



THE 1ST ECOMMERCE TOKEN

Based on Ecosystem of Ecommerce and Education

From Co-Founders, whose business were invested by eBay

TEKY

WHITE PAPER

MENU

MENU	2
OVERVIEW	4
1. PROBLEMS AND NEEDS	7
1.1. MARKET NEEDS	7
1.2. MARKET PROBLEMS	7
2. THE SOLUTION	9
2.1. BLOCKCHAIN TECHNOLOGY AND SMART CONTRACT	9
2.2. MULTI-LINGUAL PLATFORM	9
2.3. DIVERSIFIED PRODUCT CATEGORIES	9
2.4. TRANSPARENT PRICE & NO HIDDEN FEE	10
2.5. SIMPLE AND SECURED PAYMENT METHODS	10
2.6. CONVENIENT TRANSPORTATION SERVICE	10
2.7. EDU-TECH ECOSYSTEM	11
3. TECHNICAL PERFORMANCE	12
3.1. FUNCTIONAL SYSTEM	12
3.2. DEPLOYMENT INFRASTRUCTURE	14
4. BUSINESS MODEL	17
4.1. REVENUE	17
4.2. DISTRIBUTION CHANNEL	17
4.3. THE COMPETITIVE ADVANTAGES	17
5. MARKET OPPORTUNITIES	18
5.1. TECH PRODUCT AND SMART TOY MARKET	18
5.2. STEM EDUCATION MARKET	19
6. DEVELOPMENT PROCESS	21
6.1. INITIAL ACHIEVEMENTS	21
6.2. 5-YEAR BUSINESS PLAN	21
6.3. 5-YEAR REVENUE PLAN	22
6.4. MARKETING STRATEGY	23
7. TOKEN ISSUING & OFFERING	25
7.1. QUANTITY	25
7.2. SCHEDULE	25

7.3. USE OF FUNDS	26
7.4. BENEFIT FOR INVESTORS	26
<u>8. PEOPLE OF TEK Y</u>	<u>28</u>
8.1. DEVELOPMENT TEAM	28
8.2. ADVISOR BOARD.....	31
8.3. INVESTORS.....	33
<u>9. OTHER MATTERS</u>	<u>34</u>
9.1. POTENTIAL RISKS	34
9.2. LEGAL STATEMENT	34
9.3. FORWARD LOOKING STATEMENTS	35
<u>CONTACT</u>	<u>37</u>

Overview

Started as a research project in 2015 and officially founded in June 2016, TEKY Holdings (<http://TEKYcorp.com>, a.k.a Tech for Young) operates in the Technology and Education industry. TEKY has evolved at a fast pace and has achieved numerous pioneering and successful outcomes in the area of education innovation for the Digital world within the Fourth Industrial Revolution.

TEKY is one of a minority of e-retailers selling smart technology toys and education programs to empower not only present and future generations in technology, programming, and robotics, but also to improve competitive capacity in the labor market relating to the development trend of a robotic workforce and artificial intelligence.

In March 2017, TEKY was recognized by Melbourne University and the Australian Government as the most Outstanding project that could have an impact on future society in Southeast Asia. In June 2017, TEKY was chosen as a Top 4 project in the NextGen Women Entrepreneurs Program in Switzerland.

TEKY was founded by leading and reputed professionals in 3 main industries including Technology, E-Commerce, and Education; who have been successful in scaled business in South East Asia and are now developing the business globally from offices in Guangzhou (China), Hanoi (Vietnam), Ho Chi Minh (Vietnam) and San Jose (California USA).

TEKY's ecosystem has two main business areas, which are related and supportive of a creative Eco-system - E-commerce for Technology Toys (TEKY Makerspace) and Education Technology (TEKY Academy).

- TEKY Makerspace is operating an E-commerce platform named MEK.store, specializing in smart-tech toys and the gadget market available **FOR ALL AGES** with thousands of products ranging from computers and mobile phones to brand new smart-tech technology products such as VR equipment, wearable technology, drones, robots, 3D printer, and gadget products as well as STEM (Science – Technology – Engineering – Mathematics) education toy products. These products are all available for children from 4 years+. For example, LEGO, Ozobot, VEX, and Arduino devices are available from producers. TEKY Makerspace is a community of creativity and technology enthusiasts who share knowledge and personal projects about Robotics, smart houses, and 3D products, as well as many other products. MEK.store is the first B2C E-commerce website targeting worldwide markets.
- TEKY Academy is an education company with Lab chains, franchisees, and online courses for children from 4 to 17 years old in 3 main categories including Programming & Application Development, Robotics & Engineering, and 3D Technology & Multimedia. This is the first company which allow payments by crypto currency for both online and offline courses. Vietnam is the 1st of TEKY's footsteps before expanding training centers and franchising models to other countries. Southeast Asia with a population of over 600 million people will be our primary focus. The population is young and easily adaptive to cutting edge technology. Until now, TEKY has provided a number of learning courses for more than 1,000 students and introduced the STEM experience to over 10,000 students in 10 schools in Vietnam.

Vision: To be the No.1 Tech-Edu Ecosystem using the B2C Tech-toy Ecommerce platform & STEM Education systems, targeting the worldwide market and to be the No.1 network for a young generation to create, not only to consume technology.

Mission: Provide knowledge, skill sets, practical capacity, and adaptability for digital citizens and a young generation in the Fourth Industrial Revolution and to nourish future Technopreneurs.

Beginning on 11/11/2017, Teky will start the ICO process by issuing MEK Tokens as the “currency” of the ecosystem for payment of products and services on the MEK.store platform together with TEKY Academy in order to create a leading competitive advantage in this field.

Issuer	TEKY Holdings Limited
Jurisdiction of Issuance	Seychelles
Legal qualification	Utility Token, not a Security
Type of offer	Token swap
Accepted cryptocurrency	BTC, ETH, LTC, USDT
Tokens issued	280,000,000
Tokens for public sale	154,448,000
Goal of ICO campaign	83,333 ETH ~ 25 million USD
Reference price	1 MEK = 0.161 USD; 1 ETH = 1,853 MEK; 1 BTC = 37,000 MEK; 1 LTC = 330 MEK; 1 USDT = 6.2 MEK
Foundation	ERC20
Official Website	https://ico.tekycorp.com
Pre-ICO Phase	11 Nov 2017 - 10 Dec 2017
Pre-ICO Bonus	40%
ICO Phase	15 Dec 2017 – 14 Jan 2018
ICO Bonus	25%

TOKEN MEK will be immediately created for facilitating TOKEN MEK’s owner community to consume technical products and gadgets at the MEK.store. As a result, MEK.store and TOKEN

MEK will be faster to develop in the owner's crypto currencies community. However, the target consumers for MEK will also be millennial customers – the future generation with STEM education products and services. **Therefore, MEK is the first and only token that could be used for household needs and the learning demands of kids.** This will help MEK to be accepted in the community and become a popular “currency” for consuming and learning in the future.

1. PROBLEMS AND NEEDS

1.1. Market needs

Nowadays, in the digital world, technology is indispensable from life using a lot of advanced tech toys and devices. Many reports have shown that there is an incredible demand for tech-toys in the near term and in the future.

- CCS Insight Research Company has revealed that the headphone market especially for VR is estimated to increase 800% between 2017 and 2021, reaching 22 million units. In China, VR market revenue is estimated to reach 3.6 billion USD in the next 5 years.
- According to Time.com and Statista.com, the gadgets market value will reach 642 billion USD in 2017 and the toys-to-life market will reach 4.98 billion Euros in 2016.
- According to toyassociation.com, Asia Pacific is racing to be the leading market for STEM toy sales with a revenue of 1.0 billion USD and this volume in the United States was only 576 million USD in 2013 with an annual growth rate of 10%.

These trends were explained due to:

- Technology advances have led to the transition from a traditional toy market to a tech toy market.
- There has been a great demand for technological products by all age groups, but the participation of children in technological education, entertainment, and daily life products has grown beyond expectations.
- The 4.0 Industrial revolution has been driving the development of STEM education in many countries, placing great demands on STEM educational equipment and toys.

Even though this business is still a blue-ocean market, and just in the beginning of the development, it is creating a tremendous opportunity for e-commerce platforms all over the world.

1.2. Market Problems

With the current development of technology, sooner or later, personal technology devices will be commonplace for everyone around the world. These devices will be used not only for work, but also for playing and learning. This creates a great opportunity for TEKY to bring innovative, smart, convenient, and user-friendly solutions to the global marketplace, especially for the "Crypto global nation".

