SparkleCOIN™

whitepaper

A highly transactable cryptocurrency with its own three company ecosphere
Purchase products from major e-tailers like Amazon and Walmart
Buy, Sell and Trade with Bitcoin, Ether, and US dollars.

Abstract

Cryptocurrency has forever changed financial transactions, but has struggled to gain mass adoption. Since its first inception in 2008, Bitcoin has dramatically increased in price and trading volume peer to peer, yet it is rarely accepted by businesses for the purchase of products andservices. Furthermore, established financial networks and platforms simply cannot integrate and work with unsupported cryptocurrencies as a matter of policy and security.

Sparkle Coin, a highly transactable and managed cryptocurrency is the first to address these issues head-on by launching with a complete three company economic ecosphere that address the requirements for mass adoption through real-world use and liquidity via trading with other cryptocurrencies and fiat currencies.

Cryptocurrencies
What's needed for success

1. Safety NET
Early adopters require a safety net to feel comfortable being the first movers.
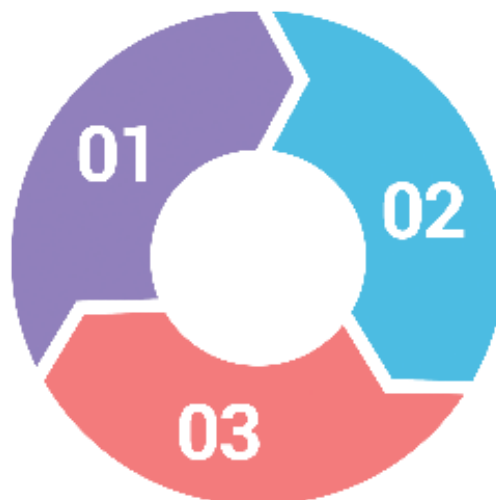
2. Transactability
The cryptocurrency must be able to be used in daily transactions including purchase of product and services.

3. Liquidity
There must be a market to buy, sell, and trade for fiat currencies and other cryptocurrencies.

SparkleCOIN

Our Solution for Mass Adoption

The Sparkle Coin Ecosphere is a group of companies working together to provide the necessary parts for Sparkle Coin to have real value based on economic principles and the nucleus of an efficient economy to build from. Never before has any cryptocurrency been introduced with such an infrastructure, enabling it to immediately be used in real world transactions for goods and services and for liquidation into fiat currencies.

Addressing the three requirements for mass adoption

1. Safety Net:
Sparkle Coin is an asset backed cryptocurrency, which provides a level of protection for the early purchasers of the coin.

Each Sparkle Coin is backed by $5 worth of certified diamonds procured through established diamond suppliers, which can be immediately redeemed the day after the Sparkle Coin ICO in increments of $500.

However, if the price of Sparkle Coin reaches $25 per coin, the backing will stop. At five times the initial price, the economy built around Sparkle Coin will have proven itself and Sparkle Coin will then have its own intrinsic value. This is the overall goal.

The reason for the $5 diamond backing is to provide early adopters of Sparkle Coin a safety net for their participation in this new economic ecosphere.

