



**THE NEXT GENERATION INVESTMENT DESTINATION  
TRADING PLATFORM | EXCHANGE | CASINO | GAMING | COIN**

**MAX BULL COIN  
WHITE PAPER**

# ABSTRACT

Cryptocurrency trading seems it's for a selected few. Hence, the MaxBull team after this consideration gave birth to the infant MaxBull to upset the conventional trading platforms to a profit arena to even the inexperienced. The team from exposure in fintech, block chain technology and other related institutions came up with a DAO such as MaxBull to launch the MaxBull coin, an ERC20 token to integrate on exchanges, build a more secure and profitable investment plans, host smart contracts on casinos, investments, and any related block chain technology is in the motive of a safe haven to users, investors and its prospective community. It utilizes its unique technology to set out goals that will encourage miners and utility users of any sort. It brings the lost fund back to the people. The MaxBull platforms are all encompassing one since it covers all cryptocurrency technologies in one hub from a wallet, an exchange, an investment plans, a research and analyst institute, crypto-critiques, and newsletter hub as well bringing blockchain to the gaming industry.



# TABLE OF CONTENT

|  |           |
|--|-----------|
| <b>1 ABSTRACT</b>  | <b>1</b>  |
| 1.0. Introduction  | 4         |
| 1.1. Problem statement                                   | 4         |
| 1.2. What MaxBull coin does                              | 5         |
| 1.3. Mission   | 6         |
| <b>2 PLATFORM</b>  | <b>7</b>  |
| 2.1. Blockchain and Ethereum                             | 7         |
| 2.2. Smart Contract                                      | 7         |
| 2.3. Cryptocurrency and its markets in brief             | 8         |
| <b>3 FEATURES</b>  | <b>11</b> |
| 3.0. In-depth mining forecast                            | 11        |
| 3.1. Investment tool                                     | 11        |
| 3.2. Unique trading                                      | 11        |
| 3.3. MaxExchange   | 11        |
| 3.4. Trading plans/tips                                  | 12        |
| 3.5. Miningbridge  | 12        |
| <b>4 ROADMAP</b>   | <b>14</b> |
| 4.0. Token deployment                                    | 15        |
| 4.1. Why you should invest in MaxBull ICO?               | 16        |
| 4.2. Opportunity   | 17        |
| 4.3 Who is qualified to be MaxBull Community Evangelist? | 18        |
| 4.4 What an evangelist is not?                           | 18        |
| 4.5 Why you want to be MaxBull Community Evangelist?     | 18        |



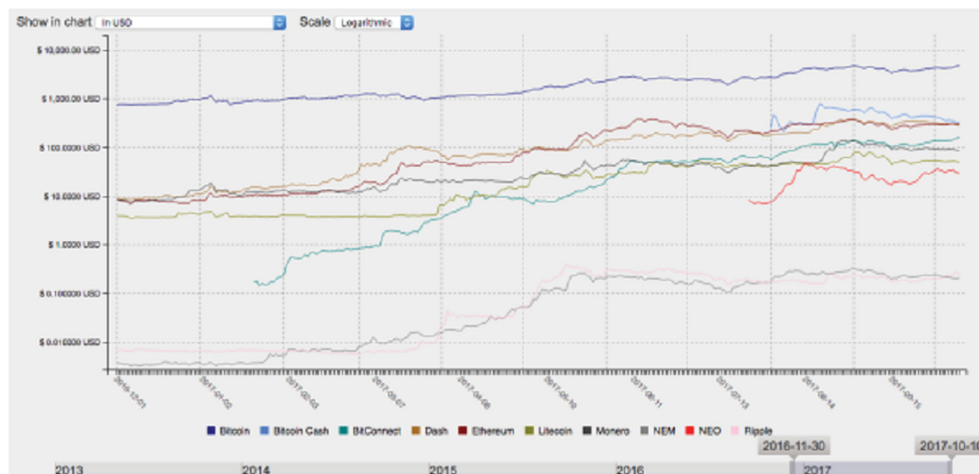
|                                       |           |
|---------------------------------------|-----------|
| <b>5 PRE-SALE/ICO</b>                 | <b>19</b> |
| 5.0. Pre-sale                         | 19        |
| 5.1. ICO                              | 19        |
| 5.2. ICO Contribution Token           | 20        |
| 5.3 Bounty                            | 20        |
| 5.4 MaxBull Special Bounty Program    | 21        |
| 5.5 Social Channel Activity Campaigns | 21        |
| <b>6 MAXBTC</b>                       | <b>27</b> |
| 6.1 TEAM                              | 28        |
| <b>07Disclaimer</b>                   | <b>29</b> |
| Contact and support                   | 30        |



## INTRODUCTION

### 1.1.Problem statement

The volatility in the cryptocurrency markets has been on high rise, it is no game for the faint hearted. Hence, the graphical illustration explained how these fluctuations kept varying in seconds.



