# IMATRANS TAXI KILIFI

CONNECTING PATHS, BRIDGING FUTURES AND SAFETY



### NEXTMOVE TRANSPORT SOLUTIONS; REVOLUTIONISING MOBILITY FOR TOMORROW

- -Welcome to IMATRANS TAXI transport solutions.
- -Where innovation meets sustainability.
- -Today we embark on a journey to revolutionize mobility
- -Presenting a transformative solution that addresses the pressing challenges in transportation.
- -Join us in shaping the future of how we move, connect, and thrive.

#### **PROBLEMS**

Our goals is to conquer the lack of inadequate private and fast transport services, i.e:home deliveries and incase of emergencies.

- -In kilifi,we lack online taxi services. Thats why Imatrans got you!
- -our services will be online to make it easier for you incase of anything and transport.
- -with Imatrans we've covered you and safety is our first priority.
- -Right now,here in kilifi you cannot order a cab anytime. You must have contacts or go out to find a cab.
- -We are here for you!order your ride online,we pick you at the comfort of you home within a short time after your order at an affordable price.
- \*WE"VE GOT YOU COVERED! WORRY LESS

#### EXPANSIVE MARKET POTENTIAL

**URBANISATION TRENDS**;

ENVIRONMENTAL AWARENESS

**GOVERNMENT INITIATIVES** 

**RISING CONGESTION** 

The market opportunity for IMATRANS TAXI is substantial.

With urbanisation on the rise, a growing awareness of environmental impact, supportive government initiatives and the escalating problem of congestion, there is a clear demand for innovative, sustainable transport solutions.

The time is ripe for IMATRANS TAXI to redefine the future of transportation!

#### WHAT SETS US APART

What sets IMATRANS apart is our commitment to integration, sustainability, personalization and reliability.

We seamlessly integrate various modes of transportation and focus on sustainabilitywith electric vehicle fleet.

We also provide personalized commuting experiences and ensere reliability through real time analytics .

Imatrans is not just a transport solution: it's a unique'user-centric experience that transforms how people move with efficiency.

ed to meet the needs of various stakeholders.

eking seamless and sustainable transportation to ce employee mobility and corporate responsibility, to city congestion ans improve urban infrastructure.

aters to the diverse needs of our target audience.



#### SOLUTION

Our solution,the IMATRANS system,is a holistic approach to revolutionizing mobility
Through our smart mobility platform,a fleet of environmentally-friendly electric vehicles
cutting -edge predictive analytics and an intuitive user-friendly app.

We aim to seamlessly connect commuters and transform the way we move in cities.

IMTRANS IS NOT JUST A TRANSPORT SYSTEM; it's a sustainable , connected and user-centric future of mobility.

#### **USER EXPERIENCE**

In our transportation solution, users will experience a streamlined journey from booking to arrival.

Our user-friendly mobile app allows commuters to effortlessly schedule rides, check real-time vehicle locations and receive accurate arrival estimates.

The intuitive interface ensures a hassle-free payment process, promoting a seamless and efficient experience.

Safety features, such as drivers background checks and live tracking to enhance user safety and confidence.

Testimonials from early users emphasize the simplicity and reliability of our platform, showcasing the commitment to a positive user experience.

>IMATRANS, WE ARE THE BETTER OPTION, SAFEST AND AFFORDABLE

TRANSPORTERS.

>ACTIVE ON OPERATION FOR 24/7 HRS

>FOR HIRE, EMERGENCIES, HOME AND

OTHER DELIVERIES, REACH US VIA 0745624371



We ensure reliability, comfort and efficiency.

Prioritize customers feedback,incorporate eco-friendly practices.

Communicate transparently about improvements.

We offer pleasing charges and friendly customer service.

# REACH US ANYTIME!



CONTACT US THROUGH 0745624371

OR AT

gathumbiimmaculate@gmail.com

OR IMMAH NYAMBUH

ON ALL SOCIAL MEDIA HANDLES.WELCOME ALL!

Your number one safety travel.

**ALL WAY TRAVEL** 



Our financial plan shows consistent growth in revenue,driven by more users and key partnerships .

We keep our costs in check for efficient operations

We expect to break even within a specified timeline ,making imatrans financially sound and sustainable.

## MILESTONES AND ROADMAP

Our roadmap outlines key milestones for the evolution of our transport project. From initial launch to expanding into new markets, each phase is strategically planned.

Milestones include user acquisition targets, technology upgrades and potential partnerships.

This roadmap provides a clear trajectory for growth and showcases our commitment to achieving significant objectives in the development of our transportation solution

# RISK ANALYSIS

Identifying potential challenges,we've conducted a thorough risk analysis.

While competition and market fluctuations pose risks, our diversified revenue streams and adaptable business model mitigate these concerns.

Rigorous safety measures address potential issues, ensuring user trust.

We remain vigilant about regulatory changes and have contingency plans in place.

Transparently addressing these risks demonstrates our commitment to a resilient and sustainable company.



## **FUNDING**

- -We are seeking a specific amount for imatrans taxi to accelerate the growth of our project.
- -This investment will be utilized for expanding our service reach, enhancing technology infrastructure and implementing strategic marketing initiatives.
- -With your support, we aim to achieve key milestones outlined in our road map, solidifying our position in the market.
- -Join us in revolutionizing transportation by contributing to the success of our innovative project.

