

A friendly sex dating service based on a blockchain WHITEPAPER /1.0



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#### **Abstract**

Decentralisation and two-step transaction system along with blockchain-based user interactions and internal payments allows to build a sex dating platform, which brings benefits to both sex industry and sexually active people.

This document provides a conception of sexService platform for investors and users.

# Problem description

sexSevice targets sex services and sex dating.

Sex industry is about a 200 Billion dollars market<sup>1</sup>. The most common of sex market problems are:

- Trafficking and forcing to sex
- Violence against women, lack of protection
- Frauds and robberies
- Legality status
- Difficulties in finding a right match and particular services for a client
- Lack of channels to advertise for sex companies and workers
- STIs

Developed countries are trying to solve some of them by legalising prostitution, and offering social guaranties to the sex workers. In most other countries prostitution is legally prohibited, but there is no strict prosecution, understanding this is unstoppable and in general not harmful kind of services. And in some countries sex services are strictly prohibited.

sexService strive to resolve some of sex market problems, focusing on countries where prostitution has legal or around-legal status.

SSIO as a platform, based on a blockchain with application as user interface, will organize most relationships between clients and service providers, targeting in general to reduce all of these problems less or more. So they can be divided in two groups:

#### Strong SSIO impact

- Violence against women, lack of protection
- Frauds and robberies

#### Weak SSIO impact

- Trafficking and forcing to sex
- Legality status
- STIs

<sup>&</sup>lt;sup>1</sup> Havocscope Sex Market overview http://www.havocscope.com/prostitution-statistics/



	D:(C 1): C 1: C 1:
•	Difficulties in finding a perfect match
	and particular services for a client
•	Lack of channels to advertise for sex
	companies and workers

Problems with weak SSIO impact more depends on involvement of governments.

The most obvious for place of the sexService plaform is providing an interface to clients and sex workers to find and connect each other, avoiding time loss and third parties. So sex workers and sex companies will receive a great way to present their services to potential clients through Communities and Broadcasting, and involving new kind of auditory. Clients will get a perfect tool to find the particular service and appropriate worker.

Indirectly sexService also will reduce violence against women, frauds and robberies eliminating cash as a payment system. It will take time, and anyone can use sexService to establish a contact, and to pay cash at a meet-up, but it is inevitably that tokens will press out cash as a payment option later.

Sex dating is also full of problems inside<sup>2</sup>. There are main of three: anonymity, safety, and a fear of rejection. Blockchain makes it possible for a whole new level of dating experience.

Within an encrypted blockchain, nobody can match a wallet/profile with a particular person. The system is fully decentralized and secure (based on a cryptography), so you won't get issues like Ashley Madison. Nobody has access to profiles information, even developers.

To make a payment, there are no need to input your personal information, SSIO tokens are used. Nobody can block a payment, or take the payment back.

The choice of person to contact should be based upon profile information and blockchain-proofed reputation.

Fear of rejection often decreases when understanding everybody have the same purpose at the service. Both men and women have their needs, and they differs. So SSIO offers the right kind of scenario users are searching for. There will be many of possible scenarios using sexService.io. Holding a party, attracting people to a new club, or just looking for a person for a company to take a trip.

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<sup>&</sup>lt;sup>2</sup> sexService is a game changer in sex dating https://sexservice.io/this-is-not-just-about-sex-workers/



# sexService platform

sexService.io is a platform which includes a blockchain-based infrastructure, a user application to interact with it, and SSIO tokens as a payment system.

### Involved parties, profiles and communication

There are several types of sexService.io users in general:

- A cathouse, business or individual, who patronage sex workers
- A sex worker, who provides services individually, or under someone's management
- A webcam or cosplay girl, provides remote services
- A person or group, which has some sex demands. Man or woman, straight or gay, etc. Looking for some paid offers or just a casual sex dating.
- A sex-related company or individual with an interest to enhance his (her) business —
  offering something and doing advertising.