1.2.1. Rare Ecommerce website accepted Crypto Currency payment

The development of the Blockchain technology and crypto currency has changed traditional financing. At present, the "crypto nation" with a population of over 15 million bit coins and alternative coin owners, and a net worth of over \$151 billion is still in the early stages of development. In the meantime, the number of e-commerce sites that accept crypto-currency payment solutions is still very rare and many developed countries like the USA and China have not considered this a valid currency by law. TEKY's goal is to be involved in promoting the development of Blockchain and the Crypto currency ecosystem by becoming the premier tech-toy shopping destination for everyone who are knowledgeable and passionate about new technology advances.

1.2.2. Inconvenient delivery service

For most of the current cross-border shopping solutions, international shipping services are a troublesome problem. The shipping and delivery fee is hidden and there is no estimated delivery time when e-shopping from this country and shipping to another country. This is one of the major barriers to consumers in cross-border e-commerce.

1.2.3. Unfriendly customer service

Due to the lack of localization, customer services are not available in the local language. In many regions, such as South East Asia, the percentage of customers who could communicate in English is only 10% and consumers will be less confident when shopping at an international website which is entirely in English. This is also one of the issues that MEK.store has addressed through a multi-language eCommerce platform.

1.2.4. Blue-ocean niche market

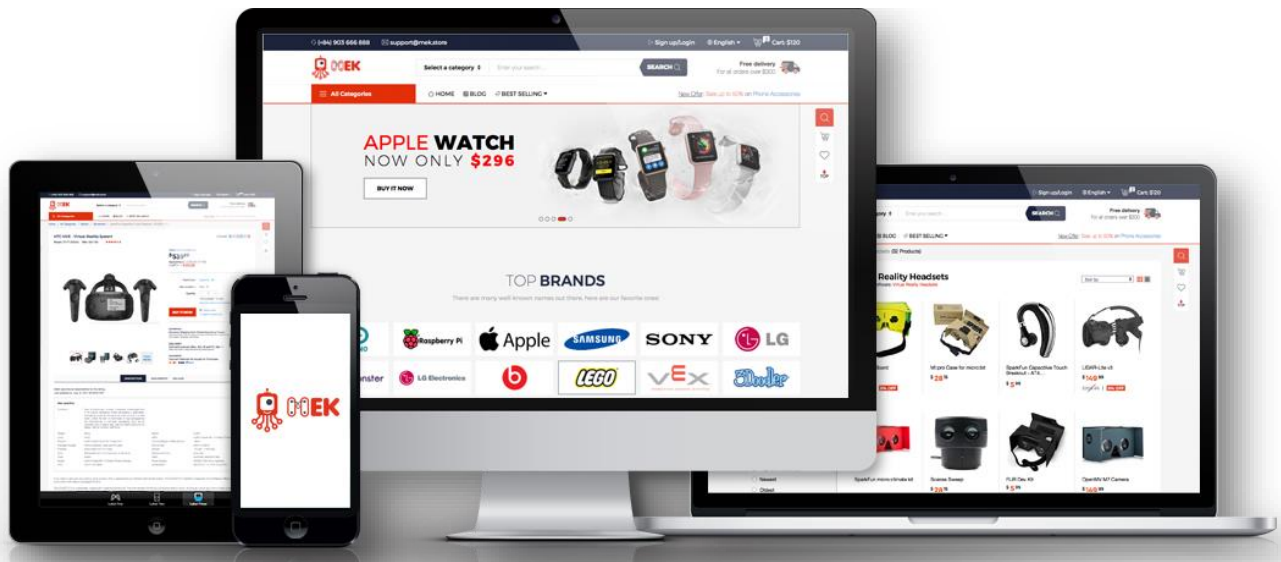
Nowadays, there are many e-commerce websites that provide technology products and children's smart toys. However, specialized e-commerce websites in STEM technology and education are not available, for the following reasons:

- The number of e-commerce websites focusing on the niche market for STEM educational toys is not popular and websites targeting the global market are very rare.
- Most of e-commerce websites in this niche market lack product diversity and are not the must visit shopping address when customers have demands. Meanwhile, the largest e-commerce websites like Amazon are only focused on big brands with high prices. There are many other suppliers from the Chinese market and other countries who could offer the alternative choices at a better price and equal quality, but these sellers haven't distributed their products through Amazon.
- STEM products or education toys, such as Ozobot, LEGO Education, 3D printers, Arduino microchip devices, etc. need an educational approach methodology with specific help support to include in many cases, instructor support. This type of content has not been focused on within the website.
- In addition, the group of users who are interested in smart technology products often join online creative communities to share knowledge, however e-commerce websites currently have missed the important role of sharing community and creative experiences.

With the above mentioned issues, TEKY's goal is to become the e-commerce website that provides the best technology products and toys for the global market, and to offer payment options to the community of crypto currency owners.

2. THE SOLUTION

MEK is a product of TEKY Holdings and our ecommerce website is located at <http://MEK.store>. It provides Technology products and smart toys **FOR ALL AGES** through a cross border drop-ship model with two distribution centers with consolidation and inspection services in the USA and China. MEK.store is one of the rare & first e-Commerce websites in the world that **accept payments in different crypto currencies.**



2.1. Blockchain Technology and Smart Contract

The MEK platform uses blockchain technology based on smart contracts with Ethereum. Blockchains makes the operation of the company transparent and ensures that payment is only finalized when the service is completed.

2.2. Multi-lingual Platform

MEK plans to support local languages to the targeted countries and consumers including English (for English-speaking consumers), Chinese (for the global Chinese community), indigenous languages in Southeast Asia (Vietnam, Bahasa, Tanalog, Thai) and other languages according to the business development road map.

2.3. Diversified Product Categories

With tens of thousands of different SKUs (stock keeping units), we will focus on the following categories:

- **Electronics, Audio:** computers, mobile phones, TVs, sound systems;
- **Smart new Technology:** smart houses & IOT; flying devices including drones, fly-cam; 3D printers, robots;

- **Gadgets and smart toys for all ages**
- **STEM toys:** available for groups from 4 – 6, 6 – 10, 10 – 12, 12 – 15, 15 – 18 years old;
- **Engineering parts, accessories and toolkits:** Developed kit, creative kit; Electronic components; Sensors; Wireless & IOT; Batteries & Accessories; Tools of all kinds; Other accessories.

2.4. Transparent price & no hidden fee

The total price is listed transparently by USD on the website to customers. Shipping costs will be calculated and displayed as soon as the customer places the order.

2.5. Simple and secured payment methods

Product price will be in USD and converted into crypto currencies or fiat currencies when buyers checkout. Accepted payment methods are:

- The coin MEK and other crypto currency: This is MEK's prioritized payment method in expanding business activities. MEK tokens are aimed at the bitcoin community who are technology savvy and demanding.
- International payment methods including Visa, Mastercard, and Paypal: Buyers can directly link their credit card to the account at MEK.store to enable 1-click payment service that helps to complete the order quickly without many steps. With its expertise in e-commerce and e-payment business, MEK provides a secure, simple and friendly payment service to its customers.
- At a later stage, in order to expand offers to non-credit card users, MEK will integrate its platform with local payment gateways that support local banks in major market countries such as South East Asia, Russia, Japan, Korea, India as needed. Buyers simply select the shipping address and the system will automatically suggest the local payment gateway that can be used and other options if appropriate. This is also a special competitive advantage of MEK.store compared to other international e-commerce websites who only accept payment by credit cards.

2.6. Convenient international shipping service

- Global shipping: The international shipping fee shown on the website depends on the buyer's address, which includes all taxes (except for special cases that taxes can not be determined), international shipping charges, and handling delivery fee. MEK will work with the international and local logistics company to enable the consumer to purchase goods from overseas to their home conveniently, to avoid the hassle of custom clearance procedure and give them peace of mind thanks to end-to-end services.
- Delivery time is expected to be 7-25 days depending on the specific region of delivery.
 - For customers in Southeast Asia: goods will be collected and delivered from warehouse in Guangzhou or Vietnam;
 - For other regions: goods will be collected and delivered from the San Jose warehouse;
- Buyers can track their orders through their personal account at the MEK.store.

