RANK
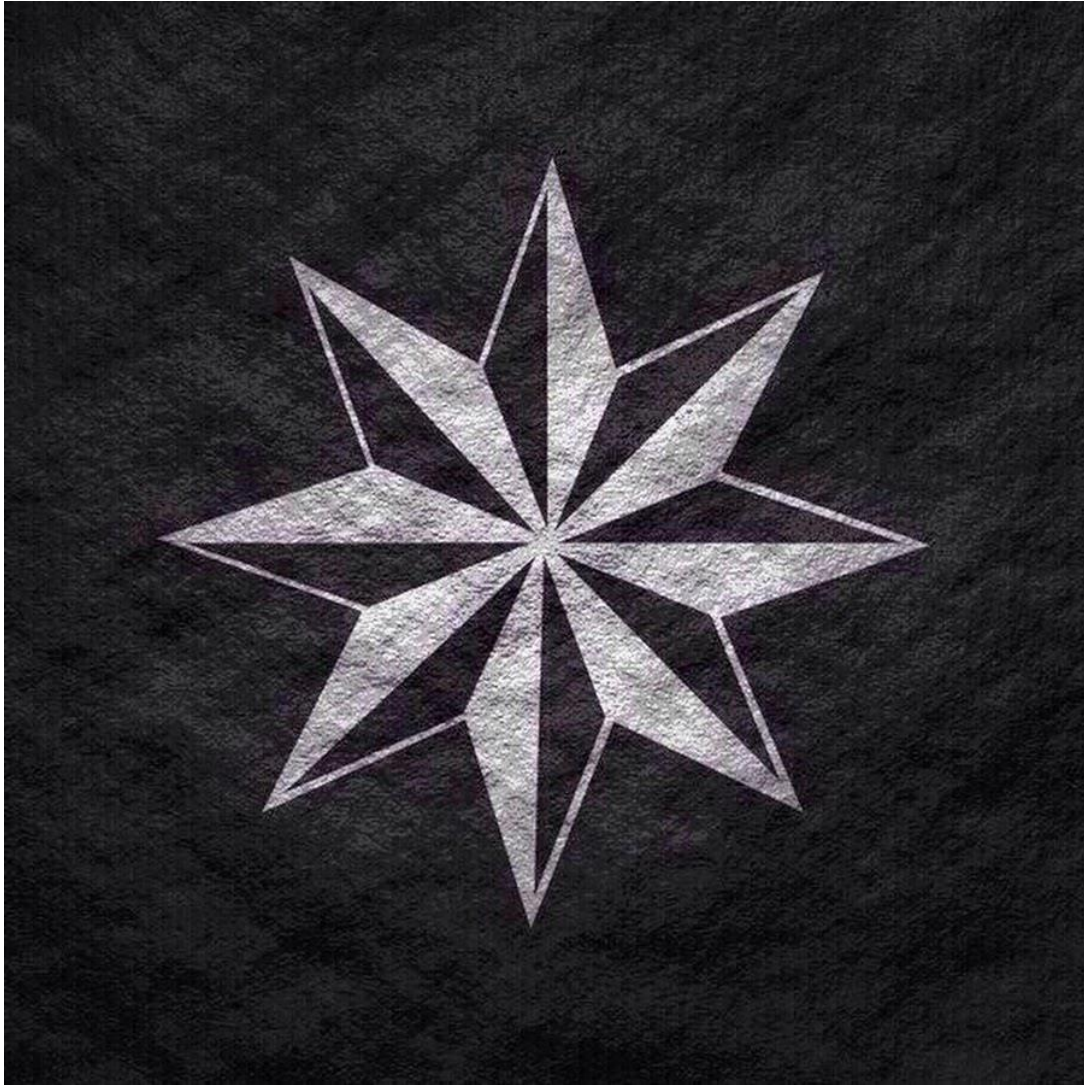
Unique reputation on all forums, blogs and social networks!

This version of the document is in the active development phase, significant adjustments are possible.

