Indian Institute of Technology Kharagpur



Regression Analysis and Time Series Models

MA60280

Course Project

Topic: Forecasting insurance premium expenses based on customer characteristics using multiple linear regression

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1. INTRODUCTION:

Multiple Linear Regression (MLR), also known as multiple regression, is a statistical method used to model the relationship between one dependent variable and several independent variables. Unlike simple linear regression, which uses just one predictor, MLR allows us to assess how multiple factors together influence an outcome. The goal is to create a model that accurately captures the linear relationships between the variables, enabling better predictions and deeper insights.

In this project, we aim to predict customer expenses based on various features such as Gender, Age, Body Mass Index (BMI), Smoking Status, and Number of Children. These variables are expected to contribute differently to the overall expenses, and our model will help identify and quantify these effects..

The analysis will be conducted using Python, a widely used programming language in data science due to its simplicity and powerful libraries like pandas, scikit-learn, and scipy. We will evaluate the model from both statistical and business viewpoints—using metrics like R-squared and p-values to measure performance, and interpreting the results to gain actionable insights.

Additionally, we will walk through the code step-by-step, explaining the key mathematical concepts and reasoning behind each part of the analysis to ensure a clear understanding of both the implementation and its practical significance.

2. ABOUT THE DATA SET:

This dataset contains a well-rounded set of features essential for analyzing and predicting insurance premium expenses. It includes **demographic variables** such as **age**, a continuous variable, and **gender**, a categorical one. These help capture general trends across different population groups.

Health indicators like **Body Mass Index (BMI)** are included as continuous variables and offer insight into an individual's physical condition, which can significantly impact healthcare costs. **Lifestyle factors** such as **smoking status** and **number of children** provide further context about personal habits and family structure, both of which can influence medical needs and insurance premiums.

Additionally, the dataset accounts for **geographic variation** by categorizing the individual's residence into one of four regions: **Southwest, Southeast, Northwest**, and **Northeast**. This allows for the consideration of regional differences in healthcare access and pricing.

The primary outcome variable is the **annual healthcare expense**, recorded in U.S. dollars. This comprehensive set of features makes the dataset suitable for building robust predictive models and gaining meaningful insights into the factors influencing insurance costs.

3. OBJECTIVE:

The main goal of this project is twofold: first, to gain a comprehensive understanding of the dataset and carry out any required preprocessing to handle inconsistencies or anomalies. Second, to build regression models that can accurately predict housing prices—initially using a single feature and later incorporating multiple features. The performance of these models will be evaluated and compared using metrics such as **R-squared (R²), Root Mean Squared Error (RMSE)**, and others.

4. ATTRIBUTES:

The dataset comprises various attributes, including both continuous and categorical types. Here is a breakdown of the data attributes:

- Age: Records the customer's age in years, representing a continuous variable.
- **Sex:** Indicates the gender of each customer, with only two possible values Male and Female.
- **Body Mass Index (BMI):** Reflects the BMI of the customer, also a continuous variable.
- **Children:** Indicates the number of children the customer has.
- **Smoker:** Reflects the smoking behavior of the customer.
- Region: Specifies the geographical region of the customer's residence, categorized into four groups - Southwest, Southeast, Northwest, and Northeast.
- **Expenses:** Records the customer's annual expenses in dollars.

The link to the code: rtsm.ipynb

Drive link to the code, report and dataset: <u>Drive Link</u> Github link to the code, report and dataset: <u>Github Link</u>

5. DATA ANALYSIS AND PREPROCESSING:

5.1 Materials Considered:

In our analysis, we'll utilize the following Python libraries:

- Pandas: Employed for data loading and analysis.
- Numpy: Utilized for matrix analysis.
- Matplotlib: Employed for plotting curves.
- **Scipy:** Utilized for statistical tables and values.
- **Seaborn:** Employed for data visualization.
- Math: Used for verification of assumptions of MLR

```
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
import seaborn as sns
from scipy.stats import t
from scipy.stats import f
from scipy.stats import norm
import math
```

<u>5.2 Preprocessing the Data:</u>

The dataset comprises numerous categorical attributes. Handling these categories necessitates converting them into numerical variables. There are two primary methods for such conversion. The first involves assigning categories to numbers, like A for 1, B for 2, etc. However, this approach presents several challenges. Firstly, determining which numbers correspond to which categories is unclear. Secondly, directly assigning numbers implies an ordinal relationship among the categories, even when it may not exist. The preferred method to address this is through one-hot encoding.