2.7. Edu-tech Ecosystem

TEKY Academy's training centers make their own training ecosystem that includes the locations of TEKY labs, franchisees, school partners for local students, and the e-learning platform for global children. While MEK.store is an important link in the supply of STEM learning equipment and accessories for the TEKY training ecosystem, it offers a competitive advantage in terms of quality, infrastructure, and training environment. By contrast, the STEM education ecosystem create advantages in a number of training points, such as franchises and school systems as sustainable distribution channels for the MEK.store with millions of customers every year. These channels become the input for MEK.store's community and member activities. In addition, similar to the combined model of the offline distribution and online e-commerce from many large corporations in Southeast Asia like Mobile World Company in Vietnam, Lotte Group from Korea, and Center Group in Thailand, TEKY's offline presence contribute to the rapid positioning of the MEK.store to become the premium and prestige brand. The combination of our MEK.store and TEKY Academy is a distinct strategy. It provides a unique advantage and provides synergy with the market characteristics of developing countries. In Southeast Asia, where the online orders contribute only from 10% to 30% of the total transaction volume, our strategy will work well. This combination helps the MEK.store to move the fastest in the global market, penetrating Southeast Asia with over 400 million consumers.

TEKY Academy's STEM programs are based on the US standard curriculum for ages 6-17, and is divided into three core divisions:

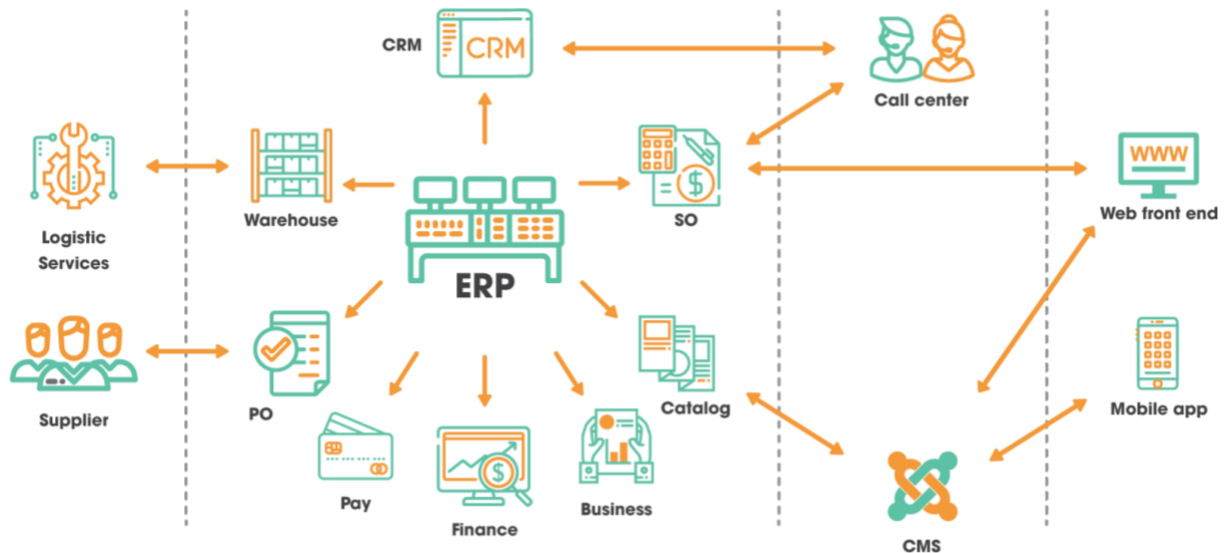
- Programming and application development;
- Robotics & Engineering;
- 3D Technology and Multimedia;

Each subject has a long and specific learning path with various content which provides a combination of coding and practice using a variety of software and technology equipment. Educational toys such as Ozobot, LEGO, VEX, other robotic models, electronic kits, and Arduino kits help to build the foundation of Computer science skills, which are needed for the 4.0 Industrial revolution. The unique training model of TEKY Academy contributes to solving the problems of outdated educational infrastructure in many countries and has proved successful in the Vietnam market.

3. TECHNICAL PERFORMANCE

3.1. Functional System

Overview model of the technology system serving the e-commerce platform MEK.store:



3.1.1.ERP system

The center which manages all data of the system, including modules:

- Catalog: Manage product categories, product information, measurement unit, attribute, sale price, etc.
- CRM (Customer Relationship Management): Manage customer data, customer's personal information, order history and contact history;
- SO (Sales Order): Manage all orders on the website, through mobile application, call center, chat, or Facebook to include customer's payment status, tracking delivery process, claim and resolution;
- PO (Purchase Order): Operate and manage purchasing process from suppliers;
- WHM (Warehouse Management): manage warehouse system's operation, packaging and delivery, product stocking and warehouse adjustment;
- Financial Management System: managing exchange rates, fee setting, Payables to Suppliers and Receivables from customers;
- Marketing Management: integrated with CRM module, this module is to:
 - o Send mass notification through email, SMS, Facebook messenger, or Viber platforms to customers;
 - o Integrate with Google, Facebook and other third party services to run automation marketing campaigns;
 - o Analyze data to monitor campaigns;
 - o Track marketing campaigns' performance;

- Payment: integrated with payment partners' services, accept payments by MEK, BTC, Altcoins, Paypal or local currencies through local payment gateways and local bank systems;

3.1.2. PBX system

To manage the communication process with customers:

- To receive the call from customers;
- To confirm orders placed via web, mobile application with customer when needed;
- To send notification of delivery process;
- To inform the customer when a problem occurred unexpectedly;
- To consult clients on services, products;
- To receive and resolve complaints from customers;

3.1.3. CMS - Content management system

For the purpose of producing content, editing and administering images, detailed content of the product as well as additional content on the website and mobile application.

3.1.4. Website

That includes 2 parts:

- Website: Where customers can access product information, sales policy, warranty policies, returning or replacing policies, etc. with many features that include: a search function, browsing or view function by category and item details, checkout payment, and for other information.
- User Dashboard: The administration functions of users include the following functions: Registration; Account Management; Account and Payment settings, Credit card tokenization; Shipping & Delivery settings; Order management; Shipping management; Complaints & Resolutions;

3.1.5. Mobile application

A mobile friendly application with the same functions on the web platform but is optimized for convenient use on smart phones;

3.1.6. Integration System

To integrate with partners' services and platforms through a web service such as:

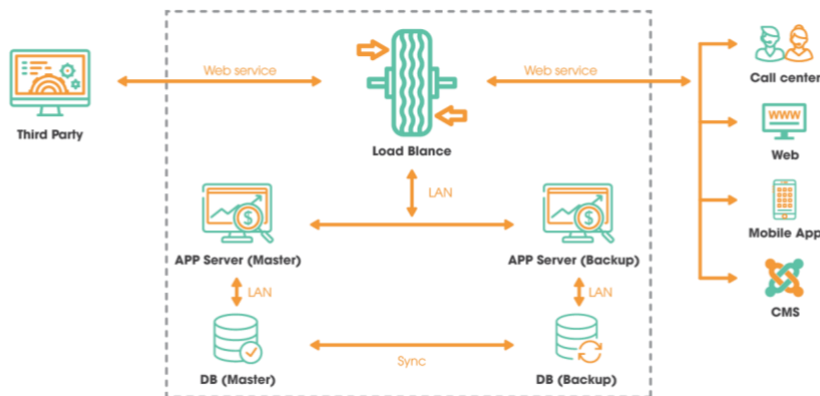
- Integrate to logistics services to operate and manage the global warehouses and product inventory and delivery process.
- Integrate to the vendor's IT system to place orders, track and manage purchases.
- Integrate to Marketing partners for email services, SMS for internal communication or communication process with partners, customers.
- Integrate to social network platform to communicate with partners, customers.

3.1.7. Blockchain technology

MEK platform uses Blockchain technology based on smart contract with Ethereum. The key points in using a smart contract include: Register a customer account; Place an order; manage the payment and delivery status of the order; Make payment to MEK.

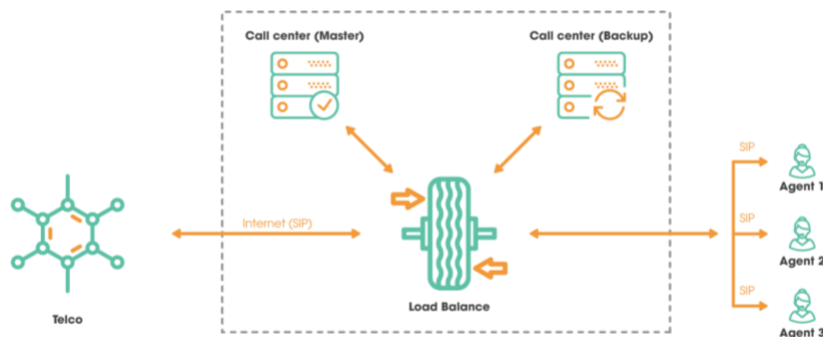
3.2. Deployment Infrastructure

3.2.1.ERP Deployment Infrastructure



- The application runs on the server system consisting of main server cluster and redundant server cluster
- Databases are stored and processed on server systems including main server clusters and redundant server clusters, which continuously synchronize the data.
- The load balancer plays the role of receiving connections to users and other systems, allocating these connection requests to the application server for processing, identifying which application server is failing or overloaded and to notify the system administrator automatically.

