

To Whom it May Concern:

Firstly, thanks for reading this.

My Name is Tiaan, from Cape Town, South Africa, and I've lived and worked in Houston, New York, Antwerp, Brussels, Seoul, Liverpool, Aberdeen, Port Gentil, Pointe Noire, Cairo, and of course, Cape Town.

Let me first say that I love Luno, and have been a customer since 2016, and am so excited to hear that you will be launching Luno for business! This is actually something that I've been looking for from Luno to help some of my clients out who are looking to accept Bitcoin for their products and services, but don't have a trustworthy platform to do so.

I have extensive experience working with international business development, customer relations, specialized business development, marketing, PR and growth, establishment of legally compliant companies in multiple locations, global supply chain and project management as well as working with researchers and software developers to design, prototype or deliver products in the financial and commodities sectors.

As someone working in the blockchain space for the past two years, product development, marketing and business development (as well as fundraising, recruitment and compliance), I am very comfortable with the job description provided for the position.

I believe that I am a great fit both in terms of what I understand new product (Luno for Business) is, as well as for my experience with global business expansion, product development and marketing as well as my crypto startup experience, as well as my experience with on-boarding clients into accepting crypto, which I believe would make me a great asset to your team.

I would also like to invite you to view my GitHub profile: <https://github.com/ImTiaan> where you can verify some of my contributions to various fun blockchain projects/experiments, as well as to visit my personal site, where I discuss some of the projects worked on. <https://imtiaan.github.io/ImTiaan/>

I look forward to hearing from you.

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