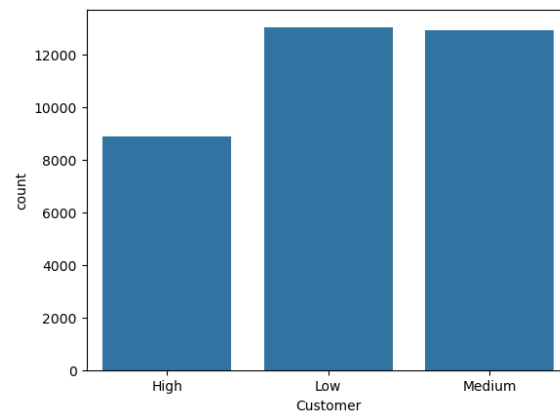
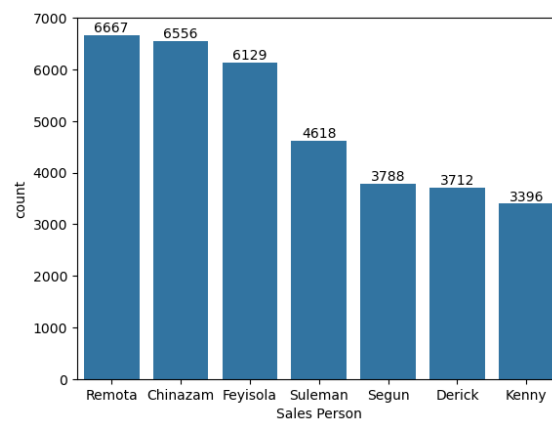


Figures

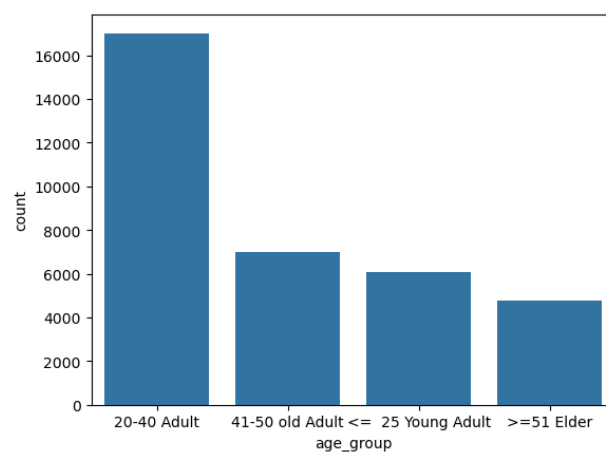
No. of customers belonging to each customer spec



