

CodeAlpha_Simple E-commerce Store

Developing a basic e-commerce store involves integrating both frontend and backend components with a database for product and order management. Below is a step-by-step guide to build this project:

1. Plan the Features

Core Features

- Product listing (display of products with details).
- Shopping cart (add, view, update, or delete items).
- Product search/filter.
- User registration and login (optional for basic setup).
- Order processing.

2. Technologies to Use

Frontend

- HTML5, CSS3, JavaScript.
- Optional: Bootstrap or Tailwind CSS for styling.

Backend

- Framework: Django (Python) or Express.js (Node.js).
- Database: SQLite, PostgreSQL, or MongoDB.

3. Setup Environment

- Install necessary tools: Node.js, Python, Django/Express.js, and a database system.
- Initialize your project (e.g., `django-admin startproject` or `npm init`).

4. Implementation Steps

Frontend Development

HTML Structure

- Create `index.html` for the product listing page.
- Example for product display:

```
<!DOCTYPE html>
<html lang="en">
<head>
  <meta charset="UTF-8">
  <meta name="viewport" content="width=device-
width, initial-scale=1.0">
  <link rel="stylesheet" href="styles.css">
  <title>E-Commerce Store</title>
</head>
<body>
  <header>
    <h1>Simple E-Commerce Store</h1>
    <nav>
```

```

        <a href="/">Home</a>
        <a href="/cart">Cart</a>
    </nav>
</header>
<main>
    <section id="products">
        <!-- Products dynamically rendered here -
->
    </section>
</main>
<footer>
    <p>© 2024 Simple Store</p>
</footer>
<script src="scripts.js"></script>
</body>
</html>

```

CSS for Styling

- Use a CSS file (styles.css) for a responsive layout:

```

body {
    font-family: Arial, sans-serif;
    margin: 0;
    padding: 0;
}
header {
    background: #333;
    color: #fff;
    padding: 1em;

```

```

}
nav a {
  color: #fff;
  margin: 0 1em;
  text-decoration: none;
}
#products {
  display: grid;
  grid-template-columns: repeat(auto-fill,
minmax(200px, 1fr));
  gap: 20px;
  padding: 20px;
}
.product-card {
  border: 1px solid #ddd;
  padding: 10px;
  text-align: center;
}

```

JavaScript for Interaction

- Add a `scripts.js` file to fetch products and handle cart logic:

```

document.addEventListener('DOMContentLoaded', () => {
  fetch('/api/products') // Fetch products from
backend
    .then(response => response.json())
    .then(data => renderProducts(data));

  function renderProducts(products) {

```

```

        const productContainer =
document.getElementById('products');
        productContainer.innerHTML =
products.map(product => `
            <div class="product-card">
                <h2>${product.name}</h2>
                <p>${product.price}</p>
                <button
onclick="addToCart(${product.id})">Add to
Cart</button>
            </div>
        `).join('');
    }

    window.addToCart = function(productId) {
        // Logic to add product to cart
        alert(`Product ${productId} added to cart!`);
    }
});

```

Backend Development

Django Example

1. Create a Django App

```
django-admin startapp store
```

2. Model Products

```

from django.db import models

class Product(models.Model):
    name = models.CharField(max_length=100)
    price = models.DecimalField(max_digits=10,
decimal_places=2)
    description = models.TextField()
    image = models.ImageField(upload_to='products/',
blank=True)

    def __str__(self):
        return self.name

```

3. Set Up Views and API

```

from django.http import JsonResponse
from .models import Product

def product_list(request):
    products = list(Product.objects.values())
    return JsonResponse(products, safe=False)

```

4. URL Configuration

```

from django.urls import path
from . import views

urlpatterns = [
    path('api/products', views.product_list,
name='product_list'),

```

]

5. Setup Admin Panel

```
from django.contrib import admin
from .models import Product

admin.site.register(Product)
```

Express.js Example

1. Setup Express Project

```
npm install express body-parser mongoose
```

2. Define Product Model

```
const mongoose = require('mongoose');

const productSchema = new mongoose.Schema({
  name: String,
  price: Number,
  description: String,
  image: String,
});

module.exports = mongoose.model('Product',
productSchema);
```

3. API Routes

```
const express = require('express');
const Product = require('./models/Product');
const app = express();

app.get('/api/products', async (req, res) => {
  const products = await Product.find();
  res.json(products);
});

app.listen(3000, () => console.log('Server running on
http://localhost:3000'));
```

Database Setup

- Django: Use sqlite3 (default) for development; migrate models with `python manage.py migrate`.
- Express.js: Use MongoDB, connect via `mongoose.connect()`.

5. Deploy

- **Frontend:** Deploy on platforms like Netlify or Vercel.
- **Backend:** Deploy using platforms like Heroku, AWS, or Railway.
- **Database:** Use a managed database service like MongoDB Atlas or AWS RDS.

6. Test and Iterate

- Test for usability and performance.
- Add advanced features like user authentication, payment integration, and order history.