One-hot encoding allows us to incorporate categorical features into regression analysis, as categorical features lacking inherent ordering can shift the regression line parallelly. For

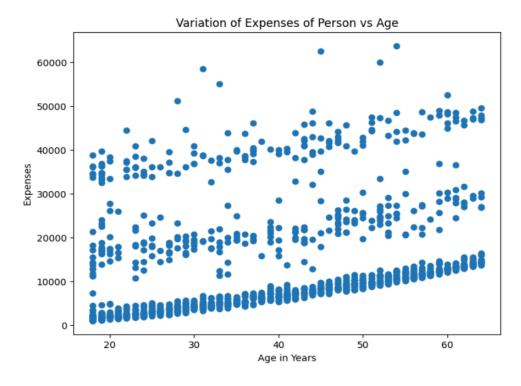
instance, if a feature has three categories (A, B, C), it can be encoded as (1,0,0), (0,1,0), (0,0,1), respectively, effectively breaking down the feature into three distinct categories. Notably, when one-hot encoding is applied, an additional term is added to the constant term for each category. Therefore, to accommodate the presence of category A, for instance, we drop the first column from each one-hot vector, converting the encoding to (0,0), (1,0), (0,1). This adjustment ensures that the constant term accommodates the A category itself. Hence, we proceed by dropping the first column from each one-hot vector.

```
# Load and preprocess data
data = pd.read_csv("/content/final.csv")
data_encoded = pd.get_dummies(data[["sex", "smoker", "region"]], drop_first=True)
numerical_data = data.drop(["sex", "smoker", "region"], axis=1)
processed_data = pd.concat([numerical_data, data_encoded], axis=1)
print(processed_data.head())
```

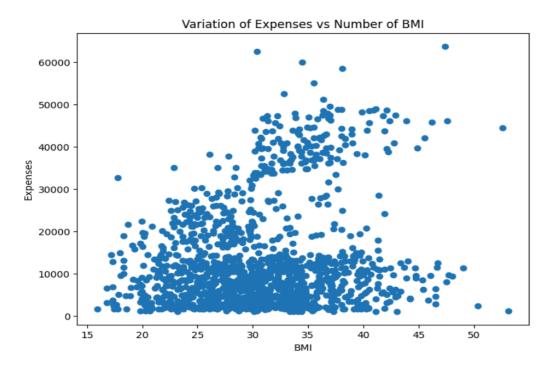
```
charges sex male smoker yes region
  age
          bmi
0 63 23.085 14451.83515
                             False
                                        False
1 55 32.775 12268.63225
                             False
                                        False
2 23 17.385 2775.19215
                                        False
                              True
3 31 36.300 38711.00000
                                         True
                              True
   22 35,600 35585,57600
                                         True
                              True
  region southeast region southwest
0
            False
                             False
1
            False
                             False
2
            False
                             False
3
            False
                              True
            False
                              True
```

5.2 Exploratory Data Analysis:

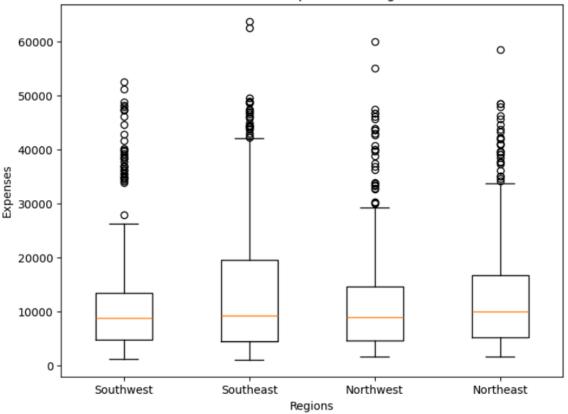
```
# Visualize data
plt.figure(figsize=(8, 6))
plt.title("Variation of Expenses of Person vs Age")
plt.scatter(numerical_data["age"], numerical_data["charges"])
plt.ylabel("Expenses")
plt.xlabel("Age in Years")
plt.show()
```



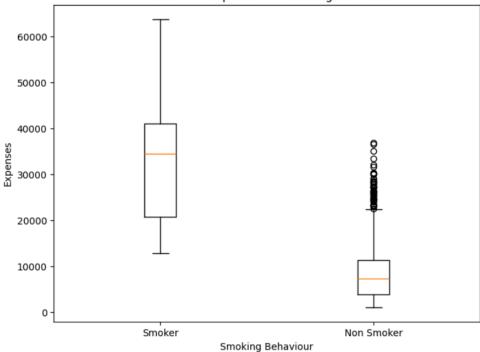
```
plt.figure(figsize=(8, 6))
plt.title("Variation of Expenses vs Number of BMI")
plt.scatter(numerical_data["bmi"], numerical_data["charges"])
plt.ylabel("Expenses")
plt.xlabel("BMI")
plt.show()
```