%DAILY CHANGE IN PRICES OF CRYPTOCURRENCY FROM 30TH NOV 2016- 12TH OCT 2017

| Crypto-Currency                    | Price           | Supply             | Trade volume         | Trade activity | Market capitalization |
|------------------------------------|-----------------|--------------------|----------------------|----------------|-----------------------|
| <a href="#">Bitcoin (BTC)</a>      | \$ 5,631.48 USD | 16,621,975 BTC     | \$ 2,300,060,000 USD | 2.9158 %       | \$ 93,606,319,773 USD |
| <a href="#">Ethereum (ETH)</a>     | \$ 346.57 USD   | 95,098,130 ETH     | \$ 898,177,000 USD   | 3.3202 %       | \$ 32,958,444,057 USD |
| <a href="#">Ripple (XRP)</a>       | \$ 0.26 USD     | 38,531,538,922 XRP | \$ 260,506,000 USD   | 3.0718 %       | \$ 10,082,856,042 USD |
| <a href="#">Bitcoin Cash (BCH)</a> | \$ 321.42 USD   | 16,700,550 BCH     | \$ 213,352,000 USD   | 4.5790 %       | \$ 5,367,957,583 USD  |
| <a href="#">Litecoin (LTC)</a>     | \$ 58.82 USD    | 53,365,282 LTC     | \$ 191,439,000 USD   | 7.5546 %       | \$ 3,139,100,668 USD  |
| <a href="#">Dash (DASH)</a>        | \$ 311.28 USD   | 7,620,329 DASH     | \$ 55,060,700 USD    | 2.6632 %       | \$ 2,372,033,283 USD  |
| <a href="#">NEM (XEM)</a>          | \$ 0.21 USD     | 8,999,999,999 XEM  | \$ 4,562,520 USD     | 0.2623 %       | \$ 1,862,190,000 USD  |
| <a href="#">NEO (NEO)</a>          | \$ 28.91 USD    | 50,000,000 NEO     | \$ 52,386,900 USD    | 4.2635 %       | \$ 1,445,520,000 USD  |
| <a href="#">Monero (XMR)</a>       | \$ 94.06 USD    | 15,212,581 XMR     | \$ 52,808,100 USD    | 3.9450 %       | \$ 1,430,925,832 USD  |
| <a href="#">BitConnect (BCC)</a>   | \$ 196.56 USD   | 7,167,844 BCC      | \$ 14,717,100 USD    | 1.1546 %       | \$ 1,408,940,184 USD  |



As is evident from the graph the prices of cryptocurrencies are not constant. The market is not stable yet, and there are sudden drop and rise within days. This is creating a resistance among the investors to roll up their sleeves and invest in the market. In this time with hundreds of cryptocurrencies in existence, it is difficult for an individual to track and monitor the changes in the market 24\*7 and make investment decisions. The situation depicted above calls for the need of a solution that saves an investor from all this pain. A solution that takes the burden of tracking these large number of cryptocurrencies from your shoulders and makes smart decisions for you.

## 1.2. What MaxBull coin does



With MaxBull tokens, we aim to enable the user to be able to earn returns in the long run by investing in one single coin rather than investing in multiple cryptocurrencies and hoping for their price to increase. The conventional procedure of fundraising makes it impossible for a “small investor” to invest in early stages of potential start-ups. Due to either technical or another constraint the “big investors” enjoy all the high profits. The blockchain technology now has provided a means to connect those having world-changing ideas directly to those looking for investment opportunities irrespective of the skill and size of the investment. Investing in disruptive technologies at the very early stages is possible.

The two approaches are opposed to one being closed market controlled and led by few wealthy people sitting on the sandhill road and other an open market where anyone can play with gains and risks more evenly distributed. MaxBull tends to solve this old model run by few and cater investors looking for high profits. It will do so by providing a simple to use and time-saving platform. The experienced team of analysts will ensure that the raised funds are invested in most hot and potential opportunities. This is crucial for keeping them investing in the new economy. With your help, MaxBull Coin will bring an influx of fresh capital into the distributed economy, providing funding for exciting new opportunities in Trading in crypto-currencies and ICO. The decentralization effects of blockchain-based cryptocurrencies are hitting the venture capital industry in more ways than one. Whereas the traditional venture capital industry is boring, the crypto-tech sector has become more exciting.



## 1.3. MISSION



The MaxBull coin will enable even a person with little or no to know how of cryptocurrency market to participate in trading and investment opportunities. Earlier investment and trading were considered to be fields where only people with investment background can make profits. MaxBull coin will demolish these conventions enabling even the middle-class people with low investments to participate in such opportunities. This will foster their financial condition by providing them an additional source of income. The idea can be revolutionary as it will allow middle class and people with low incomes to enter the central streamline of the investment industry. In countries where most of the population falls in the middle-class category such a step will provide the required motivation for people to enter these markets. Here's a short analysis to demonstrate the applicability of above-stated theory:

[1] Russia - In 2012, the middle class in Russia was estimated as 15% of the whole population. Due to sustainable growth, the pre-crisis level was exceeded. In 2015, research from the Russian Academy of Sciences estimated that around 15% of the Russian population are "firmly middle Russia class," while around another 25% are "on the periphery."

[2] China - A study by the Chinese Academy of Social Sciences (CASS) estimated that 19% of Chinese were middle class in 2003, including any household with assets worth between \$18,000 and \$36,000.

[3] India - According to a 2012 study by the German Development Institute, the middle class in India comprised 8% of the population in 2012.

[4] Africa - According to a 2014 study by Standard Bank economist Simon Freemantle, a total of 15.3 million households in 11 surveyed African nations are middle-class. These include Angola, Ethiopia, Ghana, Kenya, Mozambique, Nigeria, South Sudan, Sudan, Tanzania, Uganda, and Zambia.

[5] In South Africa, a report conducted by the Institute for Race Relations in 2015

[6] estimated that between 10%-20% of South Africans are middle class, based on various criteria.

[7] An earlier study estimated that in 2008 21.3% of South Africans were members of the middle class.





# PLATFORM

Thanks to Blockchain technology that enabled many of the innovations that are happening today, MaxBull is a product of blockchain. Hence it is a blockchain base on an ERC20 model. It utilizes a unique mechanism of the Software as a Service and proof of state. It is a decentralized system with enhancing security, and simple in design.

## 2.1. BLOCKCHAIN AND ETHEREUM

For close to decades now, blockchain is said to be the new internet. Yes, it is, it assures many roles the internet and the centralized systems won't offer. Blockchain is the decentralized open ledger system. In its robustness it stores blocks of information and keeps the system uncontrolled by a third party as well keeps the privacy of the users. It first made its globalized outing through bitcoin in 2008 when

Satoshi Nakamoto launched the famous bitcoin white paper. Building on these innovations, many other assets were conceived and are upcoming. Hence, the Ethereum which is built on same blockchain but enables smart contracts, ICOs, DAO and allow blockchain not only as a currency but an application. The MaxBull coin is one of the outstanding networks built on the Ethereum open source technology.



## 2.2 SMART CONTRACT

One exciting thing about the blockchain technology is that it does not need intermediary or middlemen for transaction to take place, the smart contract enables this operation but offers a dual purpose of an assets based blockchain. That means you now have a blockchain you can use as a currency and as an application depending on what user wants. The case of MaxBull is similar, it enables a DAO that controls or gives access to exchanges, casinos, and many other utilities.







