AKA The Dream Team ;)

PROBLEM

Samantha, VA Nurse

39 y.o. Mother of 2

Goal: Find out immunity status–get back to work

Motivations: Health and security

Feelings: Worried, anxious, uncertain

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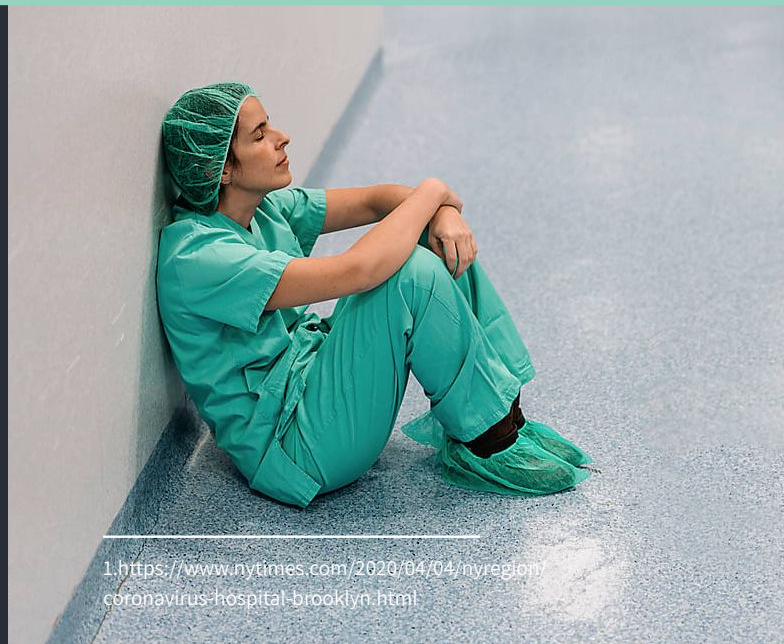

1.https://www.nytimes.com/2020/04/04/nyregion/coronavirus-hospital-brooklyn.html

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How can we help bring immune workers back to the front lines?

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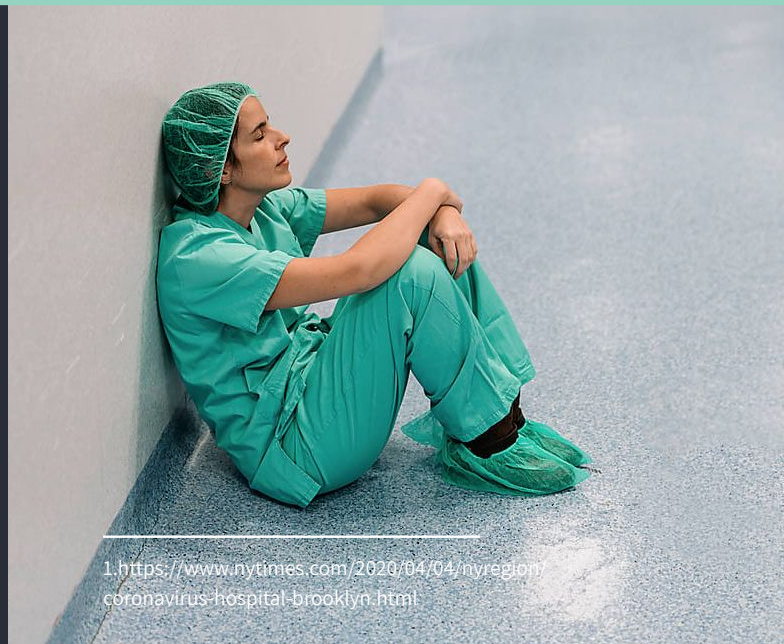