A user has a profile, which contains all the information, like his age (18+), location, appearance, images, offers and demands. So anyone can have both offers and demands, which are classified by type, and are priced or free. Images can be public or hidden.

A user can be an individual, group, or business.

Sex workers has a choice to provide services individually, and get all the income, or to join a cathouse / get protected by a pimp. Despite of all blockchain advantages, the interviews<sup>3</sup> showed that it is more confident for most women to work under the patronage. But webcam girls and cosplayers are better to work individually to get all the profit.

To start working with a cathouse or a pimp, a sex worker will receive a request to join with conditions described, e.g. 35% income goes to a cathouse.

The main common problem for women with most remote sex services is a very high commission rates (up to 70%) they need to pay to a platform provider (a website). SSIO app will allow them to eliminate intermediaries with no risk. As for webcam shows, they will be out of blockchain (because there is no possibility to store videos in the blockchain for now), and sexService app will be used to interconnect clients with girls. But selling photos can be realized with a smart contracts approach.

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<sup>&</sup>lt;sup>3</sup> Results of Women survey https://sexservice.io/results-women-survey/



#### Services

The sexService.io app will include different real-life services (like sex, massage, etc.), as well as remote ones — webcam shows or selling erotic photos and videos.

### Communities and broadcasting

Anyone can create a community. It is like a community in social network, but the main purpose is in making a thematic association. For example: "Broadway Cathouse", "LGBT community", "The Noisy Sexshop". In this way a community holder could have an auditory to spread his news and offers with.

Communities are an essential part of sexService app. They will be maintained by local businesses — cathouses or sex shops, for example, or just enthusiasts. We're expecting many kinds of thematic communities like Gay, Lesbian, Trans, and more... because they are usually oppressed in real life. Local companies, like bars and clubs, can use broadcasting to notify people around about the upcoming events.

### Communications and reputation

The way users communicate with each other is to be a bit different from usual dating applications. For example — if a man finds a girl which he's interested in, to chat with her, he has to buy one of her services. And she does not receive his payment instantly, cause his tokens are kept in temporary wallet. If they'll meet then — the transactions could be finished. This scheme of communication is made primary for sex workers, so they would not waste time on useless chats. But any user can allow free contacts, as well as agree to receive local broadcasts.

Every user in sexService has a reputation. It is a comprehensive internal system to provide a reliable member score. This reputation system is implemented to help people with finding each other & making right choices.

As an example of two-step communication, we can provide this use case:

- 1. There are two blockchain addresses which are man's and woman's profiles. Both have an info, for woman it is age, body, height, breast size, images, etc. But most important is that both have a location, like a city, and a reputation.
- 2. Man is searching for women near him using a web application, or a mobile phone app. When he is interested in some woman, he reserves SSIO tokens in amount she wants for some service like erotic massage, private dance or sex. But these tokens are not yet in her wallet, but stored in a two-step smart contract. That man's wallet also generates access key, which should be used when the agreement is completed.

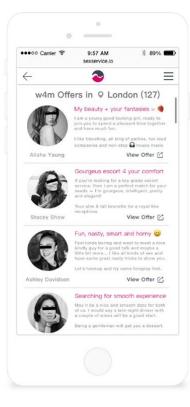


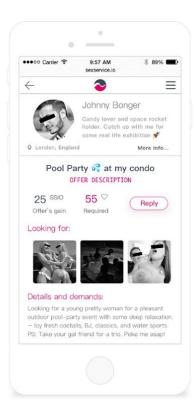
- 3. For woman it is a signal that this man is interested and solvent. They can start a communication using any methods they want. Man receive access to private information of the woman, like more photos, name or something she decides, and vise versa.
- 4. If they make an agreement, they meet (in a public place, for example). So there can be no fraud. If she is not the person at the profile, she wouldn't get the access key. If he is not the guy she was expected, she wouldn't proceed with the relationship. They are both in no risk
- 5. If they are ready to proceed, she scans the access key, and man gets the service. Otherway contract will be closed automatically in 48 hours, and man will get his tokens back and can start with another try. There will be the same outcome if she will not respond to a request, or they would not meet each other.
- 6. After that, they both have 24 hours to leave a feedback to each other and gain reputation.

