

EDOR, DESIRE OKOH

Social Media Manager | Public Relations Specialist | Content Creator | Event Coordinator

☎ +2347066546283 | ✉ edordesire@gmail.com | 📍 Lagos, Nigeria

Professional Summary

Inventive and versatile communications professional with proven experience in Social Media Management, Public Relations, and Content Creation. Adept at developing and implementing innovative PR strategies, building strong networks with media and stakeholders, managing brand identity online, and organizing high-impact events. Demonstrated ability to create tailored content for diverse audiences and drive consistent engagement.

Core Competencies

- Content Ideation & Creation
- Public Relations Strategy
- Social Media Management & Branding
- Time Management
- Creative Problem-Solving
- Event Planning & Marketing
- Stakeholder Engagement
- Media Analysis & Reporting

Professional Experience

Head of Promotions / Social Media Manager / Content Creator

Junk House Entertainment

Jan 2019 – Present

- Oversaw all promotional activities and ensured alignment with brand guidelines.
- Successfully increased audience engagement and listener base through strategic content and marketing communication.

Marketing & PR / Social Media Manager

X24 Distro and Promotions

Jan 2018 – Dec 2018

- Developed engaging content to enhance the organization's public image.
- Strengthened brand visibility through targeted social media campaigns.

Content Creator / Social Media Manager

Cross River University of Technology

Mar 2017 – Dec 2018

- Produced compelling digital content that aligned with institutional goals.
- Increased student engagement and awareness through consistent online presence.

Event Marketing & Promotions Officer

Josse Entertainment — Mar 2016 – Mar 2017

- Managed creation and execution of all event marketing materials.
- Ensured promotional content adhered to company branding guidelines.

Education

British Council – Creative Enterprise Support Programme (Music) Marketing & PR — 2022

Bachelor of Science in Technology, Cross River University of Technology —
2018/2019

Phone Technician / Electrical Maintenance Certification — 2013/2014

Additional Activities

- Public Speaking
- Volunteering
- Community Development
- Artist Publicity
- Event Coordination
- Business Development

Contact Information

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