



5K
Booking Count

28.7%
Cancellation Pct

\$1M
Total Revenue

9K
Total Room...

\$147.9
Avg. Room Rate

9/6/2024 10/31/2024



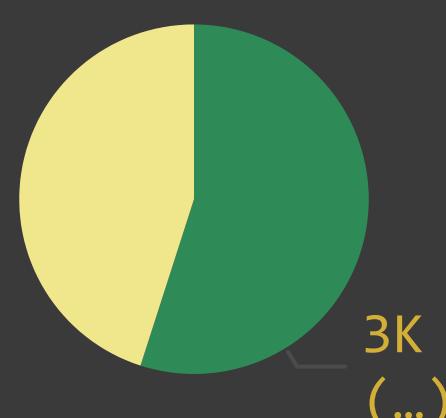
● Website

● Room Rpt

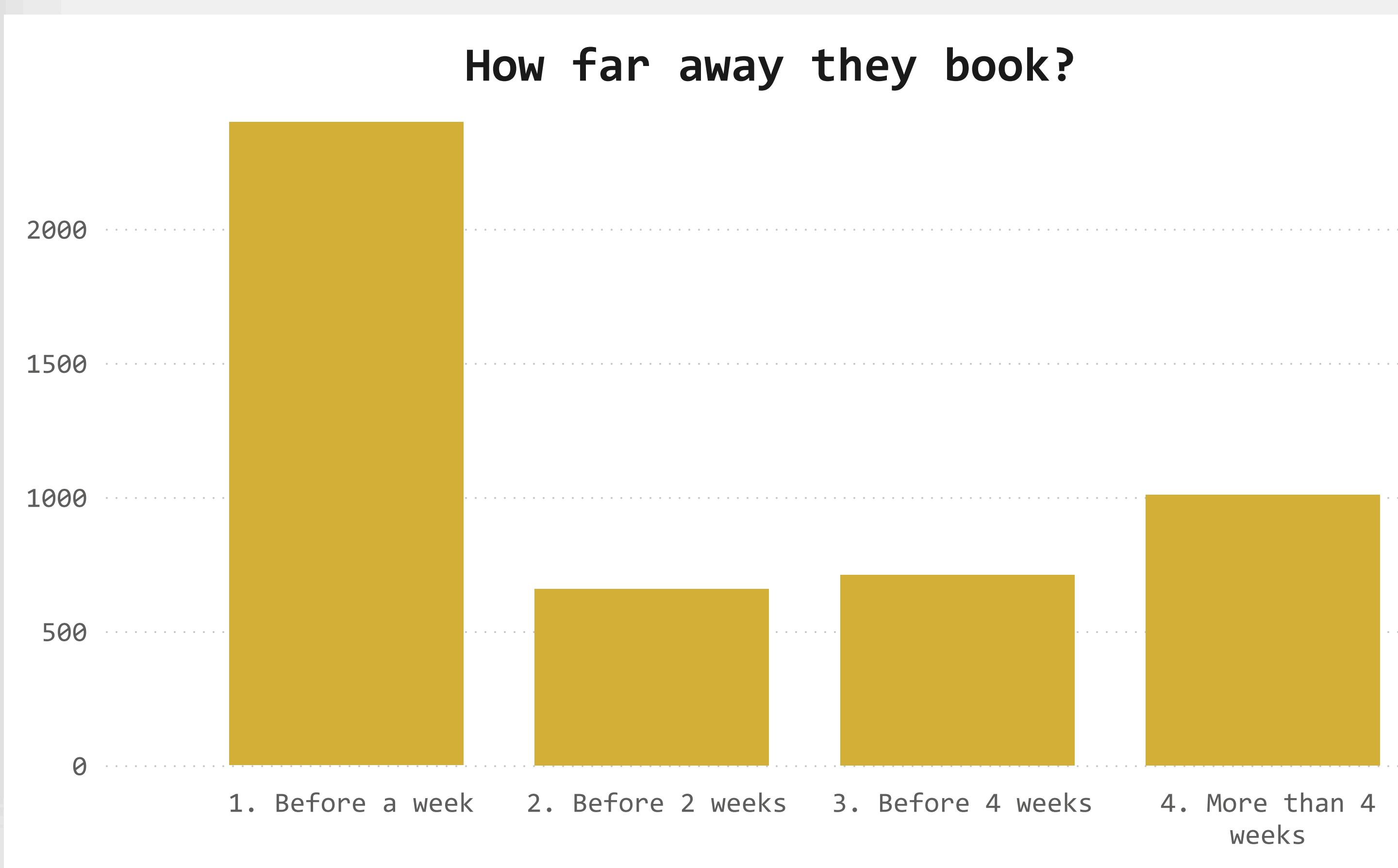
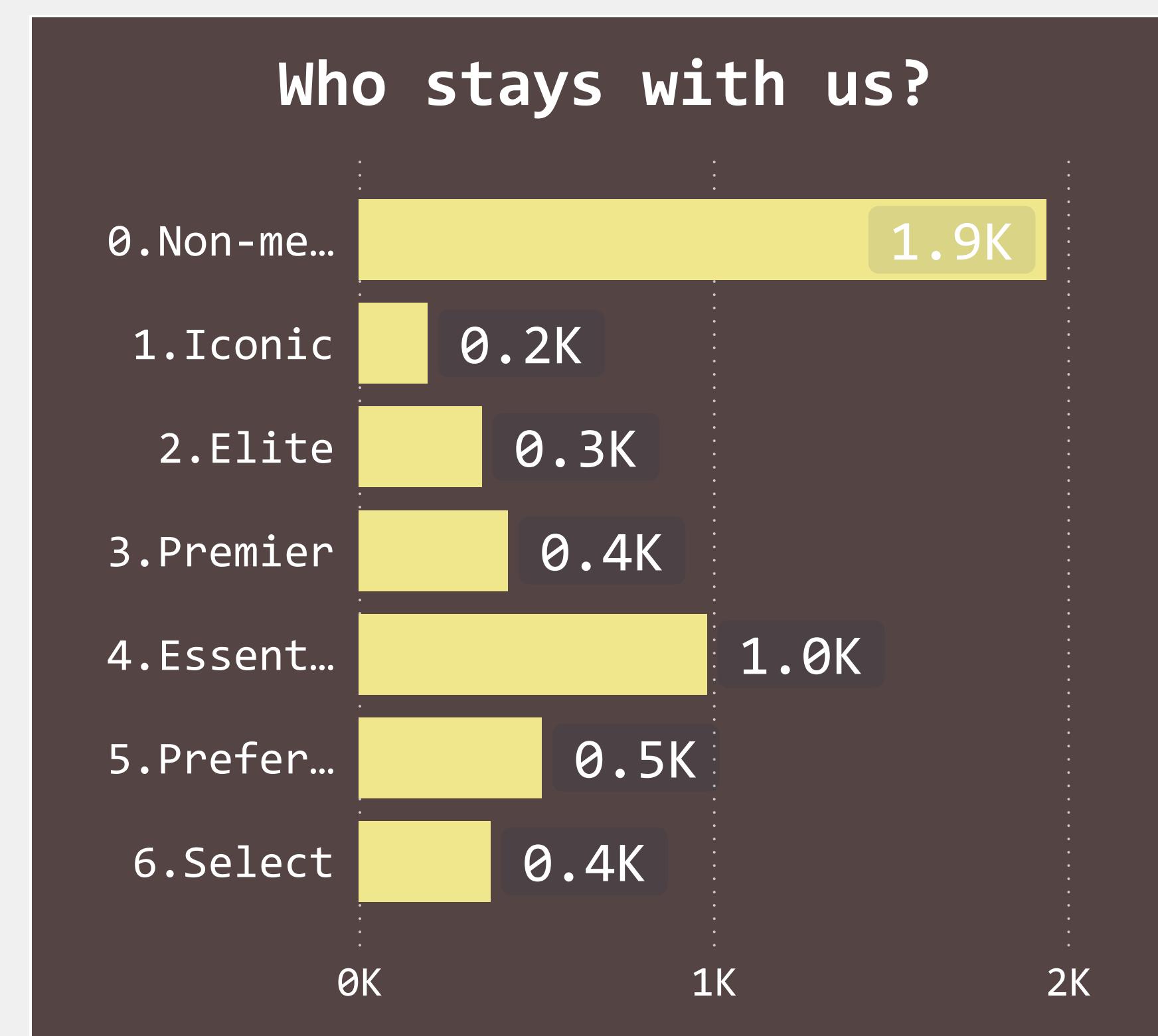
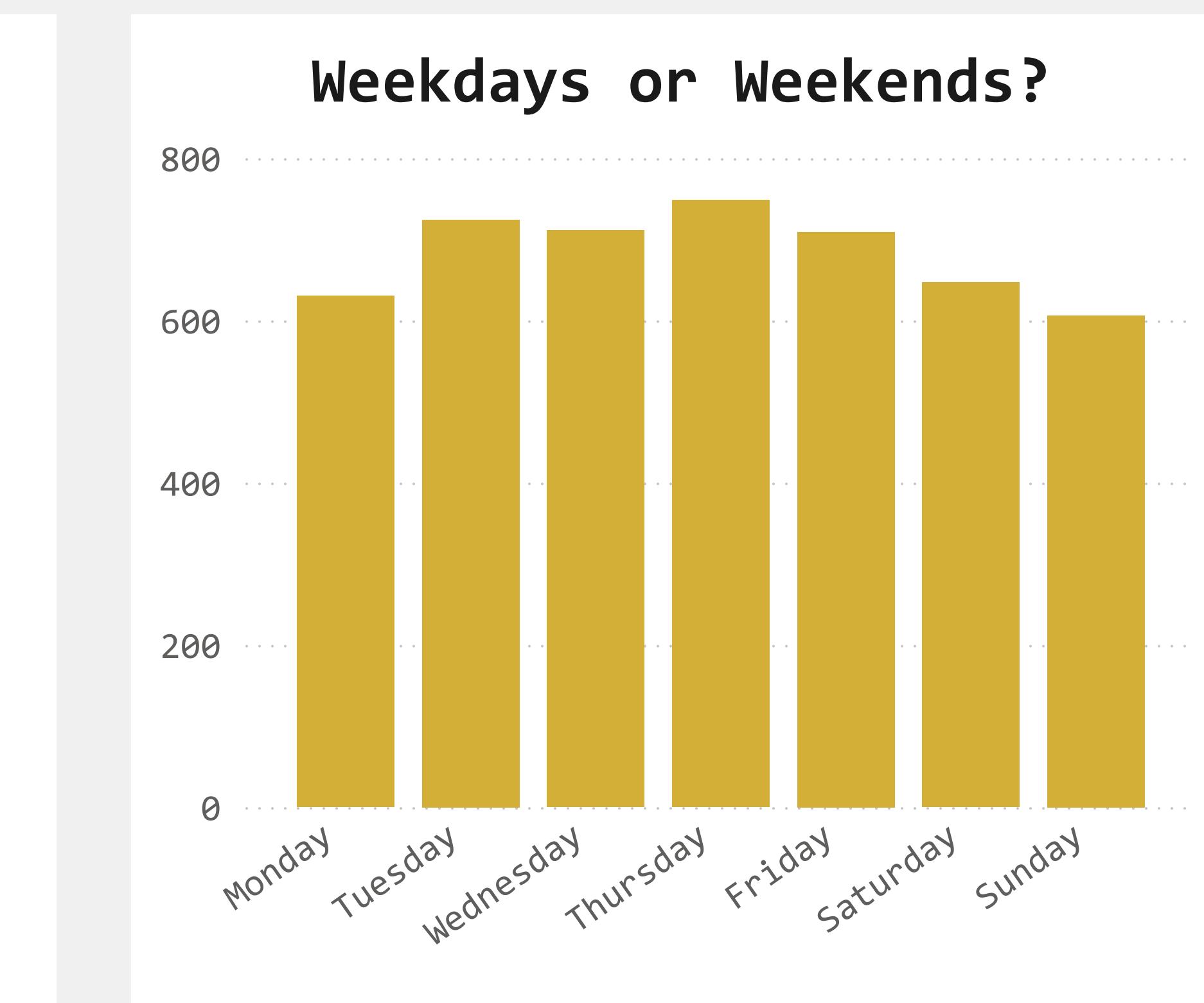
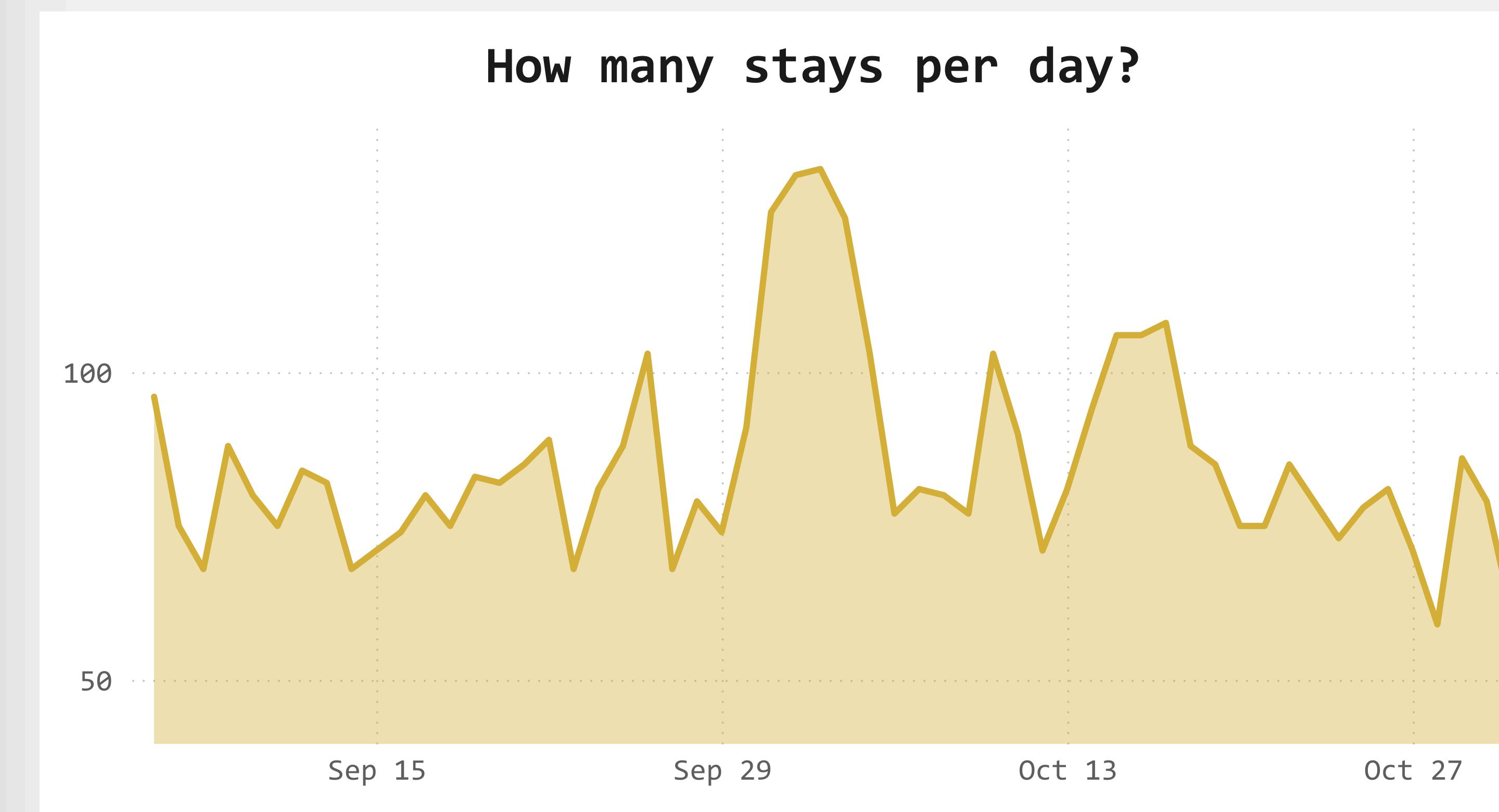
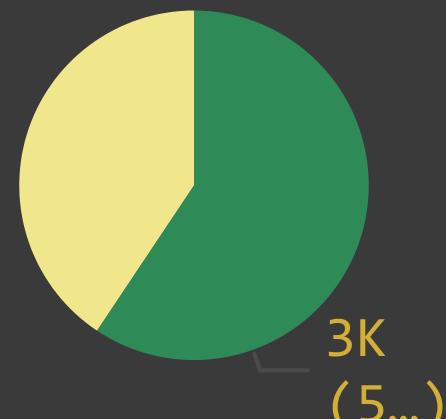
● Occupancy

● F&B Rpt

One night or more?



Loyal or not?



Who is booking?

	Loyalty Le...	App At the...	Connec...	GDS	0th...	Phone	Velora.com
0. Non-member	385	842	167	263	3	172	108
1. Iconic		72		42		7	73
2. Elite		28		140		11	169
3. Premier		22		145		28	226
4. Essential	185	150	48	207	3	130	260
5. Preferred	11	31	3	184	1	40	247
6. Select	15	32	6	142		36	141