



# **FRAUDULENT** **JOB** **DESCRIPTIONS**

by Imani Thompson



# OUTLINE

1

BUSINESS  
UNDERSTANDING

2

DATA  
UNDERSTADNING

3

DATA  
PREPARATION

4

RESULTS

5

RECOMMENDATIONS

6

FUTURE PLANS

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# BUSINESS UNDERSTANDING

- Working with Indeed
- Experiencing high fraudulent jobs rate



# DATA UNDERSTANDING

- Obtained from Kaggle
- 18,000 rows
- Contains textual information
- Target variable fraudulent column



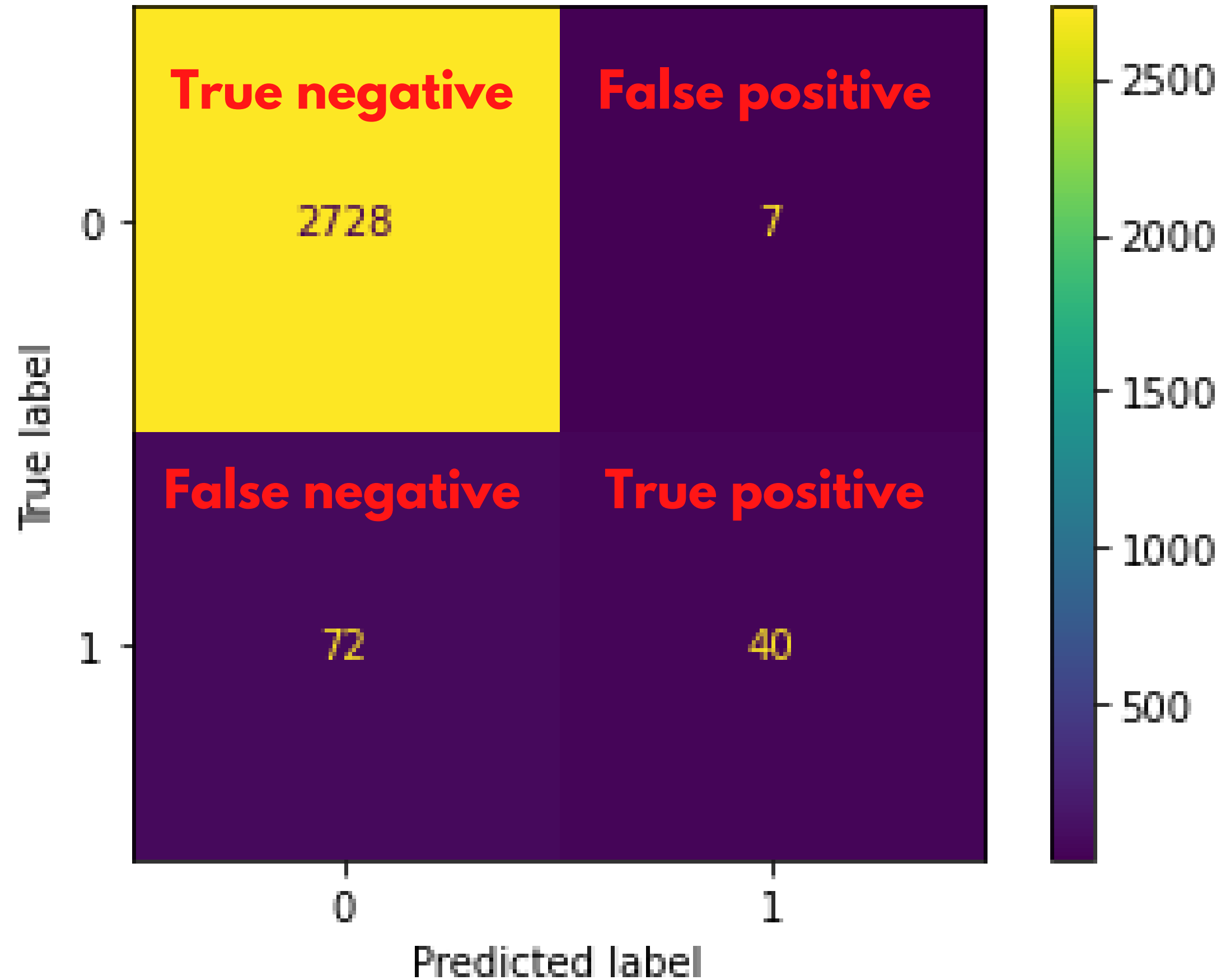
# DATA PREPARATION

- Focus on description and requirement columns
- Data was very imbalanced
- Predict not fraudulent 95% of time