RANK

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Content

1. Creation of the RANK browser

This stage involves creation of the personal browser based on the public Google Chromium version with the additional functionality added: Introduction of the comment functionality directly into the browser code to make it operate faster and more conveniently. Integration of the wallet for the project crypto currency directly into the browser code where several degrees of protection and the flexible system of settings will be realized, the automated mining of the RANK crypto currency project on the Proof-of-Stake (PoS) algorithm that will significantly increase the number of participants and also the high stability of the RANK crypto currency will be ensured due to widespread use of the browser.

Introduction of the system of appearance customization for the entire browser, as well as the comment functionality. For advanced users, introduction of the option to create extensions to the comment functionality.

2. Forum CMS RANK

Users around the world are confronted daily with the huge amount of Internet content that can't be trusted! We created RANK, to solve this problem! Has developed a free CMS for forum RANK personal purse every user of the forum! Once you have established free of the RANK forum on your hosting and bought a RANK token on the stock exchange or during the ICO, you can fill your forum unique and useful content! To pay for tokens and RANK publication, which make the users of your forum, if You consider them unique and useful! The more reputation RANK of the user, the more his publications you can trust! The user who got the RANK because of their publications may transfer their RANK tokens to the exchange and to sell and may keep it or transfer it to another forum or social network! Already razrabatyvayut plugins wallet RANK for all known forum CMS, CMS for websites: WordPress, Joomla, InstantCMS, Magento, Drupal, Invision Power Board, vBulletin, phpBB, XenForo.

3. Social network

Already developed social network RANK! Your social network account RANK is a complete website with unique design that connects with other users of the social network RANK! To this end, developed a CMS for a social network account RANK! Very easy to put on the host and configure your own unique design, built purse RANK does not require a lot of server resources! RANK is a social network app combined with a messenger that meets all functions of current messengers and includes additional features such as multi-videoconference or a payment function. Furthermore, the user has a news wall, which keeps him up to date of latest trends and news from any area like sports, technology, lifestyle, politics, gaming etc. The friends list looks like a street map of your neighborhood, consisting of your friends, family and contacts.
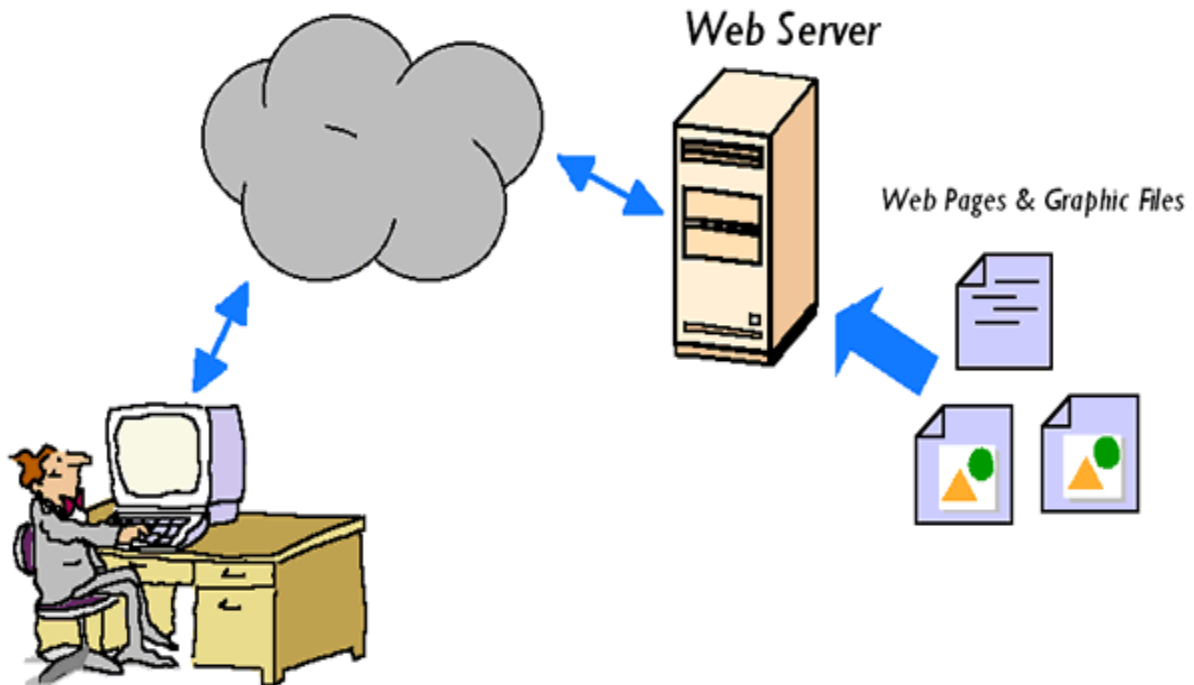
Another feature is the blackboard, where the user and his friends can share articles from the trend feed or their own personal feed. At the marketplace user can join discussions or follow artists or persons or can just create their own groups or content. All these areas or menus: neighborhood, news wall, marketplace and your main menu- are separate, and switching between them and using them is easy and intuitive. The users' data remains their property and is not further used or sold. How the app is used is entirely up to the user, as a news app, a messenger, a place for trading goods and services and as a discussion forum, or to follow other people. All these functions can also be used in combination, forming one app that encompasses the benefits of several that are currently used.