2. Transactability:

VCoinMall.com, one of the three companies within the Sparkle Coin ecosphere is the world's first and only marketplace where you can purchase products and services from some of the biggest and most trusted online shopping sites, including Amazon, Walmart, Target, Wayfair, Overstock, Kmart, Toys'R'Us, Bed Bath and Beyond, Party City, and Staples, and pay using Sparkle Coin cryptocurrency.
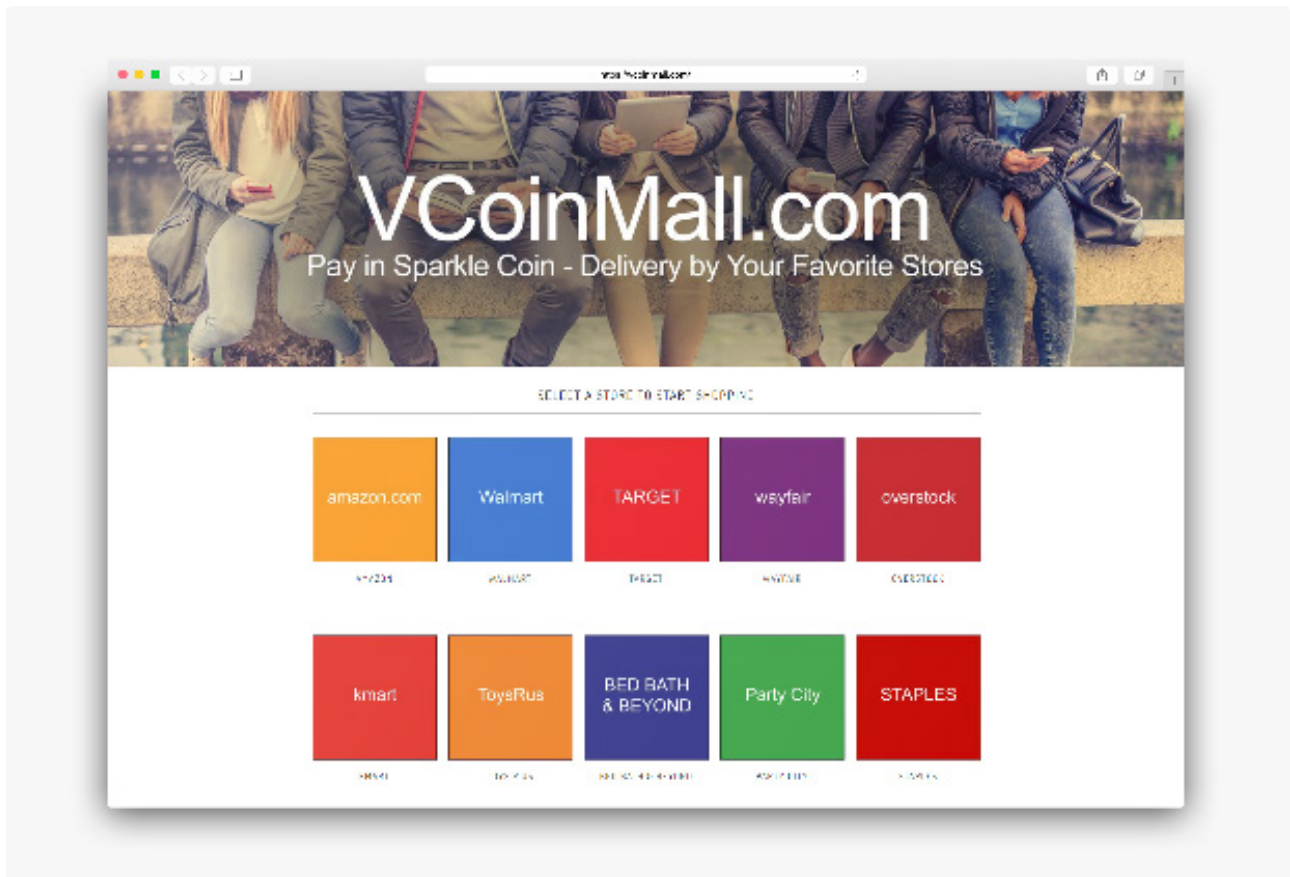
VCoinMall.com is a front-end order management and payment service, which provides customers the option to pay for orders with Sparkle Coin. VCoin Mall is an e-tailer, not a merchant, broker, exchange or money transmitter. It is a peer-to-peer e-tailer which connects customers with retailers and other e-tailers.

When payment is made using Sparkle Coin, the built-in trading system will automatically trade Sparkle Coin for fiat currency used to pay the e-tailers fulfillment. Depending on the transaction volume of Sparkle Coin, the purchase may be instantly completed or take additional time until the Sparkle Coins can be converted into fiat currencies.

Sparkle Coin is the transaction cryptocurrency for VCoinMall.com and the only cryptocurrency accepted. However, customers can also pay using Bitcoin and Ether through the automated trading system gateway embedded within VCoinMall.com, which will automatically trade Bitcoins or Ether into Sparkle Coins to be used to complete the transaction.

Sparkle Coin anticipates the transaction volume from purchases from these e-tailers to be significant, thereby exponentially increasing the trading volume, demand, and possibly even the price of Sparkle Coin.

3.Liquidity:

Most new cryptocurrencies never allow for true liquidity because they can't get listed on an exchange. Those lucky enough to be listed in many cases are not allowed to be sold for fiat currency by the exchange or there's simply no demand for it.

VCoin Exchange, the third company in the Sparkle Coin Ecosphere resolves these issues by providing an immediate trading platform for Sparkle Coin to be traded with Bitcoin, Ether, and US Dollars.

With VCoinMall.com, as detailed above, creating massive increases in trading volume and demand, Sparkle Coin prices could very well increase accordingly, thereby driving increasing fiat purchases of Sparkle Coins within VCoin Exchange.

