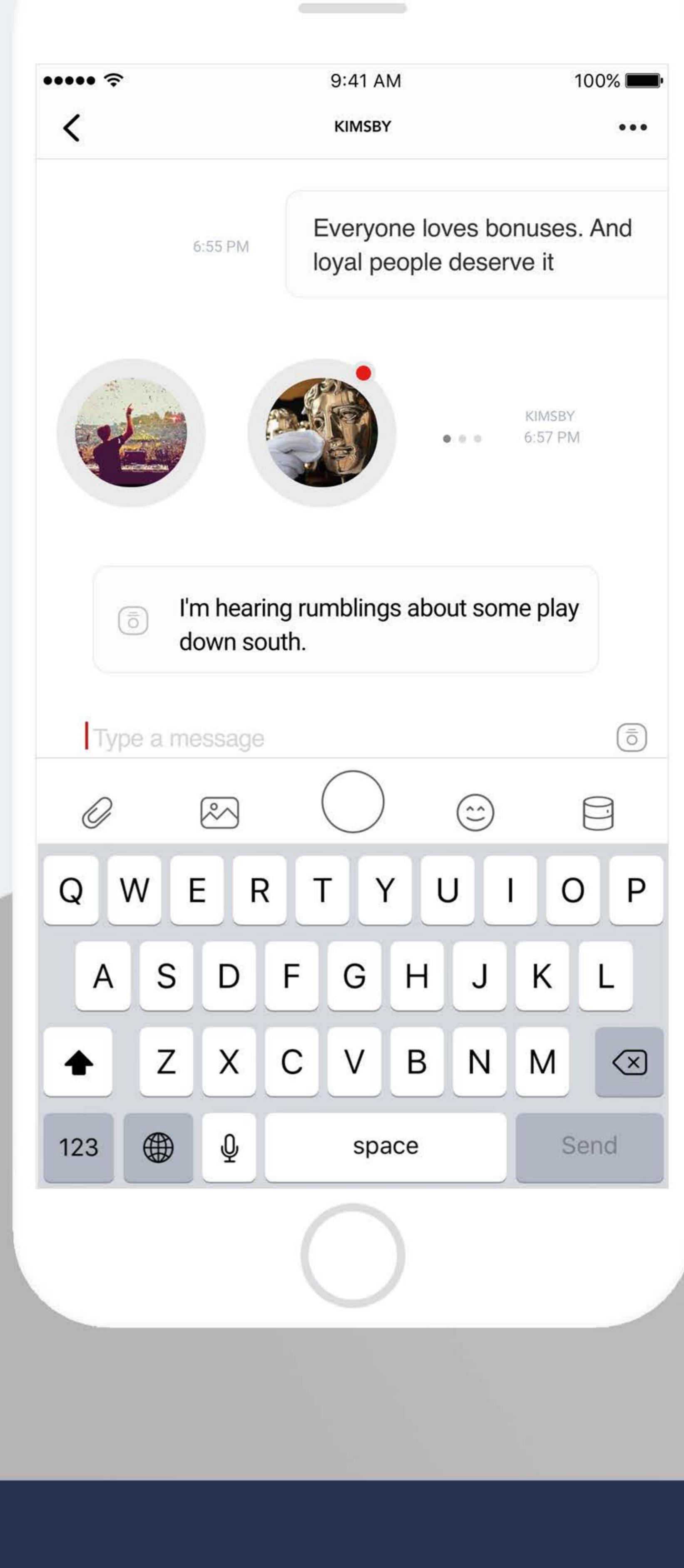


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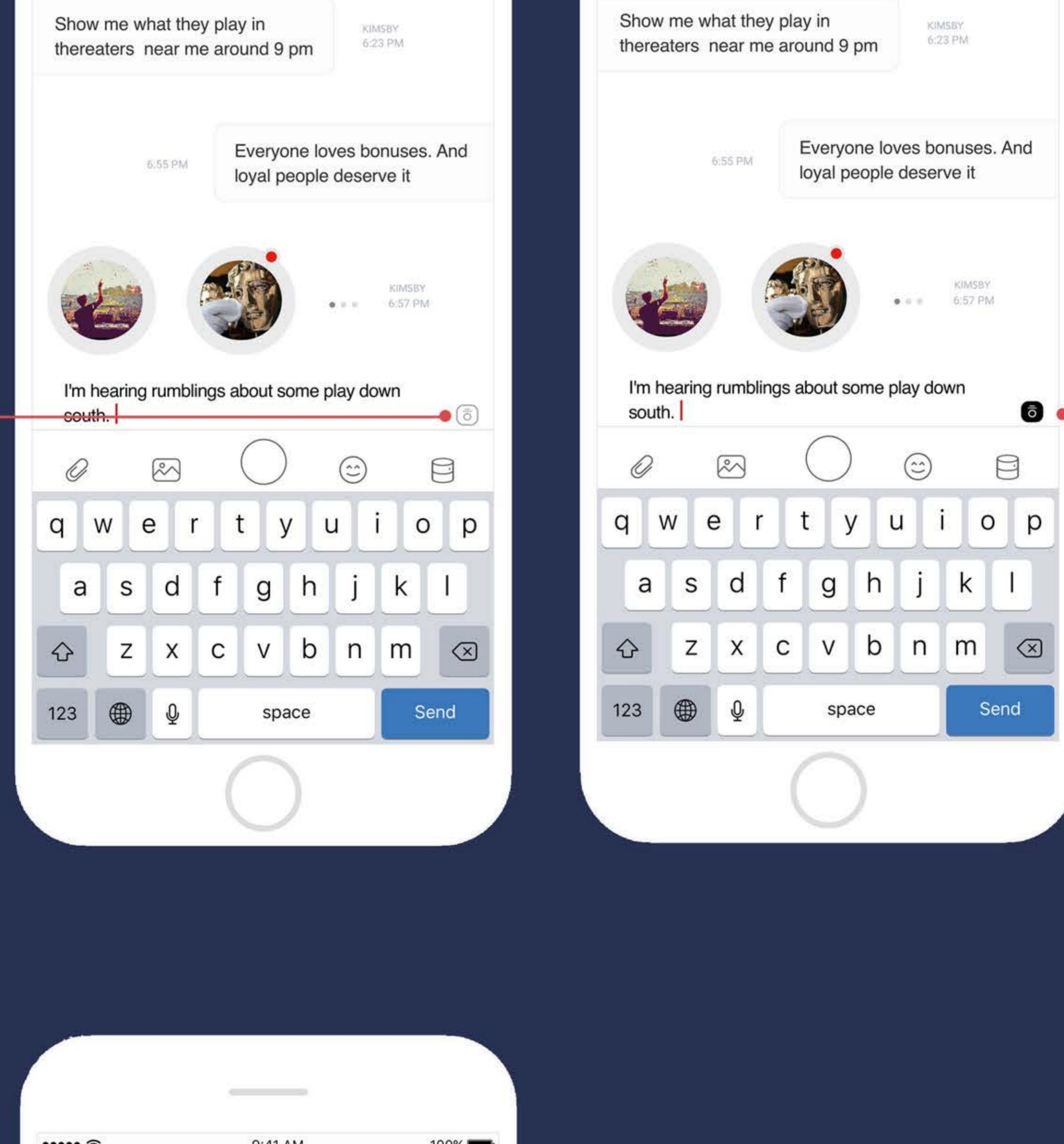
Opening the Shot content

