

HACK UPSTATE

*Unite, facilitate and collaborate.
Advancing our tech communities.*



Doug Crescenzi
doug@hackusptate.com



Jesse Peplinski
jesse@hackupstate.com

What is Hack Upstate?

Mission

Hack Upstate's mission is to *unite* and *facilitate collaboration* among the greater Upstate New York technology community. In doing so, we aim to *contribute to the growth* of Upstate New York's technology sector, and to create a robust network of *technologists* and *regional technology companies*.

How

Hack Upstate organizes weekend *hackathons* twice a year (i.e., Fall & Spring) where *developers, designers, engineers* and *innovators* from across Upstate New York come to Syracuse, NY, and share ideas, form teams, build projects, and win awesome prizes in 24 hours. The event is *free to attend* for all participants.

Additional Information

<http://hackupstate.com>
team@hackupstate.com

When

April 14-15, 2018
Saturday 11am - Sunday 2pm

Where

The Technology Garden
235 Harrison St.
Syracuse, NY 13202



156

Average number of participants

19

Average number of projects

79%

Student participants

21%

Practitioner

A group of people are gathered at a social event, possibly a networking dinner or conference. In the foreground, a woman in a green shirt is holding a plate of food. Next to her, a man in a white t-shirt and glasses is smiling. Behind him, a woman in a pink shirt is also holding a plate. They are all looking down at their food. In the background, other people are visible, some standing and talking. The setting appears to be indoors with large windows in the background showing a city at night. The text "Dozens of successful STEM job placements over 5 years" is overlaid in white, bold font across the center of the image.

**Dozens of successful STEM job
placements over 5 years**

Testimonials



Rachel Haot

Chief Digital Officer and Deputy
Secretary for Technology,
[New York State](#)

"Hack Upstate has been *instrumental to Upstate New York's technology sector growth*. As a Startup-NY company, it's exciting to see the rate at which their *community is expanding*, and the success they've had *aligning Upstate tech talent with employers*. We're so proud to have them here in New York."

"From elegant to crude, the paths of invention are riddled with *challenges best tackled through diversity in talent and thinking*. Hack Upstate *attracts these rare ingredients* and fiendishly disrupts traditional planning through rules and boundaries ensuring the unexpected."



Patrick Danial

Chief Technology Officer
[Terakeet](#)

Testimonials



Ben Roberts
Director of Public Affairs
AT&T

"We at **AT&T** have worked closely with Hack Upstate on five different civic related hackathons throughout the past two years. All have been **tremendously successful**, and introduced **extraordinary value** to **Upstate New York's STEM community**, as well as the **Upstate community at large**."

"In the emerging Upstate New York tech scene, **Hack Upstate is an essential asset**. It's an outstanding event for **bringing together some of our region's top tech talent**, a tight, well-run event and an absolute blast!"



Dave Bulger
Chief Executive Officer
Tuzag

A group of approximately 15 young people, mostly men, are standing in front of a building with large glass windows. They are dressed in casual attire like hoodies, plaid shirts, and jeans. Some are looking towards the camera, while others are looking away or interacting with each other. One man on the left is making a peace sign. The overall atmosphere is relaxed and social.

**Interested in sponsoring
Hack Upstate XI?**

Package	Mega \$1,000	Giga \$2,500	Tera \$5,000
General			
API Demo / Product Exposure	✓	✓	✓
Speak at Opening Ceremony & Closing Ceremony (2-3 mins)	✓	✓	✓
Sponsor a Meal or Prize (<i>Dinner by <Your Company!></i>)		✓	✓
Side Event (<i>Tech talk, product workshop, minigame, etc, 30-60 minutes</i>)		✓	✓
Judge & Award Prizes			✓
Recruiting			
Send Recruiters, Mentors, and Developers	✓	✓	✓
Sponsor Table		✓	✓
Email Participants After Event		✓	✓
Email Hack Upstate Mailing List of ~2000 Recipients			✓
Promotion			
Blog Article Generated and Promoted by HU team (750 - 1000 words)	✓	✓	✓
Company Logo on T-shirt & Website	✓	✓	✓
Recognition during Opening and Closing Ceremony	✓	✓	✓
Social Media Shoutouts	✓	✓	✓
Distribute Swag (Shirts, stickers, brochures, etc)	✓	✓	✓
Digital Banner on Bottom of our Website			✓
Co-hosted by you (Available to 1st platinum sponsor only)			✓

Any Questions?

If you have *anything* further you would like to discuss, please *do not hesitate* to contact us. We are more than happy to *set up a phone call* and chat! We are *flexible* with our options.



Doug Crescenzi
doug@hackupstate.com



Jesse Peplinski
jesse@hackupstate.com

Additional Information

<http://hackupstate.com>
team@hackupstate.com

When

April 14-15, 2018
Saturday 11am - Sunday 2pm

Where

The Technology Garden
235 Harrison St.
Syracuse, NY 13202