



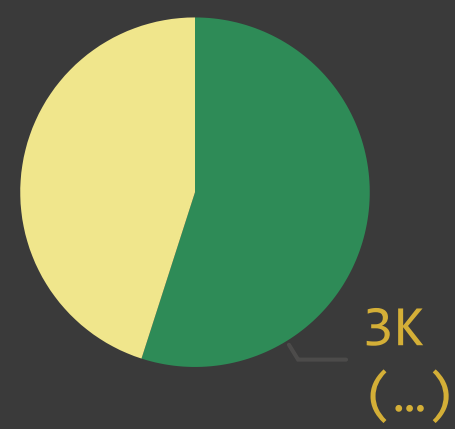
Website

Room Rpt

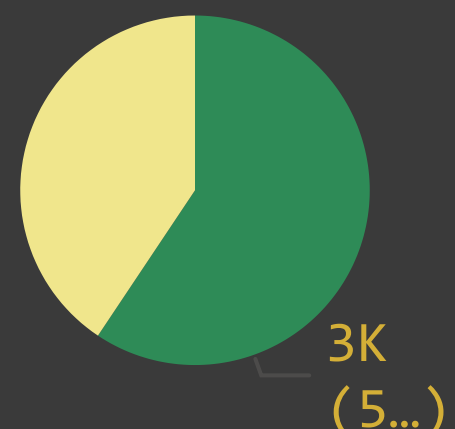
Occupancy

F&B Rpt

One night or more?



Loyal or not?



5K
Booking Count

28.7%
Cancellation Pct

\$1M
Total Revenue

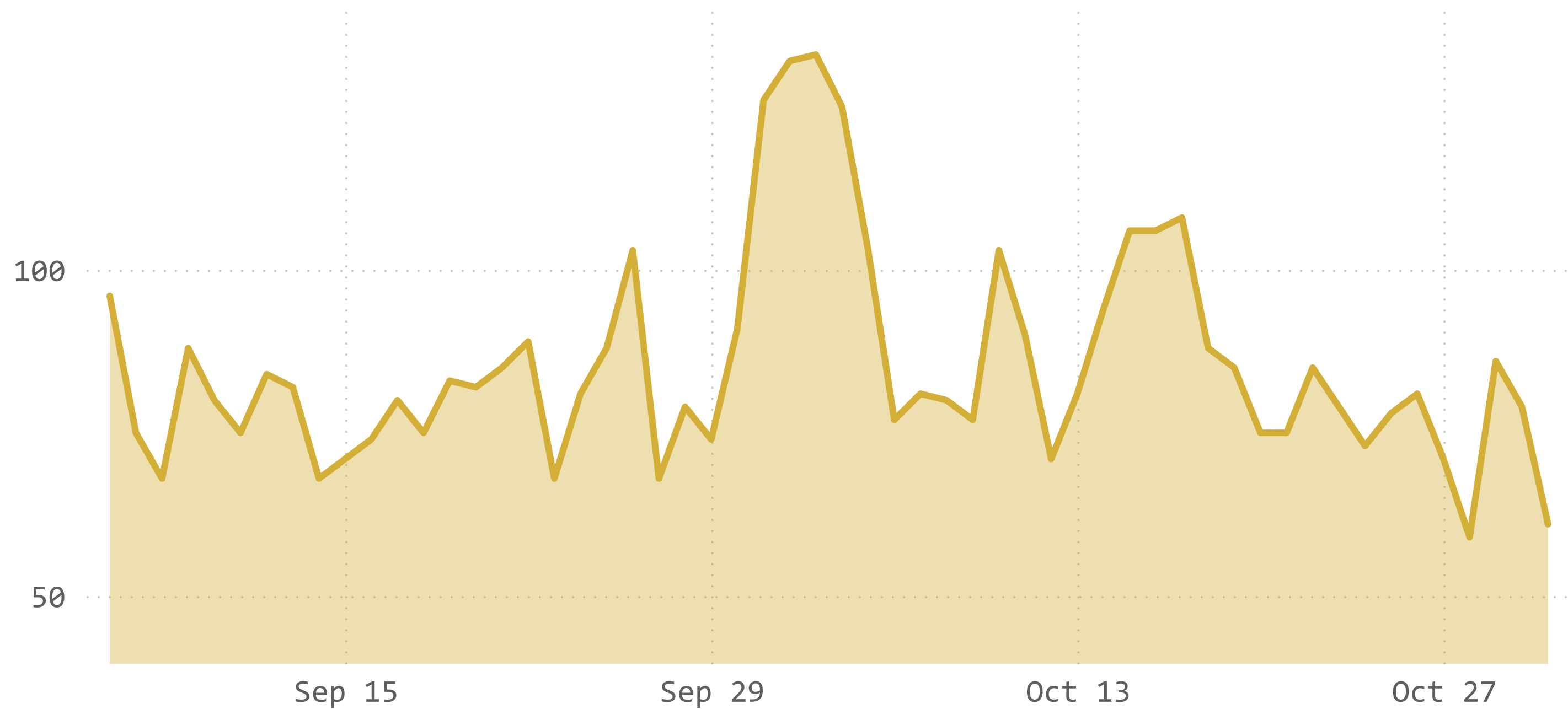
9K
Total Room...