The property of a community based currency indicates that Ethereum can be used between holders. The MaxBull community is expected to be able to be using the token among themselves and other channels as the community will decide.

### 2.3. Cryptocurrency and Its Markets in Brief

Cryptocurrencies spearheaded by the Bitcoin, have taken the financial world by storm. We will try to address cryptocurrencies and their future potential holistically. This will also help us understand the recent trends and why mining will be profitable for us in future. Cryptocurrencies (or “cryptos,” “coins,” “altcoins”) are an umbrella term used for all digital mediums of exchange that implement a cryptographic framework and security features. In layman’s terms, cryptos are protected by technology that makes it impossible to expand the money supply by more than a predetermined algorithmic rate that is already known to the public. Like actual precious metals, each cryptocurrency algorithm has a roof limit beyond which no more of that specific cryptocurrency can be produced (or “mined”).



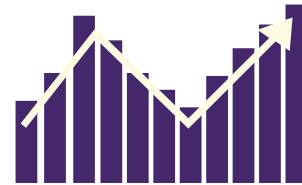
#### Bitcoins

The price of bitcoin topped \$3,000 for the first time in history on June 12th, according to the CoinDesk Bitcoin Price Index (BPI). Bitcoin has been on a steady march higher for the past few months, driven by a number of factors such as the devaluation of the Yuan, geopolitical uncertainty and an increase in professional investors taking an interest in the asset class. Unsurprisingly, fluctuations in the price of the Bitcoin drive faith in all the other cryptos. Since it was launch in 2009, the price of the Bitcoin has climbed from less than a \$1 to over \$3000. With no government or “anchor” backing up cryptocurrencies, the only foundation that cryptocurrencies have is people’s faith in their value. In other words, solely the market mechanism determines the price of cryptocurrencies. At my time of writing, it is worth is over \$3000 per Bitcoin and this doesn’t spur the Bitcoin’s intrinsic value, but from what it allows users to do. Hence, the this generates opportunities for other currencies too. Some noteworthy of them are:



## Ethereum

Ethereum's market cap has now reached nearly \$20 billion, rising to above 50% of bitcoin's market cap with an all-time high of 54%, while eth's trading volumes are now higher than bitcoin's for the first time ever. Ether runs on an underlying technology called Ethereum, which is a different blockchain to the one that powers Bitcoin. Each blockchain – or decentralized ledger – has their own property, but a recent rally in bitcoin has prompted traders to look at other cryptocurrencies to invest. After a powerful fall at the end of May, from a technical standpoint, it's safe to say that the minimal correction targets for the entire long-term trend have been achieved. The decisive point for the price was at \$170. That mark is where the future trend was determined.



## Demand growth

Regardless of the fact that the price dropped by almost 50 percent, the demand keeps growing. Thus, the prevalence of demand near \$170 allowed Ethereum price to maintain its long-term upward trend. After the sellers appeared at the peak of the upward trend in the \$200 - \$220 area, Ethereum has entrenched, forming a new key level at \$210. That strategic target is important because if it is protected by large buy orders, a fall below that mark is unlikely. Because of that, if Ethereum price forms a correction by reversing at \$240, the most likely peak of that correction will be at \$210. If demand grows at that level, the uptrend is likely to continue.

## Ripple

XRP is surging alongside bitcoin and ether as well as smaller digital currencies like dash and monero. They're all benefiting from the growing interest in the blockchain, a distributed electronic ledger that makes all transactions trackable. Unlike other cryptocurrencies on the market, XRP is tied to — and majority-owned by — a single company.

On March 30, 2017, MUFG's banking arm The Bank of Tokyo-Mitsubishi UFJ (BTMU) publicly announced that it is joining Ripple's Global Payments Steering Group (GPSG). Ripple's GPSG is an interbank group for global payments system that is based on distributed financial technology. Other banks that have already joined Ripple's GPSG include Bank of America Merrill Lynch, Santander, Standard Chartered, Westpac Banking Corporation, Royal Bank of Canada and CIBC. Ripple and ethereum have emerged as the early leaders in enabling business arrangements, with Ripple trying to build the digital payments platform for the financial sector





Litecoin has been very much sideways moving regarding its value for past year (after its fall from \$50 to \$4 at the beginning of 2016), until recently. Following are few of the reasons for its recent rally.

- Around 25 March 2017 Digital currency exchange Coinbase received approval from New York's financial regulator (SEC) to offer to trade of Ethereum and Litecoin to users in the state. This gave Litecoin a huge market opportunity.
- 30 March 2017 Litecoin gets very close to the SegWit Activation threshold, short by only 5%. Soon Litecoin will become one of the first crypto-currency to activate SegWit. As this opens new possibilities for Litecoin and this caught the eyes of investors (or speculators).

Litecoin is the only altcoin that trades more volume in fiat than against BTC. The majority of Litecoins volume is actually in CNY, which means the markets could take on a life of their own and easily become non-correlated to the price of bitcoin. In that case the value of Litecoin can appreciate many a fold (in the short run at least).

## This Is Where We Step In!

As we can see that there is an inverse kind of relation between the bitcoins and alt currencies. As the bitcoin ETF got rejected the prices of alt currencies rapidly. There is similar kind of growth that can be seen across all the above currencies, all of them rose drastically in the month of March. On the other hand, March wasn't that good for bitcoins.

The team at MaxBull Coin will ensure that such trends are monitored and enable our users to avail huge returns on their investment.



# FEATURES

## Investment Tool

With MaxBull COIN, we aim to enable even the average user to earn huge returns in the long run by investing in Multiple coin & tokens rather than investing in single cryptocurrencies and hoping for their price to increase. Our token uses the ERC20 protocol for peer-to-peer transactions. All MaxBull coin transactions will be recorded in the Ethereum Blockchain to ensure immutability and transparency.

## In-Depth Mining Forecast

An algorithm to calculate which Altcoin would be most profitable to mine at any given moment based on its difficulty level, trading volume and the profit it would generate.

