

Event

A user checks in at a bar or at a check-in point and takes a photo

Mining

The check-in recognized the unique id of the user by the RFID tag

Logging

The ID, coordination and time of the check-in are registered

Upload

Data is send to a local server at the festival

Analyze

Data is analyzed and insight in the user is gained, friends are gathered

Action

Recommendation is made

Report

Advise is send to users and friends phone

