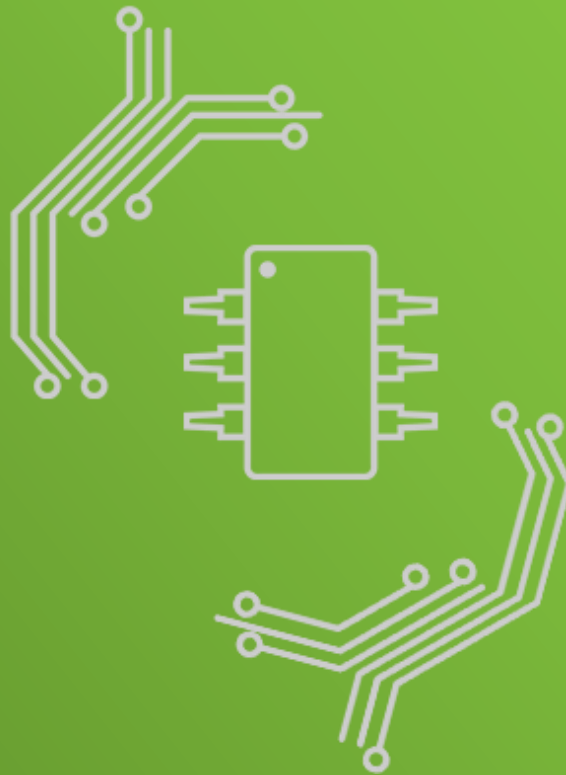


WHITEPAPER

INSTITUTE FOR TECHNOLOGICAL
RESEARCH AND DEVELOPMENT
SINERGIA BLOCKCHAIN



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INTRODUCTION

Advances in technology that have occurred over the past decades have dramatically transformed the way we live. Many of these advances have given us the realization of activities of daily living in various fields, so that, the way in which we work, learn and communicate has changed gradually at the same time with the evolution of the technological concepts. As well as the rise of the internet, prompted a transformation unprecedented in the world, in recent years has shown the development of the **Technology Blockchain**, being able to identify the enormous potential of its properties in a field multidimensional application, which can contribute to the development of solutions to current problems.

We understand that the development of nation is currently directly related in the way they relate their activities with technology and innovation, so as Latin Americans consider to be of vital importance the study of the **Technology Blockchain in** order to take advantage of the opportunities of our territories and become developers of solutions to local, regional and global levels. The **Institute of Technology research and development SINERGIA BLOCKCHAIN** was essentially founded under the premise of promoting study, research and the development of this technology in Latin America, so in this way we can bring in a way significant to what already has been done around the world.



1. LATIN AMERICA AND THE GLOBAL CONTEXT

Latin American countries, as many countries around the world that are in developing, presented a number of social problems, these problems have poverty and unemployment.

Most of the initiatives of solutions to various social problems come from private capital.

However, still together in various topics. According to the new report, ECLAC-ILO indicates that the increase of average regional unemployment (Latin America and the Caribbean), in 2016 was the largest annual increase in two decades. An analysis on the characteristics of the inclusion of immigrants in the world of work is also given.

In summary, the report denotes the concern about the rise is unemployment, we quote "the average rate of urban unemployment in Latin America and the Caribbean will once again increase in 2017 to 9.2 percent in a year marked by a modest economic growth that will not be enough to" counteract the conditions of weakness in the labor market, according to a new report released today by ECLAC and the International Labour Organization(ILO).

