Visit Bath

By

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VISIT BATH

<u>Kickstarter Video Script</u>

Narrator

BATH, SITUATED IN THE SOUTH WEST OF THE UK IS A
WORLD HERITAGE SITE DRAWING OVER 5 MILLION
VISITORS EACH YEAR. THE VISITBATH APP HAS BEEN
CREATED TO GIVE TOURISTS THEIR OWN GUIDE TO THIS
BEAUTIFUL CITY AND CONSISTS OF THE BEST PLACES TO
VISIT, EAT AND DRINK IN BATH. THERE ARE VIRTUAL
TOURS IN THE APP WHICH PROVIDE USEFUL INFORMATION
ABOUT MANY HISTORICAL BUILDINGS WHEN ARRIVING AT
THE LOCATION THE APP HAS DIRECTED THE USER TO.
BEACONS AT MANY OF THE HISTORICAL BUILDINGS
TRANSMIT RELEVANT INFORMATION DIRECTLY TO THE
USER'S PHONE WHICH IS DISPLAYED IN THE APP. THE
APP IS CREATED FOR THOSE WHO ARE KEEN TO TRAVEL
AND LEARN ABOUT THE HISTORY OF BATH. THE APP PRICE
WILL BE AROUND £3.99 FROM RESEARCHING INTO OTHER
APPS SUCH AS UK TRAVEL GUIDE. VISIT BATH IS
AVAILABLE ON THE APPSTORE AND PLAYSTORE. FOLLOWING
A USER CENTERED DESIGN APPROACH ENABLES US TO THE
REDUCE RISK OF POORLY DESIGNED APPLICATIONS AND BY
CREATING USER PERSONAS WE CAN PROVIDE AN INSIGHT
BETWEEN THE AUDIENCE AND THE APP. PROTOTYPING WITH
BOOTSTRAP, LEAFLET JS, AND ESTIMATE BEACONS HAS
ALREADY BEGUN AND CAN BE FOUND ON THE GITHUB LINK
IN THE CREDITS. THE APP IS FOR THOSE WHO WANT TO
VISIT THE CITY AT THEIR OWN PACE AND THOSE WHO
MIGHT NOT TO GO ON GROUP TOURS. NOT ONLY DOES THE
APP PROVIDE VIRTUAL TOURS THERE ARE ALSO
RECOMMENDATIONS ON THINGS TO DO IN BATH. THERE
WILL BE REVIEWS ABOUT THE PLACES TO VISIT FOR THE
USER TO READ UP ABOUT. THERE IS ALSO AN OPTION FOR
THE USER TO PLACE A 0-5 STAR RATING AFTER VISITING
CHOSEN LOCATIONS. BONOBO (2013) CIRRUS. [ONLINE]
AVAILABLE FROM
<HTTPS://WWW.YOUTUBE.COM/WATCH?V=WF34N4GJAKE> [6
FEBRUARY 2017]

LOFTHOUSE, V.A. AND LILLEY, D., 2006. WHAT THEY
REALLY, REALLY WANT: USER CENTRED RESEARCH METHODS
FOR DESIGN. IN: PROCEEDINGS OF INTERNATIONAL
DESIGN CONFERENCE - DESIGN 2006, 15-18 MAY,
DUBROVNIK.