LLS

LIMITED LIQUOR SCHEME

App for the limited amount of liquor for every person per day

STORY OF THIS IDEA

"I live in a small apartment where many houses are nearby. In our neighborhood, there are frequent fights between husbands and wives because the husbands often drink liquor and lose control, causing problems in their households and affecting us and other neighbors. I believe this is a significant issue, so I started thinking about finding a solution. The government cannot close the liquor shops as they are a major source of revenue. Therefore, I decided to create an app that allows people to purchase a limited amount of liquor per day. I believe this will help everyone stay within their limits."

01.ABOUT

Overview

Introducing our innovative app which gives a limited amount of liquor to each person per day and provides monthly analysis to maintain our healthy life.

Problem

Nowadays, people are highly addicted to liquor, surpassing limits. Consequently, they struggle to control themselves, causing numerous problems in both public and personal life. What's more, they resort to drinking liquor to cope with these issues, which is unjust.

Solution

Introducing an app with a new scheme called Limited Liquor Scheme (LLS), which allows people to consume a limited amount of liquor per day upon verification of their Aadhaar card. Additionally, it provides monthly analysis to help maintain their health, providing everything in one platform.

Key Features

1. Personalized Consumption Limit
2. Aadhaar Verification
3. Health Analysis and Tracking

02. Design process

Research
1. Problem statement
2. Competitive research

Analysis
1. User segment & Personas
2. Scoop Board
3. Customer Journey Map

Prototyping
1. Information Architecture
2. User flow
3. Wireframes

Visual Design
1. Design system
2. UI screens

User Feedback

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BEHAVIOUR
- Health-Conscious
- Moderation Practice
- Support Seeking

ADVANTAGES
- Responsible Consumption
- Health Awareness
- Personalized Insights

DISADVANTAGES
- Privacy Concerns
- Aadhaar Dependency
- App Accessibility

FRUSTATIONS
- Usage Restrictions
- Technical Glitches
- Data Entry

LLS app limits daily alcohol via Aadhaar, offers health analysis, and provides personalized wellness insights.

03. User Flow

04. Wireframing

Onboarding

These are one of the most important screens of a mobile app, here the registrations take place if you are a new user. But if you already a user and coming to the app after long time or maybe you have signed out from it you have to login again from here.

Entry

Home

Home

This includes the number of days in a month to select the date then it switches to the quantity page.

once you have reached your daily limit then the particular date will be disabled and then you can get your liquor next day only.

Quantity

Quantity Page

This page includes the amount of quantities you can drink, if you exceed it it clearly denotes the quantity in the page (750ml per day)

If you get a 750ml at a time then your daily limit will be over and then the particular day will be disabled, then you can access next day only.

Or else you can get 350ml liquor twice or you can get 180ml four times to complete your daily limit.

Checkout

Checkout

This is the checkout page where you can scan your QR code. Upon scanning, once you scanned this QR then your current limit of the will be day will be updates in your adhaar card.

Analysis

Analysis

This page shows you the amount liquor you have drink in a month, with average amount of liquor you consumed in each week of the month and this month, which will be helpful for you to maintain your health life.

Survey

User Interface

After conducting surveys among various types of users, we discovered that the app will primarily be used by people aged 25 to 40, including those with moderate education levels. Therefore, the UI should cater to everyone.

Based on these survey findings, we have decided to design the app to be minimal and simple. A user-friendly UI will ensure that everyone can use it without assistance. Additionally, the app will support various languages spoken in India such as Tamil, Hindi, English, Malayalam, Telugu, etc., making it accessible to a wider audience.

05. User Interface

Thank You!