SEND AN INCOGNITO MESSAGE

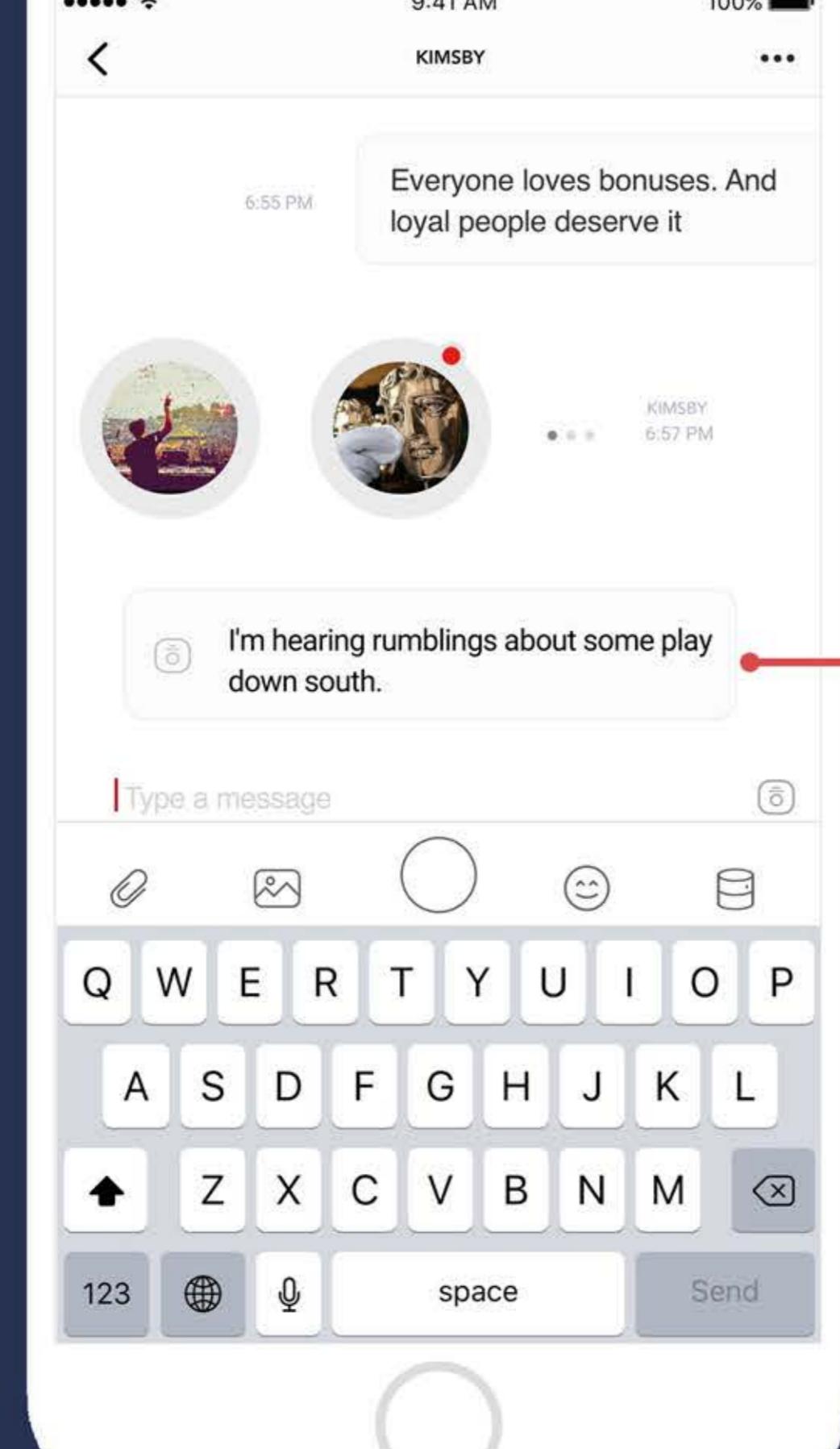
While communicating in a chat where the names are available, you can send a message without marking the name, thus sending an anonymous message.



HOW IT WORKS



Click on Incognito icon.



Incognito message appears in the middle of a chat to prevent the disclosure of message sender.

After clicking on the icon, it turns into black, which means that the anonymous mode is on. Thus, your message is sent anonymously.

