**NASIRUDEEN HAROON UMAR**  
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**PROFESSIONAL SUMMARY**

Master’s candidate in International Affairs and Diplomacy with strong interdisciplinary skills in digital marketing, data science, and financial services. Combines public sector experience with global certifications from institutions like Google, J.P. Morgan, and Microsoft. Proficient in business intelligence, machine learning, and data analysis, with a proven track record of optimizing administrative systems and contributing to technological solutions. Fluent in English and Hausa, with conversational Japanese.

**EDUCATION**

**Ahmadu Bello University, Zaria**  
*Master of International Affairs and Diplomacy (2023 – Present)*  
Expected Graduation: August 2025  
Key Focus Areas: Regional Conflicts, Global Security Challenges, Economic Diplomacy

**Kaduna State University, Kaduna**  
*Bachelor of Science in Political Science (2016 – 2021)*  
Relevant Coursework: Comparative Politics, International Relations, Political Theory, Public Policy, Political Economy

**WORK EXPERIENCE**

**FCT Agency for Mass Education — Abuja**  
*Administrative Officer (NYSC)*  
*Jan 2021 – Jan 2022*

* Managed daily administrative operations, fielding 30+ inquiries via multi-line phone systems.
* Coordinated schedules for 5+ senior staff and streamlined digital document systems.
* Implemented a digital filing system, improving document retrieval efficiency by 40%.

**National Centre for Artificial Intelligence and Robotics — Abuja**  
*Intern (2022)*

* Contributed to the development of two mobile applications, improving user experience and app functionality.
* Conducted data analysis and collaborated on app testing and performance optimization.
* Achieved 20% increase in user engagement and 15% performance boost through new features.

**SKILLS**

**Technical Tools:** Google Analytics, Google Ads, Data Studio, Excel (Advanced), Google Workspace, R Programming, Machine Learning, Database Management  
**Domain Knowledge:** Digital Marketing, Investment Banking, Financial Analysis, Business Intelligence, Wealth Management  
**Languages:** English (Fluent), Hausa (Native), Japanese (Conversational)

**PROJECTS**

**Tree Loss in the Sahel (2001–2010) – Interactive Dashboard**  
Google Looker Studio | Google Sheets | Data Visualization

* Designed and built a custom dashboard to visualize deforestation trends across 8 Sahel countries from 2001 to 2010.
* Integrated dynamic filters, time-series analysis, and country-level comparisons using Google Looker Studio.
* Presented insights for environmental policy and afforestation advocacy, drawing from regional data sources.
* Published publicly as a portfolio project demonstrating data storytelling and digital diplomacy skills.
* https://lookerstudio.google.com/reporting/f17de26b-4390-4194-97c7-b691276d0818

**CERTIFICATIONS**

**Digital Marketing & Analytics**

* Google Analytics Certification (2024)
* Google Ads Display Certification (2023)
* Grow Offline Sales Certification (2024)
* Google Data Studio (Cursa, 2025)
* Business Intelligence – Google (Cursa, 2025)

**Technology & Data Science**

* Google AI Essentials – Google (Cursa, 2025)
* Data Science with R – Lunes (Cursa, 2025)
* Machine Learning for Beginners – Microsoft (Cursa, 2025)
* Database Management – Neso Academy (2025)
* Excel Advanced – LearnIt Training (2025)

**Financial Services**

* Investment Banking Simulation – J.P. Morgan (2024)
* Operations Simulation – Goldman Sachs (2024)
* Controllers Simulation – Goldman Sachs (Forage, 2025)
* Investment Management – Fidelity International (2024)
* Financial Analyst Simulation – NYJ CEO Council (2025)
* Wealth & Personal Banking – HSBC (2025)

**VOLUNTEER EXPERIENCE**

**Independent National Electoral Commission (INEC)**  
*Electoral Officer Assistant (2019)*

* Coordinated ballot preparation and documentation for 500+ voters.
* Maintained 100% compliance with electoral procedures.
* Supported a team of 5 officers to ensure smooth polling operations.