\$147.9
Avg. Room Rate

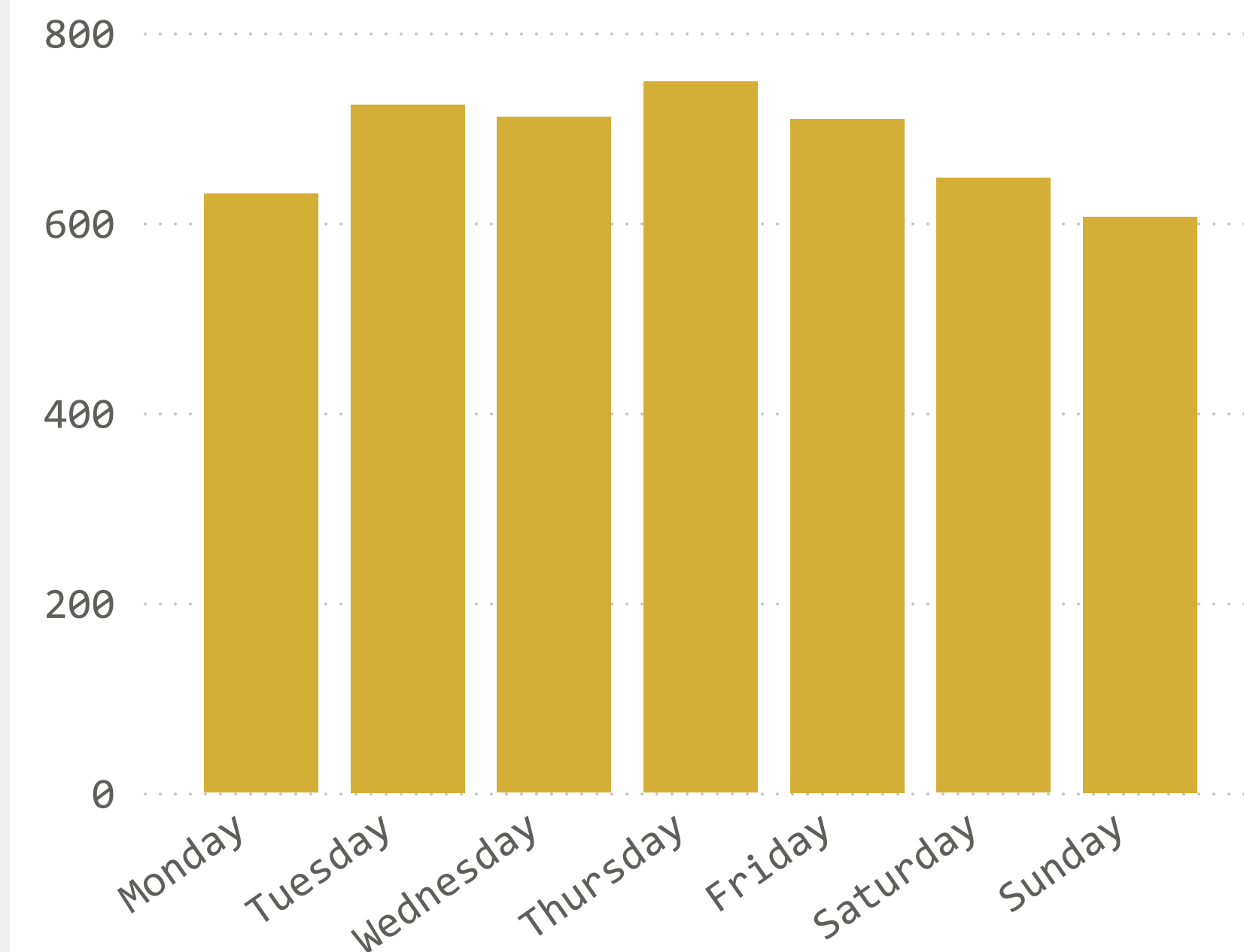
9/6/2024