Even More Transactability to Drive Demand and Sparkle Coin Price:

VCoin Exchange is not only a cryptocurrency exchange for Sparkle Coin; in fact, it also has a built in payment gateway for cryptocurrencies. Imagine Paypal for cryptocurrencies, that's what VCoin Exchange is also capable of providing.

VCoin Exchange's payment gateway will allow virtually any shopping cart software or service to accept Sparkle Coin as payment. It will be the first to address this market in a simple and easy way through its payment gateway, unlike the current method of custom coding for each store. Interested parties only need to apply for an account, download the appropriate plug in or extension provided by VCoin Exchange, free of charge, and instantly be able to accept cryptocurrencies.

Furthermore, the rapid changes in the price of cryptocurrencies, which have prevented their use in purchases, have now also been eliminated. When a customer purchases products or services through VCoinMall.com or an online store using the payment gateway with Sparkle Coins, the merchant gets paid the exact advertised price of the products or services in U.S. Dollars, regardless of the changing price for Sparkle Coin. This PATENT PENDING process provides the stability merchants have been waiting for to conduct business with cryptocurrencies.

Over 1.6M online stores from just the top 10 shopping cart solutions can now all benefit directly from Sparkle Coin.

Our Roadmap

SparkleCOIN ICO
Live at Techcrunch Disrupt SF
September 20, 2017

Buy, Sell, Trade
Sparkle COIN available on VCoin Exchange
and / or 3rd party exchanges

20 nov 2017

VCoinMall.com
Official launch and the start of services

Q4, 2017

Payment Gateway
VCoin Exchange begins cryptocurrency
payment processing

Q1, 2018

Partnership Rollout
Announcement and launch for
partnership ventures

Q2, 2018

Expansion & Growth
Managed operation of all entities, which have
all been prefunded for 100 years

∞

The Work Has Been Done:

The Sparkle Coin venture started in 2015 and has been self funded to completion. At this time, we have launched the Sparkle Coin Blockchain, released the token in an ongoing ICO, created a pool for mining, created desktop wallets for Windows and Mac OS, and other blockchain related infrastructure to support Sparkle Coin.

Moving forward, we will launch VCoin Exchange on December 22, 2017 to allow Sparkle Coin transactions.

In Q4, 2017, VCoinMall.com will be launched allowing major online e-tailer purchases using cryptocurrency.

Starting Q1 2018, we will start to allow desiring online shopping sites to utilize the VCoin Exchange cryptocurrency payment gateway to start accepting Sparkle Coin.

Although planned for Q2 2018, we have already been commissioned by companies to develop solutions on the Sparkle Coin blockchain. We anticipate announcements of these efforts immediately after the ICO and before the launch of VCoin Exchange to increase awareness and the desirability of Sparkle Coin before it is traded freely on the exchange.

Use of Proceeds

Moving forward money:
As detailed, unlike most other ICOs, Sparkle Coin has made substantial investments in time and money to execute its original plans. They are complete, online for verification, and ready to be launched to conduct real-world transactions.

Incoming funds from the sale of Sparkle Coins will be used to fuel the economy starting with the three companies as detailed. The more funds that are available, the more transactions that can be performed on a daily basis.

Other aspects the funds will be used for is the continual promotion and support of Sparkle Coin to further increase its adoption, use, and value.

Addressing Concerns

What about price volatility, which has prevented mainstream adoption of cryptocurrencies?

When a customer purchases products or services through VCoinMall.com or an online store using VCoin Exchange's payment gateway with Sparkle Coins, the merchant gets paid the exact advertised price of the products or services in U.S. dollars, regardless of the changing value for Sparkle Coin. This process (patent pending) provides the stability merchants have been waiting for to conduct business with cryptocurrencies.

Is Sparkle Coin stable?
Sparkle Coin is designed for rapid adoption and long-term sustainability because it is a hybrid algorithm, which allows for POW mining of coins and also POS minting of coins.

Real business relies on stability. Sparkle Coin, Inc., is the only company in the blockchain and cryptocurrency world to incorporate a fund set aside for the operation of the company for 100 years.

Each day, the company receives 1,000 Sparkle Coins from an off-line managed and audited digital vault to help seed and fund the growth of Sparkle Coin, which was generated in the Genesis Block.

Mining and Minting

Sparkle Coin, forked from Bitcoin and Peercoin, allows for POW mining of coins and POS minting of coins.