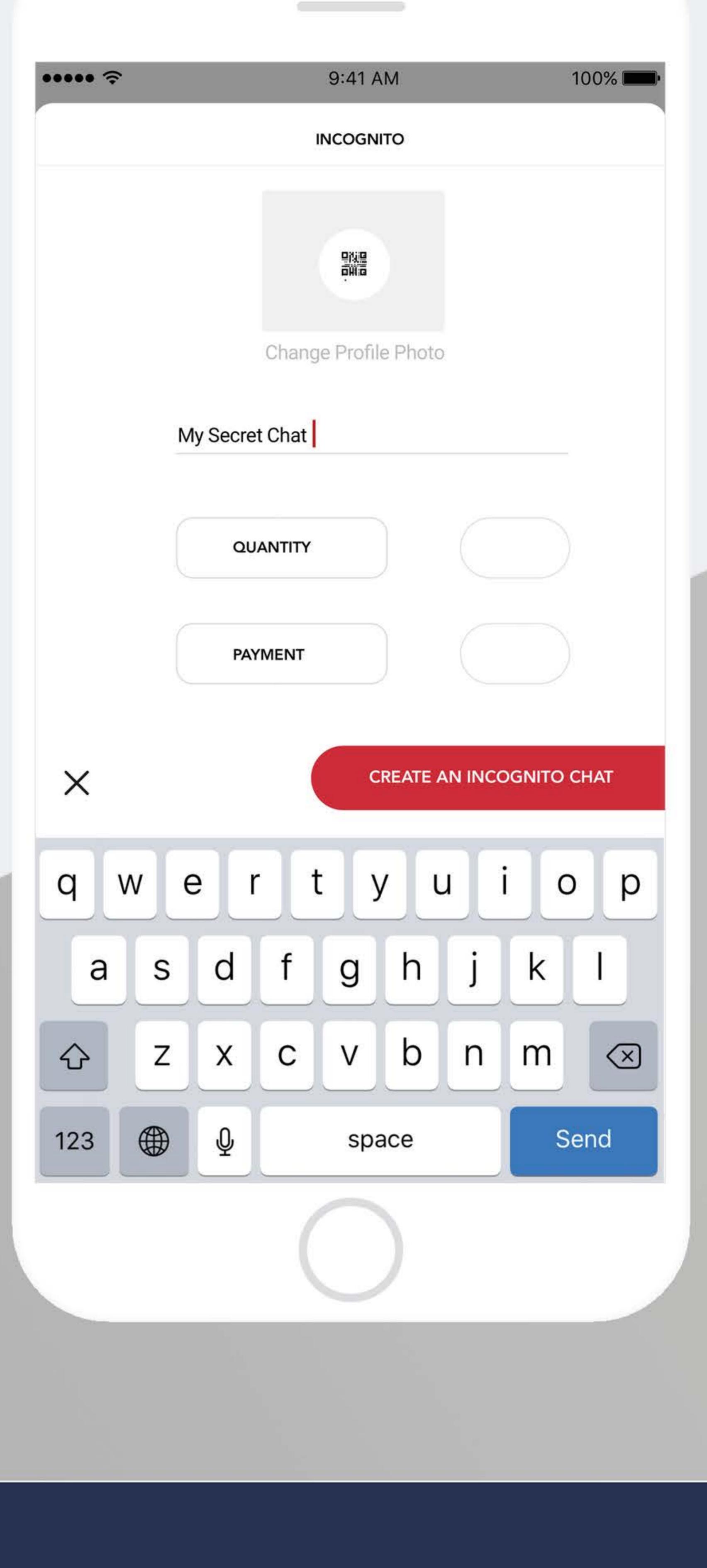
2

3

CREATING AN INCOGNITO CHAT

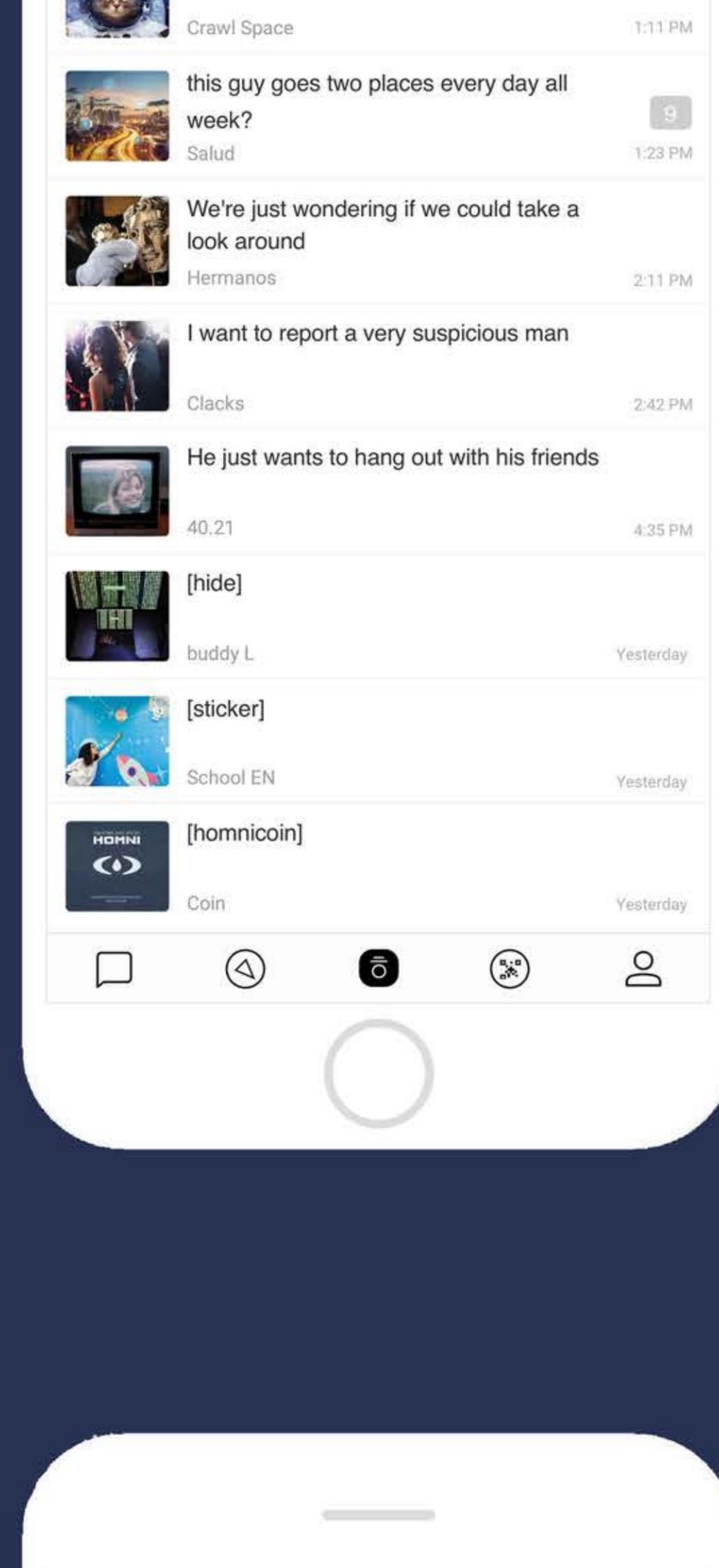
When the number of people in created chat is reached according to the manually specified quantity of participants, QR code above will be automatically changed to exclude the possibility of disclosure of chat participation.

The chat layout is implemented in a way that your messages cannot be distinguished from other participants' messages. Even if you show your correspondence to a person nearby, he will not be able to determine what you wrote in the chat or if you wrote anything at all.