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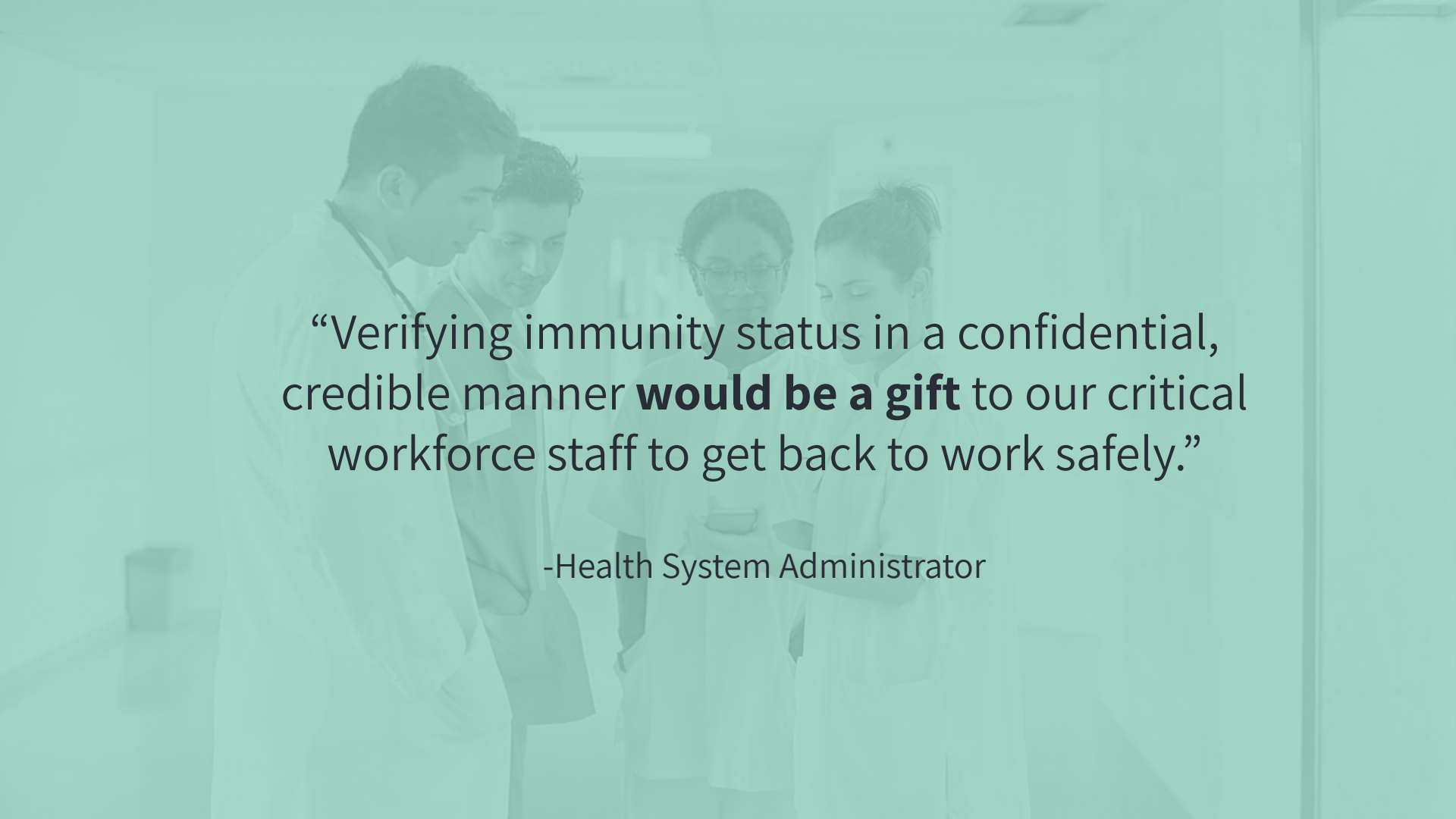