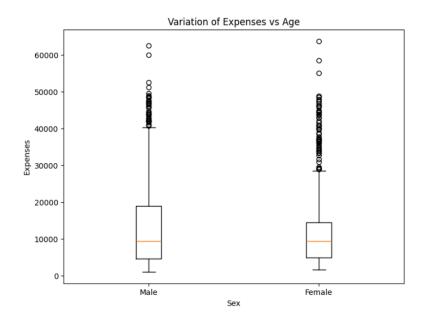


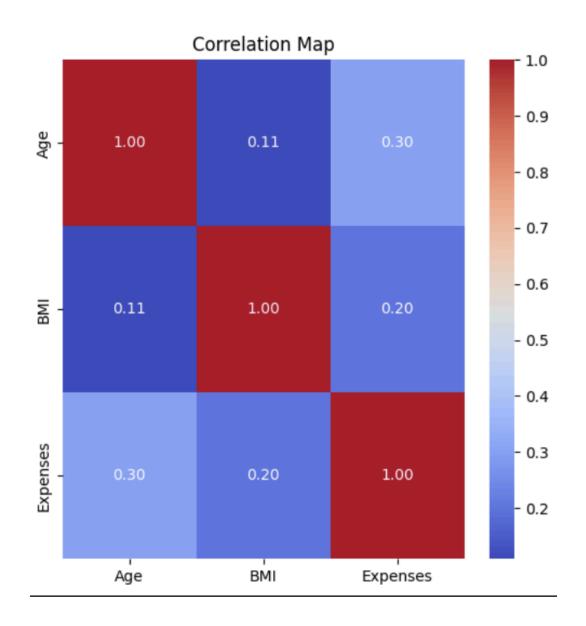
Variation of Expenses vs Regions









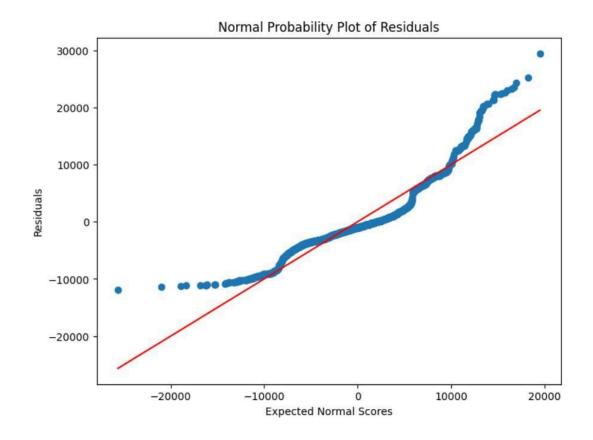


6. VERIFYING THE ASSUMPTIONS OF MULTIPLE LINEAR REGRESSION:

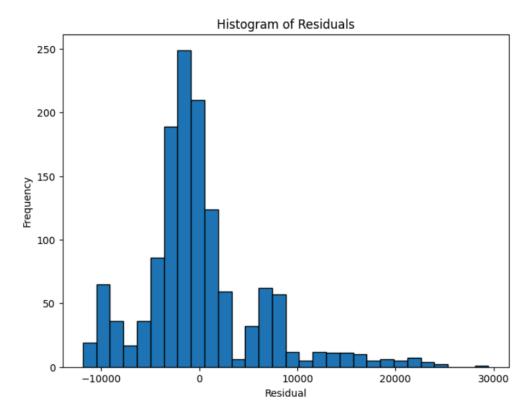
To effectively apply linear regression to our dataset, we first examined whether it satisfies the key underlying assumptions:

- **Normality**: The residuals should follow a normal distribution.
- Heteroskedasticity: The variance of the errors should remain constant.
- Matrix Invertibility: The feature matrix must be invertible.
- No Multicollinearity: Independent variables should not be highly correlated.

To assess the **normality** of residuals, we employed a Q-Q plot. The points in the plot closely followed a straight line, suggesting that the residuals are approximately normally distributed. This supports the assumption of normality, validating one of the key requirements for linear regression.



By plotting the residuals against their frequency, we observed a bell-shaped curve, suggesting that the errors follow a normal distribution.

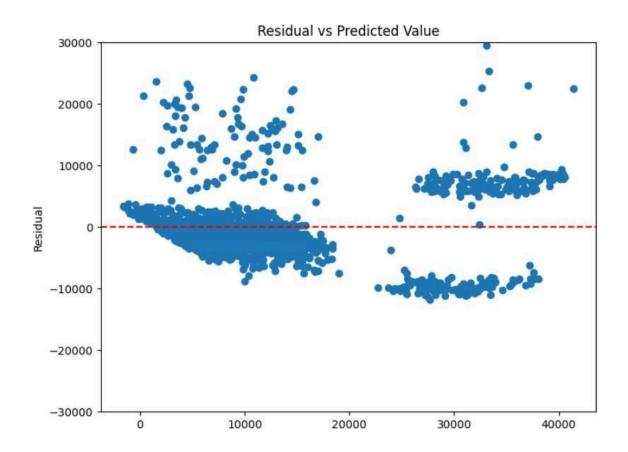


We conducted an analysis to assess **heteroskedasticity**, which refers to the non-constant variance of error terms. By plotting the residuals against their predicted values, we noticed a clear non-linear pattern, particularly evident at higher predicted values. This indicates the potential presence of heteroskedasticity in the dataset.