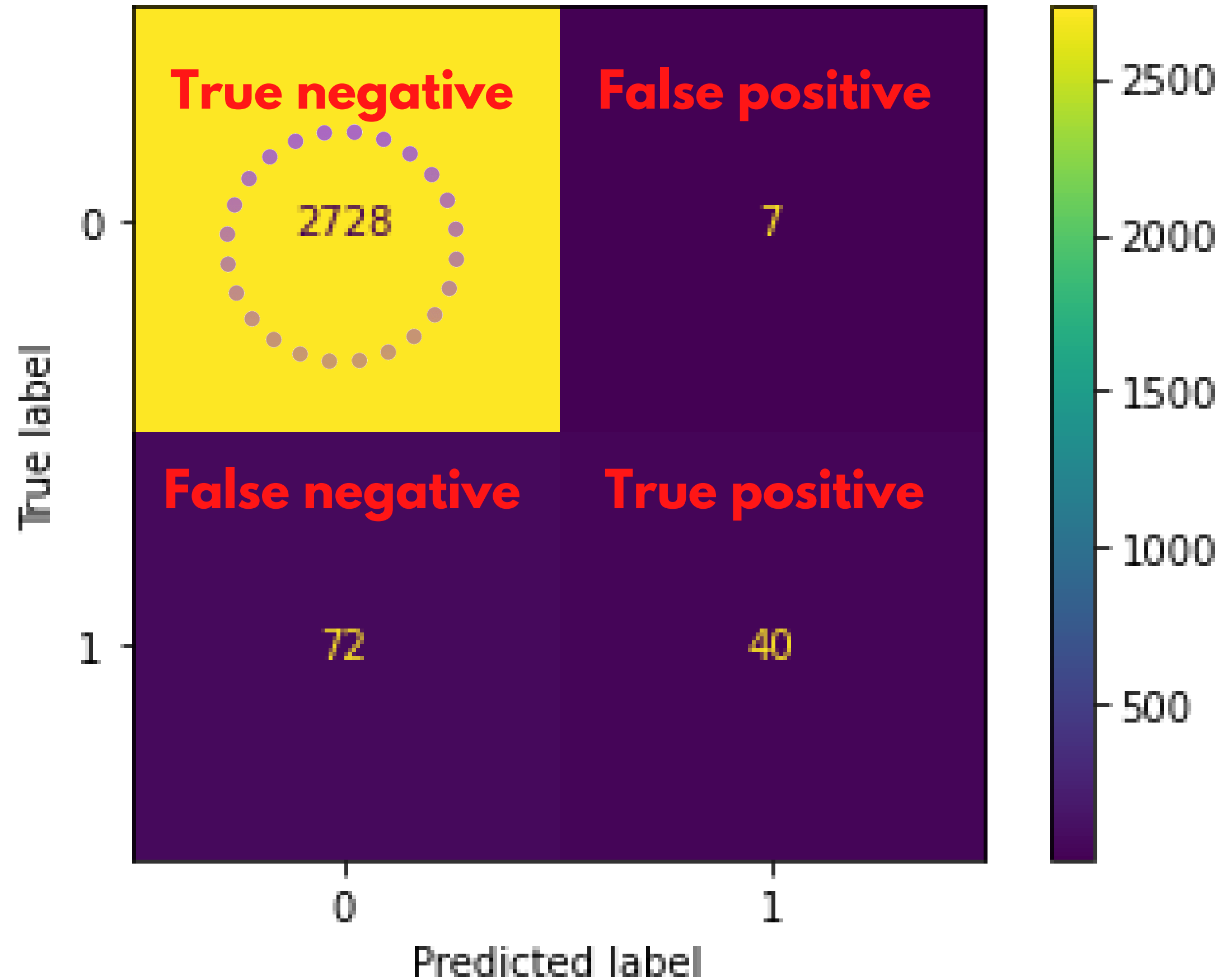
# RESULTS

- Multinomial Naive Bayes
- 97% accurate
- True negative 2728
- False positive 7
- False negative 72