### SSIO application

Users interact with the platform via the application<sup>4</sup>.







To set off the app feature list, it will include:

<sup>&</sup>lt;sup>4</sup> sexService app description https://sexservice.io/what-we-are-working-on-exactly/



- Profiles
- Location
- Chat
- Communities
- Images
- Connecting sex workers to cathouses
- Offers and demands search
- Two-step communications (and payments)
- Local broadcasting
- Reputation system
- Remote services (webcam, cosplay)

Generally using sexService app is similar to other dating services — you create a profile, and then search for offers or wait responses for your demands. Also there are some important differences.

First there's no need for any emails, phone numbers, contacts or payment info to create a profile. Second, all offers and demands in sexService are precise and important.

And the most notable is that any action costs tokens, very small amount, but it costs. It is a blockchain-specific thing, because all the expenses on the network activity must be covered as well — all this payments are to protect the system from mass attacks.

So chats, communities, and profile updates should cost some small amount of SSIO tokens. For the first years sexService.io team will compensate such expenses to make sexService easy to adopt and free.

#### Internal payment system

sexService Application will use the internal payment system in SSIO token to eliminate cash-involved problems<sup>5</sup>. If still preferred, anyone can use sexService to find a perfect match, and to pay cash at a meet-up, but we are sure later (it may take years<sup>6</sup>) tokens will press out cash as a payment option. So to become a sexService stakeholder and to use its services, you should buy some SSIO tokens.

# Monetization and Digits

sexService will be profitable for its investors.

<sup>&</sup>lt;sup>5</sup> Why tokens are a way better than cash https://sexservice.io/why-tokens-are-a-way-better-than-cash/

<sup>&</sup>lt;sup>6</sup> sexService is the fuel for the Bitcoin https://sexservice.io/we-are-the-fuel-for-the-bitcoin/



In case of slow market penetration, sexService platform can take 1% of sex market value in the first year of operation, which is about \$2 Billion. This volume will go through sexSerice in SSIO tokens, and used for:

- Payments for main services
- Payments for goods and services of third party companies
- Creating and supporting Communities
- Broadcasting and advertising services
- Transaction fees for Profiles, Images and Chats
- Reputation system support

In five years sexService is able to get 10% or more of sex industry, or about 20 Billion in USD. Statistics shows that average payment for sex service in developed country starts from \$50. Based on these digits, total capitalization of SSIO token should be at least \$500 Millions, or 50,000,000 tokens by \$10 each.

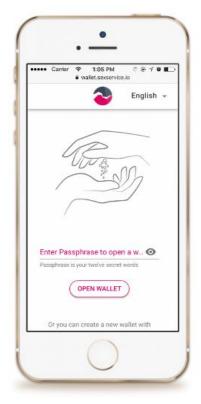
# **Technical solution**

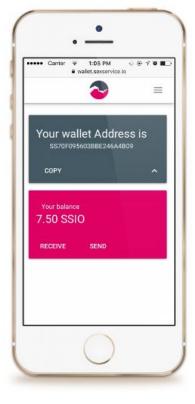
SSIO platform is a blockchain based system, and includes:

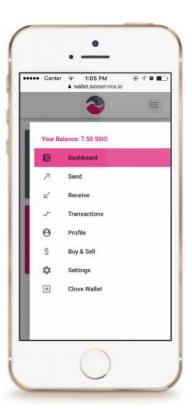
- Distributed Nodes infrastructure
- Blockchain Explorer: <a href="http://explorer.sexservice.io/">http://explorer.sexservice.io/</a>
- Wallet Application: <a href="https://wallet.sexservice.io/">https://wallet.sexservice.io/</a>
- SSIO dating application: in development