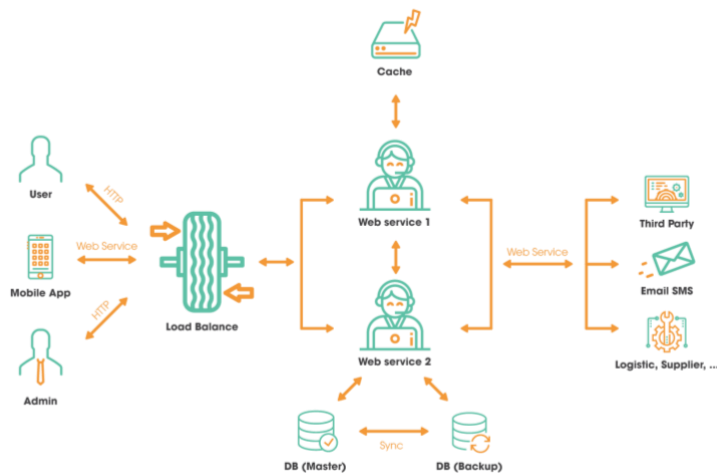
3.2.2. PBX deployment infrastructure



- There are at least 2 switchboards Main and Backup
- Switchboard connects to the service provider's network using SIP Trunk over the Internet

- Switchboard connects to subnets by SIP protocol over LAN or Internet
- Switchboard connects to ERP and CRM via a web service

3.2.3. Deployment Infrastructure of Web systems, CMS, Mobile Backend



- Web servers include primary server clusters and standby server clusters.
- The database server consists of a primary server cluster and a backup server cluster, which synchronizes data with each other.
- The Load Balancer to receive the connections with users and other systems, allocating these connection requests to the application server for processing, identifying which application server is failing or overloaded and to notify the system administrator automatically.
- The Caching Server is specifically designed for storing application data in RAM, for storing fast-accessing data in response to large user loads.

4. BUSINESS MODEL

4.1. Revenue

4.1.1. MEK.store

- When buyers purchase on MEK.store, the total to-door price will include:
 - Product price (price will be quoted in US dollar; payment will be made in different methods and currency, including both fiat and crypto currencies);
 - International shipping fee, import tax and duties.
- Profit margins from selling activities on MEK.store (including exchange rate):
 - Wholesale products: will have profit margin from 15%-40% depending on the sector category; the average margin will be 30%;
 - MEK branded product (by ODM – Original Design Manufacturing model): will have profit margin from 60%-80%.
- Profit margin from shipping fee: according to Paypal cross border research 2014, international shipping price has significantly influenced the buyer's decision (51% of the votes), thus MEK has no intention to earn profit on shipping fees.

4.1.2. TEKY Academy

- The training program at TEKY Academy (online, offline), school partners and the Franchisee's locations: from \$7 to \$15 per lesson in 2 hours
- Franchisee fee: \$7,000 fiat fee and 5% of the turnover;
- Summer camp: \$150 per week;
- Average profit margin: from 25%.

4.2. Distribution Channel

- Website MEK.store;
- Social platforms such as Facebook & Instagram; OTT platforms such as Wechat, Kakaotalk, Line etc.
- Affiliated partners;
- Distributed through TEKY Academy's ecosystem with lab centers, school systems, franchisees' locations and e-learning platform.

4.3. The Competitive Advantages

- The world's first ecommerce token;
- The Pioneer in STEM education market - The niche market with global scalability;
- The advantage of the ecosystem;
- A team of experts with experience and many achievements in the field of e-commerce, online payments, International Logistics and Technology innovation in Education.

5. MARKET OPPORTUNITIES

5.1. Tech product and smart toy market

5.1.1. Tech product market

This is a huge market and estimated to reach \$642 billion in 2017. In particular, it is forecast that the VR market will grow by 800% from 2017 to 2021.

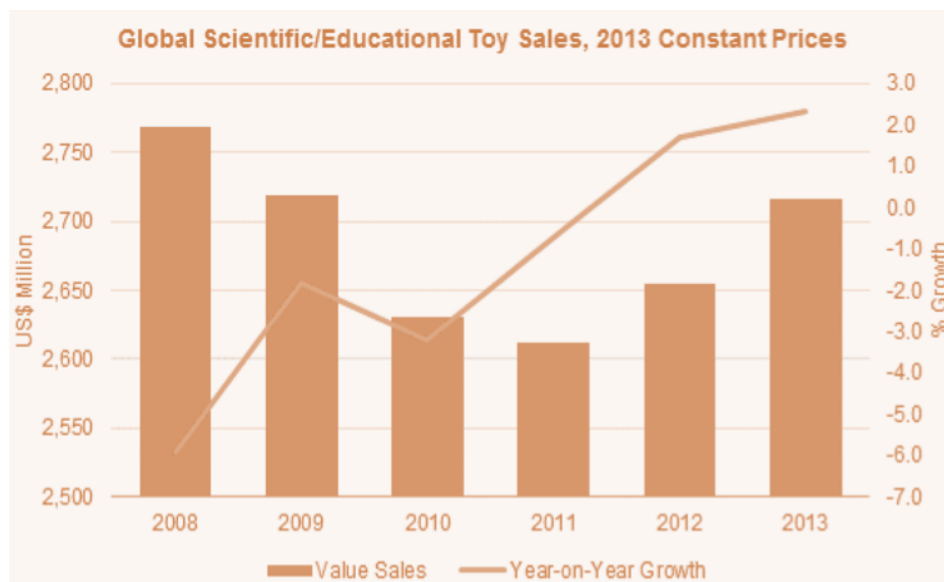


(Source: 1. <http://time.com>; 2. <http://statista.com>; 3. <http://toynews-online.biz>)

Obviously, there are only a few websites in this market that accept Crypto Currency.

5.1.2. STEM Educational Toys Market

The STEM toy market is expected to grow annually at a rate of 10% until 2021. Asia Pacific leads the STEM toy market with sales of \$1.0 billion in 2013, The United States is also the largest market for STEM toys with \$576 million in sales. (Source: toyassociation.com)



5.2. STEM education market

5.2.1. International market

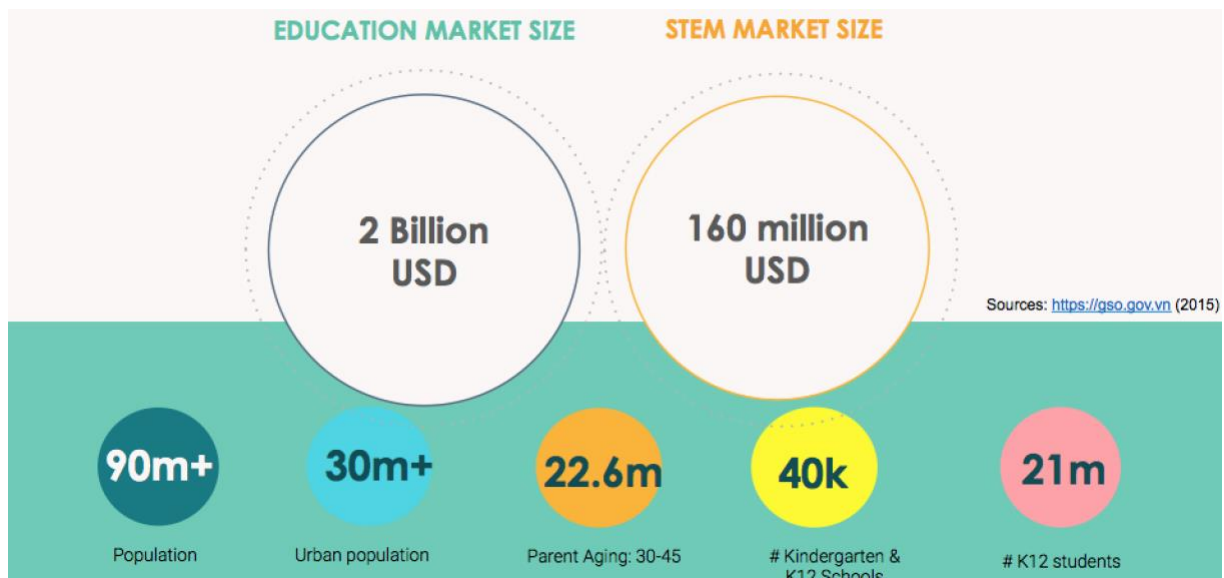
The global STEM education market is also growing rapidly with a huge budget for STEM education and high attention from the government as a long term education strategy:

- In China: Known as the leading nation in the STEM education race, the STEM program for children's programming in grade 1 is becoming more and more popular; High school students are required to take 4 computer science credits;
- In the US: From 2016, President Obama decided to spend \$4 billion to put Computer Science in all US schools and children are encouraged to learn programming from Grade 1;
- In many other countries such as Japan, India, UK, Finland, Korea, Malaysia, Singapore, etc. (updated at code.org) has announced that training programs in computer science and programming are compulsory from elementary school.