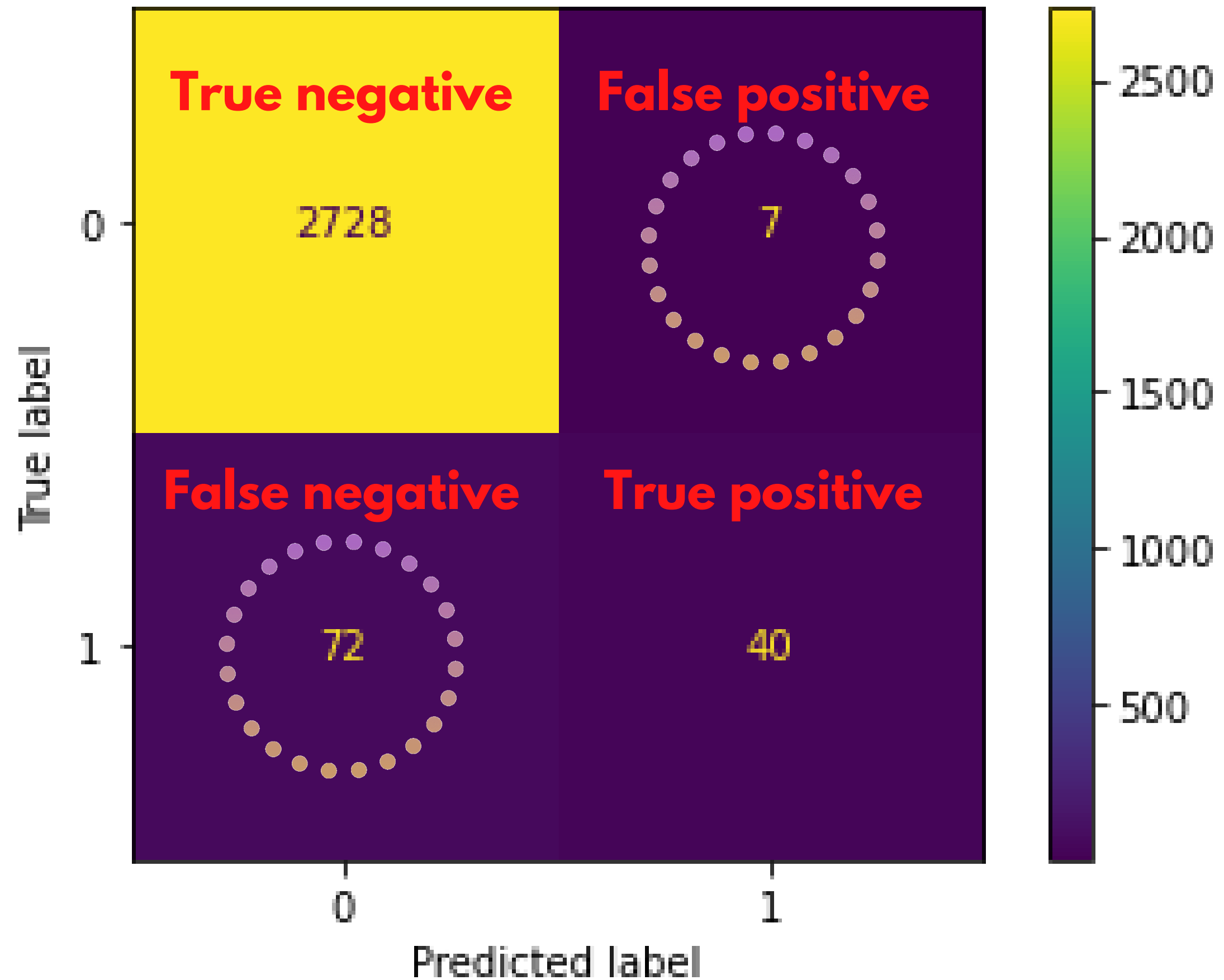
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# RECOMMENDATIONS

- Indeed focus job description and requirements
- Using my website



# NEXT STEPS

More text  
cleaning

Modeling with  
Indeed data

Increase true  
positives

# Fraudulent Job Detection!



## Is It Fake?

Enter Job Description

Our full-time, project-based data science program covers the full pipeline (planning, acquisition, preparation, exploration, modeling, delivery), with a focus on Python, SQL, ML, NLP, Distributed Data, and Data Storytelling. We teach students how to think like a seasoned data scientist, what