10/31/2024

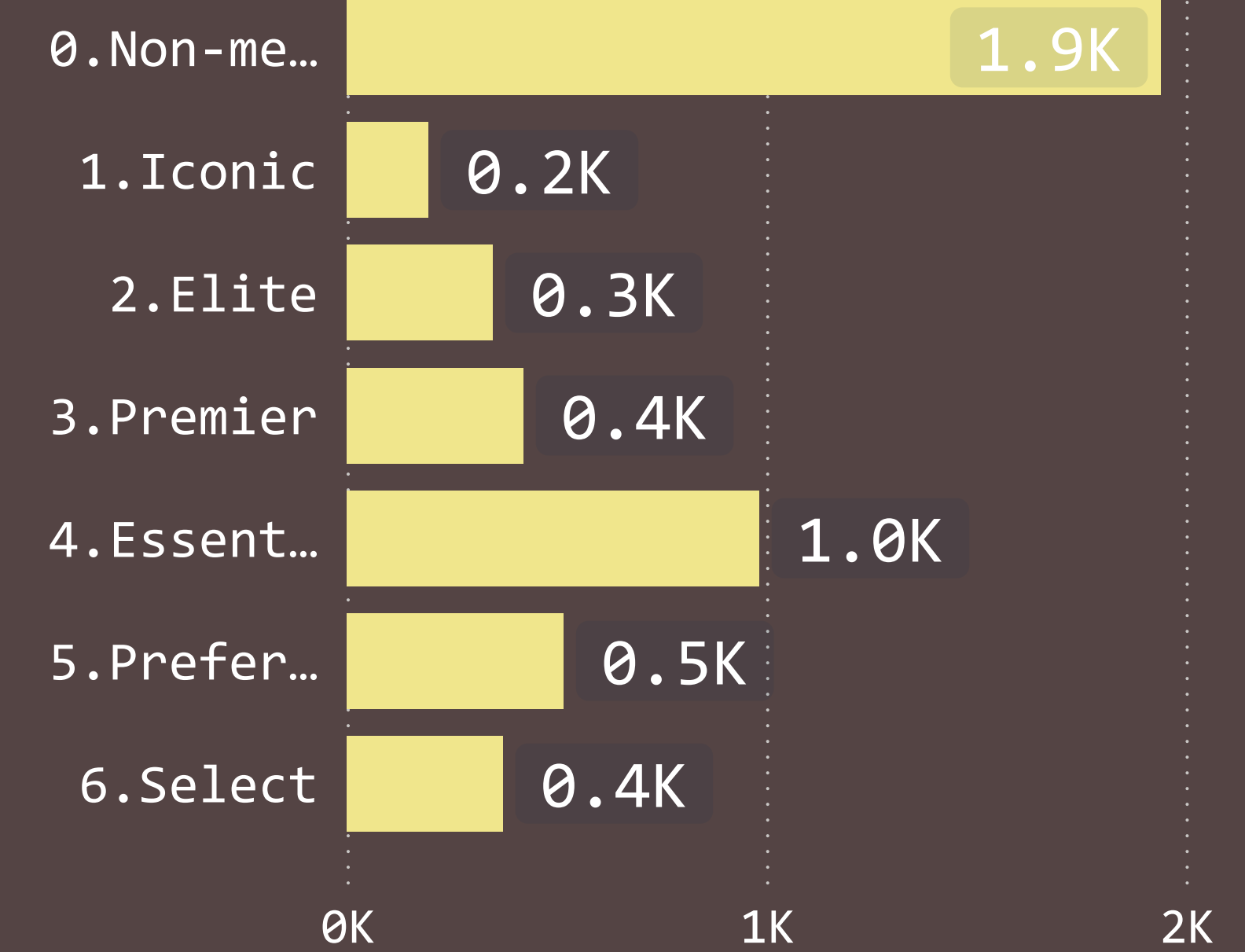
How many stays per day?



