# PRIVACY POLICY

ABHDEEP MUSIC (We are committed to protecting and respecting your privacy.)

This policy (together with our terms of use and any other documents referred to on it) sets out the basis on which any personal data we collect from you, or that you provide to us, will be processed by us.

Please read the following carefully to understand our views and practices regarding your personal data and how we will treat it.

 We take our data protection responsibilities seriously. We comply with both the Information Technology Act 2000 (IT Act 2000), in addition to the Personal Data Protection Law,2019 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data and any laws in India giving effect to its provisions.

# INFORMATION WE MAY COLLECT FROM YOU

We may collect and process the following data about you:

- Information that you provide by filling in forms on our site
  www.abhdeepmusic.in (our site). This includes information
  provided at the time of registering to use our site, subscribing to
  our service or requesting further services. We may also ask you
  for information when you report a problem with our site. All of
  your information is stored on a secure server.
- If you contact us, we may keep a record of that correspondence.
   We may also ask you to complete surveys that we use for research purposes, although you do not have to respond to them

#### IP ADDRESSES AND COOKIES

We may collect information about your computer, including where available your IP address, operating system and browser type, for system administration and to report aggregate information to our advertisers (ie. total page views and clicks, or a location breakdown of our users). This is statistical data about our users' browsing actions and patterns, and does not identify any individual. We use Google Analytics for this purpose.

For the same reason, we may obtain information about your general internet usage by using a cookie file which is stored on the hard drive of your computer. Cookies contain information that is transferred to your computer's hard drive. They help us to improve our site and to deliver a better and more personalised service. They enable us:

- To estimate our audience size and usage pattern.
- To store information about your preferences, and so allow us to customise our site according to your individual interests.
- To speed up your searches.
- To recognise you when you return to our site.

You may refuse to accept cookies by activating the setting on your browser that allows you to refuse the setting of cookies. However, if you select this setting you may be unable to access certain parts of our site.

Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you log on to our site.

#### Abhdeep Music does not host personalized advertising.

Please note that our advertisers may also use cookies, over which we have no control.

## **USES MADE OF THE INFORMATION**

We use information held about you in the following ways:

- To ensure that content from our site is presented in the most effective manner for you and for your computer.
- To provide you with information, products or services that you request from us or that we feel may interest you, where you have consented to be contacted for such purposes.
- To carry out our obligations arising from any contracts entered into between you and us.
- To allow you to participate in interactive features of our service, when you choose to do so.
- To notify you about changes to our service.

We may also use your data to provide you with information about goods and services that may be of interest to you and we or they may contact you about these by email.

Abhdeep Music does not sell your individual data to third-parties – and we never have.

# **DISCLOSURE OF YOUR INFORMATION**

We may disclose your personal information to any member of our group, which means our subsidiaries, our ultimate holding company and its subsidiaries, as defined in Personal Data Protection Law,2019

- In the event that we sell or buy any business or assets, in which case we may disclose your personal data to the prospective seller or buyer of such business or assets.
- If Abhdeep Music or substantially all of its assets are acquired by a third party, in which case personal data held by it about its customers will be one of the transferred assets.
- If we are under a duty to disclose or share your personal data in order to comply with any legal obligation, or in order to enforce or apply our terms of use and other agreements; or to protect the rights, property, or safety of ABHDEEP MUSIC, our customers, or others. This includes exchanging information with

other companies and organisations for the purposes of fraud protection and credit risk reduction.

# LINKS TO OTHER EXTERNAL SITES

This web site may contain links to other sites. We cannot be held responsible for the privacy practices of other such sites. Please do not assume that other sites abide by our privacy standards.

# YOUR RIGHTS

You have the right to ask us not to process your personal data for marketing purposes. We will usually inform you (before collecting your data) if we intend to use your data for such purposes or if we intend to disclose your information to any third party for such purposes. You can exercise your right to prevent such processing by checking certain boxes on the forms we use to collect your data. You can also exercise the right at any time by contacting us.

Our site may, from time to time, contain links to and from the websites of our partner networks, advertisers and affiliates. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that we do not accept any responsibility or liability for these policies. Please check these policies before you submit any personal data to these websites.

## **ACCESS TO INFORMATION**

You have the right to access information held about you. Your right of access can be exercised by contacting us at abhdeepmusic@gmail.com. Any access request may be subject to a fee of Rs.50 to meet our admin costs in providing you with details of the information we hold about you.

#### **CHANGES TO OUR PRIVACY POLICY**

Any changes we may make to our privacy policy in the future will be posted on this page and, where appropriate, notified to you by e-mail.

# CONTACT

Questions, comments and requests regarding this privacy policy are welcomed and should be addressed to <a href="mailto:abhdeepmusic@gmail.com">abhdeepmusic@gmail.com</a>