Users can choose between entering the "public places" (marketplace, trend feed) anonymously or with real profile. They can obviously decide whether public visibility is enabled or not. RANK can be accessed via email address or phone number. For connecting to other users you just need their username. All of this comes in an innovative design. Playing games with your friends is possible as well as using the app for decentralized, anonymous payment. The user has an account with RANKcoins that can be used as a savings account or to buy new designs for the user's house in the friends list (like skins in an online game), advertising free season tickets or additional cloud storage. Additionally, users can trade with each other using RANKcoin (symbol: or RANK) as the globally used currency. The more users the app gets, the more the availability of coins decreases, as it is capped to a fixed

amount of 100,000,000 and the value of the currency increases proportionally.

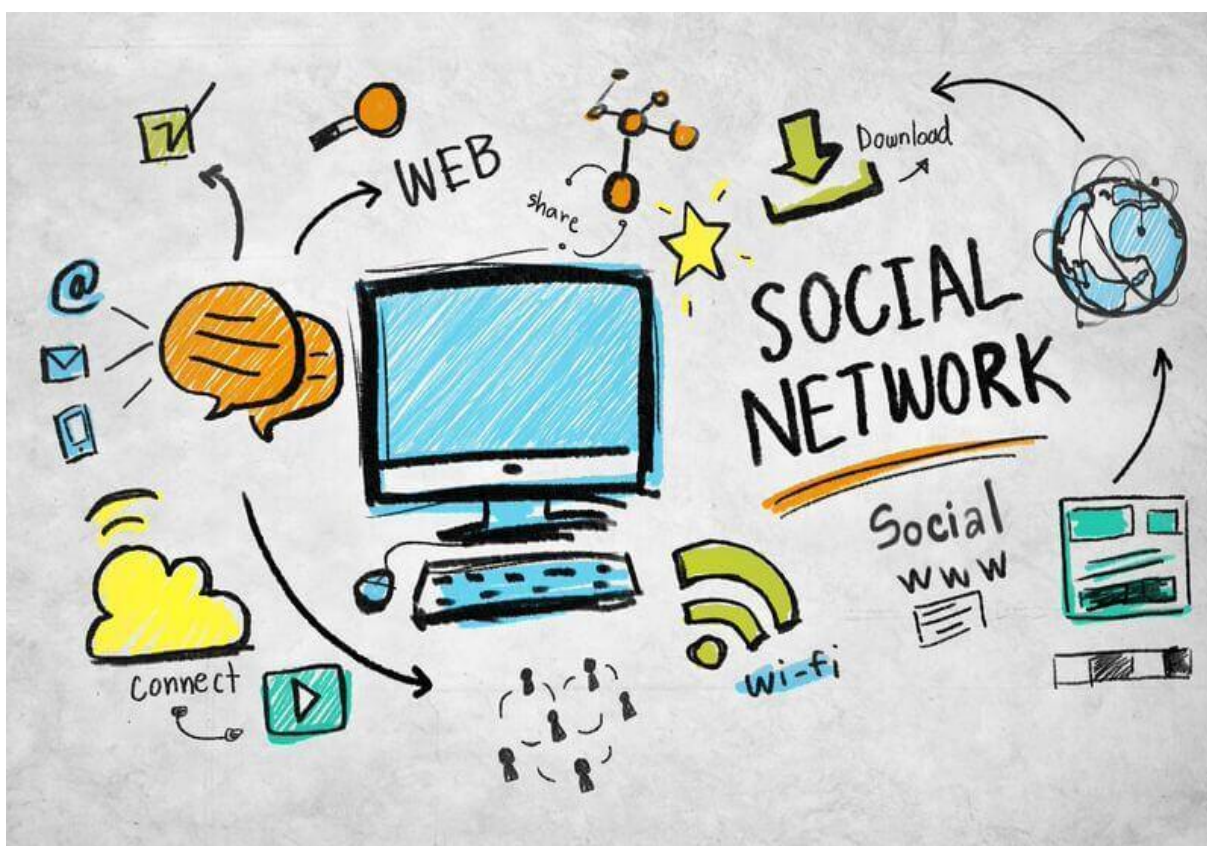# 4. Development of backend at scale

At this stage, we plan to develop a scalable de-centralized multi-server (cloud) backend to ensure solution to following tasks: Storage of a huge amount of text information (there is a lot of pages on the Internet. By adding just one short comment to each page, we get the huge amount of information. The new backend should provide the ability to store the constantly increasing array of information. Its architecture should allow rapid addition of new de-centralized server repositories without interfering with the existing structure and changes to the data stored in it at that time). Quick access to data — with a large number of concurrent requests. Data updating maintaining their integrity. Fault tolerance, where the fault of a single server will not result in the failure of the entire data warehouse, as well as to violation of their integrity.

5. Finalizing of project extensions and website

Finalizing of the extension functionality for the Chrome browser, namely, its enabling to perform with the new backend.

Expansion of authorization methods to:

• Authorization through the standard signing up/logging form with mandatory indication and verification of the telephone number.

• Authorization via social networks and services, such as: Google+, Instagram, Twitter, VK, Steam and others.

Adding of the functionality integrated into the web page:

• Adding of the brief information on each page in search engine results: Google, Yahoo!, Bing, Baidu, Yandex, etc.

• Adding of the option to comment not on the entire page, but on its certain part.

• Completion of the pop up functionality of the extension window, namely: adding of system information messages, work opportunities with comments in full-screen mode on the project website.

• Addition of users' personal messages.

Adapting of the extension to other browsers: Mozilla Firefox, Opera, Safari and Microsoft Edge.

Professional redesign of the project.

Adding of search functionality for pages with comments already added, as well as working with lists of comments on the project website immediately.

6. Development of mobile application

The mobile application will implement the similar functionality as that in the browser extension. The application will have the integrated browser. A button to open the comment window for the current page is planned on the taskbar in the integrated browser. All the functionality similar to the browser plug-in will be