Additionally, we identified **outliers** within the residuals, highlighted in red on the plot. These were defined as data points that lie more than three standard deviations from zero, suggesting they deviate significantly from the general error pattern.

Next, we turned our attention to verifying the assumption of **matrix invertibility**. To do so, we performed a matrix multiplication between the original feature matrix and its inverse. The result was a non-zero value, confirming that the matrix is indeed invertible.

Given that the dataset satisfies key assumptions—approximately normal error distribution and the invertibility of the (X^TX) matrix—we conclude that it is well-suited for linear regression analysis.



7. REGRESSION ANALYSIS:

For our regression analysis, we employed the **backward selection** method. This approach begins with all predictor variables included in the model, and progressively removes the least significant ones until only statistically meaningful predictors remain. The analysis is conducted at a **95% confidence level**.

As part of the process, we estimate regression coefficients, assess overall model fit, and evaluate the **standard errors** and **p-values** of the coefficients. We also compute **confidence intervals** for the mean predictions, generate **prediction intervals** for individual outcomes, and perform thorough **error analysis** to evaluate model accuracy and reliability.

```
# Linear regression analysis
predictor_columns = ['age', 'bmi', 'sex_male', 'smoker_yes', 'region_northwest', 'region_southeast', 'region_southwest']
target_variable = processed_data. columns [2]
X = np.concatenate([np.ones((processed_data.shape[0], 1)), processed_data[predictor_columns].values], axis=1)
y = processed_data[target_variable].values

# Set significance level and define prediction point
alpha = 0.05
x0 = np.concatenate([[1], processed_data.iloc[450, 1:].values])
t_right = t.ppf(q=1-alpha/2, df=X.shape[0]-X.shape[1])
t_left = t.ppf(q=alpha/2, df=X.shape[0]-X.shape[0]-X.shape[0]-X.shape[1])
f_right = f.ppf(q=1-alpha, dfn=X.shape[1]-1, dfd=X.shape[0]-X.shape[1])
```

7.1 Estimating the Coefficients;

The coefficients and their errors are estimated using the following formulas. Firstly, we compute the C matrix as:

$$C = (X^T X)^{-1}$$

Next, we calculate the Hat matrix as:

$$P_{X} = X(X^{T}X)^{-1}X^{T}$$

The coefficients are estimated as:

$$\beta = (X^T X)^{-1} X^T y$$

The predicted value of y is given by:

$$\hat{y} = X(X^T X)^{-1} X^T y$$

```
# Model fitting
C = np.linalg.inv(np.dot(np.transpose(X.astype(float)), X.astype(float)))
Px = np.dot(np.dot(X, C), np. transpose(X))
beta = np.dot(C, np.dot(np.transpose(X), y))
y_pred = np.dot(X, beta)
```

7.2 Assessing the Model Fit:

The error is defined as the difference between the actual and predicted values:

$$e = y - \hat{y}$$

We predict using the least squares method, defining the Sum of Squares of Regression (SSR), the Sum of Squares of Error (SSE), and the Total Sum of Squares (TSS).

SSE (Sum of Squares of Error) measures the discrepancy between the actual and predicted values:

$$SSE = y^{T}(I_{n} - P_{y})y$$

SSR (Sum of Squares of Regression) represents the variation explained by the regression model:

$$SSR = y^{T}[P_{x} - \frac{1}{n} * 11^{T}]y$$

TSS (Total Sum of Squares) captures the total variability in the response variable:

$$TSS = y^{T}[I_{n} - \frac{1}{n} * 11^{T}]y$$

To evaluate the regression model, we compute the MSR (Mean Square of Regression):

$$MSR = \frac{SSR}{\nu}$$

MSE (Mean Square of Error):

$$MSE = \frac{SSE}{n-k-1}$$

MSS (Mean Sum of Squares):

$$MSS = \frac{TSS}{n-1}$$

To test the model's effectiveness and goodness of fit, we calculate the following:

R-squared (R^2): Proportion of variance in the dependent variable explained by the model.

$$R^2 = 1 - \frac{SSE}{TSS}$$

Adjusted R-squared R_{adj}^2 : Adjusts R^2 for the number of predictors in the model.

$$R_{adj}^{2} = 1 - \left[\frac{SSE/(n-k-1)}{TSS/(n-1)} \right]$$

F-statistic: Evaluates whether the regression model explains a significant amount of variance.

$$F_{stat} = \frac{MSR}{MSE}$$

```
#C = np.linalg.inv(X.T @ X)
#beta = C @ X.T @ y
#y_pred = X @ beta
residuals = y - y_pred
error_variance = np.sum(residuals**2) / (X.shape[0] - X.shape[1])
```