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Search for address, transaction or block

Height: 420042 · Supply: 50,000,000 · Nethash: Mainnet

Tools ▼

#### **Latest Transactions**

Transaction Id	Timestamp	Sender	Recipient	Amount (SSIO)	Fee (SSIO)
8608962241668073192	2017/10/16 10:36:06	Contributors Wallet	SS79F73A25484AF332E868	2	0.05
15255619045715841858	2017/10/16 10:16:03	Contributors Wallet	SS6C605AE6046438060B9C	1.007	0.05
4048462731188813488	2017/10/16 10:16:02	ICO Wallet	SSBC29C1E7301009514E04	20.14	0.05
6639647390504391198	2017/10/16 10:00:45	ICO Wallet	SS17A9F4887D7D7A9B0836	32.2	0.05
4287879051992594716	2017/10/16 08:40:43	ICO Wallet	SS89A0C8F32CCB6CCB97F5	140.61	0.05
8376657251826016202	2017/10/16 07:46:42	ICO Wallet	SSCF67AD77FC34F17D2736	20.31	0.05
541816654471811211	2017/10/16 07:29:42	ICO Wallet	SSFB83A345649B16E8A166	99.4	0.05
10424557200247245617	2017/10/15 22:03:41	ICO Wallet	SS4CDABE1517751C661F97	140.28	0.05
18059507765407468719	2017/10/15 17:01:02	Contributors Wallet	SS0E3BA4D415D92468A053	1.5	0.05
7691962257970404023	2017/10/15 16:55:04	Contributors Wallet	SS0E3BA4D415D92468A053	50	0.05
4/4/07500 1750 10 10004	00474045454600	A	000000000000000000000000000000000000000	^ F	0.05

# Architecture

To build sexService.io blockchain system, we had to follow these requirements:

Fast transactions



- Multi-signed two-phase fund transfer
- Robust and reliable transactions with small fees
- Store significant amount of data
- Fast access to profiles info, location and messages
- Lite clients

sexService blockchain based on Full Node architecture<sup>7</sup> with Lite clients attached. Full Nodes will do all the work and communicate with Lite clients. Most users will run Lite clients and get easy installation and convenience in use. Those who run Full Nodes will receive SSIO tokens for forging blocks and supporting the blockchain.

#### **Profiles**

Any user can have a Profile, each changes in which reflect in the blockchain. Some of users data are visible to anyone, and some are encrypted and private.

To reduce size of profiles in a blockchain, the serialization similar to geek-code<sup>8</sup> is used. Also every Profile transaction includes only changes, but not the whole profile. Full profile is builded on full nodes, and provided by demand.

# Storing files

Images, videos and other files are provided as IPFS<sup>9</sup> links, which still stored in the blockchain. That will allow to use disk space more efficient.

Files can be private and encrypted or public. Filters on images can be applied (blur, censor bars, etc.).

# **Transactions**

In sexService.io there are different transaction types<sup>10</sup>:

- 1. Payment (Transfer funds) transaction
- 2. Add multisignature transaction
- 3. Timeout transaction
- 4. Register / update a profile transaction
- 5. Chat message transaction
- 6. Transactions, related to communities

<sup>&</sup>lt;sup>7</sup> sexService platform System architecture https://sexservice.io/dev/system-architecture/

<sup>&</sup>lt;sup>8</sup> Geek code http://www.joereiss.net/geek/geek.html

<sup>&</sup>lt;sup>9</sup> A peer-to-peer hypermedia protocol https://github.com/ipfs/ipfs

<sup>&</sup>lt;sup>10</sup> Transactions in sexService https://sexservice.io/dev/transactions/

