



Ifood Marketing Analysis

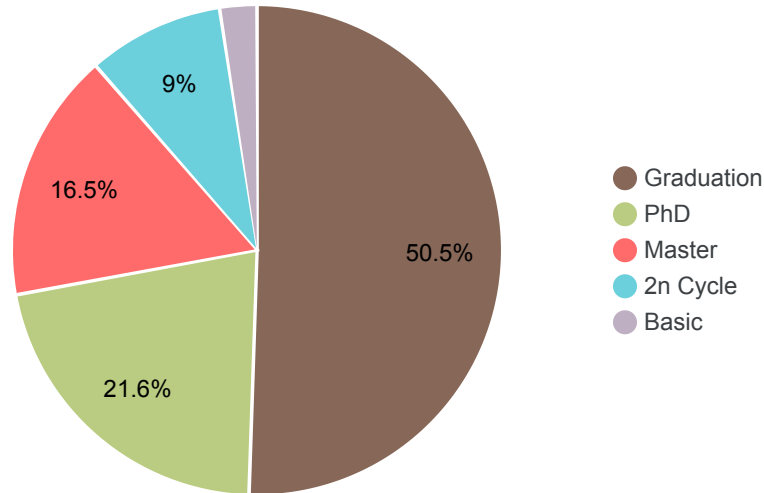
Marital



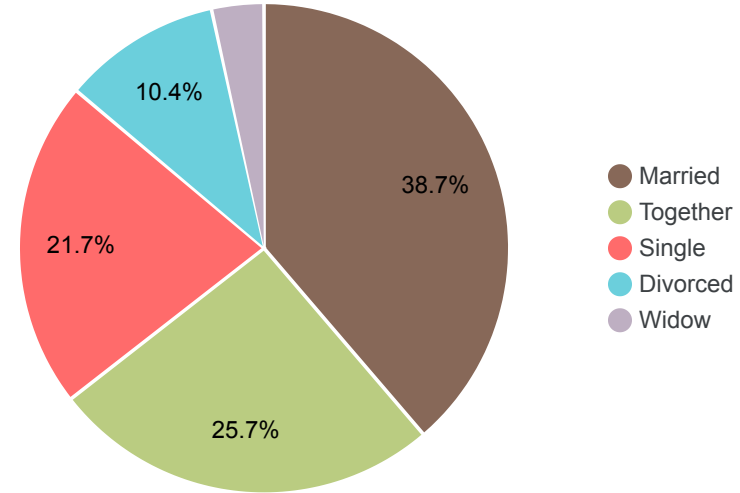
Education



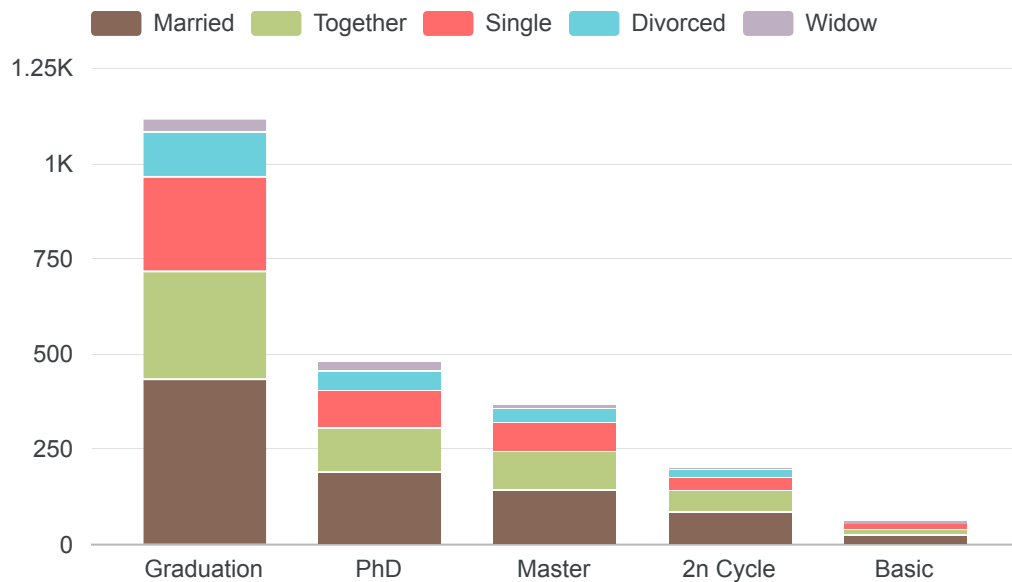
Percentage of Customer by Education



Percentage of Customers by Marriage



Number of Customers Based on Education and Marriage



Summary of Accepted Campaigns

AcceptedCmp1

142

AcceptedCmp2

30

AcceptedCmp3

163

AcceptedCmp4

164

AcceptedCmp5

161

AcceptedCmpOverall

660

Complain

20