



The Impact Summit

August 14th - 16th, 2020

Presented by Impact Labs

Impactlabs.io/summit

Welcome!

We're SO excited to have you with us at this year's virtual Impact Summit! While we're really bummed that we won't get the chance to meet up in person this year, we're really grateful for the opportunity to connect with members of the Impact Labs community from all over the world!

We've got a jam-packed weekend filled with incredible speakers, a high impact career fair, a social startup competition, mini TED talks led by your peers, group discussions, and lots of opportunities to connect with each other 1-on-1.

Scroll through this programming packet to find out what's in store this weekend, and make sure you join the fam on Slack for important updates, links to the discussions, and much more!

[Join us!](#)

The Schedule

Friday

- 12pm - Joe Toscano
- 1pm - David Auerbach
- 2pm - Deborah Quazzo
- 3pm - Kathy Pham
- 4pm - Tim Salau
- 5pm - Glimpse 1-on-1 sessions
- 7pm - Peter Singer (Keynote)

Saturday

- 10am - IBM Technical Workshop
- 11am - Marietje Schaake
- 1pm - Renee DiResta
- 2pm - Afua Bruce
- 3pm - Rosanna Durruthy
- 4pm - Mini TED Talks
- 7pm - Social Startup Competition

Sunday

- 11am - Bonnie Lei
- 12pm - Career Fair
- 2pm - Maren Bauer
- 3pm - Jenny Kleeman
- 4pm - Group Discussions
- 6pm - Marina Nitze (Keynote)
- 7pm - Closing Remarks

The Social Startup Competition

We received so many applications from young entrepreneurs working on socially impactful ventures, and seeing their incredible hard work and passion filled our hearts with optimism!

This year, Schmidt Futures is generously providing us with \$10,000 in funding to support the handful of startups chosen to present. The prize money will be split as a percentage of votes based on audience feedback, so make sure to tune in on Saturday night and vote for your favorite project!

Group Discussions

The Impact Labs team is made up of volunteers from different universities, and we all joined the crew because we love to think about the intersection of technological developments and societal impact.

To that end, we on the team will be leading thematic, intimate discussions over the course of the weekend about topics ranging from criminal justice reform to AI ethics to climate activism to anti-aging research. Keep an eye on the Slack and make sure to join for at least one of them - we promise we're a fun group! ;)

Mini TED Talks

If we're being totally honest, the best part about The Impact Summit isn't the speakers or the career fair or even the devilishly good-looking organizers, it's the amazing people who attend. That's why we're featuring a mini TED talk series where some of you will be sharing your projects, your art work, your whistling performances, your hot takes, or (in one case) a guided meditation. Look out for a Slack message on Saturday that will post the links to all the talks!

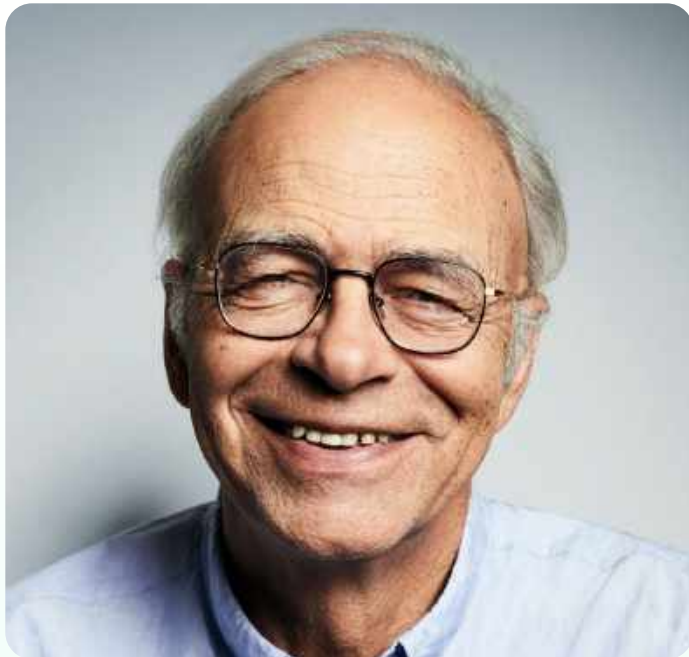
We're so excited to learn from you!

1-on-1 Sessions with Glimpse

Glimpse is a delightful, elegant way for us to simulate the "bump into each other at the water cooler and strike up a conversation" vibe. We want all of you to get to know each other, and Glimpse makes it super easy to connect 1-on-1. Once you get matched with someone, you can hang with each other for as long as you'd like until you decide to pop back into the virtual lobby and match with someone else.

We'll be hosting a little kickoff on Glimpse prior to the official start of the summit, so mark your calendars for Thursday at 7pm ET and check the Slack for the link!

Keynote Speakers



Peter Singer

Peter is one of the world's most famous living philosophers. He is a professor of ethics at Princeton, and he has been a lifetime advocate of animal rights, global cooperation, and poverty alleviation. Peter will be talking about his book, *The Life You Can Save*, and how we as engineers are able to impact the world for the better.



Marina Nitze

Marina was the Chief Technology Officer of the U.S. Department of Veterans Affairs (2013-2017), helped found the United States Digital Service, and served as a Senior Advisor on technology in the White House under the Obama Administration. She is currently focused on improving America's child welfare system, while also helping organizations solve mission-critical IT challenges.