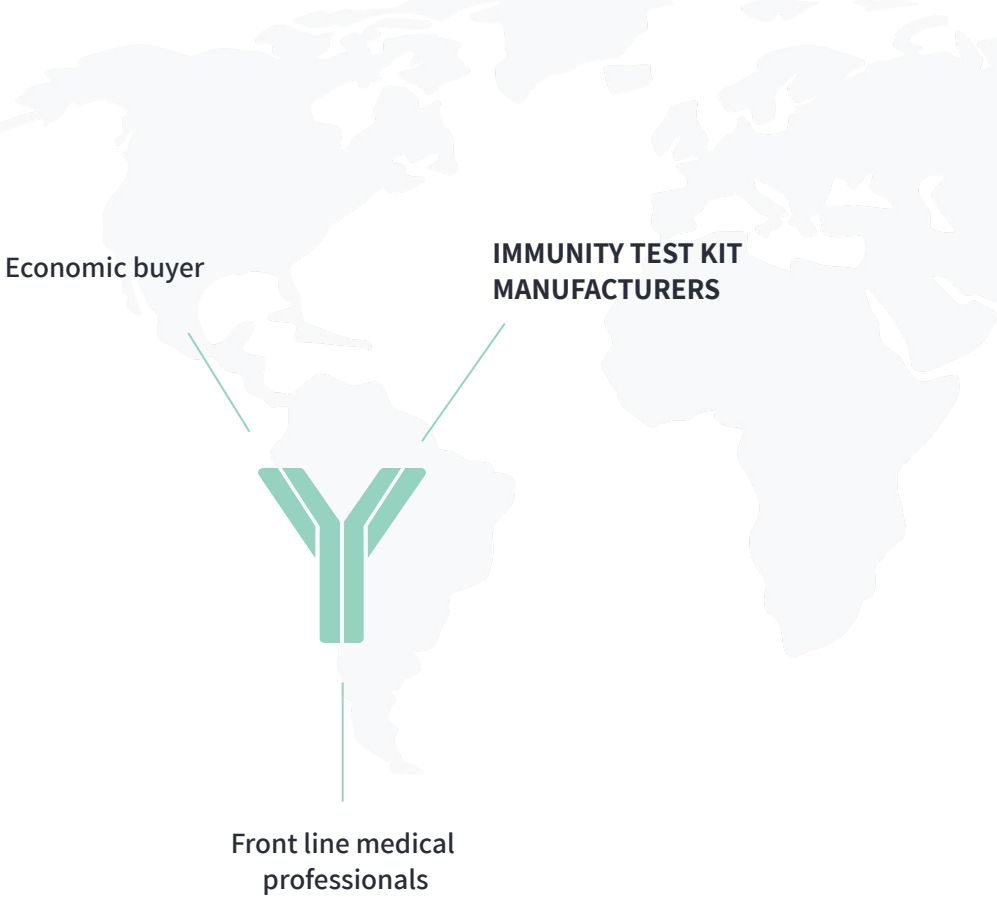
“Verifying immunity status in a confidential, credible manner **would be a gift** to our critical workforce staff to get back to work safely.”

-Health System Administrator

SOLUTION

Decentralized, privacy-focused, **blockchain-based** platform

We help to **verify** and **track** immunity.



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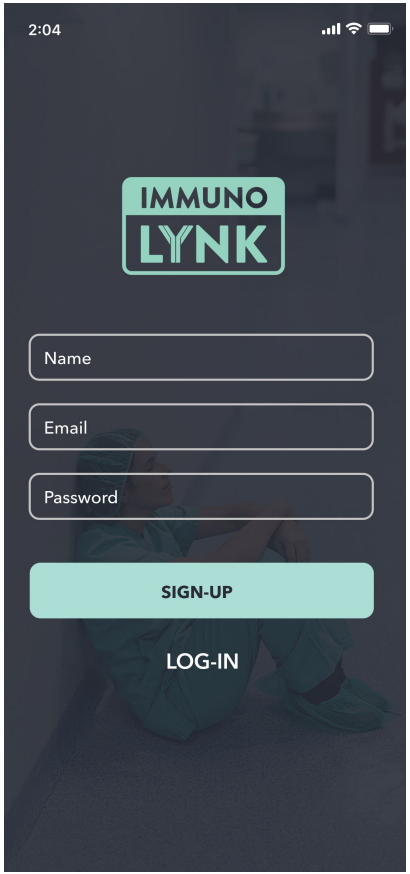
2:04
IMMUNO LYNK
Name
Email
Password
SIGN-UP
LOG-IN