Approximately 1,008 coins are available to be mined daily for 100 years, after which the award block will be halved over time similar to Bitcoin.

1,008 coins per day for 100 years equates to: 36,817,200 coins.

Halving of the award block will provide more coins for additional years.

Block time is set to approximately 10 minutes and 7 Sparkle Coins are awarded per block.

Mining is available starting at 1:00 PDT September 20, 2017.

Minting will also start at the same time as mining with a maturity of a 30-day minimum and a 90-day maximum.

This means you will have to hold onto newly acquired Sparkle Coins for 30 days before minting is permitted and you have up to 90 days to mint using those coins.

Genesis Block

A Genesis block totaling 59,187,500 Sparkle Coins will be generated immediately before the ICO to be used as follows:

- Sparkle Coin ICO: 4,000,000 coins
- Pre-ICO supporters: 200,000 coins
- Pre-ICO work in trade: 200,000 coins
- Sparkle Coin, Inc. 100-year operations prefunding: 36,525,000 coins
    - To be kept in an off-line, managed and audited account
    - 1,000 coins will be released daily to seed, promote, and manage the Sparkle Coin market

- VCoin Exchange 100-year operations prefunding: 9,131,250 coins
    - To be kept in an off-line, managed and audited account
    - 250 coins will be released daily to operate the exchange

Why buy Sparkle Coins?

When you purchase Sparkle Coins, you are contributing directly into this new economy, not investing in a company or the creation of a company. Sparkle Group has invested in and pre-funded Sparkle Coin, Inc. for 100 years.

By purchasing Sparkle Coins, you are putting those coins into circulation to be used for transactions such as purchasing products and services through VCoinMall.com and other online merchants using VCoin Exchange's payment gateway, or increasing the trading volume on VCoin Exchange. Your purchases of Sparkle Coin help to grow the economic ecosphere built around Sparkle Coin.

The volume of purchases of Sparkle Coins has a direct effect on the transaction volume the ecosphere can accommodate. The higher the value of all the circulating Sparkle Coins, the more online merchants VCoinMall.com and VCoin Exchange can bring into the ecosphere, which in turn will provide the holders of Sparkle Coin more options to purchase products and services worldwide.

How is this ICO different?

Unlike most ICOs today, which are often at a White Paper stage and in need of funds to start development, the Sparkle Coin management group has completely developed the entire economic ecosphere and is ready to launch Sparkle Coin, VCoin Exchange and VCoinMall.com.

There is real value in Sparkle Coin, Inc. and Sparkle Coin itself, not just hype. Sparkle Coin means business and it's ready to conduct it today.

Company Overview

As stated, Sparkle Coin Inc., VCoin Exchange, and VCoin Mall were founded by business and technology veterans with a proven success record, some of their past success can be found in the Management Team section within this document.

VCoin Exchange, on which Sparkle Coin will be traded, is an exchange where people and companies can purchase, sell, and trade Sparkle Coins. VCoin Exchange will also be the transaction engine for facilitating transactions using a patent pending process that allows for shopping at virtually any online retailer using Sparkle Coin. VCoin Exchange also functions as a payment gateway for online merchants who choose to allow Sparkle Coin to be used as payment. It provides Credit Card processing and bank transfer and bank account drafting (eCheck) services through Authorize.net. Authorize.net acts as a transaction gateway for these services and is one of the biggest companies in the world that offers this service.

The Sparkle Coin project started over 2 years ago in 2015 and has been self-funded to completion. Software development, legal counsel, public relations, marketing, human resources, and patent filings, have all been conducted using the best available resources. All three companies are scheduled for launch before the end of 2017. The entire Sparkle Coin venture including all three companies is completely debt free.

Current Operations

Presently, the Sparkle Coin hybrid algorithm is complete and using its own blockchain. The genesis block of Sparkle Coins has been created. The first 4,000,000 coins were put into the ICO and mining of the coins is underway.

The software for VCoin Exchange is complete and can be previewed at VCoinExchange.com. VCoin Exchange has been deployed into an enterprise cloud network and is currently being stress-tested. VCoin Exchange will launch when the Sparkle Coin ICO is complete and will be open for trading.

The front and back-ends for VCoin Mall have been completed, the store's pages are currently being populated, and can be previewed at VCoinMall.com. VCoin Mall will be continuously and automatically updated using innovative and proprietary software developed by VCoin Mall. The launch of VCoin Mall is scheduled for Q4, 2017.