## Integrating into other exchanges

There are over 200 exchanges available; investors spread their hard-earned fund on most of them hoping a high return, many engage on daily, weekly, and even monthly and long-term trade and investments. The said investment and trade are the risk since it is a tough outcome to predict, Maxbull team who are experienced fintech and blockchain analysts and developers have been able to integrate the MaxBull token on the major and secure exchanges to bring back most of the loss to profits. Hence, they have high-profit ratio technique.

## Unique Trading Algorithm

The dedicated team of analysts at Bitcoin Growth Fund continuously analyses the various ICOs & Altcoins based on more than thirty parameters such as the background of the team, viability, and scope of the product idea so that our investors never need to worry about their investments.

## Exchange Chain

MaxBull has multiple roles in the cryptocurrency exchanges;

## Develop MaxBull Exchange

In the last quarter of 2018, MaxBull intends to bring up their well-researched and secured MaXchange to fully manifest the MaxBull goal of providing a safe haven to traders and investors.

## Casino control/kits

The MaxBull innovative technology has taken casino to the blockchain; it ensures to create a user-friendly interface that will enable advancement in the casino industries. MaxBull token will be integrated into it such that the worth of the token increases as the utility does.



## Mining Bridge



A large amount of energy has been lost on mining cryptocurrency just as energy demand is one challenge posed to the fiat institutions. The proof of stake mechanism where miners are rewarded according to the blocks demands high technology. Hence, the proof of stake offers a much lesser energy consumption. The MaxBull token has considered these challenges and developed means where miners will have higher chances of mining coin with even a mobile phone. Thus, there are ongoing researches to implement apps that will serve this purpose.

## Trading plans/tips



The regular trading is the exclusive business of a sophisticated investor. Hence it is based on random outcomes since there are lots of parameters to consider before a good trade is carried out. Now with MaxBull token even a new or inexperienced investor or trader count on profits, in that light, there shall be a technology made available by the MaxBull team which will correlate exchange sites and trading platform data to assure daily, monthly, yearly trade and investment plans as the case may be.

## Security



How secured a market is has deterred investors from many would be prosperous ventures. Cryptocurrency has suffered these security problems when bugs attack the network, what this means is that anyone who has some token in the network losses it automatically and even the network providers likewise. Addressing this is one goal that MaxBull team have been up to bring to an end. MaxBull tokens will be a bug proof to exchanges, coins, wallets and several utilities.

## MaxBull Wallet

This will help transparency in trades since investors, holders, and the MaxBull community will have access to an all in one wallet that will not just be to store MaxBull tokens. The wallet will be a mobile user-friendly app that will help them to store their tokens, monitor their trade and the casino access. as soon as the project kicks off, it will be available to download on androids, apple stores etc.



# Wallet



As the public is slowly becoming more aware of the cryptocurrencies circulating in the market, more people have started investing in coins such as Bitcoin, Ether, Litecoin etc. According to the recent article published in Forbes by Roger Aitken, the boom in cryptocurrencies by the end of 2017 will outpace bitcoin by a wide margin and their mining will yield substantial returns.

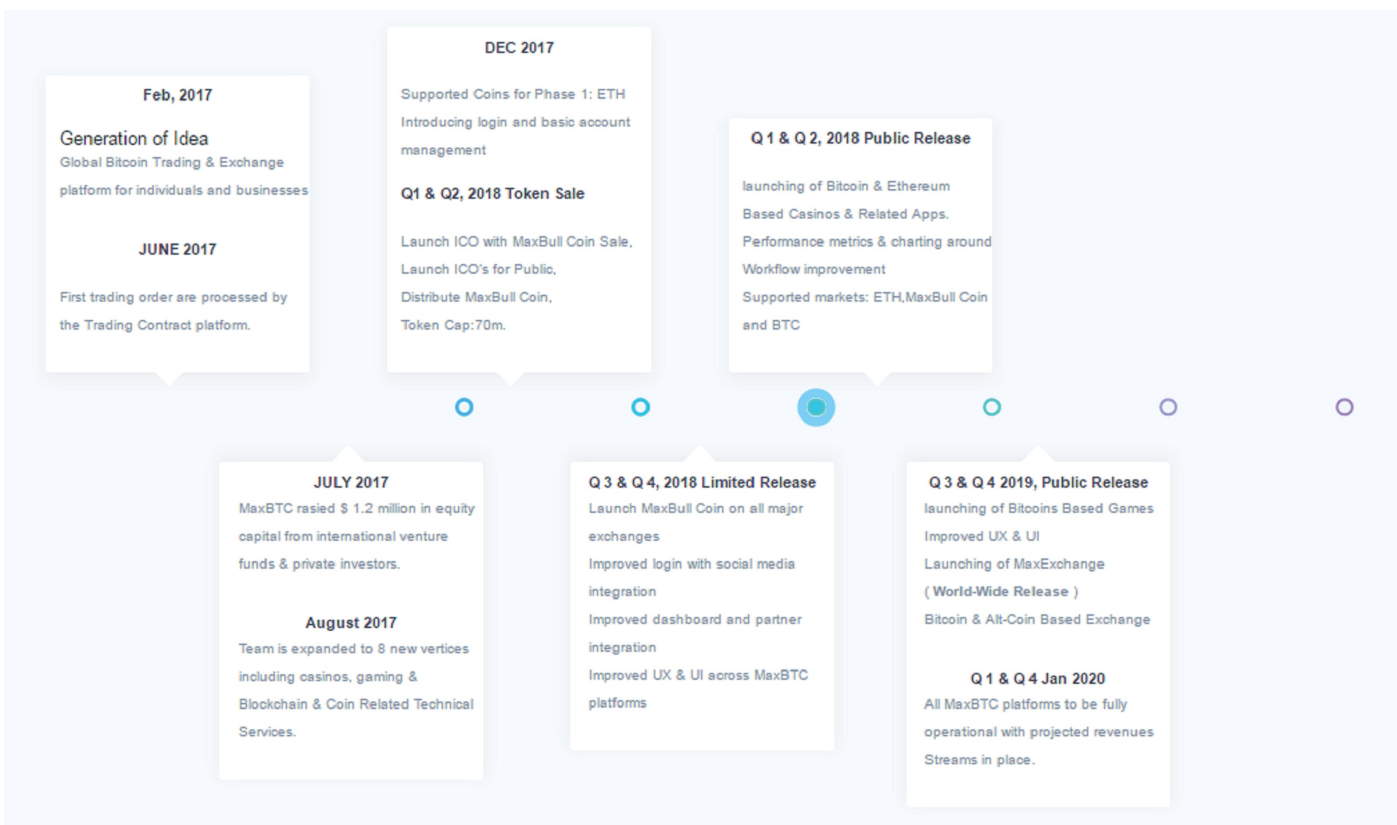
At MaxBull Coin we have gathered a team possessing experience in Fintech, Blockchain technology and also legal advisors to assist us along the way. The team has an extensive network and relations with other organizations. Each user that we make is a new partnership for us, and we will preserve it as a partnership should be. The point that we have a user concentric makes us different from other tokens. With such massive support, we will grow exponentially with traffic and global coverage very fast!





