

# SPONSORSHIP 2020/21

# We represent Computer Science students at the University of Bristol.

We hold more than **30** hackathons, discussion panels, talks, and social events each year.

Every CS student at the University of Bristol is part of CSS, meaning we have around **600 undergraduates** and more than **250 postgraduates** at any one time. Not to mention our large number of alumni in our **2300**+ **member** Facebook group.

Sponsorship is a highly effective way to promote your brand and attract top talent - we can ensure you are visible to students throughout the year. Many of our students go on to work at companies that sponsor us.

We have worked with: **Bloomberg**, **Graphcore**, **Jump Trading**, **ARM**, **Dyson**, and more in the past, and are always happy to hear from potential partners.

Current circumstances have caused our events to go digital for the foreseeable future, so we will be **subsidizing merchandise**, such as t-shirts and hoodies (with your logo on them), and event tickets to ensure you can continue to reach as many students as possible.

We offer year long packages or the opportunity to run individual events; see below for more details.

## YEAR-LONG SPONSORSHIP

	year-long sponsorship gives you the biggest opportunity neet students: (all prices inc. VAT)	Standard (£1500)	Premium (£2000)
BRAND	Logo on our newsletter	<b>✓</b>	<b>✓</b>
	Logo on our website	<b>✓</b>	<b>✓</b>
	Logo on our merch		✓
EVENTS	Run a tech-talk	1	1
	Run an event (e.g. hackathon, social)		1
	Advertising your events	<b>~</b>	<b>~</b>
COMMS.	Sponsorsed job postings	<b>~</b>	<b>✓</b>
	Features in our email newsletter	1	2
	Regular dialog with committee	<b>✓</b>	<u> </u>

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# **CUSTOM EVENT**



Running a custom event is the perfect opportunity to show students interesting technical problems you work on, what it's like to work at your company, and what you're looking for in new engineers.

We help our partners run social events and programming contests, such as game jams, data science challenges, capture the flags, and more. These are popular and attract 50 to 100 students. If you want to run any kind of event, **get in touch**.

# SPONSOR AN EXISTING EVENT

We run a number of recurring events which are popular with students. Sponsors of these events will be involved in planning, prominently featured in all advertising, and have access to students for the duration of the event:

- Autumn Event (November 2020): the key event of our first term - e.g, a hack-night, gamejam or competition.
- 24 Hour Hackathon (February 2021): the biggest event of our calendar, a large-scale hackathon.

Get in touch for more details and pricing.



# **C** TECH-TALK



You send the presenter; we organise advertising, tech setup, and venue - physical or digital. We usually expect an audience of around 30 to 50 people (variable depending on the availability and interest of students). Past talks have covered topics such as high-performance computing, JVM internals, formal hardware verification and banking security.

£199 inc. VAT

Email president@cssbristol.co.uk or corporate@cssbristol.co.uk for more info.

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