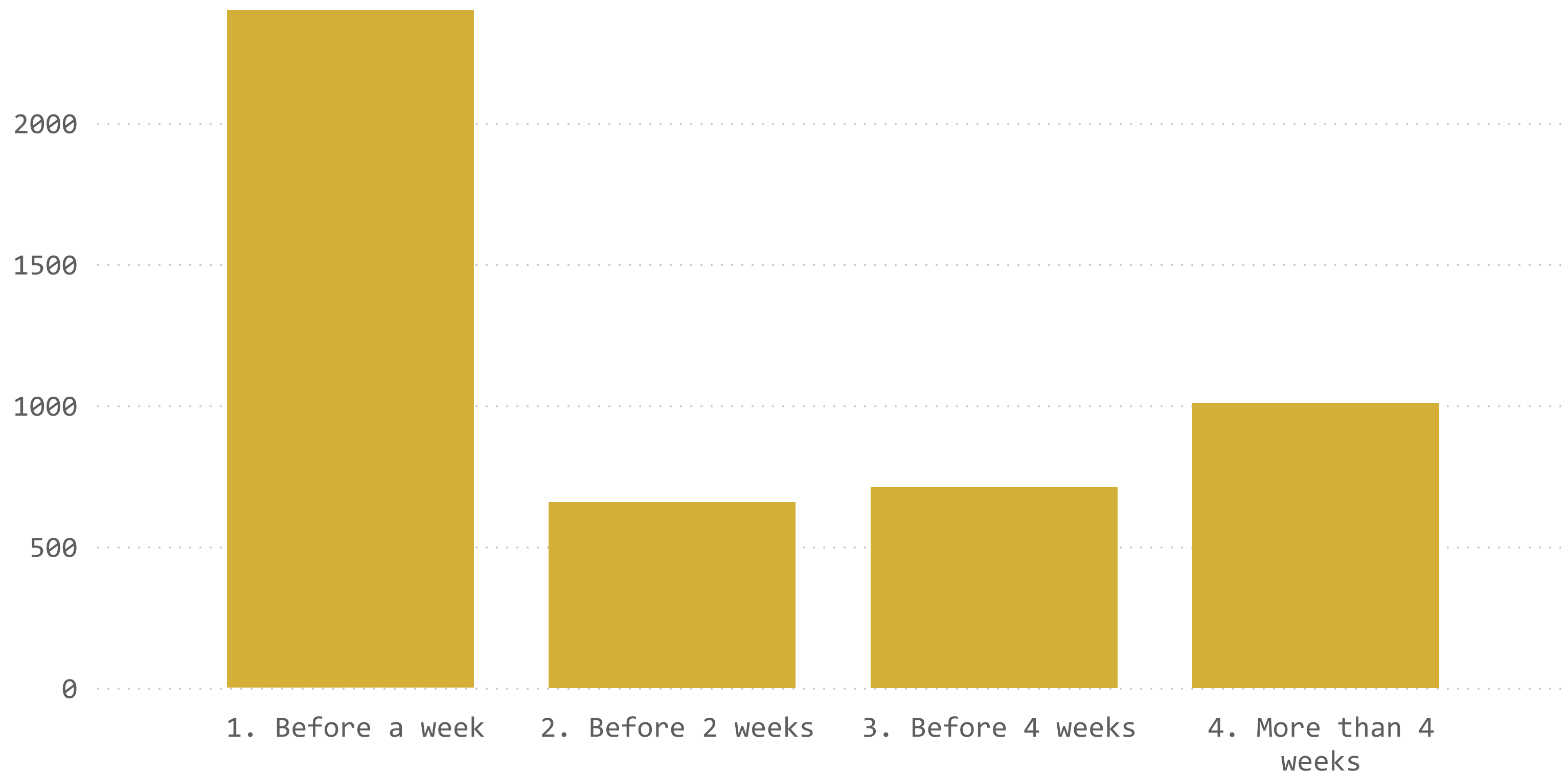
Weekdays or Weekends?



Who stays with us?



How far away they book?



Who is booking?

	Loyalty Le...	App At the...	Conne...	GDS	Oth...	Phone Velora.com
0.Non-member	385	842	167	263	3	172
1.Iconic		72		42	7	73
2.Elite		28		140	11	169
3.Premier		22		145	28	226
4.Essential	185	150	48	207	3	130
5.Preferred	11	31	3	184	1	40
6.Select	15	32	6	142		36