5.2.2. South East Asia market

Southeast Asia's STEM education market is expected to grow at an annual rate of 19.7 percent between 2016 and 2020, valued at \$36.84 billion by 2015 and is expected to reach \$88.97 billion by 2020. Singapore and Malaysia are countries that have invested heavily in STEM. In 2012, more than half (52%) of Singapore's master-degree students had graduated from STEM-related courses (According www.digitalinnovation.pwc.com.au)

Vietnam has one of the biggest potentials for growth in this region, even though STEM education is only 8% of the total education market size. This is a blue ocean market with the opportunity to grow rapidly in the coming years.



With a large population (600 million people), young and dynamic, Southeast Asia is a big market for TEK Y to franchise and apply their online training platform.

6. DEVELOPMENT PROCESS

6.1. Initial achievements

Many other ICO projects are just ideas with no ready product. TEKY business stands out from the crowd for being researched, developed and operated since May 2015 in practice before ICO.

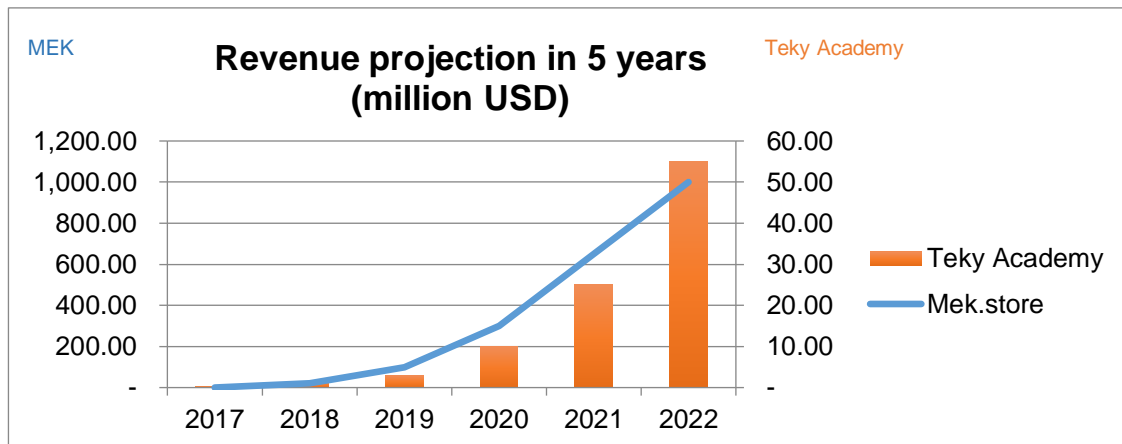
- May 2015 – June 2016: Developed the Idea about the Technology Academy for children from 6-17 years old; Opened the first trial class, and researched and developed the curriculum based on the American standard curriculum.
- June – Dec 2016: Established the company; Developed the Edutech - Ecom ecosystem concept, prepared the ICO plan to raise more funds, worked with Influencer's, advisors, and investment funds.
- Jan – Mar 2017: Successfully Raised a fund of \$500,000 from angel investors and Nexttech Technology Corporation's Incubator;
- Mar – Jun 2017: Operated business in Hanoi and Ho Chi Minh; Awarded as Top 10 Social Impact brand in South East Asia and Top 4 at NextGen program in Switzerland; Cooperated with 7 other training centers as the first steps for franchising in the future; contracted with nearly 10 elementary and secondary schools, which brings the total number of students who can access STEM programs to more than 10,000 students;
- Jun – Sept 2017 Set up two warehouses in China (Guangzhou) and USA (San Jose) to prepare for e-commerce business.

6.2. 5-year Business plan

- Q4 2017: Continue to develop ecommerce platform, courses and product distribution channels through Academy ecosystem; run ICO campaign;
- 2018:
 - o Q1: Launch official website under the business model mentioned in this White paper; accept MEK coins and other International payment methods including Visa, Mastercard, and Paypal;
 - o Q2: Launch mobile application version; Access to US and Russia markets;
 - o Q3: Develop an e-learning platform, form a ecosystem for online consumers with tech products and education services;
 - o Q4: Expand to 30 franchised locations for courses and product distribution;
- 2019:
 - o Q1: Expand MEK business to other important markets including India & Southeast Asia; accept other crypto currencies as a payment method (BTC, ETH, LTC, USDT);
 - o Q2: Bring the whole ecosystem to the largest markets in the region including Indonesia (261 million people) and Philippines (103 million people);
 - o Q3: Expand MEK business to other important markets including Korea, Japan, North America, and Europe;
 - o Q4: Expand ecosystem to the whole of Southeast Asia; Accept payment terms in fiat currencies in major market countries;
- 2020: Become the most popular Cross border B2C website for STEM products in the US and Russia
- 2021: Leading in most of the markets;

- 2022:
 - o Q3: MEK.store becomes one of the largest Cross border B2C websites for Tech and smart-toy products and achieve revenues of \$ 1 billion in 2022.
 - o Q4: Become the No.1 Brand in STEM Education for children in Southeast Asia in terms of the number of training locations and number of members on online platform with 55 million USD in revenue and 300 million USD in valuation.

6.3. 5-year Revenue Plan



In 2022, after five years of operation and targeting to the global Academy market, TEKY's goal is to reach 1 billion USD for transaction volume at MEK.store and 55 million USD revenue at TEKY Academy.

Note: all targets and plan in this white paper are based on the assumption that the ICO campaign would achieve its plan, otherwise the targets would be lower or take longer to achieve.

6.4. Marketing strategy

6.4.1. MEK Marketing strategy

- Digital Marketing:
 - o Search Engine Marketing: Adwords campaigns focus on promoting MEK as the shopping site for technology products, smart toys, gadget, and STEM education products.
 - o Social Marketing: Advertising MEK products, catalogs of technology toys, incentive programs, promotions, monthly Mini Game, Hot deal, etc.
 - o Email Marketing: Daily campaign, sales program, special offer campaigns, and re-targeting to users who have already visited or are not continuing to make payments.
 - o SEO: Key word strategies for popular and hot products, brands;
 - o Affiliate program: Cooperate with affiliate networks such as MasOffer, InvolveAsia, iPrice; develop a MEK affiliate platform;

- o Banner: Re-marketing using Google Display Ads, working with Criteo and Rtbhouse
- Sales through the Academy ecosystem: Each lab center, franchised training location or school partner is a point of sale. Take advantage of the ecosystem's customer database to cross-sell products.
- Promotion: for increasing conversion rate and retention rate at MEK.store:
 - o Discount events, promotions
 - o Co-promotion with third parties;
 - o Special offers to retain buyers;
 - o Refer-a-friend program.

6.4.2. TEKY Academy Marketing Strategy

- Digital Marketing:
 - o Advertising on Facebook and Google Adwords: Brand Awareness, Entrance Admissions, Incentives for Clients;
 - o SEO: Key words about STEM education and TEKY brand name;
 - o Social Content Marketing: Use KOL influencer's, mini games, viral content;
 - o PR: inform about new courses, scholarship programs, international competitions, and strategic partnerships.
- Direct Sale
 - o By cold calls and customer care service;
 - o Email Marketing;
 - o Messenger Marketing: through OTT applications like Viber, Facebook messenger, Whatapps, etc.;
 - o Promotion: incentives for group enrollment, long-term course registration, and other time-limited incentives.
- Events:
 - o Free Hour of Code;
 - o Free STEAM teaching day;
 - o Free Member;
 - o Free Parent workshops;
 - o Programming Contest.