We have been working with Clyde & Co., in regards to compliance and regulations for over 6 months now. Clyde & Co. was voted "Best Law Firm" last year by lawyers.com. They have over 2,000 legal professionals and offices in 47 different countries, including experts in cryptocurrency and blockchain technology.

We have engaged APCO Worldwide to be our official PR firm. They are the second largest private PR firm in the United States with over 600 employees and 35 worldwide offices.

On September 20, 2017, TechCrunch hosted a special reception for Sparkle Coin, Inc. at Disrupt SF whereby Victor Wong, CEO of Sparkle Coin, detailed the Sparkle Coin ecosphere and initiated the Sparkle Coin ICO, which was live-streamed from the event to the world. Recorded video of the streaming broadcast can be seen at: https://www.youtube.com/nhSuXDE4Gy0.

Sparkle Coin

In addition to providing a novel asset for regular consumers to trade and invest in, cryptocurrencies (or more specifically, their underlying blockchains) provide consumers with a means to transfer value internationally, almost immediately, with minimal transaction fees. For the everyday consumer, this is the simplest, most revolutionary aspect of cryptocurrencies. Sparkle Coin is no different. Holders of Sparkle Coin will be able to send and receive value from anywhere in the world virtually immediately.

Aside from these practical uses, Sparkle Coin will also offer investors an opportunity to invest in the very first «built for purpose» economy-backed cryptocurrency with potentially explosive increasing value.

Sparkle Coin will follow a similar model to the existing leading cryptocurrencies, though the algorithm which dictates the creation, release and mining of coin, is unique. Sparkle Coin is based on a hybrid POW and POS algorithm that allows for the creation of a genesis block of coins to be mined in order to seed and provide continued operation of the platform. It also provides the ability for the general public to download and mine for coins using the algorithm via the POW part and to mint using mined coins via the POS part of the algorithm. This is very similar to Bitcoin's POW algorithm and Peercoin's POS algorithm. This hybrid algorithm is the latest technology for cryptocurrency, providing a rapid ramp up of miners with subsequently increasing processing power for the network to create extremely powerful encryption/security and transaction processing. The POS part of the hybrid algorithm also allows Sparkle Coin to exist virtually forever as a viable platform because the algorithm rewards individuals who continue to contribute hardware and software processing power to the network, promoting the network's continued growth and functionality (something that POW only algorithms, like Bitcoin, lack). Our model provides rapid expansion and perpetual sustainability.

Trading and selling of Sparkle Coins will be provided through VCoin Exchange, and / or third party exchanges, after the ICO has ended.

VCoin Exchange

The goal of VCoin Exchange is to create an exchange capable of allowing users to conduct transactions between cryptocurrencies, between cryptocurrencies and fiat currencies, and act as a payment gateway for online and POS merchants.

VCoinExchange.com is an online cryptocurrency exchange allowing for the sending of cryptocurrencies peer to peer (decentralized method), as well as allowing transactions to licensed and regulated platforms (integrated method).

Users of VCoin Exchange will have to go through a KYC (Know Your Customer) process before they are allowed to transact within the exchange in accordance to anti-money laundering regulations. VCoin Exchange has created virtual and localized wallets, based on the strongest encryption available developed by the NSA (National Security Agency) of the United States to ensure the safety of the exchange. All credit card information is stored at the payment gateway, such as Authorize.net and not in VCoin Exchange, thereby further decreasing the risk of data theft.

VCoin Mall

The goal of VCoin Mall is to allow customers to pay for products using cryptocurrencies, which are then shipped directly to them from major online e-tailers. VCoinMall.com is an online mall where visitors can either select the online store to shop from exclusively or in any combination of products and stores available. The visitor can place any number of products from any number of stores into a single shopping cart and pay using Sparkle Coin with a single transaction.

Once payment has been processed, the products ordered will be shipped directly from each online store to the customer.

VCoinMall.com only accepts and transacts in Sparkle Coin; however, customers can also pay using Bitcoin and Ether as the online payment processing system will automatically convert them into Sparkle Coin to be used in the transaction. By tapping into the extremely high volumes of these major e-tailers, the use and trading volume of Sparkle Coin will grow rapidly, which may also increase the demand and price of Sparkle Coin.

Transactability and Adoption Strategy

The main reason why larger or public online e-tailers have not embraced and offered transacting in cryptocurrencies is because they are often times not supported by a company that can manage, support, and be held accountable, such as Bitcoin. Due to this, the more than $100M+ daily transaction volume is not accessible by these e-tailers.

