



Toy Company Sales : 2023 Performance

30.9%

YOY Difference

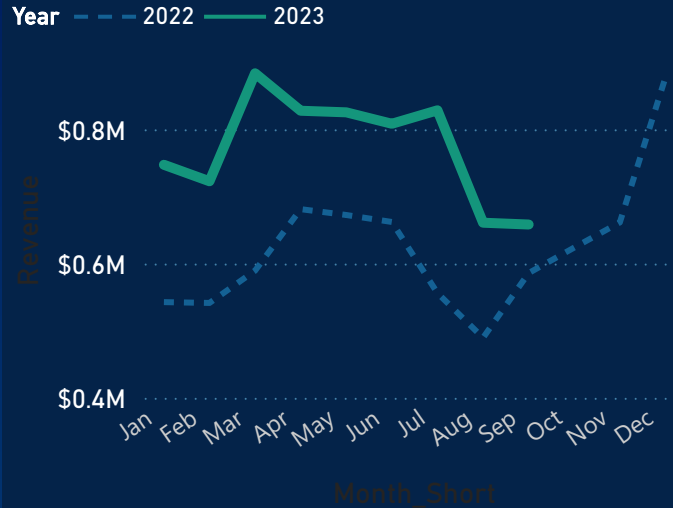
\$5,320,115.85

Previous YTD Revenue

\$6,962,074.27

YTD Revenue

Year Over Year Revenue by Month



81.9%

Progress Towards Goal

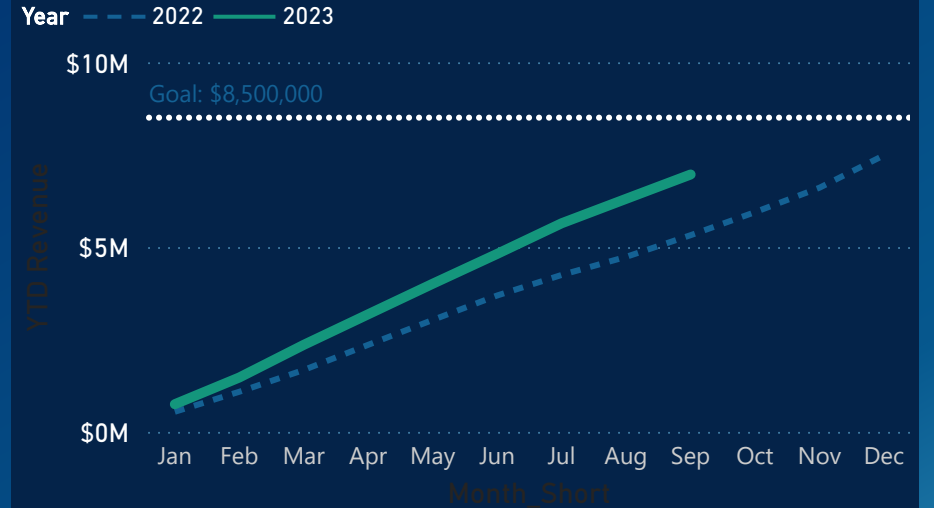
\$8,500,000

Goal

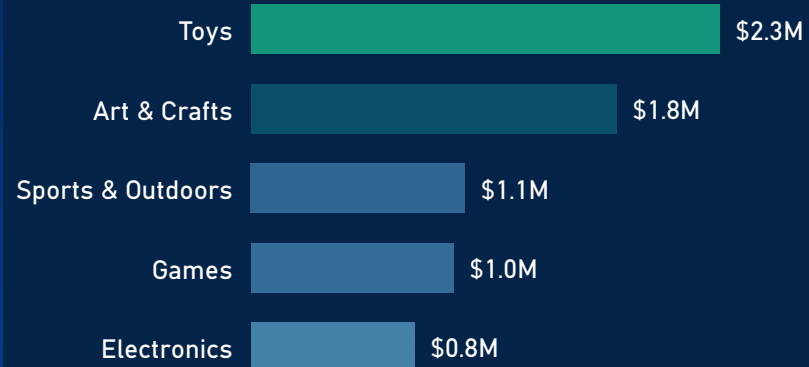
\$6,962,074.27

YTD Revenue

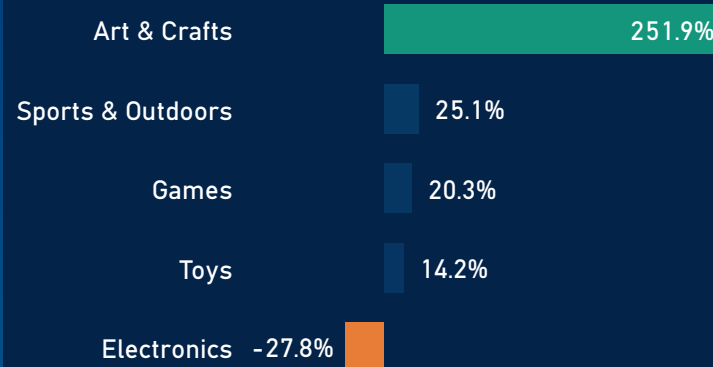
Year To Date Revenue Progress Towards Goal



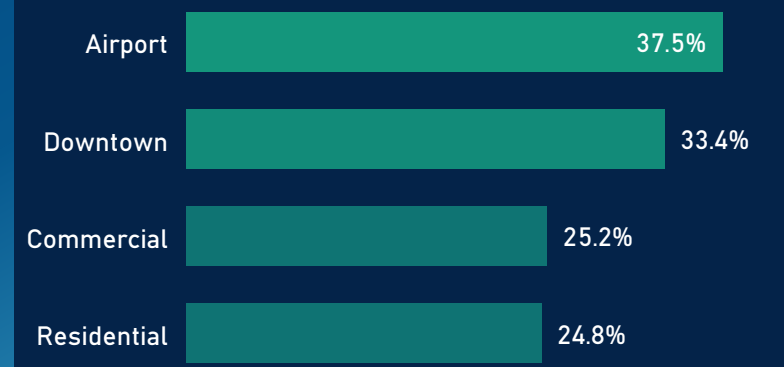
Year To Date Revenue by Product Category



