

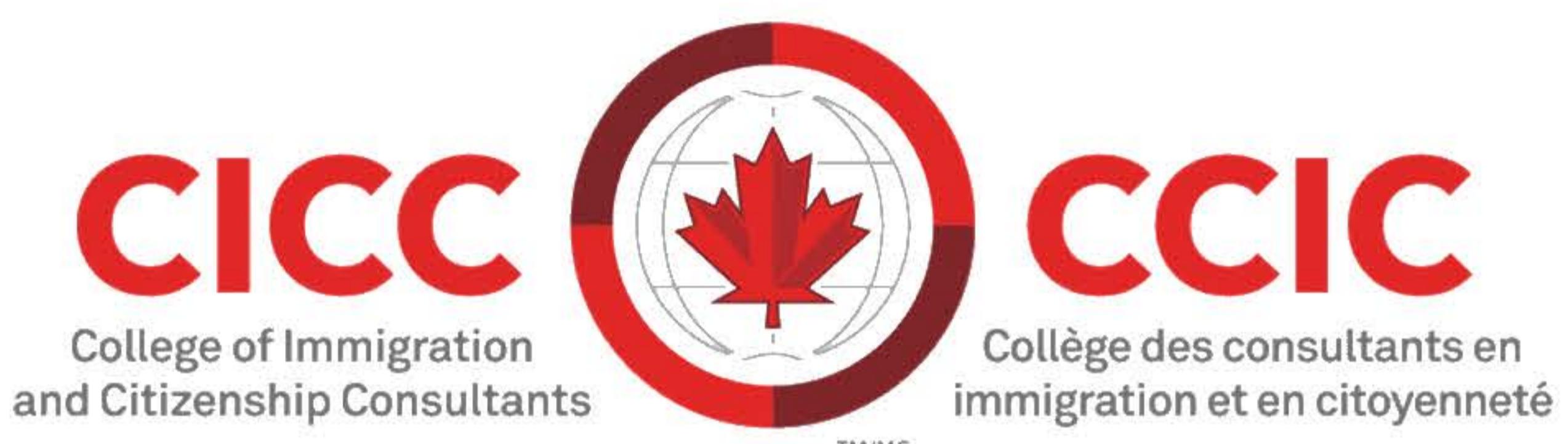
CANADA START-UP VISA PROGRAM



An opportunity to own a stake in an innovative startup and achieve permanent residency in Canada

Immigration to Canada

- Planning to immigrate with your family?
- Interested in obtaining permanent residency from day one?
- Limited language skills?
- Experience in business management?
- Want to run your startup and earn income in Canada?
- Value the freedom to live anywhere in Canada?
- Looking to enter the market without major investment?



Canada Start-up Visa

The Canada Start-up Visa Program is an official and permanent residency pathway designed by the federal government to allow international innovative entrepreneurs to launch their creative ideas in Canada and obtain permanent residency for themselves and their families through business creation.

Applicants are required to present an innovative and feasible idea and obtain support from a government-designated organization. This support is provided through a Letter of Support, which is one of the key requirements for the application.

NovaNest Venture, as an active company in investment and acceleration, works closely with designated organizations and guides applicants in developing their idea, preparing a business model, and obtaining the Letter of Support. The Start-up Visa Program is an opportunity for entrepreneurs seeking to create a global business, expand their business network, and start a new life in one of the safest and most advanced countries in the world.



NovaNest Venture is a company based in Vancouver, Canada, with over 9 years of experience in startup investment, acceleration, and entrepreneurial immigration programs.

As one of the active and reputable companies in this field, NovaNest Venture has successfully managed numerous cases under the Start-up Visa and Provincial Nominee Program (PNP Entrepreneurship), and collaborates directly with a wide network of government-designated organizations.

In addition to immigration services, as an active accelerator and investor, we support selected startups through growth stages, investment attraction, and market development in Canada.

Our goal is not merely to obtain permanent residency, but to build a sustainable path for business success and full settlement of entrepreneurs in Canada.