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Hey Samantha!
Welcome to
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ABOUT
ACCOUNT

RETAKE
SUBMIT
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Thank you, your
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Display this badge at checkpoint
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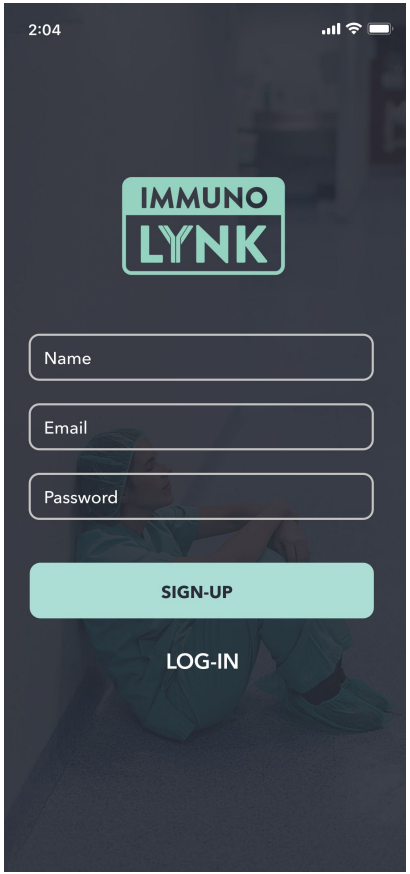