Year Over Year Difference by Product_Category



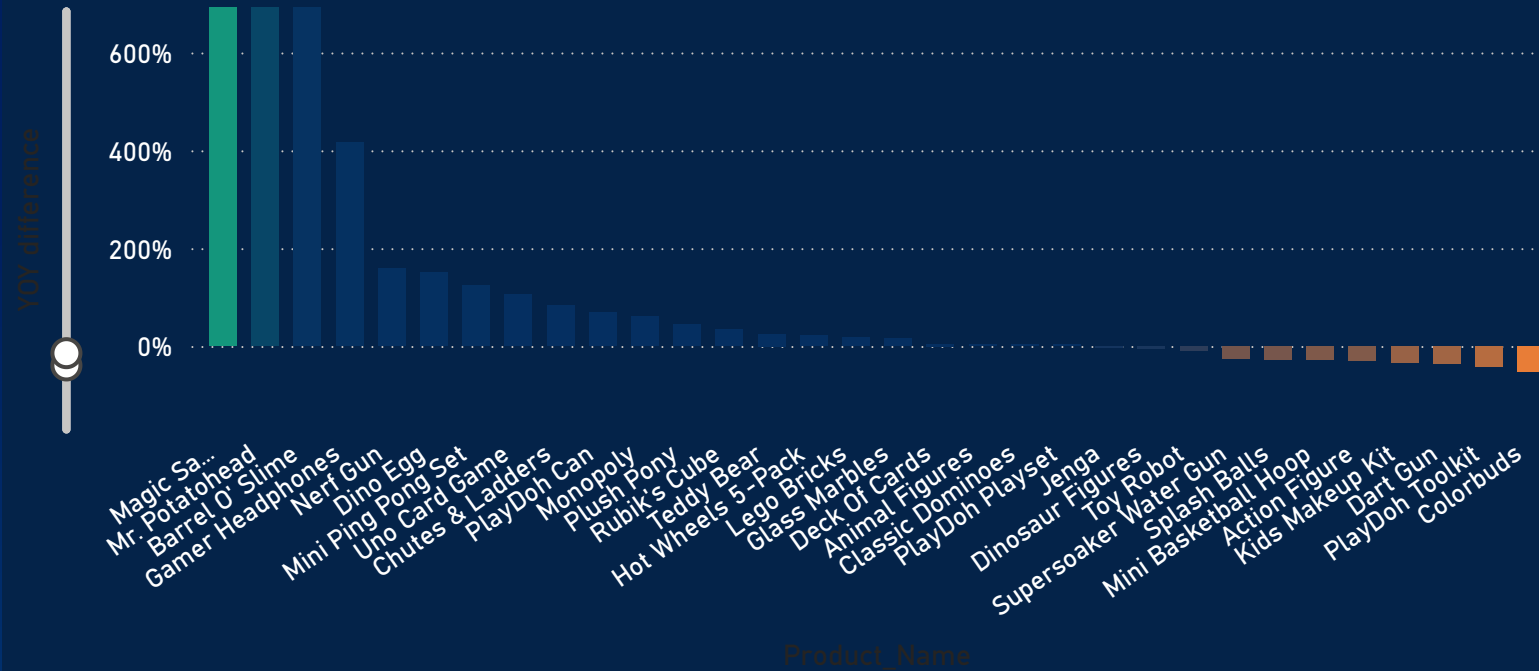
Year Over Year Difference by Store_Location