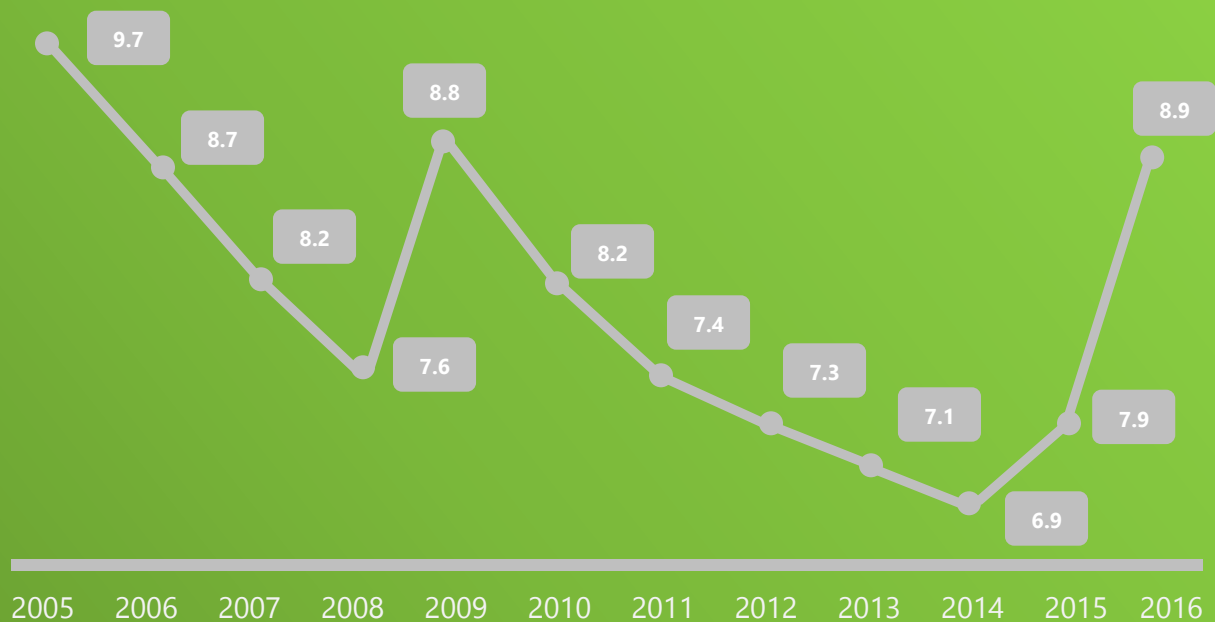
In the new edition of their joint publication labour situation in Latin America and the Caribbean, which analyzes the performance of the regional labour market in 2016, the two agencies point out that in that year the urban unemployment rate rose to 8.9% from 7.3% in 2015.the largest annual increase in more than two decades, which has been attributed to the deepening of the economic crisis in a second year of contraction of gross domestic product (GDP).

IN view of the modest regional economic growth of 1.1% which ECLAC and ILO estimate of this year, it is likely to keep the conditions of weakness of the labour market in 2017, particularly in that refers to the creation of new jobs and the characteristic of the existing and future jobs".

Source: <http://www.cepal.org/es/comunicados/condiciones-laborales-continuaran-debilitandose-2017-desempleo-urbano-podria-superar-9>



URBAN UNEMPLOYMENT RATE



Source: Commission Economical para América Latina y el Caribe (CEPAL) y Organization International del Trabajo (OIT).

The picture remains discouraging when you look at the figures around the world, the ILO study on labour and social prospects in the world said that the number of unemployed will again increase this year and will be 197 million by 2015 to 199 million in 2016.

It also provides another increase in 2017 and estimated that 1.1 million people will be added this year to the ranks of those who have no work.

The study indicates that many women and men are forced to accept Jobs with low wage, developing and emerging countries. So, calls to generate more decent Jobs to avoid the risk of social tension.



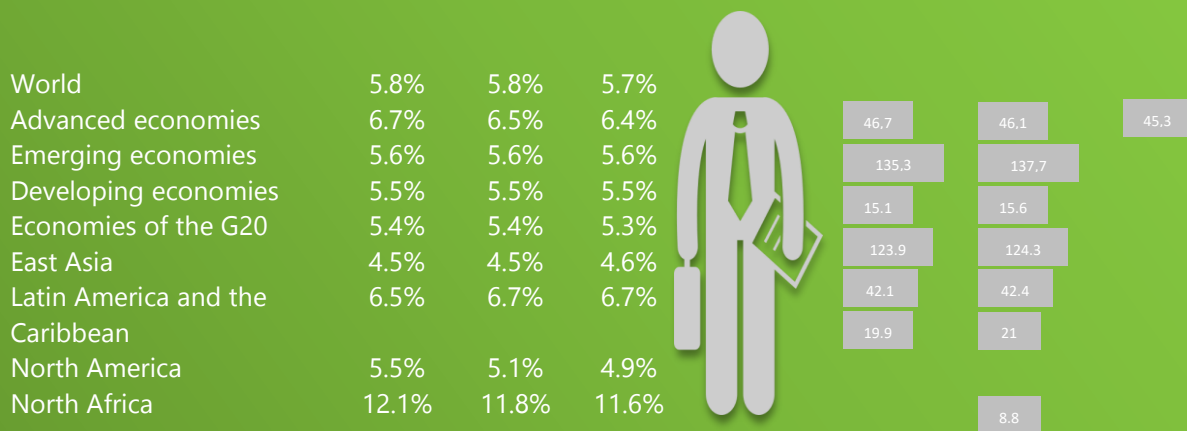
Stresses also that the unemployment affects 46% of workers at the global level, equivalent to 1,500 million people.

