MARIE HOOPER

front-end developer & ux designer

marie.hoopr.io   marie.ashtari@gmail.com   Ann Arbor, MI

EDUCATION

B.S. Finance
Entrepreneurship Minor
University of Florida | 2011

PROFILE

Enthusiastic self-starter with a passion for creating engaging and accessible web applications

SKILLS

front-end development

HTML, CSS (+ Sass/SCSS), JavaScript (+ jQuery), Jekyll, Git

design

usability testing, wireframing, process mapping, prototyping, visual design

tools

Sketch, Illustrator, Photoshop, InVision, GitHub, Trello, Slack, Google Apps

EXPERIENCE

USER INTERFACE DESIGNER & DEVELOPER | University of Michigan

Ann Arbor, Michigan

Sept 2015 - Present

- Led design and front-end development on GradeCraft (Rails application)
- Led redesign of public-facing GradeCraft product website
- Designed and developed Gameful Pedagogy website (Jekyll)
- Design and front-end development on PolicyMaker (Django application)
- Collaborated with faculty and software developers to identify design solutions
- Conceptualized, wireframed, prototyped and implemented new features
- Adhered to responsive design and cross-browser compatibility standards
- Conducted usability testing with students and instructors
- Supervised 4 UX interns

PROJECT MANAGEMENT ADMINISTRATOR | Wantman Group, Inc.

West Palm Beach, Florida

Aug 2013 - Sept 2015

- Proliferated software use to more accurately forecast revenue and resource needs for president and project managers
- Assisted in design of intranet and automation of multiple business processes
- Spearheaded development of paperless contract management
- Developed several applications to analyze financial metrics and track project pursuits

BUSINESS SYSTEMS ANALYST | University of Michigan Athletic Dept.

Ann Arbor, Michigan

May 2012 - Aug 2013

- Designed and developed Athletic Dept intranet for staff and student-athletes
- Worked closely with project stakeholders to understand requirements for new applications and changes to existing ones
- Interpreted and transformed end user needs into functional, intuitive solutions
- Held monthly sessions to educate groups of 60+ staff about various technologies
- Automated multiple business processes throughout channels of Athletic department
- Developed working knowledge of programming languages