

## Contact

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www.linkedin.com/in/imeobong-  
webdeveloper (LinkedIn)  
imeobongetim.site/ (Portfolio)

## Top Skills

Quality Assurance  
Continuous Integration (CI)  
Website Updating

## Languages

Ibibio (Native or Bilingual)  
Yoruba (Native or Bilingual)  
English (Native or Bilingual)

## Certifications

Digital Marketing  
Python Programming Language  
Back-end Web Development using  
Javascript & Node.js  
AWS Certificate of Completion -  
Instagram Clone using HTML, CSS &  
Javascript  
Google Certificate of Completion -  
Instagram Clone using HTML, CSS  
& Javascript

## Honors-Awards

President, National Society of Black  
Engineers (NSBE)

# IMEOBONG ETIM

Web Developer | HTML | CSS | Javascript | WCAG Expert | Expert  
WordPress Developer|| I build websites for brands and businesses.  
Uyo, Akwa Ibom State, Nigeria

## Summary

Hi, I'm Imeobong, a passionate WordPress developer with a flair for crafting digital experiences that blend creativity and functionality. With a strong foundation in HTML and CSS , I bring websites to life, making them not just visually appealing but also user-friendly and efficient. I am also into Website Maintenance and management,

# My journey in web development started 4 ago, and I've been fortunate to work on a diverse range of projects, from personal blogs to complex e-commerce websites. I thrive on turning ideas into reality, solving problems with elegant solutions, and staying up-to-date with the ever-evolving web technologies.

In my desire to become the best, I've also learnt about Website Performance Optimization, API Integration, Coding Standards, Website Troubleshooting, SEO Optimization, and Code Debugging.

As a WordPress specialist, I have a deep understanding of the platform's ecosystem (CPanel, PHP, MySQL, Wordpress Plugins, Page Builders, etc., which allows me to create custom themes tailored to my client's unique needs. I take pride in optimizing websites for performance and search engine visibility, ensuring they deliver a seamless user experience.

My approach to development combines technical expertise with a keen eye for design, ensuring that every project I work on not only functions flawlessly but also looks exceptional. I believe that the synergy between form and function is the key to a successful web presence.

In this ever-changing field, I'm committed to continuous learning and growth. Whether it's mastering the latest web technologies, refining my coding skills, or staying updated with the latest design trends, I'm dedicated to providing my clients with the best solutions.

Let's connect! If you're looking for a WordPress developer who can transform your web ideas into reality or need assistance with HTML and CSS projects, I'd love to chat. Together, we can create impactful and visually stunning online experiences.

Feel free to reach out and connect with me. I'm always excited to collaborate and explore new opportunities in the world of web development.  
profile!

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## Experience

### Amarweb Technologies

2 years 2 months

Wordpress Developer | Website Development and Maintenance,  
Website Accessibility (WCAG)

July 2021 - August 2023 (2 years 2 months)

Lagos, Nigeria

1. Customized and modified WordPress themes to meet the specific requirements of clients or projects.
2. Ensured that themes were responsive and compatible with various devices.
3. Made sure websites met the Web Content Accessibility Guidelines.
4. Provided training to clients on how to use and manage their WordPress websites.
5. Created documentation for clients to reference for basic maintenance tasks.
6. Implemented security measures to protect WordPress websites from vulnerabilities and potential threats.

Digital Marketing Manager | Facebook Ads, Content Creation,  
Marketing Strategy

July 2021 - August 2023 (2 years 2 months)

Nigeria

1. Developed and implemented comprehensive digital marketing strategies aligned with overall business goals.
2. Defined target audiences, key performance indicators (KPIs), and marketing objectives.
3. Planned, created, and managed Facebook advertising campaigns to reach target audiences.

4. Set budgets, defined targeting parameters, and optimized ad performance based on analytics.
5. Oversaw and managed the company's social media accounts, with a focus on Facebook.
6. Monitored social media trends, engaged with the audience, and responded to comments or inquiries.

### Home Sweets Bakeshop

Website Manager | Website Redesign, API Integration, Website Optimization, Products Upload

February 2022 - June 2023 (1 year 5 months)

Las Vegas, Nevada, United States

1. Redesigned the website using Elementor
2. Optimized the website's performance
3. Integrated payment gateway
4. Uploaded new products
5. Updated product categories
6. Migrated website from one host to another
7. Deleted duplicated photos
8. Updated website plugins
9. Uploaded pictures of products to the media gallery

### Grais LLC

Web Developer | Wordpress Development, Website Accessibility (WCAG), Accessssibility Testing

July 2022 - August 2022 (2 months)

New York, United States

1. Worked as a WordPress Developer
2. Implemented and adhered to Web Content Accessibility Guidelines (WCAG) to ensure websites are accessible to people with disabilities.
3. Conducted accessibility audits and testing to identify and fix accessibility issues.
4. Designed website pages using HTML, CSS and React
5. Worked with a UX/UI designer to ensure a cohesive and visually appealing website.
6. Communicated with clients to understand their requirements, provided updates on project progress, and addressed any concerns or feedback.

### CVIT NIGERIA

Web Development and Digital Marketing Intern | Python Programming, Facebook Ads, Email Marketing

May 2021 - March 2022 (11 months)

212, Palmgrove Road, Lagos, Nigeria

1. Did a course on Python Programming Language
2. Built a calculator program using Python
3. Learnt about content creation
4. Learnt how to run Facebook ads
5. Learnt email marketing

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## Education

University of Uyo

Bachelor in Engineering, Computer Engineering · (2016 - 2021)