



GOLDEN PAPER

WEEKEND MILLIONAIRES CLUB

“Genius is making complex ideas simple,  
not making simple ideas complex.”

- ALBERT EINSTEIN

# SUMMARY

An unforgettable weekend experience worth a million dollars. Experience the unimaginable as one of the pioneers in combining (for most people) an abstract crypto world with everyday life. Be a part of the world's first business model where constant crypto token deflation is guaranteed through traditional business.



During our token sale, we will distribute 20 million WMC tokens among our initial investors. The raised funds will be utilized to organize all Weekend Millionaires Club events.



WMC members can register for participation in the Weekend Millionaires Club event by sending WMC tokens to the smart contract where all the collected tokens will be burned.



Six participants will be taken to an exclusive location, where they will experience once-in-a-lifetime opportunities and forge friendships and memories that will last a lifetime.

## IMAGINE EVERYTHING

Imagine yourself immersed in a millionaire experience on an exotic island, living the adventure alongside with your favourite influencer or YouTuber. We know that fast cars and expensive resorts can only take you so far, which is why a different influencer or YouTuber will participate in each of our events.

Imagine yourself overlooking the most beautiful view of crystal clear water and white sands in the best company or maybe sitting in the front row at the Paris fashion week in the afternoon and sipping champagne in the evening looking at the beautiful Paris skyline from the most luxurious hotel. Maybe you are more adventurous and your ideal vacation is surfing somewhere in Bali or driving fast cars or boats in Monte Carlo. Sounds like a dream right?

You can turn that dream into reality with our help. All you have to do is buy our token.

We know life is not all fun and games, yachts and Lambos. We are hoping to make the world a better place, event by event, by giving back to the community and the planet. With each event, we will give a certain percentage of raised funds to the issues connected to the event location. That way, we will leave only good vibes, everywhere we go. Imagine everything. Even a better world.



# ① WEEKEND MILLIONAIRES EVENTS

## ABOUT OUR EVENTS

When the funds have been raised, we will organize ten exclusive events each year for our weekend millionaires club members. We are aware that luxury and the time of your life mean very various things to various people. That is why each of our events will be specifically tailored to satisfy the needs of different people. Some events will include helicopter rides, island hopping on a luxurious yacht while sipping champagne with your favourite luxury lifestyle YouTubers or influencers.

Other events will take place in a beautiful, idyllic Alp five-star resort, where you can enjoy all of the winter activities and the best spa treatments. If fashion is your passion and you spend more time stalking the girls of Instagram than you would like to admit, we've got you covered. You can now meet your favourite girl and enjoy all the perks of being a front rower at the fashion week. Maybe you are passionate about cars and have always wished to participate in an exclusive car rally. Road tripping and searching for the perfect roads during the day and partying along your favourite YouTuber by night is the answer.

Our events will have various themes and will be tailored to the specific taste of our participants. However, no matter the event, you can always expect five-star treatment, the best food, the best company and the time of your life. Events will vary – some of them will take place at exotic places, some in big cities, and some in the best spa resorts. At every event, an influencer best suited for the event will accompany our participants.

## WHO IS ELIGIBLE?

Everyone that owns a WMC token(s) can register for participation in our Weekend Millionaires events.

## HOW WILL PARTICIPANTS BE SELECTED?

WMC members can register for participation in the Weekend Millionaires Club event by sending WMC tokens to the Smart Contract where all the collected tokens eliminated from the total supply. 6 participants will be selected based upon the results of gamification.

## WHAT IS GAMIFICATION?

Gamification is the application of game elements and digital game design techniques to non-game problems, such as business and social impact challenges. The participants will get one attempt per each participation, to find the solution to the given puzzle. This makes it fair and simple.