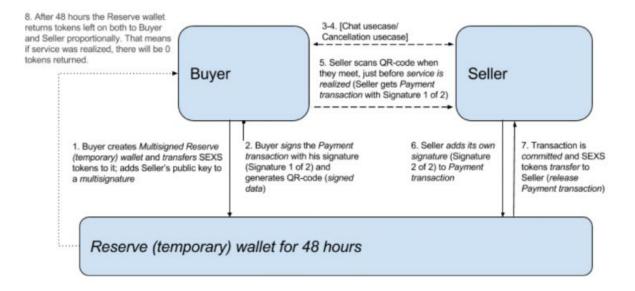


- 7. Transactions, related to reputation
- 8. Selling a file smart contract
- 9. Election transaction
- 10. Witness registration transaction
- 11. Null transaction

All of transactions signed using Ed25519 EdDSA<sup>11</sup> signature scheme, which offers faster than existing digital signature schemes without sacrificing security.

Each transfer fund transaction has system comment field to identify the type of transaction. Comment field can be empty or contain valid messagepack<sup>12</sup>.

The main usecase in the service is the Buyer-Seller communications, where f. e. Buyer is a man who wants the service, and Seller is a woman providing it.



Usecase of Buyer-Seller described in Devs section of the project<sup>13</sup>.

#### Chats and communities

sexService app includes chats, communities, and broadcasting. All of these activities are processed by blockchain node in a similar way, with a small differences in providing private keys to access messages.

<sup>&</sup>lt;sup>11</sup> Edwards-curve Digital Signature Algorithm (EdDSA) https://en.wikipedia.org/wiki/EdDSA#Ed25519

<sup>&</sup>lt;sup>12</sup> MessagePack http://msgpack.org/

<sup>&</sup>lt;sup>13</sup> Seller / Buyer transactions https://sexservice.io/dev/sellerbuyer-transactions/



SSIO blockchain are protected from spam by transaction fees and opt-outs from broadcasting.

Chat messages are encrypted additionally using Elliptic-curve Diffie–Hellman X25519<sup>14</sup>.

#### Reputation system

Every two-step transaction should be finalized by leaving a feedback. It is counted as user's reputation score. Good example here is Beaver<sup>15</sup>.

As reputation is an essential part of sexService, there are a comprehensive system supporting it. Leaving a feedback, the existing user's reputation is taking in account, and vise versa. This process should be validated by blockchain, so there is no way to fake reputation score.

That way we are working on self-sustaining and meaningful, blockchain-proved, reputation system.

### SSIO token specification

SSIO token specification<sup>16</sup> have been chosen to meet the system requirements.

- Token name: SSIO (sexService.io)
- dPoS (delegated Proof of Stake) algorithm<sup>17</sup>
- Initial token supply: 50 000 000 (Genesis block)
- Max token supply: 150 000 000
- Initial token price: \$0.85 for Pre-ICO period, \$1.7 for 1st ICO, \$5.3 for 2nd ICO, and \$10 for 3rd ICO
- Block time: 10 sec (8 640 blocks per day, about 259 200 blocks per month and 3 153 600 blocks per year)
- Block size:
  - About 1 Kbyte per transaction
  - Up to 200 transaction per block or more
- Reward per forged block:
  - Pre-ICO period: no reward for blocks forging
  - First year: 1 token per block
  - Next years: -5% each year
- Transaction fees:
  - Vary by transaction type
- Source code: Open Source (GNU GPL)

<sup>&</sup>lt;sup>14</sup> Curve25519: new Die-Hellman speed records https://cr.yp.to/ecdh/curve25519-20060209.pdf

<sup>&</sup>lt;sup>15</sup> Beaver: A Decentralized Anonymous Marketplace with Secure Reputation https://eprint.iacr.org/2016/464.pdf

<sup>&</sup>lt;sup>16</sup> SSIO token specification https://sexservice.io/dev/sexservice-io-ssio-token-specification/

<sup>&</sup>lt;sup>17</sup> BitShares dPoS https://bitshares.org/technology/delegated-proof-of-stake-consensus/



• Default ports: 30333 for mainnet, 30696 for testnet

## Rationalizing specification

SSIO network is based on delegated proof of stake (DPOS) implemented by Daniel Larimer.