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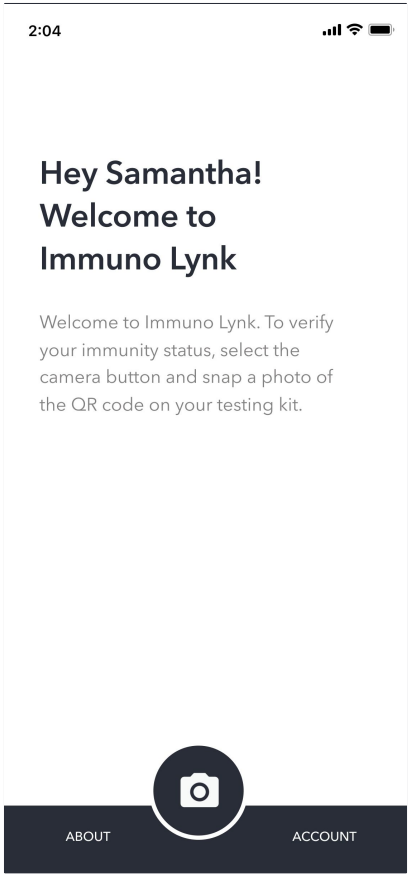
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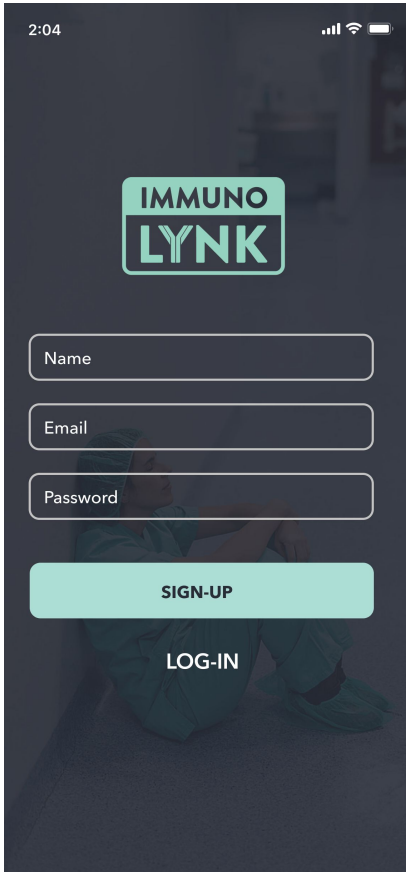
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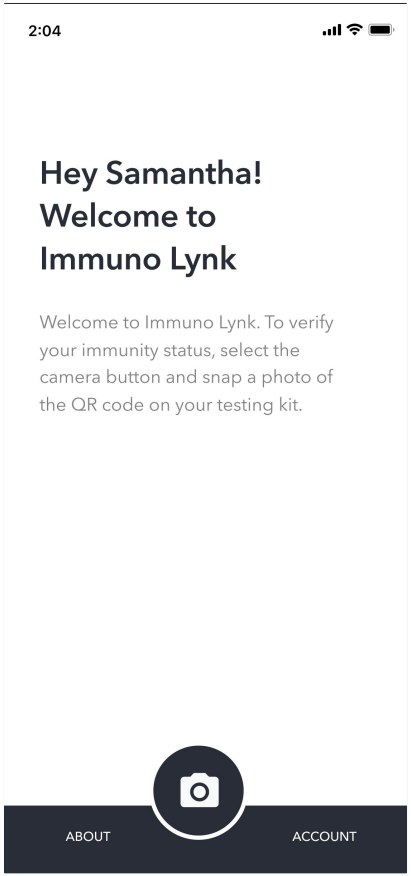