7. TOKEN ISSUING & OFFERRING

7.1. Quantity

TEKY plans to issue 280 million Tokens with code name MEK based smart contract with Ethereum. MEK is a “currency” for shopping at MEK.store and using the service at TEKY Academy, in accordance with the provisions of the White Paper.

The above MEK Tokens will be allocated as below:

- 154,448,000 MEK (equivalent to 55.16% of the total Tokens) public offering through the Pre-ICO and ICO campaign to raise funds for the ecosystem of MEK.store and TEKY Academy; These tokens will be issued immediately after the Pre-ICO, ICO:
 - 19,600,000 MEK (equivalent to 12.69% of the total number of Tokens for public offering) are offered at Pre-ICO campaign;
 - 134,848,000 MEK (equivalent to 87.31% of the total number of Tokens for public offering) are offered at the official ICO campaign;
- 41,552,000 MEK (equivalent to 14.84% of the total Tokens) are bonus to Investors;
 - 7,840,000 MEK bonus Tokens (equivalent to 40% of the number of tokens offered at the pre-ICO campaign) for Pre-ICO investors by investment proportion;
 - 33,712,000 MEK bonus Tokens (equivalent to 25% of the number of tokens offered at the ICO campaign) for ICO investors by investment proportion;
- 42,000,000 MEK (equivalent to 15% of the total Tokens): are reserved for Board of Advisors, bounty program for social activities (2.5%), and to cover the marketing cost, community events and reserved for future use;
- 42,000,000 MEK (equivalent to 15% of the Tokens) are reserved for Founders and Developer team of MEK.store and TEKY Academy, which will be frozen and not transferable for six months at the end of the ICO campaign.

7.2. Schedule

196 million MEK Tokens will be offered in two phrases: Pre - ICO and ICO, in which 154,448,000 MEK is for sale and 41,552,000 MEK is for bonus;

7.2.1. Phase 1 – Pre-ICO

- Timing: Start on 11th Nov 2017 and finish on 10th Dec 2017
- Offering size:
 - 19,600,000 MEK Tokens for sales.
 - 7,840,000 MEK bonus Tokens (equivalent to 40% of the number of tokens offered at the pre-ICO campaign) for investors at this stage by investment proportion;
- Goal: The goal of the Pre-ICO campaign is to achieve 10,575 ETH (\$ 3,172,000);
- Pricing: 1 ETH = 1,853 MEK, not including bonus Tokens; or 1 ETH = 2,594 MEK, including bonus Tokens;

- Pre-ICO campaigns would be considered as successful when the fund reaches 6,000 ETH; In the case of not reaching 6,000 ETH, the entire amount will be refunded to the investors.

7.2.2. Phase 2 - ICO

- Timing: Start on 15th Dec 2017 and finish on 14th Jan 2018;
- Offering size:
 - o 134,848,000 MEK Tokens offered plus any tokens which not yet sold from Pre-ICO.
 - o 33,712,000 MEK bonus Tokens (equivalent to 25% of the number of tokens offered at the ICO campaign) for investors at this stage by investment proportion;
- Goal: The goal of the ICO campaign is to achieve 72,758 ETH (\$21,827,400);
- Pricing: 1 ETH = 1,853 MEK, not including bonus Tokens; or 1 ETH = 2,316 MEK, including bonus Tokens;
- This is the first and only MEK Token issuance, after this campaign completion, there will be NO other MEK Tokens except the above mentioned 280 million issued, this is to ensure the scarcity and value for those who own MEK Token in the future.
- After finishing the ICO, TEKY will immediately be listed on crypto exchanges such as EtherDelta, Liqui, Mercatox, Tidex, COSS, Novaexchange, C-CEX and we are discussing with the top exchanges including Poloniex, Bittrex to list MEK as well;
investors may sell the tokens on the market to receive immediate profit.

7.3. Use of funds

Through funding into subsidiary operating companies in each country, the \$25 million raised will be used for the sole purpose of expanding the ecosystem over the next five years (from the beginning of 2018 to the end of 2022), reaching the goal of 10 million customers, thereby increasing the value of MEK Tokens.

- \$3 million: Build, develop and maintain MEK's platform and MEK's infrastructure for decentralized model based on the Blockchain platform.
- \$1 million: Marketing costs for pre-ICO and ICO campaigns;
- \$16 million: for business development and marketing expenses;
- \$4 million: HR expenses for MEK and TEKY to customers.
- \$1 million: Administrative, office & other costs.

7.4. Benefit for investors

MEK IS THE WORLD'S 1ST ECOMMERCE TOKEN AND THE FIRST TOKEN FOR THE FAMILY CONSUMPTION

- Run by reputed brand and experienced team, MEK is safe to invest.
- TEKY is an active established business that is growing rapidly and TEKY's goal is to provide investors with the most attractive terms and conditions to invest and gain profit, including 3 main benefits:
 - o MEK Tokens could be used to purchase any product on MEK.store and used for courses at TEKY Academy;
 - o Keep tokens to receive dividends from the company;
 - o Freely trade MEK Tokens on Crypto Currency Exchange platforms for profit;
- For the dividend distribution model, the profit of the company will be distributed as follows:
 - o 25% Profit is for annual investors' dividends. For the first year, dividends will be paid on March 15, 2019 and will be made available to the tokens holder who purchased the token during the ICO sale. The dividend distribution in the following years will be made to the token holders as of March 15 of the year (n + 1) for the business performance of year n. Dividends will be paid in the Ethereum (ETH) containing the smart contract in proportion to the investment in MEK by the investor.
 - o 25% of the profit gained will be used to buy MEK tokens in the market to increase the market value of MEK. When the amount of MEK tokens on the market is less, the MEK token holder's dividends will increase accordingly.
 - o When the market value of the MEK token increases, It is cheaper to purchase products by MEK than other currencies on MEK; Therefore, it is more effective to encourage consumption at MEK.store and TEKY Academy.

8. PEOPLE OF TEKY

8.1. Development Team



Emme Dao – Group CEO & Founder

LinkedIn profile: <https://www.linkedin.com/in/huongdl/>

- Leading expert in e-Commerce, online payment;
- Member of ASOCIO Ecommerce Association in Southeast Asia;
- Angel Investor at Vietnam Investment Club
- Co-founder and current Vice President of NextTech Group; many success in many fund raising campaign for different business of the corporation;
- Founder and CEO of WeShop Group Holdings, Cross Border E-commerce Business in Malaysia, Thailand, Indonesia, Philippines, Vietnam and US;
- Founder and CEO of ViMo Payments Company - one of the leading mobile payment solutions in Vietnam;
- Founder and CEO of PeaceTech e-commerce – in association with and invested by eBay;



Jack Yang – Group CTO & Co-Founder

LinkedIn profile: <https://www.linkedin.com/in/phu-giang-thien-71b72852/>

- 03 years experience of Blockchain technology;
- Ecommerce & Technology expert with more than 10 years experience in designing, building and developing IT system, information infrastructure for e-commerce transactions, online communication and ERP system;
- Former CTO of Ecommerce Division, NextTech Group, responsible for building and developing the leading ecommerce platforms including eBay Vietnam, Chodientu.vn – Local marketplace;
- Founder of Gadget Technology Company, specializing in consulting and providing e-commerce solutions, ERP;
- Former Senior Ecommerce Manager at VinGroup – One of biggest Corporate in Vietnam;



Luca Mohammadi – Group CFO

LinkedIn profile: <https://www.linkedin.com/in/mohammadi/>

- 5 years of experience in Finance and Investment.
- Managing Partner South East Asia branch for Fast Forward Advisors, consulting firm based in Germany, Italy working globally and focused on Innovation, Strategy, Startup Development, Emerging Market Entry Strategies.
- Former Co-Founder of Chemycal to develop and expand Chemycal.com, a pioneering web-based tool that monitors chemical regulatory systems around the world.
- Former Co-Founder of other famous startups such as caza.vn, a shoppable magazine of curated collections of furniture and home decor items and Bootwise.