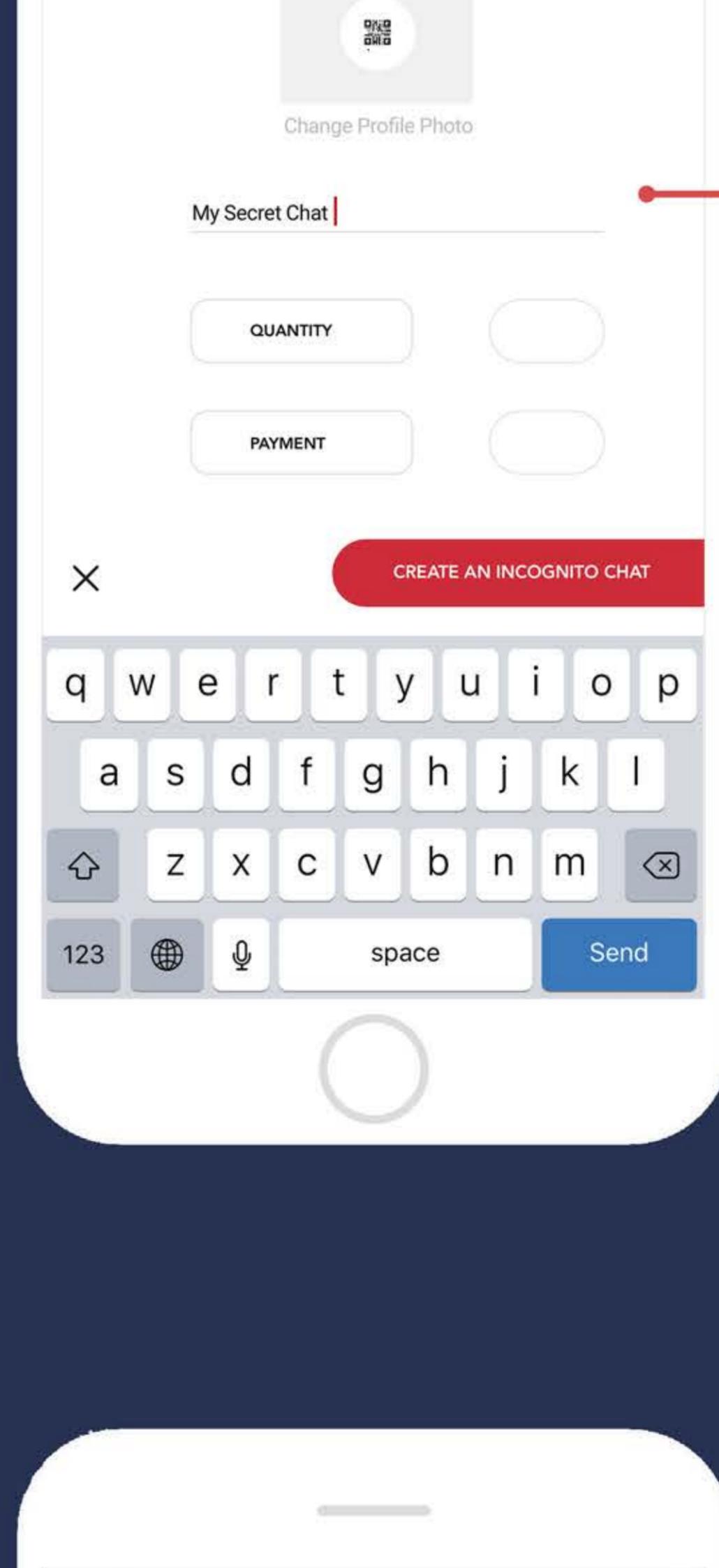


HOW IT WORKS

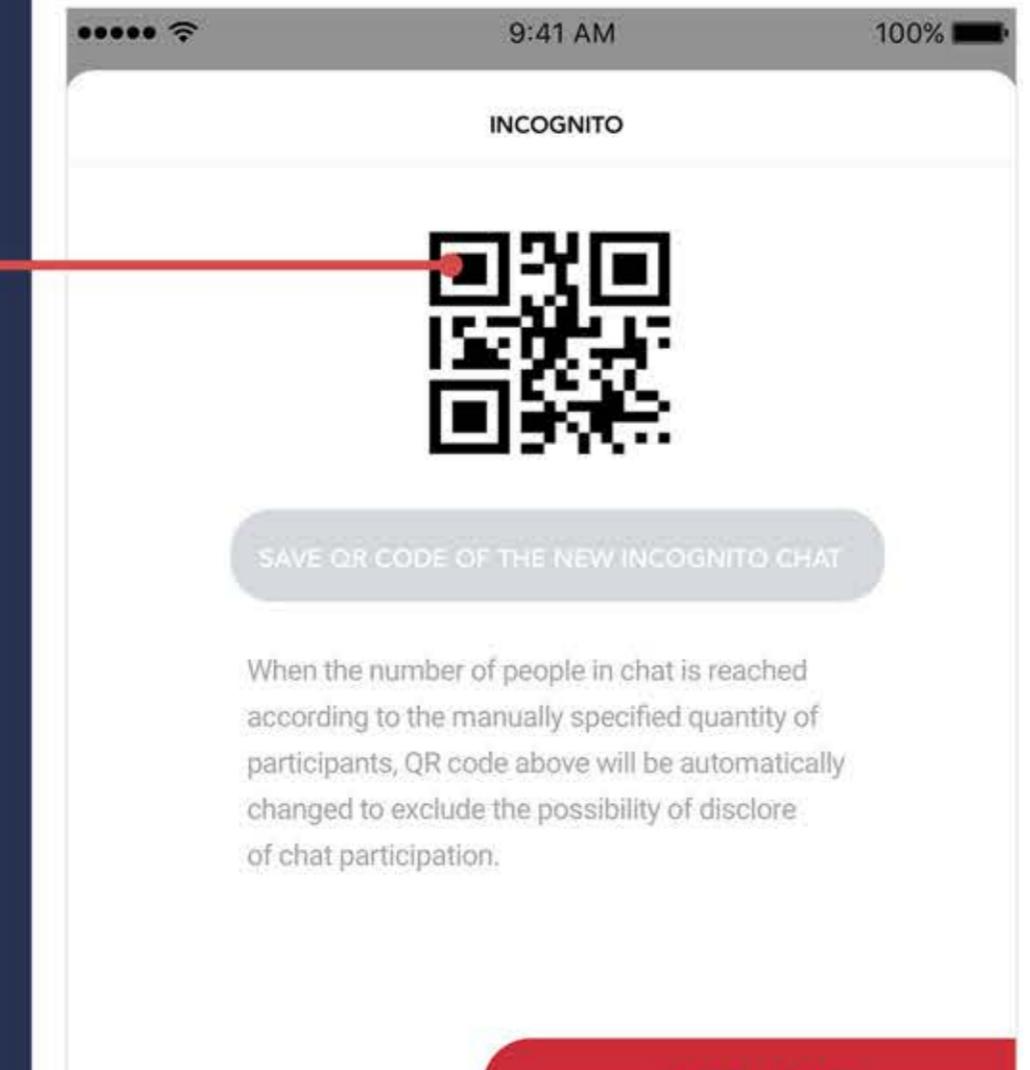
1 Create a new incognito chat



2 Settings for a new incognito chat

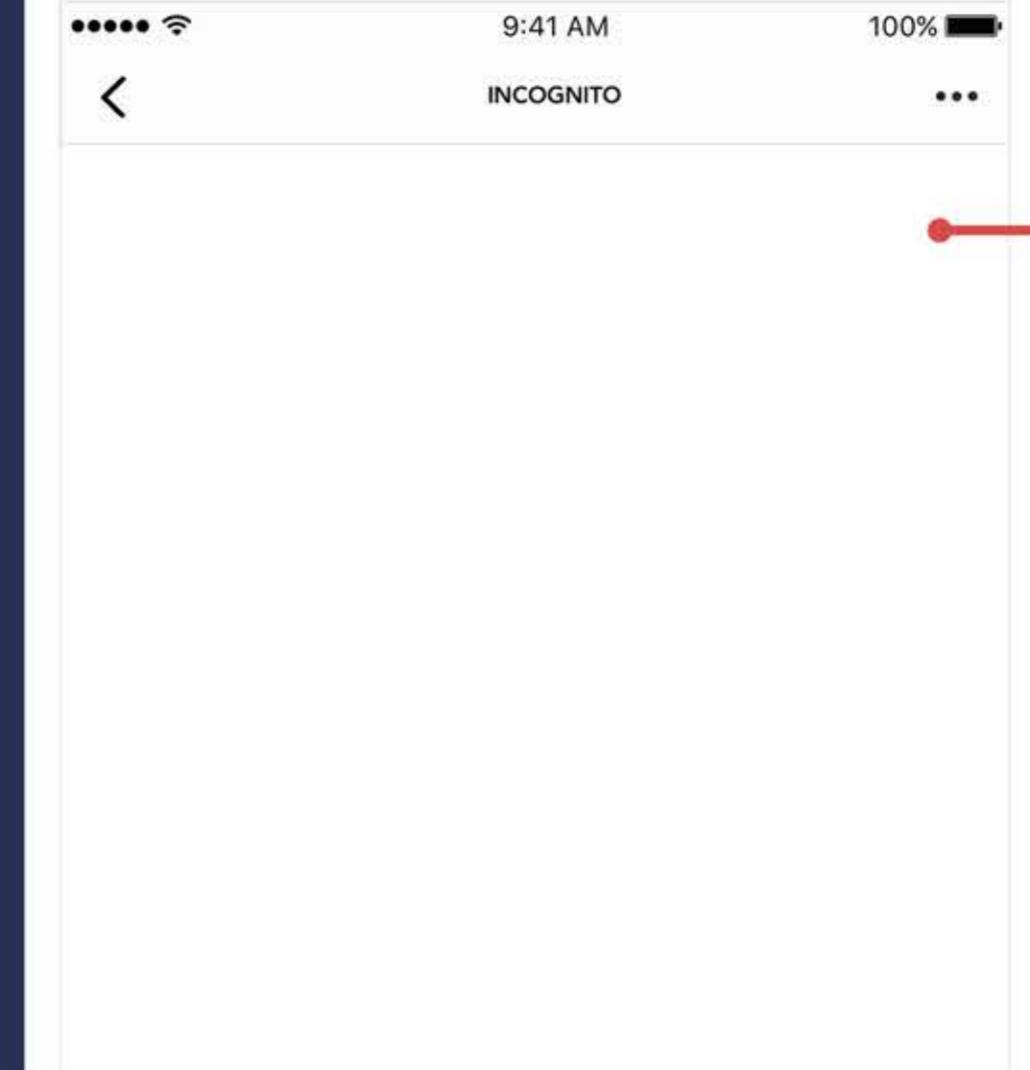


3 Save the QR code of the new incognito chat and send it to those to be invited into this chat. QR code will automatically be updated for security purposes to prevent the possibility of being discredited through correspondence.