IRImmigration is a federally licensed immigration firm with years of proven experience and a trusted reputation in Canadian immigration services. Working with a team of highly experienced RCIC-licensed immigration consultants, the company provides comprehensive and reliable support throughout every stage of the immigration process from initial assessment to obtaining permanent residency.

As a leader in Canada's investment and entrepreneurship programs, IRImmigration is committed to delivering professional, transparent, and personalized solutions tailored to each client's needs.

Program Benefits

- Direct pathway to permanent residency
- Ownership and operation of a startup
- No age or educational restrictions
- No requirement for advanced language proficiency
- Access to Canadian and international business network
- Support and mentoring from accelerators and investors
- Opportunity to attract investment and grow the business
- Access to government and business resources in Canada

Applicant Requirements

- Present a new and innovative startup idea
- Obtain a Letter of Support from a designated organization
- Language proficiency: English CLB 5 or French NCLC 5
- Proof of financial sufficiency for yourself and dependents
- Police clearance certificate from the country of origin
- Educational documents
- Work experience documents
- Medical examination documents for yourself and family

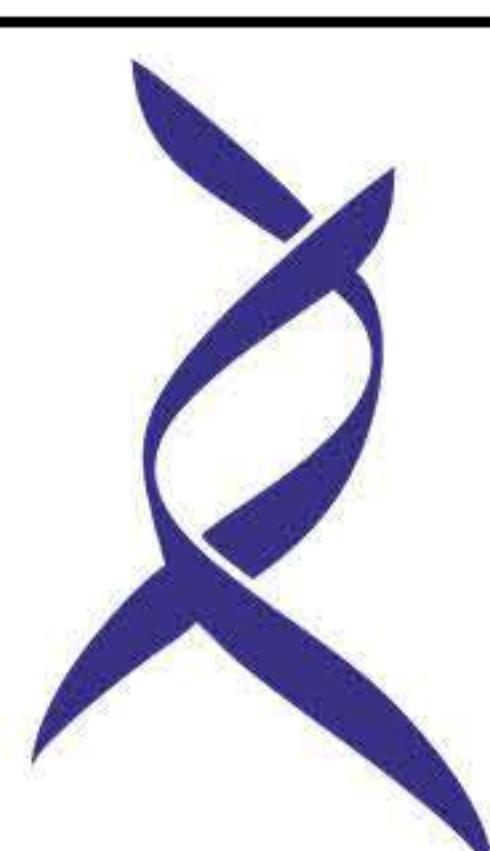
Successful Startups



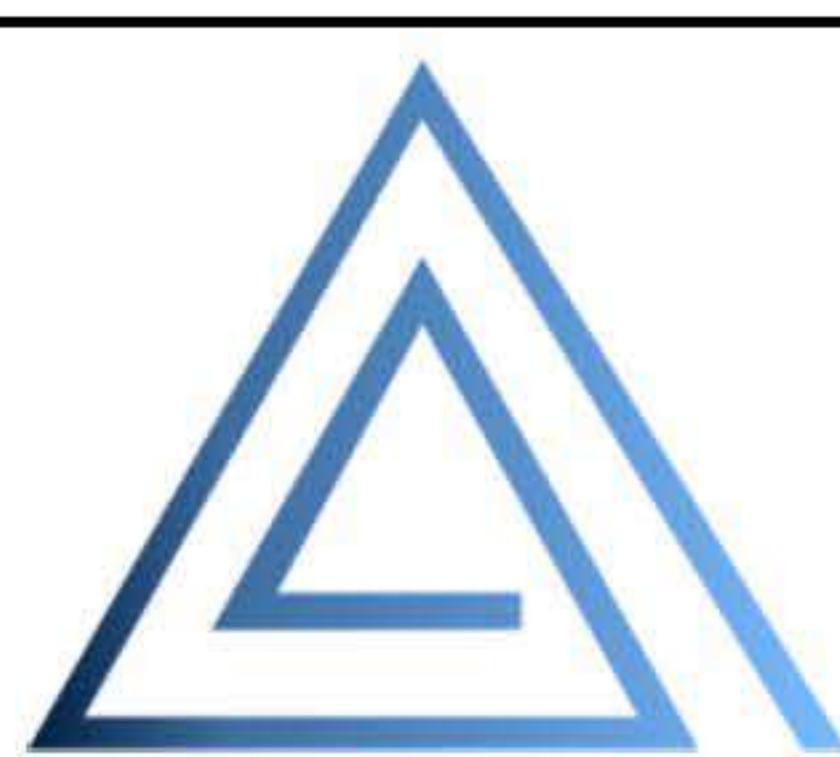
Landa Trip
Education & Travel



Vision Raft
Virtual reality in education



Preventi Gene
Customized treatment



Diaco Center
Innovation exchange

Procedure

1

Idea Analysis and
Assessment of the growth potential, innovation, and value of the idea in the Canadian market, and evaluation of its commercial potential for long-term success.

2

Startup Proposal
*Preparation and Submission of a Professional Business Plan
Provide a comprehensive and solid business plan to the designated organization.*

3

Obtain Letter of Support
After evaluating the business plan, the designated organization issues a Letter of Support, authorizing the applicant to proceed with the visa application.


4

Submit Start-up Visa
Formally submit the permanent residency application for the applicant and family members to the Canadian immigration authorities.

5

Business Launch in Canada
after obtaining a visa and arriving in Canada, the applicant will continue to receive ongoing support from NovaNest to grow and develop their startup.

Canada Startup Visa Roadmap



Do I need to register a company in Canada before submitting my application?

In most cases, company registration occurs after receiving the Letter of Support, but having a detailed business plan from the beginning is essential.

Do I have to continue working in the startup after receiving permanent residency?

It is recommended to continue in the same path, but after obtaining PR, there are no strict restrictions.

Can I live in any province of Canada?

Yes, the Startup Visa is a federal program and is not restricted to any specific province.

What factors may lead to my application being refused?