In emerging and developing this trend is even more serious because it impacts to tree-fourths of those who have Jobs. The highest peaks occur in Southeast Asia with a 74% and 70% in sub-Saharan Africa.

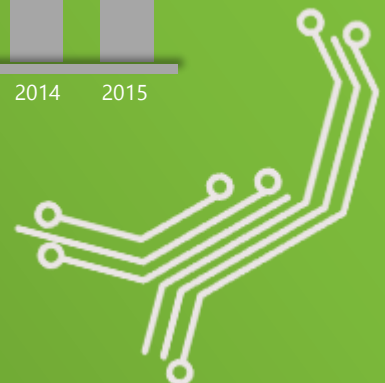
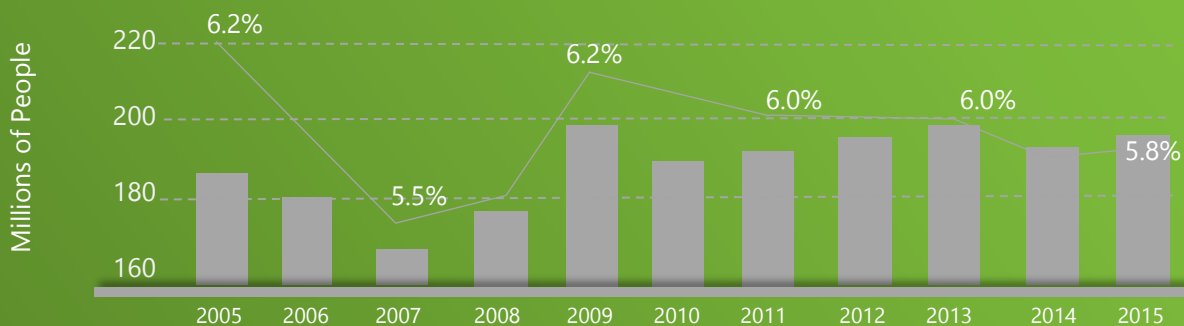
Informal employment is also a 50% higher than in less developed nations. A third of these countries have a number of informal employments of 65%

Panorama of global unemployment.

Main groupings of countries.



Historical performance of the labour market. (2005-2015) ■ Total global unemployment ■ Rate DM



Sinergia Blockchain team determined that these issues are still increasing due to the lack of public policies that can mitigate the root problem, but is also set to be the income of the families that determine the quality of a society which we will have in the future. If revenues are missing major social problems are generated.

Ultimately, it can be concluded that it is not the unemployment problem, but the lack of family income. Here is where we can apply the sentence that says: "no to go out to look for work, you need to create it".

We understand that the only way to achieve development is promoting and supporting entrepreneurship, but also forming and empowering families on issues of financial management and generation of new revenue streams.

And most importantly, to use technology Blockchain as a tool in each of the social fields, for **to meet our mission and objectives**.

Currently, technology Blockchain this being focus of study and development in many countries of the world especially in Europe and Asia and its conceptualization is having been massif ant worldwide, changing paradigms in different areas, especially in the economy; That is why as Latin Americans we believe it is important than you contribute from our territories to the research and development of new solutions, which promote the overall acceptance of this new technology.



2. ¿WHAT IS SINERGIA BLOCKCHAIN?