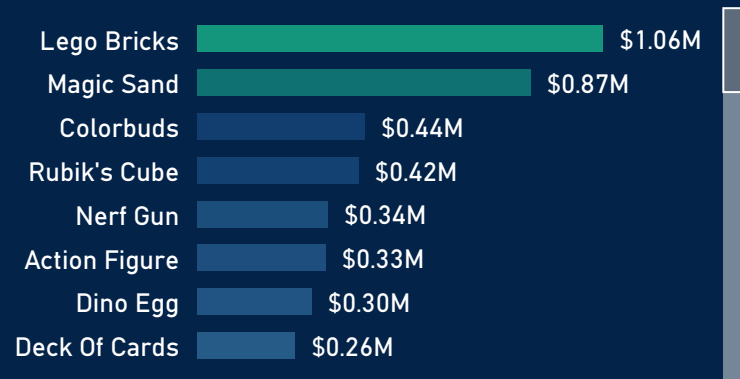
Toy Company Sales : Product Performance

Year Over Year Difference In Revenue by Product

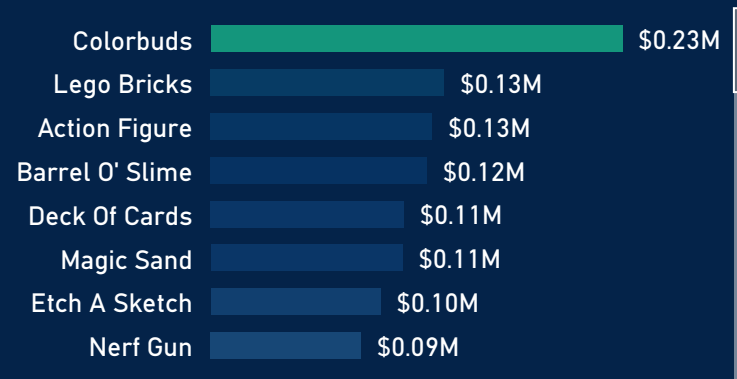


Product Name	YTD Revenue	Last Year YTD Revenue	% Difference
Uno Card Game	\$12,144.8	\$5,928.58	104.9%
Toy Robot	\$125,947.54	\$138,942.54	-9.4%
Teddy Bear	\$39,164.85	\$31,435.8	24.6%
Supersoaker Water Gun	\$39,168.87	\$52,869.73	-25.9%
Splash Balls	\$208,639.92	\$284,506.53	-26.7%
Rubik's Cube	\$420,749.52	\$314,122.86	33.9%
Plush Pony	\$50,594.69	\$35,162.41	43.9%
Playfoam	\$45,696.42		
PlayDoh Toolkit	\$38,233.38	\$65,219.3	-41.4%
PlayDoh Playset	\$66,623.34	\$66,248.49	0.6%
PlayDoh Can	\$164,279.57	\$97,910.54	67.8%
Nerf Gun	\$340,229.8	\$131,514.21	158.7%
Mr. Potatohead	\$64,035.9	\$1,148.85	5473.9%
Monopoly	\$32,803.59	\$20,449.77	60.4%
Mini Ping Pong Set	\$186,922.89	\$83,216.7	124.6%
Mini Basketball Hoop	\$22,740.9	\$31,787.28	-28.5%
Magic Sand	\$868,848.63	\$3,485.82	24825.2%
Total	\$6,962,074.27	\$5,320,115.85	30.9%