implemented in the browser. Our application will add its icon in the "Share" menu in all other mobile browsers and when selected, open our application with the activated comment box for the selected URL.
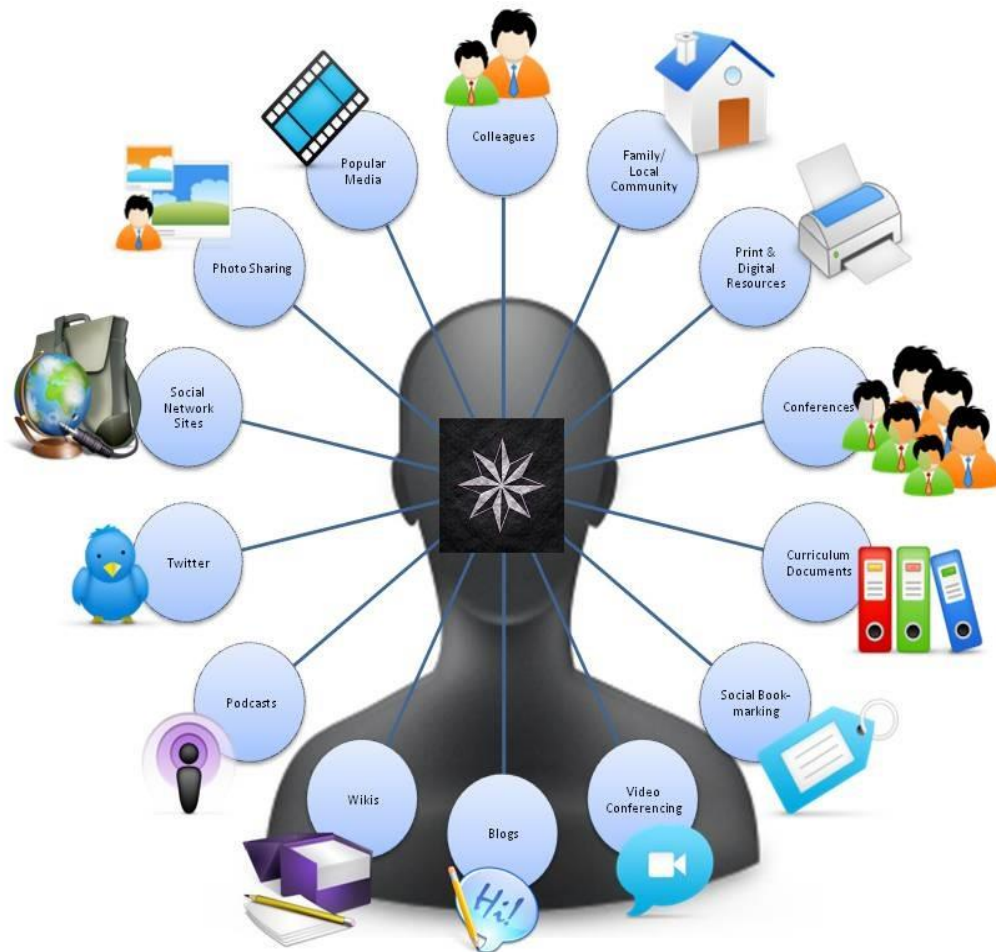
7. Multi-media support supplement

A separate de-centralized cluster of servers will be designed and implemented to deal withthe image storage and delivery.

The implementation of this separate software and hardware functionality will allow storing of each image on multiple servers simultaneously. This will ensure fault tolerance, integrity and quick access to the image with many simultaneous requests. The ability to link video from popular services will be added, either, like: YouTube, Facebook, Coub, etc.

7.1 Commercial advertiser network creation

In the advertising account, the option to replenish the balance with the RANK project crypto currency (RANK) will be integrated in the as well as hard currency and other important crypto-currencies. The main income to investors will arrive from advertising that will be displayed in the comments feed (advertising network implementation is planned as the wide audience is reached).

The following advertising network functionality is assumed:

Adding of the option to display advertising information (images, text) in the comment feed: in the browser extension, on the site and in mobile applications.

