

**ABSTRACT PRODUCT DESIGN FOR SENTIMENT  
ANALYSIS WEB APP**

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## **INTRODUCTION**

The sentiment analysis web app seeks to give users a platform to analyze the sentiment of text data, such as reviews, comments, social media posts, etc. This web app will allow users enter text data and receive sentiment analysis result that will show if the content reflects positive, negative, or neutral sentiment.

## **KEY FEATURES:**

1. **User Interface:** The web application will feature a user-friendly interface that enables seamless interaction between users and the program. It should have a straightforward layout that makes it simple for users to input text data and get sentiment analysis findings.
2. **Text Input:** Users should be able to enter the text they wish to analyze in the app's text input area. Users can insert one or more texts for sentiment analysis using its capability for multiple inputs.
3. **Sentiment Analysis:** Sentiment analysis is the primary feature of the online application. To assess the sentiment of the supplied text, it should use a trained machine learning model or natural language processing methods. The text should be correctly classified as having a positive, negative, or neutral sentiment by the sentiment analysis algorithm.
4. **Visualization of Results:** The app should clearly and attractively display the sentiment analysis results. It can display the sentiment distribution or offer a sentiment score for the input text using graphs, charts, or other visualization approaches.
5. **Performance and Scalability:** The web app should be designed to handle a significant volume of text data and provide real-time or near-real-time sentiment analysis results. It should be scalable, ensuring smooth performance even with an increasing number of users or data inputs.
6. **Security and Privacy:** To protect user data and maintain privacy, the web app should implement appropriate security measures. It should employ data encryption, secure communication protocols, and follow best practices for user authentication and authorization.
7. **Responsive Design:** The web application should be responsively developed so that it can adjust to various screen sizes and devices. The best possible user experience is thus guaranteed on PCs, tablets, and mobile devices.

8. **Deployment and Maintenance:** The web application should be simple to deploy on a web server and maintain. To guarantee seamless operation and user satisfaction, routine updates, bug repairs, and speed optimizations should be made.

Overall, the goal of the sentiment analysis web app is to offer a user-friendly, effective, and secure platform for text data sentiment analysis. It gives users the ability to extract useful information from textual content, without any understanding of Programming empowering them to base judgements on the findings of sentiment analysis.