7.3 Test of Hypothesis for the Estimates of Coefficient:

Since all the coefficients are estimated from the given data, the standard error in the estimates is given by

$$t_j = rac{eta_j}{\sqrt{\hat{\sigma}^2 C_{jj}}}$$

The confidence interval for the estimates of coefficients is given by

$$\hat{eta}_j - t_{lpha/2,n-k-1} \sqrt{rac{\sigma_b^2}{C_{jj}}} \leq eta_j \leq \hat{eta}_j + t_{lpha/2,n-k-1} \sqrt{rac{\sigma_b^2}{C_{jj}}}$$

```
t_values = beta / np.sqrt(np.diag(C) * error_variance)
#beta_confidence_intervals = np.zeros((beta. shape[0], 2), dtype=np. float32)
#for j in range(0, beta.shape[0]):
# beta - t_right * np.sqrt(np.diag(C) * error_variance),
# beta - t_left * np.sqrt(np.diag(C) * error_variance)
for i in range(0, beta.shape[0]):
    t_values[i]=beta[i]/np.sqrt(error_variance*C[i, i])

beta_confidence_intervals = np.zeros((beta. shape[0], 2), dtype=np. float32)
for j in range(0, beta.shape[0]):
    beta_confidence_intervals[j, 0] = beta[j] - t_right*np.sqrt(error_variance*C[j, j])
    beta_confidence_intervals[j, 1] = beta[j] - t_left*np.sqrt(error_variance*C[j, j])
```

7.4 ANOVA Table:

The ANOVA table of our model is as follows

```
\Box
       The Model is -
       charges = age + bmi + sex_male + smoker_yes + region_northwest + region_southeast + region_southwest
       SSE of the given Model: 49277079458.27
       SSR of the given Model: 146797142110.1
       TSS of the given Model: 196074221568.37
       Adjusted R2 for the given Model: 0.75
       "S" is: 37050435.68
       MSR of the given Model: 20971020301.44
       "MSE of the given Model": 37050435.68
       "The F stat for the Model Fit:": 566.01
Coefficients
                           Beta Est.
-11556.95734444149
258.5396974787279
340.45918117307343
                                                                                                                                          Upper Conf
-13490.509
                                                                                      p-values
                                                                -11.725497432332752
                                                                                                     2.950506445042563e-29
                                                                                                                                                                         -9623.406
     beta0
     beta1
                                                                                                      3.9106158925999986e-88
7.251979625465927e-30
                                                                21.6577933176245
11.856851590760616
                                                                                                                                          235.12134
284.12927
                                                                                                                                                                         281.95807
396.7891
     beta2
                                                               -0.33378372953985447
57.525542550674245
-0.6361824257989838
     beta3
                            -111.5700133351816
                                                                                                     0.7544813942034011
                                                                                                                                           -767.30115
                                                                                                                                                                         544,16113
                                                                                                                         23049.129
                           23862.90634161193
-304.1035863209763
                                                                                                                                                         24676.686
                                                                                                     0.6515085831030551
                                                                                                                                          -1241.8456
     beta5
                                                                                                                                                                        633.6384
                           -1039.2021014023685
-916.4414261938437
                                                                -2.162079444609184
-1.910364206981476
                                                                                                     0.07723291973348773
0.12878690066328072
                                                                                                                                           -1982.1156
-1857.5333
                                                                                                                                                                         -96.28858
24.65047
```

7.5 Mean Confidence Interval and Prediction Intervals:

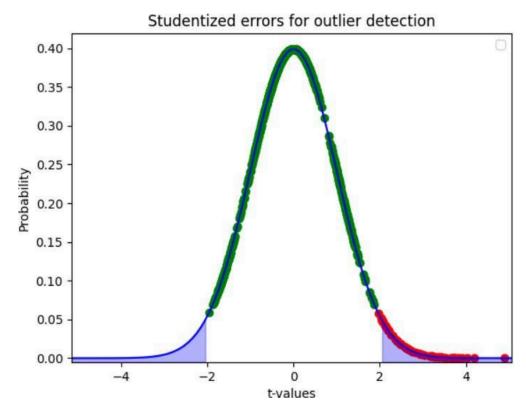
The Mean confidence interval for a given prediction vector is computed as

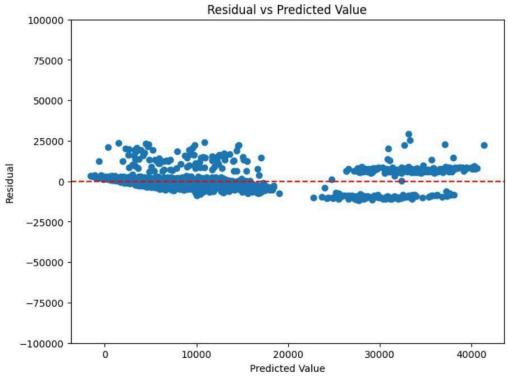
$$ar{y}_0 - t_{lpha/2,n-k-1} \sqrt{\sigma_b^2 x_0^T (X^T X)^{-1} x_0} \leq E(y|x) \leq ar{y}_0 + t_{lpha/2,n-k-1} \sqrt{\sigma_b^2 x_0^T (X^T X)^{-1} x_0}$$