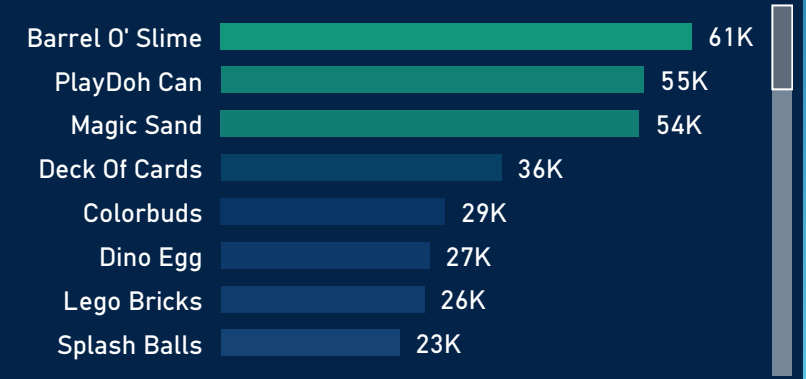
Year To Date Revenue by Product



Year To date Profit by Product



Year To Date Units Sold by Product



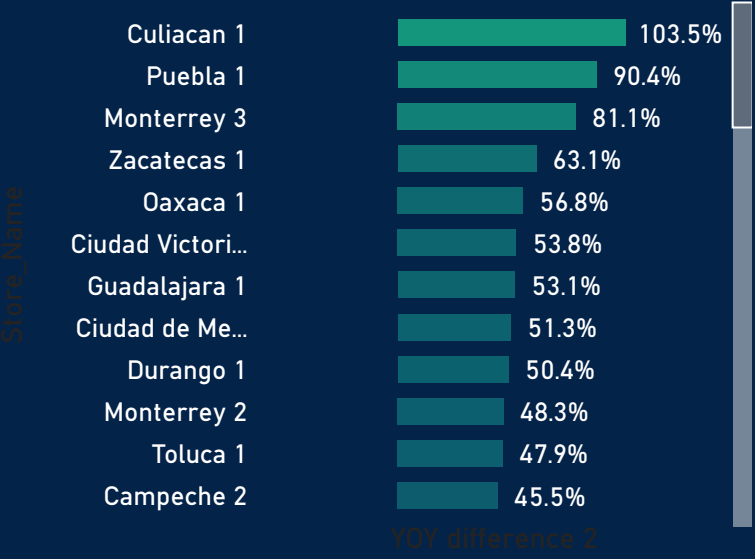


Toy Company Sales : Store Performance

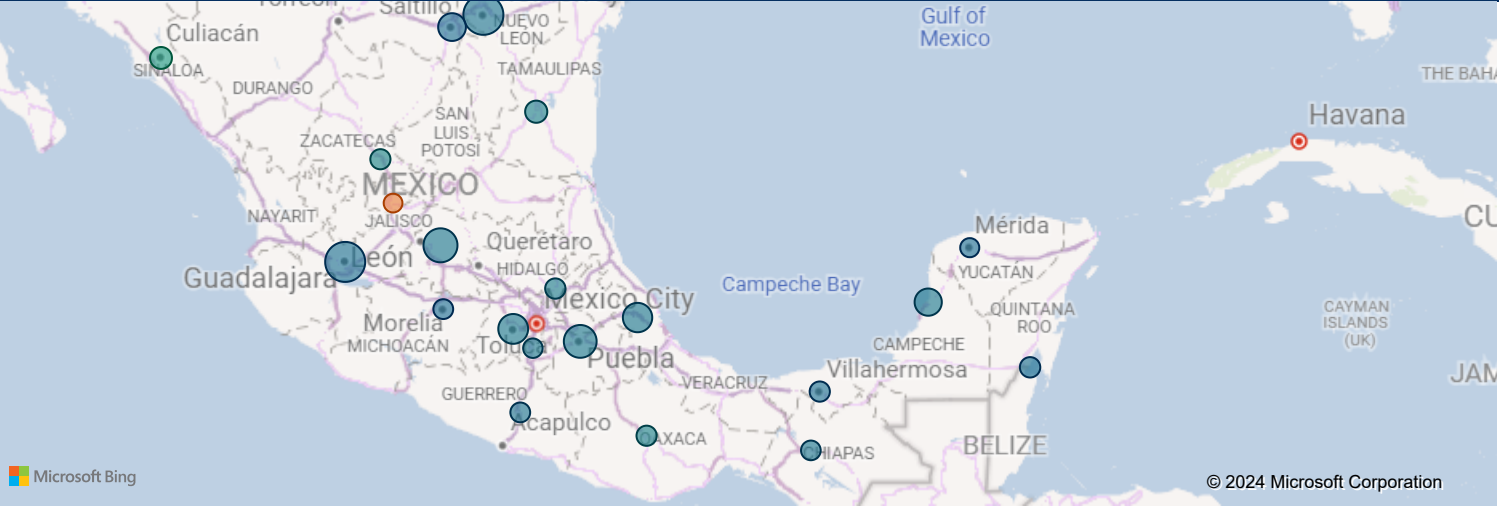
Year To Date Revenue By Store



Year Over Year Difference in Revenue by Store



Revenue and Year over Year by Store Location



Stores Low On Top Revenue Product Inventory

Store_Name	On hand	Average Units Sold	Days Of Inventory
▲ Aguascalientes 1	183	15.53	11.78
▣ Campeche 1			
Magic Sand	57	14.00	4.07
Mini Ping Pong Set	16	15.90	1.01
▣ Campeche 2			
Lego Bricks	7	8.00	0.88
Magic Sand	90	11.71	7.68
Mini Ping Pong Set	26	21.17	1.23
▣ Chetumal 1			
Action Figure	16	21.00	0.76
Colorbuds	23	10.71	2.15
Lego Bricks	20	11.67	1.71
Magic Sand	52	10.63	4.89
▣ Chihuahua 1			
Gamer Headphones	31	8.40	3.69
Lego Bricks	42	10.33	4.06
Magic Sand	27	12.00	2.25
Mini Ping Pong Set	30	15.83	1.89
▣ Chihuahua 2			
Action Figure	21	10.60	1.98
Lego Bricks	10	9.00	1.11
Magic Sand	7	9.86	0.71
Mini Ping Pong Set	63	13.30	4.74
▣ Chilpancingo 1			
Action Figure	8	8.75	0.91
Colorbuds	31	17.25	1.80
Lego Bricks	11	16.00	0.69
Mini Ping Pong Set	11	9.50	5.10