# ROAD MAP

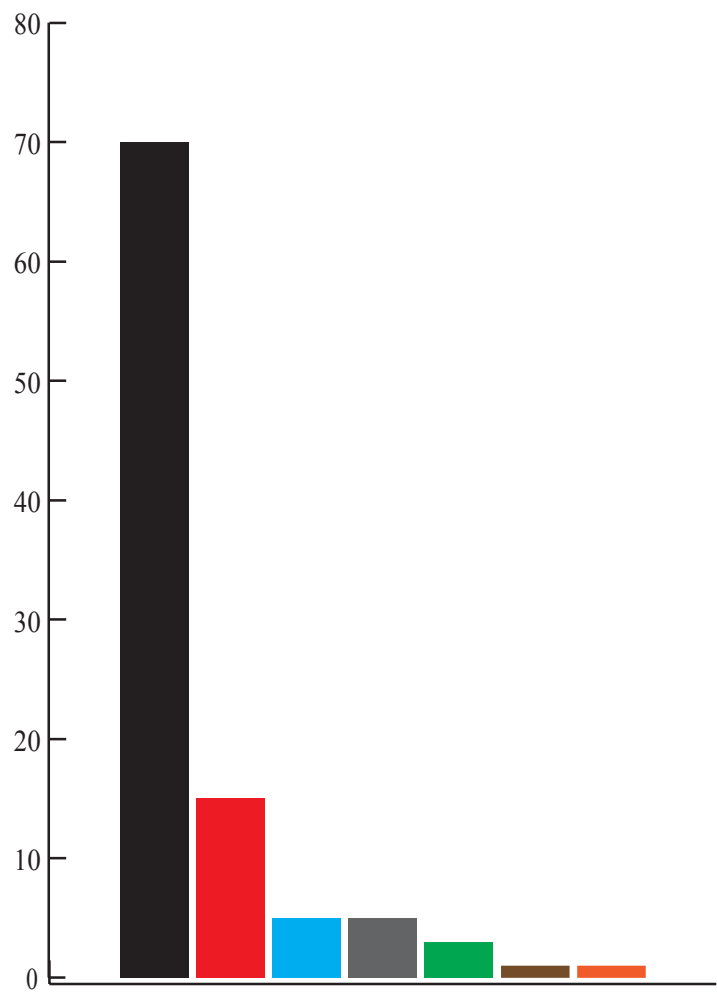
At MaxBull coin we believe in the saying “Look After the Pennies and the Pounds look After Themselves.” MaxBull coin will be different from other platforms due to the design of its platform that ensures every penny raised is invested in the most potential market. Considering the innovation of the robust MaxBull coin technology, the working team have strategized ways of bringing the vision into reality. The milestones are as follows;





# 4.0 Token deployment

MaxBull coin have a total supply of 100 million tokens and have been deployed as shown on the chart;



## TARGET POTENTIAL

\$ 1 = \$ 100  
\$ 10 = \$ 1000  
\$ 100 = \$ 10,000

|            |             |
|------------|-------------|
| coin name  | Maxbull     |
| block time | 2           |
| decimal    | 8           |
| Total coin | 100,000,000 |



## 4.1. Why investing in MaxBull coin ICO

Having read and understood the mission and features of MaxBull coin, it is important to breakdown the investment plans, what investors should expect and why MaxBull coin is a viable project that worth investors' attention. MaxBull team have developed several unique technologies in order to create the idea revolutionary blockchain platform, those technologies will be demonstrated in the following investment plans though not limited to them;

### MaxBull Games

You have been wondering how to earn high and even free virtual currencies? MaxBull is here with a unique offer that will trill world class investors. It is no more a surprise how digital currencies (cryptocurrencies) surged and became widely accepted, this gave a sporadic rise in price per token and coin. Sadly, this is no good news to young investors and those who could not gain access at the early stage. MaxBull games is an opportunity to earn, it's a fun and dedicated project filled with vibrant ideas that will transform itself to virtual money and lots of take ways for the MaxBull community. It holds gaming and fantastic fun experiences for the communities, but remember this is exclusive to MaxBull coin holders. This are few of the goodies the community have to enjoy with the use of their MaxBull tokens/coins as gateway to financial freedom.

### MaxBull Classic casinos

The conventional casino and the entire gaming industry needs a revolution, blockchain network have this promising feature to enable sophistication and transparency in the project. Hence, the MaxBull which is a DAO (decentralized Autonomous Organization) is an Ethereum based network that will enable the outstanding user-player experience and cause the demanding revolution. The idea MaxBull Classic casinos will enhance competition in the casino industry by investing heavily on Casinos thereby encouraging investors to build a strong financial hedge on and from the casino industry. The MaxBull token will be the gateway to the MaxBull Classic Casinos. the advancement will in turn cause a consistent pump to the MaxBull coin in all its platforms even in coin exchange markets.