And last, we have the prediction interval for a given vector given by

$$ar{y}_0 - t_{lpha/2,n-k-1} \sqrt{\sigma_b^2 + \sigma_b^2 x_0^T (X^T X)^{-1} x_0} \leq ar{y} \leq ar{y}_0 + t_{lpha/2,n-k-1} \sqrt{\sigma_b^2 + \sigma_b^2 x_0^T (X^T X)^{-1} x_0}$$

```
x_p = np.arange(1.05*min(te_values.min(), -te_values.max()), 1.05*te_values.max(), 0.1)
y_p= t.pdf(x_p, df=X.shape[0] - X.shape[1])
#y_p2 = norm.pdf(x_p)
plt.scatter(te\_values(\{t\_left <= t\_values)\&\ (te\_values <= t\_right)],\ t.pdf(te\_values(\{t\_left <= t\_values)\&\ (te\_values <= t\_right)],\ df=\ X.shape[0]-\ X.shape[1]),\ color="g")
plt.scatter(te\_values[(t\_left > te\_values) \mid (te\_values > t\_right)], \ t.pdf(te\_values[(t\_left > te\_values) \mid (te\_values > t\_right)], \ df=X.shape[0] - X.shape[1]), \ color="r"]
plt.plot(x_p, y_p, color='b')
plt.autoscale(axis='x', tight=True)
plt.ylim(bottom=-.005)
plt.ylabel("Probability")
plt.xlabel("t-values")
plt.title("Studentized errors for outlier detection")
plt.fill_between(x_p[x_p<t_left], t.pdf(x_p[x_p<t_left],df= X.shape[0]- X.shape[1]), -0.005, alpha=0.3, color='b';
plt.fill\_between(x\_p[x\_p>t\_right], \ t.pdf(x\_p[x\_p>t\_right], df=X.shape[\theta]-X.shape[1]), \ -0.005, \ alpha=0.3, \ color='b')
plt.legend()
plt.show()
residual = y - y_pred
plt.figure(figsize=(8,6))
plt.scatter(y_pred, residual)
plt.axhline(y=0, color='r', linestyle='--')
plt.xlabel('Predicted Value')
plt.ylabel('Residual')
# Setting the y-limits
plt.ylim(-100000,100000)
plt.title('Residual vs Predicted Value')
plt.show()
plt.figure(figsize=(8, 6))
plt.hist(residual, bins=30, edgecolor='black')
plt.title('Histogram of Residuals')
plt.xlabel('Residual')
plt.ylabel('Frequency')
plt.show()
# Calculate the variance of residuals
variance = np.var(residual)
# Calculate the expected normal scores
expected_normal_scores = np.sort(np.random.normal(0, math.sqrt(variance), len(residual)))
# Sort the residuals
sorted residuals = np.sort(residual)
# Plot the normal probability plot of the residuals
plt.figure(figsize=(8, 6))
plt.scatter(expected_normal_scores, sorted_residuals)
plt.plot(expected normal scores, expected_normal_scores, color='r')
plt.xlabel("Expected Normal Scores")
plt.ylabel("Residuals")
plt.title("Normal Probability Plot of Residuals")
plt.show()
```





7.6 Error Analysis:

The distribution of the estimated errors relative to the predicted values shows signs of deviating from normality. Additionally, the error plot hints at the existence of multiple distinct groups within the dataset, potentially arising from underlying cluster patterns. To investigate this further, incorporating more categorical variables could help in effectively distinguishing these subgroups.

Nevertheless, these errors can be standardized using the following formula:

$$se_i = \frac{e_i}{\sqrt{\widehat{\sigma}^2(1 - P_{x,ii})}}$$

For detecting outliers, t-values can be calculated for each error term to evaluate the statistical significance of the deviations.

$$\widehat{\sigma_i}^2 = \frac{SSE - e_i^2}{(n - k - 1)(1 - P_{x.ii})}$$
$$t_{e,i} = \frac{e_i}{\sqrt{\widehat{\sigma}^2(1 - P_{x,ii})}}$$

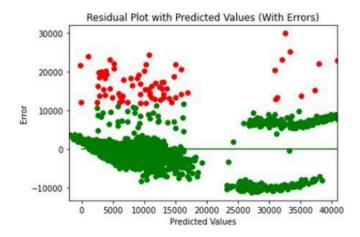


Figure 11: Plotting errors with outliers with the predicted values.