One of the main reasons why smaller e-tailers have not embraced and offered transacting in cryptocurrencies is because there are currently no plug and play plugins or extensions for the cryptocurrencies offered today. Everything has to be customized and can cost tens of thousands of dollars to develop for each online store.

VCoin Exchange will release, free of charge, plugins and extensions for the world's most popular online shopping cart software and services so merchants can easily accept Sparkle Coin as payment. This is something no other cryptocurrency is currently offering. Even Bitcoin integration is a complicated and expensive process at this time, that's why very few online stores will accept it. VCoin Exchange will run on enterprise-level, cloud-based internet services provided by Amazon Web Services and / or other equivalent platforms for maximum performance and security.

VCoin Exchange will accelerate the use of Sparkle Coin as it will provide free downloadable plugins allowing the most popular shopping carts to immediately accept Sparkle Coins. This is something not available from any other exchange or cryptocurrency available today. VCoin Exchange will be able to integrate with most traditional payment gateways such as Authorize.net to provide seamless integration with existing financial networks and systems.

As discussed above for various reasons, current e-tailers are not able to tap into the lucrative Bitcoin market at this time. However, Sparkle Coin Group will be a direct conduit for these e-tailers to access those funds immediately. Holders of Bitcoin or Ether can exchange them through VCoin Exchange into Sparkle Coins, which can then be used to transact directly with their online shopping sites.

Given what has been stated, Sparkle Coin Group, Inc., will first approach failing big-box stores who are trying to compete in the online shopping arena. They are the most desperate for innovation and strategic advantages to catch up to current e-tailing leaders. We will offer them the innovation and strategic advantages they are seeking. Once we have some of these companies on-board, dominant e-tailers will be more receptive to transacting in Sparkle Coin in order to keep the advantage they have worked so hard to create.

Critical Risks

Given the advanced state of the project, there is relatively low risk. The software development and stress-testing is about 95% complete. The target audiences and messaging have been developed with the assistance of one of the best PR firms in the world.

Compliance issues have been reviewed by lawyers specializing in this field from the best law firm available. The management staff is in place and the company has identified additional human resources needed after the launch.

All of the expenses to date have been paid for and there is no debt for this venture.

Management Team
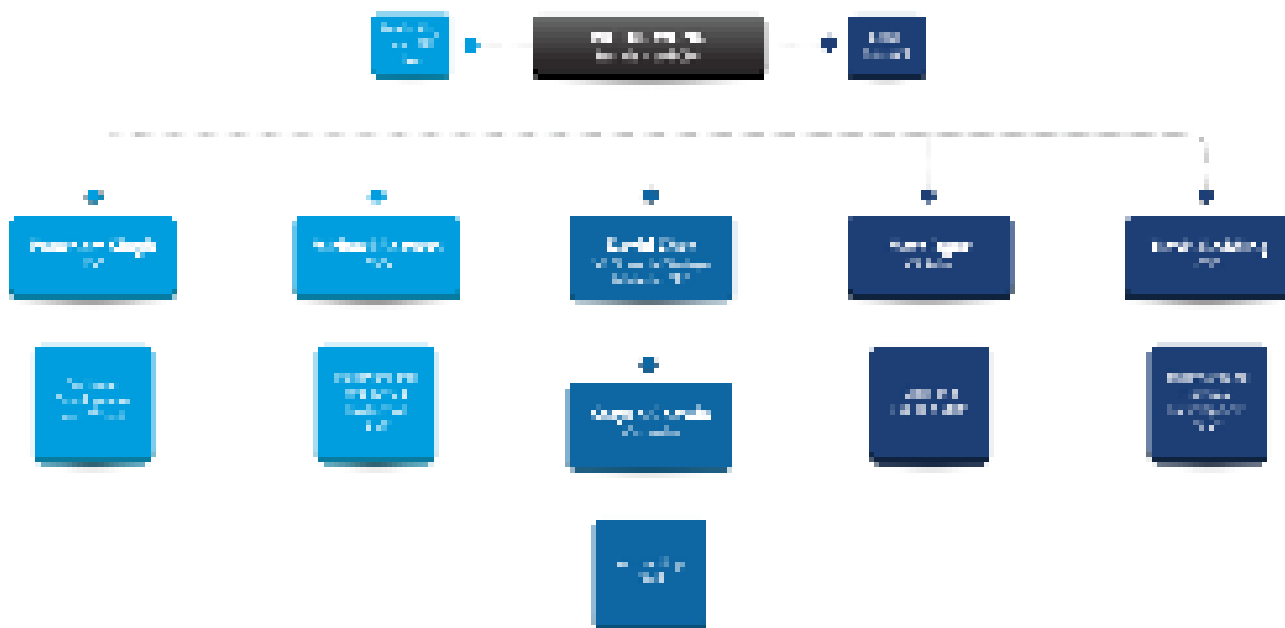
Mr. Victor Wong
President and CEO

