Deák Imre

Data Analyst

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About Me

I am a recent graduate holding a degree in economics and econometrics, with a strong background in data analysis and statistics. I solve problems efficiently, focusing on statistical accuracy. Proficient in English, both in written and spoken forms, I am ready to apply my analytical skills in a data-driven role.

Languages

Hungarian (Native)

English (Proficient)

Technical Skills

Coding in Python, R and Stata

Power BI & Excel

SQL database queries

Front-end HTML & CSS

Personal Attributes

Strategic solutions

Experienced team-player

Efficient communication and coordination skills

Fast-learner

References

Available upon request

Education

BSc Economics with Econometrics

City, University of London

September 2021 - May 2024 | London, United Kingdom

- 3 years of experience in data collection, analysis, and advanced statistical methodologies, with a focus on real-world economic applications. Proficient in the use of Excel, Power BI, and Python.
- My final-year economics project studied the macroeconomic impacts of foreign direct investment across 11 countries. I used Python to present the data in time-series tables and to conduct panel data regressions, with particular attention to multicollinearity and heteroscedasticity between variables.

Work Experience

G-Fuel | Freelance Data Analysis Consultant

January 2022 - March 2022 | London, United Kingdom

- I analysed sales trends through PostgreSQL from Q3 2019 to Q3 2021, with a particular focus on changes during the COVID-19 period.
- Through interactive plots coded in R, I have illustrated the changes in customer demographics, assisting the digital marketing team in optimising targeted ads on social media platforms with the highest user engagement.

Superdrug Stores plc | Team Leader

May 2022 - December 2023 | London, United Kingdom

- Within 6 months, I was promoted to the position of a team leader, giving me the responsibility to run the store in the absence of the manager.
- Trained staff, prepared rota schedules for my team, and maintained a positive team spirit.
- Recorded warehouse losses and managed shipment orders.