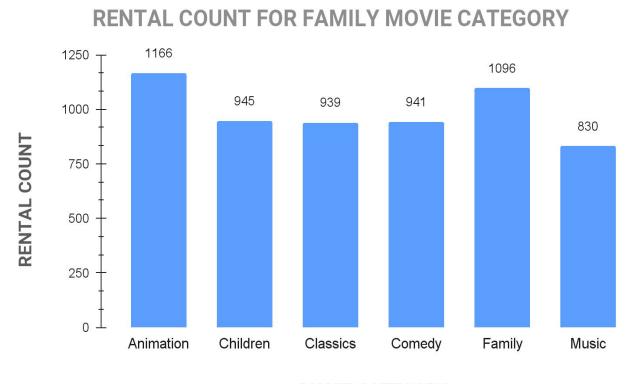
## Which of the movies in the family movie category has been rented out the most?

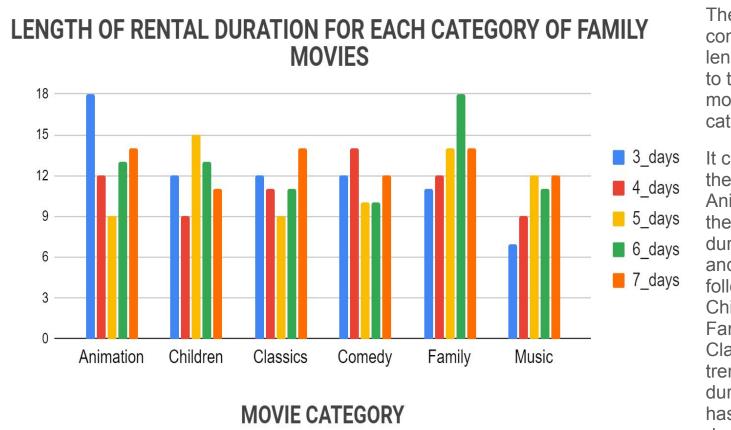


The chart shows the rental count for each category in the family movies.

It is visibly observed that
Animation has been rented
out the most for all the
movies in the family
category, and the next most
rented is Family movies.
Children, Classic and
Comedy movies have
similar trends in number of
rentals, while Music has the
least number of rentals.

**MOVIE CATEGORY** 

## How do we compare the length of rental duration to the duration that all movies are rented for based on the family film category?

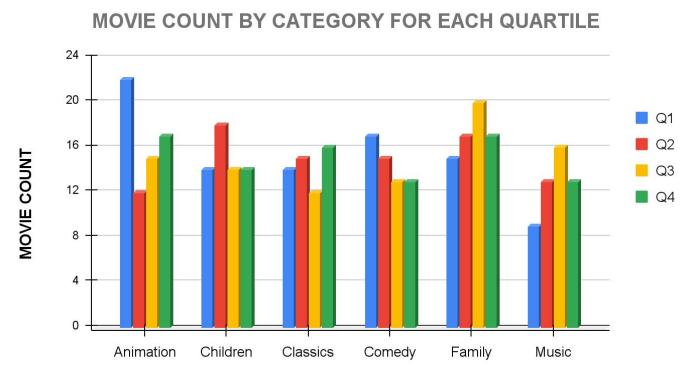


**NUMBER OF MOVIES** 

The chart shows the comparison between the length of rental duration to the duration that all movies in the family category are rented for.

It can be observed from the chart that Family and Animation category has the highest rental duration in the order of 6 and 3 days. This is followed by 5 days in the Children category. Family, Animation and Classics have a similar trend of 7 days rental duration, while Music has the least rental duration for 3 days.

## What is the total number of movies available for each genre of movie in the family movie category for each of the quartiles.



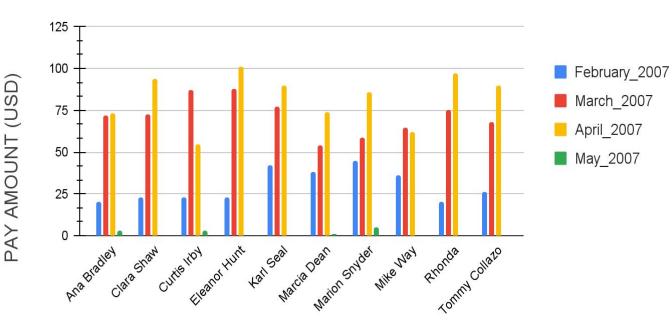
The chart shows the number of movies for each category in Family movies.

We can see here that Animation has the highest movies for all the categories, and this was in the first quartile, followed by Family movies in the third quartile.

MOVIE CATEGORY

## Who were the top 10 paying customers, and what was the amount of the monthly payments in 2007?





TOP 10 PAYING CUSTOMERS

The chart shows the monthly payments made by top 10 customers in 2007, based on family film category.

From the chart, we can see that Eleanor Hunt spent the most in April 2007, and this is the highest amount spent in all categories, followed by Rhonda Kennedy. The customers spent more in the month of April 2007, apart from Curtis Irby and Mike Way, who spent more in March. May has the least amount spent with just about four customers.