

MARTIER



MARTIER

MARTIER





MARTIER

The Story of **MARTIER's** Name

The 18th Century woman was the most influential and well-respected member of her sex in the history of western civilization. Women discreetly advanced their status and influence on society, becoming authors, artists, doctors and entrepreneurs.

It was at this time, in the center of Paris, that an elegant boutique named **MARTIER** was born, featuring a beautiful selection of women's clothing by designers from every corner of Europe. Luxurious fashions were much in demand. Technological advances such as the Jacquard loom enabled the production of larger quantities and more varied styles of patterned fabrics. Other items, such as women's shoes, became design statements rather than merely functional attire, and were decorated with fine fabrics and embroidery.

MARTIER became one of the most sought-after selections by women of sophistication and taste. Private bookings with its owner became extremely hard to get, with women waiting sometimes months for the privilege. Its owner, an extremely attractive and worldly man with an eye for his beautiful clientele, eventually introduced a second product line featuring select pieces of fine lingerie. **MARTIER**'s new line elicited tremendous excitement. The name **MARTIER** became synonymous with style and sensuality.



About **MARTIER**'s founder

Bobby at an early age of 16 had a keen eye for woman and their likes. Walking through Manhattan, the teenage boy passed a boutique and noticed a small sign for an available sales position. The store's owner was hesitant to hire such a young boy, but decided to give him a chance. The owner offered Bobby the job and within three months Bobby became the top salesperson in the store. After six months, during which time he saved most of his money, Bobby queried the owner about a partnership in a new store. The owner placated the young boy and told him to look for a space. Bobby found a store on 64th and Lexington, however the owner was hesitant and that is when Bobby decided to attempt it on his own.

Within one month the store was open and loosely filled with edgy European designs. By the close of the first day, the stock was almost completely sold out. The next morning Bobby called his vendors before his store opened, to restock. After a few months, Bobby was able to build his inventory to sustain a normal selling period. His selection was becoming well-known to the young women of Lexington Ave. A year later, at the age of 17, Bobby's landlord offered him a second location. Which was on the corner across from Bloomingdale's a very desirable space. This was the beginning of **MARTIER**'s clothing store chain which set the foundation for his later accomplishments which consists of **MARTIER** cafes and spas. Bobby's "**MARTIER**", named after the original in Paris, now has locations in New York and Florida, with future locations in Texas, California, and Illinois planned for 2010 openings.



MARTIER's Today

MARTIER

MARTIER 2009, much like its 18th Century predecessor, features an unrivaled selection of designers from around the world, including both high fashion and lingerie that appeals to the sensual side of even the most empowered woman.

The **MARTIER** Collection is edgy yet sophisticated. The collection consists of dresses, blouses, jackets, jeans, lingerie and more. Done in the **MARTIER** Tradition .

MARTIER, an international fashionista haven, a place where personal stylists create fabulous trendsetting ensembles. A collection of emerging underground European and American designers that can fill the most edgy of clients closets to the T.

MARTIER. It's not just a store; it's an experience. If you're looking for the latest fashion forward merchandise from Vertigo to Cosabella, **MARTIER** is the place for you. You will find the best in silky evening wear as well as choice pieces by Sharagano, La Perla and many other European designers. **MARTIER** is excited to introduce their razor sharp, amazingly stylish fashion

At **MARTIER** we provide a wide-range of the latest European and American fashion styles like Ya Ya & JBrand mixed in with of the industry's biggest names like Cavalli, Badgley Mischka, and FERRE. Our stock ranges from bags and boots to denim and dresses.



Store Locations

MARTIER

411 E ATLANTIC AVENUE
DELRAY BEACH, FL 33483
(561) 278-7790

MARTIER

VILLAGE AT
GULFSTREAM PARK
601 SILKS RUN
HALLANDALE, FL 33009
(954) 323-2218

MARTIER

306 S PLAZA REAL
BOCA RATON, FL 33432
(561) 862-5757

MARTIER

1014 SECOND AVE
NYC, NY 10022
(212) 207-4165

MARTIER EXP.