The Institute for technological research and development **SINERGIA BLOCKCHAIN** is an International Association, non-profit organization, legally incorporated in Colombian in order to carry out activities aimed at research and development of solutions based on the technology Blockchain, in areas such as health, democracy, mobility, economy, education, security, internet of things, among others. To promote this development and the quality of the life on nations.



3. OBJETIVES OF SINERGIA BLOCKCHAIN

- Promote the research of the Blockchain technology to develop solutions in fields such as health, education, financial system, communications, security, mobility, among others.
- Promote knowledge of Blockchain in the community in general to achieve the barriers that preclude concepts from this technology as it the case of cryptocurrency have a better acceptance and use in the community.
- Boost cryptoactive in the World market demand developing activities that granted the market dynamics.
- Support entrepreneurship and innovation generating technological, economic and social.



4. STRATEGIC PLANNING APPROACHES.

The Institute of research and development Sinergia Blockchain, under a long-term vision leads its activities in three essential approaches that guarantee the fulfillment of the objectives and projections institutional viability

These approaches are:

- Focus of research and development.
- Focus on long term sustainability.
- Focus on usability and market positioning...

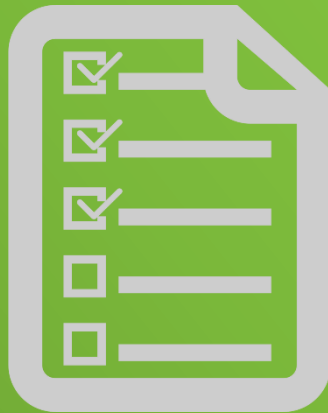
4.1 Focus on research and development.



Intensive and constant research, as well as the assertive Exchange of information globally allows the development of solutions to real problems. That is why Sinergia Blockchain committed to an investigation in conjunction with the Blockchain community worldwide with the goal of building knowledge.



4.2 Focus on long term sustainability



To sustain the processes of research and achieve effective results it is necessary to engaging in activities that generate value and contribute to the sustainability of the Institute to guarantee its operation. These activities will be mainly trading and e-commerce, as well as some other related to entrepreneurship, e-learning and the products developed in the laboratory of Blockchain.

4.3 Focus on usability and market positioning.



To archive a position in the market and achieve an important recovery it is necessary that a cryptoactive can be used for trade and thus the relationship between supply and demand will establish a price beyond speculation, by that Sinergia Token has been provided e-learning and project management, among others.



5. AREAS OF DEVELOPMENT.

For achieving organizational goals, we have developed a set of work composed of 5 interdependent areas that are structured so that they are not only self-sustaining, but that generate growth altogether for the organization. These fields of action are:

- Laboratory of Blockchain
- Bank of projects of entrepreneurship and innovation
- Room trading and Trading international school
- E-learning platform
- E-commerce platform for cryptocurrency



5.1 LABORATORY OF BLOCKCHAIN



Illustrative image. Information detailed on the web site

CONSTRUCTION OF A COMPLEX

AREA: 1600M2

PLANTS: 3

- Equipped laboratory for the development of research and experimental
- Blockchain International auditorium
- Trading room
- Store
- Intelligent building
- Renewable energy sources.
- Classroom E-learning
- Administrative offices
- Library

The institute of research and development Sinergia Blockchain will build a specialized laboratory that will serve as headquarters of the research of the Blockchain technology, since there were translate concepts and solutions will be developed real, it will further the role of meeting and study for the community in order to get closer to the population and spread the knowledge of this technology, the same will be place for the realization of international forums that promote collaboration between: projects technology. It will constitute a meeting point form innovation, training and continuous growth.



5.2 BANK OF INNOVATION PROJECTS

Carry out an idea of entrepreneurship in a satisfactory manner is quite complicated, because their achievement cover various factors that complicate the process, making it impossible that new ideas go afloat and generate benefits. Lack of knowledge of tools of planning, strategy formulation and analysis of indicators, among others, make that good ideas will fail and if add you to this lack of training the difficult access to capital, due to the rigidit of the financial system and the excess of requerements, are the perfect scenario for the stagnation of development for this reason and in orden to promote a scenario more favorable for entrepreneurs, the technological institute of research and develop,ment SINERGIA BLOCKCHAIN will become Allied strateguc entrepreneurs, giving them the opportunity to present their project to a panel of experts.