The founder, President and CEO of Sparkle Coin Group has an impressive background in technology in general.

In 1997, Mr. Wong became Founder and CEO of PowerTools, one of a handful of authorized Mac OS compatible computer makers by Apple Computer. PowerTools designed, produced and sold the most Mac OS computers ever built up at that time.

In regard to finance and commerce specific ventures, from 2000 onwards, Mr. Wong was the Founder and CEO of Ecommercesoft, an enterprise providing internet-based business software solutions. A highlight of this venture was MetroShop, an Enterprise resource planning system with web-based frontend based on WebObject from Apple. MetroShop was promoted by Apple as an enterprise software solution for its client and was also utilized to power parts of Lucent Technologies online commerce as well as the Lyndon B. Johnson Presidential Library in Austin, Texas.

From 2003, Mr. Wong was Co-Founder and CEO (for the first 2.5 years) of Open Labs, the maker of computer enhanced musical instruments. Instruments created by Open Labs were used to produce recorded music and perform live by Timbaland, Maroon 5, Korn, Faith Hill, Madonna, Prince, Lil Jon, Tommy Lee, and many others. In fact, all of the keyboards on stage during Prince's historic Super Bowl performance were designed by Mr. Wong and produced by his company.

In 2010, Mr. Wong launched and acted as CEO of Music Computing, a maker of computer enhanced musical instruments, particularly keyboard production stations, large screen multitouch controllers and laptop keyboard controllers. Mr. Wong created the product concept and / or designed all the products released by Music Computing. Music Computing is also the exclusive provider of large format touchscreens to the corporate offices for Capital One, the U.S. headquartered bank.

Mr. Wong has featured in numerous publications worldwide including MacWorld, PC Magazine, Music Tech and Sound on Sound as well as daily newspapers such as the Wall Street Journal. Victor has appeared in video and on television with notable people associated with his products, including Timbaland, Lil Jon, Tommy Lee, Korn, Maroon 5 and many more. Mr. Wong holds patents in the fields of music technology and computer technologies. His experience and past success in these fields is exceptional.

David Chen
Director of Financial Strategy / Interim CFO

Mr. Chen has an impressive background in the business world, particularly that of finance. From 2005 to 2014 Mr. Chen acted as National Director of China Services Group for Deloitte Mexico in which he managed a multi-million-dollar budget and local teams in Mexico as well as working directly with Senior Executives of Deloitte's global management.

From 2014 onwards, Mr. Chen became Partner of the Chinese Services Group during which he led more than 500 transactions across various industries and functions while working closely with over 70 Fortune global companies in emerging markets.

From February 2016 to present, Mr. Chen has been the Senior Vice President of BLCP Capital, an investment firm which identifies and evaluates investment opportunities across multiple sectors and platforms for its customers. As Senior Vice President, Mr. Chen is responsible for all inbound and outbound investments for the company. BLCP Capital currently provides investment advisory services to Global Fortune 500 companies.

Pancham Singh
Senior Software and Platform Development

Mr. Singh has over 20 years of experience in software programming including but not limited todesktop applications, server applications, cloud-computing applications, iOS and Android portable devices applications, as well as financial transaction platform applications and protocols.

Key competencies for Mr. Singh include: Node.js, Loopback, Express, Server Side JavaScript, TypeScript / AngularJS 2.0 and AngularJS 1.x, Ionic / Mobile development (Javascript, HTML5 and CSS) / Test Driven Development (Mocha) / SalesForce (Sales and Marketing Cloud) / SalesForce Migrations and Integrations / Master Data Management (MDM) - Reltio / Payment Gateways / Bitcoin payments (bitpay integration) / Blockchain and cryptocurrency / Security Standards – SAML, OAuth / Java/J2EE / PHP (Laravel and Kohana) / HTML, CSS / Web Services and REST.