Francis Adriano – Head of E-commerce

LinkedIn profile: <https://www.linkedin.com/in/francis-adriano-a3889575/>

- 10 years of experience in Digital Marketing
- Country Manager of Philippines & Malaysia market, Weshop Global Pte.
- Former Marketing Manager, Vismay International Corporation Philippines
- Former Marketing Manager, Anticorrosion Protective Systems UK, Dubai



Kata JM – Head of Academy & Co-Founder

LinkedIn profile: <https://www.linkedin.com/in/kieu-manh-tien-kata-jm-61736b98/>

- 12 years of experience in IT industry
- 08 years of business management.
- Founder and Former CEO of The Focus, which operates in the field of Information Technology and E-Commerce.
- Former Product Design Director, Nexttech Group (<http://nexttech.asia>)
- Bachelor of Computer Science in Douglas Mawson Institute of Technology in Australia.



Lu Xiao Duan – Head of Supply Chain

LinkedIn Profile: <https://www.linkedin.com/in/xiao-duan-lu-742a07151/>

- Co-founder & Country Manager of Chipo International - a Cross border Ecommerce Facilitator from China.
- Responsible for managing logistics, supply chains, purchasing, labeling, and warehouse system in China, Nexttech Group.
- Logistic specialist of China market, 07 years of operation experience, chain store management in China.



Lee Mint – Head of Offline Retail & Co-Founder

LinkedIn Profile: <https://www.linkedin.com/in/le-van-tri-09bab6138/>

- 5 years of experience in e-commerce and business management and marketing;
- Co-founder and Former CEO Zim Academy;
- Founder of GBM, PITADO, Vifonic;



Tuan Lee – Head of Product & Co-Founder, TEK Y Academy

LinkedIn profile: <https://www.linkedin.com/in/tuanlee/>

- Master of Information Technology and Multimedia Communication - Royal Melbourne Institute of Technology (RMIT);
- 06 years of experience in software development, developing e-learning platform;
- Former Technical Manager of eBay Vietnam, Weshop Global Group; CTO at iFresh Company;
- 04 years experience in course development, training the trainer.



Philip N. Hileman – STEM Education Specialist, TEK Y Academy

LinkedIn profile: <https://www.linkedin.com/in/philip-n-hileman-001279152>

- 6 years as STEM Education Advisor for International and private schools;
- Regular invited speaker at International STEM conferences and workshops;
- 3 years as Technical Consultant at OmniSource Corporation, Indiana, USA;
- 20 years + as Senior Technical Developer, Database Administration, and System Analyst at OmniSource Corporate, Indiana, USA;



Larry Pham – Franchising Manager

LinkedIn profile: <https://www.linkedin.com/in/larry-pham-80ba6a129/>

- Bachelor Degree of Business Administration - Communications, Singapore Management Institute;
- Former Marketing Manager, in charge of all communications, marketing and business support, KizM Academy, Singapore
- 03 years experience in education management in Vietnam, especially Computer and English courses for K12 students
- 06 years experience in marketing, store management and business development in Singapore



Dao Thuc Van (Vicky Dao) – PR Event Manager

LinkedIn profile: <https://www.linkedin.com/in/vickydao/>

- 8 years as Former Marketing & PR Director, Nexttech Group.
- 2 years as Former Head of Ho Chi Minh City Representative Office, Nexttech Group, responsible for organization and operation of e-commerce business in Ho Chi Minh City
- 02 years experience in educational management, training activities for K12 students and employees.
- Public relations specialists, excellent communication & teamwork skills.



Nguyen Minh Hieu (Harry Ng) – HR Strategic Manager

LinkedIn profile: <https://www.linkedin.com/in/hieunm89/>

- Master of Business Administration & Financial Analysis - La Trobe University, Australia;
- 03 years of experience in HR management, applying KPI, ERP;
- Former HR Director at Thanh Chan Communication Company;
- Excellent Performance Award at Military Commercial Joint Stock Bank, VTC Group;



Duy Bui – Lead Engineer

LinkedIn profile: <https://www.linkedin.com/in/bui-quang-duy-63614079/>

- Former CTO at Septeni Technology - outsourcing company for Japanese clients;
- More than 10 years working in Software Development, System Architect, Project Management and IT Development consultant. Experience in business development in Outsource; 2 years+ as a researcher working on cryptocurrencies, smart contract security;
- Regularly invited speaker at AgileVietnam community about Software Development theories, mostly in Agile, Scrum, XP and Project management, etc;
- Specialties: Software Development, BA, System Architect, E-commerce, SaaS, CRM, SNS, Java, J2EE, Ruby On Rails, Scala, PHP, Outsource Business;



Akhilesh Arora – International Communication Coordinator

LinkedIn profile: <https://www.linkedin.com/in/akhilesharora/>

- International Communication Coordinator for Teky ICO;
- Expert on Building highly scalable platform services (at Freshdesk & Freshwork);
- Bitcoin Community Meetup Organiser in Chennai, India.

8.2. Advisor Board



Nguyễn Hòa Bình (Th.S.) – Globalisation Strategy Advisor

LinkedIn profile: <https://www.linkedin.com/in/nguyen-hoa-binh-02599815/>

- Nguyen Hoa Binh (M.S.) has 16+ years startup experience in Internet industry since 2001 when being an undergraduate student at Vietnam National University. He is holding master degree of Urban Informatics from Osaka City University and more than 30 prestigious technology awards during academic life.
- Over the last decade, Mr.Binh has been pioneering into multiple new technology trends including e-Commerce, e-Logistics and FinTech. Prior to NextTech-group, he was a well-known young technology entrepreneur in Vietnam as the founder of PeaceSoft-group, Vietnam's leader in e-Commerce and e-Payment industry. He is now the founder and chairman for NextTech Group of Technopeneurs, a multi-national group of 40+ companies, pioneering in Digitalization Services with an ecosystem of 20+ businesses in Commerce, Logistic, FinTech and technology venture builder.



Nguyen Tien Anh – Venture Capital Advisor

LinkedIn profile: <https://www.linkedin.com/in/tienanh/>

- Vice President, Chief Financial Officer at User Testing, California, USA – a fast-growing tech startup that helps the world's most innovative companies get fast and rich customer feedback to in order to build superior products, websites, and apps;
- Director of Market Insights – OpenView Venture Partners, Boston, USA; investing in technology startups in the US market;
- Blockchain investment and securities specialist;
- With practical experience in investment and management of many technology companies from the start-up phase to the IPO stage, Anh has experienced to overcome the challenges of fast-growing start-up, scalable organization, and business development strategies on global market;



Sean Colopy – Crypto Currency Advisor

LinkedIn profile: <https://www.linkedin.com/in/wisekingsean/>

- Co-Founder at National Transplant Awareness;
- Chief Sales Officer at Blitz Barz;
- Social Media Manager at Trump Campaign, Manage @MemphisForTrump for President-Elect Donald Trump, Assisted in Helping win The 2016 Presidential Election;
- CEO at Corporate Bosses, a Venture Capital Business Network for Entrepreneurs & Corporation's
- Missionary at Restoration Ministries, Hold Fundraisers Nationwide @ Wal-Mart, Big Lots, Family Dollar, Dollar General and many more;
- Founder at Know It Network;
- Director A&R at Famous Records, Famous Music Group global market;



Ashton Addison - Communication Advisor

LinkedIn profile: <https://www.linkedin.com/in/ashtonaddison/>

- Mr. Addison is a business degree graduate, entrepreneur, and digital enthusiast with experience in computer technology, webdev, SEO and internet marketing, financial markets, accounting, cryptocurrency and distributed blockchain technologies;
- Mr. Addison has been involved in the cryptocurrency community since 2013, including contributing at local bitcoin meetups. has acted as a researcher and independent journalist under his own fintech news broadcasting network the Crypto Coin Show;
- Ashton founded EventChain.io a Smart Ticketing platform on the Ethereum blockchain designed to solve a long list of issues with the centralized event ticketing industry.