The best ideas entering the Bank's projects will be selected and the SINERGIA BLOCKCHAIN team will come to participate actively in its implementation, not only financial support (in inputs, machinery, and equipment), also with technical assistance and Professional follow-up.

SINERGIA BLOCKCHAIN will be the sttrategic partner, so that good ideas are a succesfull project

Interested persons may participe in the alls filling out the form on the web site of the organization, there same shall inform the processes of selection and assessment.

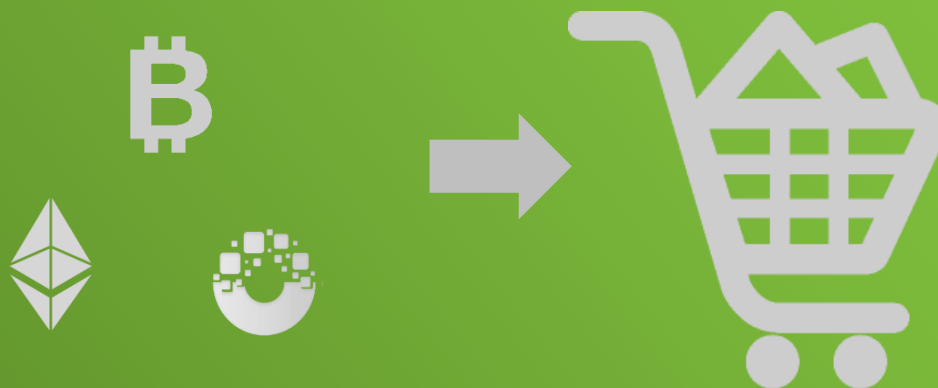


5.3 PLATFORM OF E-COMMERCE

In order to promote the market of the cryptocurrency in Latin America and the World in general will start an e-commerce platform which means of payment will be cryptocurrency, initially Sinergia Blockchain will sell a catalogue of technology products such as computer, smartphones, computer accessories, printers components, televisions among others, which can be purchased with BTC, ETH, **Token of Sinergia Blockchain (SNG)** and others that are considered subsequently. Similarly, the platform will expand its services so the community can generally sell and buy products now not only technological, but also of all kinds, including real state, furniture and vehicles.

It should be noted that when paying with the Token of Sinergia Blockchain (SNG), you will receive special discounts and redeemable points for future purchases

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5.4 SYSTEMS E-LEARNING

Seeking to promote the knowledge of Blockchain technology and related areas, the technological institute of research and development Sinergia Blockchain will operate its own platform of E- Learning which will focus on providing training to persons who wish to do so on issues of:



- Trading oriented a: futures markets, action, CDF's, forex, options and the cryptotrading
- Financial administration
- Creation, design and development of business ideas.
- Training on new revenue streams.
- Computer security
- Use of new technologies
- Among others

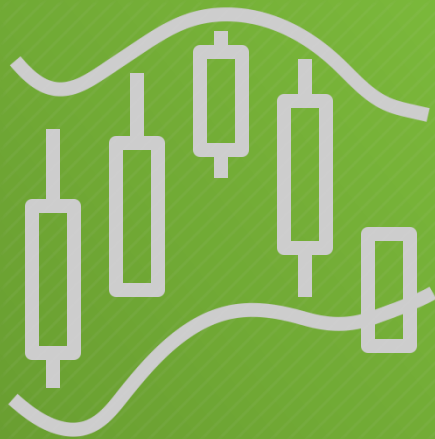
Courses may be taken by any person anywhere in the World.

Similarly, we seek to create interinstitutional agreements that allow training to vulnerable, young students and members of re-socialization among other programs. In this way, we can offer people opportunities to meet other income sources that can contribute of the satisfaction of their basic needs and therefore to the improvement of their quality of life and at the same time preventing the emergence of behaviors criminal arising from lack of opportunities



5.5 TRADING AND CRYPTOTRADING

Thanks to our experts in trading different markets, including the cryptotrading, will comply the first school international of trading in Latin America, so it will have a specialty of trading with a found's own capital, out room Mission is to educate groups of people in different countries. Apart from becoming a source of income for families, it will be a productive way to occupation of leisure and personal development growth. The trading will take place in the following markets: futures, stock, CDF's, Forex, options and the Cryptotrading.