We use DPOS because of it's fast and reliable structure, which allows us to forge blocks the every few seconds in comparison to it's competitors. DPOS network transaction confirmation is much faster than an "average hour" for Bitcoin's one. Also the network is more decentralized, it causes no excess energy burning by mining, all types of transactions are cheaper and therefore — allover system economy suffer less inflation.

A block time of 10 seconds was chosen because sexService.io is operated by fast transactions with tiny fees. Every forged block will include up to 200 transactions, which will be enough for convenient and stable platform usage.

The minimal network node amount required is 3 nodes, but more of them involves greater security and reliability. And when fork-situation occurs, the system will select the longest block chain available.

DPOS consensus algorithm is based on real-time voting, which depends on nodes reputation. This allows all participant members to vote up for Witnesses which, once elected, will forge next part of N blocks. The order in which they will forge these N blocks is fully defined by their choice.

The elections takes place to choose who's going to forge a new N blocks in DPOS system. As a result — Witnesses is selected from the witness pool. Voting between stakeholders automatically takes place. After witness selection, system assigns forgings spots to them, and they prepare for block-forging. Next, the creation of N blocks estimately takes few minutes.

The initial token supply counts 50 000 000 tokens (the so-called "Genesis block"), while the maximum token amount is 150 000 000. Because of sexService.io is a social project, the first major part of SSIO token will be distributed among all kind of project contributors, which the Genesis block is made for.

We believe 100 000 000 tokens is enough to support full nodes for thirty years, and after that — transaction fees will become the main node-reward. Block-forging reward is to be "1 token per block" for the first year, decreasing 5% each following year.



# **Platform Adoption**

#### Token distribution

In fact that sexService.io is a social project, the major part of SSIO tokens should be distributed among users — 85% of total amount: 55% for sale and 30% for bounties program.

The sexService.io ICOs intends to become an easy way for everyone to acquire SSIO tokens and the most convenient way for users who want to join the community<sup>18</sup>. All cryptos received during ICOs will support future development, marketing and advertisement of sexService.io and its blockchain architecture.

- First ICO is planned for 1st of September 2017 for a time period of 40 days.
- Second ICO is planned for February 2018 for a time period of 25 days.
- Third ICO is planned for July 2018 for a time period of 25 days.

#### SSIO token prices for the ICOs:

Pre-ICO: \$0.85 per token
First ICO: \$1.7 per token
Second ICO: \$5.3 per token
Third ICO: \$10 per token

Tokens, which will not be distributed in the ICOs, will cover contributors and bounties (as Contributors and Bounty wallets).

Buying SSIO tokens should be interesting for investors, community users, and traders<sup>19</sup>.

# sexService users financial support

To make sure the platform will be easy adoptable, SSIO will provide free tokens supply and guaranties to business members:

- For a limited (up to SSIO community meaningful growth) period, any user can get free tokens to participate in chat and communities
- Resolving possible disputes, so every user or business is potentially able to receive an adequate compensation in case of a problem occurs
- Compensations for business users for adopting a platform
- Bounties for women sign-ups

<sup>&</sup>lt;sup>18</sup> The ICO where non-investors invest https://sexservice.io/ico-non-investors-invest/

<sup>&</sup>lt;sup>19</sup> What are you getting with SSIO tokens https://sexservice.io/getting-ssio-tokens/



#### Bounties for activities

sexService.io has a big enough stock in its Bounty and Contributors wallets to cover these support and even more.

### Marketing campaigns

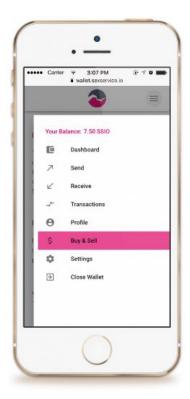
Funds, gathered in the ICOs, will be used to support marketing campaigns around the World. The most efficient way to grow user base is step-by-step targeting by territories.