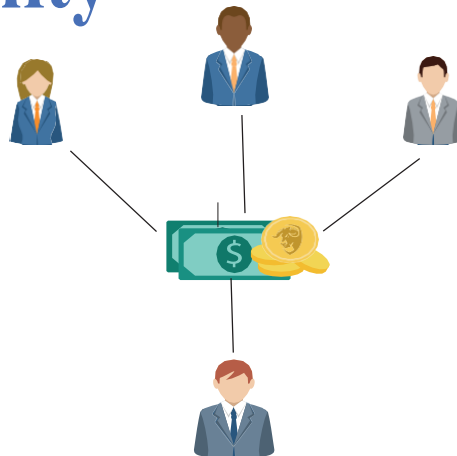


## Max Exchange.

Of recent, there are over 200 cryptocurrency exchanges. Most of these exchange platforms have several challenges pose to traders and investors ranging from security to transaction fees and even non-user-friendly interface. The MaxBull team at learning these abnormalities brought the innovation that have long been expected in the exchange sector.

MaxExchange have several unique features and incentives that investors will always rush to benefit. Transaction fees that is relatively high in the few secured exchanges are taken care of- by the MaxExchange, the exchange will be a safe place to encourage investors through its numerous incentives and bonuses. Automatically, immediately after the ICO, the fund will be used to enhance the infrastructure and MaxBull Coin owners are can now trade and swap with other numerous pairs since we at MaxBull have plan to enlist multiple pairs and margin trade as well encourage smart contract.

## 4.2 Opportunity



It is a revolutionary team made up of internal team and community that are working together to drive MaxBull concept to the next blockchain application platform combining investment, Casinos, Exchange chain to make DAPPs more useful like the internet APPs they primary role is helping to establish standards and relating the public. It is a rare opportunity that is open to our community worldwide. A MaxBull Community Evangelist will do any of the following as is their desire and willingness to do so:

- interact with existing communities on Telegram, Reddit, Twitter, GitHub, Slack and other social media platforms, and in other languages where communities would like more information.



- create and manage groups, sub-groups, and around geographic regions and specific interests connected to their area of specialty (e.g. a Big Data sub-group or mailing list for MaxBull Network if there is a high demand from the community)
- positively discuss and promote the MaxBull community with new members
- help forward important news and articles to the community, translate content, and in some cases for especially passionate evangelists, may even create original content
- be part of activities like beta-testing, feature development, and cross-community sharing of ideas

### 4.3 Why you want to be MaxBull Community Evangelist?

Rewards! Qualify for special MaxBull Coins rewards in recognition of your service, and manage benefits such as Community and Technical Development MaxBull Coins allocations to share with your communities!

Early access! Have preferential access Blockchain projects built on MaxBull Network in the future. Be an insider! Know more news and private information of Blockchain industry all over the world. Make history! Help us to create, a revolution in Blockchain technology.

### 4.4 Who is qualified to be MaxBull Community Evangelist?

The role of evangelist is an important one, so we can't accept everybody who might apply, but we are looking for people who have in them:

- Currently holding BTC or ETH & MaxBull Coins cryptocurrency / altcoin (i.e. you are part of the broader Blockchain community already)
- Have a good understanding of MaxBull Network and basic knowledge of Blockchain (e.g. understand the basics of what Blockchain can do for the world)
- Know how to create/operate online and offline communities (e.g. you know how to use social media platforms, like to attend events, or might like to host an event in your local community)
- From a geographic region or technical community that could benefit from the MaxBull Network, especially in other languages and regions MaxBull Network is not yet active in.
- Have some Blockchain industry resources, including investors, media, exchanges, etc., that you are willing to introduce to the community.



## 4.5 What an evangelist is not?

An evangelist is a positive supporter of the MaxBull Network but is not a ‘yes man’ or a ‘shill’ just hyping news and arguing with non-supporters. While we are grateful for people who are passionate about our Network, we always expect our evangelists to be fair, balanced and honest with our community and in interaction with other communities. An evangelist is a bridge-builder.

How to register as Community Evangelist?

- You can click on the link below and fill out the form to apply as a Community Evangelist.

<https://goo.gl/forms/x0QHbzYZvKMjNjyB2>

- If you are selected, an Operations Manager will contact you over mail to discuss your specific area of focus and & potential rewards based on performance.
- Start contributing to Community! If you are interested, just email us! If you have any questions, please also let us know.

## PRE-SALE/THE ICO

The crowd sale of the token will take diverse phases; there shall be a presale and an ICO, an airdrop and bounty program. The phases will run in packages as it will be addressed as follows.

### 5.0 PRE-SALE

The token sale of the allotted 5 million MaxBull Coin will be on sale from December 2017, scheduled as follows;

| Phase | Schedule                |
|-------|-------------------------|
| 1     | ETH introducing login   |
| 2     | Base account management |

this is to enable early investors to own the token for All MBull project on a discounted rate of \$0.06.



| S/N | Bonuses (%) | Lots |
|-----|-------------|------|
| 1   | 50,00,000   | 45   |
| 2   | 40,000,000  | 40   |
| 3   | 20,000,000  | 30   |
| 4   | 10,000,000  | 20   |

1 ETH to 3000MaxBULL coin.

## 5.1 ICO

It will run an ICO otherwise called public sale of token cap of 70million tokens, scheduled to take effect from the Q1/Q2 of 2018 to ensure that investors who did not get involved in the pre-sale will have the second opportunity to own as many tokens as they want. The price of each token and dates of the ICO sale will be made know on the website <http://www.maxbullcoin.com/>

## 5.2 ICO CONTRIBUTION TOKEN

To participate in the ICO or the pre-sale, investors need to use the following tokens; Bitcoin and Ethereum will be accepted through out the MaxBull crowd sale campaigns. For more information on how to purchase, visit [www.maxbullcoin.com](http://www.maxbullcoin.com)

