Imeobong Monday
Senior Data Analyst | SQL • Python • Power BI • Cloud & AI
mondayimeobong@gmail.com | github.com/ImeMonday | Remote (3+ yrs)

Professional Summary

Senior Analyst with 3+ years of experience in data engineering, analytics, and AI across finance, healthcare, telecom, media, real estate, and blockchain. Strong in Python, SQL, PostgreSQL, ETL, and cloud workflows. Skilled in financial modeling, forecasting, and building automated data systems. Focused on turning fragmented raw data into accurate, decision-ready insights for dashboards, risk analysis, and AI-powered automation.

Core Skills

- SQL, PostgreSQL, schema design, tuning
- Python, Pandas, NumPy, Scikit-Learn, APIs
- ETL, data modeling, pipeline automation
- Power BI, DAX, Excel Power Query
- AWS, GCP, BigQuery, Snowflake
- Forecasting, churn & LTV models, anomaly detection
- Blockchain analytics (Dune)

Professional Experience

Freelance Data Analyst / Data Engineer – Remote

2022 – Present

- Built and automated SQL/Python pipelines for fintech, retail, healthcare, telecom, media, real estate, and crypto.
- Designed analytics-ready data models for BI dashboards and forecasting systems.
- Built ML models for churn, revenue prediction, and anomaly detection.
- Managed PostgreSQL databases and optimized performance.
- Developed healthcare no-show prediction and revenue recovery pipeline.
- Delivered 30+ client projects with strong reviews.

Data Analyst – Real Estate, Nigeria

2024 – 2025

- Built dashboards for sales, agent performance, and operational trends.
- Automated reporting pipeline, reducing manual effort by 40%.

Data Analyst (Contract) – Media Studio, Nigeria

2023 – 2024

- Automated marketing ROI dashboards in Power BI.
- Consolidated scattered campaign data into a centralized reporting system.
- Cut reporting time by 70%.

Data Analyst Intern – HNS Consulting

2022 – 2023

• Supported telecom and finance analytics for churn, LTV, and customer behavior.

• Cleaned and structured large datasets for accurate reporting.

Hackathon Experience

• **10Alytics Hackathon** – Fiscal Unraveling Africa's Sovereign Debt Crisis

Built fiscal risk models, debt sustainability indicators, sovereign risk classifications, and dashboards to track deficit trends, refinancing exposure, and debt trajectory.

• **AI & Data Governance Hackathon** – 2025

Developed a full Responsible AI Strategy for a modern retail brand, including controls, monitoring, KPIs, dashboards, and compliance processes.

• Multiple community and industry hackathons across AI, finance, and analytics with solutions focused on forecasting, policy analysis, optimization, and automation.

Portfolio Projects

• Healthcare No-Show Prediction & Revenue Recovery (Python + SQL).

• AI Financial Forecasting for revenue and volatility (Python + Power BI).

• Flight Delay Prediction (Decision Tree, k-NN, Logistic Regression).

• Cloud Cost & Resource Optimization (SQL + Python + Power BI).

• Blockchain Analytics (Python + SQL + Dune).

• Ecommerce Insights ETL & Forecasting (SQL + Python).

• Automated Retail Dashboard with Power Query & DAX.

Education

B.Sc. Statistics – Akwa Ibom State University

Certifications

• Google Data Analytics Certificate

• Power BI & DAX Advanced Modeling

Key Achievements

• Reduced ETL processing time by 60%.

• Improved marketing reporting efficiency by 70%.

• Built forecasting models with 75–85 percent accuracy.

• Delivered 30+ freelance projects with strong satisfaction.

• Mentored junior analysts in SQL, Power BI, and engineering.

Soft Skills

Analytical Thinking | Problem Solving | Communication | Stakeholder Engagement | Curiosity | Collaboration | Data Storytelling | Attention to Detail | Adaptability