Says

What have we heard them say?
What can we imagine them saying?

Type your paragraph...

Borderless Access Insightz bot-enabled research is a chat application-driven research solution that takes advantage of one the most commonly used chat app, WhatsApp, to interact with consumers across the globe in real-time. This is a personalized, yet a non-intrusive way of getting insightful real-time feedback from consumers.

Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

VIRTUAL SHELF SIMULATION RESEARCH

Borderless Access Insightz virtual shelf simulation is a new-age digital research solution to evaluate the actions and habits of consumers in real life at physical market places such as shopping malls and physical retail outlets using the virtual buying simulation experience.

unveiling market insights : analyzing Spending Behaviour and identifying opportunities for growth

Type your paragraph...
Type your paragraph...

DIGITAL DIARY SOLUTIONS

Borderless Access Insightz digital diary solution offers your business the ultimate tool for longitudinal field research for capturing qualitative insights about your consumers' actions, behaviour, perceptions, preferences and experiences in near real-time, over an extended period of time.

QUALITATIVE DEEP DIVE SOLUTIONS

Borderless Access Insightz qualitative deep dive solutions harness the power of digital in the form of chat groups on messaging apps, social media, and online focus groups to carry out in-depth interviews with your audience to provide you with rich and meaningful real-time insights in the form of text, audio, images and videos.

Does

What behavior have we observed?
What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

See an example