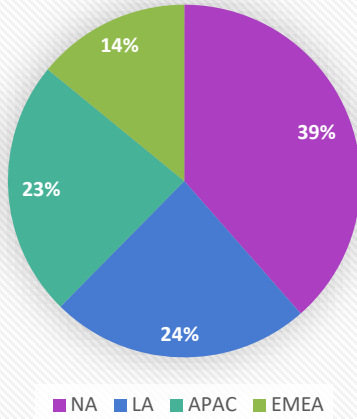
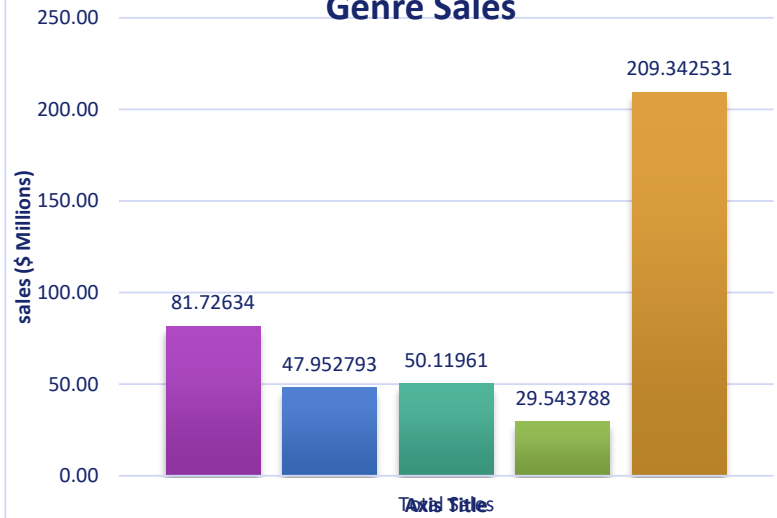


Elusive Books - 2016 Sales Dashboard

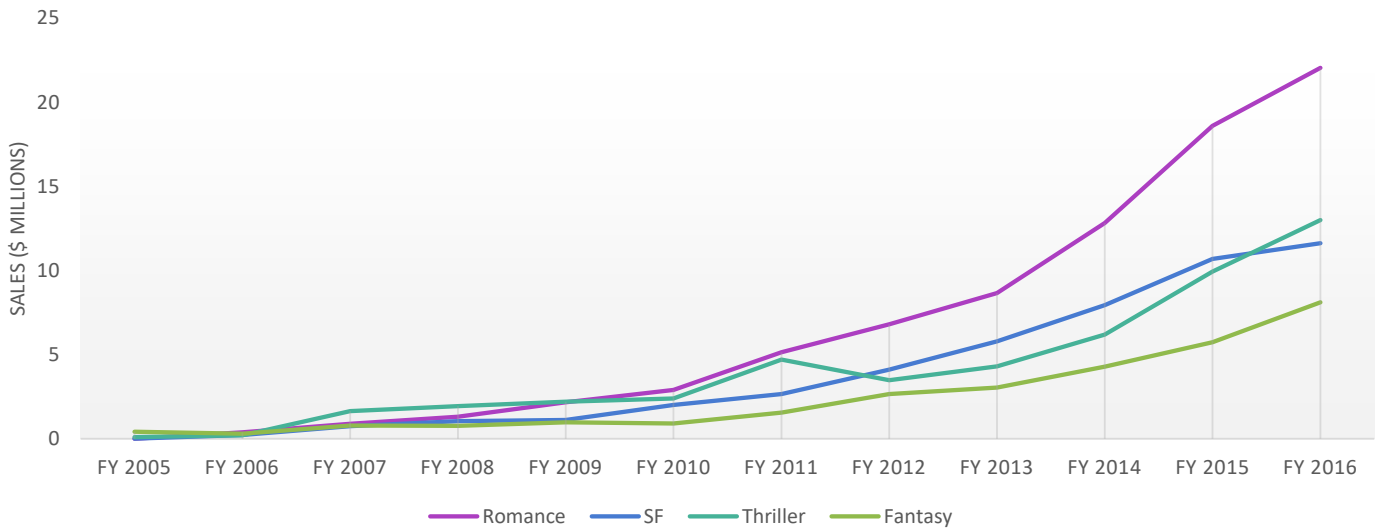
Regional Sales



Genre Sales

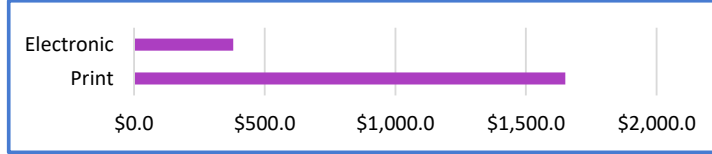


Genre Sales by FY

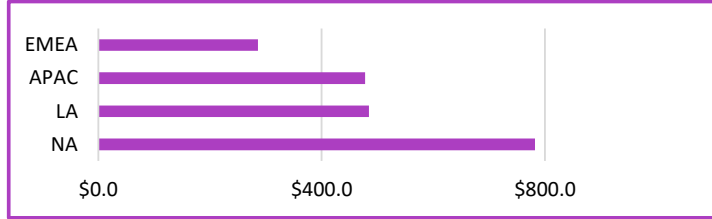




Format	Total Sales (in millions)
Print	\$1,650.8
Electronic	\$379.9



Market	Total Sales (in millions)
NA	\$782.4
LA	\$484.6
APAC	\$477.6
EMEA	\$286.1



Fiscal Year	Romance	SF	Thriller	Fantasy	Year Total
FY 2005	2338	7628	98264	420572	528802
FY 2006	380524	232021	215582	299776	1127903
FY 2007	893247	757381	1644012	792374	4087014
FY 2008	1313058	1050545	1941438	773234	5078275
FY 2009	2166248	1108182	2207421	977364	6459215
FY 2010	2904482	2006023	2393693	911444	8215642
FY 2011	5144538	2663885	4705965	1552692	14067080
FY 2012	6795383	4107989	3485785	2664121	17053278
FY 2013	8665422	5785894	4304228	3036556	21792100
FY 2014	12820661	7932014	6189597	4277350	31219622
FY 2015	18598070	10680318	9937926	5730265	44946579
FY 2016	22042369	11620913	12995699	8108040	54767021
Total Sales	81726340	47952793	50119610	29543788	209342531