## ICO SALES PACKAGES

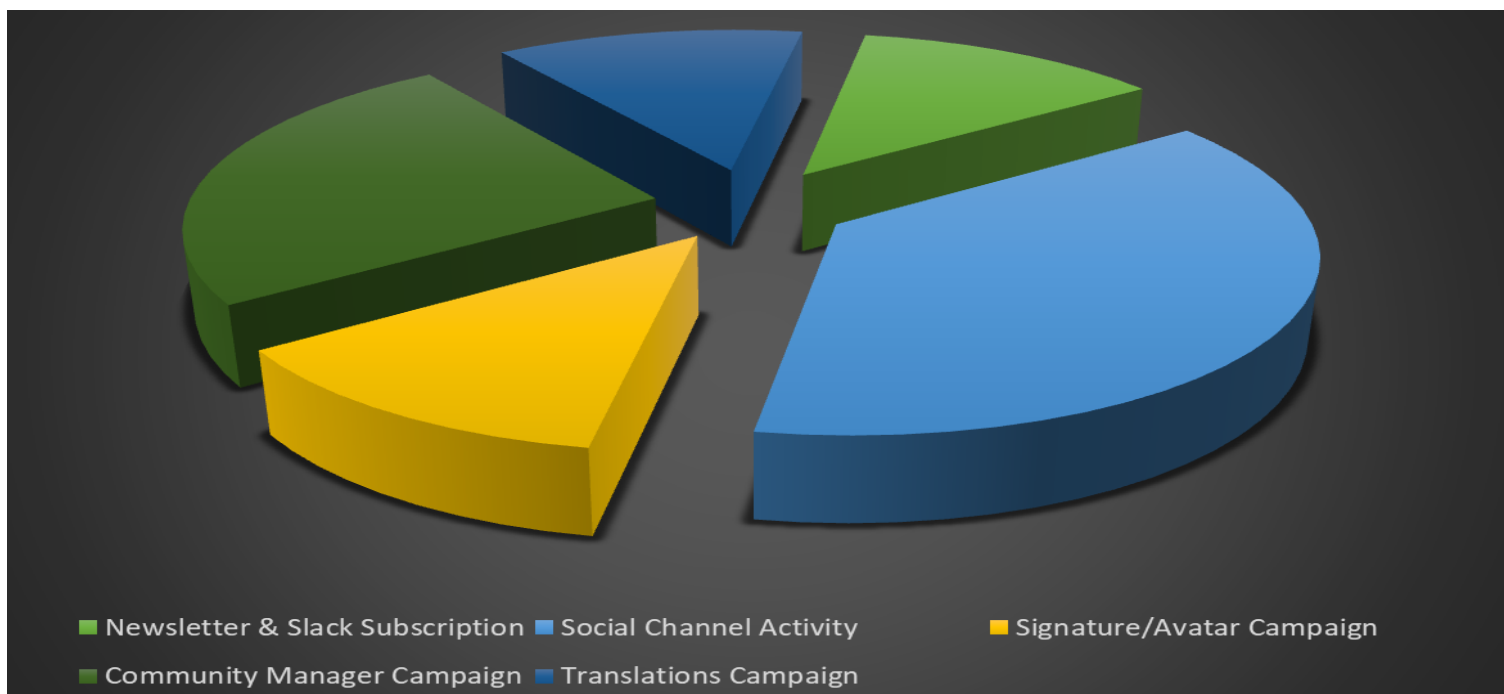
We will also deploy bundle packages. The packages as shown below will be to encourage investors to purchase at discount rate at 0.09 cent per MaxBull coin and special airdrop allotments.

|   | Packages | Price(\$) | Units  |
|---|----------|-----------|--------|
| 1 | Emerald  | 150       | 2000   |
| 2 | Sapphire | 600       | 10,000 |
| 3 | Ruby     | 1500      | 20,000 |
| 4 | Diamond  | 2800      | 40,000 |



Meanwhile every applicant will agree to the MaxBull terms and conditions as outlined in the home website.

## 5.3 MAXBULL SPECIAL BOUNTY PROGRAM



newsletter & slack subscription (1,140,000 MaxBull) Subscribing to the MaxBull newsletters and slack media will earn the participant the reward that is accorded to this batch of the campaign. The application will not allow applications with same IP submitted to the link below;

[tps://goo.gl/forms/Eq4P0efc4tQUSv012](https://goo.gl/forms/Eq4P0efc4tQUSv012)

[Bounty Distribution]

- Applications which meet the above conditions will be awarded by a first-in-first-served basis, in accordance to the application submission.
- Newsletter subscribers are eligible for 200 MaxBull
- Slack subscribers are eligible for 200 MaxBull

## 5.4 Social Channel Activity Campaigns (Bounty Pool=1,470,000 MaxBull)

Social channel activity campaigns MaxBull coin earners will be compensated by listing in this campaign, it is centered towards social media canvassing, and broadcast where member community uses their twitter account and other social channels to earn. The various methods applicable to this





Bounty program are below:

### **Twitter Activities**

Available only for Twitter accounts with 25+ followers. Follow the MaxBull coin Twitter and tweet/retweet on MaxBull to receive 25MBull (per tweet or retweet) - one-time application only. [Conditions]

- Please note this is only available for Twitter account holders with 25+ followers;
- The applicant must be following the MaxBull account for the duration of the ICO;
- The tweet/retweet must be appropriate.

[Application]

- Provide Twitter ID via application form including link to each tweet/retweet

<https://goo.gl/forms/r4fFoTSwAgDJzs7i1>

[Bounty Distribution]

- Applications which meet the above conditions will be awarded by a first-in-first-served basis, in accordance to the application submission.



- Only one comment per MaxBull Coin Facebook activity will be awarded

[Application]

- Provide Facebook account name and link to each post (like/share/activity) with date via application form.

<https://goo.gl/forms/ouSFhVFKGmGYjcov2>

[Bounty Distribution]

- Applications which meet the above conditions will be awarded by a first-in-first-served basis, in accordance to the application submission. Blog Posts;

Create a Blog Post to receive 100MaxBULL \* per eligible blog post

[Conditions]

The blog must:

- have 150 words minimum;

- include links to the MaxBull Slack and website

- be publicly accessible;

- have a minimum 100 views;

- not manipulate the view counts;

- be written in the same blog with over 3 previous appropriate posts (i.e.

Cryptocurrency related);

- promote MaxBull ICO;

- Quora & Medium blogs are included this particular campaign. (Subject Should be MaxBull Coins)

[Application]

- Apply link including a link to the blog post.

<https://goo.gl/forms/sVTEqA8LzMp7dO1a2>

[Bounty Distribution]

- Applications which meet the above conditions will be awarded on a first-in-first-served basis, by the application submission.