Speakers



Joe Toscano

Joe is the founder of the Better Ethics and Consumer Outcomes Network (BEACON), a social innovation organization that operates at the intersection of human-centered design, social impact, and public policy. They strive to make the technology we interface with on a daily basis more accessible, representative, and equitable.



David Auerbach

David is the co-founder of Sanergy, a social enterprise that offers a systems-based solution to addressing the hygienic sanitation challenge. Based in Nairobi, Kenya, it manufactures and distributes non-sewered toilets specially designed for dense, urban environments, then converts the waste they collect into organic fertilizer and insect-based animal feed.



Deborah Quazzo

Deborah Quazzo is the founder and managing partner of the GSV Advisors, a venture capital fund focused on education and learning, whose portfolio of companies includes Andela, ClassDojo, Course Hero, Coursera, and many more.



Kathy Pham

Kathy is a computer scientist and Fellow (past and present) at Mozilla, Harvard, the MIT Media Lab, and Rita Allen Foundation. With experience in product development, engineering, and healthcare at Google and the US Digital Service in the White House, Kathy focuses on fairness, equitability, and justice.



Tim Salau

Tim "Mr. Future of Work" Salau is the CEO & Co-Founder of Guide, a team training and upskilling platform. He's an author, investor, international speaker, product manager, tech influencer, and a leader in the discussion on the Future of Work, leadership, and innovation.



Marietje Schaake

Marietje is currently the International Policy Director at Stanford's Cyber Policy Center. Between 2009 and 2019, Marietje served as a Member of European Parliament for the Dutch liberal democratic party where she focused on trade, foreign affairs and technology policies. She will be speaking about current issues in tech policy, both in the US and abroad.

Speakers



Renée DiResta

Renée is the technical research manager at Stanford's Internet Observatory, where she researches influence operations and computational propaganda in the context of pseudoscience, conspiracies, terrorist activity, and state-sponsored information warfare.



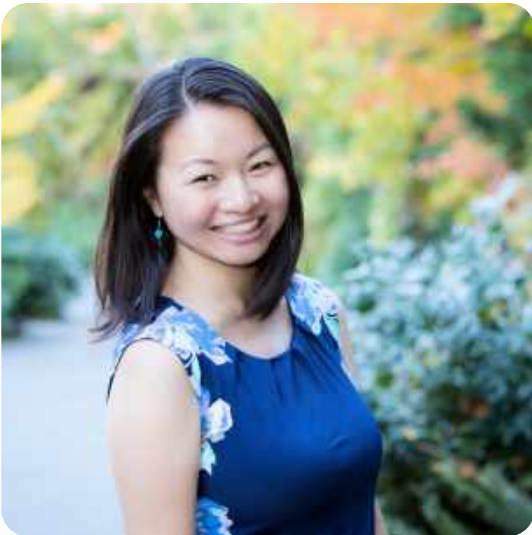
Afua Bruce

Afua is currently the Chief Program Officer at DataKind. She was formerly the Director of Engineering for the Public Interest Technology program at New America, where she oversaw projects in technology and policy to improve outcomes in criminal justice reform, foster care, immigration, the opioid epidemic, and more.



Rosanna Durruthy

Rosanna is LinkedIn's Vice President of global diversity, inclusion and belonging. She is one of the country's leading professional Hispanic women and an influential mind in the diversity and inclusion space.



Bonnie Lei

Bonnie is the Head of Global Strategic Partnerships for the AI for Earth initiative at Microsoft. Her background is in marine biology and conservation, and she'll be speaking about the difficulties in working with stakeholders who often have opposing interests when it comes to climate change.



Maren Bauer

Maren is the Managing Partner and Founder of Fynd Ocean Ventures, where she invests in companies that are building the blue economy. She will be speaking about her time as the CEO of Katapult Ocean and her experience bridging public and private interests.



Jenny Kleeman

Jenny is a journalist, broadcaster, and author of the upcoming book, *Sex Robots and Vegan Meat*. She will be sharing her research into the cutting edge of technological developments in the domains that make us most human.

Career Fair Organizations



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every.org



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codingitforward.com



all-hands.us



hackdiversity.com

Career Fair Organizations




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GIVECAMPUS

go.givecampus.com

ISSUEVOTER

issuevoter.org



ameelio.org

Our Partners

We are tremendously grateful for the support of our partners this year. We on the Impact Labs team do our best to avoid corporate sponsors whenever possible, since we don't want to dilute our message or compromise our values. We are proud to work with these partners and we truly respect their commitment to social good.



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The Impact Summit

Stay in Touch!

We don't disappear after the summit ends, so you should absolutely get involved and stick around the Slack! We have no plans to deactivate it, and you can use it to share interesting articles, ask for book recommendations, unload your angsty memes, whatever!

You should also subscribe to our newsletter if you haven't already at impactlabs.io/subscribe, and join us on Facebook as well at facebook.com/groups/impactlabs.io. We also have a Twitter ([@impactlabs_io](https://twitter.com/impactlabs_io)) and we don't use it much cuz we don't have many followers, but maybe you can help us change that!

Lastly, Impact Labs is run entirely by students for students, so if you're interested in joining the team, you should absolutely [let us know!](#)

WE LOVE YOU!

- The Impact Labs Team