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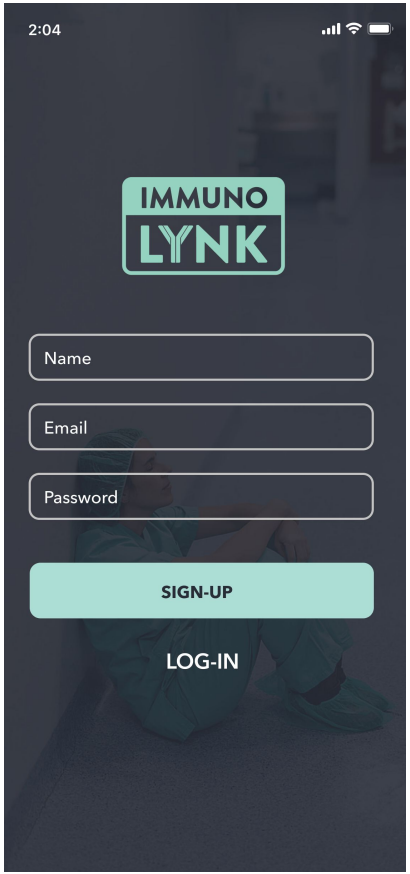
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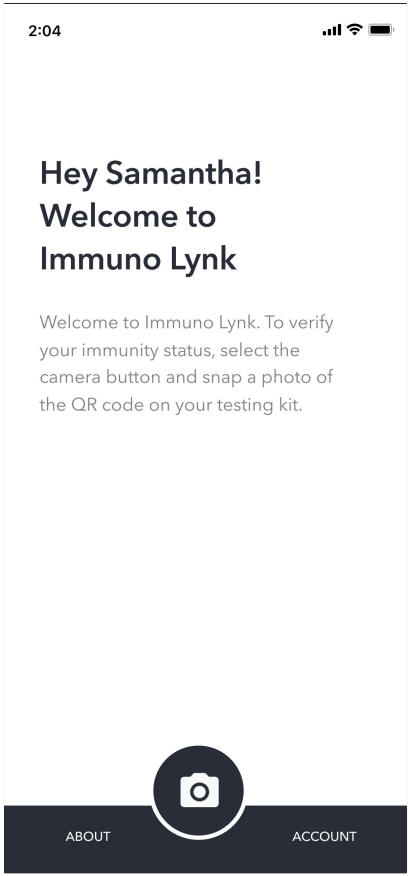
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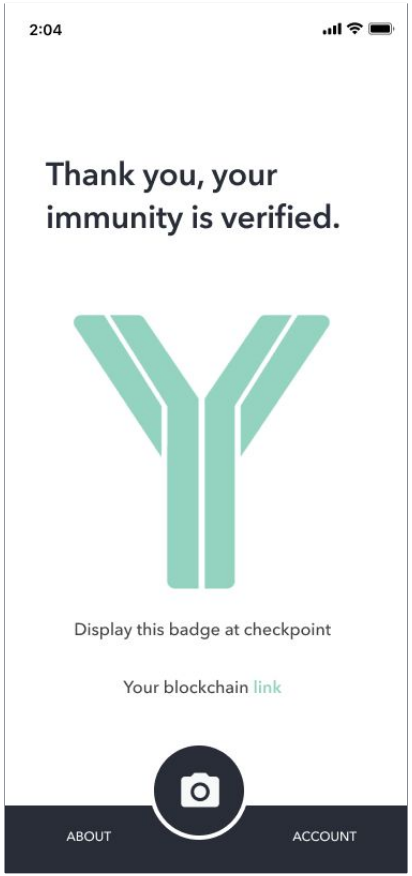
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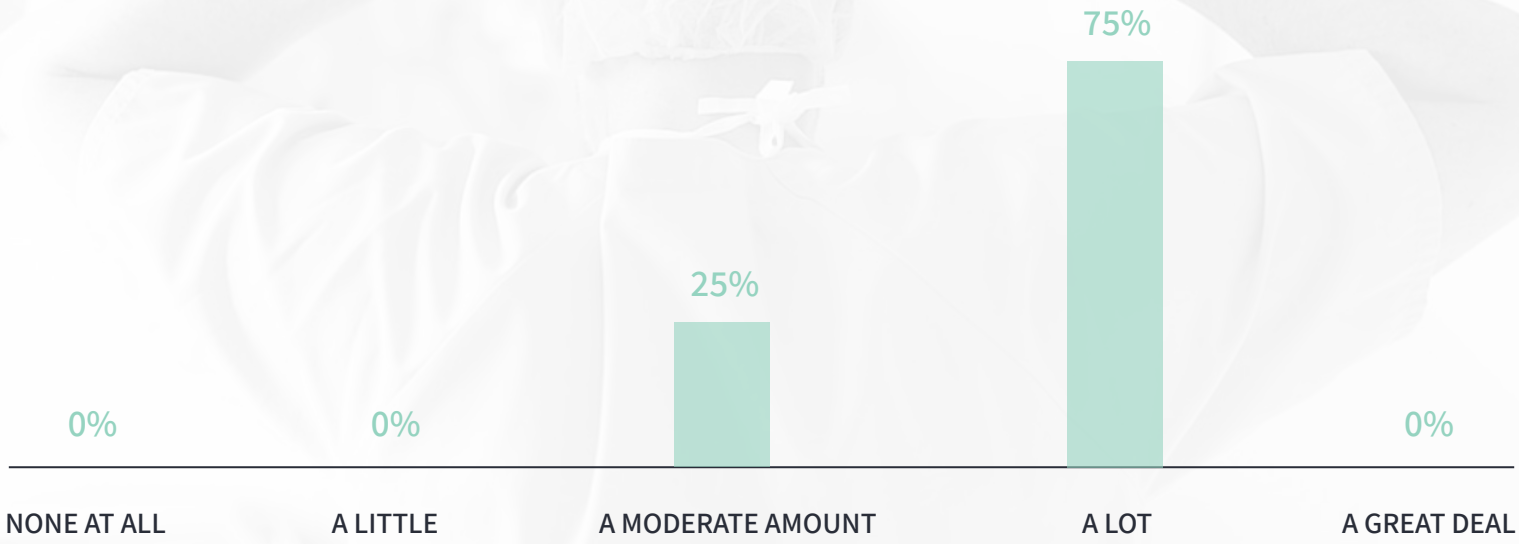
TOTAL: 20 PHYSICIANS

