

STORE DATA ANALYSIS DASHBOARD

437.77K

Total Amount

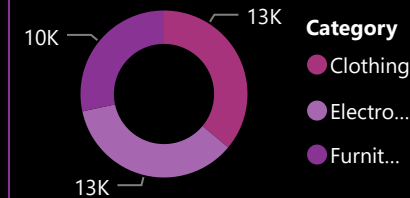
36.96K

Total Profit

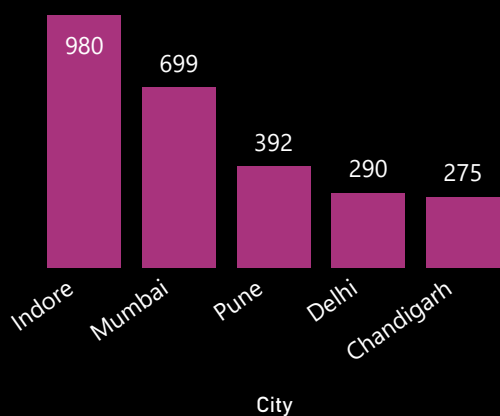
5.62K

Total Quantity

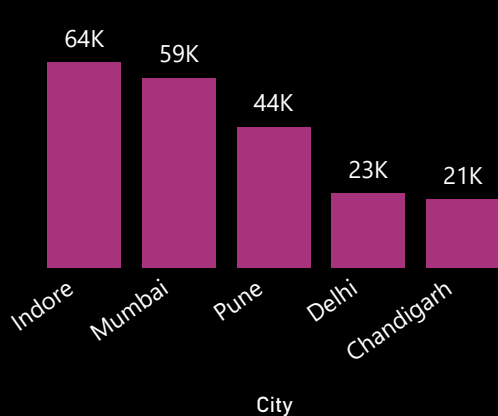
Total Profit by Category



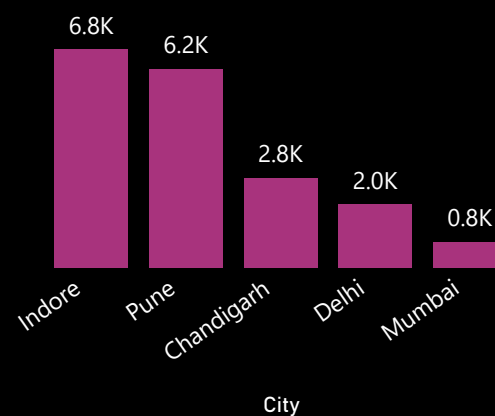
Total Quantity by City



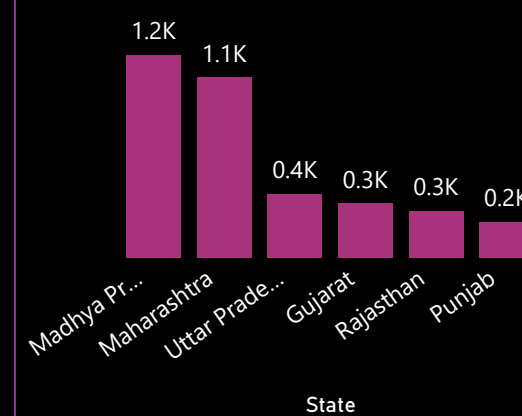
Total Amount by City



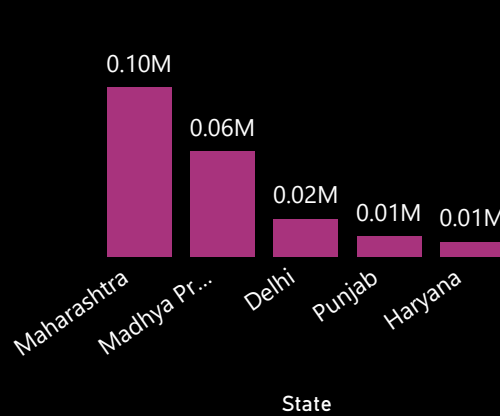
Total Profit by City



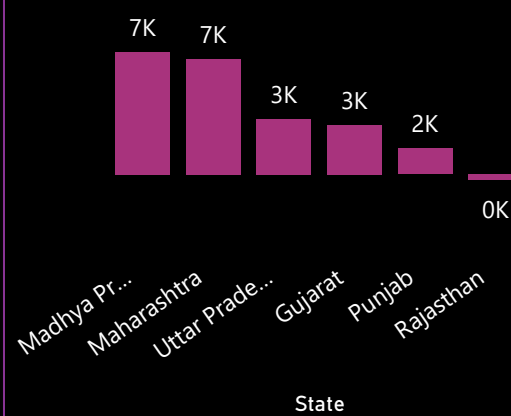
Total Quantity by State



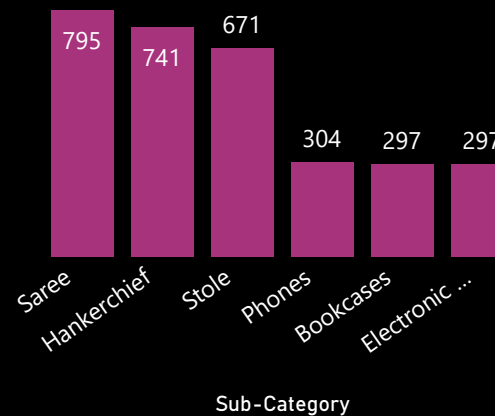
Total Amount by State



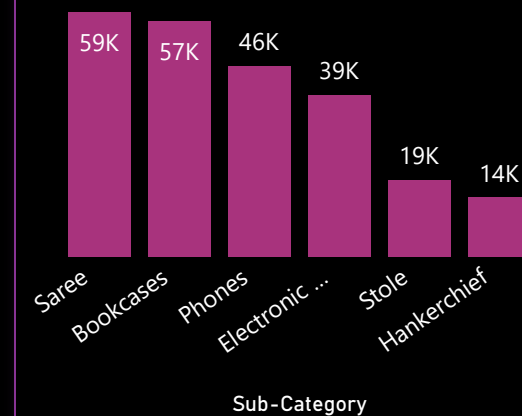
Total Profit by State



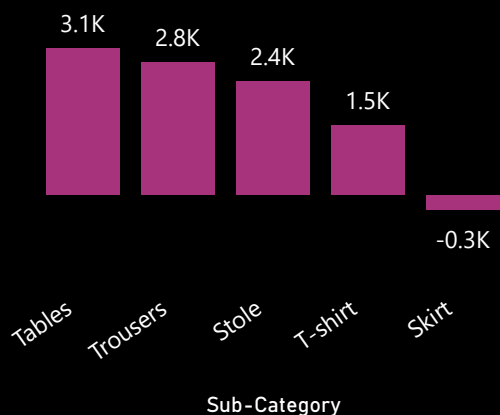
Total Quantity by Sub-Category



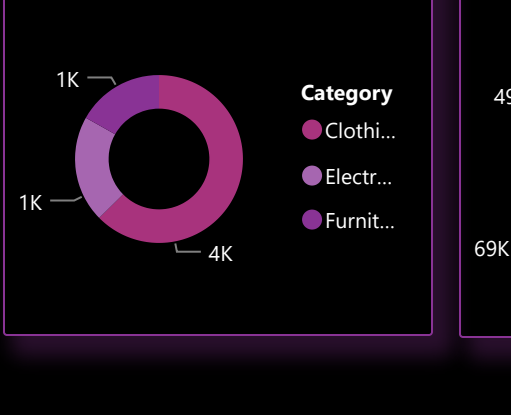
Total Amount by Sub-Category



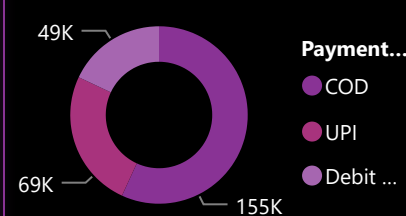
Total Profit by Sub-Category



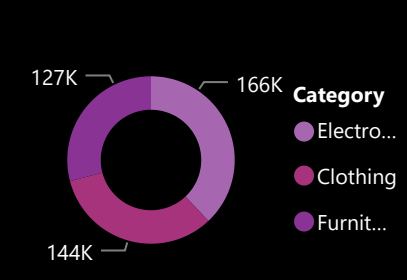
Total Quantity by Category



Total Amount by PaymentMode



Total Amount by Category



Payment Mode

- COD
- Credit Card
- Debit Card
- EMI
- UPI

Category

- Clothing
- Electronics
- Furniture

SUMMARY

- 1.Total Amount is \$4,37,771, Total Profit is \$36,963, and Total Quantity is \$5,615.
- 2.Indore City has the highest Amount, Profit and Quantity Sold
- 3.Clothing Category gives more Profit and Quantity while Electronics has the Total Amount Sold
- 4.Table Sub-Category has the highest Profit while Saree has the highest Amount Sold and Quantity
- 5.COD is the highest Payment Method used with about 56.85%
- 6.Madhya Pradesh is the State with the highest Profit and Quantity Sold while Maharashtra has the total Amount sold

RECOMMENDATION

- 1.Since our customers prefers COD as their best Mode of Payment, we should always make it available in all our stores
- 2.We should have more outlets in Madhya Pradesh State most especially Indore to enhance our sales
- 3.Since Clothing Category gives us the highest Quantity and Profit, we should Invest more on it