Reddit Activities

Available only for Reddit Activates

Follow the MBull coin Reddit Account & Submit new post/Thread link about MaxBull Coin and to receive 500MaxBull -one-time application only.



Use the MaxBull signature and avatar (according to your profile level) below to receive MaxBull Coins!

[Conditions]

The candidate:

- must create 100 different posts with the avatar and signature;
- must post relevant content and ensure suitability for the forum;
- must not change the Avatar or Signature during the ICO;
- must not use multiple accounts or spam (anyone abusing the system will be reported to the appropriate mediators leading to permanently disqualified from the campaign, and banned from all other bounties)

[Application]

- Submit application form once with a link for us to view the avatar and signature on the forum

<https://goo.gl/forms/BZ2P3xCyZnqR6may1>

[Bounty Distribution]

- Bounties will be provided to successful applicants as below (upon conditions met):

Legendary/Hero: 500

Sr./Full: 450

Member: 400

Jr. Member: 300

New Member: 100

**Community Manager Campaign (4–5 Managers for Each Country).**

Bounty Pool = 403000MaxBULL (pre-application required). The Community Manager Campaign has two elements where you may be rewarded:

1. Create and manage a country-specific community room of 100+ members. Create a community (e.g., Telegram for China, VK.com, Ok.ru for Russia, LINE for Japan or a just simple Slack channel or other Facebook channel (related to Bitcoin) with a total of 100 members to receive 1,000MaxBull Coins (Minimum 2 channels). Community members will be registered on our website for as long as you wish, or until we deem appropriate (note this may extend beyond the ICO period).



[Condition]

- Understand the basics of MaxBull (what it is and how it works);
- Organize a country-specific community (e.g., chat room, Slack, etc.);
- Manage the channel appropriately until the conclusion of the ICO (i.e., answer all questions appropriately, ensure MaxBull is promoted, etc.).

2. Increase community size

The community manager will be rewarded 500MaxBull Coins if the community reaches 500+ members.

[Condition]

- Creating and managing a country-specific community is a prerequisite.

[Application for the complete Community Manager Campaign]

- Pre-application is required in order for the MaxBull team to vet appropriate Community Managers. It lies in MBull discretion to accept the pre-application and we thank you for your understanding that not all pre-application may be accepted. The relevant form is available at the below link:

<https://goo.gl/forms/pdXjy9Uy8frEQ44Q2>

Translation Campaign (Bounty Pool = 2,04,973MaxBull) Bounties are available for the translation of the following MaxBull content:

(Note additional bounties may be rewarded for translation updates if applicable!)

- MaxBull Bounty Program for 500MBULL Coins) –

<https://medium.com/@maxbullcoin/maxbullbounty-program-37ed05b0a3d9>

- MaxBull Bitcoin Talk Page for 500MBULL Coins – TO be provided soon

(Over Medium) [Application]

- Submit application form once through the link view translation

- <https://goo.gl/forms/dwDplk6YYExtncq63>

-Campaign and application.



# MAXBTC AND MAXBULL



## MaxBTC

It is otherwise called MaxBTC group Limited, it is one the largest fintech and blockchain based institution and company that has nine-member companies with unique and exceptional mission to bring block chain and financial technology to one hub. It was founder by Braat laall, a serial entrepreneur who have been in the decision phase of block chain technology since 2010. The MaxBull coin is an interconnected company to the MaxBtc, MaxBull coin is the peoples coin that will enable investors, holders and the community at large to access a secure investment, casino gaming experience, and many innovative financial technologies on the MaxBTC group platforms.



# | ADVISORS

MaxBull team are distinguished technocrats, investors, analysts, businessmen and women

## Braat Laall-Project leader



Braat is a serial entrepreneur who founded the MaxBTC Ltd. Braat has been involved with Bitcoin & Blockchain technology from 2010. MaxBull Coin is the brainchild of Braat. He is tirelessly working on creating DaPPs involving MaxBull Coin & other Crypto Invest Platform. He has In-depth knowledge of financial markets, brokerage industry, and multi-asset trading platforms.

## Sardar Javed

Sardar is 10+ years in IT industry, co-founder of SCS, Consultant for crypto funds, Project manager at several ICO's, Blockchain evangelist, Ex. Data Science Specialist @ Adobe



## Kawsara Khatun

Product Development Lead

Kawsara career as a Product development saw her work with Adobe, IBM & Jabil Circuit, leading to positions as Creative Head. A true Technocrat, who lives with motto "Perfection at Work". She oversees development at MaxBull & MaxBTC forth-coming projects.



## Neil Finley

Lead Research Analyst

Neil is the most insightful and data-driven Blockchain enthusiasts around. He has a thorough understanding of various Blockchain technologies and an intense curiosity for its potential applications.

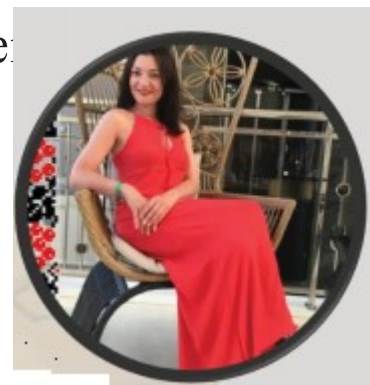
Lead Research Analyst



## Rose corner

Community Relations

Rose joined the MaxBull Coin as Community Support Manager. She primarily develops community development strategy and programs designed to represent the organization favorably and make positive contributions to the community.



## DISCLAIMER

The token is a relatively new cryptocurrency and asset, it will be pose to regulations including restrictions on ownership, use, or possession. Regulations or other circumstances may demand that MaxBTC group projects will be altered in part or full. These may lead to revise mechanics to comply with regulatory requirements or other governmental or business obligations. Notwithstanding, we trust our system and hope that it will adapt to the proceedings as stated above. In as much as the ICO process will be secured, participants should not that contributions are done based on individual decisions.





## CONTACT & SUPPORT

Website: [www.maxbullcoin.com](http://www.maxbullcoin.com)

Telegram: <https://t.me/mbullcoin>

Facebook: <https://www.facebook.com/mbullcoin/>

Twitter: <https://twitter.com/MBullCoin>

Medium: <https://medium.com/@maxbullcoin>

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