



CAPTAIN IRIE FARMS

LOGO DESIGN **LOGOOPT01**



PRIMARY LOGO

CAPTAIN IRIE FARMS

LOGO DESIGN **VARIATION**



**CAPTAIN
IRIE FARMS**
HOME OF EUPHORIA

PRIMARY LOGO

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SECONDARY LOGO



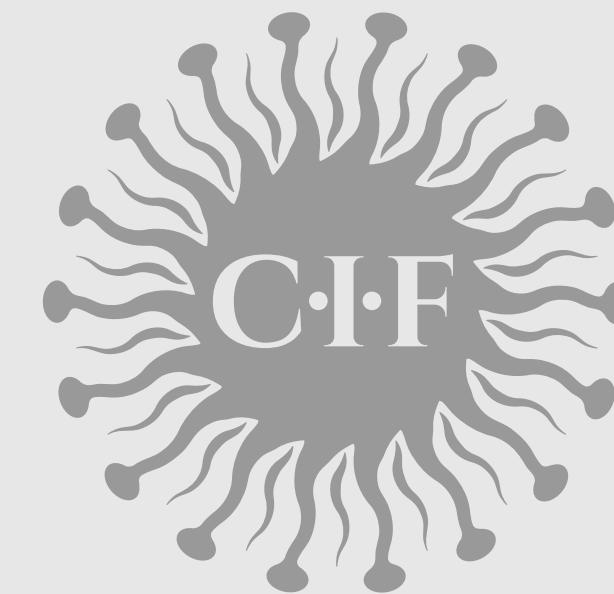
TERTIARY LOGO

CAPTAIN IRIE FARMS

LOGO DESIGN **BREAKDOWN**



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LOGO ICON

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LOGOTYPE

FONT BREAKDOWN:

Ethnocentric

A B C D E F G H I J K M
L N O P Q R S T V W X Y
Z
0 1 2 3 4 5 6 7 8 9

Minion Variable Concept

a b c d e f g h i j k m l
n o p q r s t v w x y z
0 1 2 3 4 5 6 7 8 9

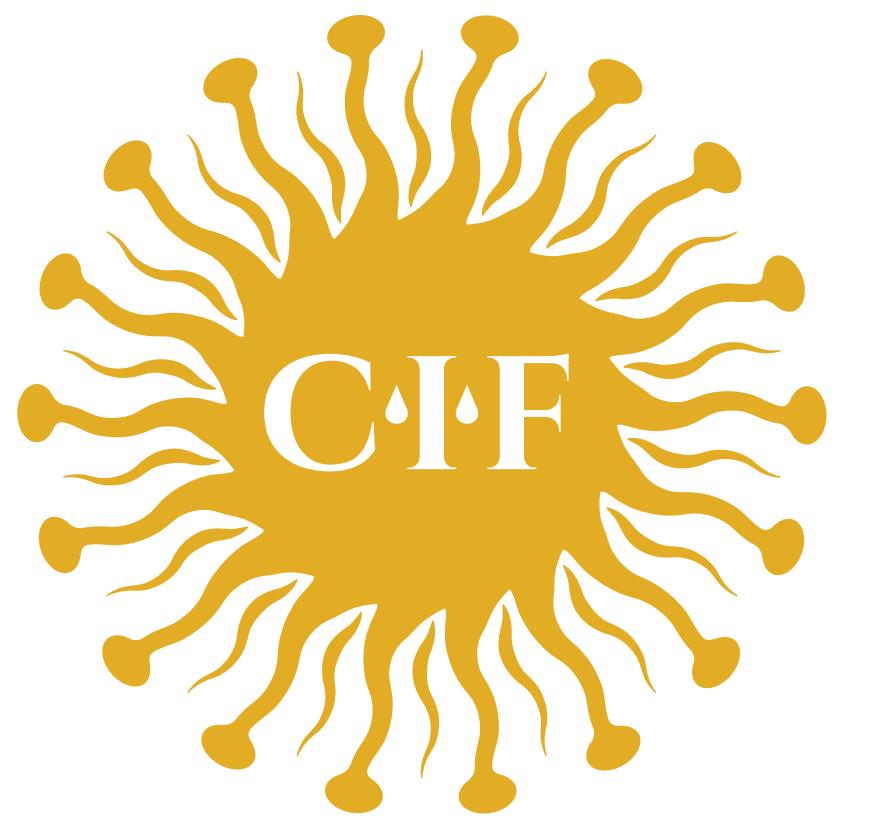
COLOUR BREAKDOWN: CMYK, RGB & HEX

HEX: #ff003f

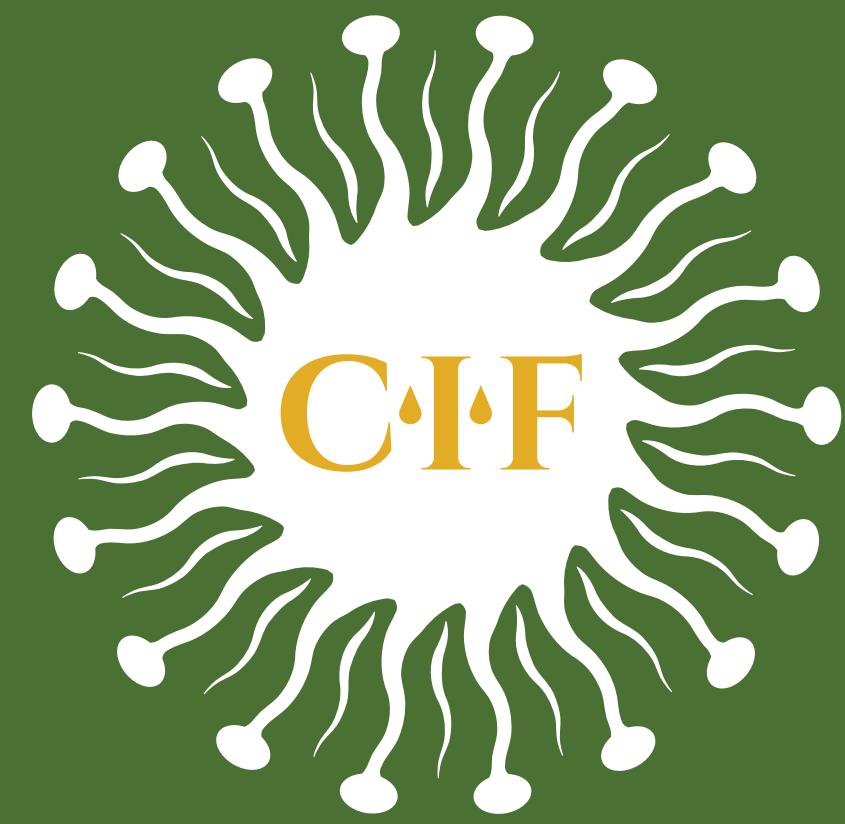
C: 00 R: 255
M: 100 G: 00
Y: 100 B: 63
K: 00

HEX: #000000

C: 100 R: 00
M: 100 G: 00
Y: 100 B: 00
K: 100



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