8. BACKWARD FEATURE SELECTION:

We began our Linear Regression analysis using the backward feature selection method, initially including all relevant features in the model. Upon detailed evaluation, we found that three variables—namely, "sex male," "region northwest," and "region southeast"—had coefficient estimates that were not statistically significant. At a 95% confidence level, we cannot confidently state that these coefficients differ from zero.

As a result, we decided to remove the "sex male" variable, as it had the highest p-value among the three, and proceeded to analyze the revised model. The updated results are presented below.

```
The Model is -

charges = age + bmi + sex_male + smoker_yes + region_northwest + region_southeast + region_southwest

SSE of the given Model: 49277079458.27

SSR of the given Model: 146797142110.1

TSS of the given Model: 196074221568.37

Adjusted R2 for the given Model: 0.75

"S" is: 37050435.68

MSR of the given Model: 20971020301.44

"MSE of the given Model": 37050435.68

"The F stat for the Model Fit:": 566.01
```

(2)	Coefficient
	beta0
	beta1
	beta2
	beta3
	beta4
	beta5
	beta6
	hoto7

Beta Est. -11556.95734444149 258.5396974787279 340.45918117307343 -111.5700133351816 23862.90634161193 -304.1035863209763 -1039.2021014023685 -916.4414261938437

t-stat -11.725497432332752 21.6577933176245 11.856851590760616 -0.33378372953985447 57.525542550674245 -0.6361824257989838 -2.162079444609184 -1.910364206981476 p-values Lower Conf
2.950506445042563e-29
3.9106158925999986e-88
7.251979625465927e-30
0.7544813942034011
0.0 23049.129
0.6515085831030551

0.0 23049. 0.6515085831030551 0.07723291973348773 0.12878690066328072 Upper Conf -13490.509 235.12134 284.12927 -767.30115 24676.686 -1241.8456 -1982.1156 -1857.5333

281.95807 396.7891

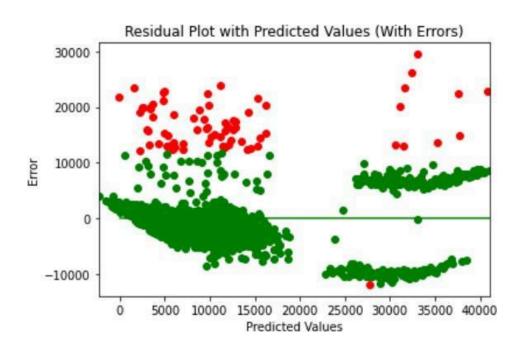
544.16113

633.6384

-96.28858

The key insight here is that a variable previously deemed significant has now lost its significance. Interestingly, all three of these variables were dummy-encoded representations of the same categorical feature, "region." As a result, we chose to drop the "region" variable entirely and evaluated the model once again.

Following this adjustment, all remaining features exhibit statistically significant coefficients, suggesting that the model is now well-aligned with the current set of predictors. While the residual errors have shifted slightly, some variance still remains unexplained. However, it's worth noting that the model's F-statistic has shown a considerable improvement, indicating enhanced overall model performance.



9. OTHER MODELS:

9.1 Lasso and Ridge Regression:

Using backward selection, we arrived at a viable model. However, we sought to further explore how the coefficients differ when applying Lasso Regression.

When comparing the coefficient estimates from Lasso and Ridge regression, we observed that they are quite similar to each other. However, they differ noticeably from the coefficients obtained through backward selection.

Despite these differences in coefficient values, the R-squared estimates for both Lasso and Ridge models remain consistent with the backward selection model, each achieving an R-squared value of 0.75.