Adding of the option to display advertisements depending on the context of the page where comments are displayed.
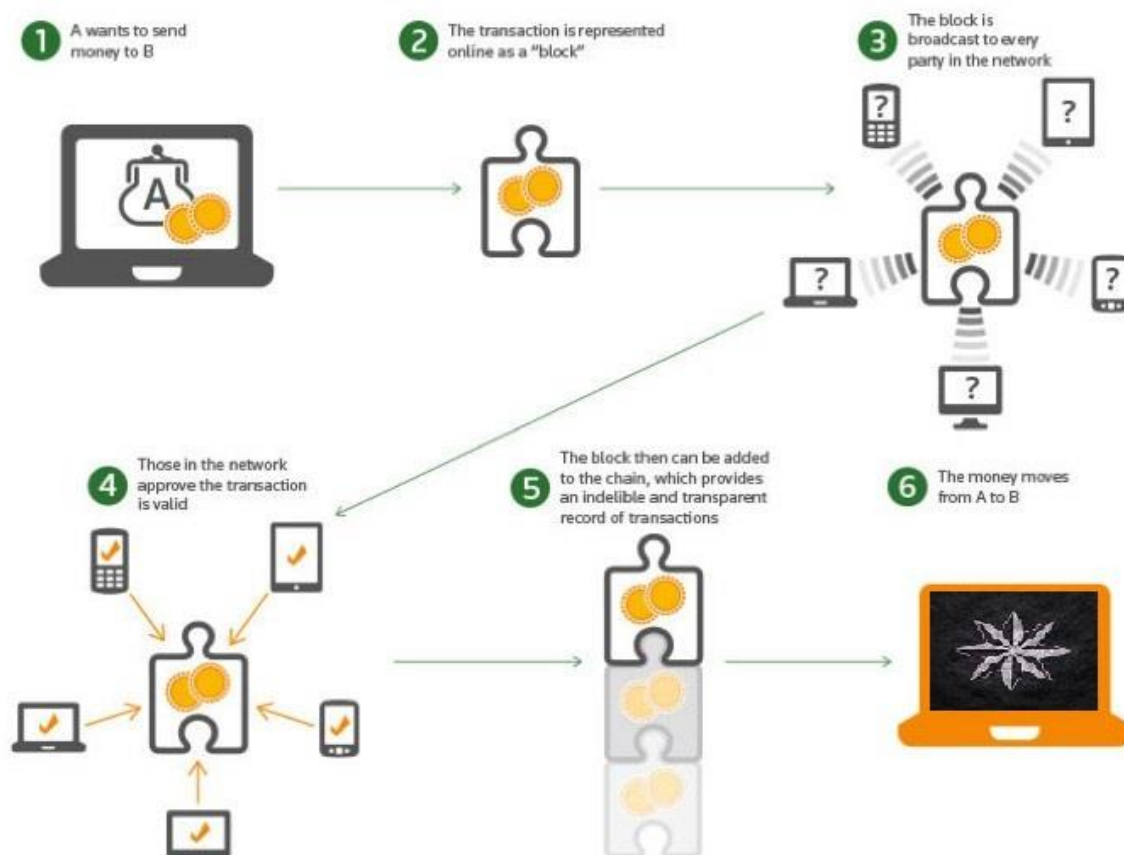
Adding of the option to display the advertisement depending on the age, gender, interests and search queries of the user who views the comment feed.

Adding of the option to display ads depending on the device that the user views the comment feed through.

Creation of the administrative panel with flexible settings for the ad campaign based.

7.2 Decentralized anonymous payment function – the RANKaccount

The Rank account (account containing Rank coinsis linked to the profile like in games. This way, teenagers find an easier way of access to crypto currencies.

It is possible to deposit coins with PayPal, credit card, through a phone provider or other services. Rank coins can be sent to other users just by typing their name. The last transactions can be checked at the bottom. RANK will only accept Rank coins until a determined number of users has been reached. Then Ethereum blockchain technology might become insufficient. Therefore, a multi wallet will be established and other currencies that will meet our requirements will also be accepted for anonymous payment in real world stores and for e-commerce.

