Maurice Willis

Hong Kong | +852 6386 2771 | https://mauricewillis.xyz | mauricewillis44@gmail.com

GitHub: https://github.com/Immacio

LinkedIn: https://www.linkedin.com/in/maurice-willis

Education

BCom in Business Information Systems (2018 - Graduation: 2022 Summer)

The Australian National University (ANU), Canberra, Australia

- Minor: Project Management and Marketing

Employment & Experience

Web Developer (Nov 2020 – Present)
Gravity Supply Chain Solutions, Hong Kong

- Maintained website functionality using WordPress/HTML/CSS/JS and ensured all webpages were following responsive web designs for both mobile and desktop.
- Developed, implemented and published product and demo web-pages that were integrated with HubSpot CRM to achieve maximum client outreach and tracking.
- Implemented testing tools that monitored the ongoing performance of the website and ensured minimal downtime through continued performance updates.
- Created user heat-maps using HotJar for product pages to improve viewership by 25% and lower bounce rate metrics by 10%.
- Performed website and plugin upgrades periodically, which improved the speed and up-time of the website by 50%.

STEM Instructor *(Feb 2020 – Present)*
BSD Education Ltd. Hong Kong – Part Time

- Conducted online and in-person classes on front-end web development (HTML, CSS & JavaScript) at international schools in both Hong Kong, China and Singapore.
- Taught and led programming classes and camps within the areas of artificial intelligence with JavaScript, front-end web development, A-Frame virtual reality, game development and mobile app development with Thunkable.

Digital Marketing Intern *(Sep 2017 – Feb 2018)*
FinFabrik, Hong Kong – Full Time

- Involved in the management of social media platforms through Facebook, LinkedIn and YouTube, and helped increased organic views by 35%.
- Created new and unique visual content to help advertise their new crypto-trading platform, CryptoFabrik. Content well-received by the employees and CEOs of the company, and the content created is still currently used to represent the company.
- Held and led meetings which discussed the future and current progress of the company's digital marketing efforts as well as social media analytics.

Junior Assistant (Business and IT) *(Oct 2017 – Feb 2018)*
Wilmax, Hong Kong – Part Time

- Handled database management - created a database of over 400+ supplier contacts, which was heavily used within the company to acquire and maintain clients.

- Handled IT related ad-hoc tasks **–** involved in setting up and managing the company's Slack channel. Improved communications across the company and boosted relations between co-workers.
- Contributed to sales with over 10 new clients, through email advertising. Helped boost sales by 20% and created new client to company relations in the long-term.

Leadership and Volunteer Experiences

General Board Member

AIESEC at the ANU

- Organized 10+ AIESEC introductory sessions for potential new members and successfully recruited 50+ members.
- Personally mentored 3 new students through the Youth Leadership Program (YLX) and successfully helped developed their interpersonal skills to aid their professional development.

Technical Skills and Interests

Skills:

PostgreSQL | Database Modelling | Systems Design (UML) | HTML5 | Bootstrap | Tailwind CSS | JavaScript | Python | SPSS | Agile Methodology | Jira | HubSpot | React.js | Node.js | Next.js

Interests:

Blockchain Technology and Research | Cryptocurrencies and Trading | DeFi + NFTs | Technology Consulting | Systems Design | Software Development (front-end)

Personal & Professional Work:

Bichon & Buddies Solana NFT Project - https://bichonbuddies.vercel.app/

- Personal NFT project built on the Solana Devnet blockchain. Users connect to the site using the Phantom wallet browser extension and can mint an NFT natively on the website.
- Tools used: Node.js, React.js, CLI, CandyMachine, HTML, CSS, Git, Metaplex, Arweave.

Audio DAO Project - https://audio-dao.vercel.app/

- Personal DAO project where I built my own DAO for audio/headphone lovers. Includes a treasury, a voting system, an NFT membership system and a governance token all built on the Ethereum Rinkeby Testnet using the ThirdWeb API. Users connect to the site using a MetaMask wallet.
- Tools used: Node.js, React.js, JavaScript, HTML, CSS, Git.

Gravity Supply Chain Solutions Web-Dev Projects

- Shipment Tracker GO - https://gravitysupplychain.com/shipment-tracker-go/
- Shipment Tracker Enterprise - https://gravitysupplychain.com/shipment-tracker-enterprise/
- PO Management - https://gravitysupplychain.com/po-management/
- Source - https://gravitysupplychain.com/source/
- Request a Demo Page - https://gravitysupplychain.com/book-a-demo/