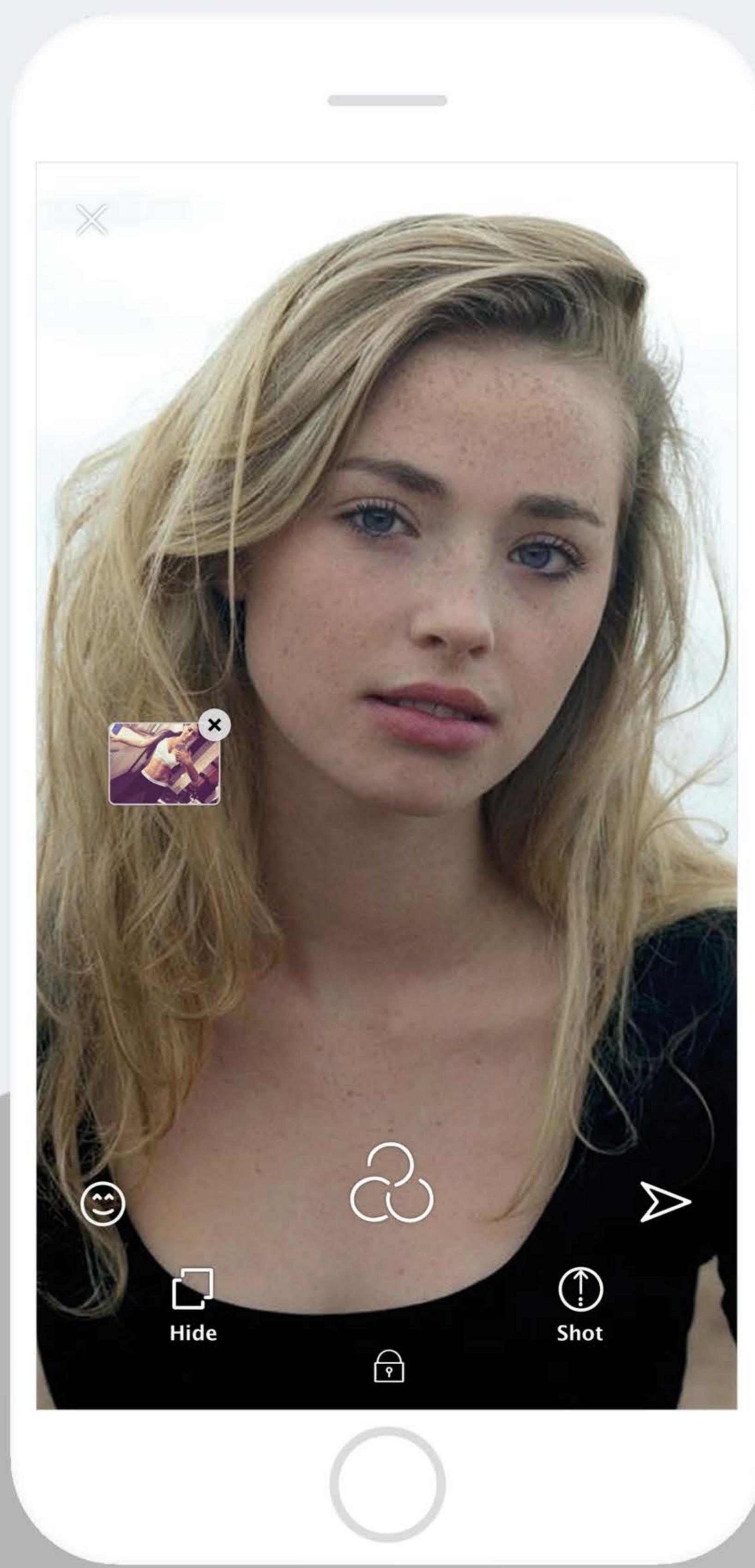
4 In incognito chat, there is no markup of names, as well as any other distinction of messages. It is thus impossible to determine where your message is, with whom you are communicating, and whether you are actually writing anything in the chat.

Save the QR code of the new incognito chat and send it to those to be invited into this chat. QR code will automatically be updated for security purposes to prevent the possibility of being discredited through correspondence.



HIDE

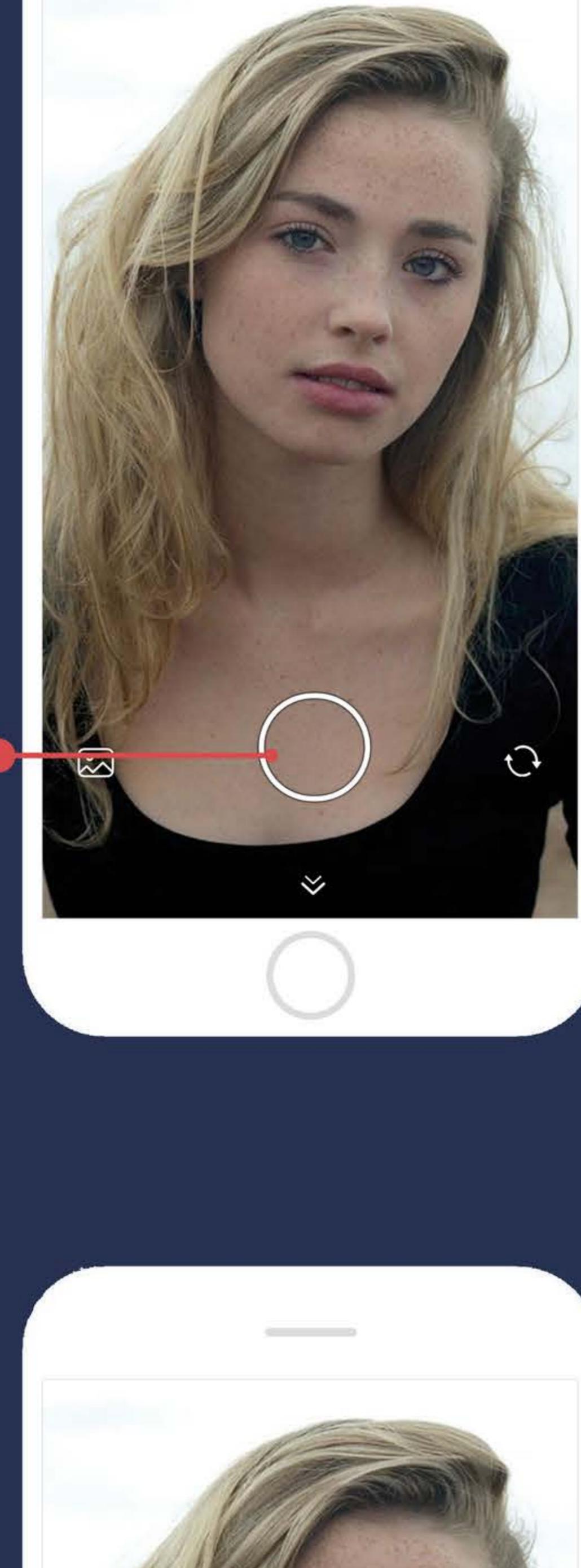
Hide secret photos / videos/
cryptocurrency inside
uploaded photos / videos,
which you will be able to see
only by pressing a certain
point on the phone screen.