7.3 Open source, private and secure

The codes cannot yet be revealed but will be, and open source will be available to get a Computer Chaos club approval that we keep our promises. The payment system runs on a decentralized and blockchain basis to ensure users' trading privacy. But users performing illegal activities will be permanently banned to ensure the integrity of the network. Therefore, a reporting function will also be implemented.

Since groups and areas on the platform can be entered anonymously, open discussions will be encouraged. There will be no blocking function like on Facebook, so should become possible to speak freely about politically suppressed or incorrect subjects again. We are completely convinced that only open and free discussions without political correctness lead to a better world and a better system!
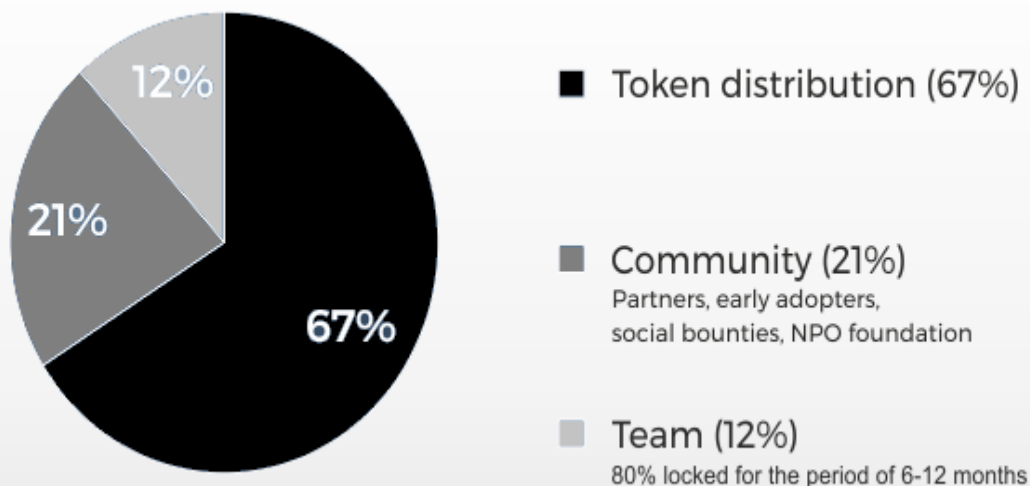
That is why we want to bring data safety back to you while you can freely discuss any subjects you want with others and stay in touch with your work colleagues or our friends and family at the same time and without fake profiles, as your privacy will be protected.