In addition, Trading activities are aimed at the generation of benefits that allow the operation of the institute and hence its continuity in time.

In the same way operations seek to support the financing of Blockchain community events, such as forums, festivals, etc.,

"If you give a fish to hungry man, you nurture a day. If reach you him to fish, feed you life".

Lao-tsé



6. DETAILS OF THE CAMPAIGN CONTRIBUTION

6.1 Token Sinergia (SNG)

It represents a contribution made in the campaign contribution; you joined the Association as Honorary Associate. All honorary members have the right to obtain the token (SNG) and have the right that it can sell and trade on different exchanges, Exchange or shops where accepted. (Read terms and conditions)

Name:

SINERGIA

Symbol:

SNG

Total Amount:

50.000.000 (Fifty million) Token SINERGIA

Adjustable:

YES, Unsold tokens will be burned.

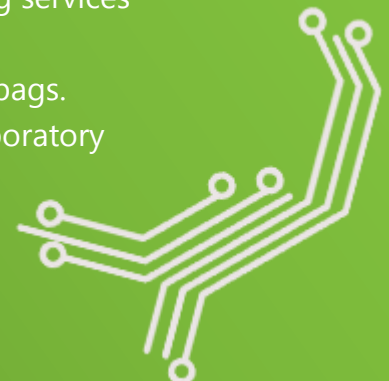
Initial ratio of each token SINERGIA:

1 ETH = **300 SNG**

Platform: Ethereum

Benefits of the Token Sinergia:

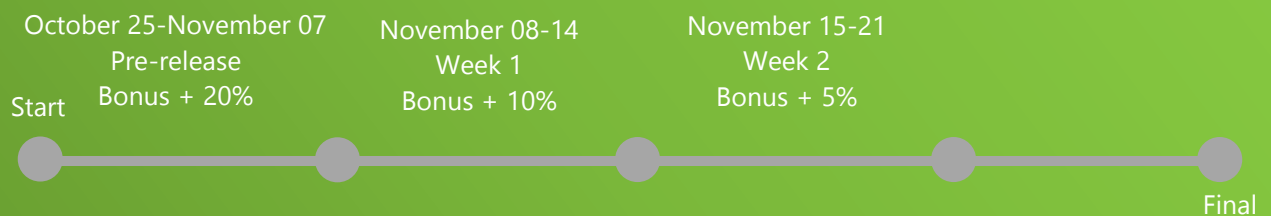
- Once made the distribution and e-commerce platform-enabled can be used as a means of payment for the purchase of goods and services at a better price
- It can be used as a means of payment in the E- Learning services developed by Sinergia Blockchain
- You can make trading (Buying and Selling) in different bags.
- It can be used for various projects of the Blockchain laboratory (wallets, debit cards, strategic alliances, etc....)
-