HOW IT WORKS

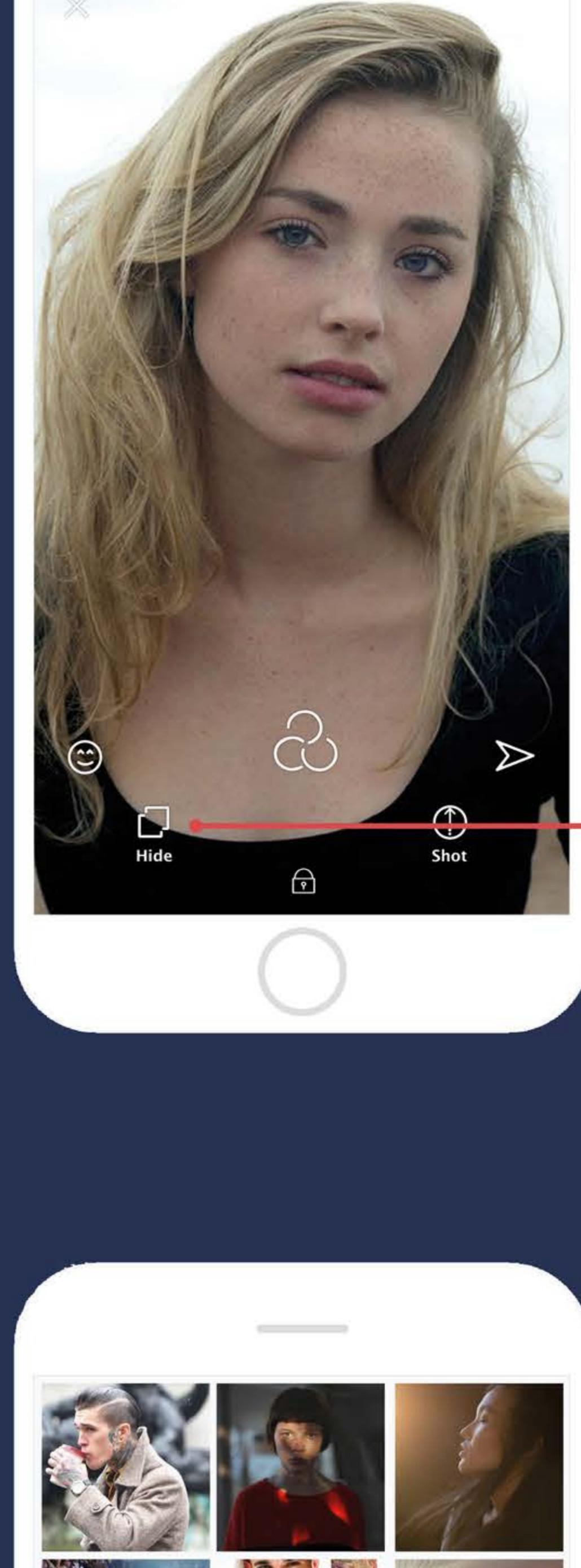
Take a photo

1



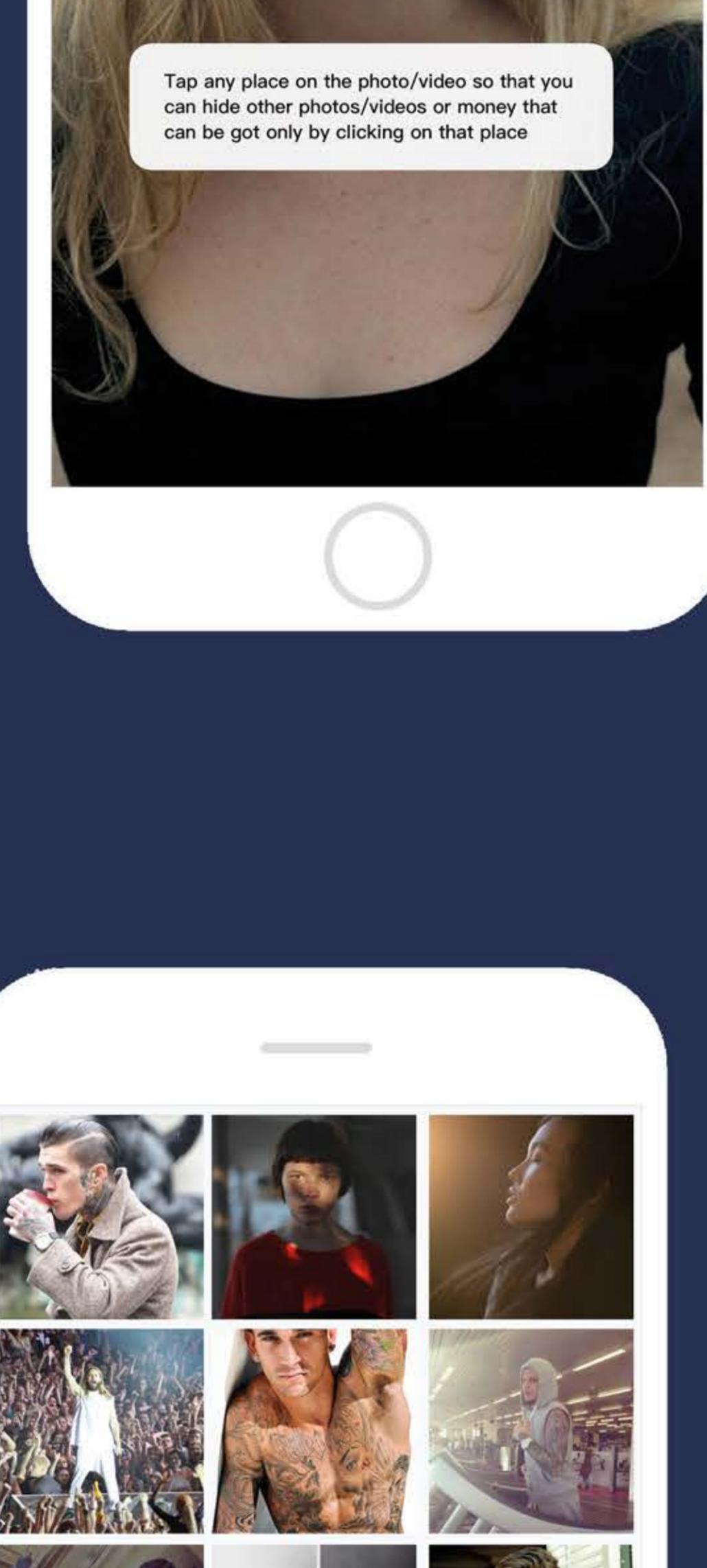
Click on HIDE

2



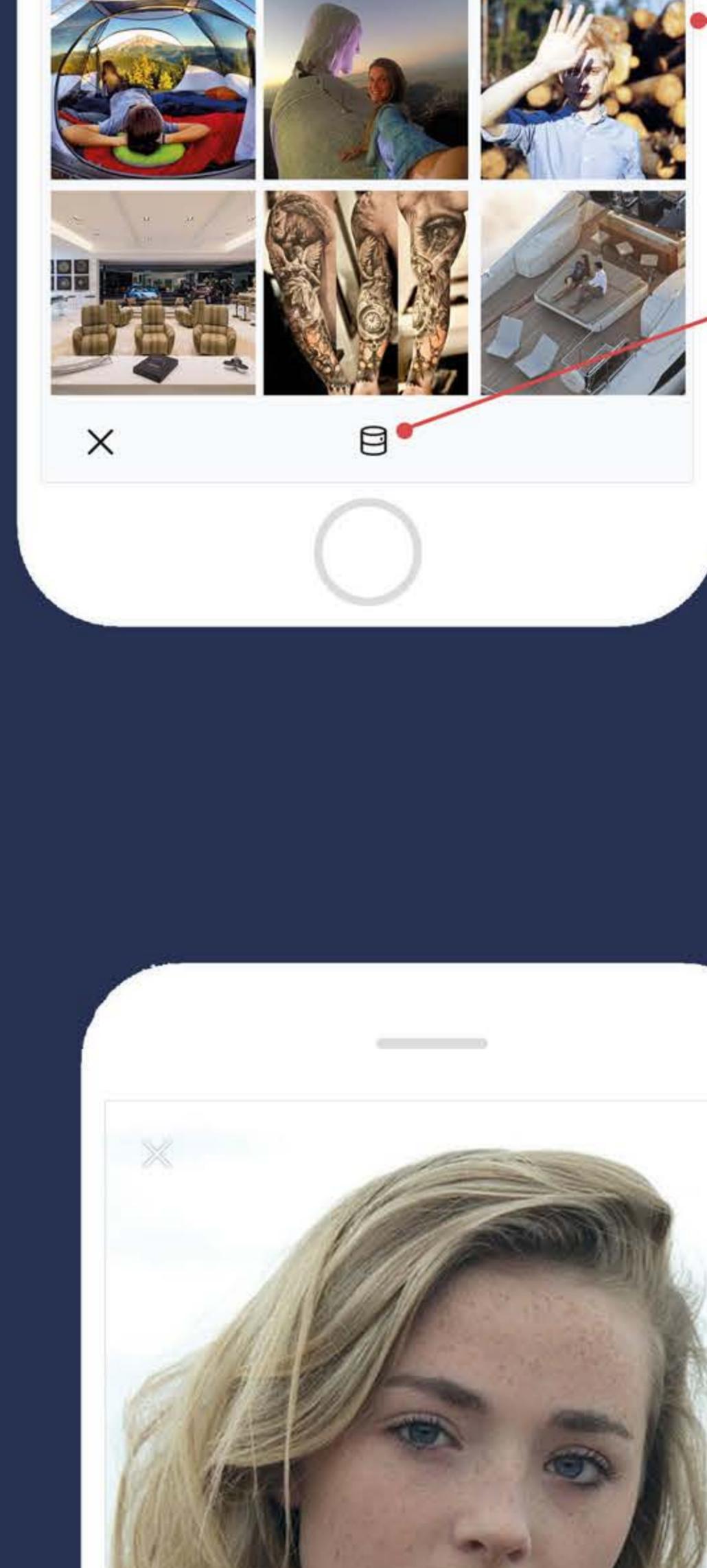
Tap any place on the photo/video so