## WHAT IF I AM SELECTED?

Our team will contact all the selected participants to receive further information. We will contact you, so that you can provide us with your information, age, where are you from etc. Then we will send you an itinerary for the event you were selected to participate in and further information about location and transportation to our location. You will also receive some goodies and a weekend millionaires luxury passport cover, so that you can travel in style and that we can easily recognize you at the airport when we pick you up.

## WHAT DOES A WEEKEND MILLIONAIRES EVENT INCLUDE, IF I AM SELECTED TO PARTICIPATE?

The selected participants will be flown first-class to an exclusive location two days before the event, so that you can enjoy your millionaire weekend without jet lag. The weekend millionaires club will cover all expenses of first-class airplane tickets. When you touch down at our location, members of our team will provide everything for you and take care of you from that moment on.





The weekend millionaires club will cover all transport from the airport to the hotel, all the fees, hotel stays and all the activities and food, according to our itinerary. You don't have to spend a dime.

## WHAT ABOUT THE INFLUENCER AND YOUTUBERS AT THE EVENT?

A celebrity of some sort that is best suited for the specific event will accompany the selected participants at each of our events. Because of the nature of work that influencers do, you can expect that the event will be documented on their social media and YouTube channels. You may be camera-shy, but hey, taking a selfie for Instagram while diving in crystal clear oceans alongside someone that you have wished to meet for the longest time isn't so bad after all.

## YOUTUBE CHANNEL: SO OUR MEMORIES TOGETHER WILL LAST FOREVER

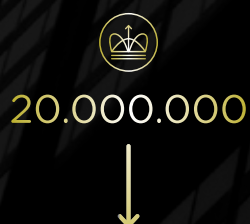
Because a picture is worth a thousand words, all of our events will be filmed by our professional filming crew and uploaded to our YouTube channel. And yes, worry not, we will make you look good on camera. Each event will be uploaded to our YouTube channel, but we also give the rights to influencers and YouTubers to share our experience on their social media platforms. That way, our club can reach a wider audience and gain global recognition, while you can maybe watch yourself in your favourite YouTuber's vlog. Our filming crew is well equipped with the latest and most advanced filming gear, including 360° cameras, drones and 4k cameras. We also have experienced film and video makers that will take care of post-production and professionally edit and color-correct all of the footage.

## ② THE WMC TOKEN

The WMC token is going to be distributed on the Ethereum blockchain (ERC20 token) to obtain initial funding for the project. Token holders are going to form our community, which will be able to influence the direction of the project and participate in the events.

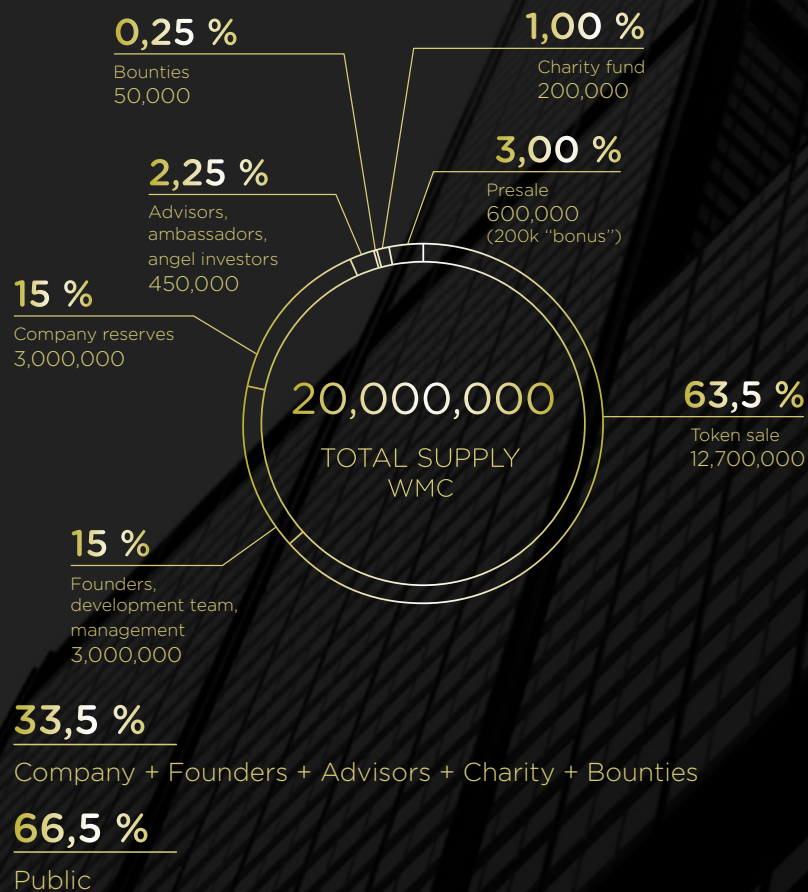
To register as potential participants for the event, token holders are required to send the WMC tokens to the event-generated Smart Contract, all done through our user friendly interface and/or mobile app. Based upon the results of “gamification”, six participants will be selected for the event.