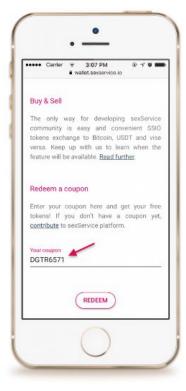
That way new users will get an access to fast-growing local community.

### Referral and bounty system

sexService encourages the growth of community with referral<sup>20</sup> and bounty<sup>21</sup> system.

Business users have an option to provide welcome SSIO cards<sup>22</sup> to their users.







<sup>&</sup>lt;sup>20</sup> sexService Referrals https://sexservice.io/referral/

<sup>&</sup>lt;sup>21</sup> Contribute to sexService https://sexservice.io/contribute/

<sup>&</sup>lt;sup>22</sup> SSIO bounty cards and how to redeem them https://sexservice.io/how-to-redeem-a-sex-coupon/



#### Reasons for success

To realize the monetization conception, there are many options for sexService which will help to attract both clients and service providers, among them:

- At the moment of Whitepaper publication 283,000 SSIO tokens has been sold, and \$403,000 raised<sup>23</sup>, what is enough to cover project development expenses
- sexService.io has a big enough stock in its Bounty Wallet to help with resolving possible disputes, so every user or business is potentially able to receive an adequate compensation in case of a problem occurs.
- For the first years sexService.io team will compensate SSIO fees to make sexService easy to adopt and free.
- Easy to join and easy to use. No emails or other IDs required. Decentralisation, Blockchain-proven Reputation System & Feedbacks. Application is simple to use, works on any mobile phone, and needs absolutely no installation.
- Safe and Secure: Two-step digital transactions dramatically Reduce Risks of Frauds and Violence against users.
- New auditory and possibilities for sex companies and sex workers
- Bounties for women for joining the sexService
- Many other small, but important benefits

The platform should enhance possibilities for businesses. Cathouses will get a new channel for clients attraction, introducing new services, and ability to generate sex welcome cards for some types of clients. Well, they'll get a possibility to engage new sex workers also.

Every type of sexService user has its benefits<sup>24</sup>.

## Exchanges for SSIO tokens

It very important to offer an easy way for converting SSIO tokens to BTC, ETH, and fiat, and vise versa. That will be realised step by step.

At first Wallet application will include option to by SSIO tokens for popular crypto. Next, there will be an internal exchange, where users will be able to buy and sell SSIO tokens. We'll work on SSIO tokens to be tradable on popular exchanges.

<sup>&</sup>lt;sup>23</sup> SSIO ICO stats https://sexservice.io/ico/

<sup>&</sup>lt;sup>24</sup> sexService Benefits https://sexservice.io/benefits/



## Rebranding

Because of sexService name is not clearly fits platform purpose<sup>25</sup>, we are planning future rebranding.

## **Business rivals**

There are no significant rivals for sexService at the moment.

Eros, Lust, Gumwall, Nocta are known as scams or lack of understanding general conception or technical background<sup>26</sup>. Frantic is out of updates for long time.

Centralised solutions like PinkApp has the same problems as Ashley Madison<sup>27</sup> and showed there are other unresolved problems for decades.

SpankChain and PCC covers only a small part of sexService platform services (webcam and selling images and videos). We are looking for some kind of partnership with such a projects in the future.

There are also other projects, as well as appearing new ones, but sexService is a step ahead.

# Legal, ethics and Team

We pose sexService.io as sex dating service by mutual sympathy and sex-related communications, which are allowed by most countries' jurisdictions. SSIO may include paid intimacy services, but there will be no payments in real money. Instead we use tokens which are considered as goods in most countries, and therefore could be treated like a present or a gift.