7.4 Missing link

RANK will act as the missing link that connects people who are unfamiliar with blockchain technology to this future market. While they become familiar with our cryptocurrency in a playful manner, they will have easier access to all the other existent crypto currencies.

This way, RANK acts as a multiplier to get more people to the crypto currency market, which might also help other currencies and ICOs to realize their goals. The total amount of RANKcoins will be limited to 100,000,000 . With increasing usage of our platform, the demand for coins will also increase. This might lead to increasing coin prices. The total amount and hard cap for the ICO is set to 67% or 67,000,000 and for Kickstarter.

7.5 The future of RANK

Of course, we will not stop with the development of the RANK platform as described above. For the future, we see it as the perfect platform for augmented reality (AR) and virtual reality (VR) chat solutions. Imagine users chat with friends in VR from their own living room just by entering their RANK messenger room and starting the call with their phone in the VR goggles they are wearing.

Or think about an old woman who wants to go to service. With RANK she can activate the AR function, join her religious group in the market and see the priest hold the service in her room.

Additionally, the payment system could be expanded to a real blockchain bank where users could store their RANKcoins in savings accounts and use them for shopping. The money would thus be prevented from government access and anonymous payment would be secured in a future where our lives are increasingly monitored.

7.6 Legal Disclaimer

RANKCOIN.NAME
NOT AN OFFER TO SOLICIT SECURITIES & RISKS ASSOCIATED WITH RANKcoin

Last Updated December 1, 2017

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RANK expressly disclaims any and all liability for any direct or consequential loss or damage of any kind whatsoever arising directly or indirectly from:

1. reliance on any information contained in this document,

2. any error, omission or inaccuracy in any such information or

3. any action resulting therefrom.

At the time of this writing:

1. RANKcoins will be exchanged for goods or services on the platform RANK,

2. RANKcoin will have its only use on the RANK platform, and

3. RANKcoin is not an investment.

RANKcoin is not evidence of ownership or right to control. Controlling RANKcoin does not grant its controller ownership or equity. RANKcoin does not grant any right to participate in the control, direction or decision making of the RANK company.

Initial coin offering Initial Coin Offer of up to 67 million ERC20 token-based "RANKcoins" by RANK (the "Developer") intends to offer for exchange up to 67 million units of a new ERC20 token-based coin named "RANKcoin" during a limited offer period (the "Offer Period") on Jan 1st (the „Initial Coin Offer", "ICO" or "crowdsale"). The ICO will have a hard cap at 67 million RANKcoins. RANKcoins are not securities and do not carry with them any rights as may be commonly associated with securities. RANKcoins are tokens based on the Ethereum-platform intended for payment and trading goods and services on the platform named RANK.

This whitepaper ("Whitepaper") provides an overview of certain aspects of the RANKcoins and their intended use. This Whitepaper and the information stated herein is not legally binding. This Whitepaper does not constitute an offer of RANKcoins nor an invitation for an offer to exchange any amount of the above-listed currencies for RANKcoins.

The Developer intends to have RANKcoin listed on a number of virtual currency exchanges. Due to the properties and mechanics of the RANKcoin as described herein, the Developer also aims for the market value of RANKcoin to increase over time.

RANK

Prepared by the RANK Team