827 LEXINGTON AVENUE
NYC, NY 10021
(212) 750-2633

CAFFE MARTIER

1012 SECOND AVENUE
NYC, NY 10022
(212) 207-4165

SPA MARTIER

1014 SECOND AVENUE
NYC, NY 10022
(212) 758-5370

MARTIER











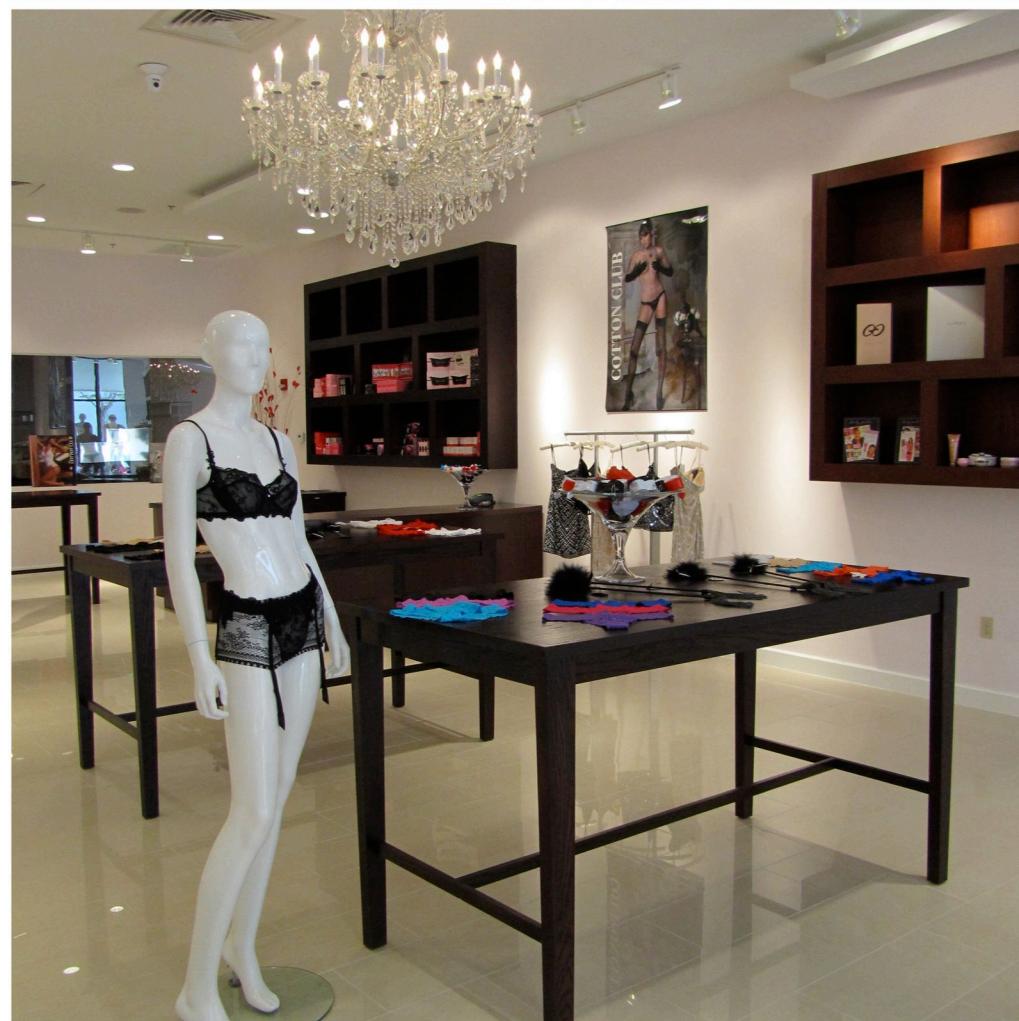


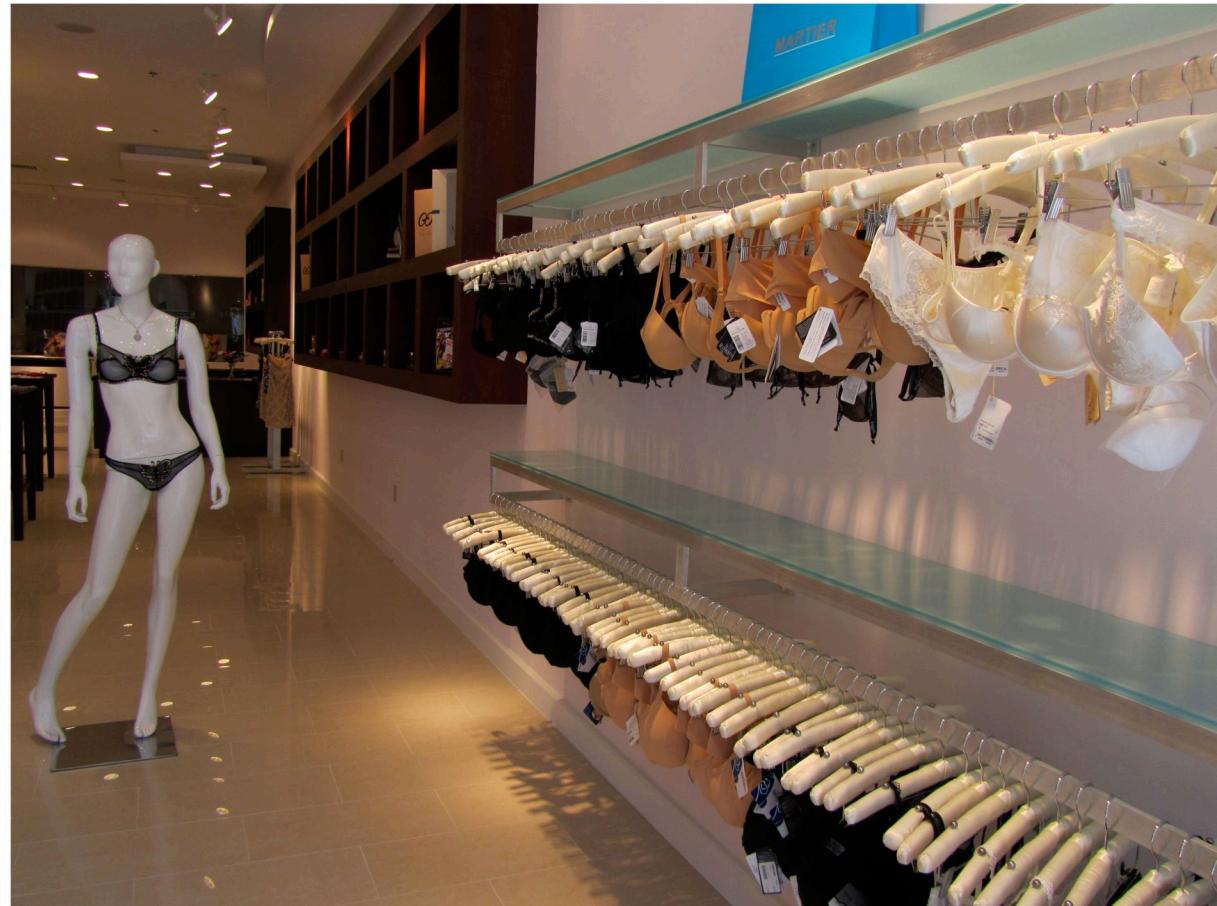
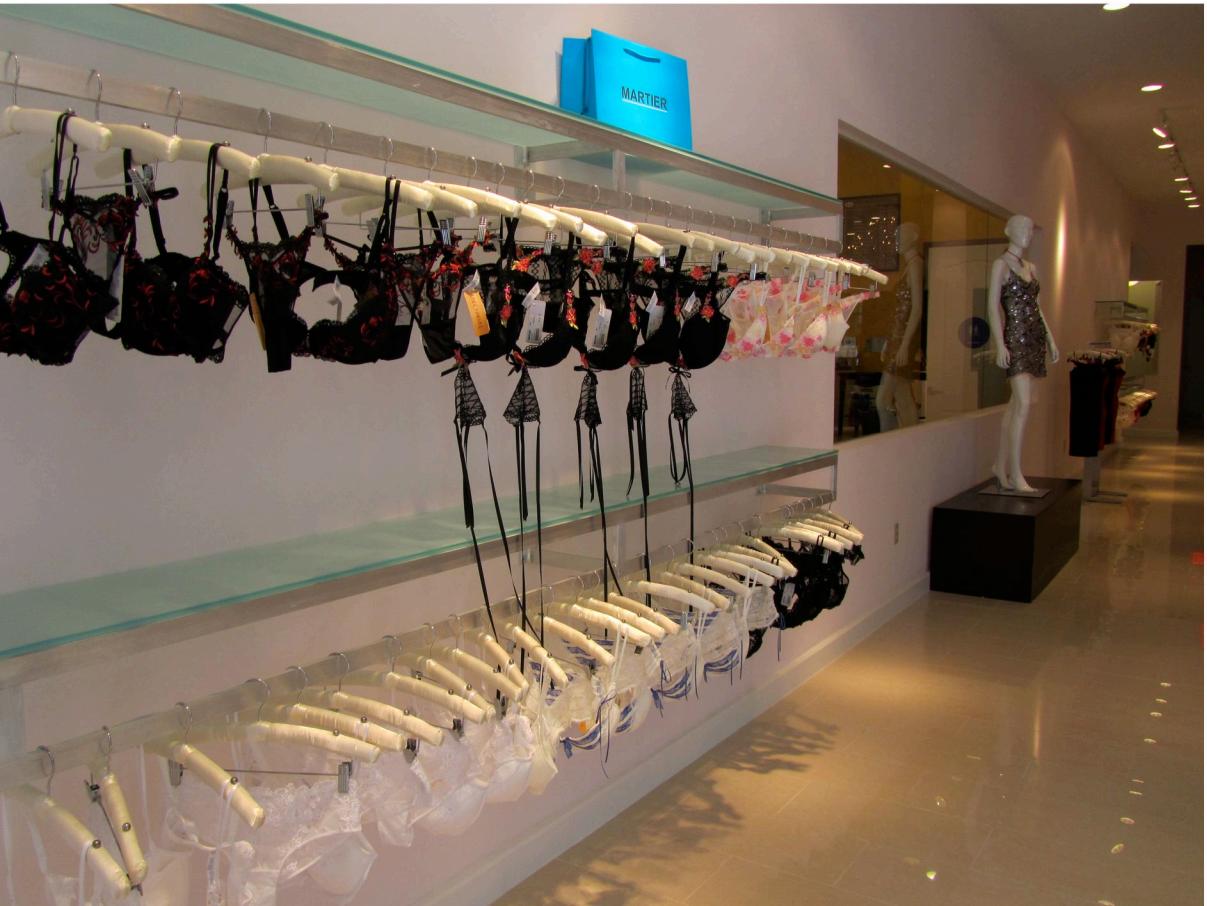
MARTIER LINGERIE

143













MARTIER CAFIÉ

















MARTIER







MARTIER