Weak business plans, lack of official support, low language scores, or incomplete financial documentation may result in rejection.

Is a university degree required?

No, a degree is not mandatory, but having management experience or relevant business expertise is an advantage.

Is obtaining permanent residency guaranteed in this program?

No immigration program offers a 100% guarantee. Success depends on the quality of your startup, support from approved organizations, and other factors. By providing real startups with revenue and local employees, we significantly increase your chances of approval and the ability to defend your case in federal courts.

Can my children study for free in Canada?

Yes, your children can attend public schools in Canada free of charge.

Is it possible to pay the investment cost in installments?

Yes, the startup investment can be made gradually over a period of up to 2 years.

What is the difference between the Startup Visa and other immigration programs?

Unlike Express Entry, Study Permits, or PNP programs, Startup Visa focuses on your business idea and entrepreneurial team, not on work experience or academic qualifications. The main advantage is obtaining permanent residency (PR) directly.

Is a language certificate required?

Yes, a minimum English or French language proficiency of CLB 5 (approximately IELTS 5) is required.

Is personal investment mandatory?

High personal capital is not required. However, you must demonstrate that you can cover the living expenses for yourself and your family during the first year in Canada.

What types of business ideas are eligible?

The idea must be innovative, scalable, and capable of creating jobs in Canada. Ideas in technology, digital services, education, healthcare, or online platforms are generally preferred.

Does the business have to be established in Canada?

Yes, your business must be registered in Canada and at least part of its operations should take place within the country.

Which organizations are authorized to support startups?

Three types of approved organizations exist:

- Business Incubators
- Angel Investors
- Venture Capital Funds – VC Funds

What is the difference between an incubator, an angel investor, and a VC?

- Incubator: Offers training and accelerates businesses.
- Angel Investor: Private individual investors.
- VC Fund: Provides larger capital for growth.

How long does it take to obtain permanent residency?

Processing times vary depending on the application and are updated weekly on the official Canadian government website.

NovaNest Venture, an investment and startup acceleration company, in collaboration with the official legal team at IR Immigration, brings years of proven success in Canada's economic immigration pathways, including the Startup Visa and Provincial Entrepreneur Programs.

We stand by you and your family through every stage of the immigration process, helping you build a successful future and enjoy a higher quality of life in Canada.



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Book a Free Consultation:

Applicants can reserve a dedicated consultation for detailed guidance on the program and visa process.