

Case Study Business Listings Management

Business Listings creation & management from renowned digital location marketing solution provider with multiple business directories.

Our Client

1 2 3 Our client is a renowned digital location marketing solution provider.

They are facing challenge dealing with multiple business directories.

Their need is to create, update and publish business listings in multiple business directories.

Goals

. [2 Create a scalable system for high-volume data creation, update, and migration for business listings.

Enabling an automation system between businesses and business directories for efficient and error-free performance.

Strategy & Objectives

Design microservices architecture for better performance

Development of highly scalable system

Publish business listings from client to business directories through API integration

Providing self-healing, through intelligent workflow and health checks

Services offered

Developed API integrations for creating, updating or deleting business listings on multiple directories.

Ongoing improvement in API, for the data field changes, for an addition and deletion of business directories.

Working with an agile process along with ongoing administration, fine tuning, and automation enhancement.

Developed a fault-tolerant system by considering modular design.





Technologies we used















Value Delivered

Developed a customized solution for business listings creation, updation & deletion



Handling a flow of 100k business listings, receiving and sending every day.



Scalable deployment by leveraging automation, with self-healing technology.



Ensures security of data information in all three states in transit, in use, and at rest.





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