How empowered with **independently-verified** immunity testing?



BUSINESS MODEL

Lab agnostic, verified, not public, easy to deploy

Linking the Ecosystem to the Health Systems

ECONOMIC BUYER
Hospital & Health Systems
Pilot: One hospital/system

PARTNERS
Immunity test manufacturers
(e.g., Cellex, BD)

TESTER
Front line medical professionals

IMPACT

Return to work up to 14 days faster
Improve safety for both staff and patients
Track immunity via verifiable test data
Effectively deploy a response

70%
cost reduction

CDC Criteria for Return to Work for Healthcare Personnel with Confirmed or Suspected COVID-19

WE ARE DIVERSE!

Natra Zeryihun US/Eth
UX/Interaction Designer

Niamh Higgins Irel.
Biomed. Scientist & Entrepreneur

Excellence Ilesanmi NGRa.
Software Developer

Kaue Cano BRAz.
Blockchain Engineer & Data Wiz

Khush Tawar IND.
Industrial Designer

Shivam Vedak, MD, MBA USA
Resident Physician,
Published Point-of-Care Test Researcher

Eva Vyas USA
Product & Marketing Manager

ASK

Help us get Samantha back to work!

We have

Working prototype

Support/ Partners – mentors, VHA

We need

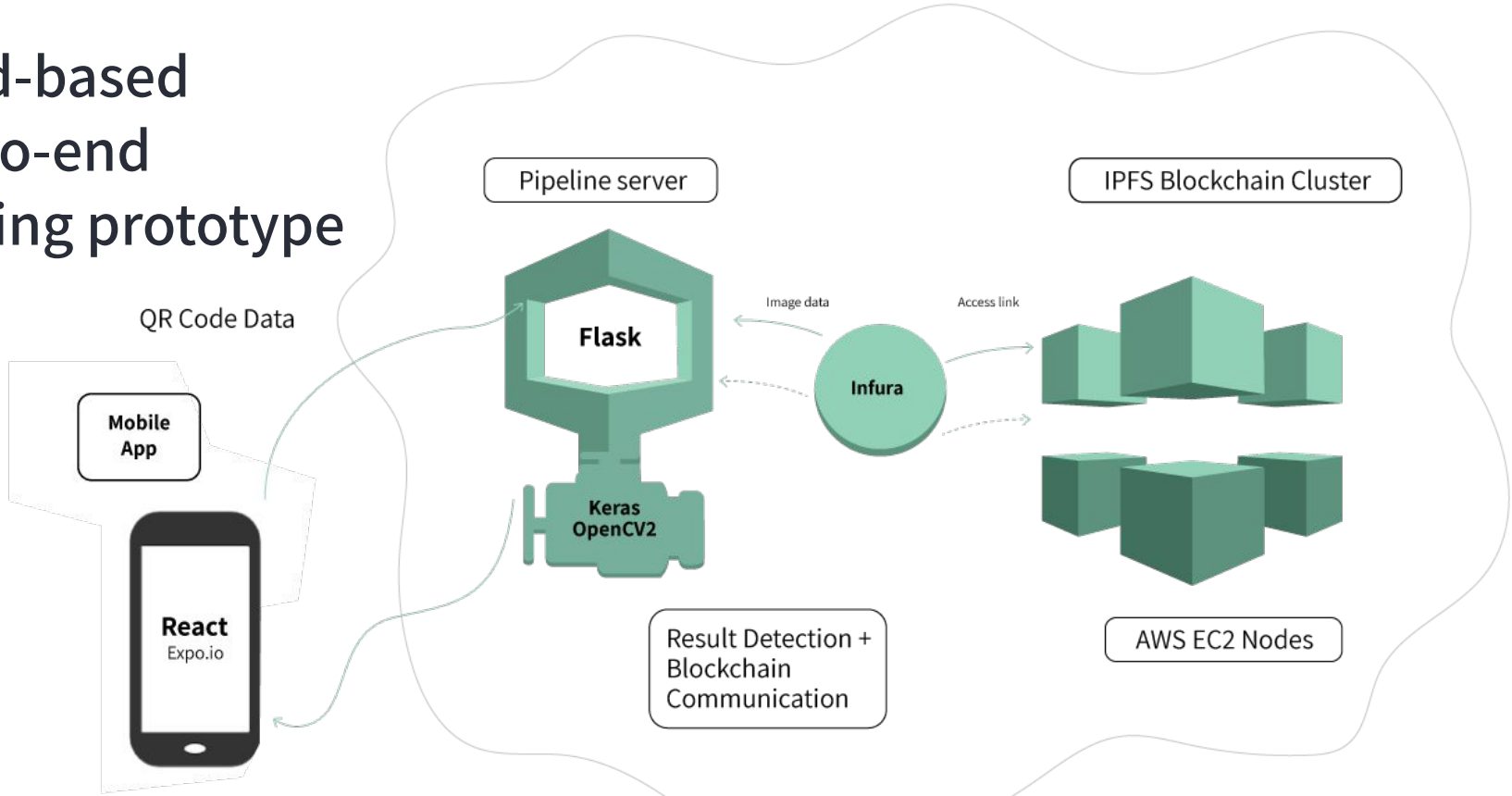
Logistics

Key Partners – Hospital System(s), Test Manufacturer(s)

Seed Funding

Let’s lynk up!

Cloud-based end-to-end working prototype



IMPLEMENTATION TIMELINE

10 days

Complete App Development

Secure Test Manufacturer Partnership

Secure Pilot Hospital

1 day

Onboard Pilot Hospital & Operate Pilot

1 week

Run Pilot & Evaluate

3-4 weeks

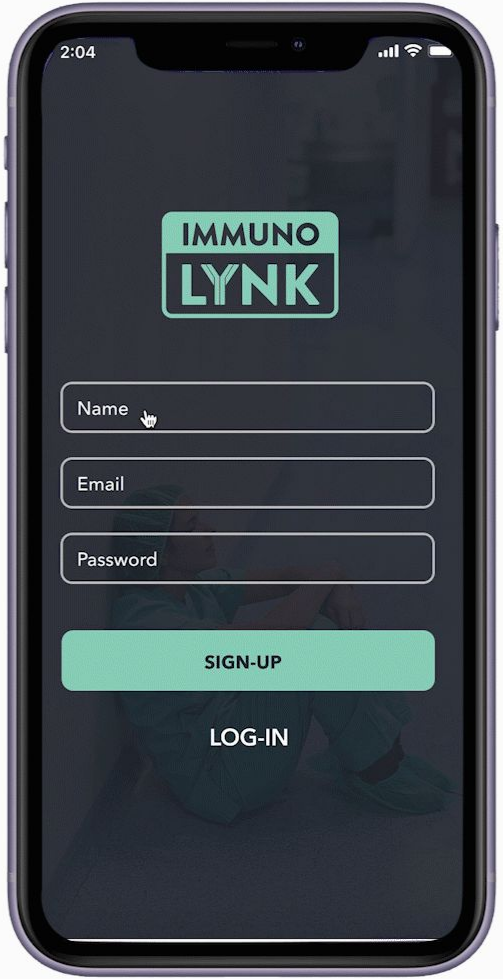
Add More Hospitals

PILOT MODEL

Pilot Expenses

Sales & Marketing (customer acquisition, communication/education) .25 FTE
Customer Success .25 FTE
Development 100 hours
Hosting $15/month
Servers $10/server)
QR Codes ($.30 per sticker)
Tests ($20 - $60 per test)

Approximately **$1.00** per employee per year for Immuno Lynk service
+ one-time implementation fee of $5000

Mayo Clinic - 63k employees
VA Health Administration - 322k health professionals
Swedish Hospital, Denver - 2k employees

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