In such a scheme a user actually just encourages other party for starting a casual communication (by making a first step in a transaction — reserving tokens), and there is no actual payment involved, there's only a chance for committing an execution for that transaction in the course of overall communication. Actually, it's nobody's business that two persons were so happy to meet each other that they had sex.

Though all legal things are complicated, so you should refer to your local laws to be sure.

https://bitcointalk.org/index.php?topic=1970891.msg22655235#msg22655235

<sup>&</sup>lt;sup>25</sup> The Worst application name Reward https://sexservice.jo/won-worst-application-name-reward/

<sup>&</sup>lt;sup>26</sup> Criticism of sex industry blockchain projects

<sup>&</sup>lt;sup>27</sup> Ashley Madison data breach https://en.wikipedia.org/wiki/Ashley\_Madison\_data\_breach



So, sexService targets countries, where prostitution is legal first. Next, it will be a useful service for countries, where prostitution is not legal, but not strictly prosecuted.

In countries, where sex services are strictly prohibited, there can be a version of SSIO application, where dating by mutual sympathy is the only option.

Ethic questions are all up to users. We believe everybody has freedom to choose if this service fits the one's ideology. This World is simple, so we are.

sexService.io is for sexually active people, for both men and women, gay and straight, etc. Everybody will find their pair. If you believe this platform can be an instrument for malefactor, you should keep in mind that a murder could be done by a kitchen knife and a money can be used to buy weapons, drugs, etc. sexService.io is just a technology, like a Bitcoin. The point is not in the technologies, but in the ones who use them. In spite of we're working really hard to make this service as safe as possible, we really hope that users are conscious enough to use it for everyone's good.

sexService.io does not protect from STIs, and that's impossible. Even if there could be a system to verify medical analysis and documents, it would only share illusions of protection. Remember there is no way in medicine to prove absence of infection because of many different factors. Remember to use condoms and stay safe.

Considering the fact that not everybody will encourage the project conception, we don't want to become public people. The SSIO team is anonymous for today. That helps us concentrate efforts on the project itself.

# Roadmap

This is the sexService Roadmap<sup>28</sup> for the next two years.

First Year — Active platform Development

- 2017 Q1:
  - February: Researching and forging conception
  - March: First test-nodes deployment and concord
- 2017 Q2:
  - May: Service public announcement on Bitcointalk.org
  - June: Pre-ICO and bounties campaign started
- 2017 Q3:
  - July: Live node infrastructure deployment and testing
  - → August: SSIO Wallet release
  - August: Sex cards, integrated in blockchain

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<sup>&</sup>lt;sup>28</sup> sexService Roadmap https://sexservice.io/roadmap/



- → September: Referral campaign
- September: Transferring tokens to pre-ICO investors and contributors (bounties program obligation)
- September-October: First ICO (\$1.7 per SSIO token)
- 2017 Q4:
  - November: Company Scaling, Enhancing infrastructure
  - November-December: SSIO Dating Application Alpha
    - Profiles
    - Location
    - Chat
    - Communities
    - Images
  - December: Full Node software packet distribution

#### Second Year — Active Development & Marketing

- 2018 Q1:
  - February: Second ICO (\$5.3 per SSIO token)
  - March: SSIO Dating Application Beta
    - Enhancing communities
    - Connecting sex workers to cathouses
    - Offers and demands search
    - Two-step communications
    - Local broadcasting
- 2018 Q2:
  - o April: Company Scaling, Enhancing infrastructure, Marketing Promotions
  - May: Wider marketing and media promotions
  - June: SSIO Dating Application release
    - Reputation system
    - Remote services (webcam, cosplay)
    - Enhanced search
  - June: Internal SSIO/BTC/ETH exchange
- 2018 Q3—Q4:
  - July: Third ICO (\$10 per SSIO token)
  - August: Injection of SSIO token on popular coin markets
  - Active worldwide markets expansion, making more and more users joining the service.