

# TIAAN WOLMARANS

OPERATIONS | MARKETING  
PRODUCT | STRATEGY  
CONTENT | PROJECT

## EXECUTIVE SUMMARY

I am an Operations / Marketing - Growth / Content / Product Manager and Strategist who specializes in working with Web3 and Cryptocurrency products, projects and businesses.

I am a motivated self starter who is best suited for startups looking to create a more stable environment while making room for rapid growth.

## FIELDS OF EXPERTISE

- Lean Product Development
- Project Management (Agile / Prince2)
- Marketing / Business / Growth Strategy
- Content and Copywriting
- Customer Success (Analytics / Strategy / Eval)
- QA/QC
- Simulation Modeling
- HTML / CSS / JavaScript
- Solidity

## REACH ME AT:

Telephone: +27 83 613 4323  
Email: [imtiaan@protonmail.com](mailto:imtiaan@protonmail.com)  
Portfolio: <https://imtiaan.github.io/ImTiaan/>  
LinkedIn: ImTiaan  
Twitter: @ImTiaan  
Medium: @ImTiaan  
Github: ImTiaan

## WORK EXPERIENCE

### Menlo One (Blockchain / Web3 / Technology)

*Head Of Operations / COO (Contract) | 2018-2019*

- Created > 10x Increase in Social Media Following
- Grew Engagements by > 4x
- Lead Product Development and QA on 3x products
- Secured Exchange Listings at \$0.00 fee
- Managed and created Marketing and Media content

### The Arcadia Group

*Project / Product and Content Manager (Project Based) | 2017-present*

- Developed White Papers for various crypto-related products and services
- Worked as Product Manager/Lead on multiple crypto-related products and services
- Created content and copy for crypto-related products and services
- Built websites (HTML, CSS, JavaScript)
- Wrote various technical and nontechnical articles

## ACADEMIC EXPERIENCE

### University of Cape Town

*Diploma Course in Graphic Design (2016)*

*Diploma Course in Web Development (2016)*

*Diploma Course in Project Management (2016)*

## REFERENCES:

Tiaan is capable of juggling often a frankly dizzying array of tasks at one time, all the while maintaining a high level of quality and professionalism. A truly skilled problem solver, he has a great way of utilising both suggestions of colleagues and his own knowledge and expertise in order to achieve the desired results. He is a pleasure to work alongside and I look forward to future projects with him.

### Ged Alexander - Co-Founder @ ServAmps

Tiaan is one of the best among all the people I have ever worked with. As I remember, Tiaan was a very productive person, is hardworking, broad-minded and forward thinking individual. Intelligent, ambitious, energetic and proactive perfectionist. Desire for proficiency and education makes Tiaan a valuable asset to the team. Working with Tiaan is a signature of success.

### Marco Cannon - Technical Director @ Dev200

Tiaan is an intelligent, well balanced individual with an excellent disposition. He is meticulous in his work, and always strives for a better and more streamlined methods to achieve company goals. I wish him all the best.

### Craig Boucher - Direct Supervisor @ [Private Company]

### Matthew Nolan - CEO @ Menlo One : [matt@menlo.one](mailto:matt@menlo.one)

### Rasikh Morani - CTO @ Arcadia Group : [rasikh@arcadiamgroup.com](mailto:rasikh@arcadiamgroup.com)