WMC tokens can be acquired in the presale or in the token sale.





## WMC TOKEN STRUCTURE



## PRESALE

- 600,000 WMC tokens – 400,000 WMC available for purchase and 200,000 WMC for BONUS
- The value of the WMC token for presale is set at 5 USD in the equivalent value of ETH (the exchange rate will be frozen on the date when the presale starts)
- All investors in the presale will receive a 50% BONUS
- The presale will take place in the beginning of January (the exact date will be subsequently published on our website)
- The presale will run for 10 days or until all tokens are sold (hard cap at approximately 2,000,000 USD)

## TOKEN SALE

- 12,700,000 WMC tokens
- All information and conditions for further token distribution will be known after the presale ends.
- Planned for Q2 2018

## SELECTION OF EVENT PARTICIPANTS

Smart contract source code will always be published to our public GitHub repository, before deploying. The registration fee will be always fixed at the value of 10 USD in WMC tokens.

A single candidate may apply with an unlimited number of registrations. Given the fact that the registration fee is fixed at 10 USD in WMC token, future candidates will be indifferent towards the movements in price.



Six participants will be selected based on their gamification results. Only that will play a role in the selection process.



### ③ WMC CHARITY FUND

We know that life cannot be all about fun and games, which is why our team takes special pride in opening a charity fund with which we can give back to the beautiful places and people we will visit during our events.

- In the distribution of WMC tokens, 1% of the created tokens (200,000 WMC) will go to the charity fund. Assuming that the starting fixed price of the WMC token during distribution is 5 USD, the starting value of the charity fund is 1 million USD, representing the principal. With the growth of the WMC token's value, the principal of 1 million USD in WMC tokens will be maintained, while the difference (the profit) will be sold on monthly basis and donated to charity.
- At each event, we will also raise awareness to help the people that are not as fortunate or to take special care of the world that surrounds us. We hope that the people participating in our events will spread the word of giving back and leaving only good vibes, every place we go.
- We will also give special attention to charity on our website and in our app, where our members, visitors and viewers will continuously be offered information on how to contribute to our charity fund.
- The collected charity funds will be donated each month to world humanitarian organizations or associations that help people, animals and the environment. The selection of humanitarian organizations will take place each month, depending on which issue needs the most attention at the time. All charity activities will be published on our website, including monthly reports.



## ④ OUR TEAM

We are a group of young creatives, tech geeks, brainiacs and dreamers, coming from a small country of Slovenia, which might be small but is currently the fifth strongest country in terms of investments in blockchain technologies.