Enter Job Requirements

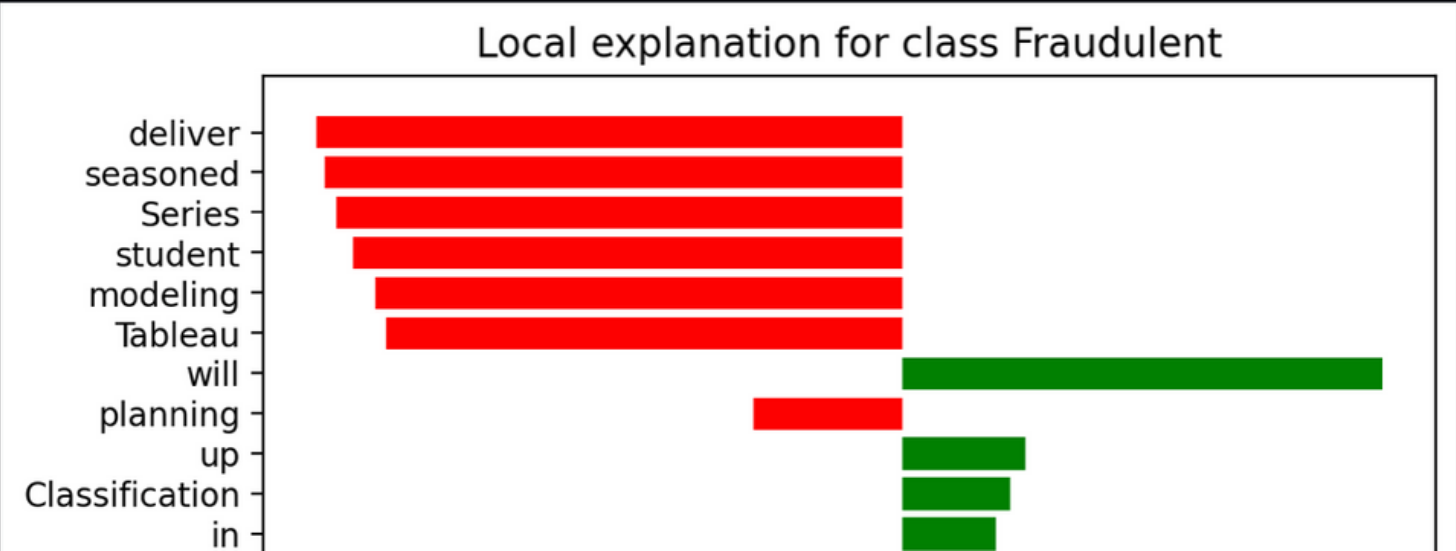
2+ years industry experience in data science  
Fluency in Python, SQL, Data Visualization (matplotlib, seaborn, Tableau), and Machine Learning (Regression, Classification, Clustering, Time Series Analysis, Anomaly Detection)

	words
0	Our full-time, project-based data science program cov...

Generate

## The job is not predicted to be fraudulent

Predicted probability to not be fraudulent: 4.73 %

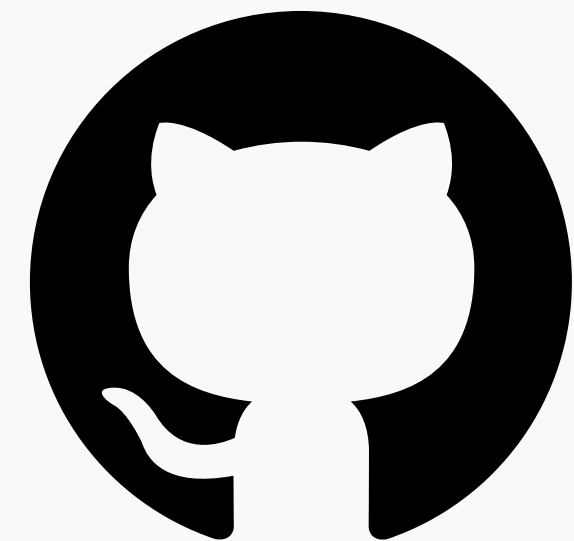


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# THANK YOU!



ijthomps@bsc.edu



<https://github.com/ImaniT12>