that you can hide other photos/videos or cryptocurrency that can be got only by clicking on that place

3



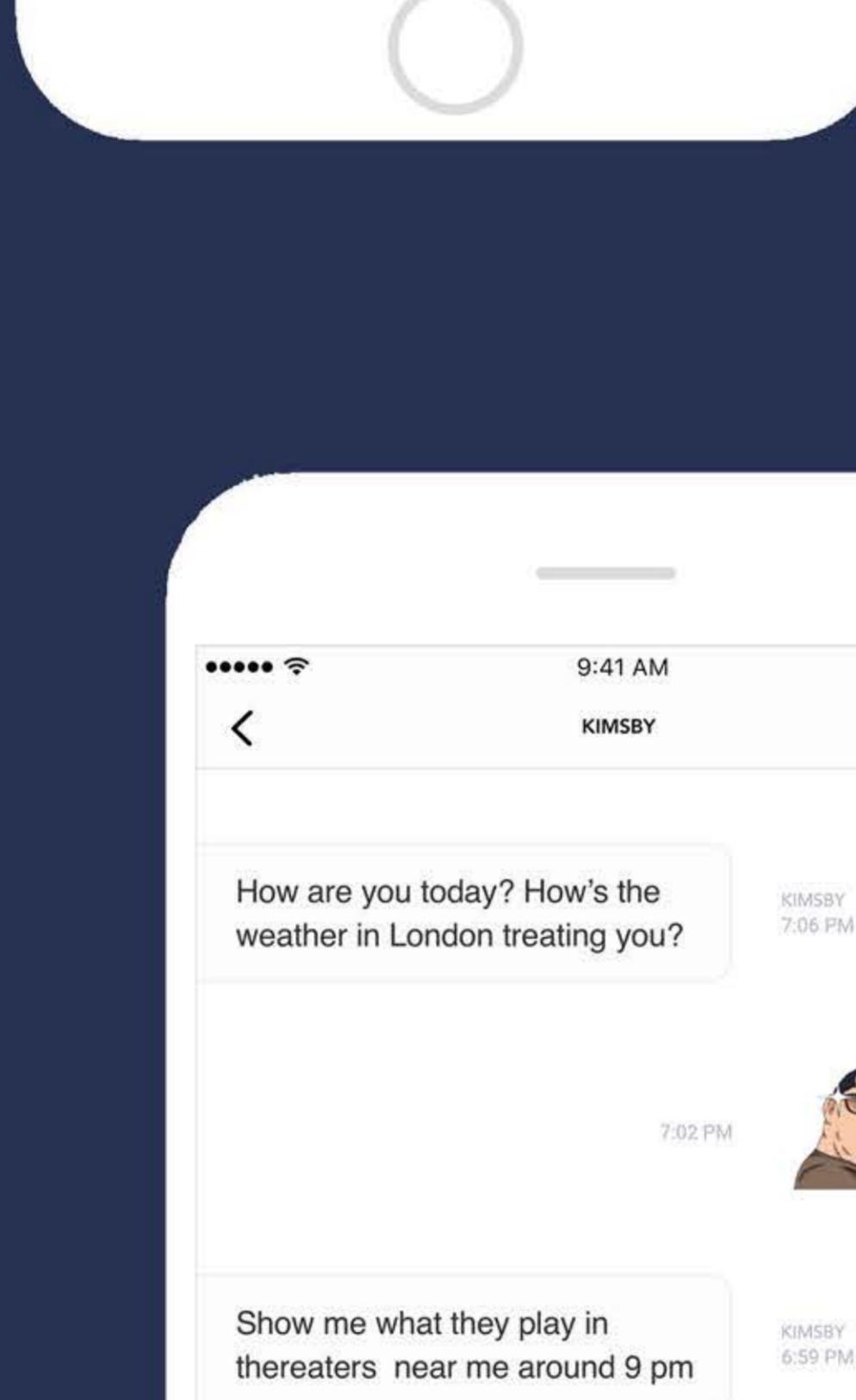
Choose photo, video or cryptocurrency to hide on the content