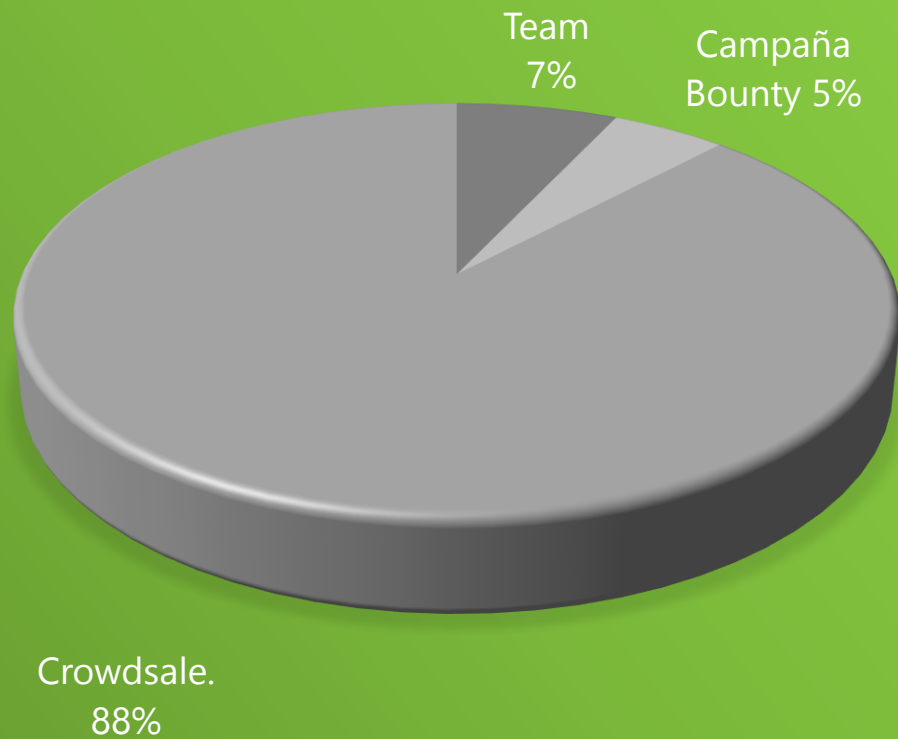
6.2 CONTRIBUTION SCHEME

Registration with some personal data in or receive the addresses of the corresponding wallets. You may be the contribution in Ether(ETH), once verified the deposit, the transaction information, your balance will be charged to you're a wallet from an Exchange or bag, can have drawbacks, both for the deposit to receive tokens(SNG).

Contribution Campaign will take place between October 25 and November 29, 2017 and is divided into four phases, each with a percentage of bonuses in the following manner:

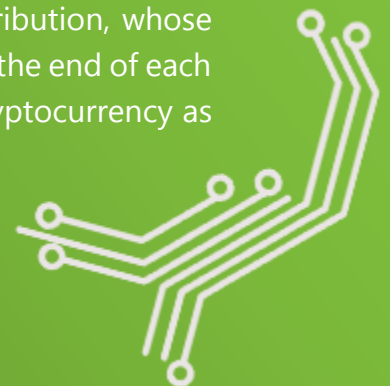


6.3 DISTRIBUTION OF TOKENS

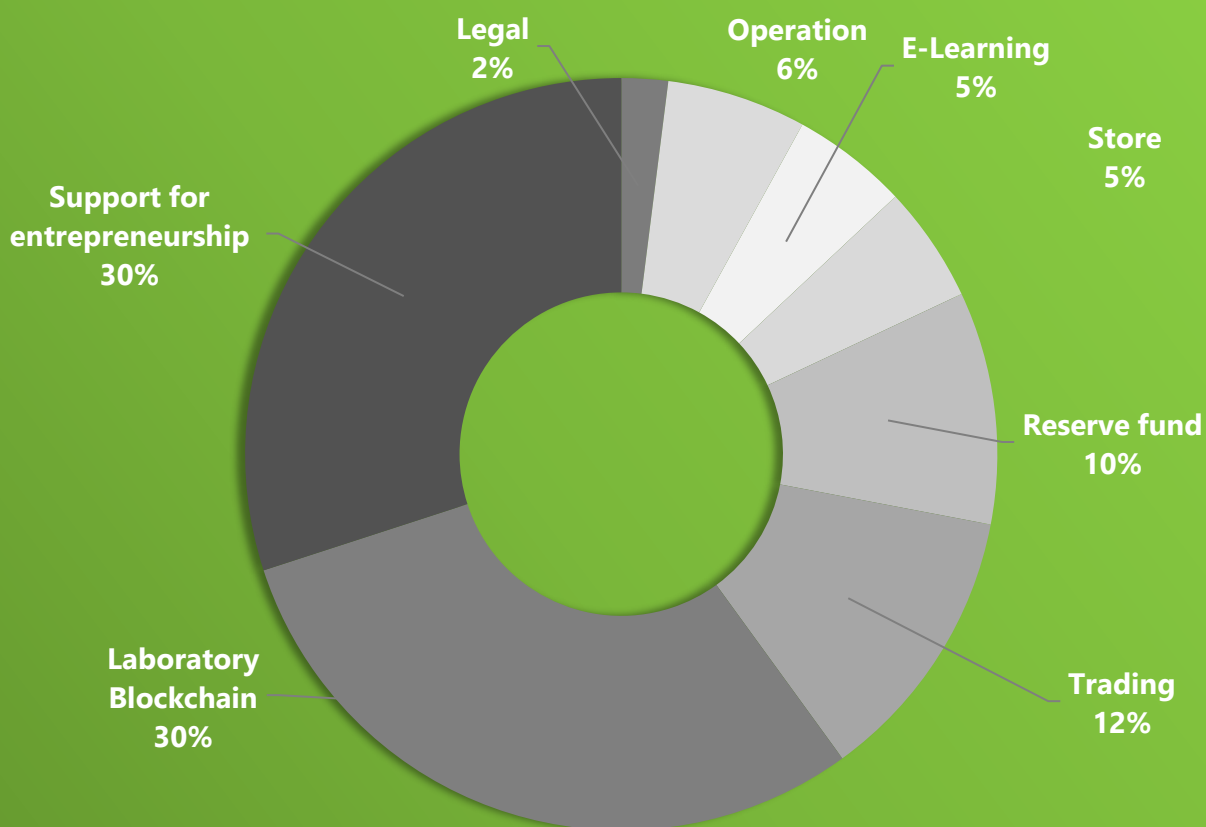


Reserve Fund

Sinergia Blockchain, will open a reserve fund with 10% of the contribution, whose purpose will be to give a support to the Token Sinergia (SNG), also at the end of each fiscal year, 20% of the profits will go to the fund follows: 50% on cryptocurrency as BTC and ETH and the other 50% in precious metal gold.



6.4 DISTRIBUTION OF INCOME



6.5 ROADMAP



NOVEMBER 15 - 2017

Start contribution week 2:
5% Bonus

11**NOVEMBER 29 - 2017**

Closing Contribution campaign

13**DECEMBER 08 - 2017**

The token entry in main exchanges bittrex and tidex. Public report: web page

15**JANUARY 09 - 2018**

Opening of offices-home of activities and formulation of strategies of area.

17**JANUARY 16 - 2018**

Enable exclusive ONLINE SHOP of criptocurrency.

10**NOVEMBER 22 - 2017**

Start contribution week 3:
0% Bonus

12**NOVEMBER 30 TO DECEMBER 07-2017**

Distribution of the tokens-Opening Official Fund reserve-public report. Web page

14**DECEMBER 09 TO DECEMBER 31-2017**

Preparation for start of activities
Studies and acquisitions of the ground-Report of the process.

16**JANUARY 15 - 2018**

Start of call (contest) for the construction of complex Sinergia Blockchain (lab)

18



6.5 SINERGIA BLOCKCHAIN TEAM



DANILO VILLALBA ORTIZ
CEO-EXECUTIVE DIRECTOR



WILLIAM ALBERTO GONZALEZ
CEO- ADMINISTRATIVE DIRECTOR



VIVIAN MORAN TORO
DIRECTOR OF LABORATORY



YENIFER BELTRÁN SIERRA
DIRECTOR OF PROJECTS



JUAN GABRIEL ESCOBAR
DIRECTOR OF TRADING



JAMES RUGELES MARTINEZ
DIRECTOR OF E-LEARNING



RENSON TORRES
DIRECTOR OF E-COMMERCE



MARTHA JISELA GONZALEZ
CFO-FINANCIAL DIRECTOR



NUBIA MABEL MORAN
CMO-DIRECTOR OF MARKETING



LAURA DANIELA RODRIGUEZ
CCO-PUBLIC RELATION



TERESA MORAN TORO
EXECUTIVE SECRETARY



7. FINAL PROVISIONS

The **freedom of Association** or **right of Association** is a human right that is the right to join and form groups, associations or organizations with legitimate objectives, as well as withdraw from the same. Freedom or freedom of association implies the free availability of the individual members to formally establish permanent groupings or associations aimed at the attainment of specific goals, under this principle of freedom, **Sinergia Blockchain**, heading its efforts and is govern under international and national normative principals of Association.

The world of the Cryptoactive, are in full revolution and they may be the solution to various social problems that exist around the world, the intangible becomes tangible, generating social, economic and cultural value.

Sinergia Blockchain, project is more than an ICO or a crowd founding, is the Association's efforts to transform the world, assist and improve our environment, pushing the technology Blockchain and entrepreneurship.

We invite you to join this cause, as partner **Sinergia Blockchain** free.

Thank you for your contribution