Brenn Hill – Technical Advisor

LinkedIn: <https://www.linkedin.com/in/brennhill/>

- Co-founder and CTO of Peerity.io - a new revolutionary social and commerce network built on top of leading edge blockchain crypto currency technology;
- Lead architect of ICO fundraising software, smart contracts, and Blockchain applications on Ethereum and Tendermint;
- Stanford Innovation and Entrepreneurship Program;



Vadim Budaev – Mass Marketing Advisor

LinkedIn: <https://www.linkedin.com/in/vadim-budaev-6267aa90/>

- 15+ years of experience in software development, mobile and internet services, advertisement and startups development;
- AI & Blockchain expert,
- Co-founder of Scorch.ai – a startup focusing on the visual recognition of complex actions and the development of human actions detection algorithms;
- Graduated from the Novosibirsk State University, Russia in 2004;



Boris O. – ICO Advisor

LinkedIn: <https://www.linkedin.com/in/boris-o-46842231/>

- Independent Blockchain Consultant or Advisor at Projet Districts, Coinlancer;
- Designing a reward program at Ethereum Blockchain;
- Experienced in marketing and business analysis;



Ngo Hoang Dong – Token Sale Advisor

LinkedIn profile: <https://www.linkedin.com/in/dong-ngo-hoang-81361429/>

- Founder and Administrator of the Trade Coin Club - one of the most largest Crypto Currency and ICO Communities in Vietnam;
- Expert in Blockchain & Crypto Currency, ICO;
- 14 years of experience in management and operation of business in Technology, Marketing & Communication, Ecommerce industry;
- 10 years of experience in cross border money transfer service; representative of MoneyGram in Vietnam;
- Founder & CEO of Orient Technology;
- Bachelor of Science from Douglas Mawson Institute of Technology in Australia;

8.3. Investors

NextTech (www.nexttech.asia) is the pioneering group of technology companies that emerged from Vietnam since 2001 as PeaceSoft group. NextTech specializes in innovating Digitalization services, doing a wide range of business including: Online Store Front & Marketplace, Cross Border Trade, Online Payment Gateway, Mobile Wallet, Mobile PoS, Online Lending, Crypto currency Exchange & Payment, Warehouse & Fulfillment, Last Mile Delivery, STEM Education, Online Travel Agency, etc. with some of its portfolios being “State of the Art” services in South East Asia.



San Jose (California USA) and Guangzhou (China).

The NextTech ecosystem employs 600 staff across 7 territories, under 3 main verticals: Digitalized Commerce, Fintech, and Digitalized Logistics; with FY2017 estimated processing volume of \$500 million USD and \$90 million USD in revenue. NextTech group has field operations in 8 world-wide offices: Hanoi (headquarters), Ho Chi Minh city (Vietnam), Bangkok (Thailand), Kuala Lumpur (Malaysia), Jakarta (Indonesia), Manila (the Philippines),

Mission Statement: We are NextTech Group of Technopreneurs, a united group of people who endlessly innovate technologies to DIGITALIZE and FACILITATE people's lives, creating new value without borders or limits, targeting hundreds of Technopreneurs in South East Asia and beyond.

9. OTHER MATTERS

9.1. Potential Risks

Please carefully read the following information, understand and analyze the risks related factors, before deciding to participate in the investment and purchase of MEK tokens. By purchasing, anyone holding, owning and using MEK Tokens should clearly recognize and assume the risks which are likely to be, including but not limited to:

- Risk of losing access to MEK Tokens due to loss of Private keys, or any kind of custodial or purchaser errors.
- The Partners and Customers need to have a private key, or a combination of private keys, which is necessary to control and dispose of MEK Tokens stored in your wallet.
- The funds raised in the token generation event are exposed to risks of theft.
- TEKY, if in any case, can be significantly and unfavorably affected, if it fails to efficiently administer its procedures, as its business builds up and progresses, which would have a significant impact on its capability to maintain the TEKY platform or even to launch any future platforms.
- Risks arising from lack of governance rights or any changes made to put restrictions over the crypto currency utilization in Vietnam, Seychelles, Singapore and any other territory all over the world.
- Risk of attacks, uninsured losses, from taxation, uncertain regulations and enforcement actions, associated with markets for MEK tokens, etc.
- Risks arising from dissolution of the company, unfavorable fluctuation of BTC or ETH values, hacking, cyber attacks and security weaknesses.
- Risks associated with the Ethereum protocol, because MEK tokens and TEKY ecosystem are based on the Ethereum protocol, any malfunction, breakdown or abandonment of the Ethereum protocol may have an adverse effect on the platform or MEK Tokens.
- General global market and economic conditions may have an adverse impact on TEKY operating performance, results of operations, and cash flows.
- Investing in TEKY's Pre-ICO and ICO can be risky because of the uncertainties in the initial stages.
- MEK token holders can lose their investments owing to the MEK token's value falling to zero, by varied means of market forces.
- The risks related to the ICO investments should be carefully analyzed, and speculated correctly, so as to avoid any problems after or during the ICO stages.

9.2. Legal Statement

- The presentation of this white paper is solely for informational purposes only. The participants interested in investing in MEK tokens should consider the various risks prior to making any kind investment decision in the pre-ICO and ICO offerings.

- The White paper does not comprise any advice by the Company, the directors, the investment manager or any other persons, or make a recommendation to any receiver, by the virtues of participation in the ICO.
- This TEKY white paper does not necessarily identify, or claim to identify, all the risk factors connected with the company. All the participants must make their own independent evaluation, after making such investigations as they consider essential, of the merits of participating in the ICO.
- There is no guarantee that the TEKY ecosystem will be a success. Similarly, there is no guarantee that the value of MEK tokens will rise. You are advised to thoroughly assess the risks and uncertainties involved before making any decisions. No promises in terms of token value or future performance are made.
- The accomplice should check with and rely upon their own investment, accounting, legal and tax representatives and consultants as such matters concerning the company and to assess separately the financial risks, consequences and appropriateness of an investment in the company, or if in any doubt about the facts of this presentation.
- Investment in MEK tokens holds considerable risk and might involve extraordinary risks that may perhaps lead to a loss of all or a significant portion of such investment, unless the participants completely understand, and are aware of and accept the characteristics of the company and the possible risks built into the company, they should not invest in this ICO.
- Each one of the participants is completely in charge of ensuring that all characteristics of TEKY are satisfactory to them. There can be no guarantee that the investment purpose will be achieved and investment consequences may differ considerably over time.
- Investment in MEK tokens is in no way to be considered as stock or security and should not be planned as a total investment program for any investor. All the participants should think about whether this investment is suitable for their circumstances and financial resources.
- TEKY makes no representations or warranties whatsoever and disclaims all liability and responsibility to the maximum extent of the law for any statement or informative material communicated. The TEKY team takes all reasonable steps to ensure the integrity and accuracy of information communicated.
- TEKY is not accepting fiat currencies (native/local currencies of the respective countries), investors from the United States and Singapore are not allowed to invest in this ICO.

9.3. Forward Looking Statements

Certain information set forth in this white paper includes forward-looking information regarding the future of the project, future events and projections. These statements may be identified by but not limited to words and phrases such as "will", "estimate", "believe", "expect", "project", "anticipate", or words of similar meaning. Such forward-looking statements are also included in other publicly available TEKY materials such as videos, blog posts, interviews, etc. Information contained in this white paper constitutes forward- looking statements and includes, but is not limited to:

- the projected performance of the project;
- completion of the campaign;
- the expected development of the project;
- execution of the project's vision and strategy;
- future liquidity, working capital, and capital requirements.

The forward-looking statements involve a variety of risks and uncertainties. Should any of these risks or uncertainties materialize, the actual performance and progress of TEK Y might differ from expectations set by the forward-looking statements. These statements are not guarantees of future performance and no undue reliance should be placed on them. TEK Y undertakes no obligation to update forward-looking statements if circumstances change. By acting upon forward-looking information received from the white paper, the TEK Y website and other materials produced by TEK Y, you bear full responsibility in the case of forward-looking statements not materializing.

Contact

TEKY Holdings Limited – Gateway 8, Rue de la Perle, Providence, Mahe, Seychelles

TEKY China – Operation Center and Warehouse

- 广东省广州市荔湾区滘口大街48号广佛物流中心23号 邓武强 13650709561 (Guangzhou City, Guangdong Province, Liwan District, No. 88 Kau Street, Guangfo Logistics Center on the 23rd Deng Wujiang 13650709561)

TEKY Viet Nam – R&D, Operation, Training and Techonogy Center

- Ha Noi: 3rd Fl, Thanh Chan Building, No 6 Nguyen Thi Thap st, Trung Hoa – Nhan Chinh, Thanh Xuan dist, Ha Noi
- Ho Chi Minh City: 4th Fl, Cao Thang Building, 19 Cao Thang, Dist 3, Ho Chi Minh city.

TEKY USA - Warehouse

- 2268 Senter Rd Suite 198, San Jose 95112, California, USA

TEKY ONLINE

- Website: <http://tekycorp.com>
- Email: contact@tekycorp.com
- Twitter: <https://twitter.com/Tekyico>
- Facebook TEKY ICO: <https://www.facebook.com/Tekyico/>
- Github: <https://github.com/TekyCorp>
- Reddit: <https://www.reddit.com/user/Tekyico/>
- Telegram: <https://telegram.me/tekyico>