Number of Transaction by salesperson

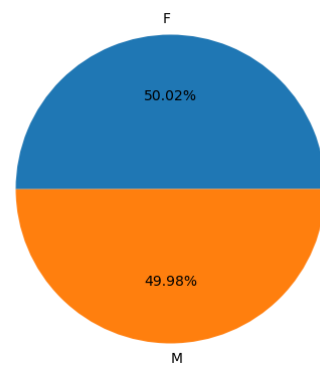


Total Transaction by customer age

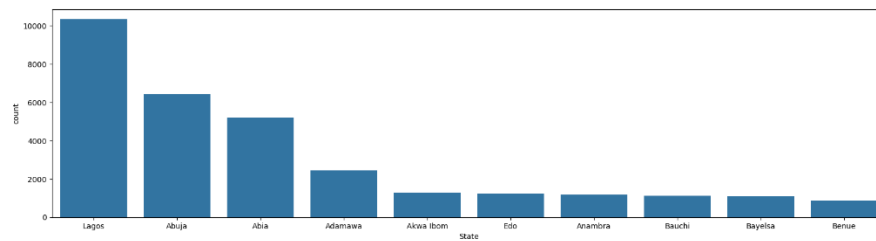


Percentage of Transaction by customer Gender

Percentage of transaction by Gender

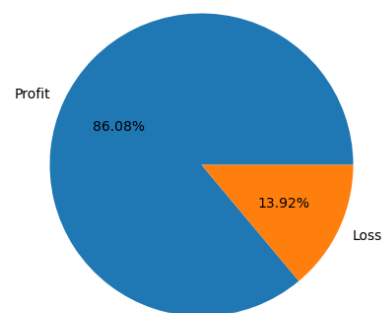


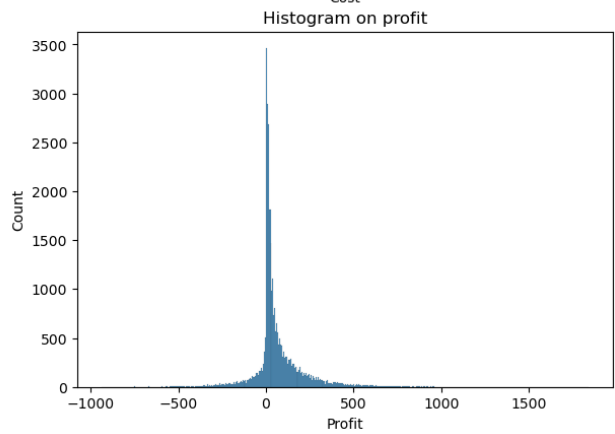
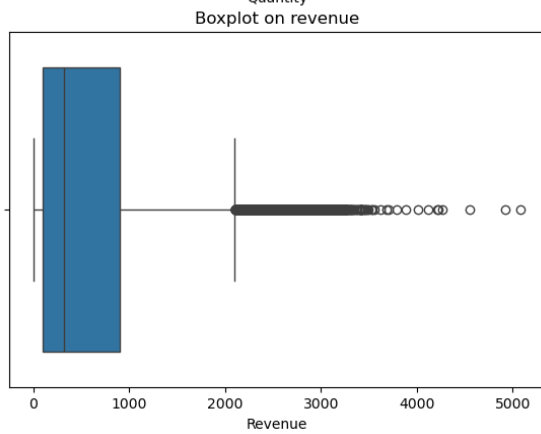
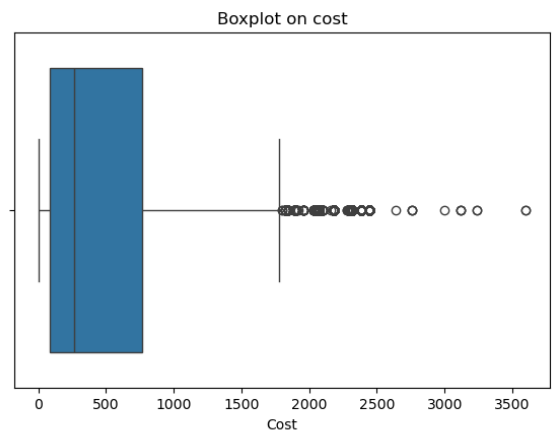
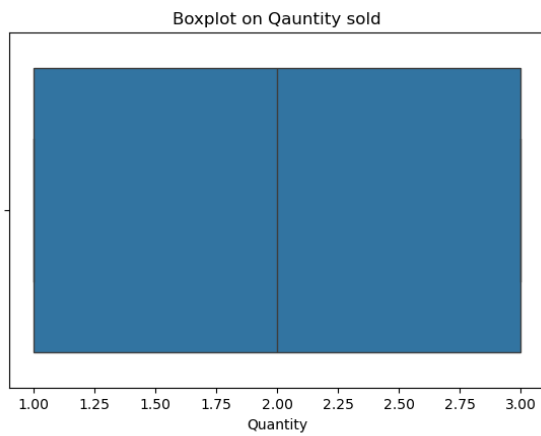
Total transaction by state (top10)



Percentage of Transaction by profit or loss

Percentage of transaction by Profit or Loss





The distribution of Quantity sold shows low variability, indicating that most customers purchase one to two items per transaction. Cost and Revenue distributions are right-skewed with several high-value outliers, suggesting the presence of premium products. The Profit distribution is centered around zero with a higher concentration of profitable transactions, confirming overall business profitability.”