DENIS KUZMANOSKI  
Management



MARK LUKMAN  
Management



MATEJ STOJKOVIČ  
Marketing



MARKO RUŽIČ  
Video Production



IGOR MILAVEC  
Information Technology



TOMAŽ MILAVEC  
Information Technology

## 5 ROADMAP



**APR 2017**

Weekend Millionaires Club business idea



**OCT 2017**

WMC company and brand registration



**NOV 2017**

Presale preparations



**DEC 2017**

Marketing



**JAN 2018**

Presale



**Q1 2018**

Video content for ICO purposes  
Selection of celebrities and WMC hosts  
Planing the first season



**Q2 2018**

Token sale  
Listing on exchanges  
WMC iOS & Android App  
Pro-bono event



**Q3 2018**

First event



**Q1 2019**

WMC travel agencies



## ⑥ FUTURE DEVELOPMENT

We are planning the development of the WMC app for smart devices (Android and iOS) and an interface for the WMC website. Through the application intended for WMC members, all project-related content will be available (reporting from the event, behind the scenes, interviews, hostess vlog, etc.) as well as insight into the project development and the current course of the project. Our members will be able to access all the merchandise through the application (online store with WMC products). Each WMC member will be able to create a user account in the app. Each newly created account will have a newly generated wallet (Ethereum protocol – blockchain) where users will be able to send WMC tokens. The app will facilitate the calculation of the required WMC tokens that will need to be sent to a smart contract to register for an event.

Example: A user will transfer 10 WMC tokens to their wallet, which will be integrated into their account. The app will show the available balance, while also calculating the current WMC to USD exchange rate (registration fee is always set at 10 USD and payable in WMC tokens). Additionally, the user will be able to see the number of available registrations for the event given the account balance. They can then simply select the number of registrations they want to apply and the app will take care of the rest (the user does not need to calculate how many WMC tokens need to be sent in order to register for the event, enter the smart contract address or set gas or gwei).

After that, the user will be able to partake in gamification and have the number of attempts that is equal to the number of registrations.

In order to ensure long-term stability of the project, we will develop a secondary business by opening tourist agencies all over the world that will offer a personalized WMC experience.



## ⑦ PURPOSE OF THE FUNDS

All the funds collected through crowdfunding will be used to implement the WEEKEND MILLIONAIRES CLUB project.

### PRESALE

The funds collected in the presale will be used for:

- Carrying out the free event – the event will be exactly the same to all the future events in terms of execution, with its purpose being promotion and dress rehearsal;
- Recording of all the promotional materials required for the token sale;
- Marketing;
- Travel expenses for business meetings, events, conferences and meetings with celebrities.

If we do not collect sufficient funds to carry out a free event, our plan is to record a POV promotional video, demonstrating how the events will take place.

### TOKEN SALE

We are aware of the fact that the main part of income will come from the token sale. At a later point, we expect revenue from advertisers, YouTube and product placement marketing as well as revenue from our tourist agencies. With success of the project, event costs will be lower (airlines, carriers, hotels, gadgets, accessories, etc.) because it will be in providers' interest that their products and services appear in the show. Nevertheless, we still believe that the majority of funds required for long-term stability of the project need to be obtained through the token sale. If we assume that we would like to ensure funds for at least 5–7 seasons (50–70 events) and that at least 1 million USD is required for each event, excluding all future revenues of the project, we need to collect funds in accordance with our WMC token distribution goals (65.5 million USD).

## ⑧ THE WMC COMPANY

WMC d.o.o. was established on 16 October 2017 with a registered office in the Republic of Slovenia, the European Union, for the purpose of implementing the project. The company is managed in accordance with the applicable laws and directives of the Republic of Slovenia and the European Union. The company is managed traditionally, chaired by a director that is named by the owners.

## ⑨ CONCLUSION

The project is leading the way in how to connect the crypto world and blockchain technologies with industries that are already well known. It uses the best of both worlds to create a simple business model, which only needs the initial push to create something truly exciting. Breathtaking trips, connecting people and giving back to those that have put their trust in our company when buying our tokens are just a few things we hope to achieve with our business model.

YOU ARE WELCOME  
TO JOIN US ON OUR JOURNEY, WHERE WE CAN  
IMAGINE EVERYTHING TOGETHER.