Other notable experiences include: Promises. Async, Generator based flow controls, Loopback, Mongoose, Passport, Cordova/PhoneGap, AngularJS 2.0 and AngularJS 1.x, Ionic, Backbone, Underscore/lodash, Mocha, jQuery, HTML5/CSS, LESS, Payment Gateways / VisualForce, Apex, Data Model, Workflow, Triggers, Batch and Scheduled Jobs, Merge/Unmerge, Territory Alignments, Contract Management, Reports, Integrations, Data Loader, WebServices, REST and Metadata API / Java, J2EE, Struts, Spring, Hibernate,Tomcat, EJB (Session and Message Beans), Mule ESB, Apache Solr, Coherence Cache, WebLogic Application Server, JMS, Apache JMeter, JUnit, EasyMock, DBUnit / PHP5, Laravel, Kohana, Drupal, Moodle, OpenCart /
WebSphere MQ, Active MQ, Web Services, REST, Informatica PowerCenter / Oracle, MySQL, DB2, MongoDB, DynamoDB / Eclipse, NetBeans, IntelliJ IDEA, PHPStorm, Sublime Text, Visual Studio 2010 / SVN, TFS, GIT / SCRUM, KANBAN / AWS, Selenium, OWASP, Veeva Salesforce CRM, Quartz Job Scheduler, Ant, SAML, OAuth.

Mehmet (Matt) Oguz
Director of Sales

Mr. Oguz has over 20 years' experience in sales, sales leadership, sales operations, customer success and partner management, is fluent in three languages, has lived in four countries, done business in over 100 and worked with even more nationalities from around the world.

A veteran of global leaders Cisco, HP and IBM, Matt has led services and software sales organizations with tens of millions to over $1 billion annual sales. He has a track record of leading diverse sales teams to success, creating lasting trust relationships with customers and partners and designing market changing sales strategies.

Throughout his career, Matt has had the opportunity to work with companies of all sizes and industries, from Fortune 500 to small and medium business, financial services to retail and with customers/partners across multiple continents in the Americas, Europe, Africa and Asia regions.

A member of regional senior leadership teams at HP and Cisco, Matt has extensive experience in international strategy design, implementation, operations as well as investments and acquisitions.

Matt has also run his own boutique training and consulting company for two years, providing consulting services and workshops in the areas of startups, innovation and international expansion as well as providing sales and management trainings to both global and small and medium business customers.

Michael Beavers
Director of Operations

Mr. Beavers was formally educated in engineering and a graduate of Del Mar College in CorpusChristi, Texas; graduate of the University of Texas in Austin, Texas with a Bachelor's Degree in Psychology and graduate of the Naval War College in Newport, Rhode Island with a Master's Degree in National Security and Strategy.

Mr. Beavers served as a service resource officer, overseeing $4.1 billion in asset across multiple program offices as prescribed within the U.S. Presidential budget, ensuring no cost overruns, nor additional requirements added.

He completed the Executive Level Leadership Course, Planning, Programming, Budgeting and Execution Resource Management Course for the Pentagon; Co-Authored Organizational and Instructional Curriculum for Department Head Level Training of the U.S. Navy's Surface Fleet.

Satyen Chavda
Controller

Mr. Chavda has extensive experience in both business management as well as accounting services. Mr. Chavda was previously partner and head of finance for a group operating multiple locations of "Subway" sandwich franchises.

Travis Redding
Chief Technology Officer

Travis was a founder, V.P. of operations and C.O.O. of Livid Instruments, a music technology company. Livid Instruments is credited with being the creator of one of the world's first software based system for live video performance.

Travis' background is in design and project management of software systems with hardware controllers. Experienced in software process design and hardware development, Travis either designed or project managed over 40 products while Livid was on the leading edge of music and video performance and recording using software based and embedded systems controllers. This project management often included large scale overseas contract manufacturing and distribution.

Travis helped build Livid Instruments into a globally recognized multi-media software and hardware company. Working with an extensive clientele of multi-media corporations and wellknown artists, Travis Redding engineered and managed teams creating products ranging from single proprietary solutions to large scale production devices and software offerings distributed in major retail stores like the Apple store, Guitar Center, and Amazon.

Encompassing a decade of cutting edge innovation, his work has been featured in wired magazine, popular science, remix, and make magazine. Travis Redding holds numerous full and provisional patents. His recent work is with Linux and micro-controller based programming with research into blockchain technology and its further integration and application to mainstream commerce.