4



Hidden content is chosen

5

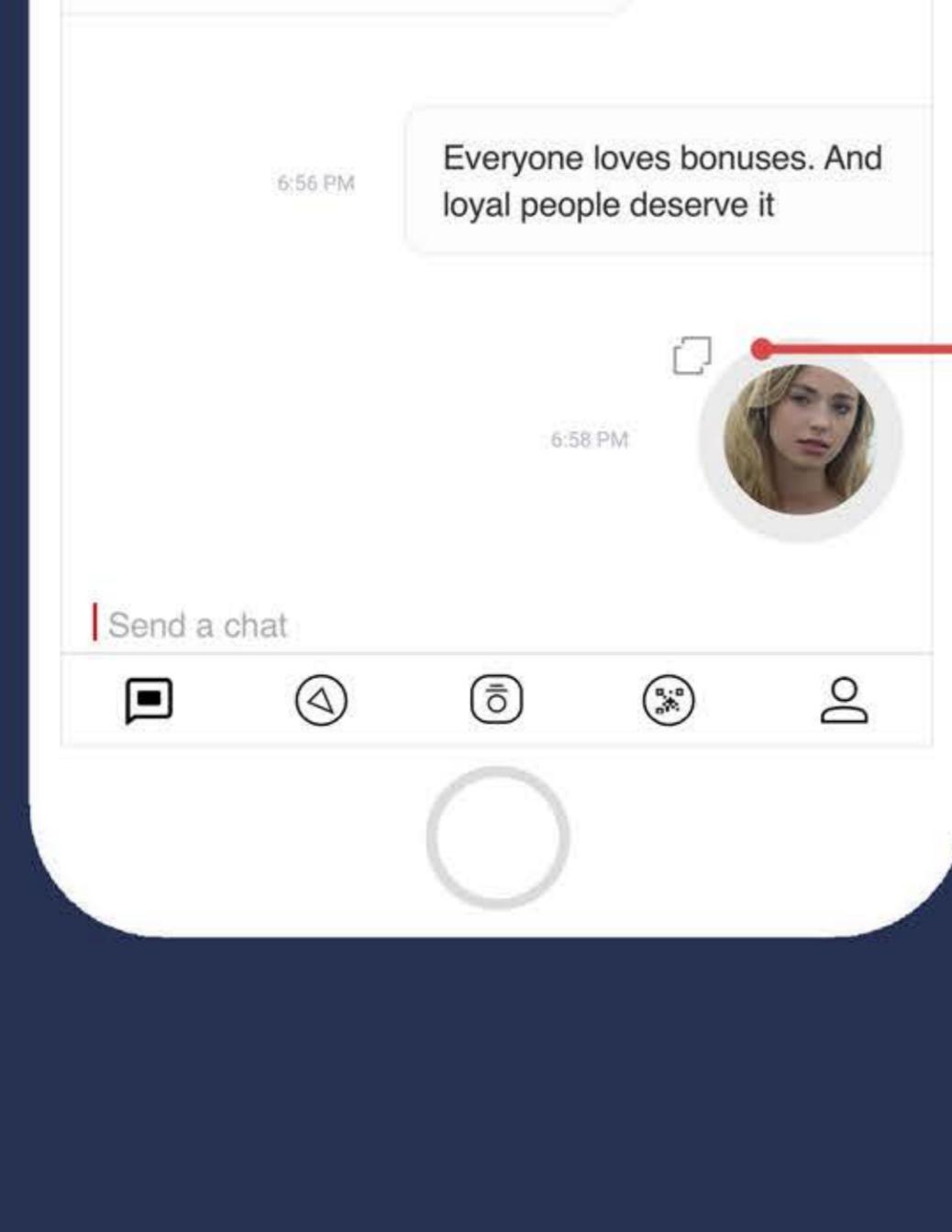


6



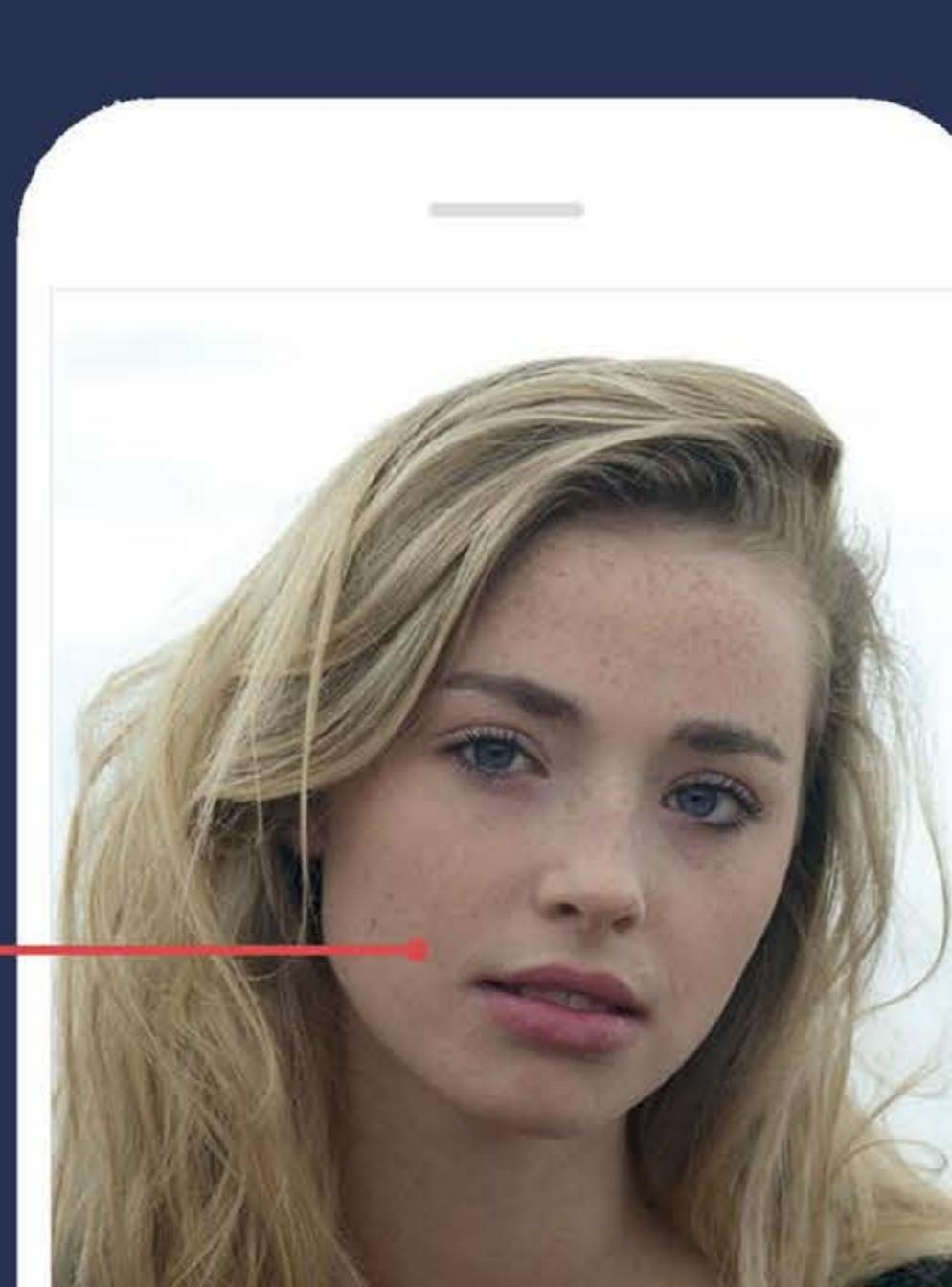
Content with Hide function

7



Hidden content will be opened only when clicking on the place, where it was hidden

8



Open a hidden photo

9

