# SmartTV.ai

Turning your living room into an edge data center.

## Problem

- Cloud compute is expensive.
- Billions of consumer devices are idle.
- Your sitcom reruns aren't using all the CPU cycles.

### Solution

- One HTML file.
- No install
- No servers
- No accounts
- Just open it on your smart TV's browser
- - Boom it's a compute node

#### How It Works

- 1. Coordinator sends jobs over encrypted WebRTC data channel
- 2. TV executes in-browser (JS or WASM)
- 3. Results returned, sitcom continues uninterrupted

# **Market Opportunity**

- 1.3B smart TVs worldwide
- Average 4–8 hours/day powered on
- Untapped teraflops just sitting there watching Netflix

#### **Use Cases**

- ML model fine-tuning while you watch Seinfeld
- Citizen science during Super Bowl commercials
- Corporate lobby TVs contributing to protein folding research

### Competitive Advantage

- No infra, no ops, no maintenance
- 100% BYOHW (Bring Your Own Hardware)
- Decentralized, permissionless onboarding
- Edge compute = low latency, high privacy

# Security

- Browser sandbox isolation
- Optional task signing (Ed25519)
- No persistent storage, no data retention

#### **Business Model**

- 'Compute-as-a-Sitcom' pricing
- Sell your unused TV cycles during off-peak hours
- Partnerships with content providers for subsidized viewing

### Call to Action

- Your TV is already smart.
- Let's make it productive.
- Demo: [link to repo]