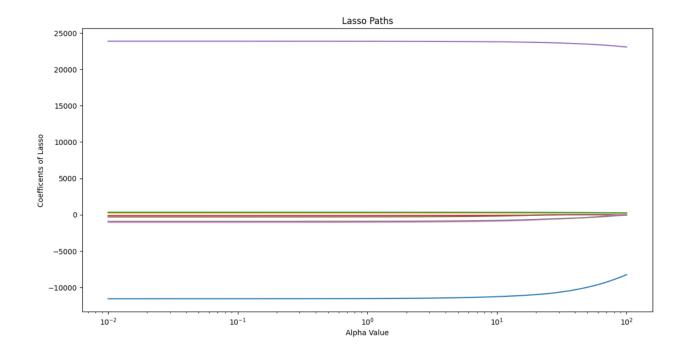
```
from sklearn.linear_model import Lasso
from sklearn.linear_model import Ridge

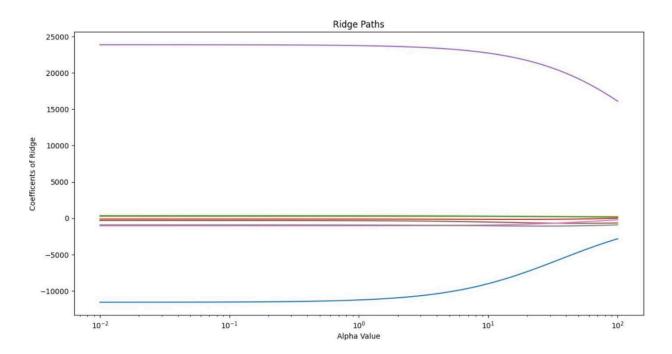
# We need to separate our predictors (X) and target/dependent variable (y)
X_new = data.drop("charges", axis=1).values
y_new = data["charges"].values

# You need to add a bias term (intercept) manually for sklearn linear models:
X_new = np.concatenate((np.ones((X_new.shape[0], 1)), X_new), axis=1)

# Define the models
Lasso_model = Lasso()
Ridge_model = Ridge()
```

```
Lasso model coefficients:
intercept: 0.0
age: 258.5452291520028
bmi: 340.23916542893625
sex male: -107.08502692990875
smoker_yes: 23856.35680274375
region_northwest: -287.65288043996605
region_southeast: -1021.9369075024787
region_southwest: -899.748974352624
Ridge model coefficients:
intercept: 0.0
age: 258.479834441097
bmi: 340.21345571549193
sex_male: -104.52787094008765
smoker yes: 23752.48911922975
region_northwest: -299.3629625612833
region_southeast: -1023.8328379504836
region_southwest: -909.5080599917593
```





9.2 ElasticNet Regression:

Building on our analysis, we applied Elastic Net Regression to examine how its coefficient estimates compare with those from previous models.

The Elastic Net method, which combines the penalties of both Lasso and Ridge regression, produced coefficients that represent a balance between the sparsity of Lasso and the shrinkage of Ridge. As expected, the resulting coefficients lie between those obtained from the two individual methods.

When compared to the backward selection model, the Elastic Net coefficients show notable differences, particularly in how they regularize certain features. Despite these differences, the model's performance remains consistent—Elastic Net achieved an R-squared value of 0.75, aligning with the values observed for Lasso, Ridge, and backward selection models.

```
# Create and train ElasticNet model
from sklearn.linear_model import ElasticNet

# Define the model
ElasticNet_model = ElasticNet()

# Train the model
ElasticNet_model.fit(X_new, y_new)
```

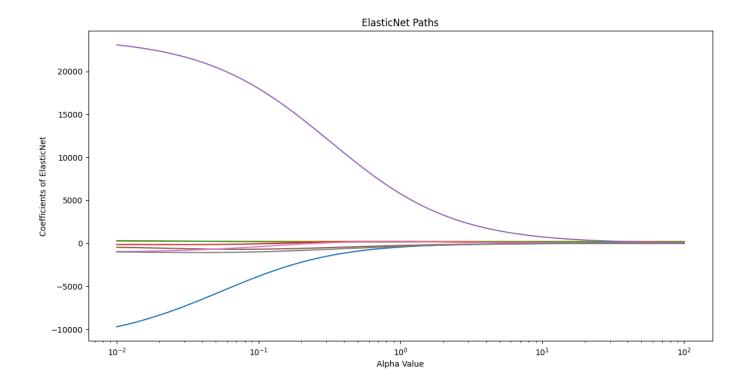
ElasticNet model coefficients:

intercept: 0.0

age: 246.41787705301553 bmi: 321.46449157688727

sex_male: 328.38695928957065 smoker_yes: 5835.988952937701

region_northwest: -91.41575227792173 region_southeast: 118.52032792367625 region_southwest: -282.81898521289173



10. CONCLUSION:

In conclusion, our exploration of Multiple Linear Regression (MLR) for predicting housing prices has provided meaningful insights and practical outcomes. Through careful data analysis and robust modeling techniques, we successfully built regression models capable of accurately estimating housing prices based on a range of influential features.

The process began with an in-depth examination of the dataset, during which we identified key variables and addressed challenges such as multicollinearity. Using Python and its powerful libraries, we carried out data preprocessing, exploratory analysis, and ensured that the foundational assumptions of MLR were satisfied.

Our modeling approach incorporated backward feature selection, as well as regularization techniques like Lasso and Ridge Regression, enabling us to identify the most impactful predictors and improve model reliability. The backward selection process, in particular, highlighted the relative importance of individual features, guiding us toward a more refined and interpretable model.

By comparing results across different regression methods, we gained a deeper understanding of how regularization affects both coefficient estimates and overall model performance. Despite variations in feature weights, the models consistently demonstrated strong predictive capabilities.

Ultimately, this project underscores the power and flexibility of MLR in predictive modeling, especially within the context of insurance premium estimation. The insights and methodologies developed here lay a solid foundation for future research and real-world applications in insurance, healthcare, and other data-driven domains.